



FALL RIGHTS GUIDE

New, Recent, & Bestselling Publications



2020



RussoRights delivers compelling content from innovative publishers to the wider world of publishing.

With more than 30 years' experience in business and education publishing, RussoRights helps publishers manage their rights business to create revenue streams they never knew existed. Our keen understanding of today's digital landscape and content rights and licensing ensures our clients achieve their business goals.

BUSINESS & PERSONAL DEVELOPMENT

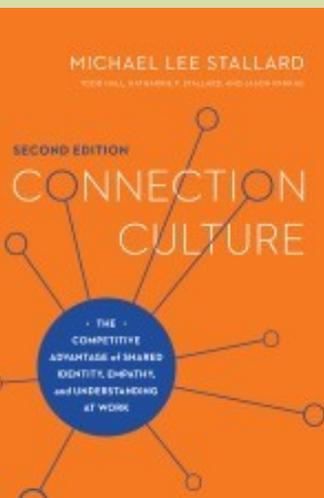
- 3 Association for Talent Development (ATD)
- 5 Society for Human Resource Management (SHRM)
- 7 Art of Productivity
- 8 Maven House Press
- 8 Trainers Publishing House (TPH)
- 9 Oldtown Publishing
- 10 TCK Publishing



EDUCATION & TEACHER PROFESSIONAL DEVELOPMENT

- 11 Association for Supervision & Curriculum Development (ASCD)
- 13 National Science Teaching Association (NSTA)
- 15 Learning Sciences International (LSI)

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Tap into the power of human connection.

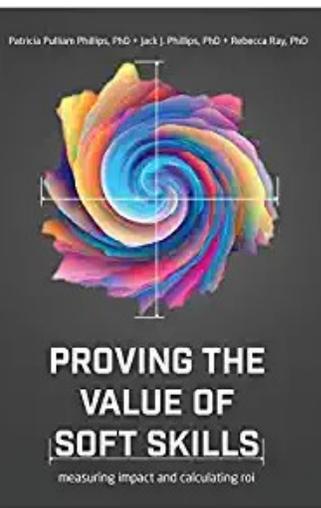
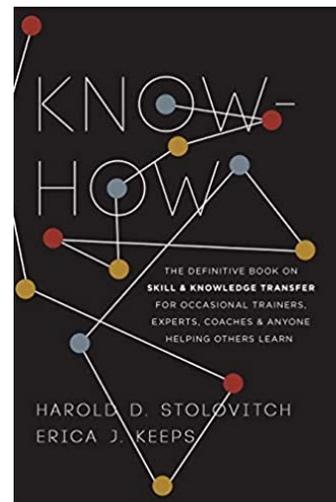
Creating a thriving organization where employees feel valued, the environment is energized, and high productivity and innovation are the norm requires a new kind of leader who fosters a culture of connection within the organization. This second edition shows how to become that leader—fostering a connection culture; emulating best practices of connected teams; and boosting vision, value, and voice with the organization.

ISBN: 9781950496525 | (September 2020) 6" x 9", 256 pages | Price: \$18.99
Audience: Executives, managers, coaches, talent development professionals

How to transfer know-how to those who learn from you.

From the authors of ATD's all-time best-selling book, *Telling Ain't Training*, comes *Know-How*, which provides the best methods and practices for transferring knowledge to those who need it to be successful. It delivers everything needed to get people learning and up-to-speed quickly, including brief explanations, guidance, tools, activities, examples of real-world applications, and a summary exercise to reinforce retention of key points.

ISBN: 9781950496273 | (November 2020) 6" x 9", 160 pages | Price: \$19.99
Audience: Subject matter experts, managers, coaches, talent development professionals



Show the value of soft skills programs.

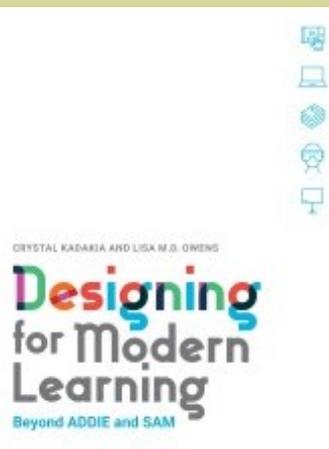
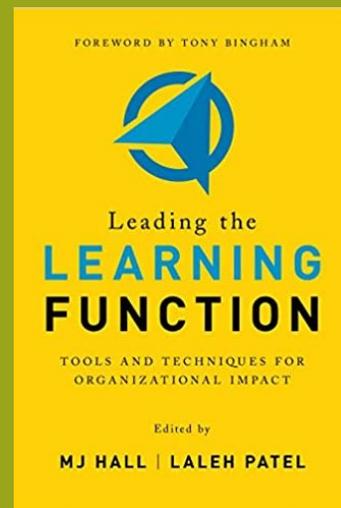
Soft skills have more to do with who people are than what they know. In the workplace, soft skills complement hard skills, which refer to a person's knowledge and occupational skills. For years, it was thought that only hard skills could be measured. This book reveals how to use the ROI Methodology to show the impact and ROI of soft skills programs. Workers with good soft skills can help companies achieve higher levels of efficiency and productivity. Now you can prove it.

ISBN: 9781950496631 | (August 2020) 7" x 10", 328 pages | Price: \$39.99
Audience: Executives, talent development professional, chief learning officers

Leaders as learners, Learners as leaders.

Drawing on firsthand experiences and insights from senior talent development practitioners in the ATD Forum, Hall and Patel offer best practices, tools, techniques, and processes that successful business leaders can use to develop, build, and implement in their personal leadership skill sets. They provide lessons on setting direction, managing processes, leading and developing people, making an impact, collaborating with stakeholders, using technology for learning, innovating, and much more.

ISBN: 9781950496617 | (June 2020) 6 x 9", 368 pages | Price: \$42.99
Audience: Executives, managers, talent development professionals



Learning design meets the digital revolution.

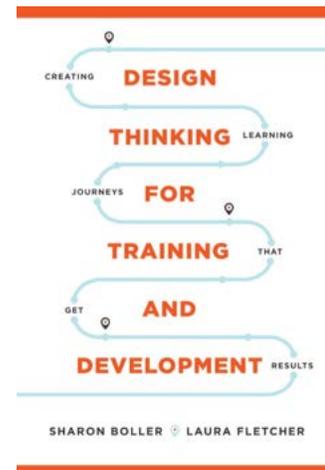
This practical book introduces a new five-step model for training design that meets the needs of modern learning. The authors share stories of business leaders, learning professionals, and learners who have successfully adopted the model and altered organizational mindsets to meet the needs of modern learners and their organizations. Included are how-to features, tools, and "in practice" sections.

ISBN: 9781950496655 | (June 2020) 7-1/2" x 9-1/2", 184 pages | Price: \$34.99
Audience: Instructional designers, trainers, HR & talent development professionals

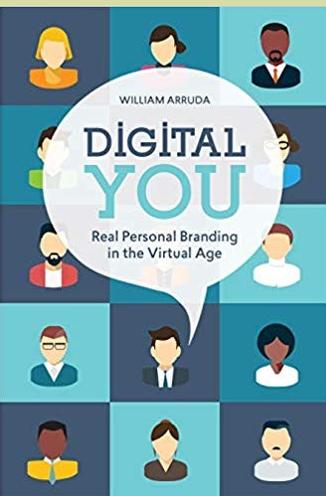
Use design thinking to create better learning experiences.

Design thinking is an iterative approach to problem solving that seeks out people with different perspectives, knowledge, skills, and experience and has them work together to create a practical solution for a real-world problem. This new book offers a hands-on approach to using design thinking to create learning that involves getting perspective, refining the problem, ideating and prototyping, testing and refining, and implementing.

ISBN: 9781950496181 | (June 2020) 6" x 9", 180 pages | Price: \$27.99
Audience: Instructional designers, trainers, HR & talent development professionals



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Develop a personal brand that drives success.

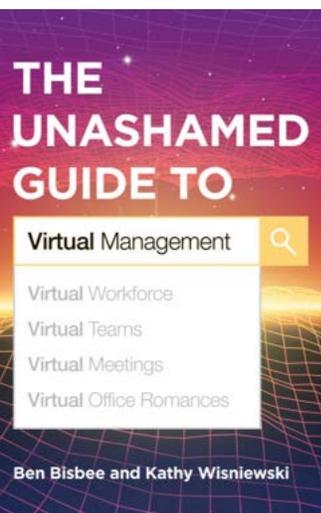
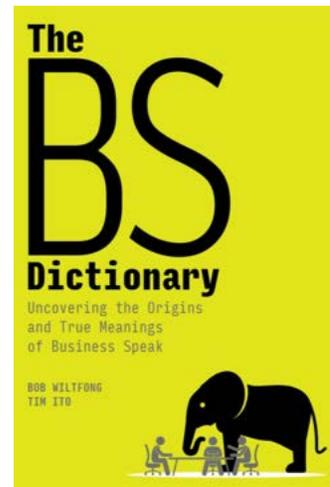
Branding authority William Arruda shows how to define, express, and expand a personal brand as a serious career development strategy. Professionals will learn how to develop, design, and sustain their personal brand throughout the fluid movements of any career and how to be clear about their brand and their unique promise of value so they can increase their success and happiness at work and in life.

ISBN: 9781949036756 | (October 2019) 6" x 9", 232 pages | Price: \$18.99
Rights sold: Chinese (simplified), Italian, Vietnamese

A guide to decode & master business speak.

"Business Speak" has invaded board rooms, marketing meetings, and everyday business communications. Do you yearn for a book to disambiguate the common language of your job? The authors offer researched and documented entries for a full etymology of favorite phrases. Author, correspondent, and business consultant Wiltfong is the winner of a Peabody, several Emmys, and the prestigious Edward R. Murrow Award and a veteran of The Daily Show with Jon Stewart.

ISBN: 9781950496167 | (April 2020) 5-1/4" x 7-1/2", 340 pages | Price: \$19.99
Rights sold: Chinese (complex)



Manage virtual teams for maximum results.

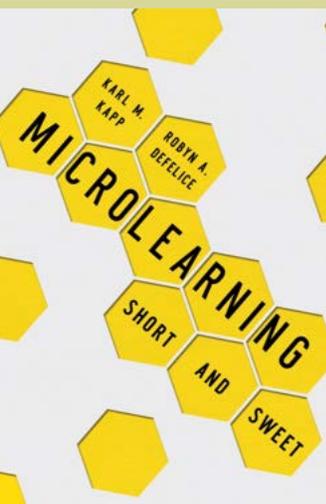
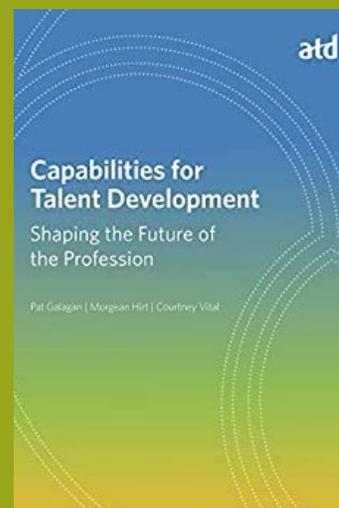
What happens when a virtual manager needs actual day-to-day support around issues such as handling office romance and doing laundry on the job, as well as more traditional issues like onboarding, performance reviews, and scheduling? This practical guide addresses the unanswered and critical questions of how to manage virtual teams to achieve maximum results with advice on more than 30 topics that handle unexpected situations.

ISBN: 9781949036558 | (October 2019) 5-1/4" x 8", 248 pages | Price: \$19.99
Audience: Virtual managers, HR & talent development professionals

What talent development professionals should know and do to be successful.

To help talent development professionals and their organizations meet the challenges of the future, this guide offers an in-depth look at ATD's Talent Development Capability Model™, a powerful framework to guide the talent development profession in what practitioners need to know and do to develop themselves, others, and their organizations and its components.

ISBN: 9781947308893 | (December 2019) 5-1/4" x 8", 128 pages | Price: \$29.99
Rights sold: Chinese (simplified)



The how, when, and why of microlearning.

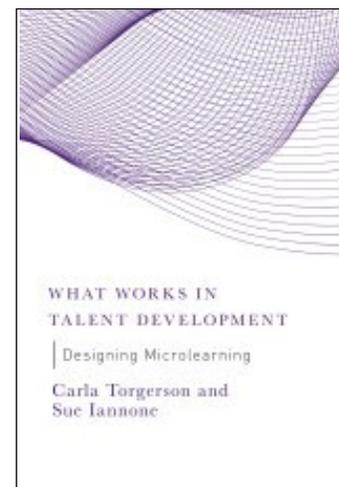
What is microlearning? A text message? A video? How long should it be? Can you just "chunk" a longer course into smaller pieces? Find the answers to these questions and more in this concise, first-of-its-kind resource. Gleaning insights from research, theory, and practice, the authors debunk the myths around microlearning and offer tips for putting microlearning into action. Case studies punctuate what works and what doesn't.

ISBN: 9781949036732 | (September 2019) 5-1/4" x 7-1/4", 248 pages | Price: \$24.99
Rights sold: Arabic, Chinese (simplified)

Learn to create effective microlearning.

Microlearning is an essential tool that talent development professionals can use to fully engage their learners and tackle organizational performance needs. But where to start? This guide explains how to know if microlearning is right for your organization and learners, how to determine the most effective approach and implementation, how to demonstrate success, and where to go once you've started.

ISBN: 9781950496129 | (December 2019) 6" x 9", 240 pages | Price: \$34.99
Audience: Instructional designers, trainers, HR & talent development professionals



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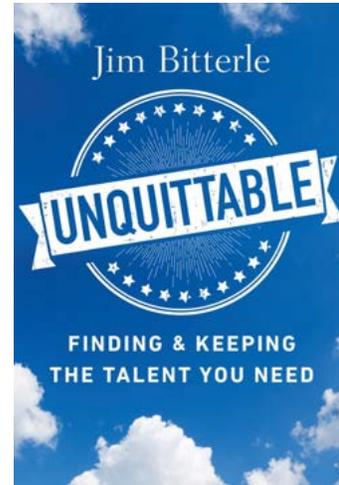
Use the power of conversations to improve performance.

Grounded in proven management practices, this book offers managers and all HR professionals a powerful tool for regulating and enhancing the performance of their staffs without using conventional appraisals. These techniques will coach employees, improve productivity, and boost confidence.

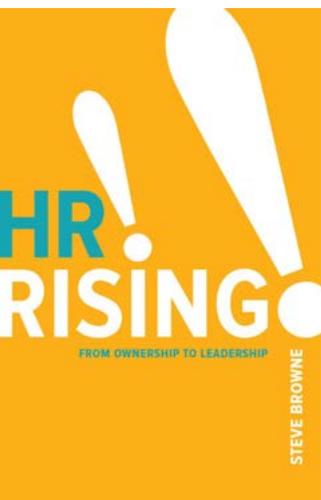
ISBN: 9781586446697 | (October 2020) 6" x 9", 226 pages | Price: \$29.99
Audience: HR, personnel, & talent management professionals, managers

Find—and keep—the talent you need.

Unquittable presents a from-the-trenches guide to the most effective tools, strategies, and processes for attracting, developing, and retaining talent in organizations. Based on the author's work helping hundreds of companies become more talent minded, the hard-won techniques outlined in this book can be adapted for organizations of any size and deliver impressive bottom-line savings with relatively little up-front investment.



ISBN: 9781586446598 | (July 2020) 6" x 9", 192 pages | Price: \$34.99
Audience: HR, personnel, & talent management professionals, managers, executives



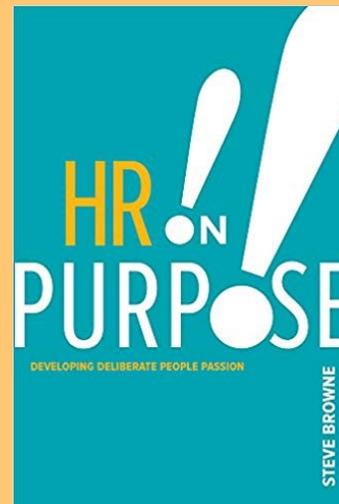
How HR leaders can harness their influence to lead.

A much-anticipated follow-up to the SHRM best-seller *HR on Purpose!!*, HR thought leader and popular blogger Steve Browne delivers fresh insights on fostering collaboration, building relationships, and building trust in the workplace. His practical advice for HR professionals and business leaders will help them harness their powerful influence to lead their careers and their organizations through the new decade and beyond.

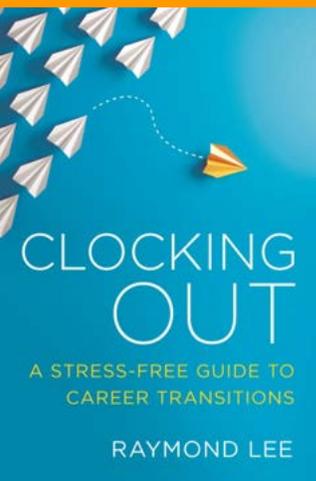
ISBN: 9781586446444 | (July 2020) 6" x 9", 292 pages | Price: \$29.99
Audience: HR, personnel, & talent management professionals, career counselors

Develop deliberate people passion.

HR thought leader and popular "Everyday People" blogger Steve Browne takes a fresh look at HR through an engaging assortment of real-life examples, insights, and epiphanies and encourages practitioners to drop the preconceptions of what HR should be and instead look to what HR could be. He delivers powerful and practical strategies for developing talent in any organization and helps HR professionals understand what capabilities are needed to be successful.



ISBN: 9781586444259 | (November 2017) 6" x 9", 152 pages | Price: \$24.99
Audience: HR, personnel, & talent management professionals, managers



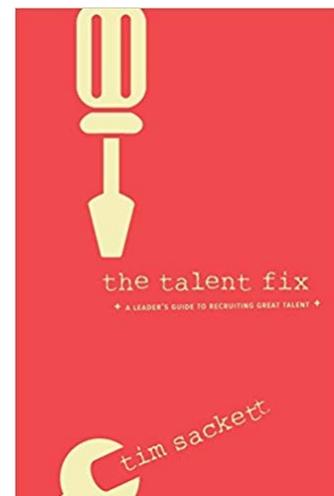
Take the stress out of career transitions.

Raymond Lee believes that not only is change good but that it is possible to take the stress out of career transitions at any level! He gives readers a fresh way to think about their careers and practical advice to consolidate individual power for meaningful changes and assess choices to make successful transitions. Ten fascinating stories bring to life the key components of effective career transition—choice, mindset, agility, and trust—and highlight how they interplay during a career change.

ISBN: 9781586446543 | (October 2020) 6" x 9", 192 pages | Price: \$29.99
Audience: Individuals in career transition, managers, HR & personnel professionals

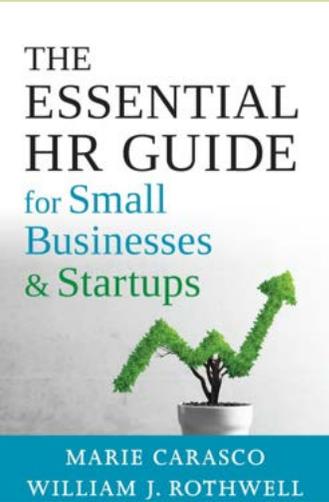
A leader's guide to recruiting great talent.

HR executive Tim Sackett uses his 20 years of experience working with Fortune 500 companies to deliver real-world examples and stories about how innovative organizations and top talent acquisition leaders are successfully recruiting today. *The Talent Fix* presents a proven, practical, and scalable recruiting model for talent acquisition professionals and shows how organizations can build and sustain a great talent acquisition function.



ISBN: 9781586445225 | (April 2018) 6" x 9", 192 pages | Price: \$24.99
Rights sold: Russian

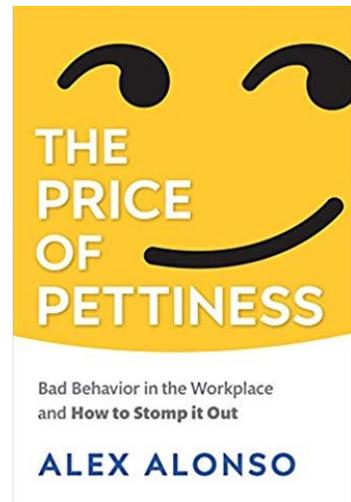
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The HR solution for small businesses and startups.

This guide is the perfect desk reference for small businesses and startups without the financial resources to invest in a fully-staffed HR department. It delivers the nuts and bolts of HR essentials, including how to develop policies and best practices, manage and measure performance, and drive engagement. It also provides an overview of legal obligations, risk assessment, and training.

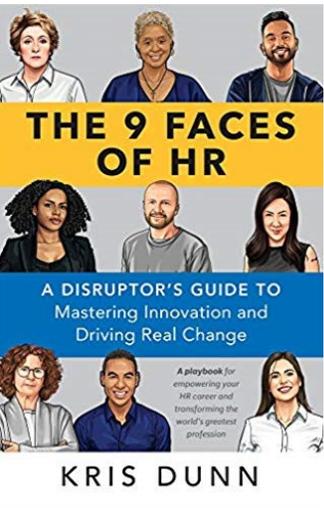
ISBN: 9781586445898 | (May 2020) 6" x 9", 202 pages | Price: \$34.99
Audience: Small business & startups, managers, personnel management professionals



Stomp out bad behavior in the workplace.

Pettiness limits careers and opportunities on a broad scale and sometimes crosses the line into unquestionably criminal behavior. Based on SHRM research, this groundbreaking book examines the seemingly limitless depths of workplace pettiness—as well as the remarkable heights of creativity it seems to inspire in people—and delivers proven tools anyone can use to spot pettiness and deal with it directly.

ISBN: 9781586446192 | (June 2019) 6" x 9", 176 pages | Price: \$24.99
Rights sold: Vietnamese



Discover the power of your "HR Face".

Popular blogger and chief HR officer Kris Dunn presents a hard but compelling reality: Every HR professional on the planet can be classified as one of 9 "Faces" based on their career level and their ability to innovate and drive change. This book's behavioral assessment helps readers quickly identify their own "HR Face" and then reveals career tracks, behavioral markers, ROI, macro-trends driving behavior, and market demand for each face.

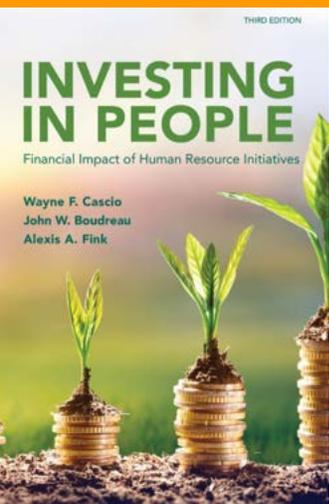
ISBN: 9781586445737 | (June 2019) 6" x 9", 224 pages | Price: \$24.99
Audience: HR & personnel management professionals, managers, business leaders



Practical ways to extinguish burnout.

Who hasn't suffered at one time or another from exhaustion, cynicism, and a lack of effectiveness? Based on extensive research and full of real-world stories and examples, workplace culture experts Rob and Terri Bogue take a deep dive into the signs, sources, and solutions of burnout and deliver an essential resource that helps anyone identify, prevent, and recover from burnout and embark on the journey to thriving.

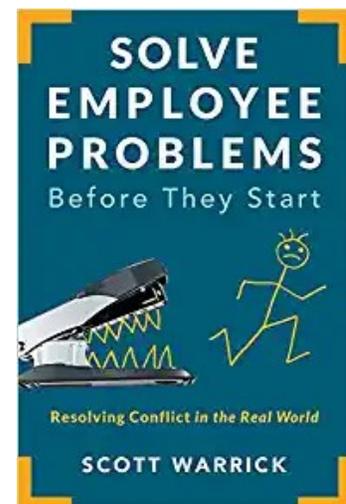
ISBN: 9781586446345 | (June 2019) 6" x 9", 224 pages | Price: \$25.99
Rights sold: Chinese (simplified)



Invest in what counts most—your people.

This third edition draws upon state-of-the-art practice and research across disciplines including psychology, economics, accounting, and finance to provide HR professionals and leaders with proven guidelines for evaluating key HR initiatives. It is based on a comprehensive framework that supports strategic linkages between investments in human capital and important business outcomes.

ISBN: 9781586446093 | (June 2019) 6" x 9", 464 pages | Price: \$34.99
Audience: HR & talent management professionals, managers, business leaders

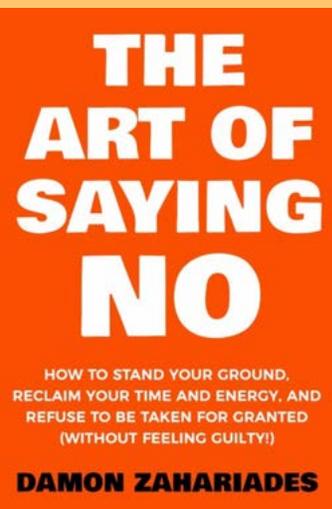


Use emotional intelligence to resolve conflict in the workplace.

With compassion, clarity, and conviction, popular speaker and employment law attorney Scott Warrick distills conflict resolution to just three simple moves: Empathic Listening, Parroting, and Rewards (EPR). Because no one can use their EPR skills unless they can control themselves, he shows HR professionals step-by-step how to become emotionally intelligent communicators with the mental toughness critical in resolving conflict.

ISBN: 9781586446291 | (June 2019) 6" x 9", 226 pages | Price: \$27.99
Audience: HR & personnel management professionals, managers, business leaders

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Learn how to stand your ground—without feeling guilty!

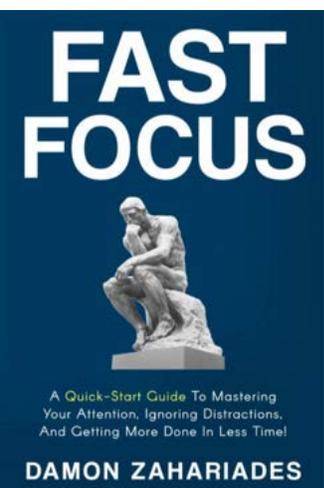
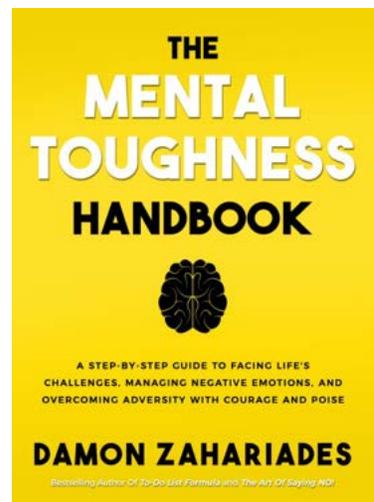
The *Art of Saying NO* shows how to set boundaries and gain others' respect. This action guide investigates the reasons we put other people's priorities ahead of our own. It also provides a 10-step strategic guide for turning people down with grace and finesse. This system works whether you're talking to your boss, co-workers, family members, clients, neighbors, or strangers!

ISBN: 9781549572746 | (August 2017) 5-1/2" x 8-1/2", 170 pages | Price: \$9.99
Rights sold: Arabic, Chinese (simplified & complex), Korean, Polish, Russian, Serbian, Vietnamese

Discover the secrets to becoming mentally tough.

This handbook offers a practical training program for developing grit and resilience in the face of adversity. It's a crash course complete with exercises designed to strengthen your mind and fortify your resolve. Life is full of setbacks. This book will show you how to bounce back, stand firm, and boldly weather the storm.

ISBN: 9798636821618 | (April 2020) 5-1/2" x 8-1/2", 198 pages | Price: 9.99
Rights sold: Chinese (simplified), Vietnamese



Master your attention for maximum productivity.

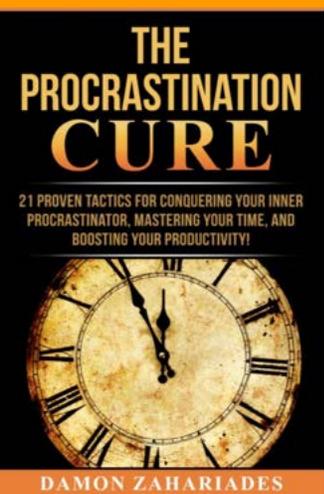
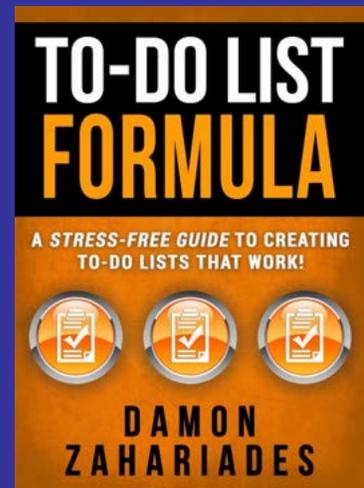
Put simply, distractions prevent you from getting things done. This book shows you how to master your attention and keep distractions at bay. The result? A huge increase in your productivity! This action guide provides a no-nonsense, fast-track blueprint for developing razor-sharp focus. You'll learn how to get "in the zone" whenever you need to so you can concentrate on getting more done—at work, at home, or at play!

ISBN: 9781520488875 | (January 2017) 5-1/2" x 8-1/2", 176 pages | Price: \$9.99
Rights sold: Chinese (simplified), Polish, Vietnamese

Transform your daily to-do lists—with less stress and more results!

Millions of people use to-do lists that set them up for failure. No matter how hard they work, they're left with a laundry list of unfinished tasks at the end of the day. This stress-free guide reveals a simple approach designed to help you organize, manage, and address every task and responsibility in a timely fashion.

ISBN: 9781539438120 | (October 2016) 5-1/2" x 8-1/2", 176 pages
Rights sold: Chinese (simplified & complex), Korean, Polish, Vietnamese



Proven tactics to cure procrastination.

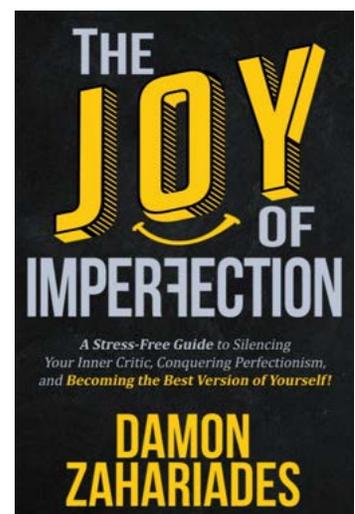
Procrastination can be crippling, but there is help: *The Procrastination Cure*. In this book, Zahariades delivers 21 proven tactics to help you overcome procrastination. You will learn how to start tackling, completing, and crossing off tasks, make quick decisions regarding which projects receive your immediate attention, and finish your work each day with hours to spare!

ISBN: 9781521345474 | (May 2017) 5-1/2" x 8-1/2", 166 pages | Price: \$9.99
Rights sold: Chinese (simplified & complex), Polish, Vietnamese

Embrace imperfection & silence your inner critic!

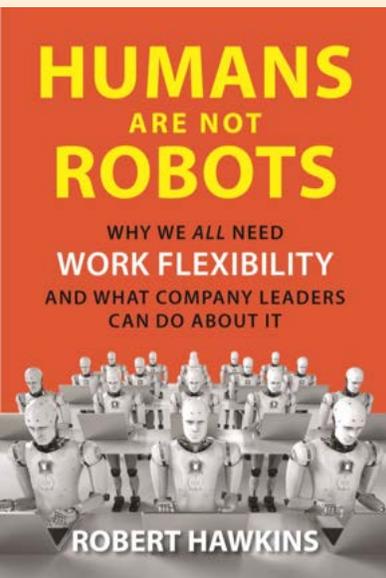
This insightful guide will help anyone overcome perfectionistic tendencies and enjoy a more rewarding life. The step-by-step action plan is designed to reverse the paralyzing compulsion to be perfect, starting with the 9 signs of out-of-control perfectionism and a self-assessment. The powerful action plan is backed up with 18 exercises to live without fear of failure and others' disapproval.

ISBN: 9781973356387 | (November 2017) 5-1/2" x 8-1/2", 172 pages | Price: \$9.99
Rights sold: Chinese (simplified), Vietnamese



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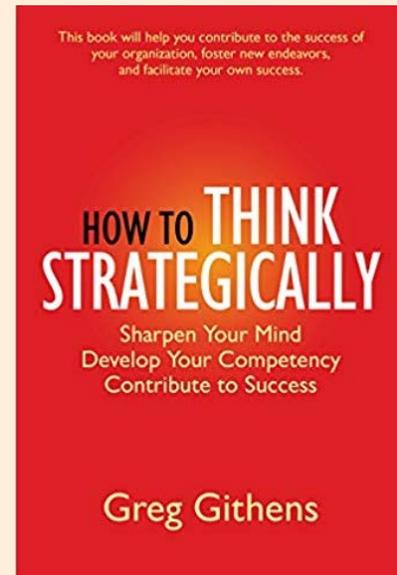


Create workspaces where everyone can thrive.

This thought-provoking book builds on management theories, case studies, interviews, and the author's own journey from rigidity to flexibility to show leaders how to free people from a way of working that doesn't meet expectations for modern life. He provides theory and evidence to show the urgent need for work flexibility as well as practical guidance on rolling out sustainable, successful, and profitable flexibility campaigns in any company.

Make strategic thinking your superpower.

The human mind is a powerful but imperfect tool for crafting strategy—fooled by illusions, neglectful of weak signals, biased to the status quo, shaped by culture. This book shows how anyone can increase their strategic impact, with 20 key micro-skills for strategic thinking using questions to spark strategic insights, advice on how to design and execute plans, and tips to mitigate blind spots and decision traps.



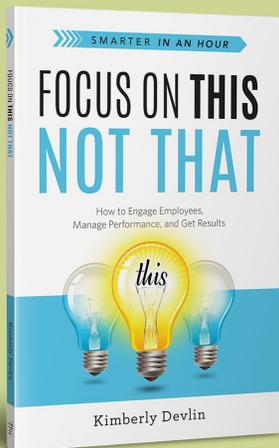
ISBN: 9781947540040 | (October 2020) 6" x 9", 288 pages | Price: \$24.95
Audience: Executives, leaders, managers, HR & talent management professionals

ISBN: 9781938548901 | (July 2019) 6" x 9", 304 pages | Price: \$24.95
Rights sold: Chinese (complex)

TRAINERS PUBLISHING HOUSE (TPH)

Everyone is busy. But anyone can find an hour to learn how to run a better meeting, lead a team more effectively, enhance customer service, or improve business writing. Whether you need to brush up on your business acumen skills—or acquire them for the first time—commit just 60 minutes to reading a SMARTER IN AN HOUR book, and you are guaranteed to optimize your productivity and start getting the results you want.

SMARTER IN AN HOUR is a movement to help people become leaders with greater impact and less stress.

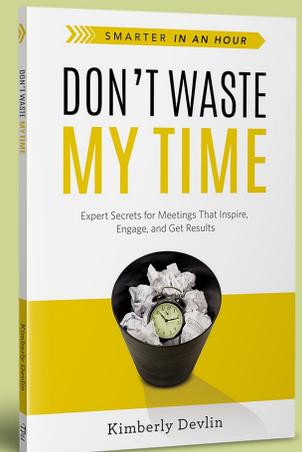


Manage better by focusing on the right stuff!

Being a manager is a job; it takes work. It requires focusing on establishing employee expectations, setting goals, giving recognition and feedback, and delegating as a means to develop teams. But where can managers find the time in their already busy schedules to do these things? In one hour, managers will learn where to start, what to do, and how to follow through to engage their employees, manage performance, and get results.

Lead meetings that inspire others and get results.

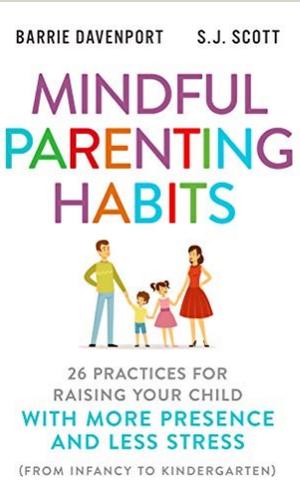
Whether you are convening teams at a conference, leading a staff meeting, chairing a PTA committee, or facilitating a virtual meeting of remote workers—this book is the best hour investment you can make to get results in your business and personal meetings. Devlin shares her surefire strategy for planning productive and engaging meetings, provides tools that streamline preparation and follow-through, reveals expert facilitation secrets, and gives techniques to manage the difficult situations and bad behaviors.



ISBN: 9781939247148 | (October 2019) 6" x 9", 120 pages | Price: \$16.95
Audience: Managers, team leads, talent development professionals

ISBN: 9781939247117 | (January 2019) 6" x 9", 120 pages | Price: \$16.95
Audience: Managers, leaders, facilitators, team leads

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Parent with more presence and less stress.

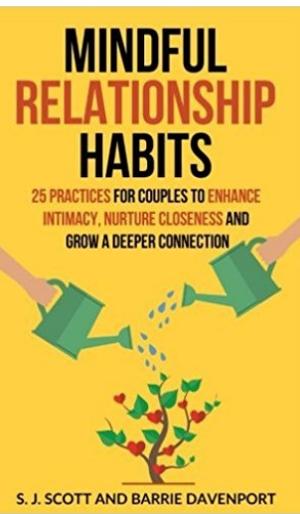
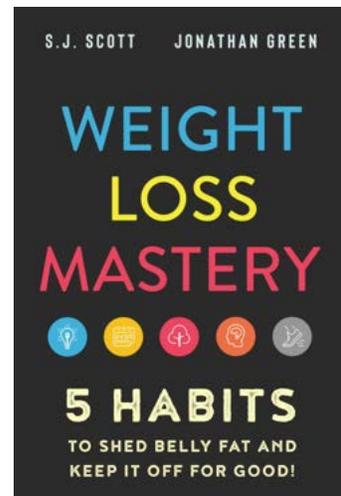
Today's generation of kids (and parents) are more stressed and anxious than ever before. That's why applying mindfulness to parenting efforts is an essential part of raising happier, healthier, and less stressed kids. This book delivers practical strategies to help parents pause, consider the kind of parents they want to be, and learn simple strategies to foster a calm, loving, and low-stress environment for their families.

ISBN: 9781946159229 | (January 2020) 6" x 9", 248 pages | Price: \$12.99
Rights sold: Polish

Start mastering your weight and health!

Tired of fad diets and the "flavor of the month" exercise craze? *Weight Loss Mastery* can help. It provides five actionable habits you can use to lose weight and keep it off. Learn how to focus on building small habits that have positive, compounding effects. These transformative, "one percent" changes might seem like nothing at first, but over time they have a powerful snowball effect.

ISBN: 9781946159212 | (September 2019) 6" x 9", 162 pages | Price: \$13.99
Audience: K-12 principals & teachers, education leaders



25 habits to enhance intimacy & grow a deeper connection.

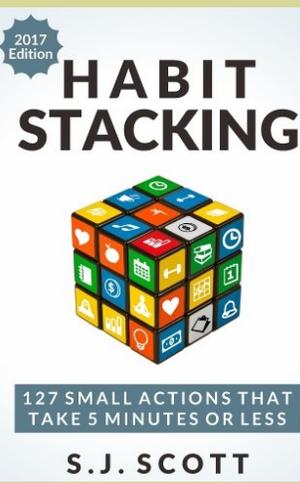
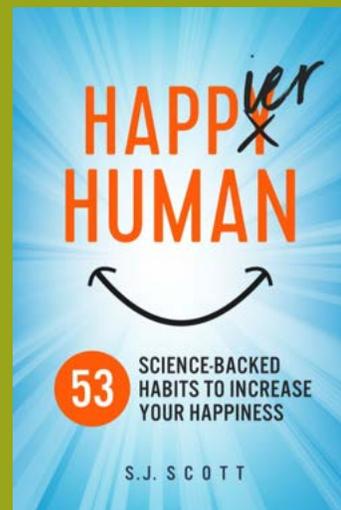
If you want to build a deeper connection with your spouse or partner, *Mindful Relationship Habits* will show you how to have a more mindful relationship by applying 25 specific practices. These habits will help you be more present with one another, communicate better, avoid divisive arguments, and understand how to respond to one another's needs in a more loving, empathic, and conscious way.

ISBN: 9781983507946 | (January 2018) 6" x 9", 280 pages | Price: \$13.99
Audience: Self-help, communication & social skills, relationships, personal

Stop waiting for happiness to find you!

Use these 53 strategies to increase happiness today! *Wall Street Journal* bestselling author S.J. Scott provides a detailed examination of the strategies and ideas that actually make people happy. Each idea is supported by a wealth of research into why it works. Plus, it also includes a simple action plan for turning these ideas into permanent habits that people can incorporate into their busy lives.

ISBN: 9781946159199 | (February 2019) 6" x 9", 274 pages | Price: \$10.99
Rights sold: English audio



Discover the power of stacking your habits.

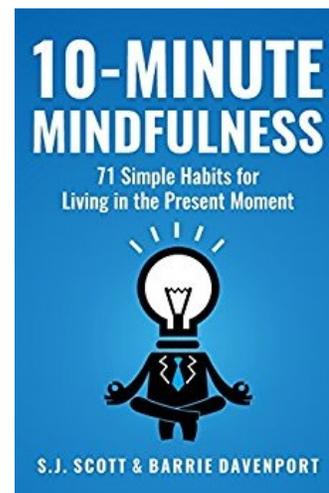
In this book, readers discover 127 quick habits that they can "stack" together into a simple daily routine. These small but powerful life changes will enable them to transform their work lives, strengthen their personal relationships, stay on top of their finances, get organized, and improve their health. Includes strategies to create an easily maintained routine and tools to stay motivated and consistent.

ISBN: 9781946159014 | (April 2017) 6" x 9", 270 pages | Price: \$14.99
Rights sold: Chinese (simplified), Hungarian, Japanese, Korean, Russian, Vietnamese

Improve focus, productivity, & peace of mind—in just 10 minutes a day.

Want to eliminate negativity, stress, and anxiety? Let bestselling authors Scott and Davenport show you how to anchor in the present moment, even if it's just for a few minutes at a time. Choose from 71 mindfulness habits to tailor your personal adventure, discover the practical tools to turn these actions into automatic behavior, and make a positive, lasting impact on your life.

ISBN: 9781546768286 | (May 2017) 6" x 9", 248 pages | Price: \$12.99
Rights sold: Chinese (simplified), Czech, Hebrew, Korean, Polish, Turkish, Vietnamese



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Foreword by Sir Richard Branson
**THE
COURAGE MAP**
13 PRINCIPLES FOR LIVING BOLDLY



FRANZISKA ISELI

ISBN: 9781631610813 | (May 2020) 6" x 9", 146 pages | Price: \$19.99
Rights sold: Chinese (complex)

Discover how to expand
your courage map
& live more boldly.

Why do some people make brave decisions that lead to exciting, rewarding, and impactful lives while others watch from the sidelines? In this book you'll learn to tap into your inner courage and use it to chart a course to a better future and a better world. *The Courage Map* provides direction and guidance for readers who seek to lead a life of courage, meaning, and impact. Foreword by Sir Richard Branson.

Simple practices to
transform your life.

The power to change our lives is in the small things we do every day. This book guides readers through over 100 simple but powerful daily mindfulness practices, in small doses, to rewire habits and rewrite lives. With step-by-step instruction and evidence-based exercises, this is the master manual for awakening to ourselves, connecting with inner wisdom, and tapping into capacity for self-empowerment, fulfillment, and transformation.

**EVERYDAY
MINDFULNESS**

108 SIMPLE PRACTICES TO EMPOWER
YOURSELF AND TRANSFORM
YOUR LIFE

MELISSA STEGINUS

ISBN: 9781416629238 | (October 2020) 6" x 9", 250 pages | Price: \$19.99
Audience: Self-help, personal success, motivation

**REIGNITING
THE SPARK**

Why Stable Relationships Lose
Intimacy, and How to Get It Back



DR. BRUCE CHALMER

Create relationships
that last.

This book shows couples how to build a lasting relationship full of passion and fulfillment. Dr. Chalmer combines his expertise in science with 30 years of experience as a couples therapist to show how anyone can restore intimacy and overcome relationship problems to create lively, loving, and lasting relationships. He explores the most common issues that sap the happiness out of relationships and shows exactly what to do to turn it around.

ISBN: 9781631610790 | (February 2020) 6" x 9", 157 pages | Price: \$19.99
Audience: Self-help, relationships, family conflict resolution

The empowered guide to
the ultimate balancing
act—motherhood.

This is the ultimate mind, body, and life-style guide for women seeking to live their best life in motherhood. *Inspired Mama* empowers women through self-reflection, replacing old habits with nourishing new ones, and making incremental, potent changes to their lives that awaken them to the unbridled joy of inspired, intentional, and conscious living.

**Inspired
Mama**

*The Empowered Mother's Guide
to an Intentional Life*



Sez Kristiansen

ISBN: 9781416629382 | (January 2020) 6" x 9", 165 pages | Price: \$19.99
Audience: Self-help, relationships, motherhood

**THE HAPPY
MIND**

A Simple Guide to Living a
Happier Life Starting Today



KEVIN HORSLEY and LOUIS FOURIE

How to start living
a happier life today.

The search for happiness is fundamental for all humans, but it is not one-size-fits-all. *The Happy Mind* will help everyone discover valuable insights within themselves so that they can create lasting happiness instead of being driven by short-term pleasure-seeking. From the author of the bestselling *Unlimited Memory*, this book is the road map to living a happy life, custom-designed just for you.

ISBN: 9781631610387 | (January 2018) 6" x 9", 204 pages | Price: 19.99
Rights sold: English reprint—India

Learn how memory masters
train themselves to
concentrate.

When you can easily focus on the task at hand and store and recall useful information, you can double your productivity and eliminate wasted time, stress, and mistakes at work. In this book, world memory record-breaker Kevin Horsley shows readers how anyone can use powerful memory strategies to learn faster, be more productive, and achieve more success.

OVER 200,000 COPIES SOLD

**UNLIMITED
MEMORY**

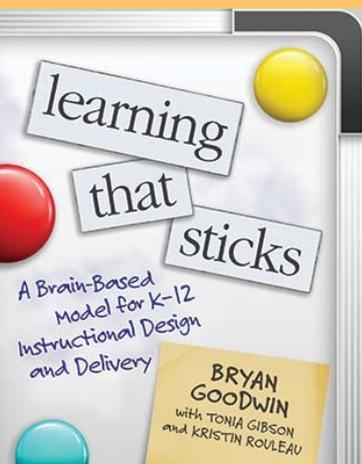
How to Use Advanced Learning Strategies to Learn
Faster, Remember More, and be More Productive



GRANDMASTER KEVIN HORSLEY

ISBN: 978141619984 | (March 2016) 8" x 10", 188 pages | Price: \$19.99
Rights sold: Chinese (simplified & complex), French, Hungarian, Korean, Lithuanian, Russian, Polish, Portuguese, Serbian, Slovenian, Thai, Ukrainian, Vietnamese

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A brain-based model for learning that sticks.

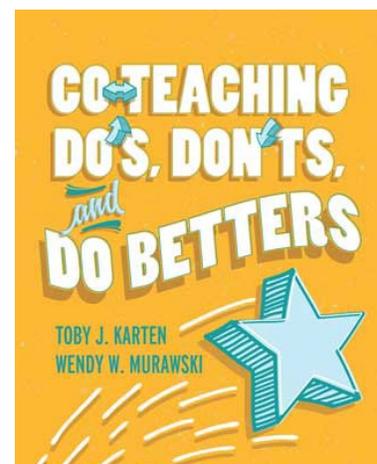
Bryan Goodwin and his coauthors unpack the cognitive science underlying research-supported learning strategies so teachers can sequence them into experiences that challenge, inspire, and engage their students. They help educators teach with more intentionality—understanding not just what to do but also when and why to do it.

ISBN: 9781416629108 | (June 2020) 7-7/8" x 9-7/8", 155 pages | Price: \$29.95
Audience: K–12 principals & teachers, education leaders

How to make co-teaching work.

In this practical guide, co-teaching and inclusion experts Karten and Murawski detail the best practices for successful co-teaching and ways to troubleshoot common pitfalls. Readers will gain valuable insights on what to start doing, what to stop doing, and how to improve their co-teaching practices to better reach all students.

ISBN: 9781416629184 | (July 2020) 8" x 10", 194 pages | Price: \$30.95
Audience: K–12 principals & teachers, education leaders



Develop growth mindsets to maximize student potential.

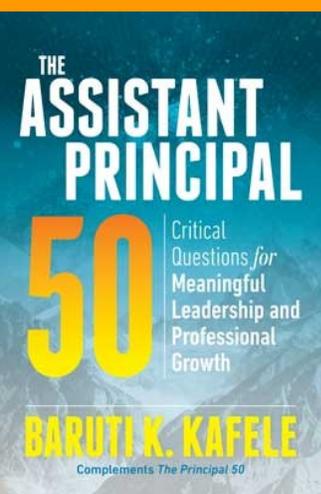
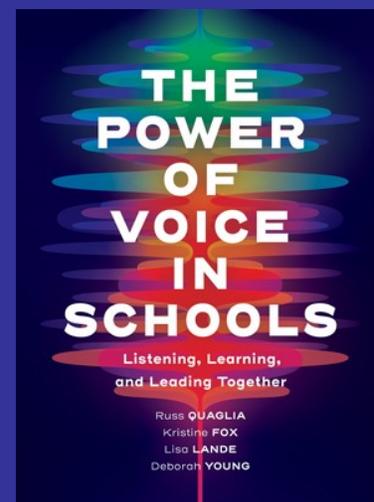
By teaching learners about brain plasticity and malleable intelligence and by modeling learning strategies, teachers can help students experience higher levels of success. Psychologists and education researchers Wilson and Conyers share strategies for developing growth mindsets based on their BrainSMART® program for bridging the science of learning to the practice of teaching.

ISBN: 9781416629146 | (May 2020) 6" x 9", 176 pages | Price: \$28.95
Audience: K–12 principals & teachers, education leaders

Inform, reform, and transform schools through student voice.

Schools must abandon the "us versus them" fallacy—there is only "us." This book delivers concrete, practical strategies to bring students, teachers, administrators, and parents together to work and learn in ways that promote deep understanding and creativity. This thought-provoking book articulates the lessons learned from listening to these voices over the past decade.

ISBN: 9781416628996 | (May 2020) 7" x 10", 224 pages | Price: \$31.95
Audience: K–12 principals & teachers, education leaders



50 critical questions for leadership and growth.

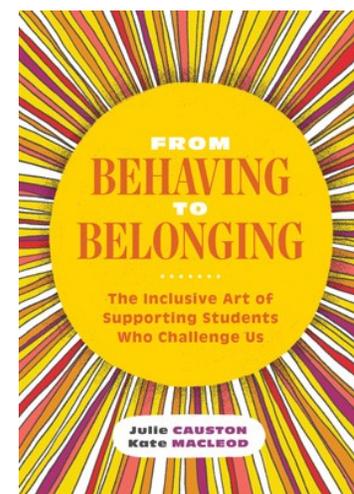
Assistant principals play critical roles in a school's success. Award-winning, four-time principal Baruti Kafele presents reflective questions that hone assistant principals' leadership skills—from finding their leadership "lane" to thriving and being an asset to their principals. Kafele arms them with the tools and insights they need to be vital, effective leaders in their schools.

ISBN: 9781416629443 | (May 2020) 6" x 9", 128 pages | Price: \$22.95
Audience: K–12 principals & teachers, education leaders

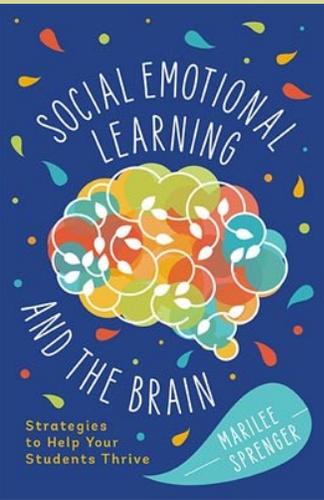
Turn behaving into belonging to support challenging students.

Julie Causton and Kate MacLeod detail how teachers can shift from a "behavior management" mindset (that punishes students for "bad" behavior or rewards students for "good" or "compliant" behavior) to an approach that supports all students—even the most challenging ones—with kindness, creativity, acceptance, and love.

ISBN: 9781416629290 | (July 2020) 7" x 10", 135 pages | Price: \$27.95
Audience: K–12 principals & teachers, education leaders



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Combine social-emotional learning and brain science to improve outcomes.

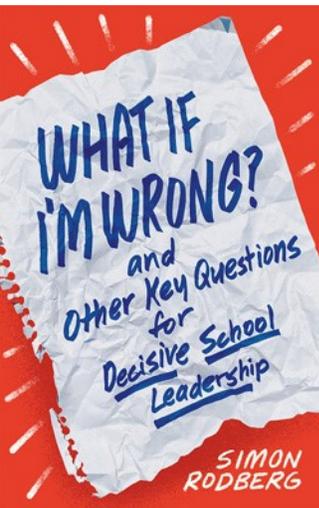
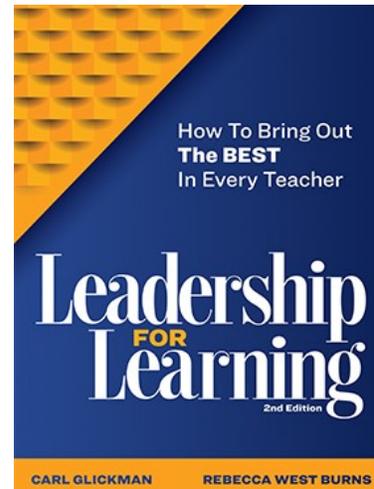
Spurred by extensive exploration of brain-based learning, Sprenger explains how brain science—what we know about how the brain works—can be applied to social-emotional learning. She offers clear, easy-to-understand explanations of brain activity and dozens of specific strategies for all grade levels.

ISBN: 9781416629498 | (September 2020) 6" x 9", 219 pages | Price: \$30.95
Audience: K–12 principals & teachers, education leaders

How leaders can bring out the best in every teacher.

In this revised edition, Glickman and Burns synthesize their decades of experience in teacher education and supervision into a comprehensive guide to support teacher growth and student learning. Embedded in every page are the essential knowledge, skills, approaches, and methods that leaders need to drive instructional improvement.

ISBN: 9781416629238 | (August 2020) 7" x 10", 144 pages | Price: \$28.95
Audience: K–12 principals & teachers, education leaders



Strategic decision making habits for school leaders.

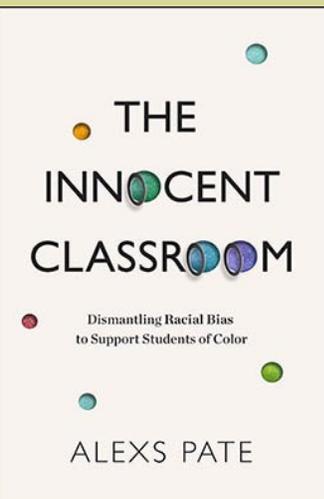
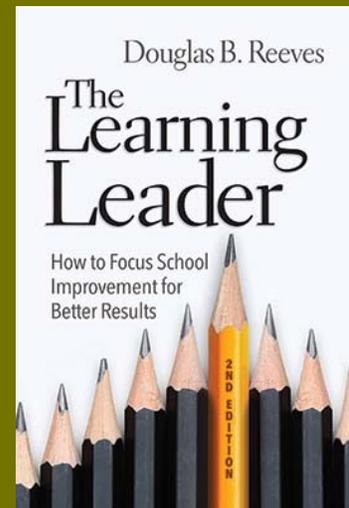
By prompting school leaders to reflect on their own thought processes and cognitive blind spots, leadership coach and former principal Simon Rodberg guides educators past the pitfalls of split-second instinct, groupthink, prejudice, and the rush to judgment. His approach helps them develop good habits of strategic decision making.

ISBN: 9781416629580 | (August 2020) 6" x 9", 122 pages | Price: \$27.95
Audience: K–12 principals & teachers, education leaders

Focus school improvement for better results.

This updated second edition offers the Leadership for Learning Framework that helps leadership teams identify four different types of educators and provide more effective, tailored support to help education leaders reconceptualize their roles in the school improvement process and motivate themselves and their colleagues to keep working to better serve their students.

ISBN: 9781416629382 | (August 2020) 6" x 9", 180 pages | Price: \$30.95
Audience: K–12 principals & teachers, education leaders



Dismantle racial bias to support students of color.

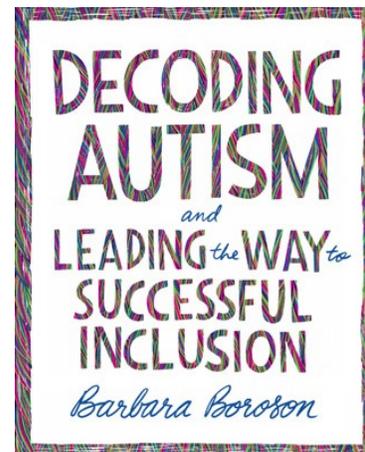
When children of color enter their classrooms, many encounter low expectations, disconnection, and other barriers to their success. Alexs Pate traces the roots of these disparities to pervasive negative stereotypes that take shape as guilt. The solution is to create an Innocent Classroom that neutralizes students' guilt and restores their innocence. Learn how in this innovative new book.

ISBN: 9781416629337 | (August 2020) 6" x 9", 122 pages | Price: \$25.95
Audience: K–12 principals & teachers, education leaders

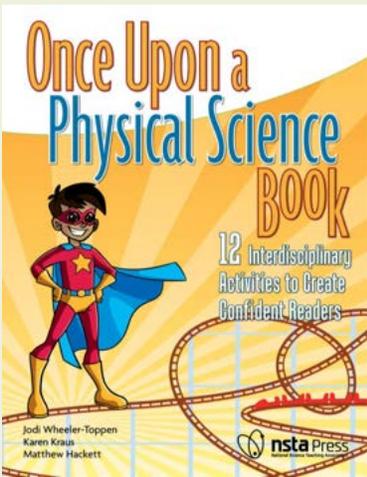
Achieve equitable and inclusive learning for students on the spectrum.

With warmth and wisdom informed by her experience as a school administrator, autism educator, clinician, and parent of a son on the spectrum, Barbara Boroson provides a holistic look at the challenges students with autism face. Her strategies and techniques empower school and district leaders to ensure that students on the spectrum are welcome, supported, understood, and set up for success.

ISBN: 9781416629191 | (August 2020) 8" x 10", 200pages | Price: \$32.95
Audience: K–12 principals & teachers, education leaders



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Boost skills in science and reading at the same time.

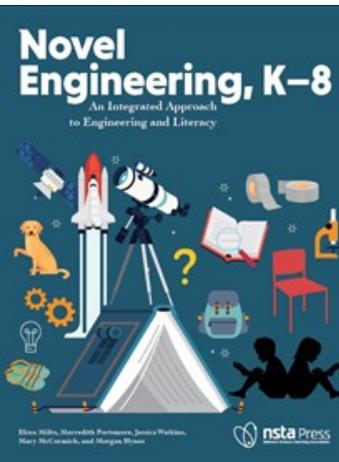
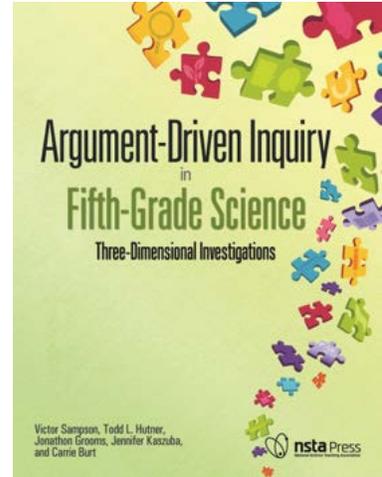
Integrating literacy instruction with physical science lessons helps boost students' skills in both science and reading. This practical guide presents reading-comprehension strategies for middle school students. It delivers hands-on physical science lessons paired with readings that cover key physical science concepts, writing activities to help students connect what did with what they read, and assessment exercises.

ISBN: 9781681407412 | (August 2020) 7" x 10", 200 pages | Price: \$26.20
Audience: K–12 science teachers, grades 6–8

ADI helps students figure things out—not just learn about things.

This guide shows how to use argument-driven inquiry (ADI) in elementary classrooms (fifth grade). It prompts students to use argument to construct, support, and evaluate scientific claims. It includes 16 field-tested lessons on matter and its interactions; motion and stability; ecosystems and their interactions, energy, and dynamics; Earth's place in the universe; and Earth's systems.

(Teacher) ISBN: 9781416629108 | (October 2020) 8-1/2" x 11", 720 pages | Price: \$50.35
(Student) ISBN: 9781681405735 | (October 2020) 8-1/2" x 11", 264 pages | Price: \$29.95



Integrate engineering and literacy with this "novel" approach.

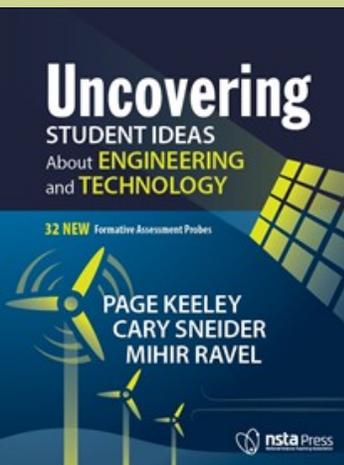
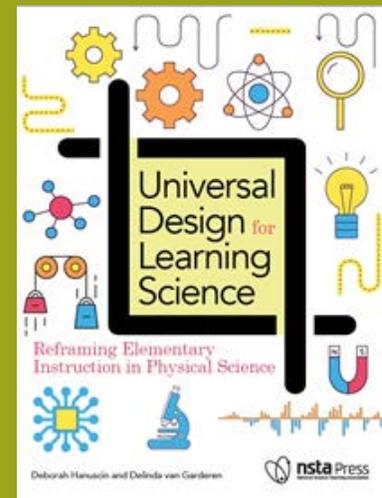
This book shows how students can work through engineering design challenges inspired by a broad range of literature—novels, short stories, biographies, or even picture books. The approach leads students to pull information from literature to identify a problem and then use details from the text and an engineering design process to develop solutions for their "clients"—the book's characters.

ISBN: 9781681406428 | (April 2020) 8-1/2" x 11", 318 pages | Price: \$41.95
Audience: Science teachers, grades preK–8

Reframe lessons in physical science to reflect how students learn.

This book inspires teachers to reframe their lessons to reflect how students learn and to support the success of all students. It shows how to use existing curricula and resources while identifying barriers to learning and possible solutions—in other words, as the authors say, "using a sharper knife, a bigger fork, or a deeper spoon to more effectively deal with what's already on your plate!"

ISBN: 9781681406954 | (April 2020) 8-1/2" x 11", 295 pages | Price: \$31.45
Audience: Science teachers, grades 3–5



Uncover what students know—or think they know.

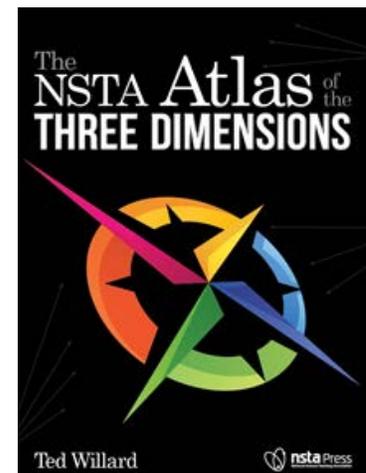
This guide delivers engaging questions, known as formative assessment probes, that are designed to uncover student ideas about technology and engineering. These field-tested teacher materials provide best answers along with distracters designed to reveal preconceptions and misunderstandings that students commonly hold. The new probes are short and easy-to-administer.

ISBN: 9781681403113 | (March 2020) 8-1/2" x 11", 200 pages | Price: \$39.95
Audience: Science, engineering, & technology teachers, grades 3–12

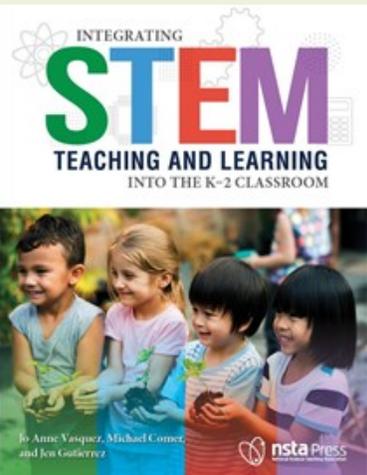
Navigate core ideas and learning progressions in science and engineering.

This user-friendly guide is a powerful navigation tool to help science teachers understand how ideas build on one another and relate to each other. It helps trace the prerequisites for understanding science in every grade, makes the appropriate connections to support science content, and shows the way to the next steps in students' science education.

ISBN: 9781681406080 | (May 2020) 8-1/2" x 11", 225 pages | Price: \$73.45
Audience: Science teachers, grades preK–12



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STEM isn't just for the big kids anymore!

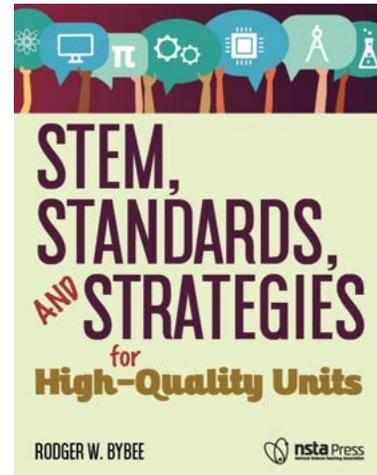
Based in both research and real-world experience, the authors show teachers how to blend authentic, phenomena-driven, integrated STEM teaching and learning into busy K–2 classrooms. They provide professional learning experiences that help teachers make connections between STEM topics and the everyday activities they are already doing with their students.

ISBN: 9781681406206 | (March 2020) 8-1/2" x 11", 165 pages | Price: \$31.45
Audience: Science teachers, grades preK–2

Create high-quality STEM classroom materials.

Education thought leader Rodger Bybee shows how to create coherent, high-quality classroom materials that make standards and STEM work together in ways that are effective for learning and practical for teaching. He gives teachers the background information and activities needed at each step of creating standards-based STEM units, whether developing a STEM program, adapting current materials, or creating new ones.

ISBN: 9781681406268 | (April 2020) 8-1/2" x 11", 190 pages | Price: \$32.45
Audience: Science teachers, instructional designers, grades K–12



STEM ROAD MAP CURRICULUM SERIES

This bestselling series is a flexible resource that infuses real-world learning into K–12 classrooms. Each of the 19 titles steers students toward authentic problem solving while grounding them in integrated STEM disciplines with an interdisciplinary module that uses project- and problem-based learning. Students will explore content, develop conceptual understanding of technology innovations, use inquiry activities in science, and apply this knowledge to a challenge working collaboratively.



The Changing Earth, Grade 8

Challenge 8th graders to learn how to help people recognize the inherent risks of living in a region that's prone to flooding, earthquakes, and volcanoes.

ISBN: 9781681404684 | 260 pages | (April 2020) | Price: \$31.45

Human Impacts on Our Climate, Grade 6

Challenge 6th graders to identify a local environmental problem, develop a model to help monitor and minimize its impact, and create presentation about their findings.

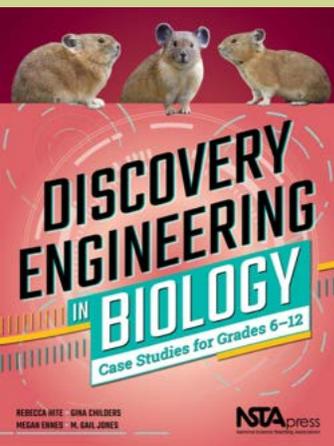
ISBN: 9781681404080 | 130 pages | (April 2020) | Price: \$31.45

Healthy Living, Grade 10

Challenge 10th graders to develop a product that helps people embrace diet and exercise while they learn authentic problem solving grounded in STEM disciplines.

ISBN: 9781681404950 | 140 pages | (April 2020) | Price: \$31.45

NSTA KIDS



Make STEM come alive through engaging case studies.

Who knew that small, plant-eating mammals called pikas helped scientists find new ways to survive extreme weather events? Twenty lessons help students learn about amazing scientific advancements in a lively way that blends history, real-world perspectives, and engineering into biology or STEM curriculum. Case studies explore observations and accidental discoveries that led to the invention of new products and problem-solving applications.

ISBN: 9781681406145 | (November 2019) 8-1/2" x 11", 350 pages | Price: \$39.95
Audience: Science, engineering, & biology teachers, grades 6–12

Awake wonder with the *Next Time You See* series.

This newest title from the award-winning series helps elementary-age children experience the enchantment of everyday phenomena of bees. Written by veteran teacher Emily Morgan and designed for kids to experience with an adult—be it a parent, teacher, or friend—this book and series reminds us that we don't have to look far to find something remarkable in nature.



ISBN: 9781681406510 | (May 2019) 9-1/2" x 11", 32 pages | Price: \$12.95
Rights sold (select series titles): Chinese (complex), Turkish

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Engage families to be advocates for their children's learning.

To engage families for equity and student achievement, teachers must make a major shift in the mental perspective they bring to every family interaction. Education specialist Trise Moore shows how to have real discussions with families and build a genuine professional learning community to support families becoming effective advocates for their children's learning.

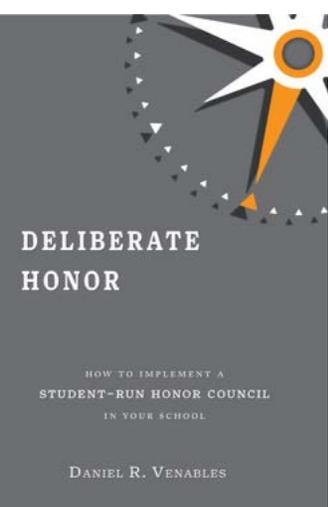
ISBN: 9781943920761 | (October 2019) 7" x 10", 100 pages | Price: \$24.95
Audience: K–12 teachers & administrators, education leaders

Little things can add up to big results!

The best teachers pay attention to the little things that make positive impacts on the culture of the classroom, or as Ron Nash calls them, "big little things." Attending to these things on a regular basis can lift spirits, trigger a smile, and create a climate where students want to engage in their own learning. Filled with testimonials and reflection questions for 40 tools and strategies, this book will help every teacher identify and skillfully address those "big little things" for building a better classroom.



ISBN: 9781943920792 | (January 2020) 6" x 9", 120 pages | Price: \$14.95
Audience: K–12 teachers & administrators, education leaders



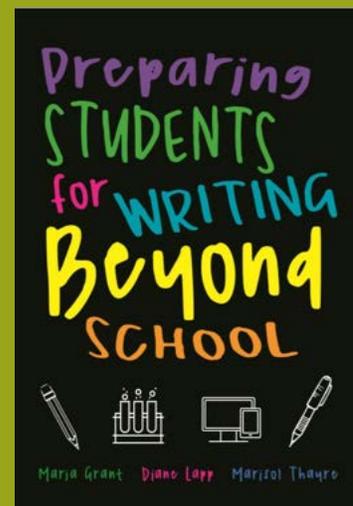
Help kids grow into people who live with honor & integrity.

Classrooms today can be so overburdened with meeting curriculum standards that there is little time for students to develop the citizenry skills they need to succeed with decency and integrity. Student-Run Honor Councils can change that. Veteran teacher Daniel Venables guides educators through the why, what, and how of developing Student-Run Honor Councils in their schools, using what he has learned from helping his own students build their councils from the ground up.

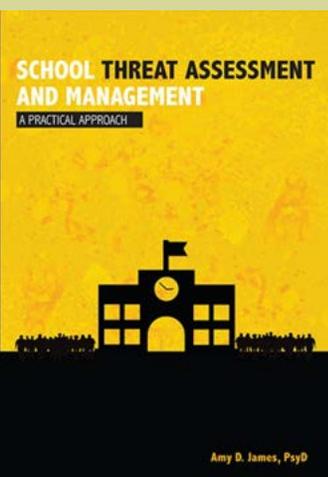
ISBN: 9781943920754 | (October 2019) 7" x 10", 160 pages | Price: \$24.95
K–12 teachers & administrators, education leaders

Equip students to succeed in their lives beyond school.

To succeed in their careers and professional lives, students will need to accomplish a long list of authentic tasks—from making phone calls and presentations to reading technical instructions, writing proposals, or emailing inquiries. This book shows how to expand the narrow range of communication skills usually delivered in school to empower students to master the critical components of communication in their lives beyond school.



ISBN: 9781943920747 | (September 2019) 7" x 10", 277 pages | Price: \$24.95
Audience: K–12 teachers, literacy teachers



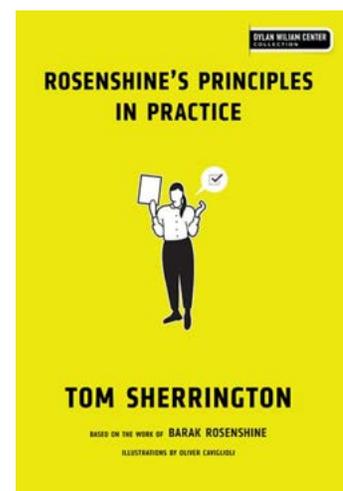
How to conduct threat assessment to ensure children are safe in schools.

Dr. Amy James, a clinical and forensic psychologist, shows how to build a multi-disciplinary team of the law enforcement agencies, school professionals, and mental health providers who are best equipped to assess threats and ensure a safe school environment. She lays out clear guidelines with cost-effective, user-friendly information to guide threat assessment policies and procedures.

ISBN: 9781943920983 | (June 2020) 6" x 9", 248 pages | Price: \$19.95
Audience: K–12 administrators, principals, mental health workers, policymakers

Discover Rosenshine's 10 principles for effective teaching.

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ISBN: 9781943920679 | (July 2019) 6" x 9", 100 pages | Price: \$19.95
Rights sold: Spanish, English reprint—United Kingdom

