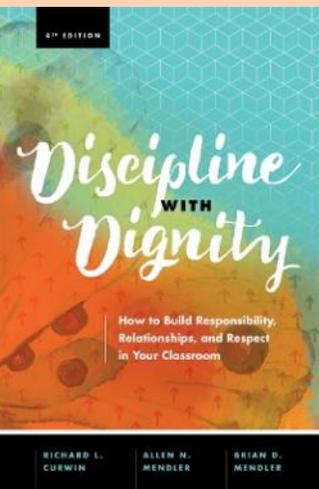


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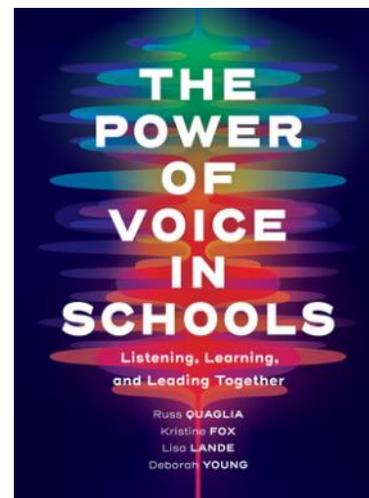
## Build relationships and responsibility in the classroom.

This updated fourth edition shows how to implement a proven approach to classroom management that helps students make better choices and teachers be more effective. Emphasizing mutual respect and self-control, it delivers strategies and techniques for building strong relationships with disruptive students and countering the toxic social circumstances that affect many of them—dysfunctional families, gangs, and poverty.

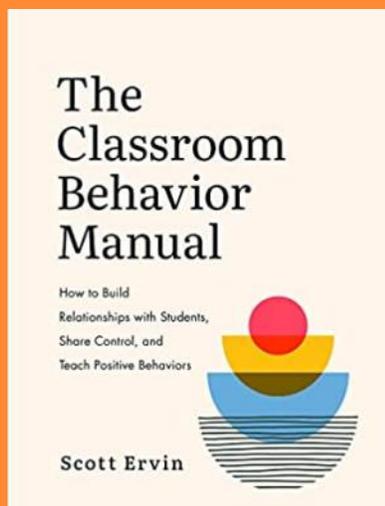
ISBN: 9781416625810 | (April 2018) 6" x 9", 234 pages | Price: \$31.95  
Rights sold: Korean

## Inform, reform, and transform schools through student voice.

Schools must abandon the "us versus them" fallacy—there is only "us." This book delivers concrete, practical strategies to bring students, teachers, administrators, and parents together to work and learn in ways that promote deep understanding and creativity. This thought-provoking book articulates the lessons learned from listening to these voices over the past decade.



ISBN: 9781416628996 | (May 2020) 7" x 10", 224 pages | Price: \$31.95  
Rights sold: English reprint-Australia

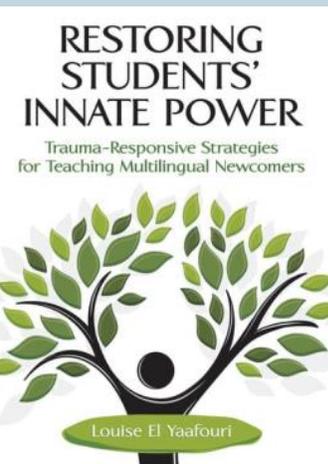


## Build student relationships & teach positive behaviors.

Research and real-world classrooms confirm that punitive, compliance-based behavior management is often ineffectual. So how do teachers respond to difficult behavior in the moment? And what's the best way to prevent students from acting out in the first place?

The path to success requires behavioral leadership, in which teachers strategically model and affirm the behaviors they want to see in students. In this comprehensive manual, behavior expert Scott Ervin shares more than 100 effective procedures and strategies to foster positive, pro-social student behavior that supports learning, including building positive teacher-student relationships, organizing the physical classroom to support positive classroom management, and sharing control with students in a way that best fosters their autonomy.

ISBN: 9781416630784 | (February 2022) 7" x 10", 276 pages | Price: \$33.95  
World Rights Available



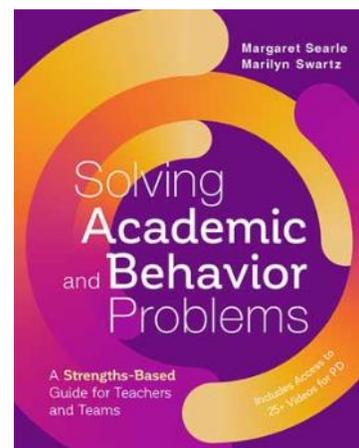
## Empower new students with trauma-responsive strategies.

Entering a new school means situating oneself within a new context of language, culture, community, and shifting personal identities that can result in transition shock and a sense of diminished power for many newcomer students. To better serve these students, educators need to include transition shock in their conversations about trauma. Here, cultural competency expert Louise El Yaafouri explores how to mitigate transition shock and restore students' power with trauma-informed practices.

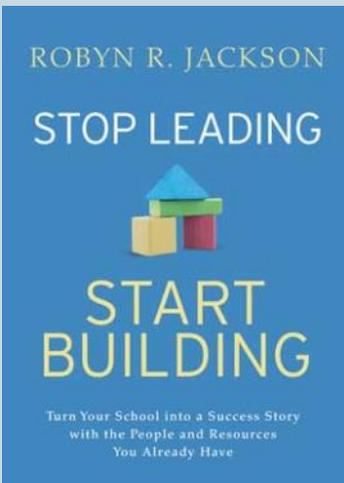
ISBN: 9781416630753 | (March 2022) 7" x 10", 240 pages | Price: \$32.95  
World Rights Available

## Practical guide to diagnosing student behavior.

Popular presenters Searle and Swartz show K–12 educators how to pinpoint the reason why a student is struggling in school and create an action plan to overcome the academic and behavior issues that block student learning. Based on the positive psychology of appreciative inquiry, this system helps teachers partner with specialists and parents to learn new ways to enrich academic, social-emotional, and behavioral growth.



ISBN: 9781416629481 | (September 2020) 8" x 10", 184 pages | Price: \$34.95  
World Rights Available



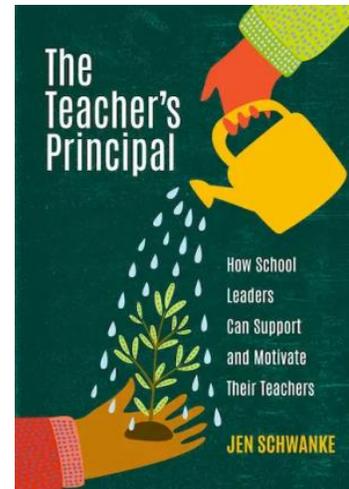
## Turn your school into a success story with the resources you have.

Great outcomes can elude even school administrators who do everything right—poring over data, trying new strategies, or bringing in outside trainers. Robyn R. Jackson shows how to stop wasting time and energy on flawed leadership approaches that succeed only with the right staff, students, parents, budget, and boss. Her Buildership Model™ shows how to escape the “school improvement hamster wheel” to create the school that educators and students deserve.

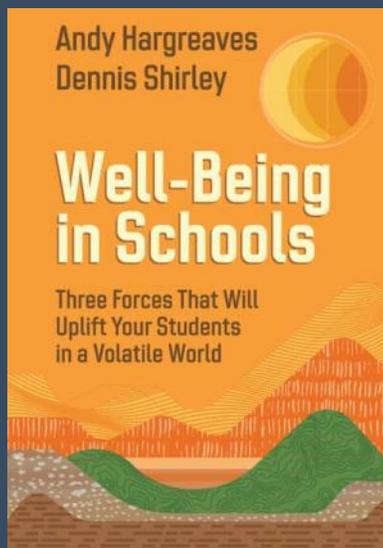
ISBN: 9781416629849 | (February 2021) 7" x 10", 180 pages | Price: \$31.95  
World Rights Available

## Motivate teachers' best efforts in the classroom.

How can principals understand what drives each teacher and use that information to encourage practices that lead to the best outcomes for students? Taking a compassionate, holistic view of what drives teachers, veteran educator Jen Schwanke shows principals how to ensure that teachers' practice aligns to what's best for students and that teachers are happy, motivated, and effective at their jobs. This invaluable roadmap shows how principals can support teachers who are doing good work and help those who are faltering to get back on track.



ISBN: 9781416631309 | (July 2022) 6" x 9", 160 pages | Price: \$30.95  
World Rights Available

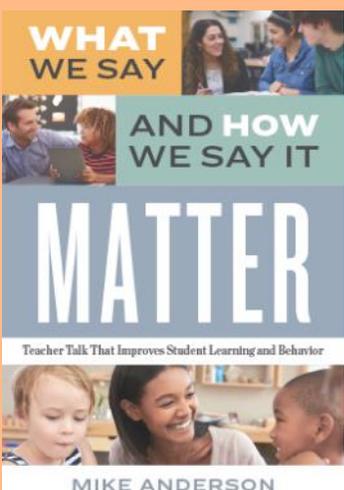


## Harness powerful forces to uplift students in a volatile world.

Already sold into Portuguese and reserved for Danish and Swedish, this groundbreaking title promises to illuminate three powerful forces that educators around the globe can leverage to set up effective well-being policy and practice.

Student well-being is an increasingly prominent concern among educators, as mental health, global crises, and social media became impossible to ignore. But what is well-being, why is it so important, and what can school systems do to promote it? How does it relate to student achievement and social and emotional learning? World-renowned education experts Andy Hargreaves and Dennis Shirley answer these questions and more in this in-depth exploration of the underlying ideas and research findings related to well-being, coupled with examples of policies and implementations from around the globe. They make the case for putting well-being ahead of other priorities and explain the three powerful forces that educators can leverage to set up effective well-being policy and practice: prosperity for all, ethical technology use, and restorative nature.

ISBN: 9781416630722 | (December 2021) 6" x 9", 188 pages | Price: \$32.95  
Rights sold: Portuguese



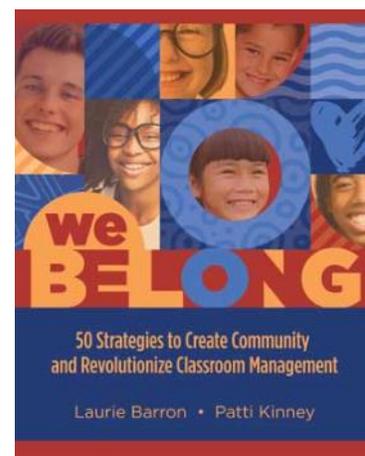
## Teacher talk that improves student learning & behavior.

What teachers say to students—when they praise or discipline, give directions or ask questions, and introduce concepts or share stories—affects student learning and behavior. In this popular book, Mike Anderson digs into the nuances of language in the classroom and provides examples that will help teachers examine their language habits and intentionally improve their classroom practice so their language matches and supports their goals.

ISBN: 9781416627043 | (February 2019) 6" x 9", 168 pages | Price: \$29.95  
Rights sold: Korean

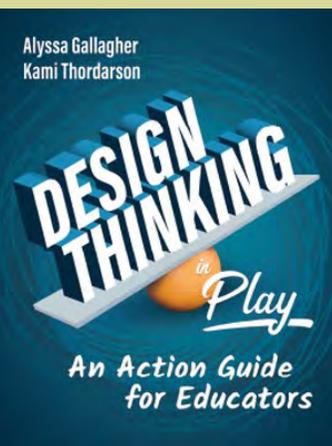
## The secret to every positive learning environment? Belonging.

When students feel that they belong in their school and classroom, commitment to learning goes up and behavioral disruptions subside. And when teachers embrace an SEL-infused approach to classroom management that helps every student feel valued, safe, and competent, belonging soars. This book offers 50 targeted strategies to increase students' sense of belonging and reinforce the habits that support classroom harmony and learning success.



ISBN: 9781416630265 | (July 2021) 7" x 10", 192 pages | Price: \$30.95  
World Rights Available

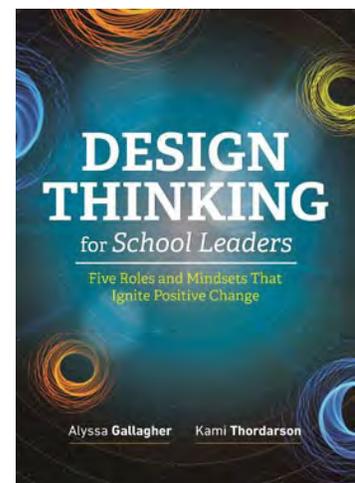
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**Use design thinking to unleash creativity & innovation in schools.**

Design thinking is a person-centered, problem-solving process that's a go-to for innovative businesses—and now schools! This practical guide for navigating design thinking's invigorating challenges and rewards digs deep into the five-stage design thinking process and recommends specific steps for implementation, including 25 tools for download.

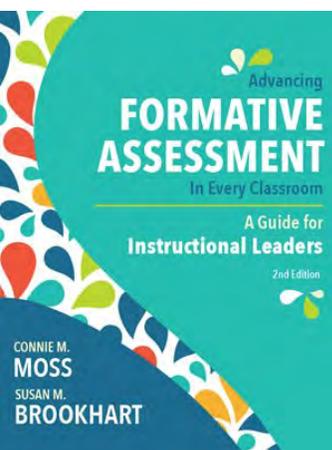
ISBN: 9781416628859 | (April 2020) 7-7/8" x 9-7/8", 166 pages | Price: \$31.95  
Audience: K–12 principals & teachers, education leaders



**Design-inspired school leadership to ignite positive change.**

This book explores the changing landscape of leadership and offers practical ways to reframe the role of school leader using powerful design thinking principles. Leaders will learn how to act with greater intention and achieve greater impact on problem solving, creating change, and engaging students, teachers, parents, and the community.

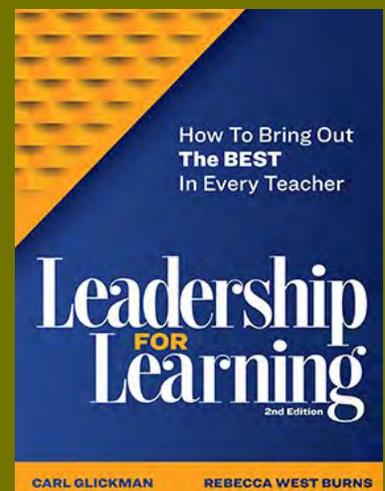
ISBN: 9781416625940 | (May 2018) 6" x 9", 208 pages | Price: \$31.95  
Audience: K–12 principals & teachers, education leaders



**Increase student learning and enhance teacher quality with formative assessment.**

Using specific examples based on their extensive work with teachers, education thought leaders Moss and Brookhart provide strategies that embrace a major cultural change that moves away from teacher-led instruction to a partnership of intentional inquiry between student and teacher, with better teaching and learning as the outcome.

ISBN: 9781416626695 | (May 2019) 7-7/8" x 9-7/8", 186 pages | Price: \$28.95  
Audience: K–12 principals & teachers, education leaders



**How leaders can bring out the best in every teacher.**

In this revised edition, Glickman and West Burns synthesize their decades of experience in teacher education and supervision into a comprehensive guide to support teacher growth and student learning. Embedded in every page are the essential knowledge, skills, approaches, and methods that leaders need to drive instructional improvement.

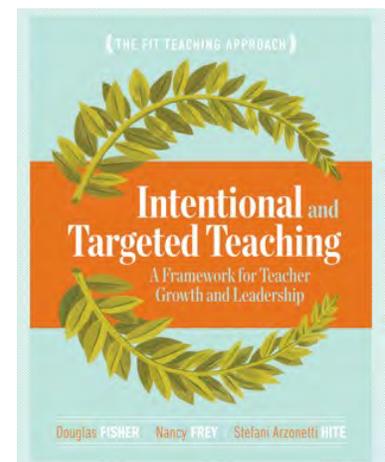
ISBN: 9781416629238 | (August 2020) 7" x 10", 144 pages | Price: \$28.95  
Audience: K–12 principals & teachers, education leaders



**Create a culture of attendance as the foundation of successful learning.**

This practical guide makes a compelling case for prioritizing student attendance and provides school and district-level administrators and teams with the background information, strategies, and tools needed to implement a multitiered approach to improving attendance and preventing chronic absence.

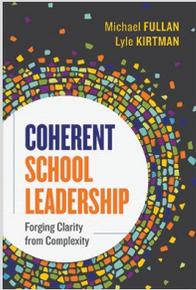
ISBN: 9781416626817 | (October 2018) 7" x 10", 225 pages | Price: \$36.95  
Audience: K–12 principals & teachers, education leaders



**Learn what makes great teachers great.**

Best-selling authors Fisher, Frey, and Hite deliver an in-depth examination of what makes great teachers great and offer the Framework for Intentional and Targeted Teaching® to empower teachers to adapt the most effective planning, instructional, and assessment practices that move their students' learning from where it is now to where it should be.

ISBN: 9781416621119 | (May 2016) 7-7/8" x 9-7/8", 190 pages | Price: \$29.95  
Audience: K–12 principals & teachers, education leaders



MICHAEL FULLAN &amp; LYLE KIRTMAN

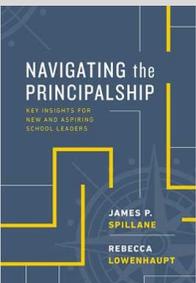
## Coherent School Leadership

Forging Clarity from Complexity

Powerhouse author Michael Fullan comes to ASCD with a transformative new book for school leaders. Combining Fullan's whole system change work and Lyle Kirtman's seven competencies for highly effective leaders, this book shows principals and superintendents how to create coherent systems that focus on people and results. Includes examples from successful school leaders and in-depth advice on overcoming the all-too-common "us versus them" culture that prevents true coherence from prevailing in our schools.

ISBN: 9781416627906 | (August 2019) 6" x 9", 128 pages

Audience: K–12 principals &amp; teachers, education leaders | Price: \$23.95



JAMES P. SPILLANE &amp; REBECCA LOWENHAUPT

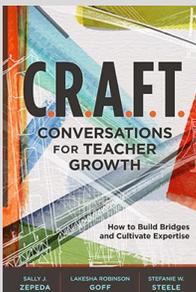
## Navigating the Principalship

Key Insights for New and Aspiring School Leaders

Respected researchers Spillane & Lowenaupt explore the challenges that principals face, such as handling pressure from stakeholders, negotiating heavy and complex workloads, getting staff buy-in, and creating safe spaces for learning. Based on their study of Chicago principals on their first years of the job, the authors share insights and examine the ways in which these new principals successfully juggle the many demands and emotional toll of their work.

ISBN: 9781416627715 | (August 2019) 6" x 9", 128 pages

Audience: K–12 principals, education leaders | Price: \$26.95



SALLY J. ZEPEDA, LAKESHA ROBINSON GOFF &amp; STEFANIE W. STEELE

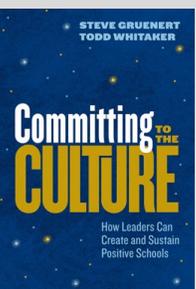
## C.R.A.F.T. Conversations for Teacher Growth

How to Build Bridges and Cultivate Expertise

Conversations between administrators and teachers take place every day, for many reasons. This new book shows how these conversations can become C.R.A.F.T. conversations—Clear, Realistic, Appropriate, Flexible, and Timely—that can support school leaders' efforts to build better professional relationships, inspire more effective school leaders and teachers, and achieve improved learning for students.

ISBN: 9781416628057 | (July 2019) 6" x 9", 164 pages

Audience: K–12 principals, education leaders, administrators | Price: \$29.95



STEVE GRUENERT &amp; TODD WHITAKER

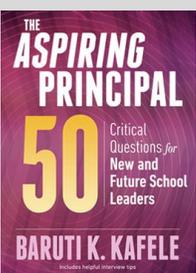
## Committing to the Culture

How Leaders Can Create and Sustain Positive Schools

This book by bestselling authors Todd Whitaker and Steve Gruenert addresses how to change school culture at the roots. The authors explore why some schools remain stubborn to culture change and present case studies of schools that have overcome such challenges. They also offer advice for igniting deep change, from start to finish.

ISBN: 9781416627845 | (June 2019) 6" x 9", 117 pages

Audience: K–12 teachers, teacher leaders, principals | Price: \$22.95



BARUTI K. KAFELE

## The Aspiring Principal 50

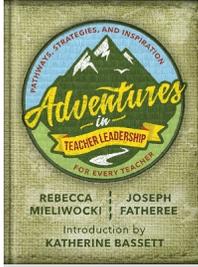
Critical Questions for New and Future School Leaders

In this new book, Baruti Kafele, school leadership expert and author of popular *The Principal 50*, presents reflective questions aimed at assisting both new and aspiring school leaders as they work to become effective school leaders and consider making a leap to a leadership position, respectively. This book will help aspiring principals determine whether "The Principal" is truly who they want to be and help new principals grow and thrive in the principalship. Additionally, the book contains an entire chapter devoted to preparing for the school administrator job interview.

ISBN: 9781416627647 | (May 2019) 6" x 9", 128 pages

Audience: K–12 principals, school leaders | Price: \$19.95





REBECCA MIELWOCKI &amp; JOSEPH FATHEREE

## Adventures in Teacher Leadership

### Pathways, Strategies, and Inspiration for Every Teacher



Written for any teachers who have ever imagined themselves as teacher leaders but weren't quite sure what it would take, this engaging guide gives the step-by-step for teachers to expand their professional reach, empower the profession of teaching, and ultimately make a lasting difference in the lives of students. The authors, both Teachers of the Year, explore tools to tackle every aspect of developing leadership skills and share real-life experiences of stellar teacher leaders that detail the various pathways to leadership, the strategies needed for success, and the pitfalls to avoid. Copublished with National Network of State Teachers of the Year.

ISBN: 9781416627166 | (April 2019) 7" x 9", 130 pages

Rights Sold: Chinese (simplified characters) | Audience: K–12 teachers, aspiring teacher leaders | Price: \$24.95



MARC TUCKER

## Leading High-Performance School Systems

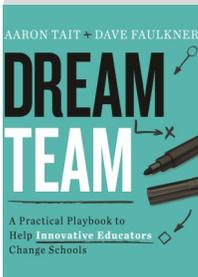
### Lessons from the World's Best



In this innovative and insightful book, Marc Tucker, a leading expert on top-performing school systems with more than 30 years of experience studying the global economy and education systems worldwide, details how top-performing school systems have met head-on the challenges facing school leaders today. You'll learn why our current system is obsolete, explore the knowledge and skills needed to design and build first-rate education systems, and gain a solid understanding of the key elements of high-performance school system.

ISBN: 9781416627005 | (January 2019) 6" x 9", 256 pages

Audience: Administrators, K–5 principals &amp; teachers | Price: \$30.95



AARON TAIT &amp; DAVE FAULKNER

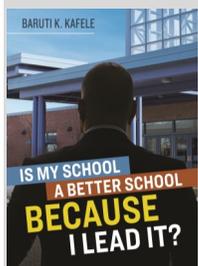
## Dream Team

### A Practical Playbook to Help Innovative Educators Change Schools

Edupreneurs Tait and Faulkner help principals and leadership teams cut through the noise of conflicting voices, top-down directives, and distracting fads to focus on 13 steps for meaningful change. The book, featuring stories of success from around the world, helps readers identify the problems worth solving, understand these problems, support the innovation of solutions to these problems, implement and embed the new solutions, and scale these solutions to make them work for diverse student populations.

ISBN: 9781416626619 | (December 2018) 7" x 9", 245 pages

Rights Sold: Spanish | Audience: K–12 principals, administrators, education leaders | Price: \$31.95



BARUTI K. KAFELE

## Is My School a Better School BECAUSE I Lead It?



Bestselling author and dynamic speaker Baruti Kafele offers a though-provoking look at developing and strengthening one's leadership identity and influence. This book guides principals through a series of reflection questions to help them better understand their mission and vision, their value to their school, and their leadership purpose, presence, and impact.

ISBN: 9781416626893 | (October 2018) 6" x 9", 75 pages

Audience: K–12 teachers &amp; principals, education leaders | Price: \$15.95



AMY KLINGER &amp; AMANDA KLINGER

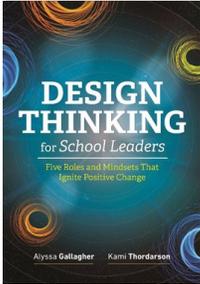
## Keeping Students Safe Every Day

### How to Prepare for and Respond to School Violence, Natural Disasters, and Other Hazards

Schools must be prepared to deal with a crisis—whether it's a hurricane, an earthquake, an explosion at a nearby facility, or an active shooter. School safety experts Amy Klinger and Amanda Klinger offer practical guidance and tools to assist educators in developing a thorough crisis response to prevent, respond to, and recover from school violence, accidents, or natural disasters and equips them with knowledge to give their students, staff members, parents, and the broader community confidence that their school knows how to make safety a top priority.

ISBN: 97814166226435 | (August 2018) 7" x 9", 170 pages

Audience: K–12 teachers, principals, administrators | Price: \$27.95



ALYSSA GALLAGHER &amp; KAMI THORDARSON

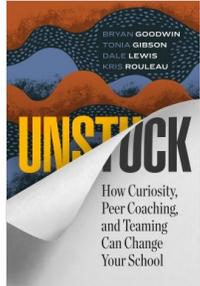
## Design Thinking for School Leaders

### Five Roles and Mindsets That Ignite Positive Change

A new perspective of seeing the world differently—through the eyes of a designer—is desperately needed in schools and begins with school leadership. In this new book, Alyssa Gallagher and Kami Thordarson, widely recognized experts on Design Thinking, educational leadership, and innovative strategies, explore the changing landscape of leadership and offer practical ways to reframe the role of school leader using Design Thinking, one step at a time. Leaders can shift from “accidental designers” to “design-inspired leaders,” acting with greater intention and achieving greater impact.

ISBN: 9781416625940 | (May 2018) 6" x 9", 208 pages

Audience: K–12 principals, administrators, education leaders | Price: \$29.95



BRYAN GOODWIN, TONIA GIBSON, DALE LEWIS &amp; KRIS ROULEAU

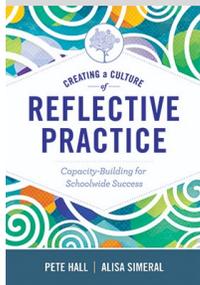
## Unstuck

### How Curiosity, Peer Coaching, and Teaming Can Change Your School

Good ideas, the best intentions, and a stirring vision aren't enough to effect change in schools. Unstuck offers a road map to help schools change from the inside out instead of the top down. Inside-out approaches encourage schools to become more innovative and entrepreneurial, finding better ways to help students learn and pursue their own intellectual passions and talents. This book's tips, real-life examples from around the globe, and next steps will help school leaders get from where they are now to where they want to be.

ISBN: 9781416625902 | (April 2018) 6" x 9", 200 pages

Audience: K–12 principals, administrators, education leaders | Price: \$29.95



PETE HALL &amp; ALISA SIMERAL

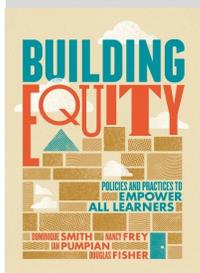
## Creating a Culture of Reflective Practice

### Capacity-Building for Schoolwide Success

School administrators, instructional coaches, or teacher leaders know that reflective teachers are effective teachers. But how can they help teachers become self-reflective practitioners whose thoughtful approach translates into real gains for student achievement? In this insightful companion volume to their teacher-oriented book, *Teach, Reflect, Learn*, authors Hall and Simeral draw on lessons learned from educators across grade levels, content areas, and district demographics to present a definitive guide to developing a culture of reflective practice in any school.

ISBN: 9781416624448 | (August 2017) 7" x 9", 300 pages

Audience: K–12 teachers, education leaders | Price: \$33.95



DOMINIQUE SMITH, NANCY FREY, IAN PUMPIAN &amp; DOUGLAS FISHER

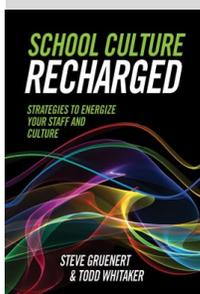
## Building Equity

### Policies and Practices to Empower All Learners

Imagine a school where every student feels empowered to learn, grow, and pursue their dreams regardless of race, culture, home language, sexual orientation, gender identity, academic history, and individual challenges. This book offers educators practical advice on creating more equitable classrooms and schools and discusses equity from numerous stakeholder perspectives. Includes surveys for action-oriented equity audits.

ISBN: 9781416624264 | (July 2017) 7" x 9", 214 pages

Rights Sold: Arabic | Audience: K–12 principals, teachers, &amp; administrators, education leaders | Price: \$29.95



STEVE GRUENERT &amp; TODD WHITAKER

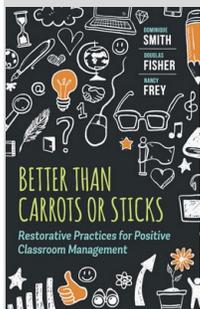
## School Culture Recharged

### Strategies to Energize Your Staff and Culture

Why do some schools succeed while others struggle? Why do some policies and programs fail to deliver what they promise? This insightful follow-up to *School Culture Rewired* shows school leaders how to reinvigorate their school's culture and staff, clarifies the difference between culture and climate, and zeroes in on key school improvement efforts. Leaders will learn how to move from the culture they have to the culture they want; use their school's culture to improve teaching, job satisfaction, and morale; and develop organizational habits that can contribute to positive change.

ISBN: 9781416623458 | (February 2017) 6" x 9", 200 pages

Rights Sold: Korean | Audience: K–12 principals &amp; administrators, education leaders | Price: \$28.95



DOMINIQUE SMITH, DOUGLAS FISHER, &amp; NANCY FREY



75,000 copies sold!

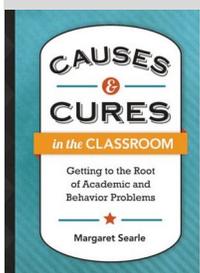
## Better Than Carrots or Sticks

### Restorative Practices for Positive Classroom Management

This practical blueprint creates a cooperative and respectful classroom climate in which students and teachers work through behavioral issues together. The authors explain how to establish procedures for student behavior that develop positive interpersonal skills and a nonconfrontational rapport with even the most challenging students and how to implement resolution strategies that prioritize relationship building and mutual understanding.

ISBN: 9781416620624 | (August 2015) 6" x 9", 161 pages

Rights sold: Chinese (simplified characters) | Audience: K–12 teachers, administrators | Price: \$24.95



MARGARET SEARLE

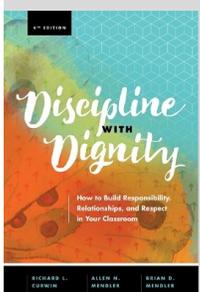
## Causes & Cures in the Classroom

### Getting to the Root of Academic and Behavior Problems

Poor study habits, inattention, and disruptive behavior are really symptoms of deeper, more critical problems that keep students from succeeding in school. Searle draws from academic and neurological research to help educators identify the causes of such problems and address them with specific and practical interventions. This practical resource includes case studies from many content areas and grade levels to show how this process works in real contexts.

ISBN: 9781416616320 | (November 2013) 7" x 9", 180 pages

Audience: K–12 teachers &amp; principals, administrators | Price: \$27.95



RICHARD L. CURWIN, ALLEN N. MENDLER, &amp; BRIAN D. MENDLER



15,000 copies sold in 3 months!

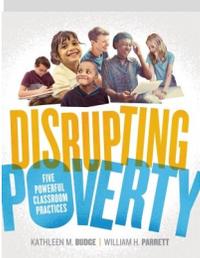
## Discipline with Dignity

### How to Build Responsibility, Relationships, and Respect in Your Classroom, 4th Edition

This updated 4th edition provides in-depth guidance for implementing a proven approach to classroom management that can help students make better choices and teachers be more effective. Emphasizing the importance of mutual respect and self-control, the authors offer specific strategies and techniques for building strong relationships with disruptive students and countering the toxic social circumstances that affect many of them, including dysfunctional families, gangs, and poverty.

ISBN: 9781416625810 | (April 2018) 6" x 9", 234 pages

Audience: K–12 teachers, education leaders | Price: \$28.95



KATHLEEN M. BUDGE &amp; WILLIAM H. PARRETT



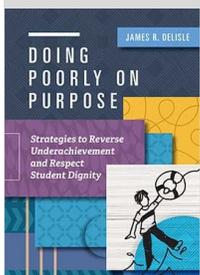
## Disrupting Poverty

### 5 Powerful Classroom Practices

Drawing on decades of research and myriad authentic classroom experiences, the authors dispel harmful myths, explain the facts, and urge educators to act against the debilitating effects of poverty on their students. They share the powerful voices of teachers—many of whom grew up in poverty—to amplify the five classroom practices that permeate the culture of successful high-poverty schools: caring relationships and advocacy, high expectations and support, commitment to equity, professional accountability for learning, and the courage and will to act.

ISBN: 9781416625278 | (January 2018) 7" x 9", 176 pages

Audience: K–12 teachers | Price: \$31.95



JAMES R. DELISLE



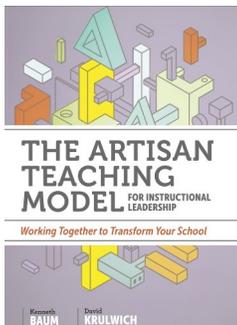
## Doing Poorly on Purpose

### Strategies to Reverse Underachievement and Respect Student Dignity

There is no such thing as a “classic underachiever.” Students (and their reasons for underachieving) are influenced by a wide range of factors, including self-image, self-concept, social-emotional relationships, and the amount of dignity teachers afford their students. Helping “smart” students achieve when they don’t want to is not an easy task, but veteran educator James Delisle dispels the negative associations and stereotypes connected to underachievement in this insightful and practical new book and shows teachers how to reengage and inspire students.

ISBN: 9781416625353 | (January 2018) 6" x 9", 166 pages

Audience: K–12 principals &amp; teachers, education leaders | Price: \$26.95



## The Artisan Teaching Model for Instructional Leadership

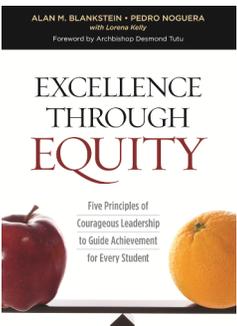
### Working Together to Transform Your School

By Kenneth Baum & David Krulwich

Teaching is a craft, and great teachers must be treated as the artisans they are. It's the intensive collaboration among teachers that helps them develop the broad range of skills they need to become true artisans who know how to help every student achieve. Based on their success in a South Bronx school, the authors show how to merge teamwork with an artisan-apprentice relationship.

ISBN: 9781416622512 | (August 2016) 6" x 9", 140 pages

Audience: Administrators, K–12 principals & teachers, education leaders | Price: \$25.95



## Excellence Through Equity

### Five Principles of Courageous Leadership to Guide Achievement for Every Student

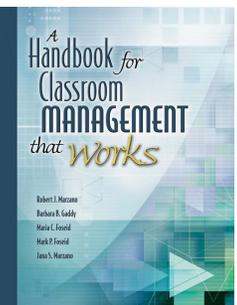
By Alan M. Blankstein & Pedro Noguera with Lorena Kelly

This inspiring book looks at how real-world educators are creating schools where all students are able to thrive. In these schools, educators understand that equity is not about treating all children the same, and they are deeply committed to ensuring that each student receives what he or she individually needs to develop their full potential and succeed.

ISBN: 9781416622505 | (February 2016) 7" x 10", 304 pages

Audience: Administrators, K–12 principals & teachers, district leaders | Price: \$33.95

Bestseller!



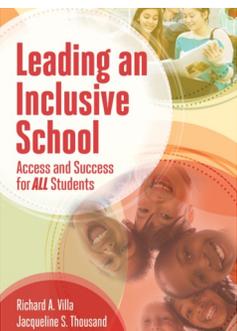
## A Handbook for Classroom Management That Works

By Robert J. Marzano et al.

Use this handbook in self-help, study group, and teacher workshop situations to implement the research-based classroom management practices from the ASCD bestseller *Classroom Management That Works*. The authors guide educators through the classroom management approaches that support higher student achievement and provide hundreds of classroom-proven strategies and recommendations.

ISBN: 9781416602361 | (November 2005) 8-1/2" x 11", 168 pages

Audience: Administrators, K–12 principals & teachers, education leaders | Price: \$27.95



## Leading an Inclusive School

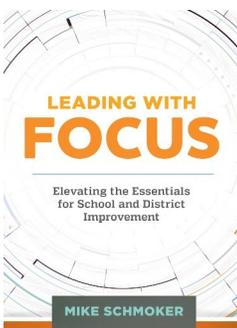
### Access and Success for ALL Students

By Richard A. Villa and Jacqueline S. Thousand

Inclusion experts Villa and Thousand share years of fieldwork in this comprehensive book and provide a systems view for principals on how to be an instructional leader in inclusive settings, using the inclusive Schoolhouse Model, Multi-Tiered Systems of Support, co-teaching, and UDL principles.

ISBN: 9781416622864 | (December 2016) 6" x 9", 200 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$28.95



## Leading with Focus

### Elevating the Essentials for School District Improvement

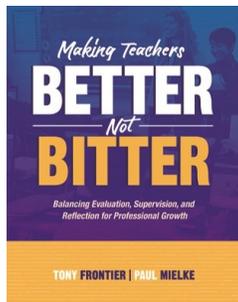
By Mike Schmoker

In his bestseller *Focus: Elevating the Essentials to Radically Improve Student Learning*, Schmoker described a fresh approach to K–12 teaching built on three core elements: a focused and coherent curriculum; soundly structured lessons; and purposeful reading and writing, or authentic literacy. Now, in this book, he shows administrators, principals, and other education leaders how to apply his model to the work of running schools and districts.

ISBN: 9781416621362 | (February 2016) 6" x 9", 148 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$24.95

Bestseller!



## Making Teachers Better, Not Bitter

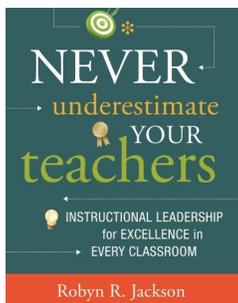
### Balancing Evaluation, Supervision, and Reflection for Professional Growth

By Tony Frontier & Paul Mielke

In this groundbreaking book, education experts Frontier and Mielke address both the conceptual and the practical, offering a compelling vision of teacher growth using three dozen step-by-step protocols for working with teachers. They present a powerful rationale for teacher evaluation by creating a balanced system of three components: reliable, valid evaluation; empowering and focused supervision; and purposeful reflection.

ISBN: 9781416622079 | (August 2016) 7" x 9", 260 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$32.95



## Never Underestimate Your Teachers

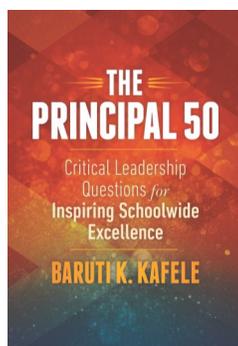
### Instructional Leadership for Excellence in Every Classroom

By Robyn R. Jackson

In this book, Jackson reveals how school leaders can help any teacher improve and become a master teacher. She presents a model for understanding teaching as a combination of skill and will and then explains the best ways to support teachers' professional development to acquire the mindset and habits of master teachers.

ISBN: 9781416615286 | (May 2013) 6" x 9", 175 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$26.95



## The Principal 50

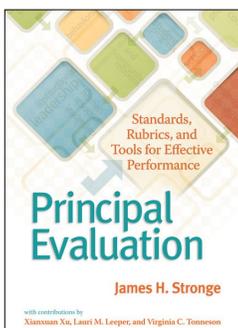
### Critical Leadership Questions for Inspiring Schoolwide Excellence

By Baruti K. Kafele

Veteran school administrator and bestselling author Baruti Kafele guides motivated school leaders through 50 self-reflection exercises designed to yield a deeper understanding of the meaning behind the work that they do. Readers will learn how to inspire and motivate students, teachers, and other school staff to approach their work with vigor and purpose and ensure that all students are valued and represented in the school culture.

ISBN: 9781416620143 | (March 2015) 6" x 9", 102 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$18.95



## Principle Evaluation

### Standards, Rubrics, and Tools for Effective Performance

By James H. Stronge, Xianxuan Xu, Lauri M. Leeper, & Virginia C. Tonneson

Accurately measuring principal effectiveness has been an elusive goal. In this indispensable book, the authors detail the steps and resources necessary for designing a comprehensive principal evaluation system based on sound research and best practices. Includes all the tools to thoroughly assess principal performance.

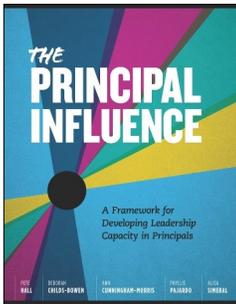
ISBN: 9781416615279 | (March 2013) 6" x 9", 160 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$28.95



## Author Spotlight: Robert J. Marzano

Robert J. Marzano is cofounder and CEO of Marzano Research Laboratory in Centennial, CO. A top thought leader in education, he has developed programs and practices used in K–12 classrooms that translate current research and theory in cognition into instructional methods. An internationally known trainer and speaker, he has authored 30 books and more than 150 articles and chapters in books on such topics as reading and writing instruction, thinking skills, school effectiveness, restructuring, assessment, cognition, and more.



## The Principal Influence

### A Framework for Developing Leadership Capacity in Principals

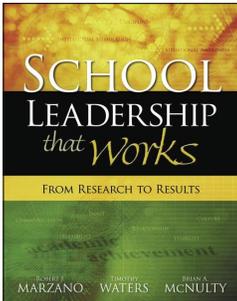
By Pete Hall et al.

Principals navigate the dynamic complexities and subtleties of their schools every day, promoting, facilitating, and leading efforts to achieve tangible results. With that in mind, ASCD developed the Principal Leadership Development Framework, which establishes a concise definition of leadership with targets that support the growth of leaders. Using the framework explored in this book, principals will learn how to lead better.

ISBN: 9781416621447 | (February 2016) 8-1/2" x 11", 205 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$30.95

Bestseller!



## School Leadership That Works

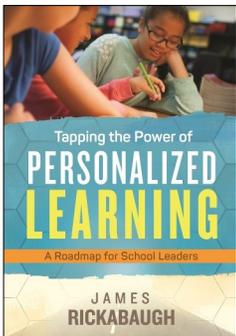
### From Research to Results

By Robert J. Marzano, Timothy Waters, & Brian A. McNulty

Combining rigorous research with practical advice and based on input from 650 principals, the authors uncovered 21 key leadership responsibilities that significantly affect student achievement. School leaders will learn the specific behaviors associated with the 21 responsibilities, the difference between first- and second-order change, and how to develop a site-specific approach to improving student achievement.

ISBN: 9781416602279 | (September 2005) 7" x 9", 194 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$27.95



## Tapping the Power of Personalized Learning

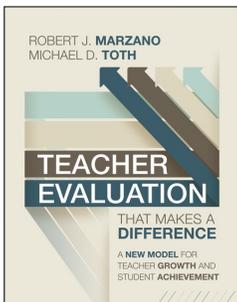
### A Roadmap for School Leaders

By James Rickabaugh

In this powerful book, James Rickabaugh, former superintendent and current director of the Institute for Personalized Learning, presents the groundbreaking results of the Institute's half-decade of research, development, and practice: a simple but powerful model for personalizing students' learning experiences by building their levels of commitment, ownership, and independence.

ISBN: 9781416621577 | (February 2016) 6" x 9", 148 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$24.95



## Teacher Evaluation That Makes a Difference

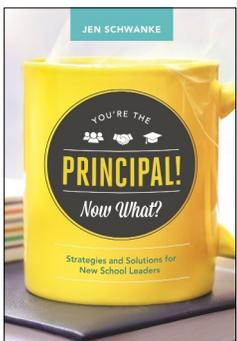
### A New Model for Teacher Growth and Student Achievement

By Robert J. Marzano & Michael Toth

In this essential book, bestselling author and researcher Robert Marzano and teacher-effectiveness expert Michael Toth lay out a framework for teacher evaluation focused on helping educators develop and improve their practice. By taking into account multiple accurate, data-rich measures of teacher performance and student growth, the model ensures that all teachers receive fair, meaningful, and reliable evaluations.

ISBN: 9781416615736 | (June 2013) 7" x 9", 198 pages

Audience: Administrators, K-12 principals, education leaders | Price: \$28.95



## You're the Principal! Now What?

### Strategies and Solutions for New School Leaders

By Jen Schwanke

A principal's job is astonishingly complex, with competing demands that can overwhelm new school leaders. Here, author and school principal Jen Schwanke provides a mentor's guidance to steer new principals through the period of adjustment and set the foundation for a long, rewarding career. This lifeline covers everything new principals wished their graduate programs had covered—directly, practically, and jargon-free.

ISBN: 9781416622215 | (August 2016) 6" x 9", 345 pages

Audience: K-12 principals, education leaders | Price: \$34.95