

# RussoRights

## 2023-2024 Fall-Winter

### RIGHTS GUIDE



ASCD (Association for Supervision and Curriculum Development)

ATD (Association for Talent Development)

Art of Productivity



**RussoRights delivers compelling content from innovative publishers  
to the wider world of publishing.**

With more than 30 years' experience in business and education publishing, the RussoRights team helps publishers manage their rights business to create new revenue streams for their publishing programs. Our keen understanding of today's content rights and licensing market ensures that our publishing clients connect with publishers across the globe to achieve their business goals. In addition to the publishers featured in this guide, RussoRights also represents American Society for Civil Engineers (ASCE), Flipped Learning, National Science Teaching Association (NSTA Press), and Oldtown Publishing.

**WORKPLACE,  
PROFESSIONAL,  
& PERSONAL DEVELOPMENT**

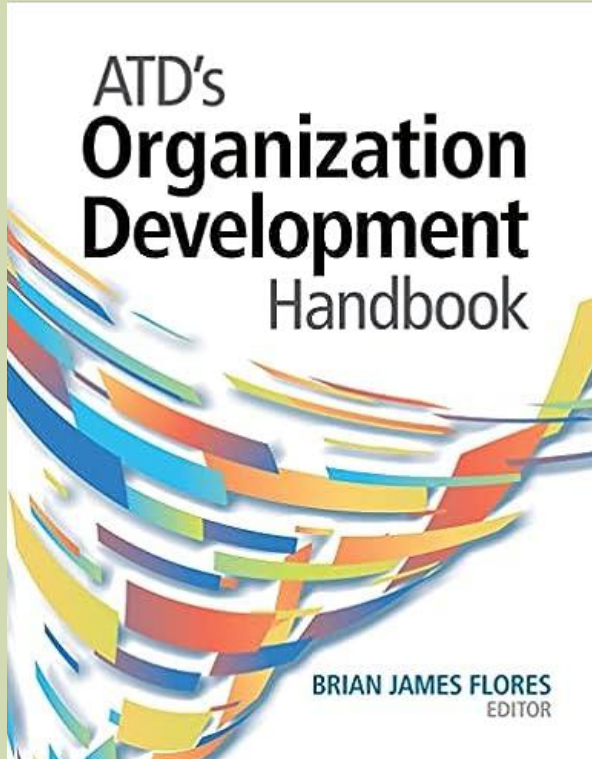
- 3 Association for Talent Development (ATD)
- 6 Art of Productivity/Damon Zahariades



**EDUCATION LEADERSHIP  
& TEACHER PROFESSIONAL  
DEVELOPMENT**

- 9 ASCD (Association for Supervision & Curriculum Development)

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The tactical, hands-on guide to help learning & development practitioners drive organizational effectiveness & performance.

While many books and textbooks exist on organization development (OD)—the effort to improve an organization’s capability through the alignment of strategy, structure, people, rewards, metrics, and management processes—ATD’s *Organization Development Handbook* is the first of its kind to address OD from the talent development and, specifically, learning and development (L&D) perspective.

More than ever, L&D professionals are taking on organization development work to drive organizational results. Sometimes this happens out of choice when seeking a new career challenge, and other times out of necessity when the organization adds OD to their responsibilities. In either case, L&D professionals need new knowledge and skills—as well as insight into how to utilize their analysis, design, development, implementation, and evaluation abilities—to become successful in creating OD solutions.

Edited by OD practitioner and expert Brian J. Flores, this volume includes in-house experts and consultant contributors from the OD field itself as well as those who crossed over from L&D to OD. Readers will learn how to apply the foundations of organization development to their multiculturalism, upskilling and reskilling, soft skill development, and succession planning processes and programs.

ISBN: 9781953946546 | (September 2023) 7" x 9", 336 pages | Price: \$64.99  
World Rights Available

*"This handbook makes a complex topic easy to digest. It is brimming with practical tools and real-life case studies to support any L&D professional as they lead and support their organization development efforts."*

—Maria Morukian  
President, MSM Global Consulting

*"In a sea of shiny objects, ATD's Organization Development Handbook stands out for its substance—a go-to for any aspiring OD practitioner."*

—Rick Rittmaster  
VP of Consulting, CorTalent

*"This handbook provides a strong foundation for novice and experienced L&D practitioners who wish to practice OD as well as those who are looking to reinvigorate their existing OD practices."*

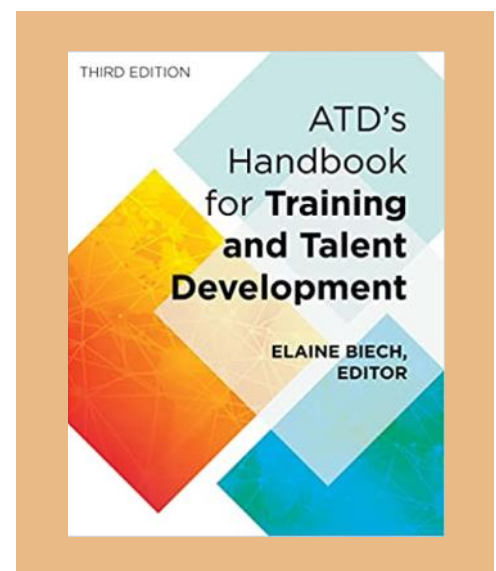
—Sy Islam  
VP of Consulting, Talent Metrics

## Ultimate resource for trainers & talent development professionals.

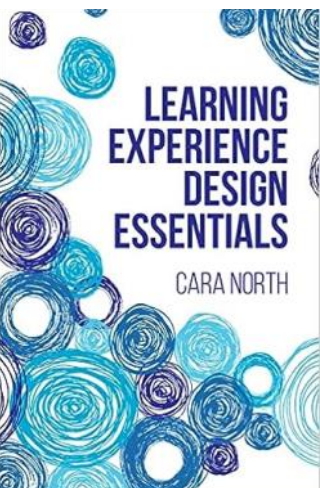
This third edition, grounded in ATD’s Talent Development Capability Model, is more than a revised volume. With 90 percent new content, it offers an up-to-date view of the growing roles of talent development professionals, the changing world of work, and the critical need for business alignment.

*ATD’s Handbook for Training and Talent Development* is edited by Elaine Biech and authored by 100 expert practitioners—the brightest thinkers in the field. Previous edition sales total more than 10,000 units as well as translations in 10 languages.

ISBN: 9781953946348 | (May 2022) 7" x 9", 960 pages | Price: \$134.99  
World Rights Available



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## Discover the missing ingredient in learning design.

Traditional instructional design has been missing a key element: the context of how learning happens and the understanding that learning is a process, not a one-time event. L&D expert Cara North explores how talent development experts can blend content and context to elevate learning experiences through adopting user experience, user interface, and accessibility principles. She maps out the skills and capabilities that shape the work learning experience design (LXD) professionals do and lays out an LXD process to guide creating effective experiences.

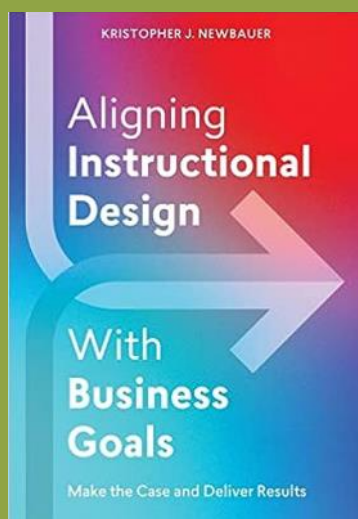
ISBN: 9781953946423 | (July 2023) 6" x 9", 176 pages | Price: \$23.99  
World Rights Available

## Show how virtual learning creates business results.

Follow along as virtual learning expert Cindy Huggett teams with evaluation experts Jack and Patti Phillips and learning transfer authority Emma Weber to create a guidebook for talent development practitioners that ensures their online programs achieve measurable results beyond the virtual classroom. The guide focuses on how to deliver on-the-job application of learning and make an impact on business results. Included are 50 techniques to design an engaging virtual learning program that helps learners apply the knowledge they've gained.



ISBN: 9781953946775 | (May 2023) 7" x 10", 248 pages | Price: \$38.99  
World Rights Available

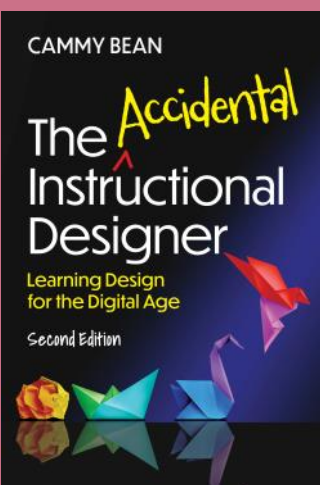


## Rethink how to design instruction to meet bottom-line business goals.

With his eight-step framework for measurement and evaluation-focused instructional design, Kristopher Newbauer, chief HR officer and head of global talent for Rotary International, offers a straightforward process for helping instructional designers and talent development (TD) leaders demonstrate and actualize their value while also transforming their attitude toward an often-dreaded practice.

With *Aligning Instructional Design With Business Goals*, talent development professionals can improve their business acumen by adopting the language of their business leaders; enhance the partnership among measurement and evaluation specialists, instructional designers, and business leaders to improve the TD function; and uncover the root cause of performance gaps to design more meaningful instruction—and thus increase return on investment (ROI).

ISBN: 9781953946577 | (September 2023) 6" x 9", 208 pages | Price: \$29.99  
World Rights Available



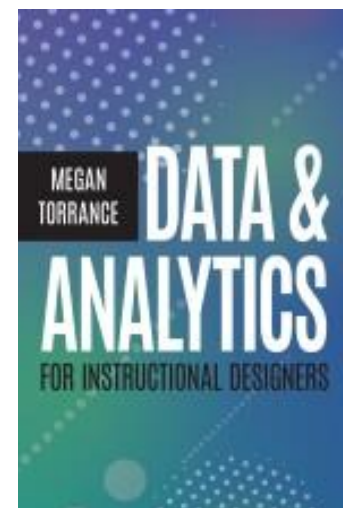
## Take instructional design from accidental to intentional.

Filled with new insights and tips, this updated edition by e-learning veteran Cammy Bean covers nearly every aspect of the learning design process for those getting started or even for the experienced practitioner in need of new ideas. Written for the many trainers and instructional designers who fall into the talent development profession by accident, this guide will ground them in the core principles of instructional design so that they can create effective and engaging digital learning experiences.

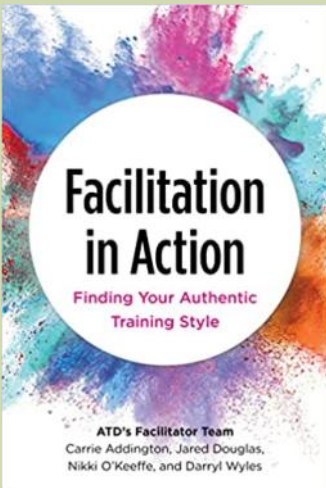
ISBN: 9781953946591 | (April 2023) 6" x 9", 288 pages | Price: \$34.99  
World Rights Available

## Add data & analytics to your talent development toolkit.

Instructional design pro Megan Torrance delivers a compelling resource for those who want to use data to transform their organizations. She takes an "If I can see it, I can be it" approach to learning data and analytics, blending practical what-is and how-to content with real-world examples and longer case studies from practitioners. Chapters conclude with opportunities for talent development professionals to put these techniques to work right away, whether they are in a data-rich environment already, or just getting started.



ISBN: 9781953946447 | (April 2023) 6" x 9", 240 pages | Price: \$32.99  
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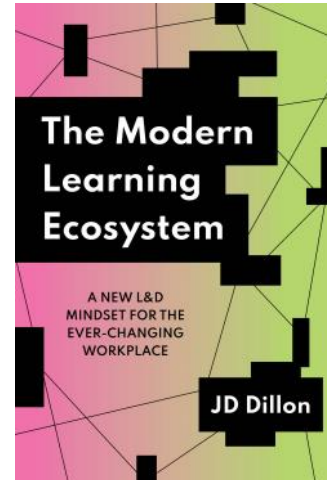
## Leverage authentic training style for facilitation impact.

Four master facilitators provide tips, lessons, and stories rooted in hands-on application, drawn from their experiences leading ATD's education programs and delivering training in industries from government and healthcare to marketing and beauty. This train-the-trainer guide takes both new and established facilitators on a journey of honing training delivery skills and demonstrating agility for the benefit of learners, the organization, and themselves.

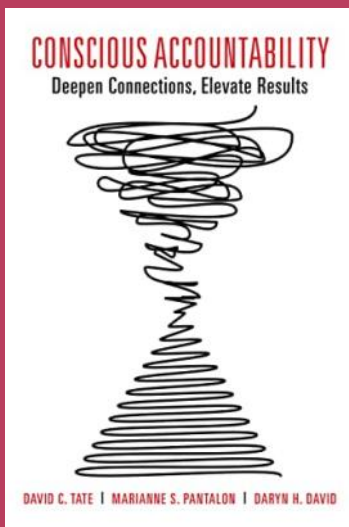
ISBN: 9781953946362 | (October 2022) 6" x 9", 228 pages | Price: \$29.99  
World Rights Available

## Reimagine the role of learning in the modern workplace.

Inspired by decades of talent development experience with the world's most dynamic companies, learning expert JD Dillon challenges the traditional learning and development (L&D) mindset with a tried-and-true framework that makes right-fit support a meaningful part of the everyday workflow. This book provides step-by-step instructions for architecting a disruption-ready learning ecosystem that will help employees solve today's biggest problems while building the knowledge and skills needed to seize tomorrow's opportunities.



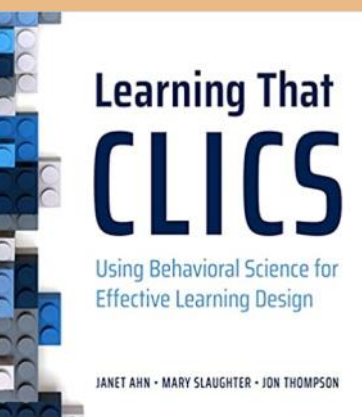
ISBN: 9781953946386 | (November 2022) 6" x 9", 260 pages | Price: \$34.99  
World Rights Available



## Elevate work & relationships with conscious accountability.

Conscious accountability is a forward-thinking approach to realizing organizational and team goals and can help anyone move beyond traditional ways of engaging with employees, team members, and peers. Managers and leaders no longer have to prioritize results over relationships in order to build a culture of exceptional accountability. In this bestselling title, the authors, who are Yale faculty, psychologists, and leadership consultants, introduce the powerful CONNECT framework that anyone can use to relate better to the people in their professional (and personal) lives, build trust, and motivate themselves and their colleagues. The authors show how by expanding one's awareness to create deliberate intentions, take informed actions, and be responsible for impact, anyone can achieve better business outcomes and experience greater satisfaction in doing so.

ISBN: 9781950496716 | (August 2022) 6" x 9", 292 pages | Price: \$21.99  
Rights sold: Korean



## Use behavioral science to design effective learning.

Created by learning practitioners for learning practitioners, the CLICS Framework is a five-step process that deepens analysis and increases the likelihood that learning will occur. This book introduces the CLICS Framework, which applies behavioral science and a human-centric approach to the art of learning design in the workplace. Once we appreciate how our brains learn, our ability to conduct a CLICS analysis can promote giant leaps forward, ensuring learning that lasts.

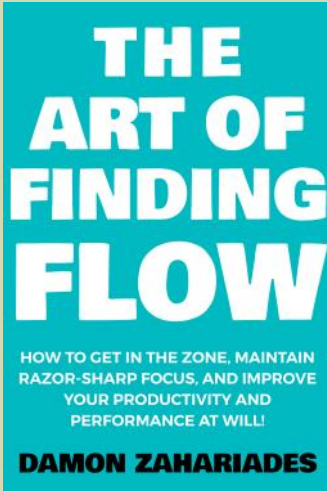
ISBN: 9781953946324 | (June 2022) 8.5" x 9.25", 168 pages | Price: \$21.99  
World Rights Available

## Ignite online events with well-designed activities.

Online meetings and webinars are being used for sales calls, project updates, collaborative work, team building, training, and more in today's workplace. This updated second edition from seasoned virtual learning experts offers more than 75 activities plus tips and strategies to help trainers and facilitators create effective online learning and masterful meetings and webinars.



ISBN: 9781953946409 | (August 2022) 7.5" x 9.25", 302 pages | Price: \$38.99  
World Rights Available



**Newest title in the best-selling Art of Living Well series**

This much-awaited third book in the **Art of Living Well series** builds on the personal empowerment achieved in Zahariades' international best-selling books *The Art of Saying No* and *The Art of Letting Go*. This new book will enable readers to radically improve performance in every area of their lives.

Flow is a state of mind that occurs when a person is totally immersed in an activity. Elite athletes, successful executives, world-class musicians, and top-performing students all take advantage of flow to achieve their goals and accomplish remarkable feats. *The Art of Finding Flow* reveals the transforming power of flow and provides a step-by-step masterclass for anyone to reach a flow state of consciousness at will. Each step is accompanied by an exercise designed to help readers develop this amazing ability at their own pace.

ISBN: 9798392288748 (April 2023) 5-1/2" x 8-1/2", 200 pages | Price: \$10.99  
 Rights sold: Arabic, Chinese (simplified & traditional), Hindi, Hungarian, Marathi, Korean, Polish, Romanian, Thai, Vietnamese

**Let go—and enjoy emotional freedom.**

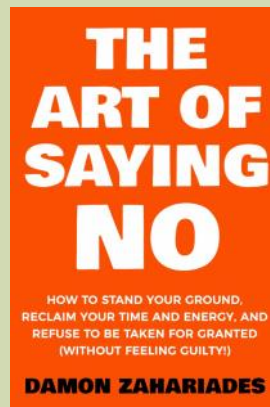
This best-selling, practical book is written for anyone tired of feeling burdened by painful memories, bitterness, regret, shame, and other debilitating emotions and ready to make positive, rewarding changes. It delivers a complete toolkit for eliminating the emotional anchors that prevent us from enjoying life to its fullest. It includes strategies to reverse years of negative mental conditioning and teaches how to retrain the brain and jettison crippling thought patterns.

ISBN: 9798425068439 | (March 2022) 5-1/2" x 8-1/2", 194 pages | Price: \$10.99  
 Rights sold: Arabic, Bahasa Indonesian, Chinese (simplified & traditional), Estonian, Hindi, Hungarian, Korean, Marathi, Polish, Romanian, Russian, Slovak, Turkish, Ukrainian, Vietnamese



**Stand your ground—without feeling guilty!**

*The Art of Saying NO*, still an Amazon #1 best seller and more than 80,000 copies sold, shows how to set boundaries and gain others' respect. This action guide investigates the reasons we put other people's priorities ahead of our own. It also provides a 10-step strategic guide for turning people down with grace and finesse. This system works whether you're talking to your boss, co-workers, family members, clients, neighbors, or strangers!



ISBN: 9781549572746 | (August 2017) 5-1/2" x 8-1/2", 170 pages | Price: \$9.99  
 Rights sold: Albanian, Arabic, Chinese (simplified & traditional), Czech, Hindi, Hungarian, Italian, Korean, Lithuanian, Marathi, Macedonian, Mongolian, Polish, Portuguese, Romanian, Russian, Serbian, Slovak, Thai, Turkish, Ukrainian

**Learn how to stop agonizing & start choosing wisely.**

Decisions shape our lives. Smart decisions lead to promising opportunities and greater happiness; poor decisions get us into trouble and often impose serious consequences. This practical guide from Damon Zahariades shows step-by-step how to make better decisions quickly and confidently with zero regret. He delivers strategies that show how to recognize cognitive biases that sabotage us, create pros-and-cons lists that actually work, avoid information overload, and perform a simple paired comparison analysis.

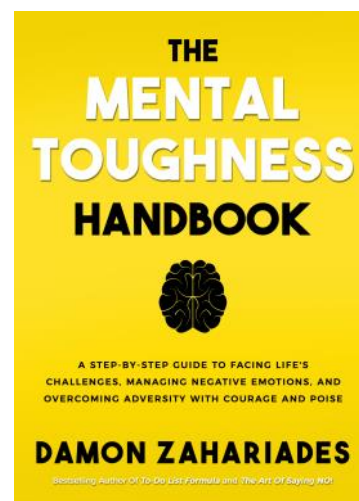
ISBN: 9798539142124 | (July 2021) 5-1/2" x 8-1/2", 246 pages | Price: \$10.99  
 Rights sold: Arabic, Chinese (simplified characters), Hungarian, Polish, Russian



**Discover the secrets to becoming mentally tough.**

This bestselling handbook, which has sold more than 75,000 copies, offers a practical training program for developing grit and resilience in the face of adversity. It's a crash course complete with exercises designed to strengthen your mind and fortify your resolve. Life is full of setbacks. This book will show you how to bounce back, stand firm, and boldly weather the storm.

ISBN: 9798636821618 | (April 2020) 5-1/2" x 8-1/2", 198 pages | Price: \$9.99  
 Rights sold: Arabic, Chinese (simplified & traditional), French, Hungarian, Hindi, Korean, Lithuanian, Polish, Russian, Thai, Uzbek, Vietnamese



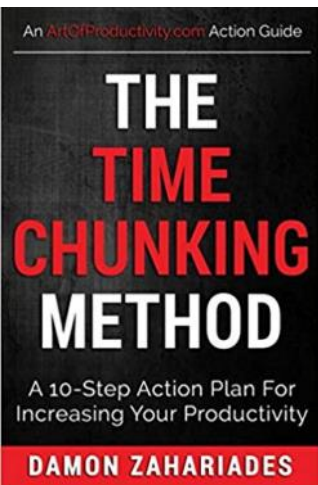
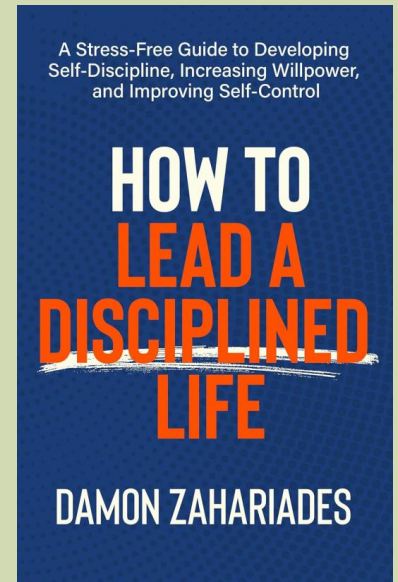
SELF-DISCIPLINE TRILOGY SERIES

Powerful new series delivers a masterclass in developing self-discipline, willpower, & self-control.

Self-discipline plays a pivotal role in everyone's future happiness, health, and success. With it, we are able to control our impulses, live with clarity and purpose, and improve quality of life. In this first book in Zahariades' new **Self-Discipline Trilogy** series, Damon has created a powerful 10-step masterclass in developing self-discipline. Using these profound but practical steps, readers will learn how to create stronger relationships, better career prospects, improved personal health, and greater resilience. Damon's newest book promises to be an instant bestseller that provides all the tools needed to set (and keep!) personal boundaries, develop uncompromising willpower, and reach full potential.

Other titles in the trilogy will explore how the three main pillars of discipline—mental, physical, and emotional—profoundly affect our lives as well as a compendium of practical exercises that anyone can use to improve mental, physical, and emotional discipline.

ISBN: 9798861589161 | (September 2023) 5-1/2" x 8-1/2", 216 pages | Price: \$10.99  
Rights sold: Arabic, Hindi, Hungarian, Polish, Russian



Discover best time management strategy ever created.

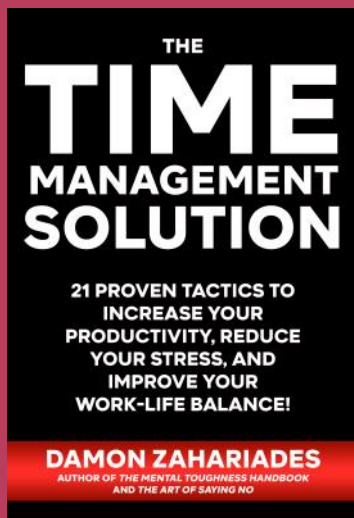
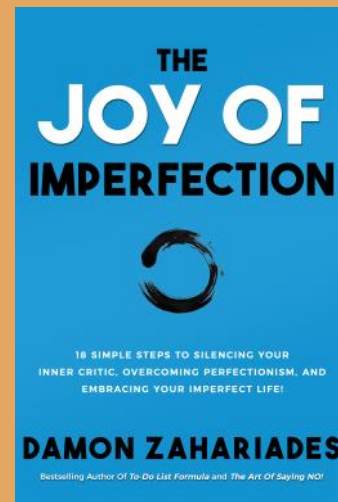
Managing time and increasing productivity is easy when with the proven Time Chunking Method. Anyone from students to CEOs to stay-at-home moms can employ it to get more done, stay motivated, and carve out more free time. This easy-to-execute blueprint shows how to streamline workflow and increase productivity exponentially. Its practical approach shows how to get started, overcome roadblocks, set goals, get the most out of the breaks, and prevent burn-out.

ISBN: 9781520902272 | (March 2017) 5-1/2" x 8-1/2", 168 pages | Price: \$9.99  
Rights sold: Chinese (simplified)

Embrace imperfection & silence your inner critic!

This insightful guide will help anyone overcome perfectionistic tendencies and enjoy a more rewarding life. The step-by-step action plan is designed to reverse the paralyzing compulsion to be perfect, starting with the 9 signs of out-of-control perfectionism and a self-assessment. The powerful action plan is backed up with 18 exercises to live without fear of failure or others' disapproval.

ISBN: 9781973356387 | (November 2017) 5-1/2" x 8-1/2", 172 pages | Price: \$9.99  
Rights sold: Arabic, Chinese (simplified), Czech, Polish, Thai



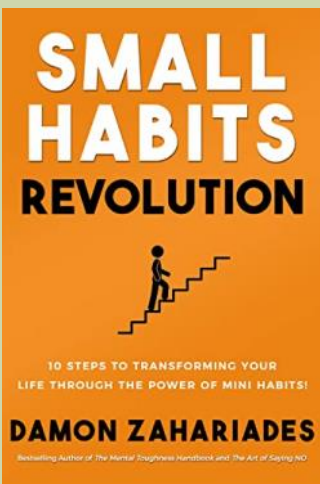
Optimize your most important resource—your time!

Written for readers who are sick and tired of feeling exhausted and overwhelmed and who desperately want to make a change, this guide delivers the tools to help them reclaim control of their time, optimize their daily schedules, get more done with less stress, and enjoy the healthy work-life balance they desire and deserve.

Bestselling author Damon Zahariades tackles this time management solution with his typical practical yet inspiring vision. His fast-moving how-to guide helps readers step-by-step through dozens of proven time management techniques so that they can build a tailor-made system that works for them. Each strategy is accompanied by an exclusive, dedicated exercise designed for fast application. Readers will increase their productivity, get more done in less time, and experience a healthy work-life balance. Bonus material includes an entire section devoted to managing time as a remote worker!

ISBN: 9798354624867 | (September 2022) 5-1/2" x 8-1/2", 238 pages | Price: \$10.99  
Rights sold: Arabic, Thai

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### Develop good habits that truly stick!

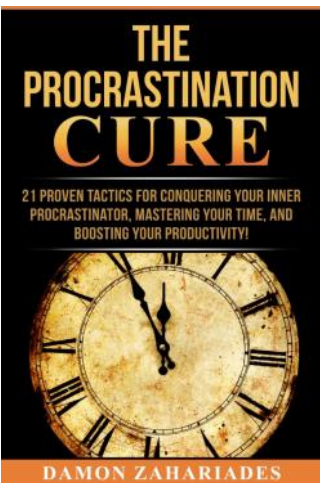
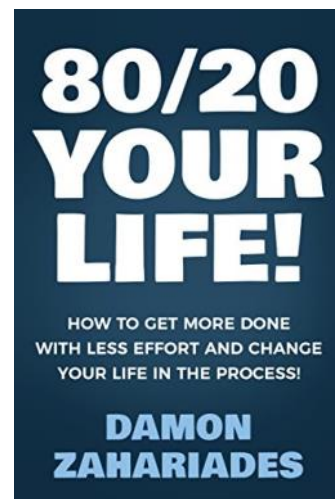
Good habits are hard to develop—and making them stick is even tougher. This guide takes readers through a simple, proven system to make positive, long-lasting change, learning how to master any new habit—and make it stick. In just a few minutes a day readers can transform their lives with habits that lead to better health, greater confidence, improved productivity, stronger relationships, and a more fulfilling lifestyle.

ISBN: 9781520732367 | (March 2017) 5-1/2" x 8-1/2", 170 pages | Price: \$9.99  
Rights sold: Arabic, Bengali, Chinese (simplified & traditional), Korean, Polish

### Accomplish more by focusing on what matters.

Pareto's 80/20 rule says that 80% of results come from 20% of efforts. Zahariades offers a clear, easy-to-implement strategy to apply this principle in every area of life. He shows how to adopt an unconventional mindset to optimize every aspect of daily experience, with practical tips and tools to advance careers, manage home life, build meaningful relationships, get into shape without crazy diets or exercise fads, streamline finances, and more.

ISBN: 9781980643289 | (March 2018) 5-1/2" x 8-1/2", 180 pages | Price: \$9.99  
Rights sold: Arabic, Bengali, Chinese (simplified), Hindi, Korean, Polish, Russian



### Proven tactics to cure procrastination.

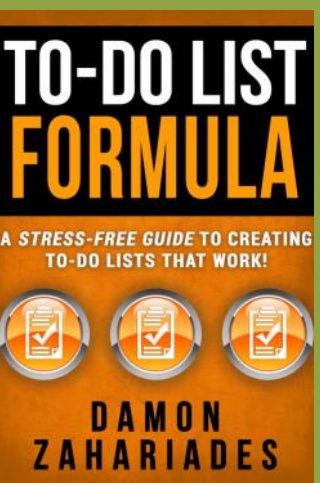
Procrastination can be crippling, but there is help: *The Procrastination Cure*. In this book, Zahariades delivers 21 proven tactics to help you overcome procrastination. You will learn how to start tackling, completing, and crossing off tasks, make quick decisions regarding which projects receive your immediate attention, and finish your work each day with hours to spare!

ISBN: 9781521345474 | (May 2017) 5-1/2" x 8-1/2", 166 pages | Price: \$9.99  
Rights sold: Arabic, Bengali, Chinese (simplified & traditional), Hungarian, Japanese, Korean, Polish, Russian, Turkish

### How to make mornings your superpower!

From world-class athletes to high-powered CEOs, many successful people swear by their morning routines. They rely on them to boost their energy, increase their productivity, and improve their mindset. *Morning Makeover* shows readers how to do the same. This action guide delivers a step-by-step system for creating tailored morning routines that effectively accomplish goals. Anyone can discover how to squeeze maximum value from their mornings and design a more rewarding lifestyle in the process!

ISBN: 9781520814797 | (March 2017) 5-1/2" x 8-1/2", 158 pages | Price: \$9.99  
Rights sold: Arabic, Chinese (simplified), Polish



### Transform daily to-do lists—with less stress & more results!

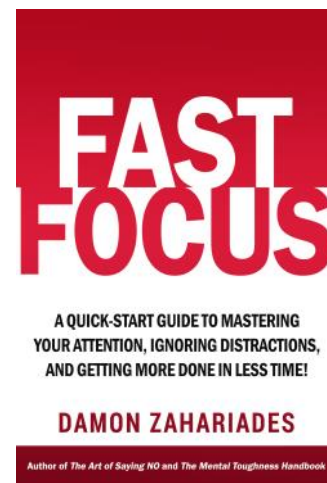
Millions of people use to-do lists that set them up for failure. No matter how hard they work, they're left with a laundry list of unfinished tasks at the end of the day. This stress-free guide by bestselling productivity expert Damon Zahariades reveals a simple approach designed to help anyone organize, manage, and address every task and responsibility in a timely fashion.

ISBN: 9781539438120 | (October 2016) 5-1/2" x 8-1/2", 176 pages  
Rights sold: Arabic, Bengali, Chinese (simplified & traditional), Korean, Polish, Ukrainian

### Master your attention for maximum productivity.

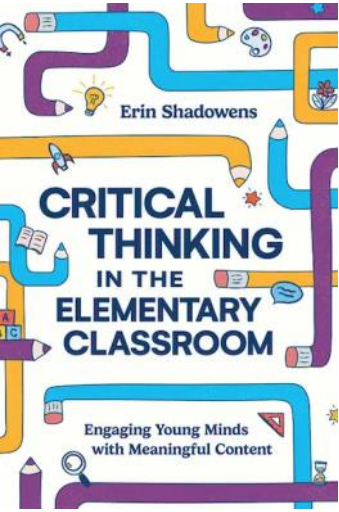
Put simply, distractions prevent us from getting things done. This book shows how to master your attention and keep distractions at bay. The result? A huge increase in productivity! This action guide provides a no-nonsense, fast-track blueprint for developing razor-sharp focus. Readers will learn how to get "in the zone" whenever they need to so they can concentrate on getting more done—at work, at home, or at play!

ISBN: 9781520488875 | (January 2017) 5-1/2" x 8-1/2", 176 pages | Price: \$9.99  
Rights sold: Arabic, Bengali, Chinese (simplified), Hindi, Korean, Polish, Russian, Turkish





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## Help young minds develop vital critical thinking skills.

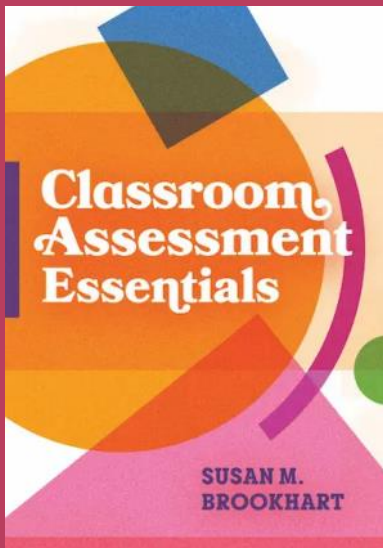
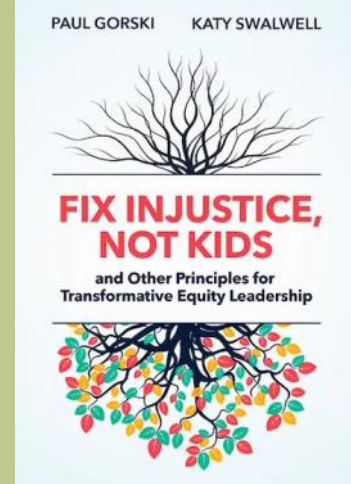
Veteran primary teacher and instructional leader Erin Shadowens shows how students of all ages benefit when teachers expand the definition of what is possible by engaging young learners with real challenges and supportive, accessible learning environments. She guides elementary teachers in supporting students to think deeply about rich content, make insightful connections, and address issues in broader, more meaningful ways, both in and outside of school.

ISBN: 9781416632436 | (October 2023) 6" x 9", 168 pages | Price: \$29.95  
World Rights Available

## Lead in ways that disrupt inequity at its roots.

Drawing from their extensive equity and inclusion work with schools, Paul Gorski and Katy Swalwell offer a deep dive into the leadership values, commitments, and practices that help educational leaders create and sustain equitable schools and districts. They introduce key components of the equity literacy framework and challenge principals, equity professionals, and other K–12 leaders to embrace six guiding principles for meaningful, transformative equity leadership.

ISBN: 9781416631965 | (June 2023) 6" x 9", 250 pages | Price: \$33.95  
World Rights Available

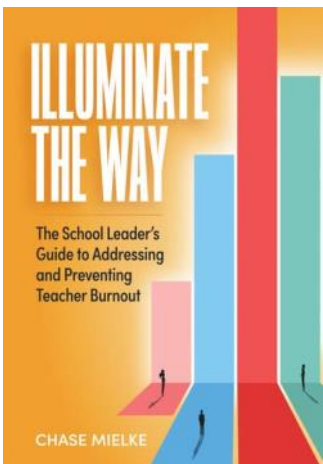


## The only assessment book K–12 teachers need to monitor & maximize student learning.

Classroom assessment is a vital part of teaching. It helps make student learning—or a lack thereof—visible so that teachers can adjust teaching practices and better support learners. But designing and implementing reliable assessments is a complex process.

In this comprehensive book by world-class assessment expert Susan M. Brookhart, teachers will learn the foundational concepts and practical skills necessary to be successful with classroom assessment. Organized into 21 essentials, the book addresses everything from using pre-assessment before starting new lessons to communicating with parents about their child's academic growth. With strategies that support high-quality assessment, tips and troubleshooting advice, and examples across subject areas and grade levels, *Classroom Assessment Essentials* helps educators make effective assessment a cornerstone of their classrooms.

ISBN: 9781416632528 | (November 2023) 7" x 10", 186 pages | Price: \$32.95  
World Rights Available



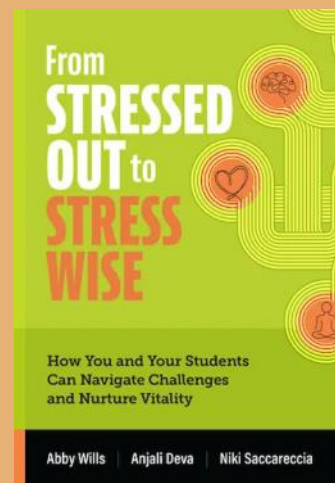
## A leader's guide to addressing & preventing teacher burnout.

Teacher burnout ripples out to the entire school system. School leaders have a responsibility to develop the skills, strategies, and school culture that emphasize resilience. Informed by decades of psychological and organizational research, veteran teacher and instructional coach Chase Mielke outlines the three dimensions of burnout—exhaustion, cynicism, and inefficacy—and provides the methods to help foster agency, relatedness, and competence in teaching staffs and across the entire school.

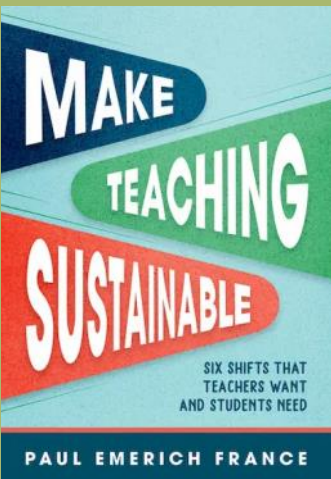
ISBN: 9781416632238 | (August 2023) 8" x 10", 189 pages | Price: \$30.95  
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## How to navigate challenges and nurture vitality.

Learning in school is challenging enough without the exhaustion, anxiety, and distraction of stress added to it. This step-by-step guide delivers a stress-wise model that secondary-level educators can use to help their students build their "stress IQ" and become better able to accept stress as an aspect of well-being and modulate their reaction to it. It includes everything needed to ensure that teachers and their students have the necessary skills, resources, and mindset to calmly and confidently thrive in the classroom and beyond.



ISBN: 9781416632160 | (July 2023) 6" x 9", 191 pages | Price: \$29.95  
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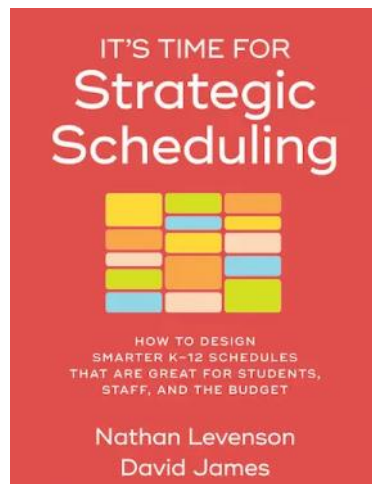
## Six shifts to help teachers avoid disengaging, burning out, or leaving the profession.

Too many educators are disengaging, burning out, and leaving the profession in response to stressors inside and outside of schools. This book explores six mindset shifts that teachers can implement to improve their educational environment. Guided by recent research and interviews with practitioners in the field, it explores how mindset and practice shifts interact with themes of healing, regeneration, vulnerability, partnership, ritual, and simplicity.

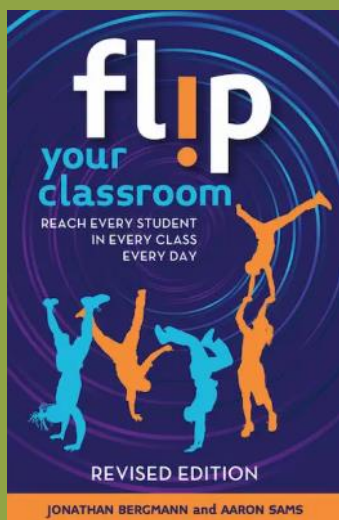
ISBN: 9781416632290 | (August 2023) 7" x 10", 166 pages | Price: \$30.95  
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## Design smarter K–12 schedules for students, staff, and the budget!

A school's schedule can be as important to education outcomes as its budget or strategic plan. The secret is to approach schedule design not as a technical task, centered on making everything fit like Tetris blocks, but as a strategic one. Informed by research and their work with hundreds of schools, scheduling experts Levenson & James explore how strategic scheduling can turn a "good enough" schedule into one that supercharges learning and engagement.



ISBN: 9781416632061 | (July 2023) 8" x 10", 218 pages | Price: \$36.95  
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## New edition of the groundbreaking book that began the flipped classroom revolution.

In the revised edition of this landmark text, education innovators Jonathan Bergmann and Aaron Sams help teachers discover the flipped mastery model that allows students to learn at their own pace. This simple concept is easily replicable in any classroom, doesn't cost much to implement, and helps foster self-directed learning.

It started with a simple observation: Students need their teachers present to answer questions or to provide help if they get stuck on an assignment, but not to listen to a lecture or review content. From there, Bergmann and Sams began the flipped classroom. Students watched recorded lectures for homework and completed their assignments, labs, and tests in class with their teacher available. What they found was that their students demonstrated a deeper understanding of the material than ever before. The revised edition includes new material that places flipped learning in the current learning landscape, new tools and resources, and new examples from a variety of educators.

ISBN: 9781564849861 | (July 2023) 5-1/2" x 8-1/2", 168 pages | Price: \$29.99  
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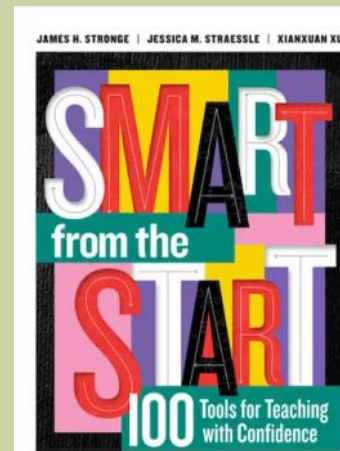
## Harness collective leadership to truly improve schools.

How can administrators and teachers work together in ways that lead to significant and sustained improvement over time? The answer is by educators making small, powerful shifts to their daily practice. The authors, all education researchers and educators, explore seven conditions of collective leadership and their corresponding shifts that support leadership work that advances how administrators and teachers collaborate, learn together, generate solutions to longstanding challenges, and make those solutions stick over time.

ISBN: 9781416632368 | (September 2023) 7" x 10", 146 pages | Price: \$31.95  
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## New teacher guide to thriving in the classroom.

A new teacher's first years of teaching don't have to be formidable or confusing. Education and classroom experts Stronge, Straessle, and Xu have synthesized decades of research to identify and carefully consider the attributes of the job that especially relate to new teachers. This book provides more than 100 easy-to-incorporate tools spread across six major points of concern: beginning of the year, classroom management, instructional planning, student engagement, assessment, and teacher well-being.



ISBN: 9781416631941 | (July 2023) 8 1/2" x 11", 216 pages | Price: \$35.95  
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## STILL LEARNING

Strengthening Professional and Organizational Capacity



ALLISON RODMAN

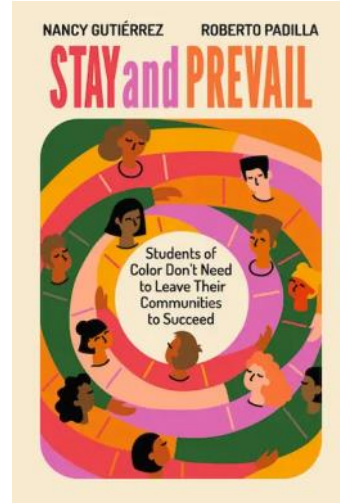
ISBN: 9781416632399 | (November 2023) 8" x 10", 202 pages | Price: \$33.95  
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### Use SEL to strengthen teacher professional & organizational capacity.

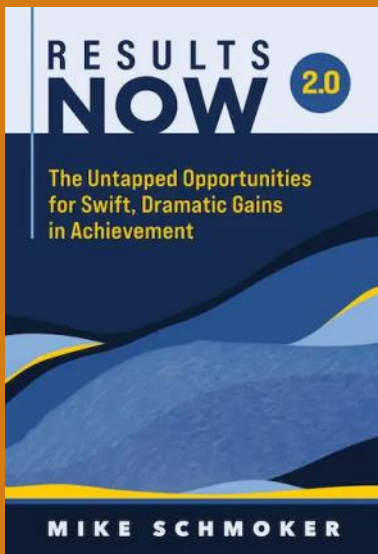
The evidence is clear: Social-emotional learning (SEL) is not just for students, but for educators and organizations too. This new guide shows education leaders how to ensure that the adults in their schools implement and sustain healthy practices to benefit themselves, their colleagues, and their students. It offers a framework and strategies in five disciplines: attunement, alignment, perspective, collective efficacy, and organizational learning.

### Help students thrive right where they are.

New authors Gutiérrez & Padilla explain problematic "Leave to Succeed" (L2S) practices that encourage students to leave their communities to find success elsewhere. They explore ways educators can reframe their practice, from discovering their own role in perpetuating the L2S mindset to infusing relevance and pride into curricula, instruction, and partnerships with families and communities. This guide affirms kids' cultures and identities, illuminates their connectedness to their communities, and helps them develop skills and confidence.



ISBN: 9781416632023 | (August 2023) 6" x 9", 145 pages | Price: \$30.95  
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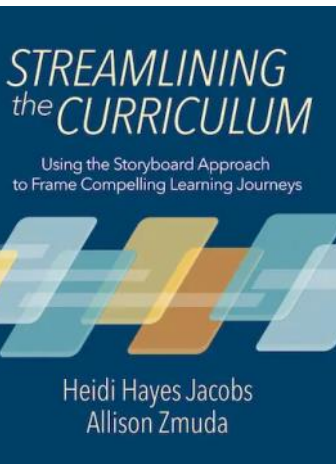


### An unflinching look at the gap between proven practice and common practice in schools today.

Decades of research clearly show what works in schools, yet a huge gap persists between those instructional best practices and what is widely taught—and not taught—in classrooms today.

In *Results Now 2.0*, education thought leader Mike Schmoker expands on his best-selling book to offer a broader and deeper analysis of the entire K–12 education system and how it can improve. By focusing on the fundamental elements of curriculum, literacy, and effective instruction, Schmoker offers hope for the future. He describes schools that have successfully used evidence and strategic practice to bridge the gap, and he shows how any school can improve quickly. This book is a call for both educators and the public to demand transparency and fidelity to the most effective actions that transform schools and deliver results now.

ISBN: 9781416631996 | (May 2023) 6" x 9", 190 pages | Price: \$30.95  
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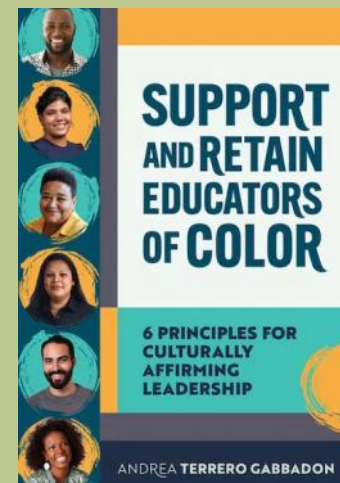
### Elevate lesson plans using a storyboard approach.

In this innovative book, experts Heidi Hayes Jacobs and Allison Zmuda take a hard look at overburdened, dated curricular practices and offer a better way—one built on the power of narrative. Their storyboard approach casts students as the heroes of the learning journey. Instead of passive recipients, they become protagonists engaged in exploring ideas, solving problems, finding connections, enlisting allies, and acquiring new skills to apply to present and future challenges.

ISBN: 9781416632207 | (September 2023) 8" x 10", 189 pages | Price: \$32.95  
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### Tool for creating a culturally diverse cadre of educators.

Multiple studies reveal the benefits of teacher diversity and strategies to recruit educators of color, but few focus on how to retain them. Professor and researcher Gabbadon presents six principles to help school leaders support and retain educators of color. Featuring voices from teachers in the field, research-based strategies and solutions, and resources to enhance understanding and practice, this vital leadership tool shows how to create an affirming, validating, and inclusive school environment that serves a diverse population of staff and students.



ISBN: 9781416632122 | (July 2023) 6" x 9", 171 pages | Price: \$31.95  
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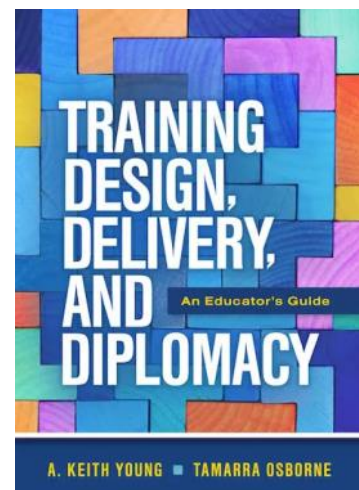
## Use engagement to find meaning, vitality, & community.

It takes intellectual and emotional effort to teach in a way that fosters authentic engagement. In this fresh new book, teacher and education consultant Lauren Porosoff shows how to design instruction that encourages students with diverse interests, strengths, needs, identities, and values connect to their learning. Included are strategies, tools, and classroom anecdotes that help students engage with the content, with their work, and with each other.

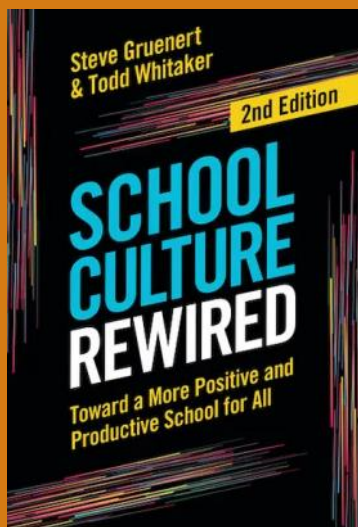
ISBN: 9781416632092 | (July 2023) 7" x 10", 200 pages | Price: \$32.95  
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## High-leverage strategies to design & deliver powerful teacher training.

Veteran instructional coaches and coauthors of the best-selling *Instructional Coaching Handbook* Young and Osborne provide practical advice for trainers seeking strategies for successful professional trainings. They present dozens of ideas to help both novice and expert trainers avoid common (and not-so-common) training pitfalls, enabling the design and delivery of powerful sessions where participants walk away energized with new skills and understanding.



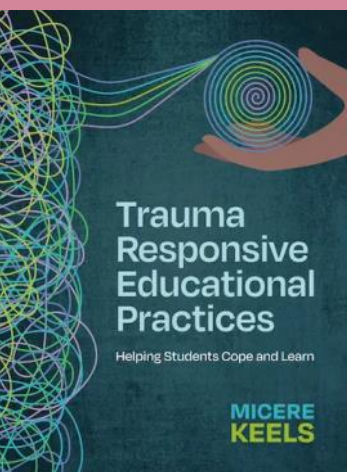
ISBN: 9781416632337 | (August 2023) 7" x 10", 121 pages | Price: \$27.95  
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## Define, assess, and transform a school's culture to enrich students' lives.

A school is a lot more than a center of student learning—it represents a self-contained culture with traditions and expectations that reflect its unique mission and demographics. In this revised and retooled second edition of their bestselling book, education experts Steve Gruenert and Todd Whitaker offer strategies and advice for defining, assessing, and transforming school culture into one that is positive, productive, and actively working to enrich students' lives. They draw on decades of research on organizational cultures and school leadership to provide everything teachers need to optimize both the culture and climate of their schools. They include a framework for pinpointing the type of culture a school has, the type it wants, and how to bridge the two.

ISBN: 9781416632498 | (October 2023) 7" x 10", 210 pages | Price: \$29.95  
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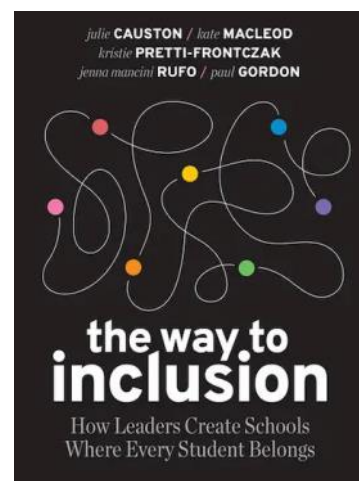
## Help students flourish with effective coping skills.

Millions of students go to school weighed down by multifaceted traumas, but when schools provide supportive responses, post-traumatic growth is possible. This guide shows educators how to use trauma as a critical lens through which to plan instruction and respond to challenges with coregulation. It examines the neurobiology of trauma; presents mindfulness strategies that strengthen student self-regulation; and shows how to build pedagogically caring relationships, psychologically safe discipline, and an emotionally safe classroom.

ISBN: 9781416631736 | (March 2023) 6" x 9", 185 pages | Price: \$30.95  
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## Create schools where every student belongs.

The research is clear: Including students with disabilities in general education classrooms is the most effective way for all students to learn. Chock-full of research, resources, and seasoned advice, this guide walks education leaders step-by-step through the inclusivity change process, from envisioning the path to reimagining the roles of existing staff and everything in between. The book outlines seven clearly defined milestones tied to an Action Plan that will help schools stay the course with so vital an initiative.

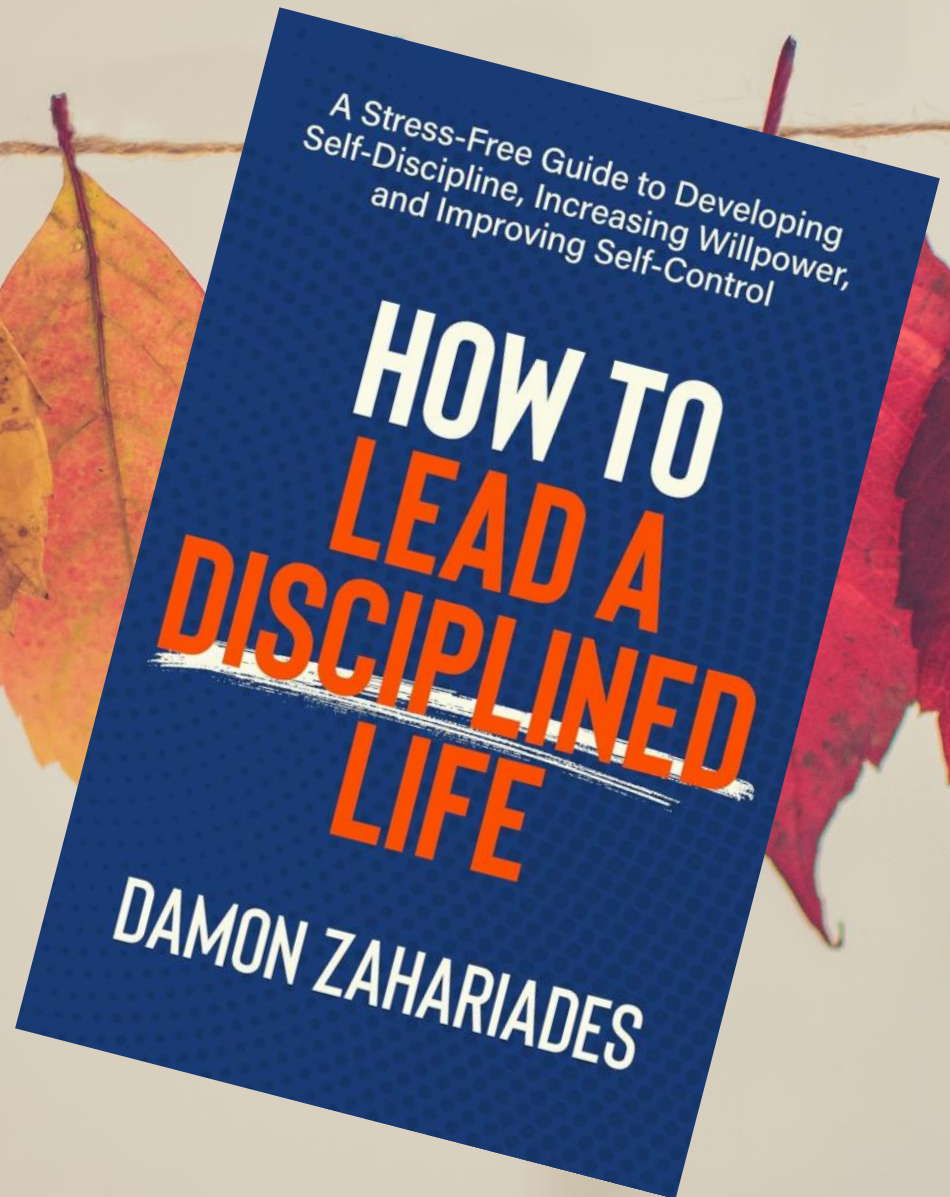


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