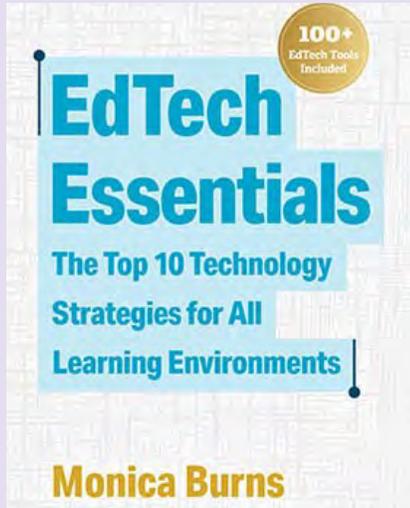


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Monica Burns

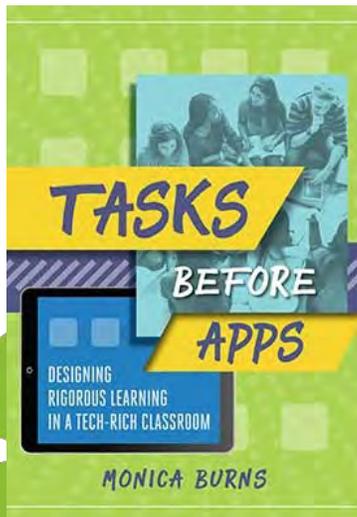
Monica Burns is a rising star in the education community. She is a curriculum and educational technology consultant, Apple Distinguished Educator, and founder of ClassTechTips.com. As a classroom teacher, Burns used one-to-one technology to create engaging, standards-based lessons for students. She has presented to teachers, administrators, and tech enthusiasts at numerous national and international conferences including SXSW EDU, ISTE, and EduTech. She is a webinar host for SimpleK12 and a regular contributor to Edutopia. Burns visits schools throughout the United States to work with preK–20 teachers to make technology integration exciting and accessible. She also provides support to organizations using technology to reach children and families in need. She authored *Tasks Before Apps* (ASCD, 2017) and several ASCD *Quick Reference Guides* (QRGs) on distance learning and classroom technology tips.



Proven ways to prepare students to be productive, responsible users of technology.

In a world awash in technology, what EdTech skills and strategies should educators focus on to ensure they are making the best use of online spaces for classroom learning? How can they navigate through the overwhelming number of options in digital tools and spaces? How can they guide students in learning best practices? EdTech consultant Monica Burns answers these and other questions in this powerful and reader-friendly guide to incorporating EdTech across all grade levels and subject areas, and in both distance-learning and face-to-face environments.

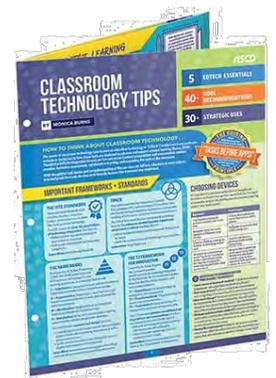
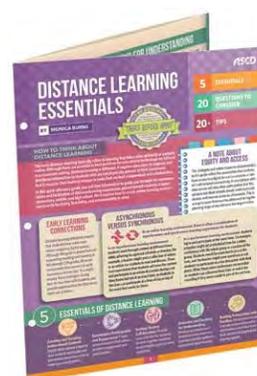
ISBN: 9781416630364 | (August 2021) 7" x 10", 128 pages | Price: \$25.95
Audience: K–12 principals & teachers, education leaders



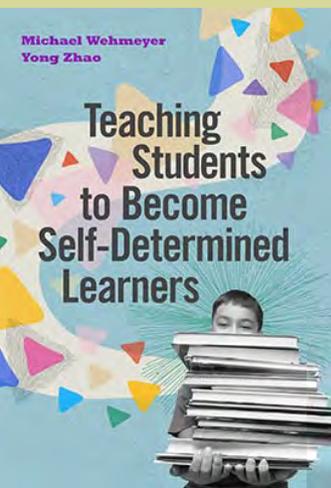
Must-have guide to navigate technology for learning.

Knowing how to communicate effectively on posts and message boards, locate credible information on search engines, and select efficient, cost-effective equipment is essential for both teachers and students. This guide shares strategies, tools, and insights that teachers can use for any subject or grade level to effectively incorporate technology into learning.

ISBN: 9781416624660 | (October 2017) 7" x 9", 111 pages | Price: \$23.95
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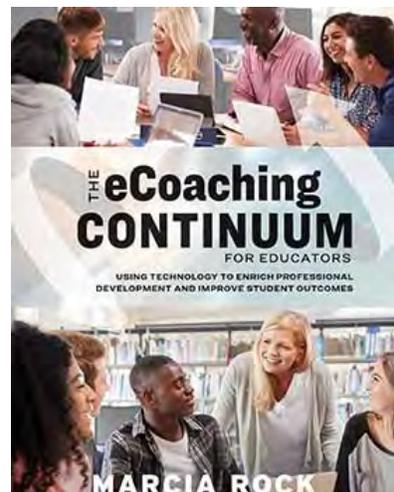
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Help students motivate themselves and own their learning.

Education experts and professors Wehmeyer and Zhao explore the how and why of self-determined learning. They emphasize autonomy and choice, turning over ownership for learning to students by supporting them in engaging in activities that are of personal value to them, and ultimately enabling them to acquire skills in rapidly changing environments.

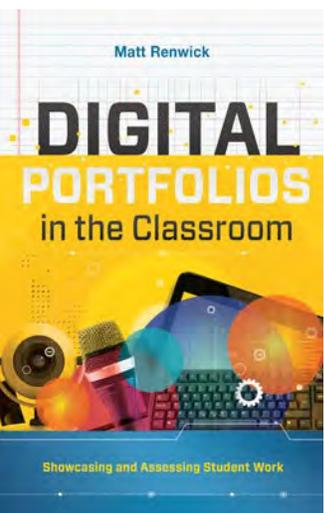
ISBN: 9781416628934 | (April 2020) 7" x 10", 160 pages | Price: \$27.95
Audience: K–12 principals & teachers, education leaders



Maximize teacher and student growth with the eCoaching Continuum.

In this step-by-step guide, eCoaching pioneer Marcia Rock draws on research and decades of experience to offer a blueprint for best practice in coaching for professional development. She delivers a detailed account of how teachers and other school professionals can use today's technologies to improve their practice and ensure their students are fully engaged and learning.

ISBN: 9781416627883 | (September 2019) 7" x 10", 216 pages | Price: \$32.95
Audience: K–12 principals, teachers, & administrators



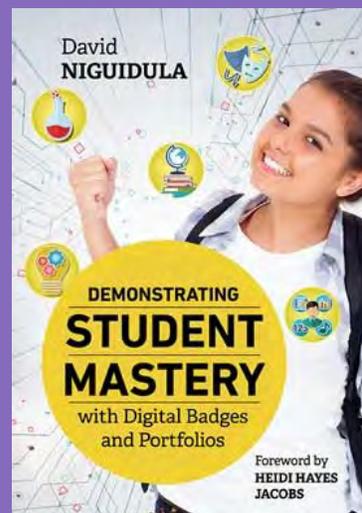
Use digital portfolios to capture student thinking and progress.

Digital student portfolios are dynamic, digital collections of authentic information from different media, in many forms, and with multiple purposes. This guide helps teachers sort through, capture, and make sense of the messiness associated with assessment. It shows how to navigate the maze of digital tools to enable the results to drive instruction.

ISBN: 9781416624646 | (August 2017) 6" x 9", 165 pages | Price: \$25.95
Audience: K–12 principals & teachers, education leaders

Digital badges and portfolios demonstrate student mastery.

David Niguidula shows how students can meet standards and express their individuality through digital badges and portfolios. Building off an essential question—What do schools want their students to know and be able to do?—he shows how schools can implement a proficiency-based approach to student learning that has been successfully field-tested in districts across the US.



ISBN: 9781416627067 | (January 2019) 7" x 10", 200 pages | Price: \$29.95
Audience: K–12 teachers

QUICK REFERENCE GUIDES



Distance Learning Essentials

Distance learning requires educators to organize and distribute information to students who are not physically present in their classrooms. It also requires that students engage in tasks that are both independent and collaborative. In this guide, Monica Burns helps teachers explore how to implement and facilitate online learning environments with flexibility, feasibility, and accountability in mind.

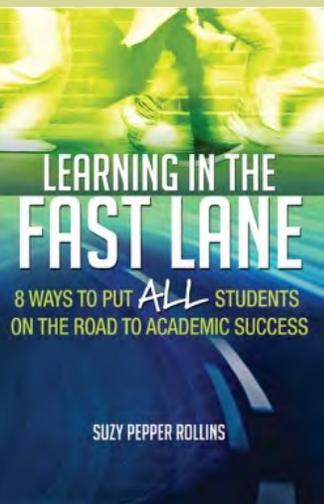
ISBN: 9781416629740 | (July 2020)
8-1/2" x 11", 3 laminated panels (6 pages) | Price: \$12.95



Media Literacy in Every Classroom

This guide introduces the process of media literacy and powerful ways to use it in virtually any K–12 classroom. It delivers key questions for teachers and students to ask when analyzing media messages and creating their own media along with nearly 50 classroom strategies to foster the development of media literacy in various subject areas.

ISBN: 9781416625131 | (September 2017)
8-1/2" x 11", 3 laminated panels (6 pages) | Price: \$12.95



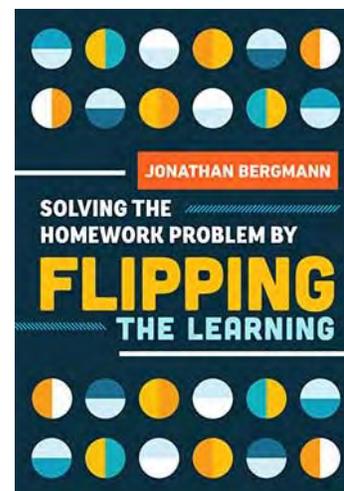
Put all students on the road to academic success.

The true answer to supporting struggling students lies in acceleration. Veteran classroom teacher and educational consultant Suzy Pepper Rollins lays out a plan of action that teachers can use to move underperforming students in the right direction and differentiate instruction for all learners—even those who excel academically.

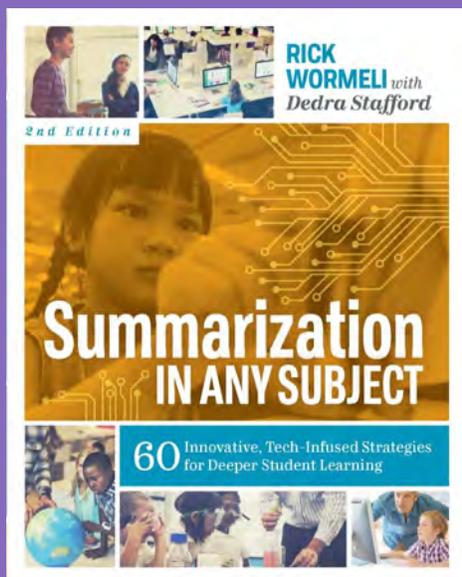
ISBN: 9781416618683 | (April 2014) 7" x 9", 176 pages | Price: \$27.95
Audience: K–12 principals & teachers, education leaders

Never has the need for flipped learning been so great!

Jonathan Bergmann, co-founder of the flipped learning concept, shows teachers how to flip the learning. He provides step-by-step guidance on how to create flipped videos that are effective and flipped assignments that engage students and advance student learning. Includes useful forms, a student survey, and a sample parent letter.



ISBN: 9781416623724 | (April 2017) 6" x 9", 128 pages | Price: \$21.95
Audience: K–12 principals & teachers, education leaders



60 innovative, tech-infused strategies for deeper student learning.

In this second edition of the best-selling *Summarization in Any Subject*, Dedra Stafford joins Rick Wormeli in adding fresh depth and creative variations to the basics, including changes to all 50 techniques from the first edition and brand new summarizing techniques that can be differentiated for multiple disciplines and levels of student readiness. This new edition provides practical, “show me what it looks like” tools and descriptions as well as QR codes and tech integrations for many of the techniques. Also included are detailed descriptions of the 60 strategies and critical thinking variations that provide students with memorable learning experiences and teachers with targeted support materials that assist in teaching and learning.

ISBN: 9781416626770 | (November 2019) 7-7/8" x 9-7/8", 268 pages | Price: \$31.95
Audience: K–12 principals & teachers, education leaders

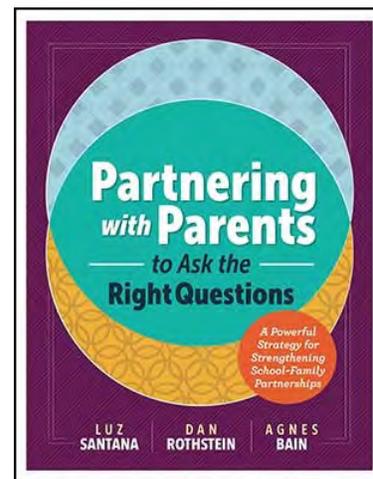


Teach thinking skills and foster innovation with the i5 Approach.

Five i's—information, images, interaction, inquiry, and innovation—are the future of learning. Authors Pollock and Hensley explains the i5 approach's foundations in brain research and its links to proven instructional principles and planning models. They provide step-by-step procedures for teaching 12 key thinking skills and share lesson examples from teachers who have successfully “i5’ed” their instruction.

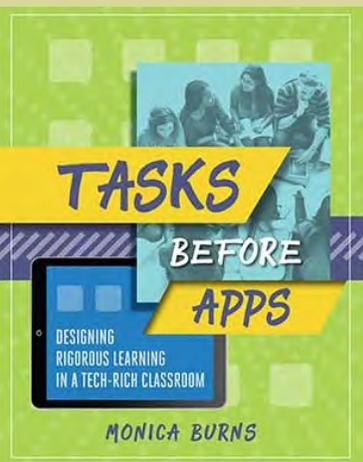
Give parents the tools they need to support their children’s education.

This guide gives educators a simple strategy to build effective partnerships with parents. It distills complex ideas on effective civic participation into an easy-to-learn process that teaches parents two fundamental skills—asking better questions and participating effectively in key decisions—they can use to support the education of their children, monitor their progress, and advocate for them.



ISBN: 9781416624561 | (December 2017) 6" x 9", 152 pages | Price: \$28.95
Audience: K–12 principals & teachers, education leaders

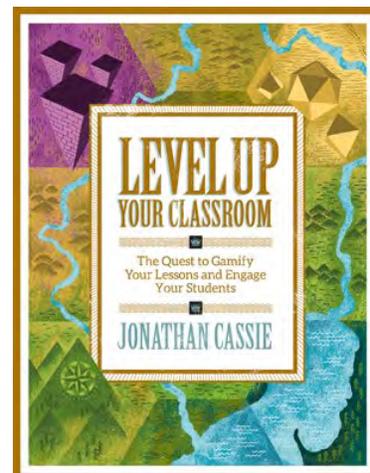
ISBN: 9781416622673 | (September 2016) 7" x 9", 230 pages | Price: \$29.95
Audience: K–12 principals & teachers, education leaders



Must-have guide to navigate technology for learning.

Knowing how to communicate effectively on posts and message boards, locate credible information on search engines, and select efficient, cost-effective equipment is essential for both teachers and students. This guide shares strategies, tools, and insights that teachers can use for any subject or grade level to effectively incorporate technology into learning.

ISBN: 9781416624660 | (October 2017) 7" x 9", 108 pages | Price: \$23.95
Audience: K–12 principals & teachers, education leaders



How gamification is revolutionizing education.

The gamification instructional approach fosters perseverance, creativity, and resilience. Students build knowledge through experimentation and then apply what they've learned to fuel exploration at higher levels of understanding. This guide covers what happens to student learning when it is gamified and what's involved in the process to gamify lessons.

ISBN: 9781416622055 | (June 2016) 7" x 9", 180 pages | Price: \$27.95
Audience: K–12 principals & teachers, education leaders

ASCD ARIAS®



Get the most out of mobile devices.

This guide shows educators how to plan for and implement a mobile device policy that maximizes school resources, promotes equity among students, and supports instructional goals while meeting the needs of students, teachers, and schools.

ISBN: 9781416621645 | (November 2015)
5" x 7-3/4", 62 pages | Price: \$12.99

Explore the power of digital tools for learning.

Digital tools enable students to demonstrate their learning by using apps and online resources to conduct research, solicit feedback, and collaborate with others. Digital tools also provide teachers with effective ways to assess student work. This guide helps teachers decide which tools will work with their students.



ISBN: 9781416618645 | (December 2013)
5" x 7-3/4", 48 pages | Price: \$12.99



Create real engagement without wearing yourself out.

This guide delivers smart, concrete strategies for improving classroom assignments, assessments, and environments that will help teachers create learning experiences that are rigorous, meaningful, and rewarding for students and teachers alike.

ISBN: 9781416620709 | (May 2015)
5" x 7-3/4", 58 pages | Price: \$12.99



Discover blended learning basics.

To help educators integrate online and face-to-face instruction, this guide delivers the essentials of blended learning: engaging online assignments, lesson ideas, hardware and software tips, and formative assessment strategies.

ISBN: 9781416621195 | (September 2015)
5" x 7-3/4", 60 pages | Price: \$12.99

Teach the 4Cs with technology.

To prepare students for college and careers, instruction must foster "4Cs" skills—critical thinking, communication, collaboration, and creativity. This guide showcases rigorous uses of technology, focusing on its end-goal—improving student outcomes rather than technology for its own sake.



ISBN: 9781416621492 | (October 2015)
5" x 7-3/4", 45 pages | Price: \$12.99