

EDUCATION EDITION

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**2021**

# SPRING RIGHTS GUIDE

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## EDUCATION & TEACHER PROFESSIONAL DEVELOPMENT

- 3 Association for Supervision & Curriculum Development (ASCD)
- 5 National Science Teaching Association (NSTA)
- 7 Learning Sciences International (LSI)

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## Turn your school into a success story with the resources you have.

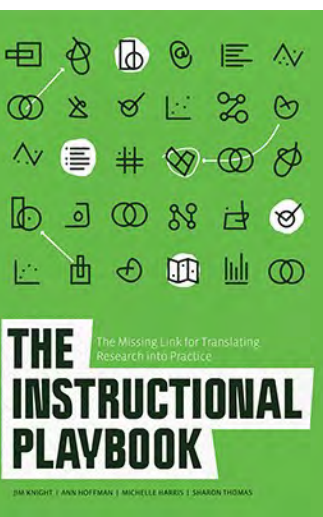
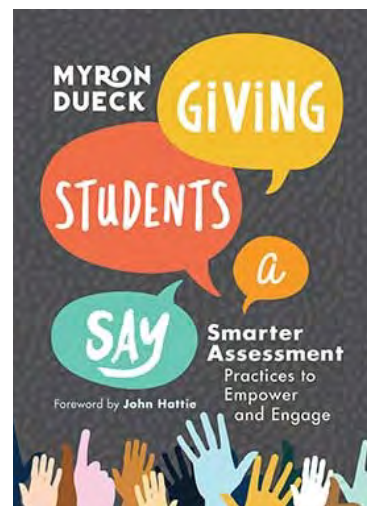
Great outcomes can elude even school administrators who do everything right—poring over data, trying new strategies, or bringing in outside trainers. Robyn R. Jackson shows how to stop wasting time and energy on flawed leadership approaches that succeed only with the right staff, students, parents, budget, and boss. Her Buildership Model™ shows how to escape the “school improvement hamster wheel” to create the school that educators and students deserve.

ISBN: 9781416629849 | (February 2021) 7” x 10”, 180 pages | Price: \$31.95  
Audience: K–12 principals & teachers, education leaders

## Use smarter assessment to empower & engage students.

In this well-researched book, leading educator Dueck reveals troubling issues related to traditional assessment approaches and offers numerous examples of educators at all levels who are transforming assessment. He also shares surprising revelations about the nature of memory and learning that speak to the need for rethinking how we measure student understanding and achievement.

ISBN: 9781416629801 | (January 2021) 7” x 10”, 189 pages | Price: \$30.95  
Audience: K–12 principals & teachers, education leaders



## Create a playbook designed to meet teachers’ instructional needs.

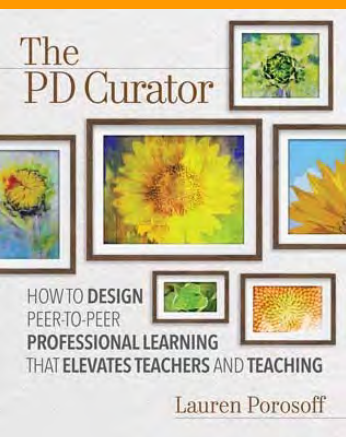
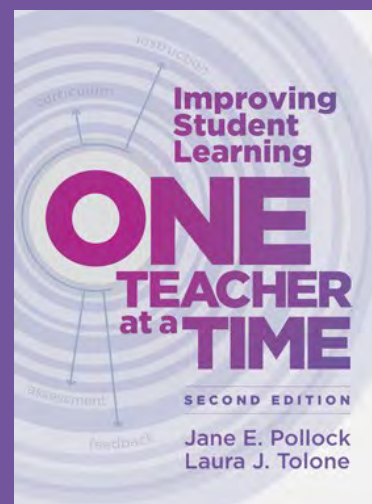
In schools, every day is “game day.” And teachers need the best resources and forms of support because students deserve the best educators can offer. An instructional playbook aims to serve as that kind of support: a tool that coaches can use to help teachers match specific learning goals with the right research-based instructional strategies.

ISBN: 9781416629924 | (November 2020) 7” x 10”, 209 pages | Price: \$35.95  
Audience: K–12 principals & teachers, education leaders, teacher coaches

## One teacher can make the difference!

In this second edition, Pollock and Tolone combine updated research and real-world stories to demonstrate how it takes only one teacher to make a difference in student performance. Their approach expands the classic three-part curriculum-instruction-assessment framework by adding one key ingredient: feedback. This “Big Four” approach offers an easy-to-follow process that helps teachers build better curriculum documents.

ISBN: 9781416629696 | (December 2020) 7” x 10”, 144 pages | Price: \$27.95  
Audience: K–12 principals & teachers, education leaders



## Curate peer-to-peer professional learning that elevates teachers.

One of the best ways to learn how to be a better teacher is by watching, listening to, and experimenting with the practices of great teachers. This guide explores the role teachers and leaders can play in creating those inclusive, participatory, and effective professional learning experiences. PD curators have the power to legitimize the work of an array of teachers and create immersive intellectual, emotional, and social experiences.

ISBN: 9781416629900 | (March 2021) 8” x 10”, 130 pages | Price: \$28.95  
Audience: K–12 principals & teachers, education leaders

## Explore the intersection between assessment & social-emotional learning.

This timely call to action from education leader Starr Sackstein shows how assessment and social-emotional learning (SEL) affect all students, particularly students of color and other marginalized groups. Educators will gain insight into the five SEL competencies and find out how to teach students to develop their abilities in those areas so that they have better learning and assessment experiences.

ISBN: 9781416629979 | (March 2021) 6” x 9”, 157 pages | Price: \$28.95  
Audience: K–12 principals & teachers, education leaders



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## Make dynamic collaborative learning thrive everywhere.

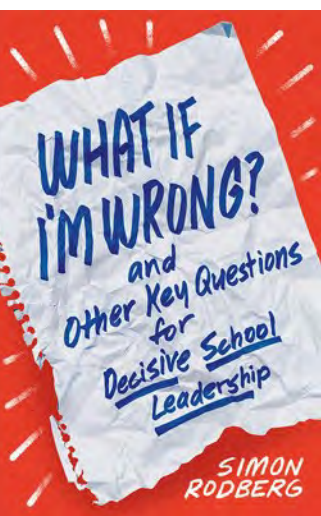
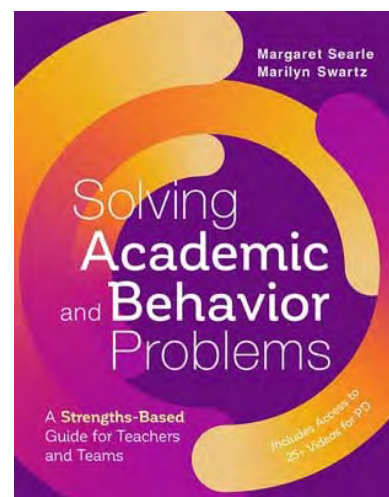
Student learning communities (SLCs) are more than just a different way of doing group work. Like professional learning communities, SLCs provide students with a structured way to solve problems, share insight, and help one another continually develop new skills and expertise. With the right planning and support, dynamic collaborative learning can thrive everywhere. In this book, educators Douglas Fisher, Nancy Frey, and John Almarode explain how to create and sustain student learning communities to drive learning.

ISBN: 9781416629658 | (November 2020) 7" x 10", 144 pages | Price: \$27.95  
Audience: K–12 principals & teachers, education leaders

## Design an action plan to target students' specific needs.

Based on the positive psychology of appreciative inquiry, this guide builds on what is working with students to address what is not working. It's a system of support that helps general education teachers partner with specialists and parents to learn new ways to enrich academic, social-emotional, and behavioral growth through structured conversations and a series of productive meetings of 30 minutes or less. Includes 25 video clips.

ISBN: 9781416629481 | (September 2020) 8" x 10", 184 pages | Price: \$34.95  
Audience: K–12 principals & teachers, education leaders



## Strategic decision making habits for school leaders.

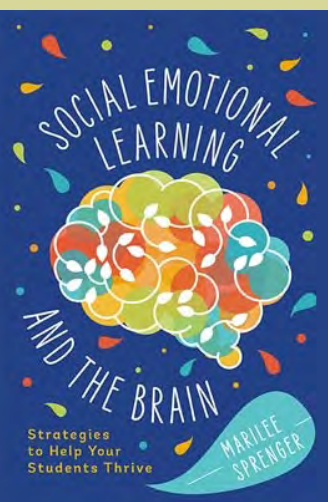
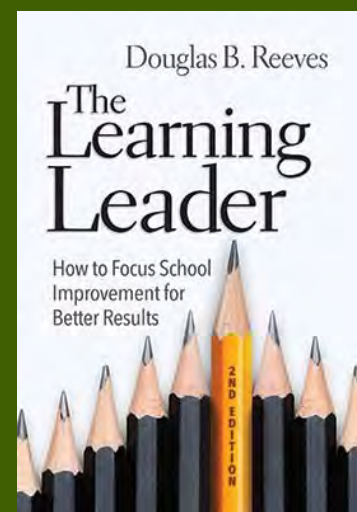
By prompting school leaders to reflect on their own thought processes and cognitive blind spots, leadership coach and former principal Simon Rodberg guides educators past the pitfalls of split-second instinct, groupthink, prejudice, and the rush to judgment. His approach helps them develop good habits of strategic decision making.

ISBN: 9781416629580 | (August 2020) 6" x 9", 122 pages | Price: \$27.95  
Audience: K–12 principals & teachers, education leaders

## Focus school improvement for better results.

This updated second edition offers the Leadership for Learning Framework that helps leadership teams identify four different types of educators and provide more effective, tailored support to help education leaders reconceptualize their roles in the school improvement process and motivate themselves and their colleagues to keep working to better serve their students.

ISBN: 9781416629382 | (August 2020) 6" x 9", 180 pages | Price: \$30.95  
Audience: K–12 principals & teachers, education leaders



## Combine social-emotional learning and brain science to improve outcomes.

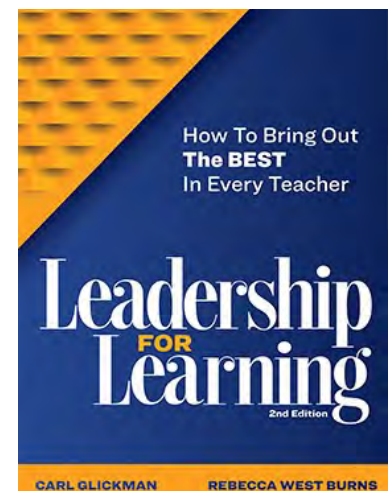
Spurred by extensive exploration of brain-based learning, Sprenger explains how brain science—what we know about how the brain works—can be applied to social-emotional learning. She offers clear, easy-to-understand explanations of brain activity and dozens of specific strategies for all grade levels.

ISBN: 9781416629498 | (September 2020) 6" x 9", 219 pages | Price: \$30.95  
Audience: K–12 principals & teachers, education leaders

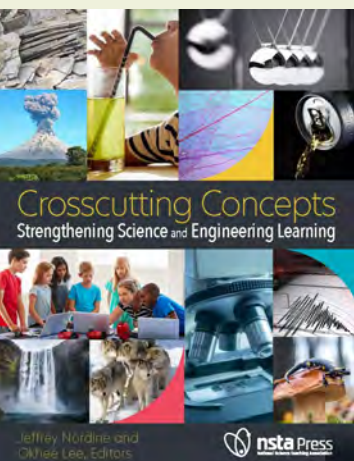
## How leaders can bring out the best in every teacher.

In this revised edition, Glickman and Burns synthesize their decades of experience in teacher education and supervision into a comprehensive guide to support teacher growth and student learning. Embedded in every page are the essential knowledge, skills, approaches, and methods that leaders need to drive instructional improvement.

ISBN: 9781416629238 | (August 2020) 7" x 10", 144 pages | Price: \$28.95  
Audience: K–12 principals & teachers, education leaders



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## Fit crosscutting concepts into three-dimensional learning.

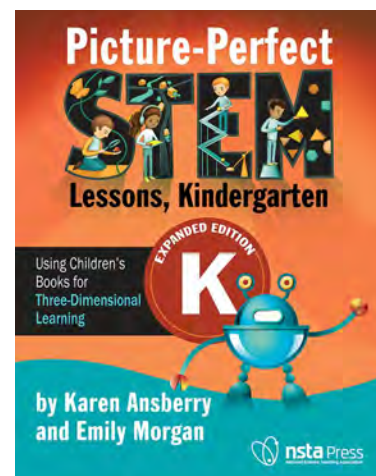
This in-depth resource reveals how teachers can (1) promote students' sensemaking and problem-solving abilities by integrating crosscutting concepts (CCCs) with science and engineering practices and disciplinary core ideas; (2) support connections across multiple disciplines and diverse contexts; and (3) use CCCs as a set of lenses through which students can learn about the world around them.

ISBN: 9781681407289 | (April 2021) 8-1/2" x 11", 508 pages | Price: \$44.05  
Audience: K–12 science teachers, grades K–12

## Help young scientists learn to read and engage with science.

This updated edition delivers embedded strategies to improve students' reading comprehension while engaged in STEM activities. Designed to supplement existing science or STEM programs, it features engaging content and teacher supports; ready-to-use lessons containing engagement activities, hands-on explorations, and student pages; assessments; and standards-based objectives.

ISBN: 9781681408477 | (April 2021) 8-1/2" x 11", 240 pages | Price: \$50.35  
Audience: Science teachers, grade K



## Integrate engineering and literacy with this “novel” approach.

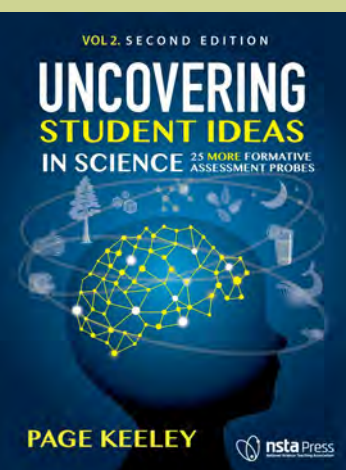
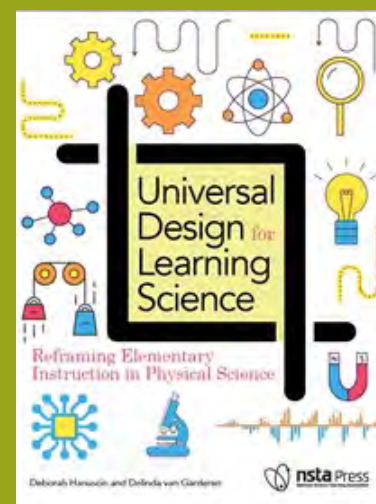
This book shows how students can work through engineering design challenges inspired by a broad range of literature—novels, short stories, biographies, or even picture books. The approach leads students to pull information from literature to identify a problem and then use details from the text and an engineering design process to develop solutions for their “clients”—the book’s characters.

ISBN: 9781681406428 | (April 2020) 8-1/2" x 11", 318 pages | Price: \$44.05  
Audience: Science teachers, grades preK–8

## Reframe lessons in physical science to reflect how students learn.

This book inspires teachers to reframe their lessons to reflect how students learn and to support the success of all students. It shows how to use existing curricula and resources while identifying barriers to learning and possible solutions—in other words, as the authors say, “using a sharper knife, a bigger fork, or a deeper spoon to more effectively deal with what’s already on your plate”!

ISBN: 9781681406954 | (April 2020) 8-1/2" x 11", 295 pages | Price: \$31.45  
Audience: Science teachers, grades 3–5



## Uncover what students know—or think they know.

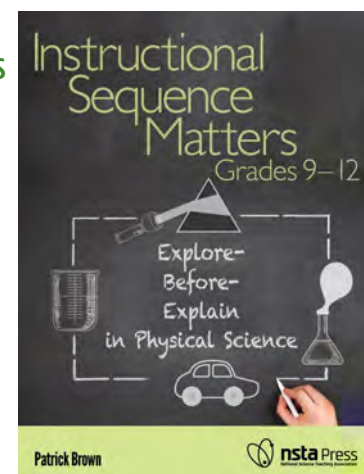
This second edition guide delivers engaging questions, known as formative assessment probes, that are designed to uncover student ideas about science. These field-tested teacher materials provide best answers along with distracters designed to reveal preconceptions and misunderstandings that students commonly hold. The new probes are short and easy-to-administer.

ISBN: 9781681408323 | (March 2021) 8-1/2" x 11", 200 pages | Price: \$33.55  
Audience: Science teachers, grades 3–12

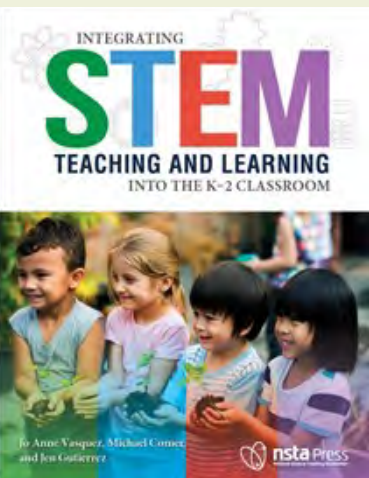
## Learn why sequence matters & how to leverage it.

This book shows how to implement the “explore-before-explain” process. It includes planning templates with reflection questions to spark thinking and model lessons to encourage teaching in ways that allow for active meaning making. Educators will learn to engage students as they tackle engineering design problems, use algebraic and mathematical reasoning, read technical texts, and develop their own inquiries.

ISBN: 9781681408446 | (April 2021) 8-1/2" x 11", 168 pages | Price: \$27.95  
Audience: Science teachers, grades 9–12



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### STEM isn't just for the big kids anymore!

Based in both research and real-world experience, the authors show teachers how to blend authentic, phenomena-driven, integrated STEM teaching and learning into busy K–2 classrooms. They provide professional learning experiences that help teachers make connections between STEM topics and the everyday activities they are already doing with their students.

ISBN: 9781681406206 | (March 2020) 8-1/2" x 11", 165 pages | Price: \$34.07  
Audience: Science teachers, grades preK–2

### Create high-quality STEM classroom materials.

Education thought leader Rodger Bybee shows how to create coherent, high-quality classroom materials that make standards and STEM work together in ways that are effective for learning and practical for teaching. He gives teachers the background information and activities needed at each step of creating standards-based STEM units, whether developing a STEM program, adapting current materials, or creating new ones.

ISBN: 9781681406268 | (April 2020) 8-1/2" x 11", 190 pages | Price: \$33.55  
Audience: Science teachers, instructional designers, grades K–12



## STEM ROAD MAP CURRICULUM SERIES

This bestselling series is a flexible resource that infuses real-world learning into K–12 classrooms. Each of the 19 titles steers students toward authentic problem solving while grounding them in integrated STEM disciplines with an interdisciplinary module that uses project- and problem-based learning. Students will explore content, develop conceptual understanding of technology innovations, use inquiry activities in science, and apply this knowledge to a challenge working collaboratively.



#### The Changing Earth, Grade 8

Challenge 8th graders to learn how to help people recognize the inherent risks of living in a region that's prone to flooding, earthquakes, and volcanoes.

ISBN: 9781681404684 | 260 pages | (April 2020) | Price: \$31.45

#### Human Impacts on Our Climate, Grade 6

Challenge 6th graders to identify a local environmental problem, develop a model to help monitor and minimize its impact, and create presentation about their findings.

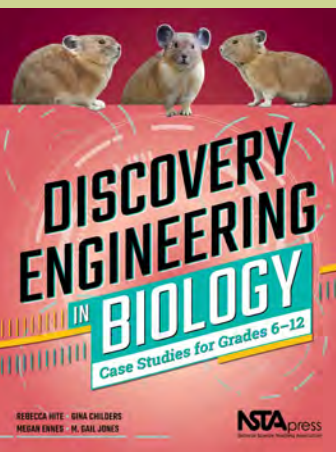
ISBN: 9781681404080 | 130 pages | (April 2020) | Price: \$31.45

#### Healthy Living, Grade 10

Challenge 10th graders to develop a product that helps people embrace diet and exercise while they learn authentic problem solving grounded in STEM disciplines.

ISBN: 9781681404950 | 140 pages | (April 2020) | Price: \$31.45

## NSTA KIDS



### Make STEM come alive through engaging case studies.

Who knew that small, plant-eating mammals called pikas helped scientists find new ways to survive extreme weather events? Twenty lessons help students learn about amazing scientific advancements in a lively way that blends history, real-world perspectives, and engineering into biology or STEM curriculum. Case studies explore observations and accidental discoveries that led to the invention of new products and problem-solving applications.

ISBN: 9781681406145 | (November 2019) 8-1/2" x 11", 350 pages | Price: \$39.95  
Audience: Science, engineering, & biology teachers, grades 6–12

### Awake wonder with the *Next Time You See* series.

This newest title from the award-winning series helps elementary-age children experience the enchantment of everyday phenomena of bees. Written by veteran teacher Emily Morgan and designed for kids to experience with an adult—be it a parent, teacher, or friend—this book and series reminds us that we don't have to look far to find something remarkable in nature.



ISBN: 9781681406510 | (May 2019) 9-1/2" x 11", 32 pages | Price: \$12.95  
Rights sold (select series titles): Chinese (complex), Turkish

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## Engage families to be advocates for their children's learning.

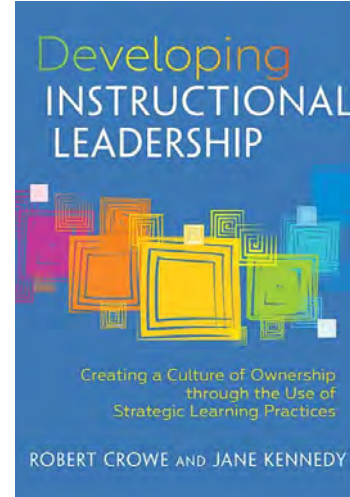
To engage families for equity and student achievement, teachers must make a major shift in the mental perspective they bring to every family interaction. Education specialist Trise Moore shows how to have real discussions with families and build a genuine professional learning community to support families becoming effective advocates for their children's learning.

ISBN: 9781943920761 | (October 2019) 7" x 10", 100 pages | Price: \$24.95  
Rights sold: Chinese (simplified)

## Cultivate a culture of ownership through strategic learning practices.

It is clear that the job of leading a school is hard work. This new book from the authors of *Developing Student Ownership* provides practical, validated techniques that will help school leaders transform schools into environments where students, teachers, and administrators are all motivated to pull together to elevate student achievement.

ISBN: 9781943920785 | (November 2020) 6" x 9", 200 pages | Price: \$24.95  
Audience: K-12 principals, administrators, & education leaders



## Little things can add up to big results!

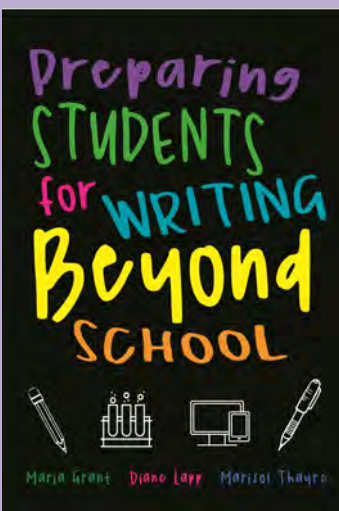
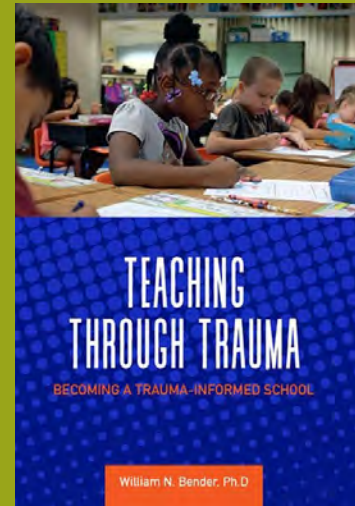
The best teachers pay attention to the little things that make positive impacts on the culture of the classroom, or as Ron Nash calls them, "big little things." Attending to these things on a regular basis can lift spirits, trigger a smile, and create a climate where students want to engage in their own learning. Filled with testimonials and reflection questions for 40 tools and strategies, this book will help every teacher identify and skillfully address those "big little things" for building a better classroom.

ISBN: 9781943920792 | (January 2020) 6" x 9", 120 pages | Price: \$14.95  
Audience: K-12 teachers & administrators, education leaders

## Become a trauma-informed school to meaningfully reach students.

In this new book, William N. Bender, national leader and award-winning author on instructional tactics for the classroom, focuses on helping teachers reach and teach abused, neglected, poverty-stricken, or undernourished children. He delivers real-world, actionable tips on topics such as mental health, psychic trauma, social and emotional learning, classroom management, educational psychology, and much more.

ISBN: 9781943920969 | (November 2020) 7" x 10", 170 pages | Price: \$24.95  
Audience: K-12 teachers & administrators, school counselors



## Equip students to succeed in their lives *beyond* school.

To succeed in their careers and professional lives, students will need to accomplish a long list of authentic tasks—from making phone calls and presentations to reading technical instructions, writing proposals, or emailing inquiries. This book shows how to expand the narrow range of communication skills usually delivered in school to empower students to master the critical components of communication in their lives beyond school.

ISBN: 9781943920747 | (September 2019) 7" x 10", 277 pages | Price: \$24.95  
Audience: K-12 teachers, literacy teachers

## Discover Rosenshine's 10 principles for effective teaching.

In 2012, Barak Rosenshine set out 10 simple but revolutionary, research-based principles of instruction that make for more effective teaching. As a principal and educational consultant in schools across the UK, Tom Sherrington has built on Rosenshine's principles for use in the classroom. He puts forth a set of ideas rooted authentically in classroom experience, with classroom examples, actionable strategies, and tested methods of implementation.

ISBN: 9781943920679 | (July 2019) 6" x 9", 100 pages | Price: \$19.95  
Rights sold: Chinese (simplified), Spanish, English reprint—United Kingdom

