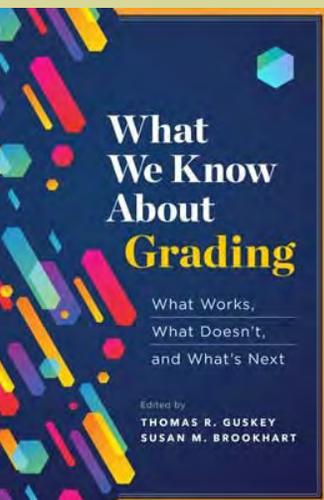


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## Grading—what works, what doesn't, and what's next.

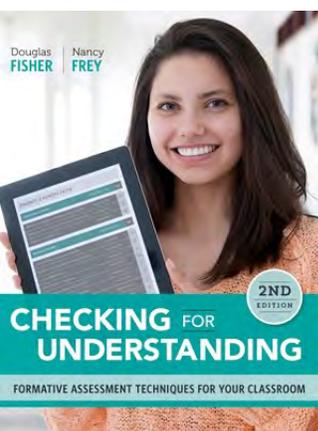
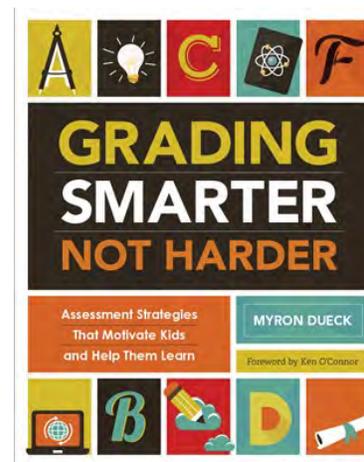
By distilling the vast body of research evidence on grading into meaningful, actionable findings and strategies, grading and assessment giants Guskey and Brookhart present the most comprehensive summary of research on grading and reporting available to date, with clear takeaways for learning and teaching.

ISBN: 9781416627234 | (February 2019) 6" x 9", 236 pages | Price: \$31.95  
Audience: K–12 principals & teachers, education leaders

## Ensure grades truly reflect student learning.

This lively, eye-opening book reveals how to tailor policies to address what really matters: student understanding of content. It is brimming with reproducible forms, templates, and real-life examples of grading solutions developed to allow students every opportunity to demonstrate their learning.

ISBN: 9781416618904 | (July 2014) 7-7/8" x 9-7/8", 175 pages | Price: \$29.95  
Audience: K–12 principals & teachers, education leaders



## Proven formative assessment techniques for any subject area or grade level.

This revised edition of this best-selling guide delivers new tools and a rich array of practical methods and examples to show how to use formative assessments to correct misconceptions, improve learning, and model good study skills for individual students or across multiple classrooms.

ISBN: 9781416619222 | (December 2014) 8" x 10", 160 pages | Price: \$28.95  
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## Help students reflect and grow as learners.

This Arias® quick-read guide explains how to help students set actionable learning goals and reflect on and chart their learning progress. It helps teachers use student reflections and self-assessment to develop targeted learning plans and determine student mastery.

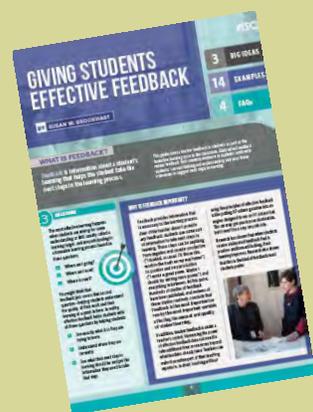
ISBN: 9781416621539 | (October 2015) 5" x 7-3/4", 59 pages | Price: \$12.99  
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## QUICK REFERENCE GUIDE

## Giving Students Effective Feedback

Feedback is one of the most important variables affecting student learning. Learn how and when to provide effective feedback that helps students see where they are going, where they are now, and where they should go next in their learning.

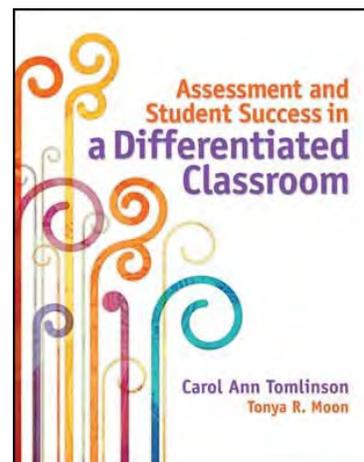


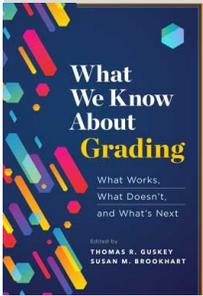
ISBN: 9781416623281 | (August 2016)  
8-1/2" x 11", 3 laminated panels (6 pages) | Price: \$12.95

## Make assessments more valid, reliable, and student-centered.

Leading differentiation expert, Carol Ann Tomlinson, joins measurement and assessment expert Tonya R. Moon to provide an in-depth understanding of how to improve the assessment process in all grade levels and subject areas. Discover how to use pre-assessments, formative assessments, summative assessments, grading, and report cards to differentiate teaching.

ISBN: 9781416616177 | (September 2013) 8" x 10", 175 pages | Price: \$28.95  
Audience: K–12 principals & teachers, education leaders





THOMAS R. GUSKEY & SUSAN M. BROOKHART, *EDITORS*



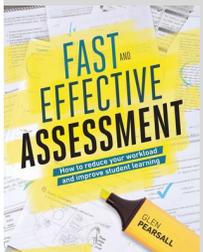
## What We Know About Grading

### What Works, What Doesn't, and What's Next

Grading is one of the most hotly debated topics in education. Practices are largely based on tradition, instinct, personal history, or philosophy, but to be effective, they must be based on trustworthy research evidence. Enter this book from education giants Guskey and Brookhart: a review of 100-plus years of grading research that presents the broadest and most comprehensive summary of research on grading and reporting available, with clear takeaways for learning and teaching. Each chapter addresses a different area of grading research and describes how lessons learned might be leveraged to improve grading policy and practice.

ISBN: 9781416627234 | (February 2019) 6" x 9", 236 pages

Audience: K–12 teachers, educators, administrators, teacher leaders | Price: \$29.95



GLENN PEARSALL

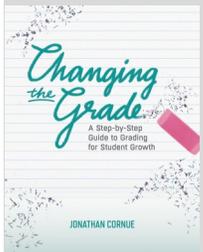
## Fast and Effective Assessment

### How to Reduce Your Workload and Improve Student Learning

What if teachers could dramatically reduce the amount of time they spend reviewing and correcting student work and see better learning results? Glen Pearsall shares dozens of classroom-tested strategies that lessen teachers' workload while increasing students' class participation and improving their understanding. Teachers will learn how to refine their classroom questioning techniques to continually check students' progress; use fast, formative assessment strategies during class time; encourage students to internalize learning goals; engage students in becoming actively involved in assessing their own work; and more.

ISBN: 9781416625339 | (February 2018) 7" x 9", 211 pages

Audience: K–12 teachers | Price: \$31.95



JONATHAN CORNUE

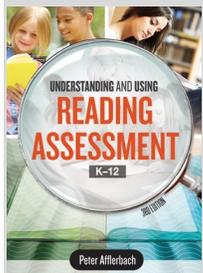
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### A Step-by-Step Guide to Grading for Student Growth

*Changing the Grade* presents a detailed model for developing a more reliable, standards-based grading system and includes 30 steps to guide teachers through the process. Complete with helpful samples of standards-based gradebooks, homework assignments, rubrics, and report cards, this book will help educators make a systemic and systematic shift to a high-quality grading structure that is less subjective and more effective.

ISBN: 9781416625391 | (January 2018) 7" x 9", 160 pages

Audience: K–12 principals & teachers, education leaders | Price: \$27.95



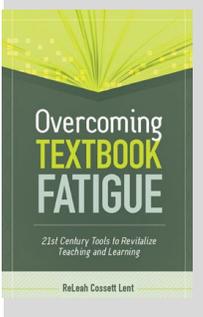
PETER AFFLERBACH

## Understanding and Using Reading Assessment, K–12, 3rd Edition

In this third edition of the classic comprehensive guide covers the what, how, where, when, and why of reading assessment. Author and reading instruction and assessment expert Peter Afflerbach provides detailed case studies from all grade levels to illustrate reading assessment done well. New in this edition are a chapter on formative and summative assessment, significant updating of many chapters, and 15 new reproducible forms and checklists that teachers and administrators can use to optimize their reading assessment efforts.

ISBN: 9781416625018 | (December 2017) 7" x 10", 288 pages

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RELEAH COSSETT LENT

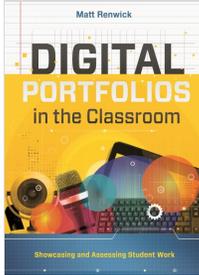
## Overcoming Textbook Fatigue

### 21st Century Tools to Revitalize Teaching and Learning

One-size-fits-all does not apply to teaching and learning. Teacher and literacy expert ReLeah Cossett Lent shows educators how to shift from "sole source" textbooks to multiple resources that can revitalize student achievement in the classroom. She guides teachers in developing their own text sets composed of diverse resources on a specific subject matter, genre, or theme and gives ideas for turning writing activities into strategies for deepening students' knowledge of standards-based curriculum.

ISBN: 9781416614722 | (November 2012) 6" x 9", 200 pages

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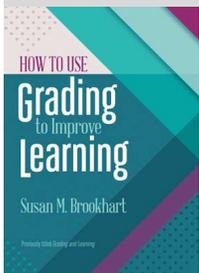
MATT RENWICK

## Digital Portfolios in the Classroom

### Showcasing and Assessing Student Work

Author and principal Matt Renwick provides teachers with a comprehensive approach to using digital student portfolios—an innovative way for students to personalize how they engage in and show evidence of their learning. Includes advice on what tools to use, how to plan instruction and assessment with portfolios in mind, how to give feedback on student work, and how to use portfolios with students to inform learning.

ISBN: 9781416624646 | (August 2017) 6" x 9", 165 pages  
Audience: K–12 principals & teachers, education leaders | Price: \$25.95

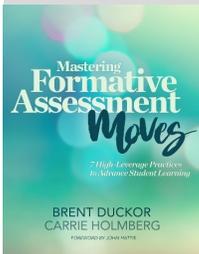


SUSAN M. BROOKHART

## How to Use Grading to Improve Learning

Grades are imperfect, shorthand answers to “What did students learn, and how well?” In this bestselling guide, education thought leader Susan M. Brookhart guides educators at all levels in figuring out how to produce grades—for single assignments and report cards—that accurately communicate students’ achievement of learning goals. Brookhart explores topics that are fundamental to effective grading and learning practices including: acknowledging that all students can learn, supporting and motivating student effort and learning, creating and implementing policies, and more.

ISBN: 9781416624073 | (June 2017) 7" x 9", 180 pages  
Rights Sold: English reprint—India | Audience: K–12 teachers & principals | Price: \$27.95



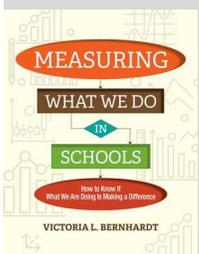
BRENT DUCKOR &amp; CARRIE HOLMBERG

## Mastering Formative Assessment Moves

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This book helps teachers make better instructional decisions on the fly and enjoy more teachable moments by focusing on seven research-based, high-leverage formative assessment moves: priming, posing, pausing, probing, bouncing, tagging, and binning. They explore each classroom-tested move with case studies, try-now tasks, tips, and advice from beginning and seasoned teachers who use these formative assessment moves in their classrooms.

ISBN: 9781416622628 | (June 2017) 8" x 10", 360 pages  
Rights Sold: Chinese (simplified characters) | Audience: K–12 teachers | Price: \$39.95



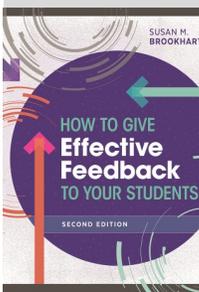
VICTORIA L. BERNHARDT

## Measuring What We Do in Schools

### How to Know If What We Are Doing Is Making a Difference

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ISBN: 9781416623977 | (June 2017) 7-7/8" x 9-7/8", 160 pages  
Audience: K–12 teachers | Price: \$28.95



SUSAN M. BROOKHART

## How to Give Effective Feedback to Your Students, 2nd Edition



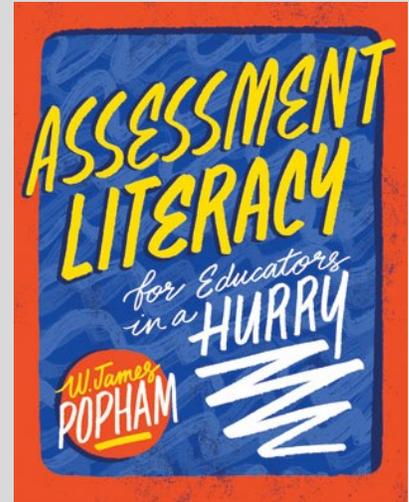
93,000 copies sold!  
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This second edition of Brookhart's bestselling ASCD title incorporates new research on feedback and new opportunities for students to use feedback formatively to demonstrate understanding. Here is a guide that helps teachers always know how to give the right feedback for all kinds of assignments, in every grade level and subject area.

ISBN: 9781416623069 | (February 2017) 7-7/8" x 9-7/8", 160 pages  
First Edition Rights Sold: Arabic, Chinese (simplified), French, German, Lithuanian, Spanish, Turkish  
Second Edition Rights Sold: English reprint—India, Korean | Audience: K–12 teachers | Price: \$27.95

W. JAMES POPHAM

## Assessment Literacy for Educators in a Hurry

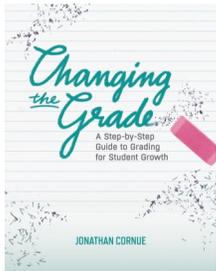


Renowned assessment expert W. James Popham condenses the complexities of educational testing to six practical and action-oriented understandings about validity, reliability, fairness, score reporting, formative assessment, and affective assessment. This new book is the fastest route to acquiring the measurement moxie necessary to understand and advocate for better assessment practices—which just might save our schools. This book is perfect for busy educators at the classroom and leadership levels who want

- Tests that are worth the valuable time they take to administer.
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- Tests that fairly reflect teacher and school effectiveness.
- Tests that provide the instructionally useful data that will help students learn faster and better.

ISBN: 9781416626480 | (August 2018) 7" x 9", 150 pages

Audience: K–12 principals &amp; teachers, education leaders | Price: \$26.95



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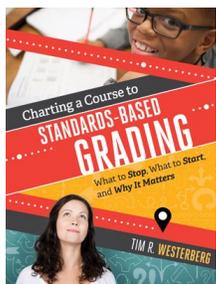
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ISBN: 9781416625391 | (January 2018) 7" x 9", 160 pages

Audience: K–12 principals &amp; teachers, education leaders | Price: \$27.95



TIM R. WESTERBERG

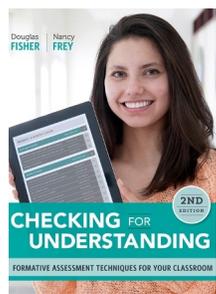
## Charting a Course to Standards-Based Grading

### What to Stop, What to Start, and Why It Matters

To ensure grading policies are fair, accurate, and consistent across classrooms, this book offers four "destinations" on the road to improved grading and assessment: 1) examining the popular grading mechanisms that result in widely divergent grades for comparable work; 2) putting assessment and grading into the larger context of a districtwide guaranteed and viable curriculum; 3) bringing parents and others on board with a multiyear implementation and engagement strategies; and 4) rethinking the nature and structure of school to individualize education for all students.

ISBN: 9781416622635 | (August 2016) 7" x 9", 165 pages

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DOUGLAS FISHER &amp; NANCY FREY

## Checking for Understanding

### Formative Assessment Techniques for Your Classroom, 2nd Edition

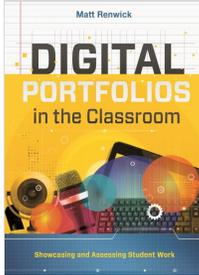
When used regularly, formative assessments enable every teacher to determine what students know and what they still need to learn. Bestselling authors Fisher and Frey explore a variety of engaging activities that check for and increase understanding, including interactive writing, portfolios, multimedia presentations, and more. This second edition has been updated to reflect the latest thinking in formative assessment.

ISBN: 9781416619222 | (December 2014) 8" x 10", 160 pages

Audience: K–12 principals &amp; teachers, education leaders | Price: \$32.95



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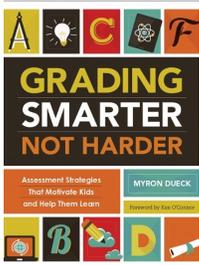
MATT RENWICK

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ISBN: 9781416624646 | (December 2017) 6" x 9", 165 pages  
Audience: K–12 principals & teachers, education leaders | Price: \$25.95



MYRON DUECK

## Grading Smarter, Not Harder

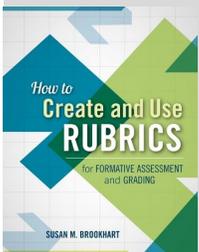
### Assessment Strategies That Motivate Kids and Help Them Learn

All the talk of closing the achievement gap in schools obscures a more fundamental issue: Do the grades we assign to students truly reflect the extent of their learning? In this lively and eye-opening bestseller, educator Myron Dueck reveals how many of the assessment policies that teachers adopt can actually prove detrimental to student motivation and achievement and shows how educators can tailor policies to address what really matters: student understanding of content.

ISBN: 9781416618904 | (July 2014) 7-7/8" x 9-7/8", 175 pages  
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SUSAN M. BROOKHART

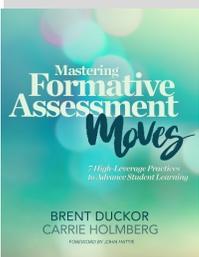
## How to Create and Use Rubrics for Formative Assessment and Grading

Rubrics are sets of criteria for student work that describe levels of performance quality. When used correctly, they are strong tools that support and enhance classroom instruction and student learning. In this bestselling guide, education thought leader Brookhart identifies two essential components of effective rubrics and outlines the difference between the kinds of rubrics and when to use each kind. Includes examples from all grade level and content areas.

ISBN: 9781416615071 | (January 2013) 8" x 10", 160 pages  
Audience: K–12 teachers | Price: \$27.95



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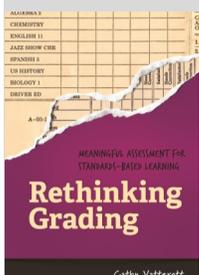
BRENT DUCKOR &amp; CARRIE HOLMBERG

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ISBN: 9781416622628 | (June 2017) 8" x 10", 360 pages  
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CATHY VATTEROTT

## Rethinking Grading

### Meaningful Assessment for Standards-Based Learning

New standards require new approaches to grading to ensure that grades reflect students' progress toward specific learning outcomes, including not only mastery of content but also the ability to be creative critical thinkers and problem solvers. Bestselling author Cathy Vatterott helps educators meet that new challenge using a new paradigm for standards-based grading. Clear guidelines with lots of concrete examples—from elementary, middle, and high schools—help teachers decide what to grade or not grade, how to grade, and when.

ISBN: 9781416620495 | (July 2015) 6" x 9", 130 pages  
Audience: K–12 principals & teachers, education leaders | Price: \$23.95

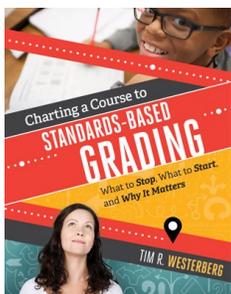


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## Author Spotlight: Susan M. Brookhart

Susan M. Brookhart is an independent educational consultant and author based in Helena, Montana. She serves as an adjunct faculty member in the School of Education at Duquesne University and is an Associate Editor of *Applied Measurement in Education*. She has written 17 books and more than 70 articles and book chapters on classroom assessment, teacher professional development, and evaluation, including ASCD's bestselling *How to Give Effective Feedback to Your Students* (more than 75,000 copies sold).



## Charting a Course to Standards-Based Grading

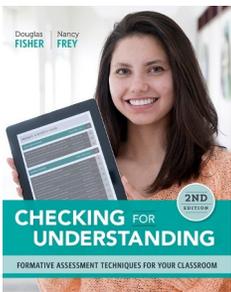
### What to Stop, What to Start, and Why It Matters

By Tim R. Westerberg

Former principal and author Tim Westerberg offers a guide for moving to standards-based grading, which is often a difficult, multi-year process. This book offers quick wins, including advice on counterproductive practices to stop now and guidance on implementing long-term change.

ISBN: 9781416622635 | (August 2016) 7" x 9", 165 pages

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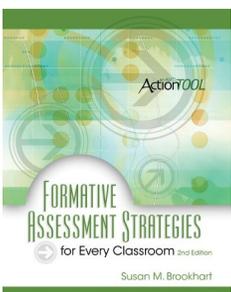
By Douglas Fisher & Nancy Frey

When used regularly, formative assessments enable every teacher to determine what students know and what they still need to learn. Bestselling authors Fisher and Frey explore a variety of engaging activities that check for and increase understanding, including interactive writing, portfolios, multimedia presentations, and more.

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ISBN: 9781416619222 | (December 2014) 8" x 10", 160 pages

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## Formative Assessment Strategies for Every Classroom

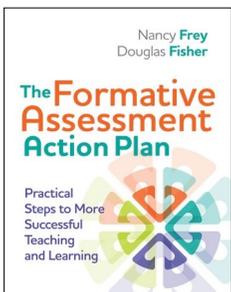
### An ASCD Action Tool, 2nd Edition

By Susan M. Brookhart

These easy-to-use student tools will help educators teach strategies that students can use after receiving an assignment, during direct instruction, while completing group or individual work, and before/after a summative assessment. All tools include clear instructions for use, suggestions for variations, and next-step guidance.

ISBN: 9781416610830 | (July 2010) 8.5" x 11", 272 pages

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## Formative Assessment Action Plan

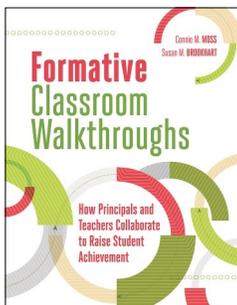
### Practical Steps to More Successful Teaching and Learning

By Nancy Frey & Douglas Fisher

Winner of the 2012 Distinguished Achievement Award from the Association of Educational Publishers, this book outlines a clear-cut, realistic, and rewarding approach to formative assessment. It explains how four discrete steps work in tandem to create a seamless, comprehensive formative assessment system.

ISBN: 9781416611691 | (May 2011) 7" x 9", 150 pages

Audience: K–12 teachers | Price: \$23.95



## Formative Classroom Walkthroughs

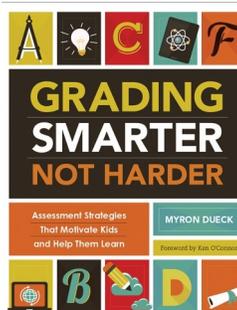
### How Principals and Teachers Collaborate to Raise Student Achievement

By Connie M. Moss & Susan M. Brookhart

Drawing upon their research and extensive work with K–12 teachers and administrators, the authors delve into the learning target theory of action to show education leaders how to develop a school-wide collaborative culture that enhances the learning of teachers, administrators, and students. They present detailed examples of how formative walkthroughs work across grade levels and subjects. Includes numerous useful templates.

ISBN: 9781416619864 | (January 2015) 7" x 9", 165 pages

Audience: K–12 teachers & principals, education leaders | Price: \$30.95



## Grading Smarter, Not Harder

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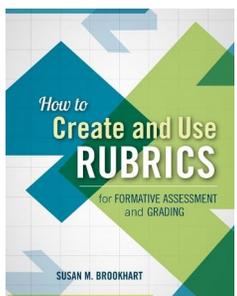
By Myron Dueck

Educator Myron Dueck reveals how many assessment policies can actually be detrimental to student motivation and achievement and then shows how teachers can tailor policies to address what really matters: student understanding of content. He offers a practical strategies for ensuring that grades measure what students know, that homework grades are fair and effective, and that students clearly understand assessment criteria.

ISBN: 9781416618904 | (July 2014) 7-7/8" x 9-7/8", 175 pages

Audience: K–12 teachers | Price: \$28.95

40,000 copies sold!



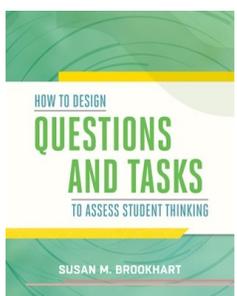
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By Susan M. Brookhart

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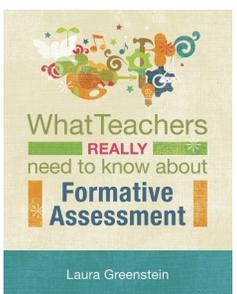
## How to Design Questions and Tasks to Assess Student Thinking

By Susan M. Brookhart

With emphasis on higher-order thinking skills, students now must demonstrate more than memorization of facts and procedures. In this book, Brookhart shows educators just how to do this by providing specific guidelines for designing targeted questions and tasks that align with standards and assess students' ability to think at higher levels. Includes dozens of examples across grade levels and subject areas.

ISBN: 9781416619246 | (August 2014) 7" x 9", 144 pages

Audience: K–12 teachers | Price: \$24.95



## What Teachers Really Need to Know About Formative Assessment

By Laura Greenstein

Veteran educator Laura Greenstein focuses on what teachers really need to know to make formative assessment a seamless part of their everyday practice. With an emphasis on application in secondary schools (but applicable to teachers of all grades and subject areas), she provides straightforward answers to teachers' most frequently asked questions and gives dozens of strategies for measuring student understanding.

ISBN: 9781416609964 | (June 2010) 7-7/8" x 9-7/8", 205 pages

Audience: K–12 teachers | Price: \$27.95