2022 SPRING RIGHTS GUIDE

ASCD (Association for Supervision and Curriculum Development)

ATD (Association for Talent Development) | Art of Productivity

ClydeBank Media | Times 10 Publications

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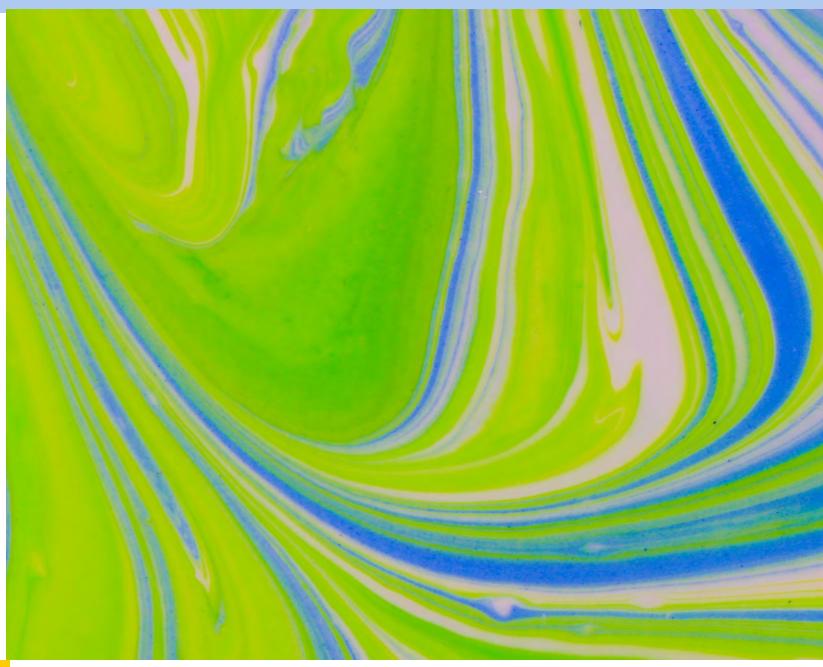
With more than 30 years' experience in business and education publishing, RussoRights helps publishers manage their rights business to create revenue streams they never knew existed. Our keen understanding of today's digital landscape and content rights and licensing ensures our clients achieve their business goals. In addition to the publishers featured in this guide, RussoRights also represents American Society for Civil Engineers (ASCE), Flipped Global Learning, Learning Sciences International, National Science Teacher Association (NSTA Press), and Oldtown Publishing.



WORKPLACE, PROFESSIONAL, & PERSONAL DEVELOPMENT

3 Association for Talent Development (ATD)

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EDUCATION LEADERSHIP & TEACHER PROFESSIONAL DEVELOPMENT

10 ASCD (Association for Supervision & Curriculum Development)

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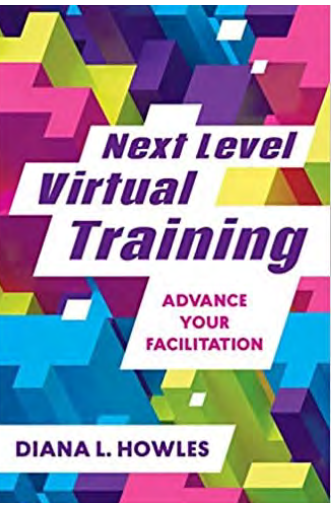


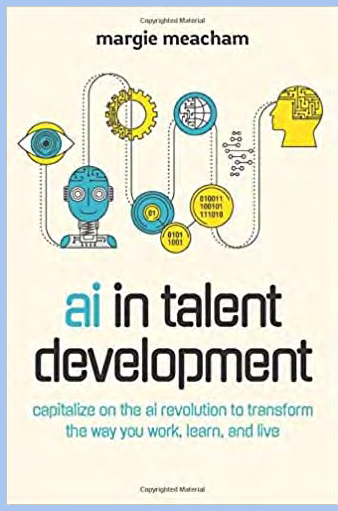
Learn how to take virtual training to the next level.

Written by expert facilitator Diana L. Howles, this book delivers strategies to develop the knowledge and skills to facilitate online interactivity, manage multitasking, become technically fluent, oversee logistics and troubleshooting, leverage voice, and engage virtual learners. This book is filled with the actionable tips and techniques most needed by virtual trainers, online facilitators, synchronous educators, and designers, developers, and producers of virtual learning.

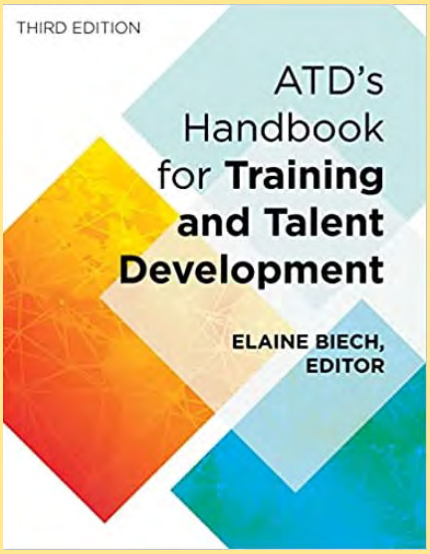
ISBN: 9781953946034 | (May 2022) 6" x 9", 320 pages | Price: $38.99
Audience: Trainers, virtual trainers, management, talent development professionals

Join the AI revolution in learning.

Learning technology expert Margie Meacham describes the benefits, uses, and risks of AI technology and offers practical tools to strengthen and enhance learning and performance programs. She demonstrates how we can be more productive by using a robot "assistant," creating a chatbot for specific tasks (such as a new manager bot, a sales coach bot, a new employee onboarding bot), or building personalized coaching tools from AI-processed big data.



ISBN: 9781950496310 | (December 2020) 6" x 9", 144 pages | Price: $22.99
Rights sold: Japanese



Ultimate resource for trainers & talent development professionals.

This third edition, grounded in ATD's Talent Development Capability Model, is more than a revised volume. With 90 percent new content, it offers an up-to-date view of the growing roles of talent development professionals, the changing world of work, and the critical need for business alignment.

This edition is edited by Elaine Biech and authored by 100 expert practitioners—the brightest thinkers in the field. Previous edition sales total more than 10,000 units as well as translations in 10 languages.

ISBN: 978195396348 | (May 2022) 7" x 9", 960 pages | Price: $134.99
Audience: Trainers, managers, HR & talent development professionals

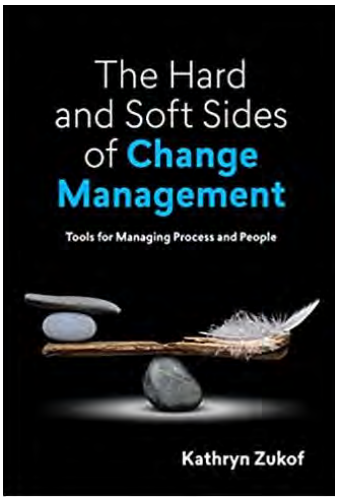
Ensure instructional design is based in learning science.

To create effective learning experiences that engage, trainers and instructional designers need to know how learning works and what facilitates and hinders it. Clark N. Quinn distills the current scope of learning science into this easy-to-read primer that prepares you to design learning experiences that ensure retention over time and transfer to the appropriate situations.

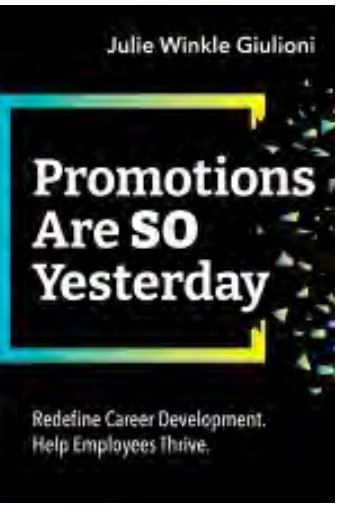
ISBN: 9781952157455 | (April 2021) 5-1/4" x 8", 144 pages | Price: $21.99
Audience: Trainers, instructional designers, talent development professionals

Give change initiatives their best chance for positive results.

Change expert Kathryn Zukof offers tools and approaches to help organizations roll out, receive, and manage change effectively. She demonstrates how to deploy sound project management techniques to integrate both the process (the "hard") side and the people (the "soft") side. Her strategies will help employees understand the need and vision for change, so they feel less threatened and more energized by what's ahead.



ISBN: 9781950496877 | (March 2021) 6" x 9", 340 pages | Price: $32.99
Audience: Managers, HR & talent development professionals



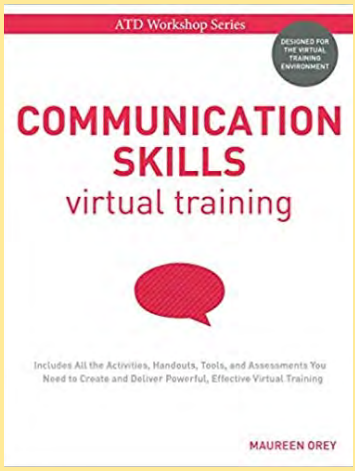
Redefine career development for positive results.

Career development is so much more than promotions alone, and managers are in a powerful position to redefine career development for their employees. This new book offers a new approach for developing employees' careers and helping them thrive in a company when promotions are not readily available. Discover how to help bring employees and organizations to even greater achievement with a strategy that will increase employees' job satisfaction, performance, knowledge, and skills and strengthen the organization's workforce.

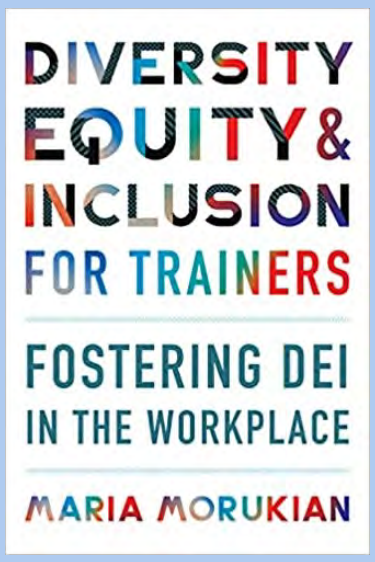
ISBN: 9781952157738 | (March 2022) 6" x 9", 176 pages | Price: $18.99
Audience: HR, career, & talent development professionals, job coaches, managers

Proven workshops for virtual training communication skills.

Part of the bestselling ATD Workshop series, this book offers the crucial tools needed to help workshop participants master the skills that drive performance. It focuses on delivering virtual training and workshops with practical, road-tested strategies for use at all levels of an organization. With new content geared to virtual training, it comes with presentation materials, agendas, handouts, assessments, and tools for half-, one-, and two-day communication training programs.



ISBN: 9781952157714 | (April 2021) 8-1/2" x 11", 208 pages | Price: $74.99
Audience: Trainers, virtual trainers, managers, talent development professionals



Foster diversity, equity, & inclusion training in any organization.

When done well, diversity, equity, and inclusion (DEI) training creates space for courageous conversations that acknowledge hard truths around systemic inequities and explore topics that touch on people's vulnerabilities in all facets of their lives. In this book, expert facilitator Maria Morukian shows how to develop the knowledge and skills required for DEI training, including strategies for embedding DEI and promoting sustainability through collaborative practices and dialogues, allowing readers to develop and understand their own identity lenses and biases. Reflection questions and worksheets are included in every chapter.

ISBN: 9781953946058 | (January 2022) 6" x 9", 340 pages | Price: $27.99
Audience: Trainers, managers, HR & talent development professionals

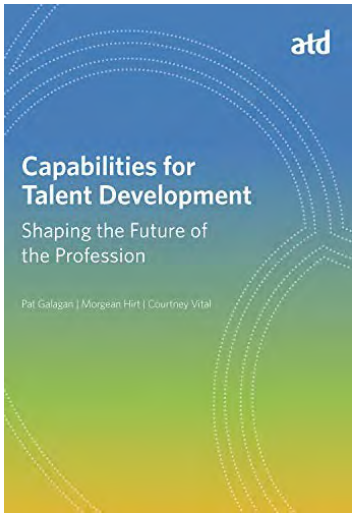
Healthcare urgently needs talent development professionals and their expertise.

This practical handbook addresses the many opportunities and challenges TD professionals face in the growing and rapidly changing healthcare space. Written by 25 healthcare practitioners with extensive experience in the field, this book will help talent development professionals maximize the impact of their work to improve healthcare professionals' abilities to deliver the best care possible to their patients.

ISBN: 9781952157561 | (November 2021) 7" x 9", 608 pages | Price: $89.99
Audience: Healthcare, talent development professionals, trainers, managers

What talent development professionals need to know to be successful.

To help talent development professionals and their organizations meet the challenges of the future, this guide offers an in-depth look at ATD's Talent Development Capability Model™, a powerful framework to guide the talent development profession in what practitioners need to know and do to develop themselves, others, and their organizations and its components.



ISBN: 9781947308893 | (December 2019) 7" x 10", 128 pages | Price: $29.99
Rights sold: Chinese (simplified)

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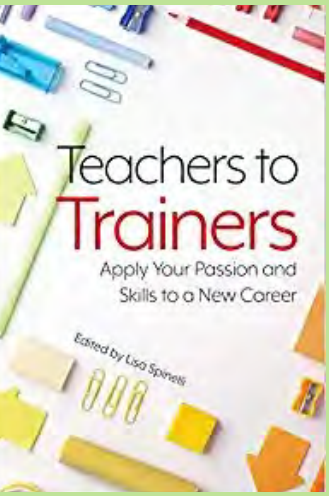


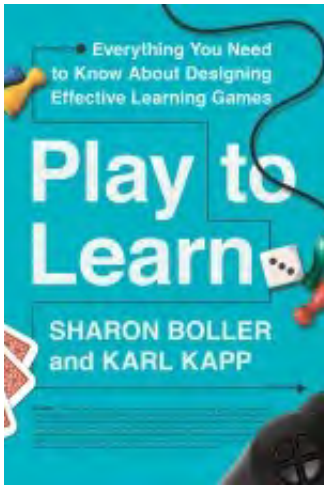
Teachers make great trainers.

Schoolteachers who are passionate about learning but thinking about making a career change will find this new guide a valuable resource to explore career opportunities in the growing industry of talent development. In each chapter, former teachers recount the stories of how they made the career switch, describe their current roles, and share resources and tips for success. The book includes a full range of resources to support the journey, including skills assessments, worksheets, descriptions of certifications and certificate programs, and print and online reading recommendations.

ISBN: 9781952157141 | (October 2020) 6" x 9", 206 pages | Price: $19.99
Audience: Teachers, trainers, HR & talent development professionals

When trainers use games, learners win big.

This book bridges the gap between instructional design and game design; it's written to grow game literacy and strengthen crucial game design skills. Experts Sharon Boller and Karl Kapp share real examples of in-person and online games, and offer an online game for readers to try as they read. This practical guides shows how to link game design to business needs and learning objectives; test prototypes and refine designs; and deploy games to motivate and engage learners.



ISBN: 9781562865771 | (March 2017) 7" x 10", 168 pages | Price: $45.99
Audience: Trainers, instructional designers, talent development professionals

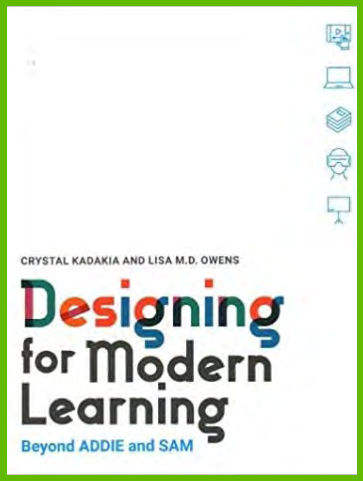
Master the production of virtual events and improve engagement.

Training expert Kassy LaBorie delivers the knowledge and skills needed to produce virtual events that are engaging and productive—from how to prepare the technology and content beforehand to how to run everything smoothly. She offers a plan of action for conquering just about any platform and troubleshooting potential problems.

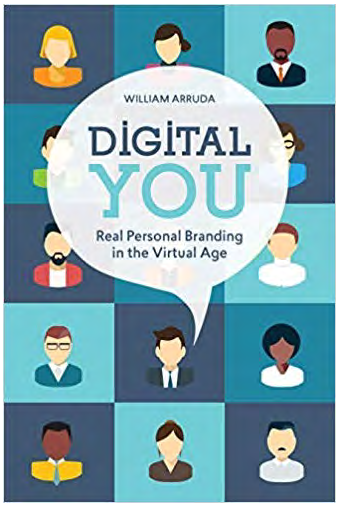
ISBN: 9781950496259 | (December 2020) 6" x 9", 228 pages | Price: $32.99
Audience: Subject matter experts, managers, talent development professionals

Learning design meets the digital revolution.

This practical book introduces a new five-step model for training design that meets the needs of modern learning. The authors share stories of business leaders, learning professionals, and learners who have successfully adopted the model and altered organizational mindsets to meet the needs of modern learners and their organizations. Included are how-to features, tools, and "in practice" sections.



ISBN: 9781950496655 | (June 2020) 7-1/2" x 9-1/2", 200 pages | Price: $34.99
Rights sold: Japanese



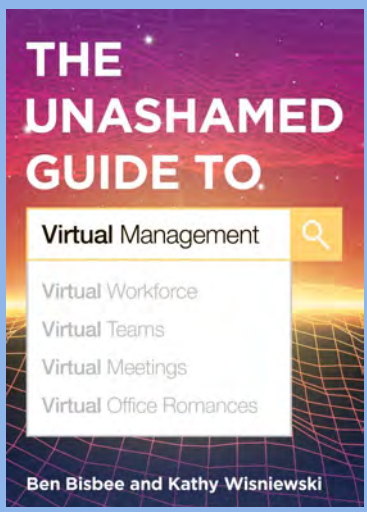
Develop a personal brand that drives success.

Branding authority William Arruda shows how to define, express, and expand a personal brand as a serious career development strategy. Professionals will learn how to develop, design, and sustain their personal brand throughout the fluid movements of any career and how to be clear about their brand and their unique promise of value so they can increase their success and happiness at work and in life.

ISBN: 9781949036756 | (October 2019) 6" x 9", 232 pages | Price: $18.99
Rights sold: Chinese (simplified), Italian, Vietnamese

Manage virtual teams for maximum results.

What happens when a virtual manager needs actual day-to-day support around issues such as handling office romance and doing laundry on the job, as well as more traditional issues like onboarding, performance reviews, and scheduling? This practical guide addresses the unanswered and critical questions of how to manage virtual teams to achieve maximum results with advice on more than 80 topics.



ISBN: 9781949036558 | (October 2019) 5-1/4" x 8", 248 pages | Price: $19.99
Audience: Virtual managers, HR & talent development professionals

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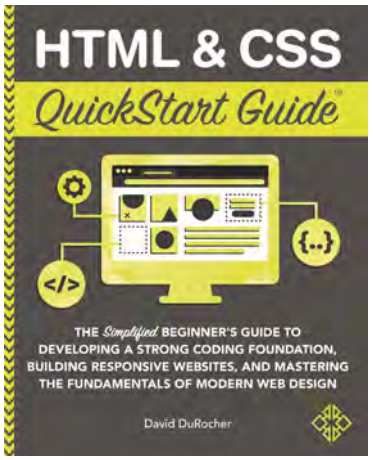
WHAT EXACTLY IS A *QuickStart Guide*™?

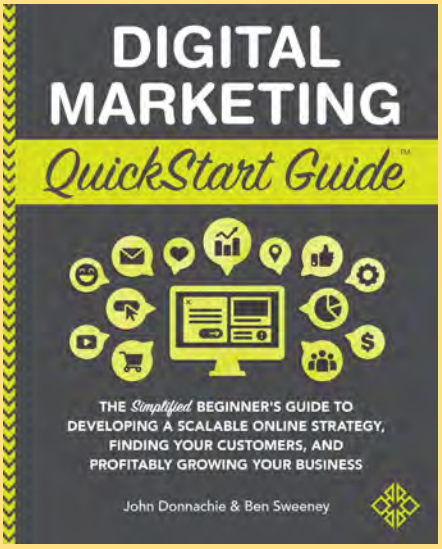
A ClydeBank Media *QuickStart Guide*™ is a comprehensive learning companion tailored for the beginner experience. ClydeBank Media books are written by a handpicked group of experts, subject matter authorities, and thought leaders within their respective areas of study. Every guide comes with Digital Assets, free practical educational supplements that improve the learning process. Most important, the contents of the best-selling *QuickStart Guides*™ are simplified and presented in a way that makes learning easy and fast for beginners of all experience levels.

Harness HTML skills to create beautiful websites.



Mastery of HTML/CSS fundamentals is essential for web design and any robust coding skillset. And this Amazon #1 best seller is the best book on the market to deliver modern web design. In it, *Fortune* 500 tech veteran David DuRocher breaks down HTML5 & CSS3 fundamentals into manageable, practical, and engaging segments designed so that anyone, at any stage of their lives and careers, can learn to code.

ISBN: 9781636100005 | (January 2021) 7-1/2" x 9-1/4", 361 pages | Price: $27.99
Rights available in all languages



Don't leave money on the table—start investing in digital marketing now.

Entrepreneurs and small to medium-sized businesses are always looking for ways to grow revenue and reach new customers. What some business owners might not realize is that if they aren't investing in digital marketing, they are leaving a huge amount of money on the table. In *Digital Marketing QuickStart Guide* veteran marketer, consultant, and author Benjamin Sweeney breaks down the exact tools and tactics that any entrepreneur, small business owner, freelancer, or consultant can use to reach new customers and grow their revenue. Starting with a crash course in marketing concepts and moving on to tools, best practices, and proven, actionable strategies to make more money for your business in digital spaces. Specifically written with digital marketing novices in mind, even experienced marketers will find value in these pages!

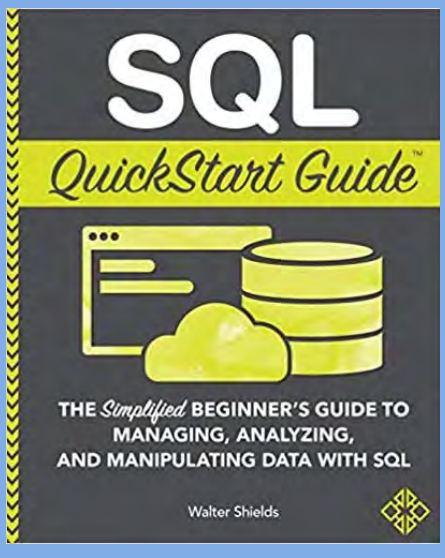
ISBN: 9781945051098 | (March 2022) 7-1/2" x 9-1/4", 330 pages | Price: $24.99
Rights available in all languages

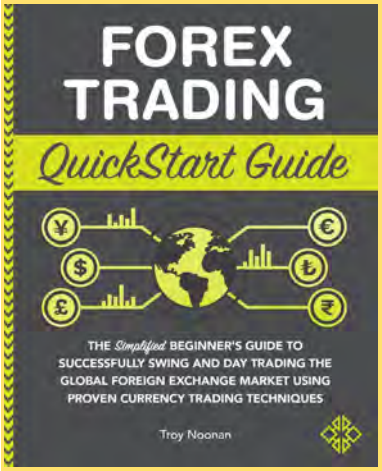
Leverage the power of SQL to manage, analyze, and manipulate data.

The ubiquity of big data means that now more than ever there is a burning need to warehouse, access, and understand the contents of massive databases quickly and efficiently. That's where SQL comes in. SQL is the workhorse programming language that forms the backbone of modern data management and interpretation.

In this comprehensive guide, Amazon #1 best seller in Relational Databases, experienced mentor and SQL expert Walter Shields makes the topic of relational database management accessible, easy to understand, and highly actionable. *SQL QuickStart Guide* is ideal for anyone seeking expand their programming capabilities—even with no prior coding experience! It is hands down the best SQL book for beginners on the market.

ISBN: 9781945051753 | (November 2019) 7-1/2" x 9-1/4", 251 pages | Price: $24.99
Rights sold: Russian





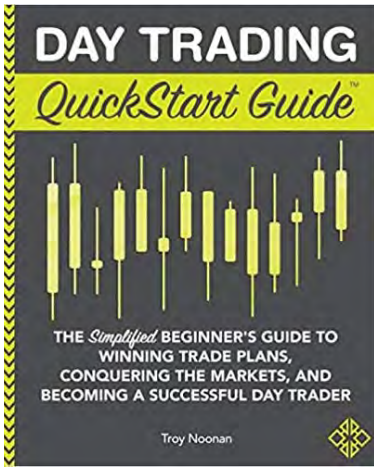
Learn the fundamentals of forex trading.

With high liquidity and a decentralized marketplace, commission-free forex trading is a powerful tool for anyone to leverage for financial success. In this new guide, veteran trader and trading coach Troy Noonan draws on his decades-long foreign currency markets career to outline the path that new forex traders should take. He distills insights from thousands of trades on the global forex markets, both the successes and lessons learned from failures.

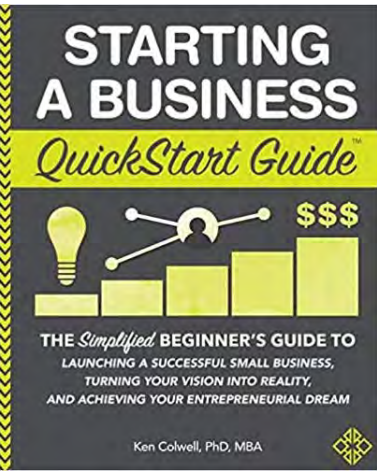
ISBN: 9781636100128 | (February 2022) 7-1/2" x 9-1/4", 255 pages | Price: $24.99
Rights available in all languages.

Discover the secrets to successful day trading.

Day Trading QuickStart Guide smashes the myth that successful day traders are math experts, careless risk junkies, or compulsive gamblers. Using the tactics and enclosed in these chapters, readers learn the exact skills needed to find real success while keeping their risk to an absolute bare minimum. More than 25,000 copies sold!



ISBN: 9781945051814 | (June 2020) 7-1/2" x 9-1/4", 397 pages | Price: $27.99
Rights sold: Portuguese, Vietnamese



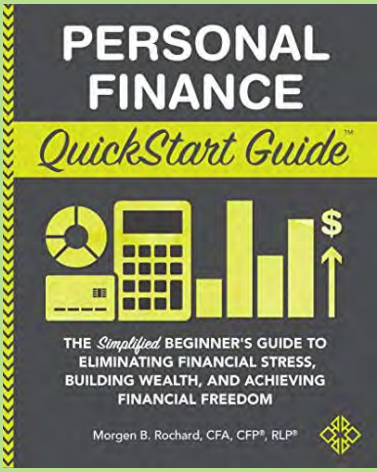
Essential blueprint for entrepreneurial success.

What makes or breaks a new business? Learn what the experts know about starting a business the best way in this Amazon #1 best seller. Author Ken Colwell, PhD, MBA, leverages his clear voice, extensive experience, and easy-to-understand presentation to guide entrepreneurs from the very first steps of conceptualizing their venture to winning their first customers, delivering value, and turning a profit. More than 75,000 copies sold!

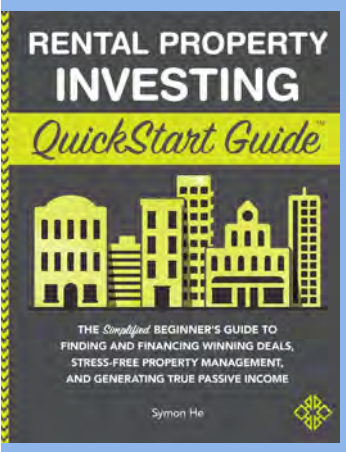
ISBN: 9781945051821 | (February 2019) 7-1/2" x 9-1/4", 287 pages | Price: $24.99
Rights sold: Thai, Vietnamese

Relieve financial stress & achieve financial freedom.

When so many people feel like money rules their lives, this guide shows how everyone can take control of their finances and build a secure financial future. Financial advisor Morgen Rochard CFA, CFP, RLP, shares what it takes to reach financial goals, no matter what they may be: building a positive money mindset; paying down debt; preparing for big life events like home-buying or college; and preparing for retirement smartly; and more.



ISBN: 9781945051012 | (October 2020) 7-1/2" x 9-1/4", 353 pages | Price: $24.99
Rights sold: Chinese (simplified characters)



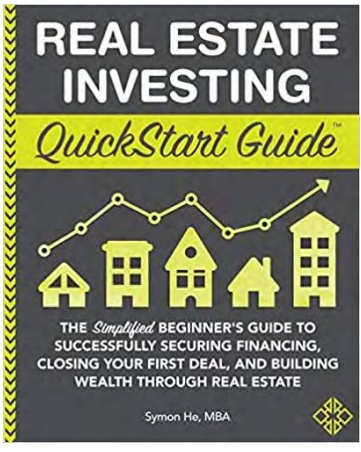
Proven tactics to generate income with rental properties.

Few financial opportunities produce passive income streams as enduring and lucrative as those that come from rental property investment. Budding entrepreneurs can use this book to learn how to find, analyze, and acquire profitable rental properties for long-term wealth generation without the drudgery of property management or "landlording." This guide also walks readers through short-term and vacation rentals in platforms such as Airbnb.

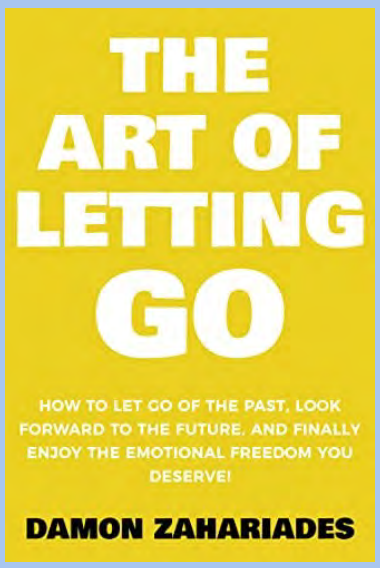
ISBN: 9781636100081 | (March 2021) 7-1/2" x 9-1/4", 193 pages | Price: $24.99
Rights available in all languages

Start building a real estate empire today.

Follow bestselling course instructor and real estate broker Symon He as he lays out the path for new investors to start their journey to building wealth through real estate. Symon has shared his expertise and strategies with more than 300,000 students in nearly 180 countries, and now this guide shows exactly what new investors need to get right, what they should avoid, and how they can protect themselves from risk while mastering the real estate market. More than 30,000 copies sold!



ISBN: 9781945051562 | (August 2020) 7-1/2" x 9-1/4", 313 pages | Price: $24.99
Rights available in all languages.

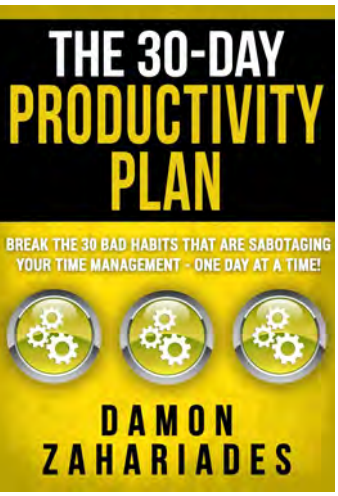


Let go of negative thoughts and enjoy emotional freedom.

This much-awaited second book in the **Art of Living Well series** builds on the personal empowerment achieved in Zahariades' international bestselling book *The Art of Saying No* that has sold more than 80,000 copies.

Written for anyone tired of feeling burdened by painful memories, bitterness, regret, shame, and other debilitating emotions and ready to make positive, rewarding changes, this new book delivers a complete toolkit for eliminating the emotional anchors that prevent us from enjoying life to its fullest. It includes strategies to reverse years of negative mental conditioning and teaches how to retrain the brain and jettison crippling thought patterns. Every strategy comes with an exercise to help readers put it to immediate use.

ISBN: 9798425068439 (March 2022) 5-1/2" x 8-1/2", 194 pages | Price: $10.99
Rights available in all languages.



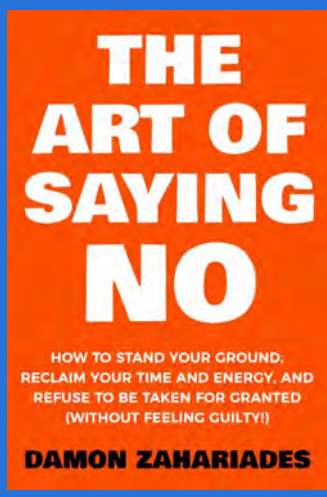
Break the habits that sabotage productivity.

This bestselling guide offers a 30-day blueprint for boosting productivity exponentially. It includes strategies to deal with 30 bad habits that wreak havoc on time management. Each chapter gives actionable tips to help curb bad habits and replace them with heathier patterns. Designed so readers can jump directly to the chapter that addresses current challenges or use it as a benchmark to monitor daily progress. Also available is the **30-Day Productivity Plan, Vol. II**, that tackles 30 more bad habits.

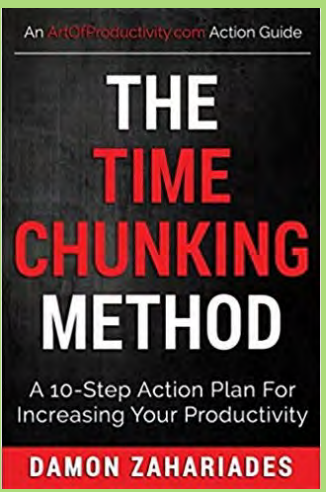
ISBN: 9781520488875 | (January 2017) 5-1/2" x 8-1/2", 176 pages | Price: $9.99
Rights sold: (both volumes) Chinese (simplified), Vietnamese

Learn how to stand your ground—without feeling guilty!

The Art of Saying NO, still an Amazon #1 best seller and more than 80,000 copies sold, shows how to set boundaries and gain others' respect. This action guide investigates the reasons we put other people's priorities ahead of our own. It also provides a 10-step strategic guide for turning people down with grace and finesse. This system works whether you're talking to your boss, co-workers, family members, clients, neighbors, or strangers!



ISBN: 9781549572746 | (August 2017) 5-1/2" x 8-1/2", 170 pages | Price: $9.99
Rights sold: Arabic, Chinese (simplified & traditional), Czech, Hindi, Italian, Korean, Macedonian, Mongolian, Polish, Portuguese, Russian, Serbian, Vietnamese



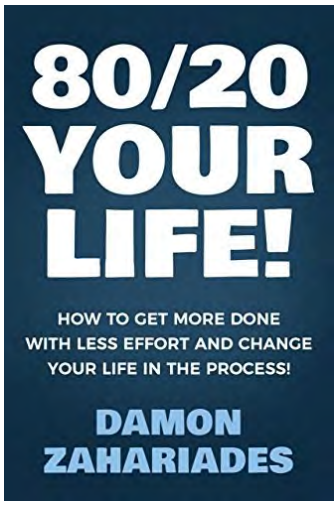
Discover best time management strategy ever created.

Managing time and increasing productivity is easy when with the proven the Time Chunking Method. Anyone from students to CEOs to stay-at-home moms can employ it to get more done, stay motivated, and carve out more free time. This easy-to-execute blueprint shows how to streamline workflow and increase productivity exponentially. Its practical approach shows how to get started, overcome roadblocks, set goals, get the most out of the breaks, and prevent burnout.

ISBN: 9781520902272 | (March 2017) 5-1/2" x 8-1/2", 168 pages | Price: $9.99
Rights sold: Chinese (simplified), Vietnamese

Accomplish more by focusing on what matters.

Pareto's 80/20 rule says that 80% of results come from 20% of efforts. Zahariades offers a clear, easy-to-implement strategy to apply this principle in every area of life. He shows how to adopt an unconventional mindset to optimize every aspect of daily experience, with practical tips and tools to advance careers, manage home life, build meaningful relationships, get into shape without crazy diets or exercise fads, streamline finances, and more.



ISBN: 9781980643289 | (March 2018) 5-1/2" x 8-1/2", 180 pages | Price: $9.99
Rights available in all languages.

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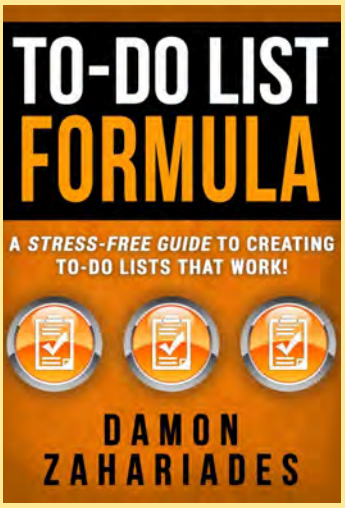


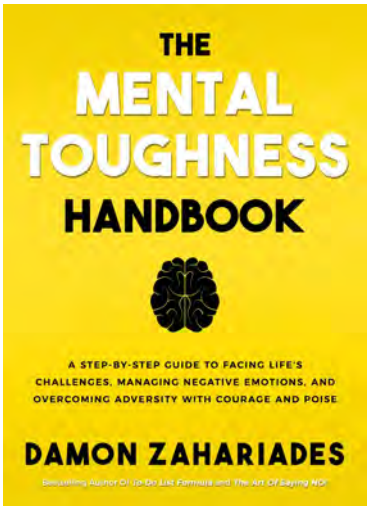
Transform daily to-do lists—with less stress & more results!

Millions of people use to-do lists that set them up for failure. No matter how hard they work, they're left with a laundry list of unfinished tasks at the end of the day. This stress-free guide reveals a simple approach designed to help you organize, manage, and address every task and responsibility in a timely fashion.

ISBN: 9781539438120 | (October 2016) 5-1/2" x 8-1/2", 176 pages
Rights sold: Arabic, Chinese (simplified & traditional), Korean, Polish, Vietnamese

Discover the secrets to becoming mentally tough.

This handbook, which has sold more than 75,000 copies, offers a practical training program for developing grit and resilience in the face of adversity. It's a crash course complete with exercises designed to strengthen your mind and fortify your resolve. Life is full of setbacks. This book will show you how to bounce back, stand firm, and boldly weather the storm.



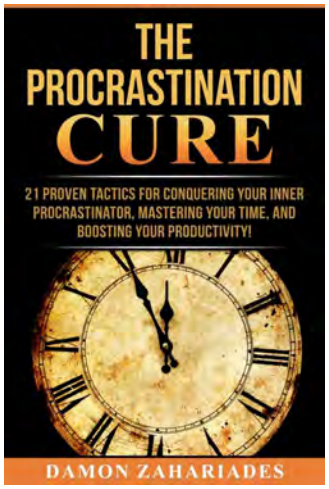
ISBN: 9798636821618 | (April 2020) 5-1/2" x 8-1/2", 198 pages | Price: 9.99
Rights sold: Chinese (simplified & traditional), French, Hindi, Korean, Lithuanian, Russian, Vietnamese

Learn how to stop agonizing & start choosing wisely.

Decisions shape our lives. Smart decisions lead to promising opportunities, greater happiness, and richer experiences. Poor decisions get us into trouble and often impose serious consequences. That's why making decisions is so difficult—there's a lot at stake.

This new book from bestselling author Damon Zahariades shows step-by-step how to make better decisions quickly and confidently with zero regret. He delivers strategies that show how to recognize cognitive biases that sabotage us, create pros-and-cons lists that actually work, avoid information overload, and perform a simple paired comparison analysis. As a bonus, he includes the 10 questions everyone should ask before making any important decision.

ISBN: 9798539142124 | (July 2021) 5-1/2" x 8-1/2", 246 pages | Price: $10.99
Rights sold: Chinese (simplified characters)



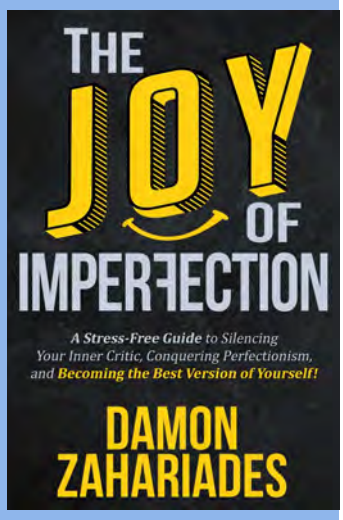
Proven tactics to cure procrastination.

Procrastination can be crippling, but there is help: *The Procrastination Cure*. In this book, Zahariades delivers 21 proven tactics to help you overcome procrastination. You will learn how to start tackling, completing, and crossing off tasks, make quick decisions regarding which projects receive your immediate attention, and finish your work each day with hours to spare!

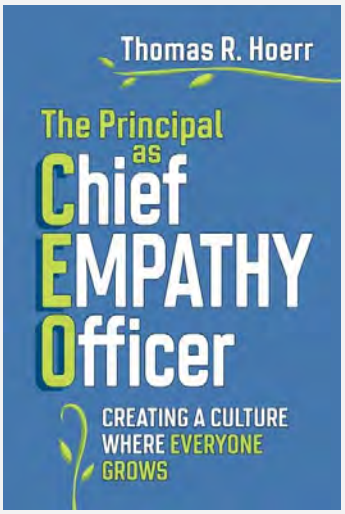
ISBN: 9781521345474 | (May 2017) 5-1/2" x 8-1/2", 166 pages | Price: $9.99
Rights sold: Chinese (simplified & traditional), Polish, Vietnamese

Embrace imperfection & silence your inner critic!

This insightful guide will help anyone overcome perfectionistic tendencies and enjoy a more rewarding life. The step-by-step action plan is designed to reverse the paralyzing compulsion to be perfect, starting with the 9 signs of out-of-control perfectionism and a self-assessment. The powerful action plan is backed up with 18 exercises to live without fear of failure and others' disapproval.



ISBN: 9781973356387 | (November 2017) 5-1/2" x 8-1/2", 172 pages | Price: $9.99
Rights sold: Chinese (simplified), Czech, Vietnamese



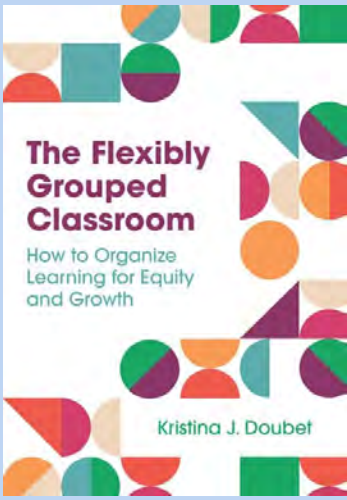
Discover the do's and don'ts of empathetic leadership.

Whether interacting with staff, students, or parents, principals need empathy—a key social-emotional skill—to be effective and drive continuous improvement. In this book, veteran school leader Thomas R. Hoerr makes the case for why schools need a Chief Empathy Officer as principal and how to become one. School leaders will learn how to grow their own empathy, as well as that of others, and how empathy can help build strong relationships among staff members, reduce conflict, improve instructional leadership, and more.

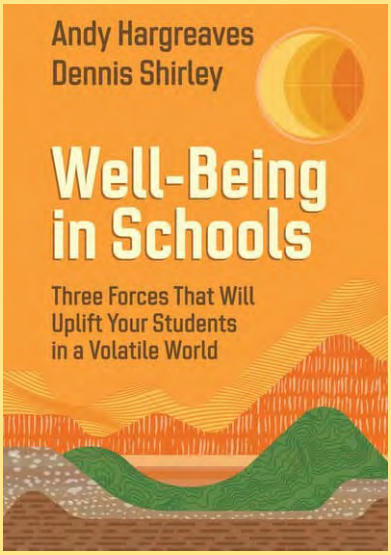
ISBN: 9781416630814 | (January 2022) 6" x 9", 184 pages | Price: $30.95
Audience: K–12 principals & teachers, education leaders

Flexible grouping positions every student to learn better.

In this comprehensive guide to flexible grouping, Kristina J. Doubet shares a staged implementation approach that takes students from simple partner set-ups designed to build cooperative skills to complex structures ideal for interest and readiness-informed academic exploration. She highlights how this approach to organizing learning can help educators disrupt rigid tracking, deliver targeted instruction, connect to student interests, boost collaboration, and build community.



ISBN: 9781416631033 | (February 2022) 7" x 10", 138 pages | Price: $27.95
Audience: K–12 principals & teachers, education leaders



Harness powerful forces to uplift students in a volatile world.

Already sold into Portuguese and reserved for Danish and Swedish, this groundbreaking title promises to illuminate three powerful forces that educators around the globe can leverage to set up effective well-being policy and practice.

Student well-being is an increasingly prominent concern among educators, as mental health, global crises, and social media became impossible to ignore. But what is well-being, why is it so important, and what can school systems do to promote it? How does it relate to student achievement and social and emotional learning? World-renowned education experts Andy Hargreaves and Dennis Shirley answer these questions and more in this in-depth exploration of the underlying ideas and research findings related to well-being, coupled with examples of policies and implementations from around the globe. They make the case for putting well-being ahead of other priorities and explain the three powerful forces that educators can leverage to set up effective well-being policy and practice: prosperity for all, ethical technology use, and restorative nature.

ISBN: 9781416630722 | (December 2021) 6" x 9", 188 pages | Price: $32.95
Rights sold: Portuguese, [Reserved: Danish, Swedish]

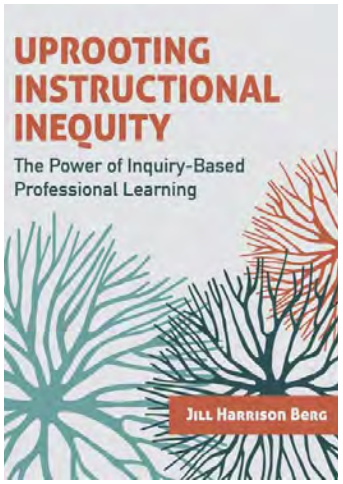
Discover success factors for great instructional coaching.

In this challenging post-pandemic climate, this title provides the antidote to burnout: a robust coaching system for educators. For more than 20 years, perfecting this system has been the paramount objective of best-selling author and coaching guru Jim Knight. He offers a blueprint for establishing, administering, and assessing an instructional coaching program laser-focused on every educator's ultimate goal: the academic success of students.

ISBN: 9781416630661 | (November 2021) 7" x 10", 224 pages | Price: $35.95
Audience: K–12 principals & teachers, education leaders , instructional coaches

Amplify the power of collaborative inquiry for greater instructional equity.

Leadership coach Jill Harrison Berg presents her i3PD Planning Map for enhancing inquiry-based professional development experiences so that they become engines for schoolwide transformation. The map guides teachers to recognize and reform ways their instructional practice may be contributing to inequity, bolsters facilitators' abilities to help their colleagues become more effective agents of their own learning, and cultivates a culture of organizational learning in schools.



ISBN: 9781416630692 | (January 2022) 8" x 11", 233 pages | Price: $36.95
Audience: K–12 principals & teachers, education leaders

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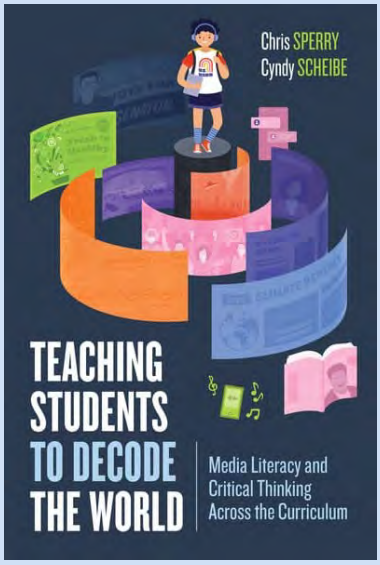
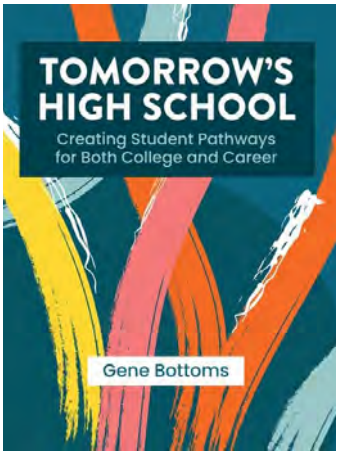


Help students navigate the complex media landscape and develop critical thinking.

In our media-saturated environment, how can educators teach students to distinguish true statements from those that are false, misleading, or manipulative? How can they help students develop the skills needed to identify biases and stereotypes, determine credibility of sources, and analyze their own thinking and its effect on their perceptions?

In this comprehensive guide, teachers and media literacy advocates Chris Sperry and Cyndy Scheibe tackle these questions as they introduce readers to constructivist media decoding (CMD), a specific way to lead students through a question-based analysis of media materials—including print and digital documents, videos and films, social media posts, advertisements, and other formats—with an emphasis on critical thinking and collaboration.

ISBN: 9781416630937 | (March 2022) 6" x 9", 186 pages | Price: $30.95
Audience: K–12 principals & teachers, education leaders

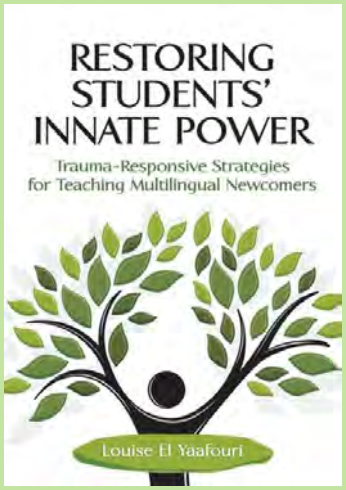


Proven solutions for all secondary students to succeed.

High school education expert Gene Bottoms believes that nearly all students can achieve at high levels in secondary school—even in traditionally underperforming schools. Drawing on his experience with the High Schools That Work initiative, he shares strategies that better prepare secondary students for the world by engaging them in a rigorous curriculum that combines a solid academic core with intellectually demanding career pathway courses.

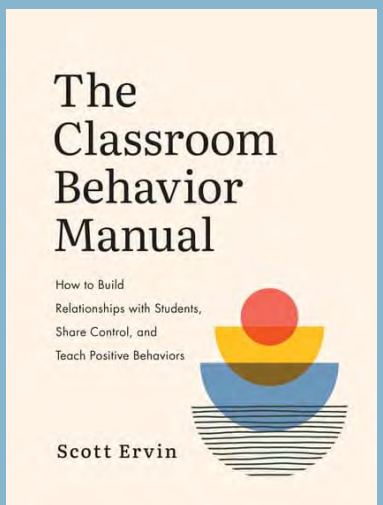
ISBN: 9781416630876 | (March 2022) 8" x 10", 220 pages | Price: $34.95
Audience: K–12 principals & teachers, education leaders

Empower newcomer students with trauma-responsive strategies.



Entering a new school means situating oneself within a new context of language, culture, community, and shifting personal identities that can result in transition shock and a sense of diminished power for many newcomer students. To better serve these students, educators need to include transition shock in their conversations about trauma. Here, cultural competency expert Louise El Yaafouri explores how teachers can mitigate transition shock and restore their students' power with trauma-informed practices.

ISBN: 9781416630753 | (March 2022) 7" x 10", 240 pages | Price: $32.95
Audience: K–12 principals & teachers, education leaders



Ensure students' school days are calm, engaging, & truly educational.

Positive student behaviors are desired outcomes, but this manual concentrates on inputs. How do teachers respond to difficult behavior in the moment when they know that punitive, compliance-based behavior management is so often ineffectual? What's the best way to prevent students from acting out in the first place? The path to success requires behavioral leadership, in which teachers strategically model and affirm the behaviors they want to see in students.

Behavior expert Scott Ervin calls on his two decades of experience to share more than 100 effective procedures and strategies to foster positive, prosocial student behavior that supports learning, including ways to organize the physical classroom to support positive classroom management, build positive teacher-student relationships, and share control with students in a way that best fosters their autonomy.

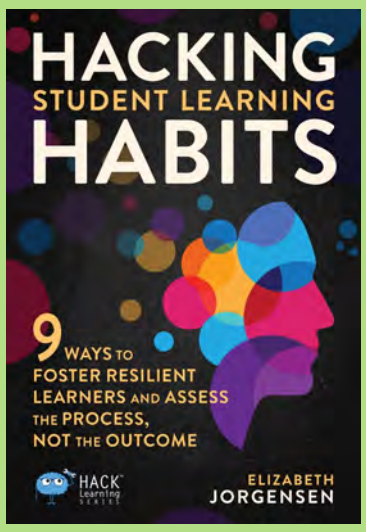
ISBN: 9781416630784 | (February 2022) 7" x 10", 276 pages | Price: $33.95
Audience: K–12 principals & teachers, education leaders

Game-changing discipline based on restorative justice.

Twenty-one months at #1 on Amazon with **150,000** copies sold makes this new blueprint for school discipline a phenomenon. The authors, teachers and presenters Nathan Maynard and Brad Weinstein, demonstrate how teachers can eliminate punishment and build a culture of responsible students and independent learners. This revolutionary system is written for teachers who want to empower their students with restorative practices that not only change behaviors but transform students into productive citizens, accountable for their own actions.

ISBN: 9781948212137 | (November 2019) 6" x 9", 192 pages | Price: $28.95
Rights sold: Arabic, Japanese, Korean

Foster resilient learners by assessing process, not outcomes.



Traditional outcome-based grades make school a rigid system of right or wrong answers. In contrast, innovative teachers of all subjects and grade levels use process-based assessment to build positive classroom cultures and help students focus on the learning, not the grades. Award-winning writer and teacher Elizabeth Jorgensen shows how to create process-based assessments that help students develop habits of higher-order thinking. It is about embracing, trying, failing, and trying again.

ISBN: 9781956512151 | (April 2022) 6" x 9", 206 pages | Price: $28.95
Audience: K-12 teachers, principals, education leaders, instructional designers

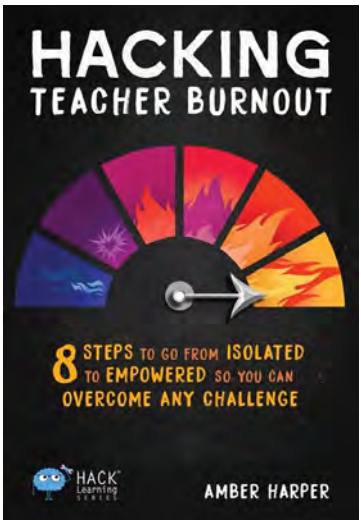
HACK LEARNING™ SERIES

Times 10 Publications provide practical solutions for busy educators. Its bestselling **Hack Learning™ Series** delivers practical lifelines for busy educators with each of the **27 titles** tackling a different critical problem facing educators today. Every title in the series explores the challenge using a groundbreaking six-part structure:

- What is the problem?
- What is the solution?
- What can I do *tomorrow*?
- What is the full blueprint for implementation?
- How to overcome pushbacks?
- What does the Hack look like in action

This innovative framework helps educators understand the problem, access short- and long-term solutions, deploy strategies to deal with full implementation and inevitable pinch points, as well as see what it looks like in the real-world classroom.

A lifeline for teachers suffering from burnout.



Teachers face many challenges such as distance learning, new technologies, higher expectations, and discipline issues every day that can lead to burnout. They need help. Veteran classroom teacher, podcaster, and Google trainer Amber Harper shares eight steps that help teachers become BURNED-IN: fulfilled, happy, efficient, and effective in the classroom and in life. Educators will learn how to take action based on their burnout type, learn to cope with any challenge, and thrive personally and professionally.

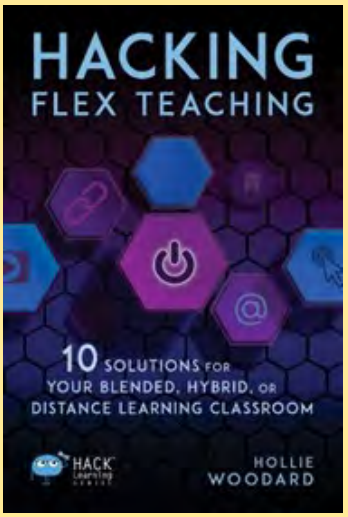
ISBN: 9781948212229 | (September 2020) 6" x 9", 206 pages | Price: $28.95
Audience: Teachers, administrators, education leaders, teacher coaches & mentors

Launch the power of digital learning in the classroom.

In this book, international EdTech presenter Shelly Sanchez Terrell demonstrates EdTech Missions—lessons and projects that inspire learners to use web tools and social media to innovate, research, collaborate, problem-solve, campaign, crowdfund, crowdsource, and publish. She includes a 38-page Mission Toolkit complete with reproducible mission cards, badges, polls, and other handouts that you can copy and distribute to students immediately.

ISBN: 9781631610721 | (September 2017) 6" x 9", 198 pages | Price: $28.95
Audience: Teachers, administrators, education leaders

Create flexible lessons to use in any virtual setting.



What if teachers could create one flexible lesson format to use in any virtual setting, subject, or grade level? Author Hollie Woodard, an award-winning public school teacher and tech coach, offers solutions and best practices that apply to all virtual classrooms, including blended, hybrid, livestream, and distance learning. Education and technology have merged, forever changing the way educators teach

ISBN: 9781948212687 | (August 2021) 6" x 9", 210 pages | Price: $28.95
Audience: Teachers, administrators, education leaders

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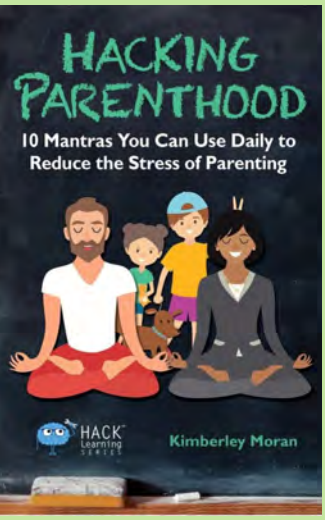


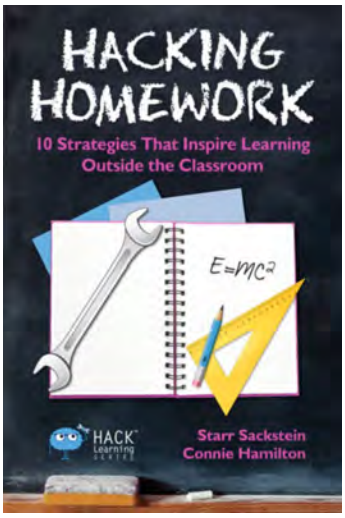
Reduce the stress of parenting.

Written for parents who are frustrated with the daily chaos and with consequences that don't work, this book shows how parent mantras can be invaluable anchors wrapped in tidy packages that offer cues to stop and reset. These go-to tools will help parents to calm their minds, focus their parenting effectively, and concentrate on what they want for their kids. Kimberley Moran is a parent and a teacher who works tirelessly to find best practices for simplifying parenting and maximizing parent-child communication with intention and without losing one's cool.

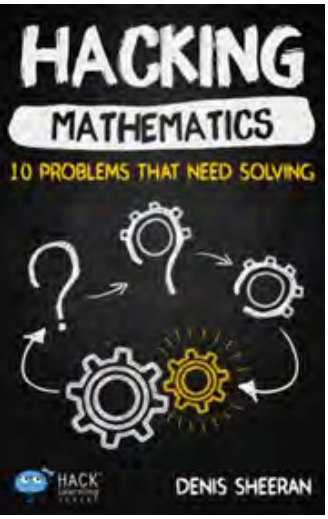
ISBN: 9780998570570 | (November 2017) 6" x 9", 154 pages | Price: $28.95
Rights sold: Japanese

Inspire learning outside the classroom.

Learning outside the classroom is being reimagined and is needed more than ever in the post-pandemic world. Parents and teachers can now get help from renowned author/educator Starr Sackstein and veteran educator, curriculum director, and national presenter Connie Hamilton as they deliver 10 powerful strategies to inspire independent learning at home, without punishments or low grades.



ISBN: 978141611162 | (June 2021) 6" x 9", 250 pages | Price: $28.95
Rights sold: Japanese



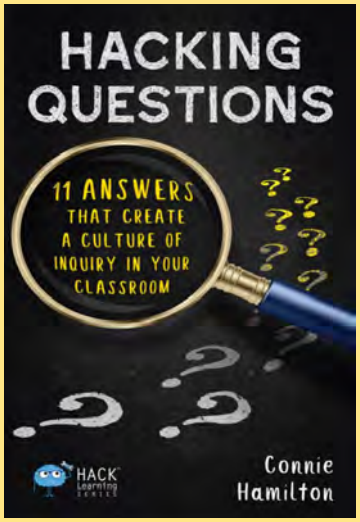
Help every student love math.

Math is infused in every element of our lives in both direct and indirect ways. Math skills are critical life skills and play a fundamental role in a wide variety of career fields. Helping students love rather than dread math will help them succeed in school, work, and life. In *Hacking Mathematics*, teacher, author, and math consultant Denis Sheeran shows teachers how to hack their instructional approach and assessment procedures to promote an amazing culture of mathematical inquiry and engagement where student race to complete their math problems and master critical thinking and math skills.

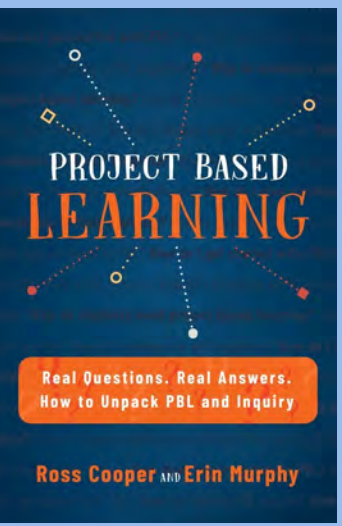
ISBN: 9781631610721 | (July 2019) 6" x 9", 244 pages | Price: $28.95
Audience: Teachers, administrators, education leaders

Create a culture of inquiry in the classroom.

Questions are the driving force of learning in classrooms, but teachers have questions about how to engage their students with the art of questioning. *Hacking Questions* digs into framing, delivering, and maximizing questions in the classroom to keep students engaged in learning. Known in education circles as the "Questioning Guru," Connie Hamilton shows teachers of all subjects and grades how to ask the questions that deliver not just answers but reflection, metacognition, and real learning.



ISBN: 9781948212144 | (April 2019) 6" x 9", 270 pages | Price: $28.95
Rights sold: Japanese



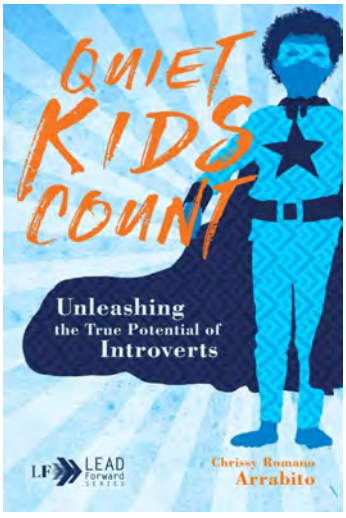
How to unpack project based learning & inquiry.

Many educators would love to leverage project based learning (PBL) to create learner-centered opportunities for their students, so why isn't PBL the norm? Because teachers have questions. *Project Based Learning* is Ross Cooper and Erin Murphy's response to the most common and complex questions educators ask about PBL and inquiry, and it is quite possibly the clearest and best book ever written on the topic.. With this book in their toolkit, any teacher can learn how to teach with PBL and inquiry in any subject or grade.

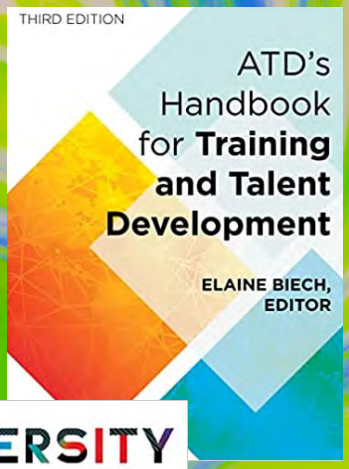
ISBN: 9781631610387 | (January 2018) 6" x 9", 204 pages | Price: 19.99
Rights sold: Chinese (simplified)

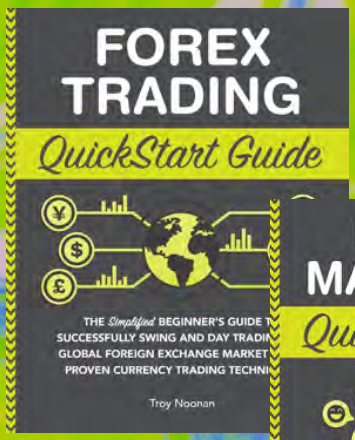
Unleash the true potential of quiet kids.

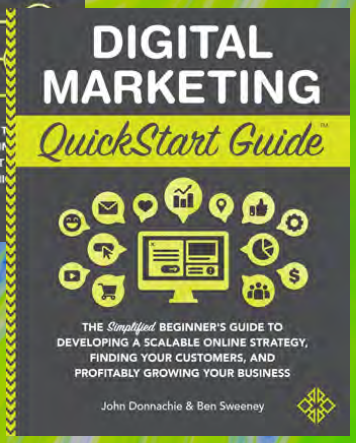
No matter the grade level or content they teach, teachers have quiet kids in their classrooms who can fade into the background and slip through the cracks, overlooked or misunderstood. Author Chrissy Romano Arrabito provides a guidebook to help teachers better understand all types of introverts, allay the misconceptions, and help these students reach their full potential. *Quiet Kids Count* is a call to action for educators to step up and meet the needs of all learners—not just the ones that command the most attention.

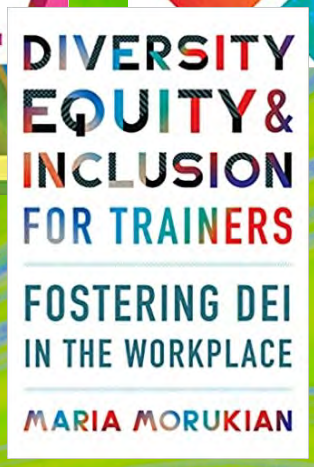


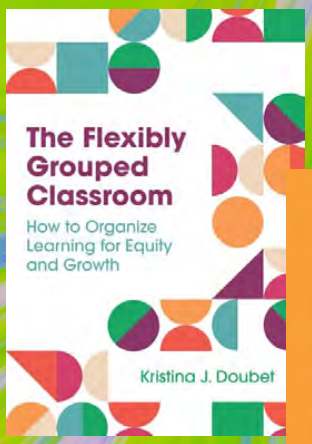
ISBN: 978141611162 | (October 2019) 6" x 9", 206 pages | Price: $28.95
Rights sold: Japanese

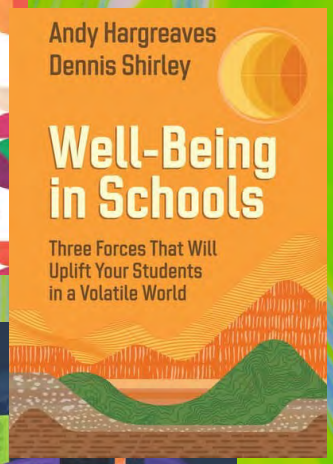


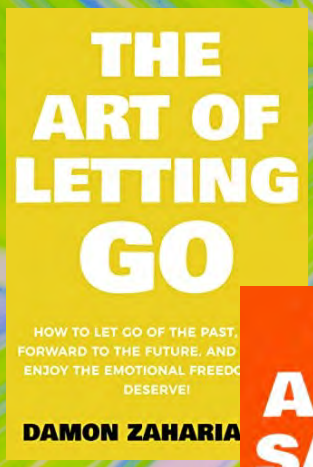


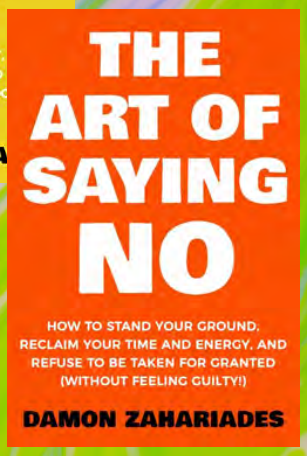


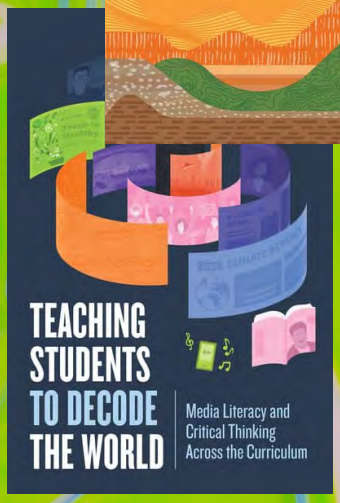












RussoRights LLC
info@russorights.com
www.russorights.com

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