

Are you a publisher?

Looking to expand your brand reach and grow revenue through subsidiary rights and content licensing?

RussoRights' keen understanding of today's digital landscape and content rights and licensing will ensure you achieve your business goals.

Need help with your publishing program? Whether its support for acquisition, development, editorial, production, or design, the TPH team of experts will help you publish exceptional content that meets the needs of your organization and your customers.

Are you a writer?

You've got ideas. You have a proven track record. You want to share your success. But, how? We can help. At TPH, we have the resources, experience, and professional contacts to turn your idea into a top-quality, respected, professional resource.



RussoRights is a rights publishing services company. RussoRights offers publishers the opportunity to create an annuitized revenue stream for previously published and new-to-market content through subsidiary rights and licensing channels.

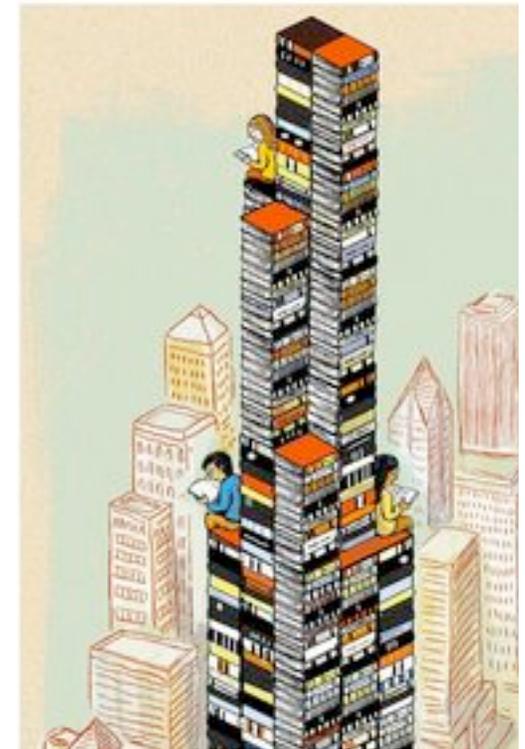
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www.russorights.com



Trainers Publishing House (TPH) comprises experienced training & development staff, which put more than a combined 50 years of experience in the workplace, learning, & development industry to take your winning ideas and turn them into respected, go-to training & learning resources.

www.trainerspublishinghouse.com



**RUSSORIGHTS
&
TRAINERS
PUBLISHING
HOUSE (TPH)**

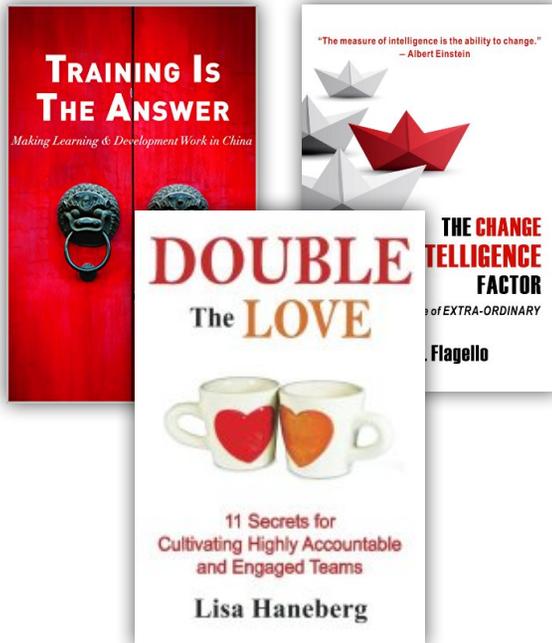
*Creating and Monetizing
Great Content*

What We Do

TPH

TPH helps writers, authors, and subject matter experts to publish solid, academically worthy training & development content through any and all of the following steps:

- Proposal review
- Content editing
- Book layout and design
- Production: print and digital books
- Full-service book packaging
- Worldwide distribution
- Subsidiary rights facilitation



Our Clients



MAVEN HOUSE



What We Do



RussoRights helps publishers expand their brand reach and revenue through subsidiary rights and content licensing. Our keen understanding of today's digital landscape and content rights and licensing will ensure you achieve your business goals. Our services include:

- Rights Management & Sales for your Organization's content (books, journals, newsletters, etc.).
- Negotiate and process license requests.
- Negotiate and prepare rights agreements.
- Solicit rights opportunities for newly published and backlist titles.
- Represent your organization at the Frankfurt and/or London Book Fairs.