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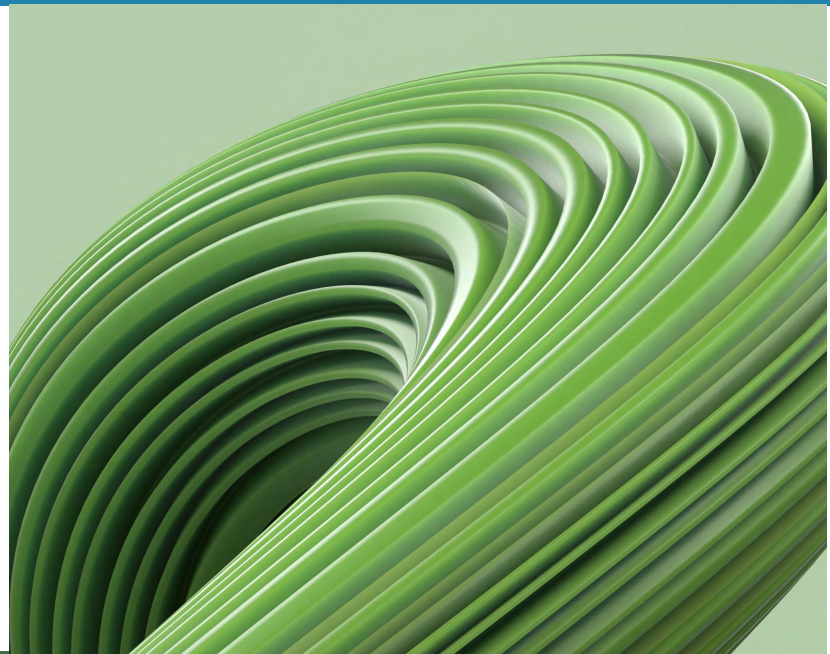


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With more than 50 years' combined experience in business and education publishing, the RussoRights team helps publishers manage their rights business to create new revenue streams for their publishing programs. Our keen understanding of today's content rights and licensing market ensures that our publishing clients connect with publishers across the globe to achieve their business goals. In addition to the publishers featured in this guide, RussoRights also represents American Society for Civil Engineers (ASCE), Flipped Learning, National Science Teaching Association (NSTA Press), and Oldtown Publishing.

**EDUCATION LEADERSHIP &
TEACHER PROFESSIONAL
DEVELOPMENT**

- 3 ASCD (Association for Supervision & Curriculum Development)**

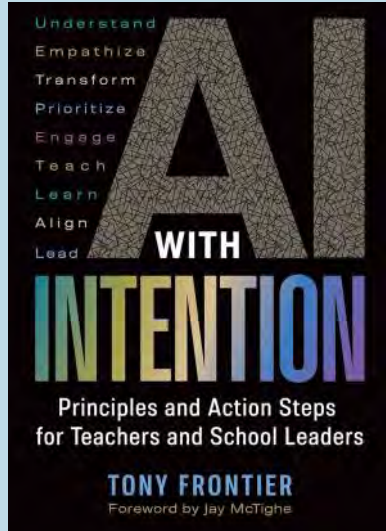


**WORKPLACE,
PROFESSIONAL, &
PERSONAL DEVELOPMENT**

- 13 Association for Talent Development (ATD)**
- 20 Art of Productivity/Damon Zahariades**

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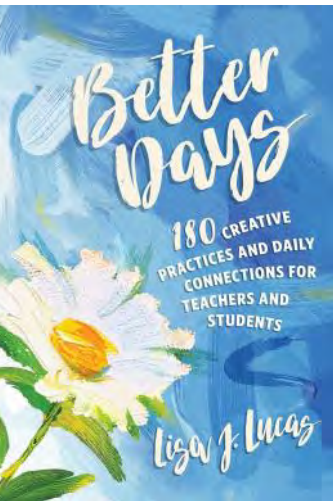


Ensure tech initiatives put students first with this robust guide.

AI with Intention presents guiding principles and action steps that address both the issues and the opportunities that come with artificial intelligence. School leaders will learn how to cultivate a schoolwide understanding of AI, implement student-centered practices that support academic integrity, and ensure that effective teaching and learning remain the school's top priority. Teachers will learn how to efficiently and effectively use AI tools to help their students engage in the productive struggle necessary for learning.

New and evolving technologies can be exciting, but as award-winning educator and author Tony Frontier points out, how we respond to innovation is more important than the innovation itself. This book is a roadmap for all educators looking to better understand and incorporate AI in ways that support—rather than undermine—effective teaching and learning.

ISBN: 9781416633624 | (May 2025) 7" x 10", 146 pages | Price: \$33.95
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180 inspirational activities to help teachers & students create healthy habits.

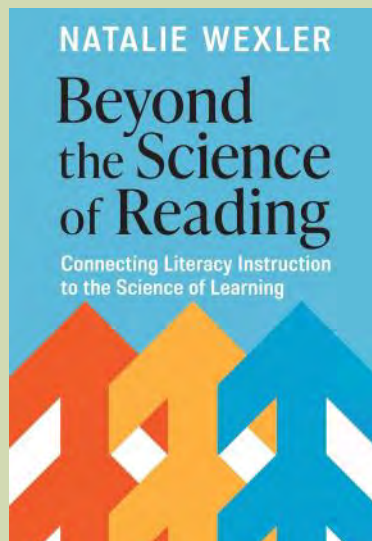
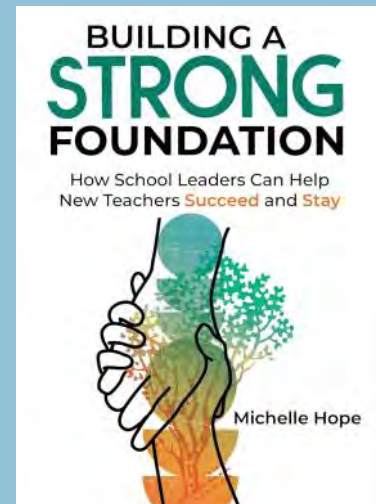
What if teachers could take a few minutes every day to not only help their students develop social-emotional skills, but also take stock, recenter, and reset themselves? This engaging book by therapeutic coach Lisa J. Lucas is designed to help educators and children cultivate presence, kindness, curiosity, and calm in the face of daily obstacles. With 180 teacher practices and student connections, educators can easily find new ways to create a learning environment where everyone can be their best.

ISBN: 9781416633488 | (January 2025) 7" x 10", 209 pages | Price: \$35.95
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How to develop, support, & retain excellent teachers.

With the growing teacher shortage, leaders need to support new teachers and keep them in the profession. Principal Michelle Hope delivers strategies and solutions for school leaders to help teachers build critical skills and confidence during their first five years in the classroom. Her guidance is actionable, focused, and informed by years of experience and research. When leaders help establish expectations and offer targeted training and mentorship, teachers quickly develop the confidence and skills they need to stay and thrive in the profession.

ISBN: 9781416633273 | (February 2025) 6" x 9", 191 pages | Price: \$32.95
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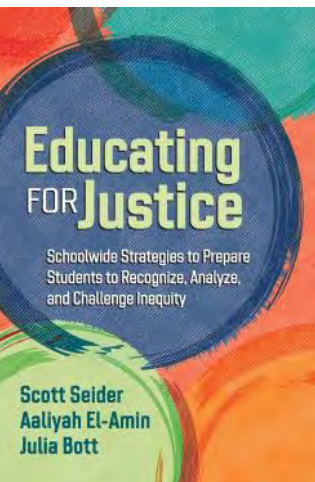
Connecting literacy instruction to the science of learning.

In this provocative and timely book, education writer Natalie Wexler argues that the best way to end the “reading wars” is to recognize that learning to read is inextricably linked to learning in general. *Beyond the Science of Reading* charts a bold path forward with a new way to equip all children to read with fluency, understanding, and joy.

The science of reading movement has done much to improve instruction in foundational skills. But that hard-won progress may be reversed unless educators can also help children acquire the knowledge and vocabulary they need to understand complex text. At the same time, the science of learning movement has introduced many educators to evidence-based teaching principles that can be effective for all students. In *Beyond the Science of Reading*, Wexler effectively addresses a missing piece of the conversation: the ways in which typical reading comprehension and writing instruction conflict with those principles.

ISBN: 9781416633563 | (January 2025) 6" x 9", 235 pages | Price: \$36.95
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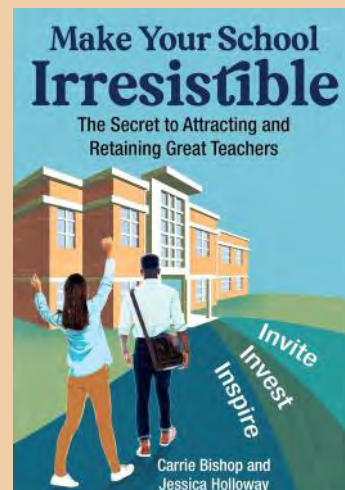
Prepare students to recognize & challenge inequity.

Educating for Justice teams award-winning principal Julia Bott with scholars Scott Seider and Aaliyah El-Amin to describe schoolwide structures and practices that prepare students at every grade level to challenge injustice and build a better world. Sharing research-backed strategies, concrete tools, and examples drawn from real schools and classrooms, they offer guidance on centering justice in curriculum and pedagogy; fostering powerful partnerships with families and communities; engaging students in social action; and building adult capacity.

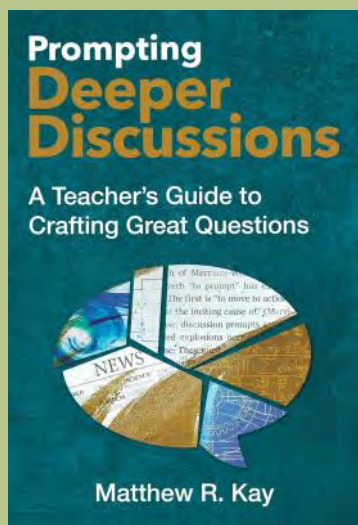
ISBN: 9781416633365 | (January 2025) 6" x 9", 280 pages | Price: \$35.95
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Attracting great teachers: invite, invest, inspire.

Educators and authors Carrie Bishop and Jessica Holloway explore ways to reframe personnel practices and center teachers to boost the appeal of joining your school community. Drawing on their coaching and teacher leadership experience, they introduce three vital components for recruitment and retention: invite, invest, and inspire. Practical strategies, relatable scenarios, and real-life examples demonstrate what to do—and not do—to attract top candidates and support existing staff in ways that allow them to grow and thrive in their careers.



ISBN: 9781416633525 | (January 2025) 6" x 9", 178 pages | Price: \$33.95
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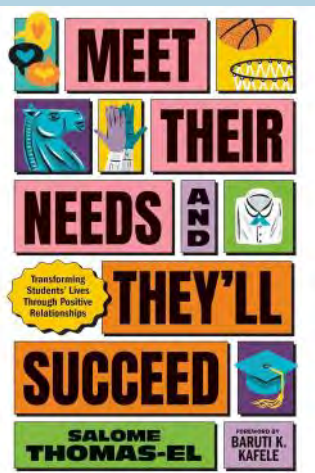


Craft better prompts and lead deeper class discussions.

Class discussions are the cornerstone of successful instruction and learning—a way to explore complex subject matter and help students develop critical-thinking, listening, and speaking skills. Too often, the questions teachers ask are met not with deep engagement and discovery but blank stares and silence. In order to reap the benefits of student discussion, teachers must know how to plan and facilitate great class conversations and avoid common pitfalls.

Prompting Deeper Discussions offers a winning formula: a great prompt, delivered by an agile teacher, at the best time, to a group of students that has been properly prepared to discuss it. Teachers across grades and content areas will learn how to set goals, thoughtfully prepare, craft, and refine prompts, and keep discussions from falling flat. Ultimately, this book will help teachers strengthen in-class discussions so that students will have a greater depth of knowledge and develop essential skills they'll need to thrive.

ISBN: 9781416633396 | (December 2024) 6" x 9", 150 pages | Price: \$30.95
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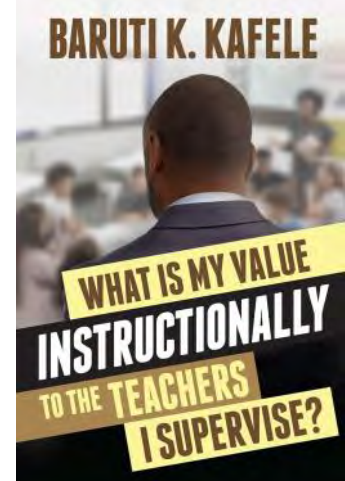
Help every student know they are incredible & capable.

Principal Salome Thomas-El is crazy about the kids in his school. He is committed to being a consistent adult they can rely on and to maintaining a culture of love and support for every child. Here he shares insights gleaned from his own experience as a student whose life was changed by empathetic educators and as a life-changing educator himself. With his "Four Cs" approach, he offers research-backed strategies to help educators provide students with equitable access to supportive relationships and to instruction that is engaging, respectful, and effective.

ISBN: 9781416633594 | (April 2025) 6" x 9", 140 pages | Price: \$32.95
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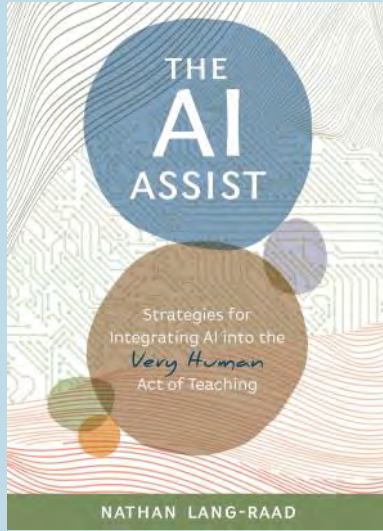
Improve teacher pedagogy & enable student achievement.

In this thought-provoking book, bestselling author and award-winning educator Baruti K. Kafele turns his attention to instructional leadership. He contends that the primary purpose of supervising teachers is to help teachers continue to improve in the classroom so that all students have the support and skills they need to succeed. This powerful resource offers illuminating stories about and practical strategies for focusing on the instructional side of leadership to improve teacher pedagogy and enable student achievement to soar.



ISBN: 9781416633457 | (December 2024) 6" x 9", 152 pages | Price: \$32.95
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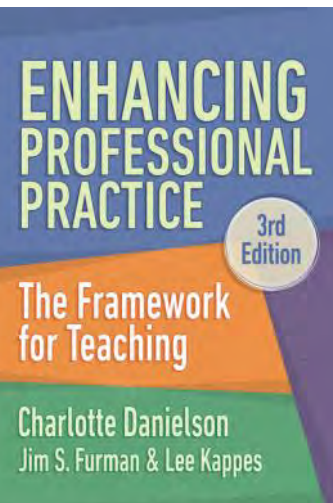


How to integrate AI into the very human act of teaching.

In *The AI Assist*, Nathan Lang-Raad presents a groundbreaking guide for educators navigating the frontier of artificial intelligence in education. This is about not just keeping up with technology but actually harnessing its potential to create more engaging, personalized, and effective learning experiences.

Whether teachers have already incorporated AI tools into their practice or are just starting to explore the potential benefits of the technology, Lang-Raad provides the insights and practical knowledge they need to confidently integrate AI tools and enhancements into their teaching. Educators will learn how to embrace the future of education—creating classrooms where technology and a very human connection work in harmony to unlock every student’s potential.

ISBN: 9781416633334 | (November 2024) 7” x 10”, 168 pages | Price: \$31.95
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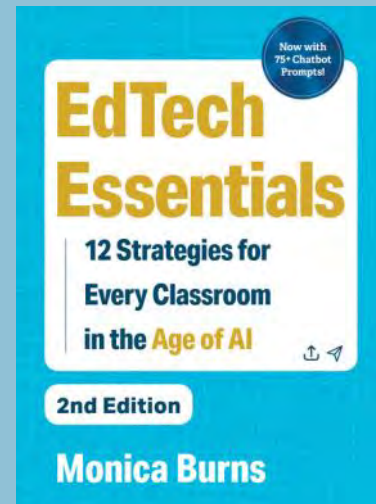
The most comprehensive tool for teachers to chart their progress.

Since 1996, hundreds of teacher preparation programs and thousands of schools, school districts, and government agencies have turned to the Framework for Teaching for a better understanding of excellent instruction. This streamlined third edition of *Enhancing Professional Practice* presents the latest evolution of the Framework for Teaching—one that is true to its constructivist roots, shaped by ongoing research, and informed by the experiences of educators in the field.

ISBN: 9781416633426 | (October 2024) 8.5” x 11”, 162 pages | Price: \$39.95
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12 essential EdTech skills & strategies for the AI era.

In a world awash in technology, what EdTech skills and strategies should educators focus on to ensure effective classroom learning? In this powerful, reader-friendly second edition, EdTech consultant Monica Burns shows how to incorporate EdTech across all grade levels and subject areas. It is updated and expanded to help educators meet the needs of students amid the proliferation of apps that leverage artificial intelligence, the easy access we all have to chatbots, and the clear need for educators and students to understand the implications of AI.



ISBN: 9781416632979 | (June 2024) 7” x 10”, 185 pages | Price: \$32.95
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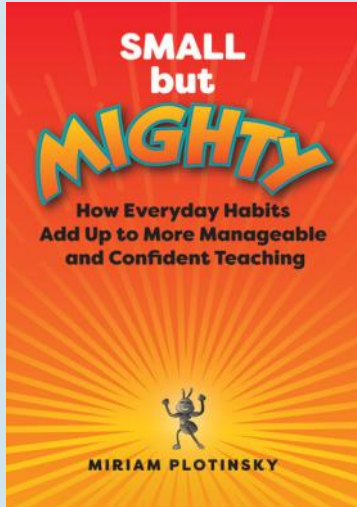


Powerful habits to become well-balanced teachers and reignite passion for teaching.

When we are stressed out and exhausted, it’s hard to find the patience, positive energy, and enthusiasm necessary to give our best—and teachers are no different. Award-winning educator Mike Anderson faced this challenge himself, and the solutions he found will help teachers to recharge their batteries by becoming well-balanced educators—teachers who find ways to take care of their own needs and build powerful habits that sustain both energy and excellence. By taking steps to regain balance and reignite their passion for teaching, teachers can enjoy a richer life both inside the classroom and out.

Anderson describes in candid detail his own struggles and offers a multitude of practical tips to help teachers find solutions that will work for them, emphasizing the importance of daily routines that add up over time. He also explains how to take balancing efforts schoolwide.

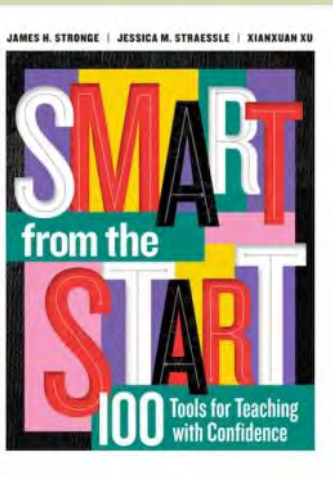
ISBN: 9781416633037 | (July 2024) 6” x 9”, 132 pages | Price: \$28.95
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Everyday habits that add up to more manageable and confident teaching.

Teaching can be a daunting profession. There's so many demands to meet, issues to resolve, new programs to implement, and relationships to deal with. And there's never enough time! Teachers have always found ways to cope, but what they really need is a new and sustainable way to approach everyday challenges. Miriam Plotinsky explores the benefits of "habit stacking"—making a series of small, gradual shifts in practice before, during, and after instruction. She offers practical, classroom-based tools and strategies teachers can use to make incremental adjustments to planning, collaboration, classroom management, assessment, feedback, and other elements of practice. Like a knowledgeable and trusted mentor, Plotinsky offers advice, support, and reassurance to educators who may be questioning their ability to withstand the pressures of today's school environment and clarifies how a "small but mighty" approach to change leads to a more satisfying and fulfilling experience in and out of the classroom.

ISBN: 9781416633150 | (September 2024) 6" x 9", 134 pages | Price: \$26.95
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New teacher guide to thriving in the classroom.

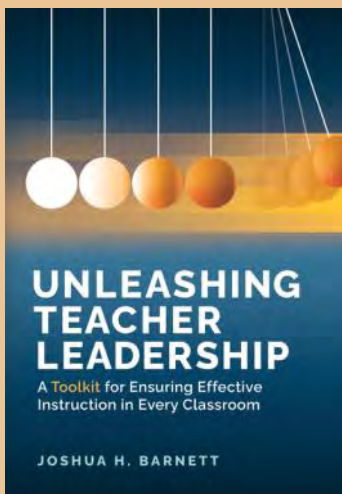
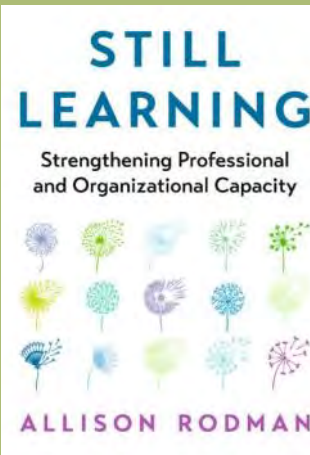
A new teacher's first years of teaching don't have to be formidable or confusing. Classroom experts Stronge, Straessle, and Xu have synthesized decades of research to identify and carefully consider the attributes of the job that especially relate to new teachers. This book provides more than 100 easy-to-incorporate tools spread across six major points of concern: beginning of the year, classroom management, instructional planning, student engagement, assessment, and teacher well-being.

ISBN: 9781416631941 | (July 2023) 8 1/2" x 11", 216 pages | Price: \$35.95
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Use SEL to strengthen teacher professional & organizational capacity.

The evidence is clear: Social-emotional learning (SEL) is not just for students, but for educators and organizations too. This new guide shows education leaders how to ensure that the adults in their schools implement and sustain healthy practices to benefit themselves, their colleagues, and their students. It offers a framework and strategies in five disciplines: attunement, alignment, perspective, collective efficacy, and organizational learning.

ISBN: 9781416632399 | (November 2023) 8" x 10", 202 pages | Price: \$33.95
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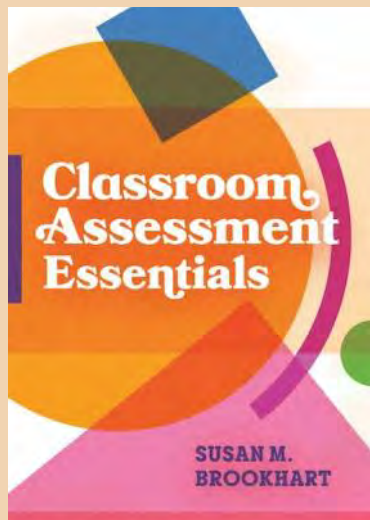
Field-tested toolkit to help teacher leaders maximize their effectiveness.

The teacher leaders who get the best results are the ones who explore the role's full potential, but it can be a challenge to get beyond a basic understanding of the responsibilities involved. The National Institute for Excellence in Teaching (NIET) wants to make it easier.

Current and future teacher leaders will learn how to examine their context as instructional experts, how to work with other leaders in their school, develop expertise in evidence-based instructional practice, build effective learning environments, use data and assessment to support student learning and inform instructional practice, acquire coaching skills to help build colleagues' capacity, lead effective collaboration, and use their voices to influence decisions. This book is a co-publication of ASCD and NIET.

ISBN: 9781416632764 | (February 2024) 7" x 10", 158 pages | Price: \$31.95
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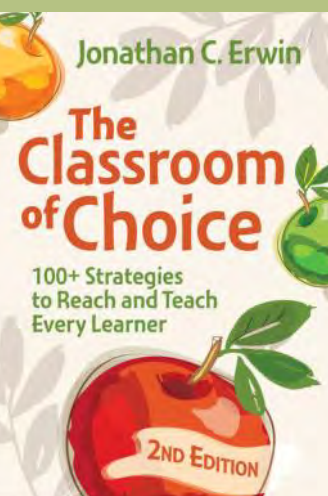


The only assessment book K–12 teachers need to monitor & maximize student learning.

Classroom assessment is a vital part of teaching. It helps make student learning—or a lack thereof—visible so that teachers can adjust teaching practices and better support learners. But designing and implementing reliable assessments is a complex process.

In this comprehensive book by world-class assessment expert Susan M. Brookhart, teachers will learn the foundational concepts and practical skills necessary to be successful with classroom assessment. Organized into 21 essentials, the book addresses everything from using pre-assessment before starting new lessons to communicating with parents about their child's academic growth. With strategies that support high-quality assessment, tips and troubleshooting advice, and examples across subject areas and grade levels, *Classroom Assessment Essentials* helps educators make effective assessment a cornerstone of their classrooms.

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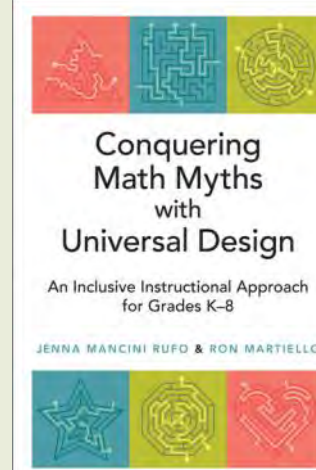
Tap into students' innate drives to empower learning.

Choice over control is the secret to keeping students engaged and on task. In this new edition of this classic, Jonathan C. Erwin expands upon his pivotal tenets of student motivation and shows teachers how to apply Choice Theory to create safer and more connected, empowered, and joyful environments for all learners, with updated research and activities to reflect diverse student populations.

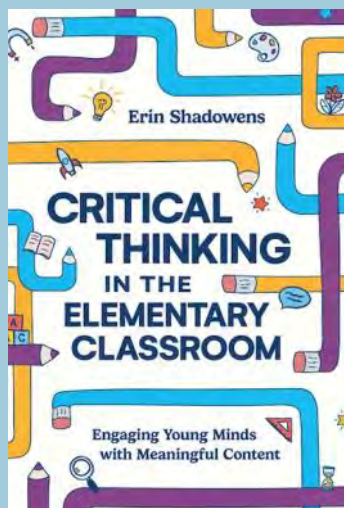
ISBN: 9781416633099 | (October 2024) 6" x 9", 268 pages | Price: \$33.95
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Conquer math myths with UDL researched-based strategies.

The teaching and learning of mathematics have long been haunted by myths. This new book dispels each of these myths, illuminating the path toward more accessible math instruction that empowers students to learn, understand, and appreciate the value of mathematics in everyday life. Through the lens of Universal Design for Learning (UDL), it provides students with multiple pathways to access information, express knowledge, and engage with content, thus reducing barriers for all students—not just those with learning challenges.



ISBN: 9781416633068 | (August 2024) 6" x 9", 114 pages | Price: \$24.95
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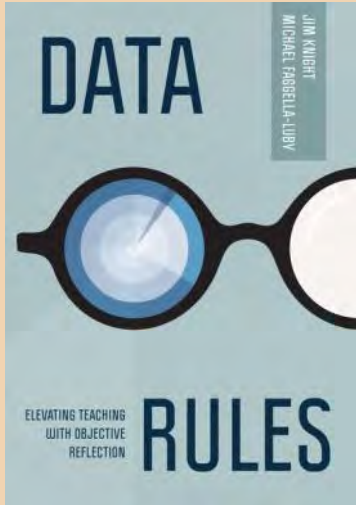


Help young minds develop vital critical thinking skills.

Critical thinking—evaluating and analyzing data to make informed judgments—is essential in both the classroom and everyday life. And, yet, teaching critical thinking skills in the elementary grades is often an afterthought—if it's a thought at all.

But, as veteran primary teacher and instructional leader Erin Shadowens shows, even young students can develop vital critical thinking skills when they have access to rich content, meaningful opportunities to practice, and guided instruction. She explores how students of all ages benefit when teachers expand the definition of what is possible by engaging young learners with real challenges and supportive, accessible learning environments. She guides elementary teachers in supporting students to think deeply about rich content, make insightful connections, and address issues in broader, more meaningful ways, both in and outside of school.

ISBN: 9781416632436 | (October 2023) 6" x 9", 168 pages | Price: \$29.95
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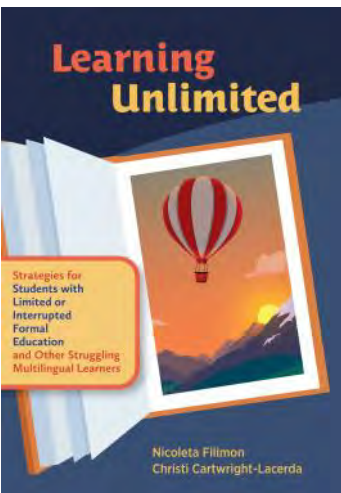


Leverage data effectively to transform teaching.

It's no secret that using data can be a key driver of teacher growth and student achievement. Coaching experts Jim Knight and Michael Faggella-Luby distill decades of research into a proven approach that can leverage data to help schools achieve sustained improvement. They connect their data rules to the Impact Cycle, Knight's field-tested model for coaching teachers based on research from the Instructional Coaching Group (ICG).

Equipped with the right tools, any instructional leader or coach will be able to realize the full potential of data, move the needle on classroom instruction, and improve student outcomes. This book is a co-publication of ASCD and One Fine Bird Press.

ISBN: 9781416633303 | (September 2024) 7" x 10", 228 pages | Price: \$36.95
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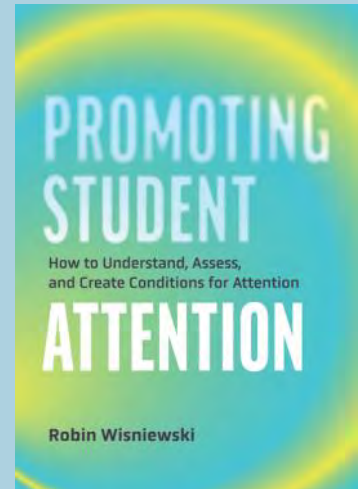
Strategies for students with limited formal education or multilingual struggles.

Multilingual learners are more prevalent than ever in today's diverse classrooms, and within that population, students with limited or interrupted formal education (SLIFE) face a particularly complex set of challenges. Nicoleta Filimon and Christi Cartwright-Lacerda, seasoned educators with extensive experience working with SLIFE and MLs, share their insights and proven techniques to create an inclusive and supportive learning environment.

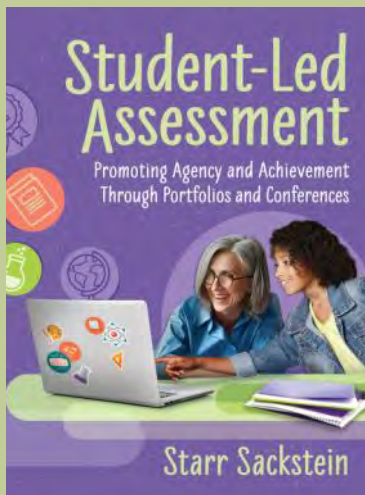
ISBN: 9781416633129 | (November 2024) 7" x 10", 160 pages | Price: \$32.95
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Effective support for students with attention challenges.

Students can't learn if they can't focus. But it's not about "fixing" students facing distractions—digital or otherwise. Rather, as psychologist and educator Robin Wisniewski shows, it's about looking at inattention in new ways and adopting proven, attention-promoting strategies that are learner-centered, respectful, and effective. She addresses the root causes of inattention, what ADHD is and isn't, and shares the experiences of real teachers who have created conditions for attention in their classrooms.



ISBN: 9781416633181 | (September 2024) 7" x 10", 172 pages | Price: \$33.95
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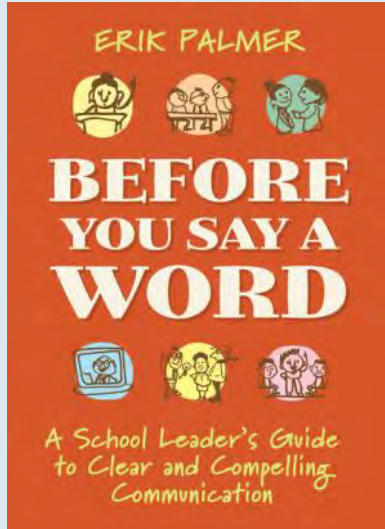
Learn how to consult the experts—the students themselves.

The single greatest authority on student learning is the student doing the learning—but the right structures must be in place for students' voices to be heard and truly valued. In this lively, comprehensive guide, veteran teacher Starr Sackstein provides the tools needed to help students compile and present evidence of learning through portfolios and student-led conferences—from templates and rubrics to personal testimonials, reflection questions, and activities.

The resources, recommendations, and reflections in *Student-Led Assessment* allow educators at all levels to develop systems and protocols for ensuring student ownership of—and pride in—their own hard-won achievement.

ISBN: 9781416632597 | (January 2024) 8" x 10", 192 pages | Price: \$31.95
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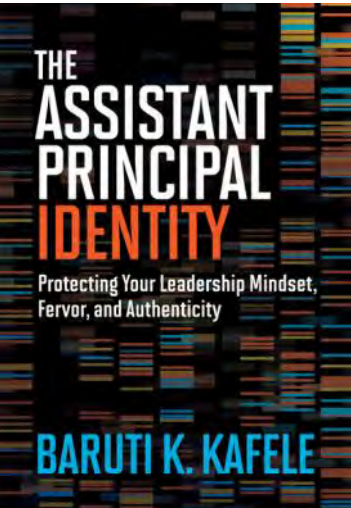


School leader's guide to clear and compelling communication.

Spoken communication and effective messaging are huge components of any leadership role—but especially so for educators. From faculty meetings, professional development, and parents' meetings to presentations in front of students, colleagues, supervisors, and the school board, education leaders need to be able to move and motivate, inform and edify, to be effective for their schools, classrooms, and students.

Coming from both the business and education world, professional speaker and former teacher Erik Palmer shows teachers and school leaders how to plan for and deliver even complicated and sensitive messages to all kinds of audiences, in person and virtually, and in a way that is professional, clear, authentic, and never boring.

ISBN: 9781416632931 | (June 2024) 7" x 10", 155 pages | Price: \$32.95
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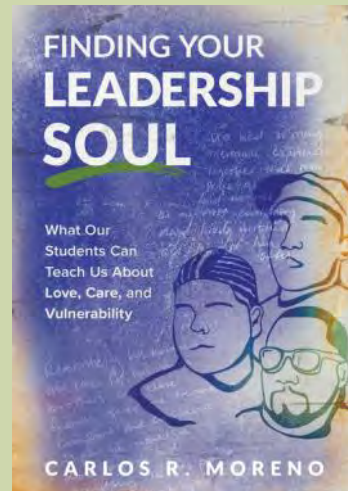
Thought-provoking advice for assistant principals.

Best selling author Baruti K. Kafele brings this motivational message to the pivotal members of the leadership team who are too often overlooked—assistant principals. Along with stories from his own years as a transformational school leader, Kafele offers assistant principals 35 thought-provoking questions for reflection and conversation help them navigate their powerful roles in improving outcomes for students and schools.

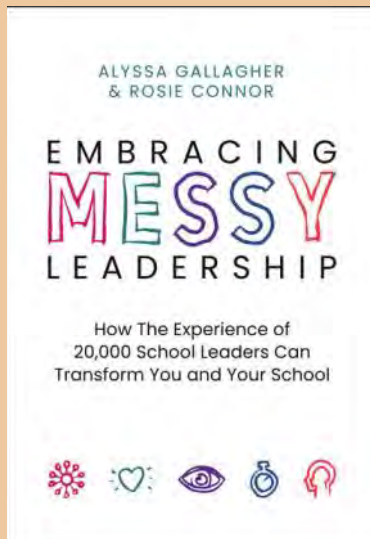
ISBN: 9781416632269 | (May 2023) 6" x 9", 124 pages | Price: \$27.95
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What students can teach educators about love, care, & vulnerability.

Drawing on the experience of his own challenging childhood in the Bronx to high school teacher to co-director of Big Picture Learning, Carlos Moreno explores three principles—lead with love, lead with care, and lead with vulnerability—to counter conventional leadership archetypes that promote inequity and fail to meet the needs of all students, especially those marginalized by systemic prejudice and socioeconomic circumstances.



ISBN: 9781416632634 | (December 2023) 6" x 9", 124 pages | Price: \$26.95
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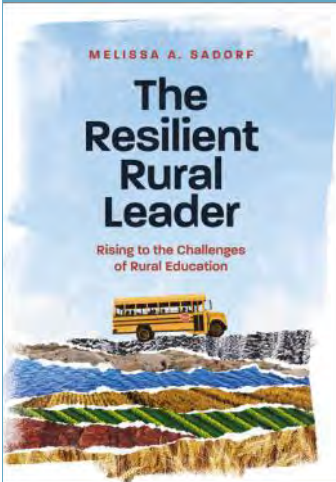


School leadership is messy, but coaching conversations can help.

Simply put, school leadership is messy. Leadership experts Alyssa Gallagher and Rosie Connor explore the type of leadership that can thrive in uncertain and complex conditions. They help educators avoid falling into defensive, overly controlling, or “wait and see” stances and instead embrace the five proactive mindsets of MESSY leadership (Multiplying perspectives, Emotional connection, Seizing momentum, Sensing the future, and Your ego) to achieve exceptional results.

Intentional coaching conversations tap into the potential power of school leaders and develop them to their fullest. *Embracing MESSY Leadership* shows how to structure those conversations and create school leaders that matter. This book is a co-publication of ASCD and BTS Spark.

ISBN: 9781416632818 | (May 2024) 7" x 9", 170 pages | Price: \$32.95
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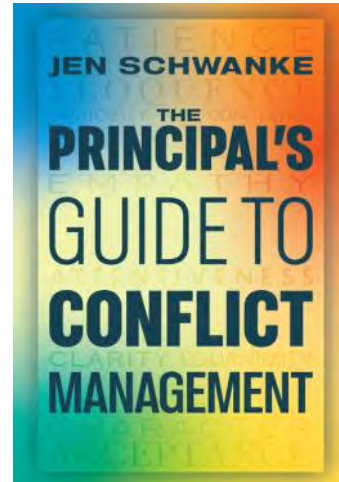
Rise to the challenges of rural education.

The role of the rural education leader can be uniquely complex and demanding. In this new book, award-winning superintendent Melissa A. Sadorf draws on her extensive experience teaching and leading in rural schools to identify issues specific to rural education and to explore ways to capitalize on local resources. The insightful, innovative, and comprehensive strategies found in this book will help educators in rural districts deliver the equitable education rural students deserve.

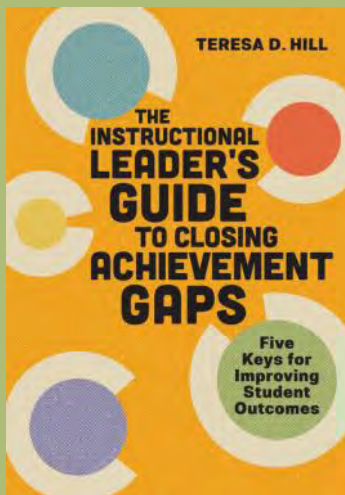
ISBN: 9781416632863 | (April 2024) 7" x 10", 205 pages | Price: \$35.95
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The mindset skills needed to master conflict productively.

Disagreements, friction, and outright hostility are unavoidable when working with people, but not all conflict is bad. It can spur opportunities to learn and grow. Whether the situation involves students, parents, or staff, leadership expert Jen Schwanke has specific advice to help school leaders navigate conflict within a three-step decision making cycle. She delivers key mindset skills and provides scenarios, strategies, and reflection activities to help leaders manage conflict with clarity and confidence.



ISBN: 9781416632733 | (February 2024) 6" x 9", 164 pages | Price: \$30.95
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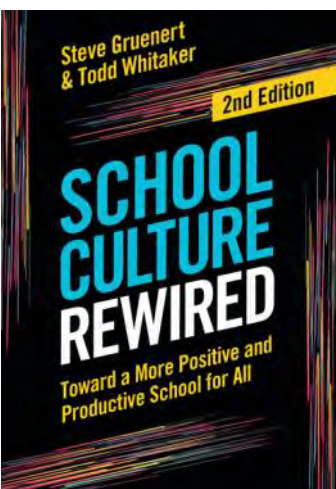


All the tools educators need to improve student outcomes and close achievement gaps.

Although it's easy to connect out-of-school factors such as poverty or the pandemic to achievement gaps in schools today, education leaders need to focus on what's within their school or district's control to ensure equitable learning outcomes for their students.

In this practical guide, superintendent Teresa Hill shows instructional leaders five keys to effectively close achievement gaps in their districts and schools—meaningful assessment, language and literacy, experience and exposure, consolidation of knowledge, and perfect practice—and provides various tools for increasing student achievement, including an action plan for short, moderate, and long-term gains.

ISBN: 9781416632894 | (June 2024) 7" x 10", 170 pages | Price: \$34.95
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Define, assess, & transform school culture.

More than just a center of student learning—a school represents a self-contained culture with traditions and expectations that reflect its unique mission and demographics. In this retooled second edition, the authors offer strategies and advice for defining, assessing, and transforming school culture into one that is positive, productive, and actively working to enrich students' lives. They draw on decades of research on organizational culture and school leadership to provide everything teachers and school leaders need to optimize the culture and climate of their schools.

ISBN: 9781416632498 | (October 2023) 7" x 10", 210 pages | Price: \$29.95
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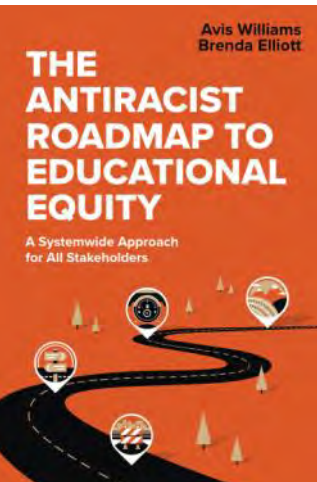
What leaders can do to reduce teacher burnout.

Teacher burnout isn't new, but teacher responsibilities have intensified, increasing stress and job dissatisfaction. The power to help teachers is in the hands of educational leaders. They can do this by reducing the challenges teachers face and taking things off their plates with the structural approach outlined in this new book. Leaders will learn what they can do to actively reduce frustration and provide sustaining support for all staff.



ISBN: 9781416633006 | (August 2024) 7" x 10", 160 pages | Price: \$31.95
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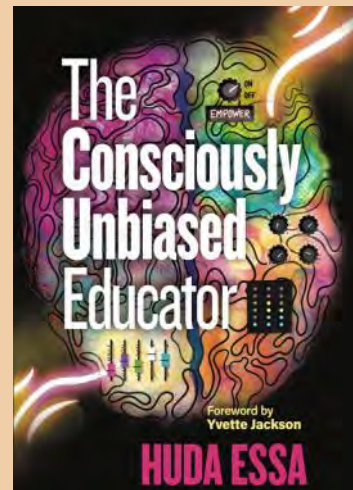
Be a champion for racial equity in education.

Join award-winning school leaders Williams and Elliott as they spotlight education stakeholders—teachers, school and district leaders, the central office team, and the wider community—and identify what they can do to replace the structures that hold back so many Black, Indigenous, or people of color students from academic success and well-being. This essential guide shows educators how to make key changes to curriculum and instruction, navigate the expected roadblocks and objections, and accelerate schools' progress toward educational equity.

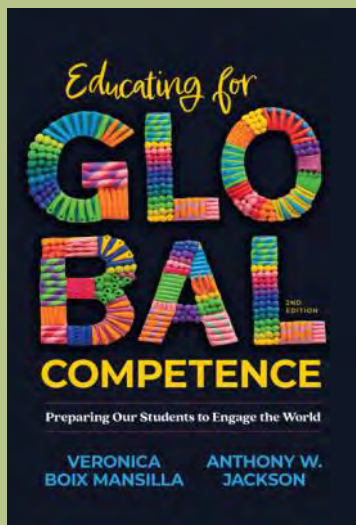
ISBN: 9781416632559 | (December 2023) 6" x 9", 119 pages | Price: \$28.95
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Achieve cultural proficiency to tap into the limitless potential of students.

In this book, cultural proficiency expert and former teacher Huda Essa helps educators uncover and surmount the limitations of unconscious biases. Although these biases aren't formed with the intent to do harm, if they are not interrupted, they can contribute to negative outcomes for students. With warmth and wisdom, Essa urges educators to move past any reflexive defensiveness or shame that comes with facing these biases to take a journey that will ultimately empower and benefit the entire school community.



ISBN: 9781416632788 | (March 2024) 6" x 9", 202 pages | Price: \$30.95
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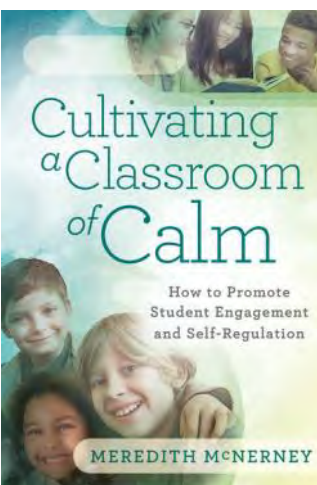


How to prepare young people to participate and thrive in the world & nurture their global competence.

In a world rife with rapid change, environmental vulnerabilities, and racial inequities, this second edition of *Educating for Global Competence* poses an urgent question: What matters most for students to understand about our complex and interconnected world so they can participate fully in its future? Veronica Boix Mansilla and Anthony W. Jackson identify the key skills, values, and attitudes that K–12 students must cultivate to thrive in the 21st century.

The new edition features a practical framework for global competence education and includes many new authentic examples of integrating global competence into curriculum, instruction, and assessment across subject areas.

ISBN: 9781416631583 | (November 2022) 7" x 10", 168 pages | Price: \$31.95
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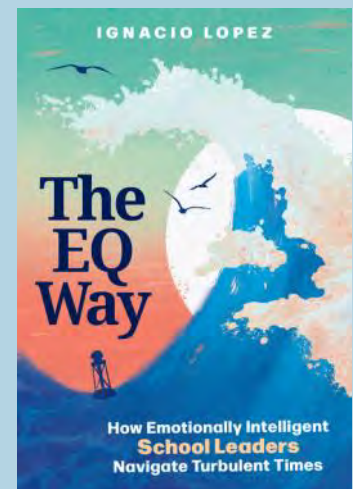
Transform chaotic classrooms with trust & self-reflection.

Calm is a choice. The key to a calm classroom isn't students who are obedient or quiet but students who feel empowered and safe. That starts with teachers and their ability to foster an environment that supports emotional awareness, psychological safety, belonging, and connected relationships. In this book, mindfulness coach and former principal Meredith McNERNEY shows educators how to promote student engagement and self-regulation using strategies grounded in neuroscience research.

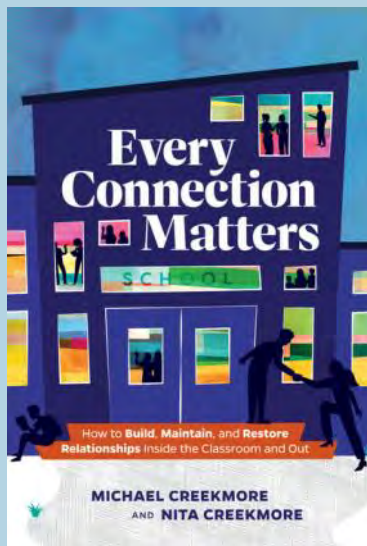
ISBN: 9781416632832 | (April 2024) 6" x 9", 142 pages | Price: \$28.95
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How school leaders use EQ to navigate turbulent times.

When inevitable turbulence happens, leaders need to focus on EQ (emotional intelligence): self-awareness, self-regulation, motivation, empathy, and social skills. Here, educational psychologist Ignacio Lopez shows teachers how to focus on EQ to build capacity (their own and their staffs') for the necessary but challenging work that needs to be done to navigate conflict and ensure that every adult in our schools is equipped to effectively teach and support every student.



ISBN: 9781416632702 | (January 2024) 6" x 9", 115 pages | Price: \$23.95
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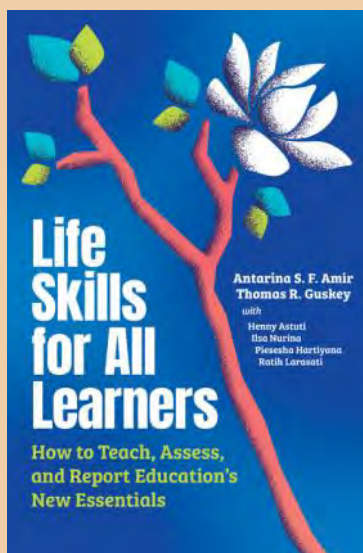


Learn how to build, maintain, and restore positive, productive relationships in schools.

Relationships are at the core of education. When teachers are intentional about all of their relationships, they can address burnout, increase their own effectiveness, and improve the learning environment for their students. In this thoughtful book, educators Michael Creekmore and Nita Creekmore focus on six key types of relationships that K–12 teachers need to navigate in a school: teacher-to-self, teacher-to-student, teacher-to-family, teacher-to-teacher, teacher-to-administrator, and teacher-to-staff.

Each chapter includes helpful guidance, tools, reflective questions, and ways to build, maintain, and restore relationships. This guide will help teachers and administrators improve their daily connections and interactions at school—both in person and virtually—to build, maintain, and restore meaningful relationships that make a difference for their students.

ISBN: 9781416632665 | (January 2024) 6" x 9", 136 pages | Price: \$27.95
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Prepare students to succeed in a rapidly changing and increasingly complex world.

Information societies—and life in general—require a host of skills beyond those found in the traditional school curriculum. Yet well into the 21st century, educators are still looking for clarity on what these skills are and a comprehensive, whole-school model that explains how to teach and develop them; how to observe and assess them; and how to report learning progress to students, parents, and families. In this clear guide, education leaders Antarina S. F. Amir and Thomas R. Guskey, collaborating with a team of practitioner colleagues at HighScope Indonesia Institute, share a comprehensive, classroom-tested framework for teaching, assessing, and reporting eight of education's new essential skills.

Packed with targeted learning activities, grade- and subject-inclusive examples, and skill-specific rubrics mapping a continuum of deliberate development from the earliest elementary years through high school graduation, this resource provides teachers, school leaders, and curriculum developers with the practical advice and inspirational guidance they need to set up all students for lasting success.

ISBN: 9781416632467 | (January 2024) 7" x 10", 249 pages | Price: \$37.95
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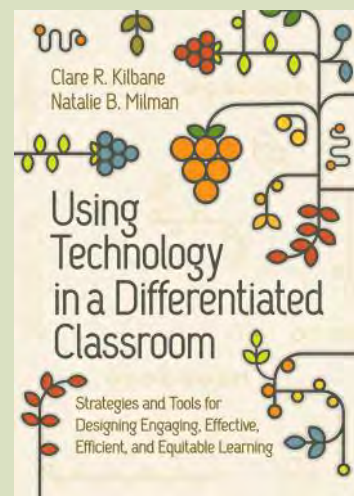
Connect executive function with SEL skills to boost student achievement.

Every teacher has students who never finish homework, always interrupt, or can't seem to pay attention. Too often, these behaviors are assumed to be lack of discipline, when in fact they are executive function issues that teachers can easily address—and reverse—with a little guidance. Veteran educator and bestselling author Marilee Sprenger imparts that guidance with a wealth of practical, research-based classroom strategies teachers can use to develop six core areas of executive function skills.

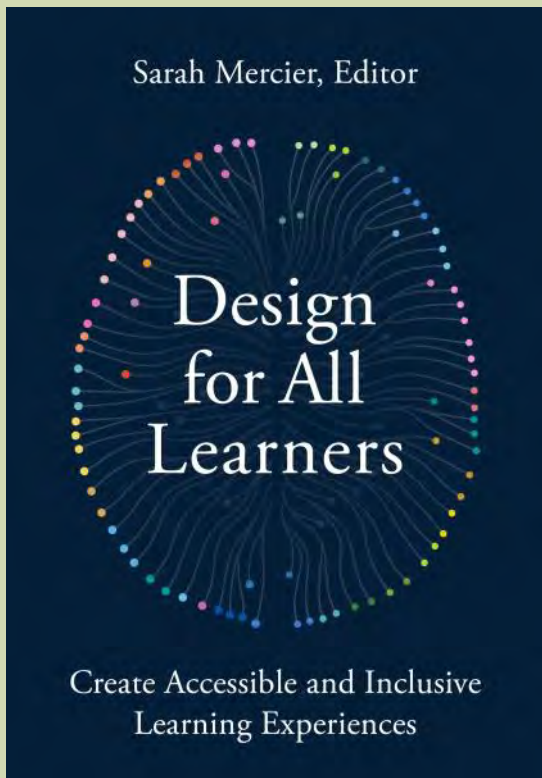
ISBN: 9781416633242 | (November 2024) 6" x 9", 119 pages | Price: \$25.95
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Leverage technology in the differentiated classroom.

To differentiate instruction is to pursue the highest aims of the profession—and this new book helps teacher become better differentiators and more skillful teachers. Education thought leaders Kilbane & Milman explain how to pair the principles of differentiation and quality instructional design with educational technology to ensure every learning experience is engaging, effective, efficient, and equitable.



ISBN: 9781416633211 | (October 2024) 7" x 10", 180 pages | Price: \$33.95
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Discover the toolbox needed to create accessible and inclusive learning for all learners.

Written with 26 accessibility, inclusion, and L&D experts and edited by Sarah Mercier, this book will help talent development professionals ensure that learners can fully participate in talent development and training programs by adopting a progress-over-perfection approach and by taking steps to build momentum toward accessible, inclusive design. Anyone can learn from these practitioners' vulnerable lived experiences, moving stories, and practical advice on how to design for every learner. Whether it is e-learning and job aids or training in the physical and virtual classroom, every training program can benefit from the tools and strategic tactics shared by this talented team of author-practitioners.

Anyone involved with the practice of design in learning and development will benefit from the wide range of perspectives and techniques offered, whether you're a team of one or work in an organization with a variety of resources. If your goal is to become a better designer, developer, teacher, and leader, this book presents a packed toolbox to do so. It will change everything you think you know. Use it as a guide in your journey to accessible, inclusive design for all.

ISBN: 9781957157894 | (February 2025) 6" x 9", 608 pages | Price: \$69.99
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"This is a breakthrough book for learning designers who want to create equitable learning experiences for everyone, and its rich stories from unique voices will open your mind and challenge your assumptions."

—Connie Malamed
The eLearning Coach Website & Podcast

"Accessibility is a laudable goal stymied by a complicated set of issues and a dearth of clear advice. This engaging book, authored by a stellar cast, is what we all need to make progress on this valuable area of endeavor."

—Clark Quinn, PhD
Executive Director, Quinnovation

"For anyone who wants to go beyond mere accessibility compliance to create truly inclusive learning experiences this toolkit is packed with tools and insights that bridge the gap between theory and transformative results."

—Mike Taylor
Learning Consultant, Nationwide

Sandra Mashihi and Kenneth Nowack



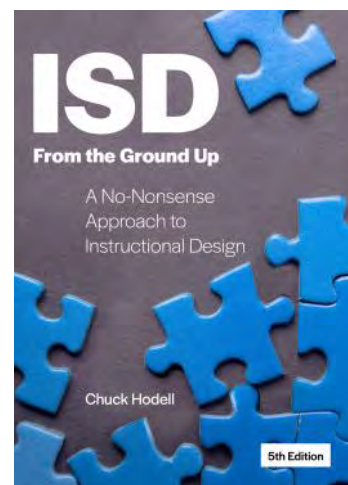
Unlock the full potential of employees with effective feedback.

Leadership experts Sandra Mashihi and Ken Nowack present a Performance Feedback Coaching Model that bridges the disconnect between what leaders think they are communicating and what employees receive during performance conversations. Based on research in neuroscience and psychology, this powerful framework equips leaders with practical strategies and tools to deliver tailored feedback that aligns with each employee's unique skills and interpersonal strengths.

ISBN: 9781957157863 | (April 2025) 6" x 9", 256 pages | Price: \$29.99
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The guide for no-nonsense instruction design.

Known as "the man who wrote the book on ISD," Chuck Hodell offers *the* handbook on core instructional systems design (ISD) practices and principles with a practitioner's eye. This updated fifth edition covers all the basics and many advanced tenets such as microlearning, social media, and leveraging technology. With new case studies, discussion questions, and sample design and lesson plans, Hodell continues to demystify the learning design process.



ISBN: 9781957157702 | (April 2025) 7" x 10", 356 pages | Price: \$47.99
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Game on! Action-based training designs for better learning.

Passive learning just doesn't cut it in today's evolving, competitive workplace. Research demonstrates that action-first learning works because it engages the mind immediately and makes sure that knowledge and skills will stick. With a more diverse array of action-based training designs, organizations can motivate learners, provide hands-on, collaborative practice, and drive behavioral change.

In *Action-First Learning*, educator and tech expert Karl M. Kapp covers nine distinct types of learning experiences in one volume—from card and board games, escape rooms, and branching scenarios to augmented reality and AI-powered coaching. He explains why each design works and how to choose, plan, and execute the right kind of project for your goals. Each chapter includes a detailed case study, a design checklist, and tips on how to leverage AI in the creation of action-first learning.

The book includes a chapter by instructional designer Amy Pape about how to improve action-first learning through accessibility and another by L&D expert Kevin Thorn on the use of comics in action-first learning.

ISBN: 9781957157924 | (April 2025) 6" x 9", 324 pages | Price: \$41.99
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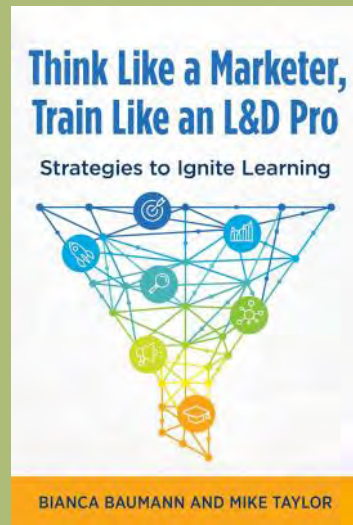
Create an L&D career that works for you.

There has never been a better time for L&D professionals to invest in their own L&D careers. No matter where they are in their learning and development careers—just beginning, ready to advance in it, or in need of a change—expert career coach and L&D luminary Sarah Cannistra delivers tactical and industry-specific advice for how to conduct and succeed in their next job search. Her tailored strategy to career success will help L&D professionals land their next roles while choosing their own paths.

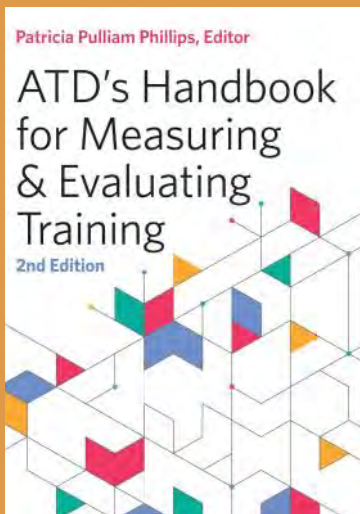
ISBN: 9781957157849 | (May 2025) 6" x 9", 240 pages | Price: \$24.99
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Strategies to ignite learning and captivate participants.

Marketing and L&D may seem like an unlikely combination, but both fields share two core goals: getting people's attention and influencing their behavior. In this innovative guide, marketing and L&D experts Baumann and Taylor explore the potential of marketing-inspired L&D, diving into essential marketing principles, strategies, and techniques and applying them to learning experience design to improve learning transfer. L&D pros will learn new ways to capture their target audience's attention and influence their behavior.



ISBN: 9781960231192 | (May 2025) 6" x 9", 310 pages | Price: \$42.99
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The A-to-Z resource on training evaluation.

Fully revised and updated, *ATD's Handbook for Measuring and Evaluating Training* is the comprehensive go-to reference for talent development professionals in need of immediate measurement and evaluation (M&E) guidance. Edited by powerhouse Patti Phillips, with contributions from 30 expert practitioners, this handbook provides an essential road map to developing effective processes to prove the value and impact of learning and development programs.

Training M&E is one of the top frustrations of a talent development professional's job. It appears to be a drain on precious time and resources, yet it is a critical function for understanding the results and proving the value of L&D programs. This book enables TD professionals to confidently meet any M&E challenge, from planning the evaluation and collecting and analyzing data to optimizing results and making evaluation efforts work. The updated edition includes new chapters on how to tell the evaluation story to business leaders, visualize data in reports, and leverage artificial intelligence smartly, as well as refreshed chapters on all the M&E fundamentals. Rich in real-life application, it offers practitioner tips, knowledge checks, and support resources and references.

ISBN: 9781960231246 | (June 2025) 7" x 9", 536 pages | Price: \$79.99
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Get all your consulting questions answered—and finally become your own boss.

ATD's Handbook for Consultants unpacks what it takes to run a successful consulting practice that delivers world-class solutions for clients—all with the benefits of a self-directed work life.

As organizations become increasingly strategic with how they use employee resources, more are engaging external consultants as highly skilled temporary labor when they lack the specialized expertise to handle their growing needs. For that reason and more, consulting tops the list of career moves for talent development professionals and other who have unique skill sets and expertise. Whether they're considering branching out on their own, just launched and are struggling to keep afloat, or looking to take their business to the next level, this book will help professionals clarify the "why" and ensure a soft landing for their transition.

The editor of this handbook, consulting powerhouse Elaine Biech, has assembled a dream team of 37 experts to offer up sage wisdom, actionable takeaways, and practical tools for successful consulting in today's business environment. Readers will learn how to create a business strategy, write winning business proposals, and market products and services to set themselves apart from the competition.

ISBN: 9781957157344 | (May 2024) 7" x 9", 528 pages | Price: \$79.99
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"The tips and tools in these chapters are an invaluable resource for anyone at any stage in their consulting career. It is the ultimate guide to helping you be the best consultant you can be for yourself and your clients."

—Jeff Hayes
President, The Myers-Briggs Company

"The content and tools meet you where you are on your growth continuum. You will speed your productivity as you access the world's leading advisors in our field and amplify your career."

—Tacy M. Byham
CEO, Development Dimensions International

"Elaine and her cadre of performance and mission-based contributors offer powerful new consulting methods that promise to keep up with a rapidly changing world."

—Jim Kouzes
Co-Author, *The Leadership Challenge*



Hands-on guide to drive organizational effectiveness.

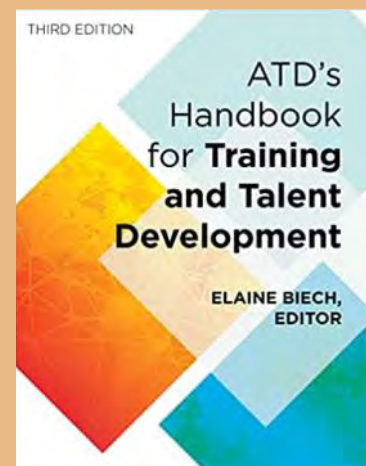
Because L&D professionals are now taking on more organization development (OD) work to drive organizational results, they need new knowledge and skills. Edited by OD practitioner Brian J. Flores, this volume includes OD experts as well as those who have crossed over from L&D to OD. Readers will learn how to apply the foundations of OD to their multiculturalism, upskilling and reskilling, soft skill development, and succession planning processes and programs.

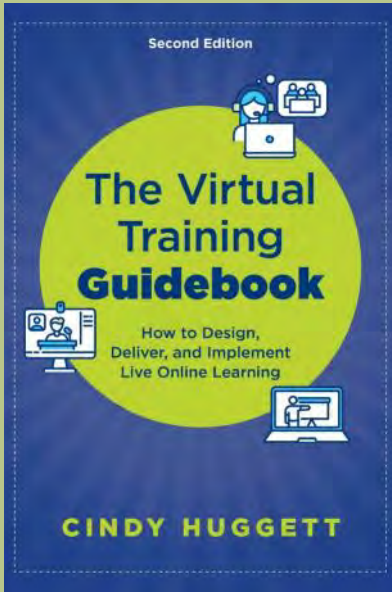
ISBN: 9781953946546 | (September 2023) 7" x 9", 336 pages | Price: \$64.99
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Ultimate resource for training professionals.

This third edition, grounded in ATD's Talent Development Capability Model and featuring 90 percent new content, offers an up-to-date view of the growing roles of talent development professionals, the changing world of work, and the critical need for business alignment. Edited by training guru Elaine Biech, it features 100 expert practitioners—the brightest thinkers in the field. Previous edition sales total more than 10,000 units.

ISBN: 9781953946348 | (May 2022) 7" x 9", 960 pages | Price: \$134.99
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The essential resources for every virtual trainer—written by the pioneer virtual trainer.

Written by the pioneer of virtual learning, Cindy Huggett, this value-packed second edition is a comprehensive manual for anyone who needs to create robust employee training solutions that solve real-world business challenges. Novices and experienced training professionals will find field-tested advice on choosing the right technology for their organization’s training needs, designing and facilitating classes that help all participants level up their skills, developing more engaging activities for learners, measuring success, and turning virtual training programs into valuable contributors to talent development and the bottom line.

The new edition includes step-by-step instructions for designers, facilitators, producers, administrators, and participants on how to enhance their efficiency and effectiveness; dozens of new and updated case studies and practical checklists, templates, and worksheets; expanded coverage of accessibility, hybrid learning, and immersive technologies; and a look at what’s trending in global classrooms and mobile technology. Check out the companion volume, *Virtual Training Tools and Templates*, featuring 185 checklists, questionnaires, templates, and other practical tools.

ISBN: 9781957157740 | (September 2024) 7” x 10”, 308 pages | Price: \$42.99
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“If your job description includes virtual classroom instruction of any kind—from education to frontline training to leadership development—this book will be your go-to guide.”

—Karl Kapp, EdD
Professor, Commonwealth University

“The Virtual Training Guidebook just got better with this new edition. A great resource for virtual learning professionals everywhere.”

—Patti P. Phillips, PhD
CEO, ROI Institute

The rights tools for effective virtual training.

In this updated edition, online learning pioneer Cindy Huggett adds more than 80 new tools and shares her most powerful ones that help training professionals create engaging virtual learning that leads to results. Training program managers, designers, facilitators, and producers will all find expert guidance on selecting the right technology, working with IT colleagues, designing creative programs, developing activities, and facilitating experiences to engage and inspire learners.



ISBN: 9781957157764 | (September 2024) 7” x 10”, 392 pages | Price: \$45.99
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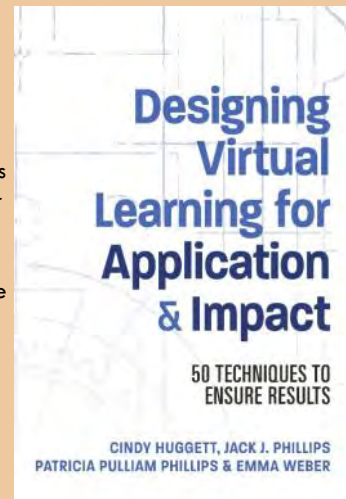
Learn how to take virtual training to the next level.

Written by expert facilitator Diana L. Howles, this book delivers strategies to develop the knowledge and skills to facilitate online interactivity, manage multitasking, become technically fluent, oversee logistics and troubleshooting, leverage voice, and engage virtual learners. This book is filled with the actionable tips and techniques needed by virtual trainers, online facilitators, synchronous educators and designers, developers, and producers of virtual learning.

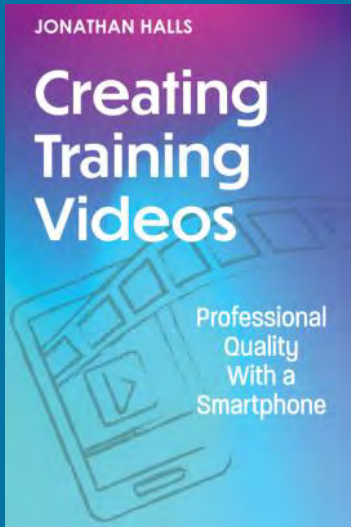
ISBN: 9781953946034 | (May 2022) 6” x 9”, 406 pages | Price: \$38.99
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Show how virtual learning creates business results.

Virtual learning expert Cindy Huggett teams with evaluation experts Jack and Patti Phillips and learning transfer authority Emma Weber to create a guide for talent development practitioners that ensures their online programs achieve measurable results beyond the virtual classroom. They focus on how to deliver on-the-job application of learning and make an impact on business results. Included are 50 techniques to design an engaging virtual learning program that helps learners apply the knowledge they’ve gained.



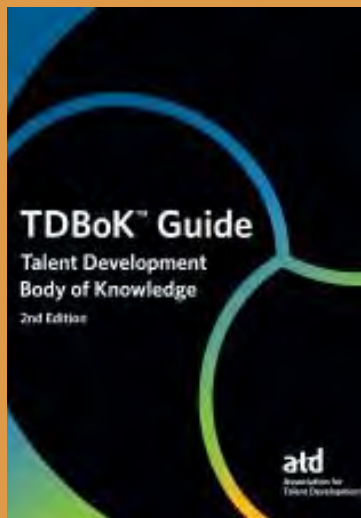
ISBN: 9781953946775 | (May 2023) 7” x 10”, 248 pages | Price: \$38.99
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Learn how to film and edit effective training videos using your smartphone.

This book is like film school for trainers. Facilitators, instructional designers, and every learning professional can learn to create successful training videos without a fancy DSLR camera or film crew! All they really need is a learning strategy, a good production plan, and a smartphone camera. Informed by his 30-year career in training and media, including his time as learning executive with the BBC, author Jonathan Halls is committed to best practices in video production that will actually help learners learn and without a giant strain on resources. Halls shows how to map out the elements of the video with storyboards, shot formulas, and narrative templates; create a videographer's toolkit with essential gear; light, frame, and stabilize shots just using a smartphone; and master editing and workflow to create a powerful final products that support learning.

ISBN: 9781953946966 | (April 2024) 6" x 9", 280 pages | Price: \$34.99
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The gold standard for the talent development profession.

The *TDBoK™ Guide* is a comprehensive collection of talent development (TD) concepts, definitions, methodologies, and examples that lays the foundation and guiding principles for those who develop talent in the workplace. It offers a deep dive into ATD's Talent Development Capability Model, going well beyond the core foundational aspects of training and development to support TD professionals in developing personal and professional capabilities to impact organizational capability.

This second edition—developed by ATD in partnership with industry expert Elaine Biech—includes comprehensive updates based on feedback from the field, more than 100 subject matter expert contributors, and curated perspectives from thousands of publications.

ATD's *TDBoK™ Guide* is the differentiator for the field—a resource that every TD professional needs to grow in their careers, today and in the future.

ISBN: 9781957157313 | (March 2024) 8.5" x 11", 680 pages | Price: \$134.99
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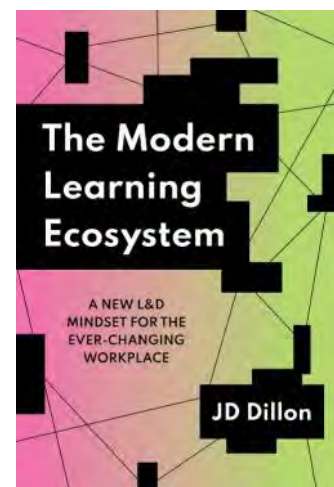
Develop a quality management system for organizational goals.

Learn how to go beyond checklists for correcting typos or incorrect branding and start creating organizational standards for quality and designing a customized quality management system to support them. Management expert Hadiya Nuriddin shows how to implement guidelines and policies that keep people accountable and sure that everyone has the tools, templates, and support they need. This book can help learning and talent development professionals create a proactive process that facilitates quality and results.

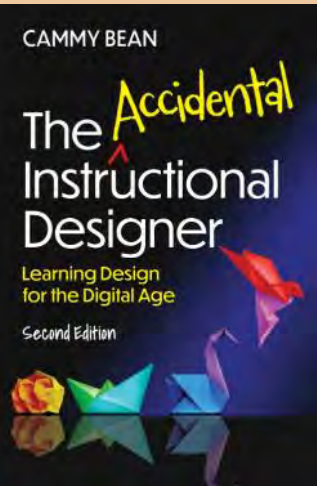
ISBN: 9781953946607 | (June 2024) 6" x 9", 208 pages | Price: \$29.99
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Reimagine the role of learning in the modern workplace.

Inspired by decades of talent development experience with the world's most dynamic companies, learning expert JD Dillon challenges the traditional learning and development (L&D) mindset with a tried-and-true framework that makes right-fit support a meaningful part of the everyday workflow. This book provides step-by-step instructions for architecting a disruption-ready learning ecosystem that will help employees solve today's biggest problems while building the knowledge and skills needed to seize tomorrow's opportunities.



ISBN: 9781953946386 | (November 2022) 6" x 9", 260 pages | Price: \$34.99
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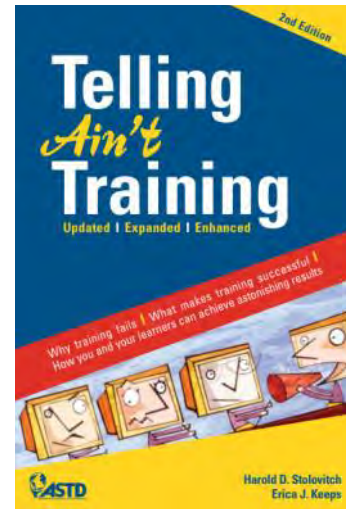
Take instructional design from accidental to intentional.

Filled with new insights and tips, this updated edition by e-learning veteran Cammy Bean covers nearly every aspect of the learning design process for those getting started or even for the experienced practitioner in need of new ideas. Written for the many trainers and instructional designers who fall into the talent development profession by accident, this guide will ground them in the core principles of instructional design so that they can create effective and engaging digital learning experiences.

ISBN: 9781953946591 | (April 2023) 6" x 9", 288 pages | Price: \$34.99
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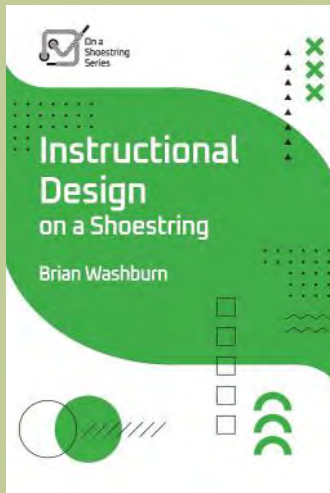
Every trainer's must-have!

Telling Ain't Training is an essential book for all learning and development professionals and ATD's all-time bestselling book. When the first edition was published in 2002, its practical, learner-focused approach quickly became an instant favorite with trainers, as well as school teachers, parents, professors, and anyone else who trains, educates, or instructs. Chock-full of myth-busting research and ready-to-use tools, this updated second edition includes new chapters on technology and e-learning, evidence and research to support its approach, and additional tools, charts, and activities to engage learners.



ISBN: 9781562867010 | (June 2011) 6" x 9", 312 pages | Price: \$29.99
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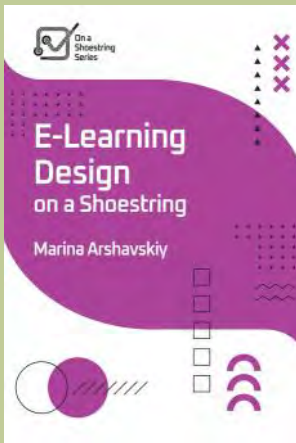


Design effective & affordable training programs.

ATD's On a Shoestring series helps professionals successfully execute core topics in training and talent development when facing limitations of time, money, staff, and other resources.

Even without a ton of time or access to a lot of money, instructional designers can still produce an effective learning experience based on sound educational theory and adult learning principles. In this second book in ATD's On a Shoestring Series, instructional designer Brian Washburn applies the ADDIE model of instructional design and the Build-Borrow-Buy approach to provide guidance, quick tips, and shortcuts for designing a range of training modalities, including in-person, virtual and asynchronous, and self-guided e-learning. This crash course offers guidance on working with subject matter experts, how and when to make decisions for using tools and technologies, hiring external help, and purchasing off-the-shelf training programs.

ISBN: 9781953946959 | (January 2024) 6" x 9", 208 pages | Price: \$24.99
World Rights Available



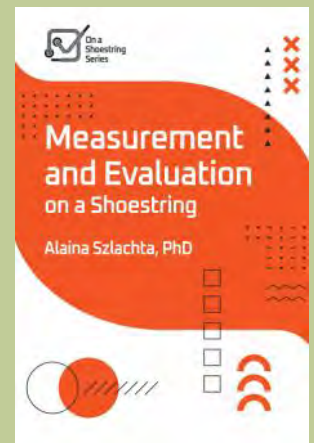
Design effective e-learning without breaking the bank.

E-learning expert Marina Arshavskiy provides guidance, quick tips, and shortcuts for creating meaningful asynchronous learning experiences. She shows how to tap into learner motivation and engagement; create scripts, storyboards, and prototypes; build interactivity into courses; select technology that meets organizational needs; and secure buy-in for e-learning efforts.

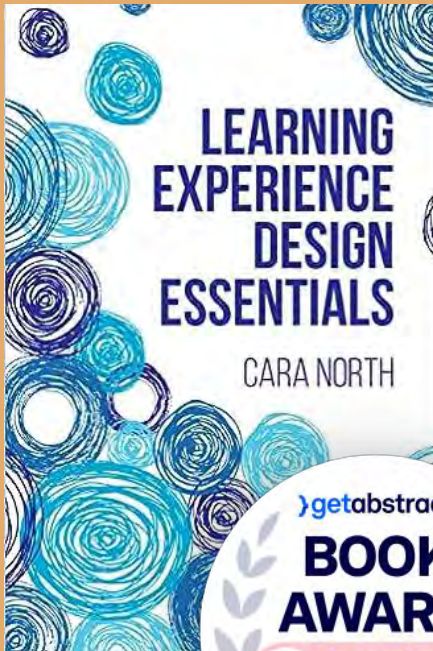
ISBN: 9781957157368 | (October 2024) 6" x 9", 204 pages | Price: \$24.99
World Rights Available

Measure learning impact despite limited resources.

This new Shoestring series book offers TD professionals a process to measure what matters to the organization with the tools and resources they have available. Measurement and evaluation pro Alaina Szlachta applies the Build-Borrow-Buy approach to provide guidance, quick tips, and shortcuts for making measurement easier while still demonstrating the value and impact of organizational learning. She shows how to ask the right questions, brainstorm metrics to evaluate learning, and build a measurement strategy tailored to needs.



ISBN: 9781957157726 | (November 2024) 6" x 9", 216 pages | Price: \$24.99
World Rights Available



Discover the missing ingredient in learning design.

Traditional instructional design has been missing a key element: the context of how learning happens and the understanding that learning is a process, not a one-time event. L&D expert Cara North explores how talent development experts can blend content and context to elevate learning experiences through adopting user experience, user interface, and accessibility principles. She maps out the skills and capabilities that shape the work learning experience design (LXD) professionals do and lays out an LXD process to guide creating effective experiences. She includes the all-important task analysis to understand the learners walk in while performing at work. Other guidance includes creating assessments, conducting usability testing, and messaging the why behind the learning experience.

ISBN: 9781953946423 | (July 2023) 6" x 9", 176 pages | Price: \$23.99
World Rights Available



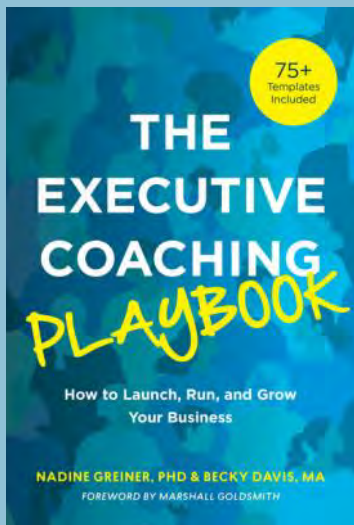
We are pleased to announce that *Learning Experience and Design Essentials* was longlisted for getAbstract's International Book Award 2024 in the Learning Impact Category.



Future-proof your workforce for the digital age (2022 getAbstract winner).

This award-winning book by Brandon Carson makes the case that it's time to reorient L&D, take a more proactive role in enabling the workforce, and create a new framework for developing skills and capabilities. He walks talent development professionals through the steps to formulate new playbooks to help align the L&D function—whether it's restructuring, new skilling, or rescoping—and he helps them speak the language of business.

ISBN: 9781952157585 | (July 2021) 6" x 9", 192 pages | Price: \$34.99
World Rights Available



Discover the turnkey guide for executive coaching.

The Executive Coaching Playbook offers to newly minted executive coaches and entrepreneurs who are launching executive coaching practices a framework for building a business with proven results. Beyond offering the why of coaching theory, this book provides the nuts and bolts of what you need to do to set up a thriving business—from working with the first executive clients to developing the business plan and marketing strategy for the brand.

With over 30 years of experience as both an executive and a top leadership and executive coach, Nadine Greiner, along with talent development expert Becky Davis, shares her extensive knowledge, hard-won lessons, and practical advice—covering everything from the first chemistry call with a potential executive client to closing out engagements with meaning and poise. In this book, aspiring and new business professionals will learn how to be executive coaches who leave sponsors, clients, and themselves more than satisfied.

ISBN: 9781953946829 | (February 2024) 7" x 10", 402 pages | Price: \$38.99
World Rights Available

ART OF LIVING WELL SERIES

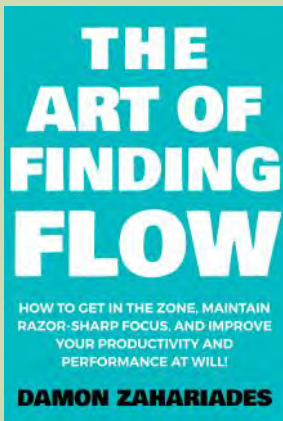
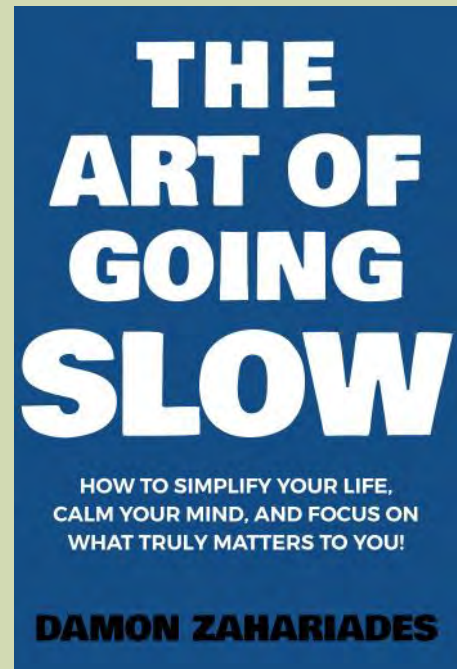
RUSSORIGHTS@GMAIL.COM

Embrace the present, avoid burnout, and really enjoy a healthy work-life balance.

This much-awaited fourth book in the **Art of Living Well series** builds on the personal empowerment achieved in Zahariades' international best-selling books *The Art of Saying No*, *The Art of Letting Go*, and *The Art of Finding Flow*. This new book enables readers to simplify their lives, calm their minds, and focus on what really matters.

Imagine having the time to nurture your most important relationships. Imagine setting healthy boundaries that allow you to avoid life's unnecessary chaos, turmoil, and pandemonium. This can be your reality with this step-by-step blueprint. Readers will learn tactics to break free from society's demoralizing rise-and-grind ethos, discover how to shift time, attention, and energy to what matters most--without feeling guilty, and how to rewire your brain to abandon the obsession to get more done in favor of getting the right things done.

ISBN: 9798344630175 (October 2024) 5-1/2" x 8-1/2", 288 pages | Price: \$10.99
Rights sold: Arabic, Chinese (traditional), Gujarati, Hindi, Indonesian, Kannada, Malayalam, Polish, Tamil, Telegu



Discover the transforming power of flow.

Flow is a state of mind that occurs when a person is totally immersed in an activity. Elite athletes, successful executives, world-class musicians, and top-performing students all take advantage of flow to achieve their goals and accomplish remarkable feats. *The Art of Finding Flow*, the third book in Damon Zahariades' bestselling series, reveals the transforming power of flow and provides a step-by-step masterclass for anyone to reach a flow state of consciousness at will. Each step is accompanied by an exercise designed to help readers develop this amazing ability at their own pace.

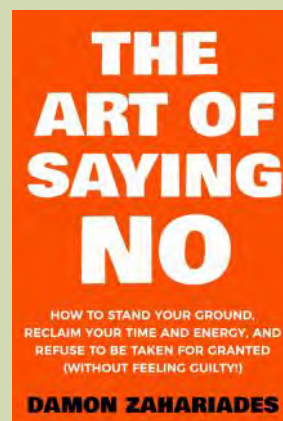
ISBN: 9798392288748 (April 2023) 5-1/2" x 8-1/2", 200 pages | Price: \$10.99
Rights sold: Arabic, Chinese (simplified & traditional), Hindi, Hungarian, Marathi, Korean, Polish, Romanian, Thai, Vietnamese



Let go—and enjoy emotional freedom.

This best-selling, practical book is written for anyone tired of feeling burdened by painful memories, bitterness, regret, shame, and other debilitating emotions and ready to make positive, rewarding changes. It delivers a complete toolkit for eliminating the emotional anchors that prevent us from enjoying life to its fullest, strategies to reverse negative mental conditioning, and a path to retrain the brain and jettison crippling thought patterns. More than 100,000 sold.

ISBN: 9798425068439 | (March 2022) 5-1/2" x 8-1/2", 194 pages | Price: \$10.99
Rights sold: Arabic, Bahasa Indonesian, Chinese (simplified & traditional), Czech, Estonian, Hindi, Hungarian, Korean, Malay, Marathi, Polish, Punjabi, Romanian, Russian, Slovak, Turkish, Ukrainian, Vietnamese



Stand your ground—without feeling guilty!

The Art of Saying NO, still an Amazon Kindle #1 best seller with more than 125,000 English copies sold, shows how to set boundaries and gain others' respect. This action guide investigates the reasons we put other people's priorities ahead of our own. It also provides a 10-step strategic guide for turning people down with grace and finesse. This system works whether you're talking to your boss, co-workers, family members, clients, neighbors, or strangers!

ISBN: 9781549572746 | (August 2017) 5-1/2" x 8-1/2", 170 pages | Price: \$9.99
Rights sold: Albanian, Arabic, Bulgarian, Chinese (simplified & traditional), Czech, Hindi, Hungarian, Indonesian, Italian, Korean, Lithuanian, Macedonian, Malay, Marathi, Mongolian, Polish, Portuguese, Punjabi, Romanian, Russian, Serbian, Slovak, Thai, Turkish, Ukrainian, Vietnamese (audio)

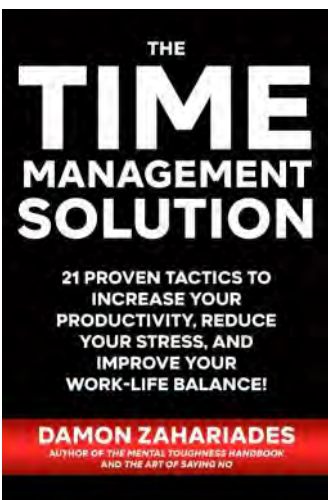
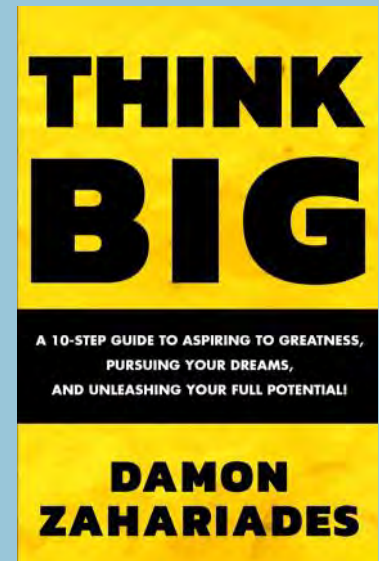
THINK SERIES

Break free of your limitations to transform your life & achieve spectacular success.

Launched as an Amazon Kindle #1 best seller in multiple categories, this new 2024 title continues to see strong sales for both English language books and translation rights. In *Think Big*, productivity expert Damon Zahariades shows step-by-step how thinking bigger opens a world of possibilities and leads to big rewards, realized dreams, increased self-confidence, and a more meaningful life.

Think Big is the first book in Damon's new THINK Series. Forthcoming titles in the series to publish in 2025 include *Think Positive*, *Think Smart*, as well as *Think, Then Do*.

ISBN: 9781964124001 | (April 2024) 5-1/2" x 8-1/2", 178 pages | Price: \$10.99
 Rights sold: Arabic, Chinese (traditional), Hindi, Gujarati, Kannada, Korean, Malayalam, Polish, Russian, Spanish, Tamil, Telegu, and Thai



Discover the solution to manage time for proven results.

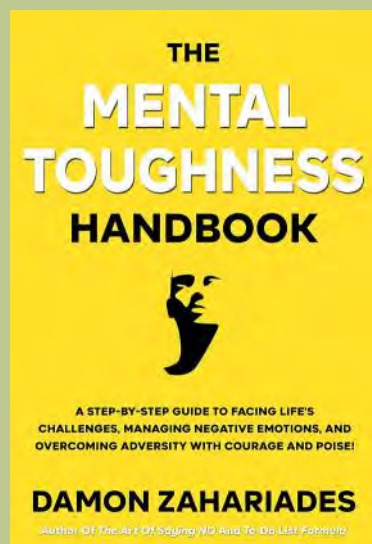
Damon Zahariades tackles this time management solution with his typical practical yet inspiring vision. His fast-moving how-to guide helps readers step-by-step through dozens of proven time management techniques so that they can build a tailor-made system that works for them. Readers will increase their productivity, get more done in less time, and experience a healthy work-life balance. Bonus material includes an entire section devoted to managing time as a remote worker!

ISBN: 9798354624867 | (September 2022) 5-1/2" x 8-1/2", 238 pages | Price: \$10.99
 Rights sold: Arabic, Hindi, Thai

Stop agonizing & start choosing wisely.

Decisions shape our lives. Smart decisions lead to promising opportunities and greater happiness; poor decisions get us into trouble and often impose serious consequences. This practical guide from Damon Zahariades shows step-by-step how to make better decisions quickly and confidently with zero regret. He delivers strategies that show how to recognize cognitive biases that sabotage us, create pros-and-cons lists that actually work, avoid information overload, and perform a simple paired comparison analysis.

ISBN: 9798539142124 | (July 2021) 5-1/2" x 8-1/2", 246 pages | Price: \$10.99
 Rights sold: Arabic, Chinese (simplified characters), Hungarian, Polish, Russian



Discover & develop the superpower of mental toughness.

The reality of life is that we will face hardships and difficult situations. It is unavoidable. But what if you could boldly face any challenge that comes your way? What if you could develop the strength of mind and resolve of spirit to tackle life's problems with courage and confidence? And what if you could do that without the stress, overwhelm, and exhaustion that usually accompany setbacks?

In this Amazon Kindle #1 Best Seller, which has sold more than 100,000 English copies, productivity and personal development expert Damon Zahariades offers a practical training program for developing grit, resilience, and durability in the face of adversity. It's a crash course complete with exercises designed to strengthen your mind and fortify your resolve. Life is full of setbacks. This book will show you how to bounce back, stand firm, and boldly weather the storm.

ISBN: 9798636821618 | (April 2020) 5-1/2" x 8-1/2", 200 pages | Price: \$10.99
 Rights sold: Arabic, Bengali, Chinese (simplified & traditional), French, Hindi, Hungarian, Korean, Lithuanian, Malay, Marathi, Polish, Punjabi, Russian, Thai, Uzbek, Vietnamese

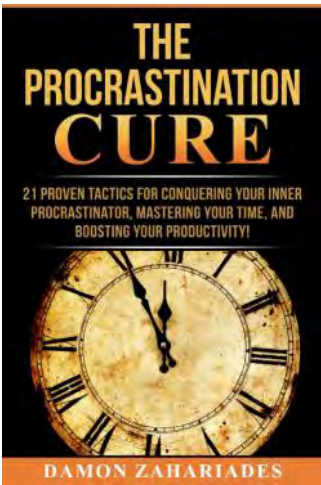
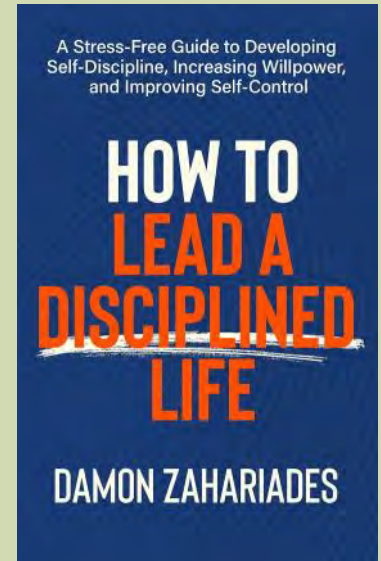
SELF-DISCIPLINE TRILOGY SERIES

A stress-free guide to developing self-discipline, willpower, & self-control.

Self-discipline plays a pivotal role in everyone’s future happiness, health, and success. With it, we are able to control our impulses, live with clarity and purpose, and improve quality of life. In this first book in Zahariades’ new **Self-Discipline Trilogy** series, Damon has created a powerful 10-step masterclass in developing self-discipline. Using these profound but practical steps, readers will learn how to create stronger relationships, better career prospects, improved personal health, and greater resilience. This book provides all the tools needed to set (and keep!) personal boundaries, develop uncompromising willpower, and reach full potential.

Other titles in the trilogy will explore how the three main pillars of discipline—mental, physical, and emotional—profoundly affect our lives as well a compendium of practical exercises that anyone can use to improve mental, physical, and emotional discipline.

ISBN: 9798861589161 | (September 2023) 5-1/2” x 8-1/2”, 216 pages | Price: \$10.99
Rights sold: Arabic, Chinese (traditional), Hindi, Hungarian, Korean, Polish, Russian, Vietnamese



Cure procrastination with 21 tactics that really work.

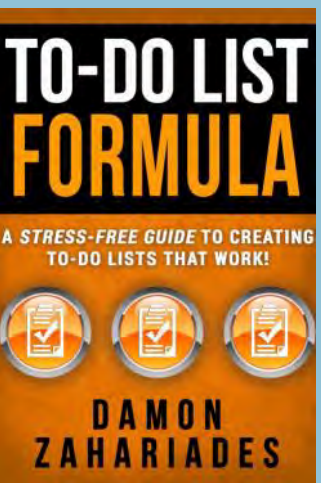
Procrastination can be crippling, but there is help: *The Procrastination Cure*. In this book, Zahariades delivers 21 proven tactics to help you overcome procrastination. You will learn how to start tackling, completing, and crossing off tasks, make quick decisions regarding which projects receive your immediate attention, and finish your work each day with hours to spare! More than 60,000 copies sold!

ISBN: 9781521345474 | (May 2017) 5-1/2” x 8-1/2”, 166 pages | Price: \$9.99
Rights sold: Chinese (simplified & traditional), Hungarian, Japanese, Korean, Malay, Polish, Romanian, Russian, Turkish, Ukrainian, Vietnamese (audio)

Make mornings your superpower!

From world-class athletes to high-powered CEOs, many successful people swear by their morning routines. They rely on them to boost their energy, increase their productivity, and improve their mindset. *Morning Makeover* shows readers how to do the same. This action guide delivers a step-by-step system for creating tailored morning routines that effectively accomplish goals. Anyone can discover how to squeeze maximum value from their mornings and design a more rewarding lifestyle in the process!

ISBN: 9781520814797 | (March 2017) 5-1/2” x 8-1/2”, 158 pages | Price: \$9.99
Rights sold: Arabic, Chinese (simplified), Polish, Russian



Transform daily to-do lists—with less stress & more results!

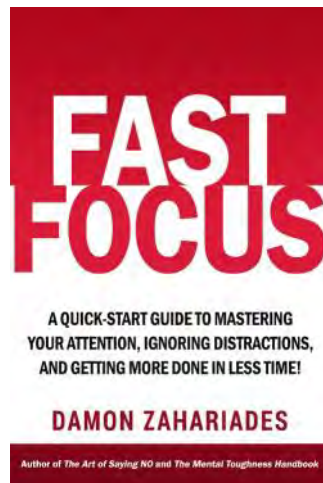
Millions of people use to-do lists that set them up for failure. No matter how hard they work, they’re left with a laundry list of unfinished tasks at the end of the day. This stress-free guide by bestselling productivity expert Damon Zahariades reveals a simple approach designed to help anyone organize, manage, and address every task and responsibility in a timely fashion. More than 70,000 copies sold.

ISBN: 9781539438120 | (October 2016) 5-1/2” x 8-1/2”, 176 pages
Rights sold: Arabic, Chinese (simplified & traditional), Hindi, Malay, Polish, Russian, Thai, Ukrainian, Vietnamese (audio)

Master your attention for maximum productivity.

Put simply, distractions prevent us from getting things done. This book shows how to master your attention and keep distractions at bay. The result? A huge increase in productivity! This action guide provides a no-nonsense, fast-track blueprint for developing razor-sharp focus. Readers will learn how to get “in the zone” whenever they need to so they can concentrate on getting more done—at work, at home, or at play!

ISBN: 9781520488875 | (January 2017) 5-1/2” x 8-1/2”, 176 pages | Price: \$9.99
Rights sold: Arabic, Chinese (simplified), Hindi, Korean, Polish, Russian, Turkish, Vietnamese (audio)





Manage time & increase productivity exponentially.

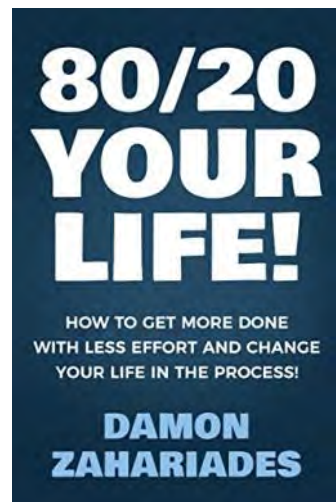
Managing time and increasing productivity is easy with the proven Time Chunking Method. Anyone from students to CEOs to stay-at-home moms can employ it to get more done, stay motivated, and carve out more free time. This easy-to-execute blueprint shows how to streamline workflow and increase productivity exponentially. Its practical approach shows how to get started, overcome roadblocks, set goals, get the most out of the breaks, and prevent burn-out.

ISBN: 9781520902272 | (March 2017) 5-1/2" x 8-1/2", 168 pages | Price: \$9.99
Rights sold: Chinese (simplified), Russian

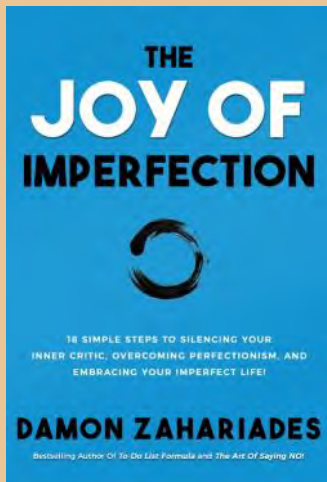
Accomplish more by focusing on what matters.

Pareto's 80/20 rule says that 80% of results come from 20% of efforts. Damon Zahariades offers a clear, easy-to-implement strategy to apply this principle in every area of life. He shows how to adopt an unconventional mindset to optimize every aspect of daily experience, with practical tips and tools to advance careers, manage home life, build meaningful relationships, get into shape without crazy diets or exercise fads, streamline finances, and more.

ISBN: 9781980643289 | (March 2018) 5-1/2" x 8-1/2", 180 pages | Price: \$9.99
Rights sold: Arabic, Hindi, Korean, Polish, Punjabi, Russian



SELF-HELP FOR BUSY PEOPLE SERIES

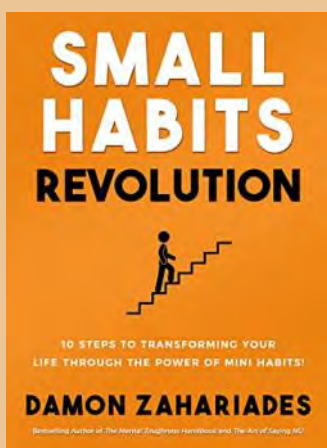


Embrace imperfection & silence your inner critic!

The cost of perfectionism is high—it leaves us feeling stressed and overwhelmed and prevents us from realizing our goals and dreams. Finally, here is a step-by-step guide from productivity expert Damon Zahariades that throws a lifeline to everyone who wants to overcome the self-criticism and decision paralysis that stem from perfectionism. Zahariades shows that by embracing imperfection you can silence your inner critic, overcome perfectionistic tendencies, and enjoy a more rewarding life.

The practical action plan is designed to reverse the paralyzing compulsion to be perfect, starting with the 9 signs of out-of-control perfectionism and a simple but profound self-assessment. The powerful action plan is backed up with 18 exercises to help readers live without fear of failure or others' disapproval. *The Joy of Imperfection*, along with *Small Habits Revolution* and *The P.R.I.M.E.R. Goal Setting Method*, is part of the popular **Self-Help for Busy People** series.

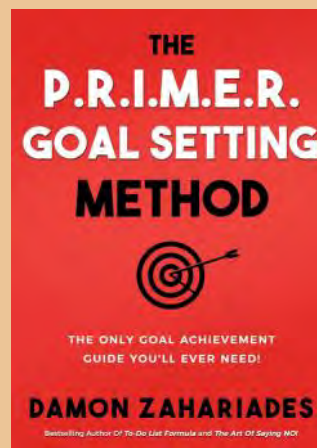
ISBN: 9781973356387 | (November 2017) 5-1/2" x 8-1/2", 172 pages | Price: \$9.99
Rights sold: Arabic, Bulgarian, Chinese (simplified), Czech, Polish, Thai



Develop good habits that truly stick!

Good habits are hard to develop—and making them stick is even tougher. This guide takes readers through a simple, proven system to make positive, long-lasting change, learning how to master any new habit—and make it stick. In just a few minutes a day readers can transform their lives with habits that lead to better health, greater confidence, improved productivity, stronger relationships, and a more fulfilling lifestyle.

ISBN: 9781520732367 | (March 2017) 5-1/2" x 8-1/2", 170 pages | Price: \$9.99
Rights sold: Arabic, Chinese (simplified), Hindi, Polish, Russian, Turkish



Learn how to set & achieve goals like a pro!

Setting goals seems as if it should be easy. Why then do so many of us not reach our goals and dreams? *The P.R.I.M.E.R. Goal Setting Method* can help with an approach that guarantees success and generates extraordinary results. This guide provides a clear, easy-to-implement system for accomplishing anything you set out to do, whether it is a new skill, a coveted promotion, a promising relationship, a toned physique, or financial independence.

ISBN: 97819 | (July 2018) 5-1/2" x 8-1/2", 158 pages | Price: \$9.99
Rights sold: Arabic

FROM BESTSELLING AUTHOR

DAMON ZAHARIADES

DAMON ZAHARIADES

SILENCE
YOUR INNER
CRITIC



A Step-by-Step Guide to Stopping Negative
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