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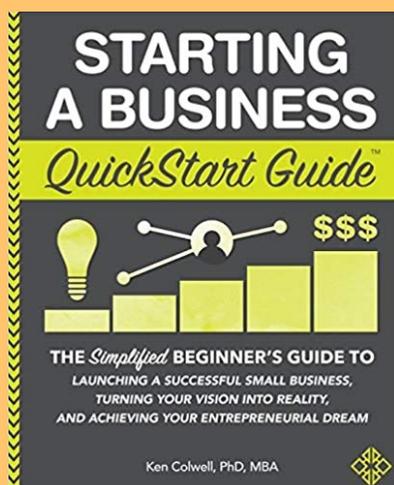
ClydeBank Media is an independent publisher that provides accessible, simplified information to a global audience. Its *QuickStart Guides*™ and *QuickStart Courses*™ are developed by leading experts and provide accurate, simplified, and beginner friendly information for the topics professionals care about, including business & entrepreneurship, finance & investing, and programming & technology.

### WHAT EXACTLY IS A *QuickStart Guide*™?

A ClydeBank Media *QuickStart Guide*™ is a comprehensive learning companion tailored for the beginner experience. ClydeBank Media books are written by a handpicked group of experts, subject matter authorities, and thought leaders within their respective areas of study. Every guide comes with Digital Assets, free practical educational supplements that improve the learning process. Most important, the contents of the best-selling *QuickStart Guides*™ are simplified and presented in a way that makes learning easy and fast for beginners of all experience levels.

**All *QuickStart Guides*™ are available for translation rights in print, ebook, and audio formats.**

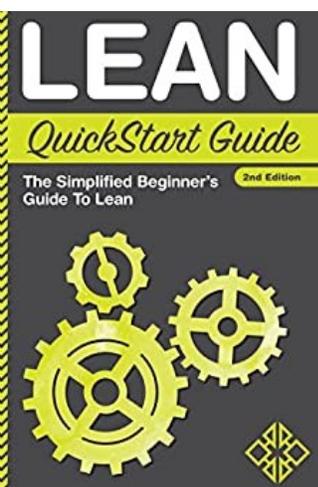




## Discover the must-have blueprint for building entrepreneurial success!

In the highly competitive world of business, what makes or breaks a new entrepreneur? Learn what the experts know about starting a business the best way. Business and entrepreneurship students, small business owners, managers, and soon-to-be entrepreneurs will all find a wealth of value within the pages of *Starting a Business QuickStart Guide*. Author Ken Colwell, PhD, MBA, leverages his clear voice, extensive experience, and easy-to-understand presentation to guide entrepreneurs from the very first steps of conceptualizing their venture to winning their first customers, delivering value, and turning a profit.

ISBN: 9781945051821 | (February 2019) 7-1/2" x 9-1/4", 287 pages | Price: 24.99  
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## Learn how to use the power of Lean.

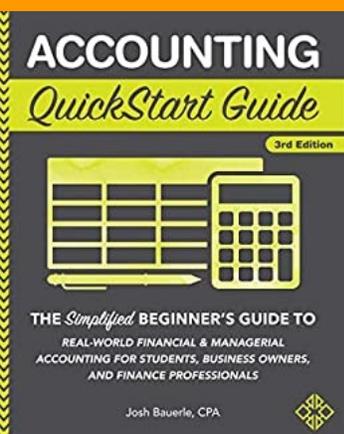
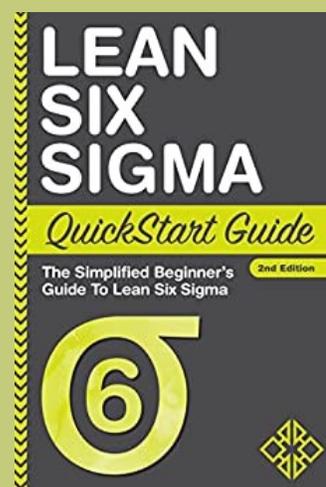
The Lean approach, developed as part of the Toyota Production System, gives managers and leaders powerful tools to help identify and eliminate waste. With this *QuickStart Guide*, Benjamin Sweeney leaves the jargon and the confusing industry language at the door for a concise self-paced learning journey that is at home on the factory floor as it is in the college classroom. He cuts complex Lean concepts down to size and enhances them with extensive charts, graphs, and instructive illustrations to aid and accelerate the learning process.

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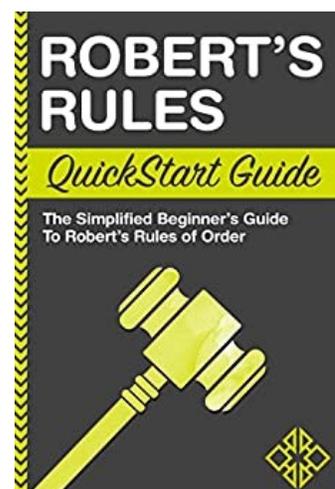
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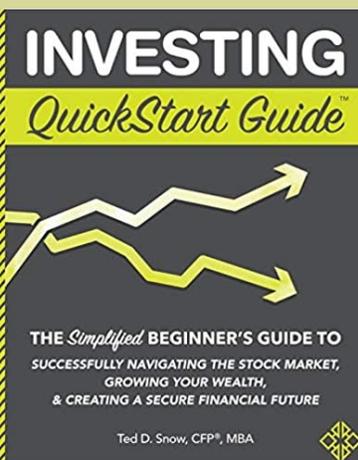
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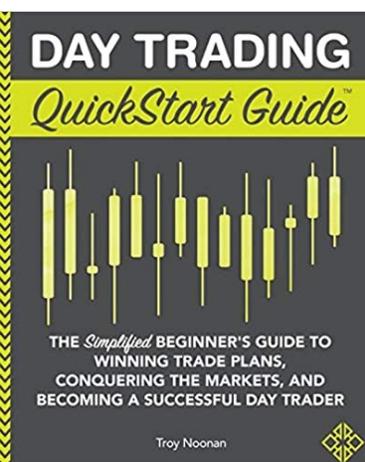
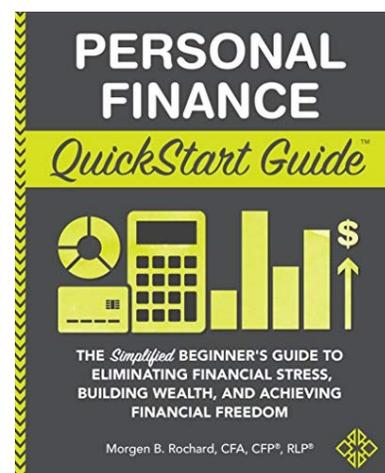
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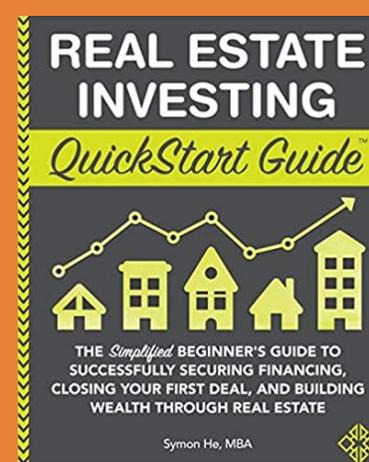
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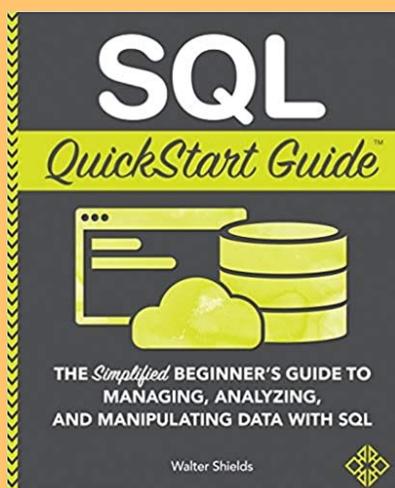
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