

MARCIA L. ROCK

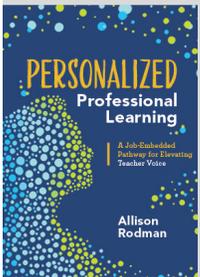
## The eCoaching Continuum for Educators

### Using Technology to Enrich Professional Development and Improve Student Outcomes

A field-tested and research-supported approach to tech-enabled professional development from an expert in eCoaching. This book will show administrators, coaches, and teachers how they can enhance their job-embedded professional learning using technology, including in-ear communication, video conferencing, and virtual PLCs.

ISBN: 9781416627883 | (September 2019) 7" x 10", 216 pages

Audience: K–12 teachers, teacher leaders | Price: \$32.95



ALLISON RODMAN

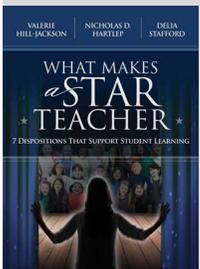
## Personalized Professional Learning

### A Job-Embedded Pathway for Elevating Teacher Voice

Curious about what it looks like to commit to a personalized approach to professional teacher development that prioritizes teacher voice and provides meaningful opportunities for co-creation, social construction, and self-discovery? This step-by-step guide provides district and school administrators with a roadmap for transforming existing professional development programs into more effective and innovative learning experiences that elevate onsite expertise while still aligning with school and district priorities.

ISBN: 9781416627555 | (May 2019) 7" x 9", 168 pages

Audience: K–12 principals &amp; teachers, education leaders | Price: \$28.95



VALERIE HILL-JACKSON, NICHOLAS D. HARTLEP &amp; DELIA STAFFORD

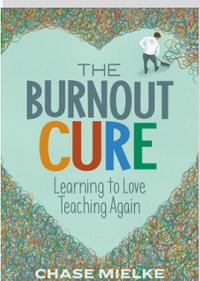
## What Makes a Star Teacher

### 7 Dispositions That Support Student Learning

How do some teachers manage to engage students in deep learning, harmonize mandated standards with individual student needs, and create trusting relationships in the classroom? What sets these "Star Teachers" apart from other teachers? This book answers these questions with a framework that ensures teachers will be their students' greatest assets. Grounded in research and ideas developed by educational theorist Martin Haberman, this guide helps teachers assess, develop, and reflect on Haberman's Star Teacher framework and includes examples and ready-to-implement strategies to help every teacher and student thrive.

ISBN: 9781416626602 | (March 2019) 7" x 9", 220 pages

Audience: K–12 teachers, educators, administrators, teacher leaders | Price: \$31.95



CHASE MIELKE

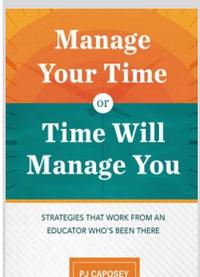
## The Burnout Cure

### Learning to Love Teaching Again

Burnout can be a very real problem for teachers faced with greater challenges, more responsibilities, and fewer resources. In this environment, how can teachers stay energized and maintain their love of teaching? Award-winning teacher Chase Mielke draws from his own research, lesson plans, and experiences with burnout to help teachers change their outlook, strengthen their determination to be terrific teachers, and reignite their core passion for teaching. Lighthearted, yet thoroughly grounded in research on social-emotional learning and positive psychology, Mielke explains how shifts in awareness, attitudes, and actions can be transformational for teachers—and their students.

ISBN: 9781416627258 | (March 2019) 6" x 9", 230 pages

Audience: K–12 teachers, administrators, teacher leaders | Price: \$29.95



PJ CAPOSEY

## Manage Your Time or Time Will Manage You

### Strategies That Work from an Educator Who's Been There

For educators who have ever felt that they have trouble managing time, this practical guide from award-winning educator PJ Caposey has a revelation to share: they probably don't. Struggling to meet deadlines or stay on top of myriad responsibilities as educators are symptoms of underlying issues. This lifeline identifies eight root causes of "time management difficulties" and provides treatment in the form of advice, support, and coping techniques for teachers and leaders who want to better understand themselves and their coworkers, be more productive, and have greater peace of mind.

ISBN: 9781416626657 | (August 2018) 6" x 9", 135 pages

Audience: K–12 teachers, education leaders | Price: \$25.95



JILL HARRISON BERG

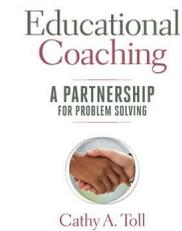
## Leading in Sync

### Teacher Leaders and Principals Working Together for Student Learning

This book helps leaders of all stripes support teacher leaders, with guidance on how to thoughtfully and strategically create systems to ensure that everyone's actions are in sync and moving the school forward. Berg, director of leadership support and organizational learning at Teachers21, explores tapping the formal and informal influences on teaching and learning that teachers already have in schools; creating a shared vision of success across a school; coordinating communication, roles, and responsibilities; building trust; and developing teachers' leadership skills.

ISBN: 9781416626473 | (August 2018) 7" x 10", 192 pages

Audience: K–12 teachers, principals, education leaders | Price: \$29.95



CATHY A. TOLL

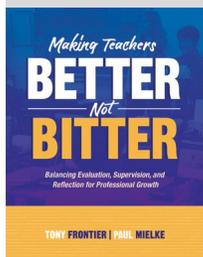
## Educational Coaching

### A Partnership for Problem Solving

Educational coaches seek to solve problems and increase teacher success. This practical guide from coaching expert Cathy A. Toll explores models of coaching that enhance teachers' thinking, strategies to overcome obstacles to success, phases of the problem-solving cycle, characteristics of effective coaching conversations, and more. She also tackles the obstacles that hinder a coach's success—administrators who don't understand coaching and teachers who don't want to engage.

ISBN: 9781416625612 | (March 2018) 7" x 9", 152 pages

Audience: K–12 principals, administrators, education leaders | Price: \$25.95



TONY FRONTIER & PAUL MIELKE

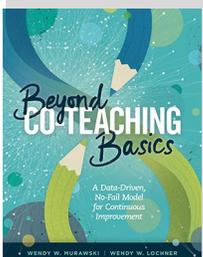
## Making Teachers Better, Not Bitter

### Balancing Evaluation, Supervision, and Reflection for Professional Growth

In this groundbreaking book, Frontier and Mielke offer a compelling vision of teacher growth, along with nearly three dozen step-by-step protocols for working with teachers. They present a powerful rationale for reconceptualizing teacher evaluation by creating a balanced system of three equally important components: reliable and valid evaluation, empowering and focused supervision, and meaningful and purposeful reflection.

ISBN: 9781416622079 | (August 2016) 7" x 9", 260 pages

Rights Sold: English Reprint—India | Audience: K–12 principals, administrators, education leaders | Price: \$32.95



WENDY W. MURAWSKI & WENDY W. LOCHNER

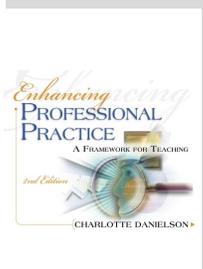
## Beyond Co-Teaching Basics

### A Data-Driven, No-Fail Model for Continuous Improvement

Educators Murawski and Lochner introduce the Collaborative Teaching Improvement Model of Excellence (CTIME), a continuous improvement model that embraces personalized professional learning to ensure that teachers meet the core competencies for co-teaching without burning out along the way. Incorporating a systematic application of collaborative groups, data analysis, microteaching, feedback, and collegial support, CTIME is the culmination of the best research in the field.

ISBN: 9781416624240 | (October 2017) 8-1/2" x 11", 229 pages

Audience: K–12 teachers | Price: \$34.95



CHARLOTTE DANIELSON

## Enhancing Professional Practice, 2nd Edition

### A Framework for Teaching

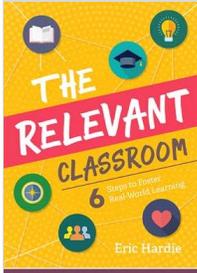
This classic book is the framework for teaching a research-based set of components of instruction that are grounded in a constructivist view of learning and teaching. The framework's full value is realized as the foundation for professional conversations among practitioners as they seek to enhance their skill in the complex task of teaching and as the foundation of recruitment and hiring, mentoring, coaching, professional development, and teacher evaluation.

ISBN: 9781416605171 | (February 2007) 10" x 8", 208 pages

Rights Sold: Arabic, Chinese (simplified characters), Portuguese  
Audience: Teachers, teacher leaders, administrators, principals | Price: \$33.95



1.12 million copies sold!  
(all editions)



ERIC HARDIE

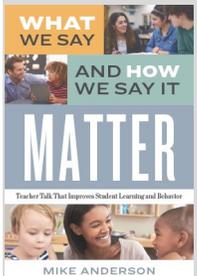
## The Relevant Classroom

### Six Steps to Foster Real-World Learning

Emerging leader and Canadian school leader Eric Hardie offers advice on helping students engage in meaningful, relevant learning and develop key skills they need to compete in the global workforce—collaboration and communication, critical thinking, creativity, complex problem solving, time management, and an understanding of citizenship and social responsibility.



ISBN: 9781416627678 | (August 2019) 7" x 10", 160 pages  
Audience: K–12 principals & teachers, education leaders | Price: \$29.95



MIKE ANDERSON

## What We Say and How We Say It Matter

### Teacher Talk That Improves Student Learning and Behavior

All teachers want their students to feel safe, collaborate well with others, feel ownership for their learning, and joyfully engage in their work, but many teachers end up using language patterns that undermine these goals. What teachers say to students—when they praise or discipline, give directions or ask questions, and introduce concepts or share stories—affects student learning and behavior. In this new book, Mike Anderson digs into the nuances of language in the classroom and provides examples that will help teachers examine their language habits and intentionally improve their classroom practice so their language matches and supports their goals.



ISBN: 9781416627043 | (February 2019) 6" x 9", 168 pages  
Rights Sold: Korean | Audience: K–12 teachers, educators, administrators, teacher leaders | Price: \$27.95



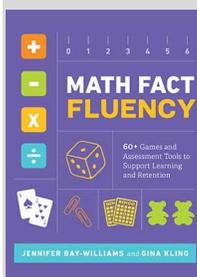
JESSICA SPRICK &amp; TRICIA BERG

## Teacher's Guide to Tackling Attendance Challenges

Students can succeed in school—but they must be in school to do so. Addressing absenteeism is as important as addressing problematic behavior and academic difficulties in the classroom. In this new guide, educators Sprick and Berg deliver practical strategies for teachers to implement in their classrooms to address chronic absence and improve the attendance of all students. They give teachers the information and resources they need to build a strong classroom-based initiative to keep students in the classroom so that they can learn and excel every day.



ISBN: 9781416627142 | (February 2019) 7" x 10", 144 pages  
Audience: K–12 teachers, education leaders | Price: \$29.95



JENNIFER BAY-WILLIAMS &amp; GINA KLING

## Math Fact Fluency

### 60+ Games and Assessment Tools to Support Learning and Retention

Mastering the basic facts for addition, subtraction, multiplication, and division is an essential goal for all students. Most educators also agree that success at higher levels of math hinges on this fundamental skill. But what's the best way to get there? Math education experts Bay-Williams and Kling deliver an indispensable guide for any educator who needs to teach basic math facts and wants to transform students' learning so that they can become more confident, adept, and successful at math.



ISBN: 9781416626992 | (January 2019) 7-7/8" x 9-7/8", 190 pages  
Audience: K–12 teachers, math & science educators | Price: \$31.95



RICK WORMELI WITH DEDRA STAFFORD

## Summarization in Any Subject, 2nd Edition

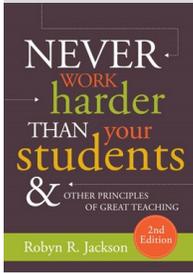
### 60 Innovative, Tech-Infused Strategies for Deeper Student Learning

Educators agree that the ability to summarize—to identify salient information and structure it for meaning, long-term retention, and successful application—is an essential academic skill. The authors have updated their bestselling, classroom-tested collection of written, spoken, artistic, and kinesthetic summarization techniques across the content areas. With 10 new techniques, advice on formative uses for summarization, and tips for using technology for summarization, this updated edition will help K–12 teachers improve student comprehension across all subject areas.



70,000 copies sold!  
(all editions)

ISBN: 9781416626770 | (December 2018) 7-7/8" x 9-7/8", 268 pages  
First Edition Rights Sold: Arabic, Chinese (simplified & complex characters), German, Indonesian, Vietnamese  
Audience: K–12 teachers, education leaders | Price: \$31.95



ROBYN R. JACKSON

## Never Work Harder Than Your Students & Other Principles of Great Teaching, 2nd Edition

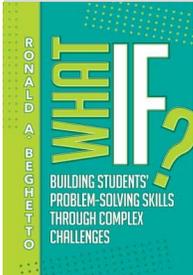


140,000 copies sold!  
(all editions)

The new edition of an ASCD all-time bestseller reaffirms that every teacher can become a master teacher. The secret is developing a master teacher mindset. Professor, researcher, and middle school teacher and administrator Jackson showcases what she has learned since the book was first published and connects to the evolving conversation on teacher leadership and empowerment. Includes new “try this” advice and a new chapter on using the seven principles to create customized professional learning plans.

ISBN: 9781416626527 | (August 2018) 6” x 9”, 278 pages

First Edition Rights Sold: Arabic, Chinese (simplified characters), French, German, Kazakh  
Audience: K–12 teachers, education leaders | Price: \$29.95



RONALD A. BEGHETTO

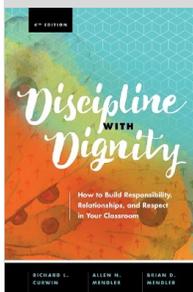
## What If?

### Building Students' Problem-Solving Skills Through Complex Challenges

If a fundamental goal of schooling is to prepare young people for the unknowable future, why are students assigned so many clearly defined tasks with predetermined solutions? Educator and creativity expert Ronald A. Beghetto believes the best way to unleash students' creativity to solve real-world problems is to incorporate complex challenges in the classroom that teach students to respond productively to uncertainty. In this thought-provoking book, Beghetto explains how teachers at every grade level can design a full range of challenges in any subject area.

ISBN: 9781416626411 | (August 2018) 7” x 10”, 150 pages

Rights Sold: Chinese (simplified characters) | Audience: K–12 teachers, educators | Price: \$27.95



RICHARD L. CURWIN, ALLEN N. MENDLER &amp; BRIAN D. MENDLER



260,000 copies sold!  
(all editions)

## Discipline with Dignity, 4th Edition

### How to Build Responsibility, Relationships, and Respect in Your Classroom

This updated 4th edition provides in-depth guidance for implementing a proven approach to classroom management that can help students make better choices and teachers be more effective. Emphasizing the importance of mutual respect and self-control, the authors offer specific strategies and techniques for building strong relationships with disruptive students and counter-acting the toxic social circumstances that affect many of them, including dysfunctional families, gangs, and poverty.

ISBN: 9781416625810 | (April 2018) 6” x 9”, 234 pages

All Editions Rights Sold: Arabic, Chinese (simplified characters), Spanish  
Audience: K–12 teachers, administrators, education leaders | Price: \$28.95



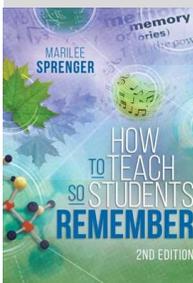
JAMES H. STRONGE

## Qualities of Effective Teachers, 3rd Edition

Every teacher wants to have a positive, remarkable, and lasting influence on students' lives. But how? In this new edition, Stronge explores this question as he synthesizes the literature on teacher effectiveness and delivers a research-based framework for effective teaching that addresses professional knowledge, instructional planning and delivery, assessment, learning environment, and more. He includes checklists of skills and positive qualities associated with effective teacher performance as well as red flags that indicate when teachers may not be reaching their full potential in the classroom.

ISBN: 9781416625865 | (March 2018) 7” x 9”, 288 pages

Second Edition Rights Sold: Arabic, Georgian, Indonesian, Italian, Korean, Vietnamese  
Audience: Administrators, K–12 principals & teachers, education leaders | Price: \$37.95



MARILEE SPRENGER

## How to Teach So Students Remember, 2nd Edition

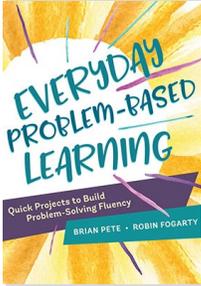


45,000 copies sold!  
(all editions)

In this celebrated bestseller, Marilee Sprenger provides teachers with a proven, research-based, easy-to-follow framework to ensure that the knowledge teachers impart is appropriately stored in the brain and easily retrieved when necessary. This updated edition includes recent research and developments in the fields of memory and teaching. It offers seven concrete, actionable steps to help students use what they've learned when they need it and will revolutionize the way educators teach with step-by-step strategies.

ISBN: 9781416625315 | (February 2018) 7” x 9”, 216 pages

First Edition Rights Sold: Arabic, Chinese (simplified characters), German, Indonesian, Portuguese, Vietnamese  
Second Edition Rights Sold: Chinese (simplified characters), Korean | Audience: K–12 teachers, teacher leaders | Price: \$29.95



BRIAN PETE &amp; ROBIN FOGARTY

## Everyday Problem-Based Learning

### Quick Projects to Build Problem-Solving Fluency

In this book, Brian Pete and Robin Fogarty show how teachers how to use problem-based learning as a daily approach to helping students learn authentic and relevant content and skills. They explain how to engage students in each of the seven steps in the problem-based learning model, so students learn how to develop good questions, launch their inquiry, gather information, organize their information, create evidence, present their findings, and assess their learning.

ISBN: 9781416624721 | (October 2017) 7" x 9", 132 pages  
Audience: K–12 teachers | Price: \$24.95



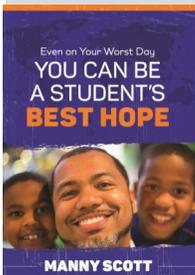
IGNACIO LOPEZ

## Keeping It Real and Relevant

### Building Authentic Relationships in Your Diverse Classroom

How can educators ensure that all students, regardless of cultural background or socioeconomic status, are granted equitable opportunities to succeed in the classroom and beyond? In *Keeping It Real and Relevant*, veteran educator Ignacio Lopez offers hard-won lessons that educators at all levels can apply to teaching, assessing, counseling, and designing interventions for learners from all walks of life. These insights are all rooted in the same core principle: building deep and meaningful relationships with students is the key driver of their success.

ISBN: 9781416624400 | (August 2017) 6" x 9", 96 pages  
Audience: Middle & high school teachers | Price: \$15.95

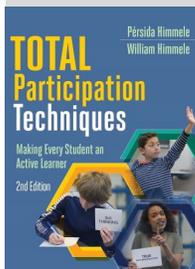


MANNY SCOTT

## Even on Your Worst Day, You Can Be a Student's Best Hope

Like many students, powerhouse speaker Manny Scott, one of the original Freedom Writers, survived a childhood marked by poverty, instability, violence, and despair until a few caring educators gave him a glimpse of his own possibilities. Here, Scott presents an approach honed through years of connecting with kids who desperately need help to visualize a path to a more positive future. He shares lessons on never giving up on any child, teaching from the heart, and more. This book will renew educators' passion for their profession.

ISBN: 9781416624912 | (August 2017) 6" x 9, 127 pages  
Audience: K–12 teachers, education leaders | Price: \$23.95



PÉRSIDA HIMMELE &amp; WILLIAM HIMMELE

## Total Participation Techniques, 2nd Edition

### Making Every Student an Active Learner

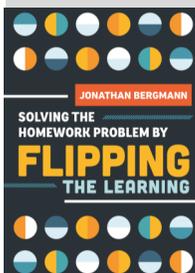
Here are 51 easy-to-use, classroom-tested alternatives to the "stand-and-deliver" teaching techniques that cause so many students to tune out or drop out. Refined through years of classroom experiences and supported by updated research, this 2nd edition by veteran teachers delivers a dozen new techniques to engage K–12 students in active learning. Includes step-by-step instructions and examples from authentic classrooms.

ISBN: 9781416623991 | (July 2017) 8" x 10", 208 pages

First Edition Rights Sold: Arabic, Chinese (simplified characters), Farsi, Georgian  
Second Edition Rights Sold: English reprint—India | Audience: K–12 teachers | Price: \$29.95



130,000 copies sold!  
(all editions)



JONATHAN BERGMANN

## Solving the Homework Problem by Flipping the Learning

Bestselling *Flip Your Classroom* author and educator Jonathan Bergmann shows readers how to move beyond an understanding of flipped learning to actual implementation, with a focus on student homework. Bergmann addresses challenges, possibilities, and success stories and gives teachers the strategies they need to make the best use of homework and in-class instructional time.

ISBN: 9781416623724 | (April 2017) 6" x 9", 128 pages  
Rights sold: Arabic, Chinese (simplified characters), Portuguese | Audience: K–12 teachers | Price: \$21.95

SUZIE BOSS WITH JOHN LARMER

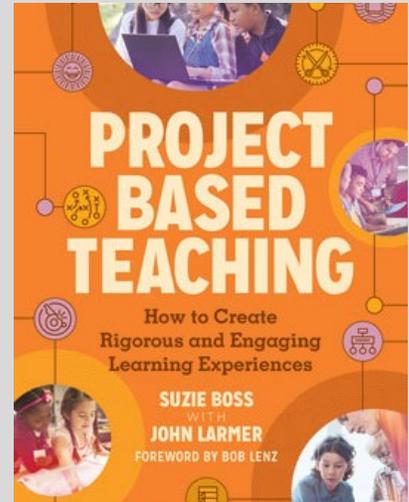
## Project Based Teaching

### How to Create Rigorous and Engaging Learning Experiences

Project-based teachers encourage active questioning, curiosity, and peer learning; create learning environments in which every student has a voice; and have a mastery of content. And they are also comfortable responding to students' questions by saying, "I don't know. Let's find out together." In this book, Suzie Boss and John Larmer build on the framework for gold standard project based learning (PBL) originally presented in *Setting the Standard for Project Based Learning* and explore the seven practices integral to project-based teaching:

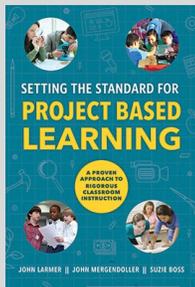
- Build the Culture
- Design and Plan
- Align to Standards
- Engage and Coach

For each practice, the authors present a wide range of practical strategies and include teachers' reflections about and suggestions from their classroom experiences.



ISBN: 9781416626732 | (September 2018) 6" x 9", 205 pages

Audience: K–12 principals & teachers, education leaders | Price: \$28.95



JOHN LARMER, JOHN MERGENDOLLER, &amp; SUZIE BOSS

## Setting the Standard for Project Based Learning

### A Proven Approach to Rigorous Classroom Instruction

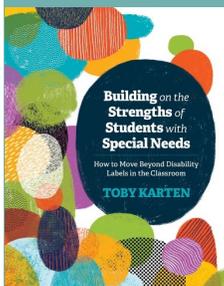
To ensure that their students are engaged in learning and develop college and career readiness, teachers need the project-based learning (PBL) approach in their go-to toolbox. But simply "doing projects" isn't enough—they need this book's rigorous approach to PBL. Using a classroom-tested framework, the authors deliver step-by-step guidance for planning, implementing, and assessing projects that increase student motivation and interest, include student voice and choice in the learning process, and prepare students for high-stakes tests and lifelong learning. Includes real-world examples from all grade levels and content areas.

ISBN: 9781416620334 | (May 2015) 6" x 9", 240 pages

Rights Sold: Arabic, Chinese (simplified characters), Korean

Audience: K–12 principals & teachers, education leaders | Price: \$29.95

## SPECIAL NEEDS



TOBY KARTEN

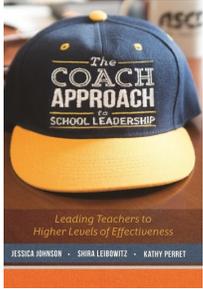
## Building on the Strengths of Students with Special Needs

### How to Move Beyond Disability Labels in the Classroom

A must-have for busy teachers with little special education training, this resource supplies classroom-tested instructional strategies that address the characteristics of and challenges faced by students with special needs. It focuses on specific disabilities and inclusive curriculum scenarios for learners in K–12 environments and includes dozens of differentiated strategies that target teachers' anxieties and provide responsive interventions to address specifics of IEPs and learning plans.

ISBN: 9781416623571 | (March 2017) 7" x 9", 150 pages

Rights Sold: Arabic, Danish | Audience: K–12 teachers, education leaders | Price: \$27.95



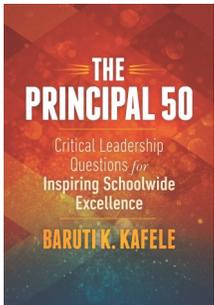
JESSICA JOHNSON, SHIRA LEIBOWITZ & KATHY PERRET  
**The Coach Approach to School Leadership**

Leading Teachers to Higher Levels of Effectiveness

Drawing from the authors' work with schools and their conversations with educators across the globe, this thought-provoking book shows how to incorporate instructional coaching techniques such as "switching hats" between coach and supervisor roles, expanding classroom visits, nurturing relationships, providing effective feedback, and empowering teachers to lead their own professional learning, as integral parts of school improvement.

ISBN: 9781416623854 | (May 2017) 7" x 9", 179 pages

Audience: Administrators, K–12 principals & teachers, education leaders | Price: \$28.95



BARUTI K. KAFELE

**The Principal 50**

Critical Leadership Questions for Inspiring Schoolwide Excellence

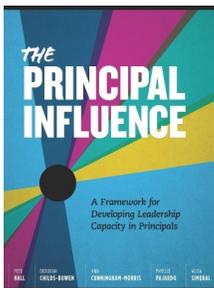
Veteran school administrator and bestselling author Baruti Kafele guides motivated school leaders through 50 self-reflection exercises designed to yield a deeper understanding of the meaning behind the work that they do. Readers will learn how to inspire and motivate students, teachers, and other school staff to approach their work with vigor and purpose and ensure that all students are valued and represented in the school culture.

ISBN: 9781416620143 | (March 2015) 6" x 9", 102 pages

Rights sold: Chinese (simplified characters) | Audience: Administrators, K–12 principals, education leaders | Price: \$18.95



30,000 copies sold!



PETE HALL ET AL.

**The Principal Influence**

A Framework for Developing Leadership Capacity in Principals

Principals navigate the dynamic complexities and subtleties of their schools every day, promoting, facilitating, and leading efforts to achieve tangible results. With that in mind, ASCD developed the Principal Leadership Development Framework, which establishes a concise definition of leadership with targets that support the growth of leaders. Using the framework explored in this book, principals will learn how to lead better.

ISBN: 9781416621447 | (February 2016) 8-1/2" x 11", 205 pages

Rights sold: Chinese (simplified characters) | Audience: Administrators, K–12 principals, education leaders | Price: \$30.95

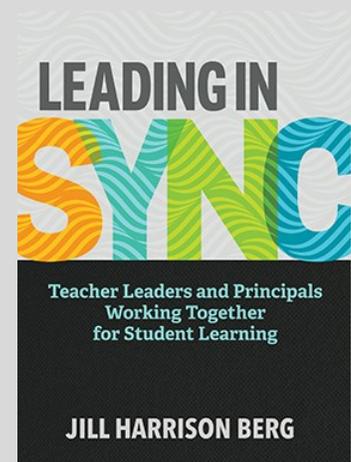
JILL HARRISON BERG

**Leading in Sync**

Teacher Leaders and Principals Working Together for Student Learning

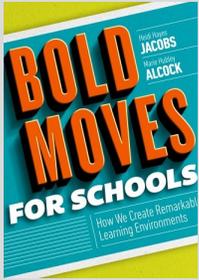
This book helps leaders of all stripes support teacher leaders, with guidance on how to thoughtfully and strategically create systems to ensure that everyone's actions are in sync and moving the school forward. Berg, director of leadership support and organizational learning at Teachers21, explores tapping the formal and informal influences on teaching and learning that teachers already have in schools; creating a shared vision of success across a school; coordinating communication, roles, and responsibilities; building trust; and developing teachers' leadership skills.

Jill Harrison Berg offers thought-provoking context and reflection questions that enable educators to examine their unique settings; real-world examples of teachers and principals co-performing leadership to improve student success; and dozens of strategies, tools, and templates to facilitate leading in sync.



ISBN: 9781416626473 | (August 2018) 7" x 10", 192 pages

Audience: K–12 teachers, principals, education leaders | Price: \$29.95



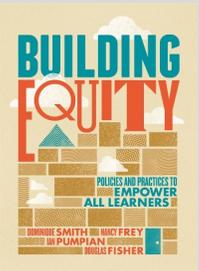
HEIDI HAYES JACOBS &amp; MARIE HUBLEY ALCOCK

## Bold Moves for Schools

How We Create Remarkable Learning Environments

Packed with fresh ideas from the research and work of two internationally recognized education thought leaders, this book offers a compelling new approach to pedagogy as the basis for the bold moves teachers and leaders need to make to engage all learners. It examines every aspect of K–12 education, including teacher roles, curriculum, instruction, assessment, and physical and virtual learning spaces.

ISBN: 9781416623052 | (February 2017) 7-7/8" x 9-7/8", 200 pages  
Audience: K–12 teachers, education leaders | Price: \$31.95



DOMINIQUE SMITH, NANCY FREY, IAN PUMPIAN, &amp; DOUGLAS FISHER

## Building Equity

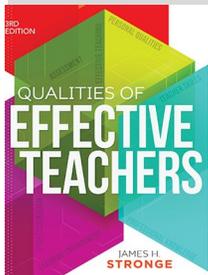
Policies and Practices to Empower All Learners

Imagine a school where every student feels empowered to learn, grow, and pursue their dreams regardless of race, culture, home language, sexual orientation, gender identity, academic history, and individual challenges. This book offers educators practical advice on creating more equitable classrooms and schools and discusses equity from numerous stakeholder perspectives. Includes surveys for action-oriented equity audits.

ISBN: 9781416624264 | (July 2017) 7" x 9", 214 pages  
Audience: Administrators, K–12 principals & teachers, education leaders | Price: \$28.95



15,000 copies sold!

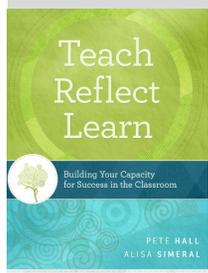


JAMES H. STRONGE

## Qualities of Effective Teachers, 3rd Edition

Every teacher wants to have a positive, remarkable, and lasting influence on students' lives. But how? In this new edition, Stronge explores this question as he synthesizes the literature on teacher effectiveness and delivers a research-based framework for effective teaching that addresses professional knowledge, instructional planning and delivery, assessment, learning environment, and more. He includes checklists of skills and positive qualities associated with effective teacher performance as well as red flags that indicate when teachers may not be reaching their full potential in the classroom.

ISBN: 9781416625865 | (March 2018) 7" x 9", 288 pages  
Audience: Administrators, K–12 principals & teachers, education leaders | Price: \$37.95



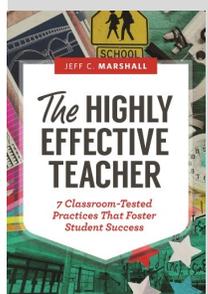
PETE HALL &amp; ALISA SIMERAL

## Teach, Reflect, Learn

Building Your Capacity for Success in the Classroom

To help teachers deepen their thinking and reflect on their capacity as educators, Hall and Simeral return to the "Continuum of Self-Reflection," which they introduced to coaches and administrators in their bestselling *Building Teachers' Capacity for Success*, and redesign its implementation so teachers can take charge of their own professional growth. They present tools specifically made to enhance self-reflection on professional practice.

ISBN: 9781416620105 | (April 2015) 7" x 9", 175 pages  
Audience: K–12 teachers, administrators | Price: \$26.95



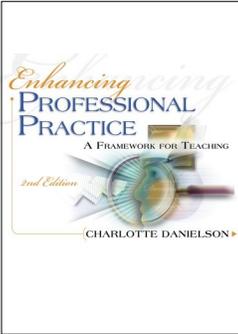
JEFF C. MARSHALL

## The Highly Effective Teacher

7 Classroom-Tested Practices That Foster Student Success

Teacher and university professor Jeff Marshall showcases the Teacher Intentionality Practice Scale (TIPS), a framework for supporting and measuring effective teaching. TIPS provides a research-based, classroom-tested guide to help teachers create coherent, connected lessons; use strategies and resources, including technology that truly enhances learning; organize a safe learning environment; develop challenging learning experiences; and so much more.

ISBN: 9781416621683 | (April 2016) 7-7/8" x 9-7/8", 136 pages  
Rights sold: Chinese (simplified characters), English reprint–India  
Audience: K–12 teachers, education leaders, higher education | Price: \$27.95



## Enhancing Professional Practice

### A Framework for Teaching, 2nd Edition

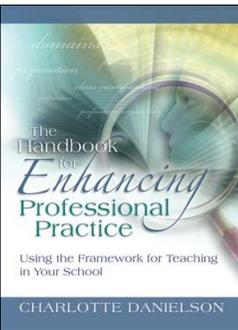
By Charlotte Danielson

This classic book is the framework for teaching a research-based set of components of instruction that are grounded in a constructivist view of learning and teaching. The framework's full value is realized as the foundation for professional conversations among practitioners as they seek to enhance their skill in the complex task of teaching and as the foundation of recruitment and hiring, mentoring, coaching, professional development, and teacher evaluation. More than 500,000 copies sold in the US!

ISBN: 9781416605171 | (February 2007) 10" x 8", 200 pages

Audience: Teachers, teacher leaders, administrators, principals | Price: \$29.95

300,000 copies sold!



## The Handbook for Enhancing Professional Practice

### Using the Framework for Teaching in Your School

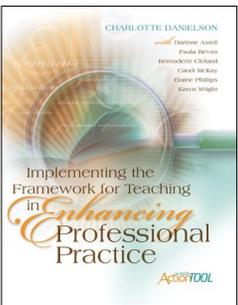
By Charlotte Danielson

Grounded in practitioners' wisdom, this handbook demonstrates how the framework for teaching can inform professional growth throughout a teacher's career—from preservice training through the attainment of the skills and knowledge that characterize distinguished teaching. Ready-to-use forms and other instruments transform the framework into a mechanism for teacher support with two goals: quality assurance and professional learning.

ISBN: 9781416607090 | (September 2008) 8-1/2" x 11", 179 pages

Audience: Teachers, teacher leaders, administrators, principals | Price: \$27.95

Bestseller!



## Implementing the Framework for Teaching in Enhancing Professional Practice

### An ASCD Action Tool

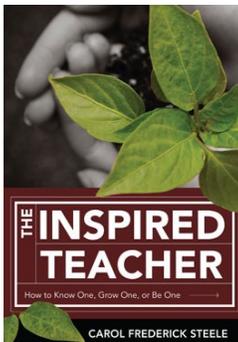
By Charlotte Danielson et al.

This action tool guides educators in applying the framework for teaching in classrooms or schools and strengthening professional practice with proven strategies. Broken down into the different domains, components, and elements of the framework, each section provides examples of best practices for the higher levels of performance, followed by a variety of tools that teachers can adapt and incorporate into their instruction.

ISBN: 9781416609193 | (December 2009) 8.5" x 10.6", 512 pages

Audience: Teachers, teacher leaders, administrators, principals | Price: \$79.00

Bestseller!



## The Inspired Teacher

### How to Know One, Grow One, or Be One

By Carol Frederick Steele

Everyone remembers having an inspired teacher. Steele, a seasoned National Board-certified teacher, shares 13 research-based pathways that teachers can take to grow professionally and aim for truly inspired teaching. The book is filled with classroom examples and tips for teachers, and growth paths for all 13 skill areas to help mentors, coaches, and anyone who works with teachers apply these ideas at the school or district level.

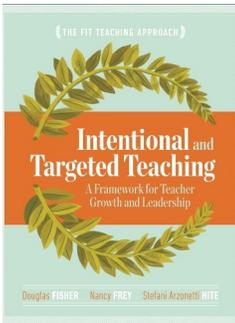
ISBN: 9781416607427 | (March 2009) 6" x 9", 256 pages

Audience: Teachers, teacher leaders, administrators, principals | Price: \$26.95



## Author Spotlight: Charlotte Danielson

Charlotte Danielson is an educational consultant based in Princeton, NJ, specializing in aspects of teacher quality and evaluation, curriculum planning, performance assessment, and professional development. She has taught at all levels, from kindergarten through college, and has worked as an administrator, a curriculum director, and a staff developer in school districts throughout the United States. She has served as a consultant to hundreds of school districts, universities, intermediate agencies, and state departments of education in every state and in many other countries.



## Intentional and Targeted Teaching A Framework for Teacher Growth and Leadership

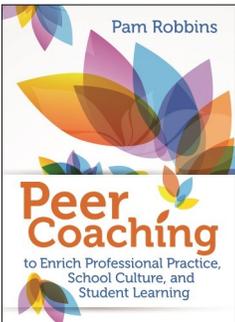
By Douglas Fisher, Nancy Frey, & Stefani Arzonetti Hite

This book introduces the powerful Framework for Intentional and Targeted Teaching® (FIT) Teaching Tool, which can be used by teachers for self-assessment; by teacher peers for collegial feedback in professional learning communities; by instructional coaches to focus on the skills teachers need both onstage and off; and by school leaders to highlight their teachers' strengths and value.

ISBN: 9781416621119 | (May 2016) 7-7/8" x 9-7/8", 190 pages

Audience: Teachers, teacher leaders, administrators, principals | Price: \$29.95

Bestseller!



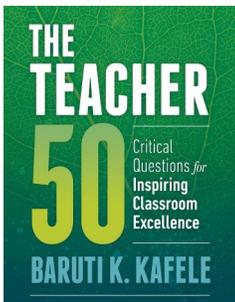
## Peer Coaching to Enrich Professional Practice, School Culture, and Student Learning

By Pam Robbins

This book explains how educators can work together more effectively to improve professional practice in a way that combines collaborative activities and peer coaching—teachers supporting teachers. It describes how any school can implement these proven practices and experience positive changes in teaching, school culture, and student learning.

ISBN: 9781416620242 | (May 2015) 6" x 9", 180 pages

Audience: Teachers, teacher leaders, administrators, principals | Price: \$26.95



## The Teacher 50

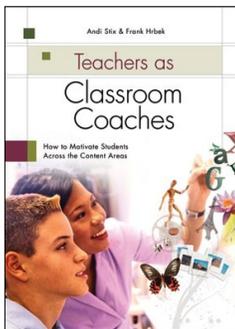
### Critical Questions for Inspiring Classroom Excellence

By Baruti K. Kafele

In this thoughtful guide for novice and veteran teachers alike, Kafele takes readers on a journey of 50 questions and penetrating insights reveal how teachers can inspire students of all racial, ethnic, and socioeconomic backgrounds to strive for academic excellence; develop strong relationships with students, parents, and the community; address the challenges and promises presented by millennial learners; and boost teacher motivation.

ISBN: 9781416622734 | (August 2016) 6" x 9", 105 pages

Audience: Teachers, teacher leaders, administrators, principals | Price: \$16.95



## Teachers as Classroom Coaches

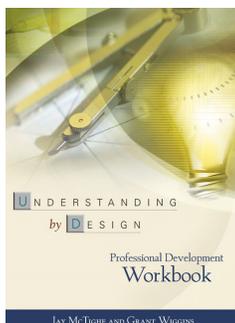
### How to Motivate Students Across the Content Areas

By Andi Stix & Frank Hrbek

This book shows how proven coaching strategies can help educators inspire students and boost their performance in any subject and grade level. It explains why a coaching environment creates more student motivation and higher engagement and gives strategies and techniques that winning coaches use to help groups and individuals work more productively, overcome difficulties, and achieve meaningful and measurable goals.

ISBN: 9781416604112 | (October 2006) 7" x 9", 180 pages

Audience: K-12 teachers | Price: \$25.95



## Understanding by Design Professional Development Workbook

By Jay McTighe & Grant Wiggins

This collection of templates, design tools, examples, and exercises is an in-depth resource for *Understanding by Design* workshops, curriculum teams, teacher training, undergraduate and graduate courses, as well as further independent exploration. It provides a valuable resource to educators in developing curriculum and assessments with a focus on developing and deepening students' understanding of important ideas.

ISBN: 9780871208552 | (March 2004) 8-1/2" x 11", 295 pages

Audience: Teachers, teacher leaders, administrators, principals | Price: \$26.95

45,000 sold in US!