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International Society for Technology in Education (ISTE)



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International Society for Technology in Education (ISTE)

ISTE (International Society for Technology in Education) is the premier membership association for educators and education leaders engaged in improving teaching and learning by advancing the effective use of technology in PK-12 and teacher education.

ISTE is the trusted source for professional development, knowledge generation, advocacy, and leadership for innovation.

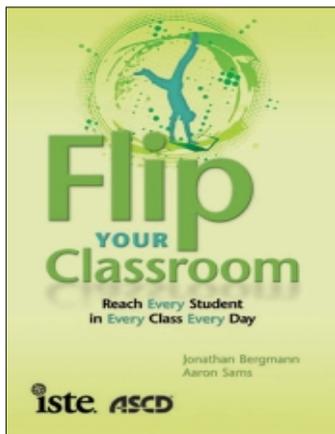
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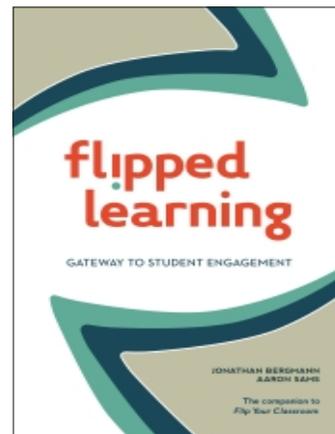
ISTE's bestselling *Flip Your Classroom: Reach Every Student in Every Class Every Day*, co-published with ASCD, has been reaching audiences through print, e-book, and author appearances around the globe.



Flip Your Classroom
Reach Every Student in Every Class Every Day

Jonathan B. Bergmann and Aaron Sams

ISBN: 9781564843159 | (June 2012) 5-1/2" x 8-1/2", 112 pages
 Languages Sold: Danish, Spanish, Spanish (Castilian), Thai, French, Korean, Chinese (simplified), Arabic, and Japanese
 Price: \$19.95



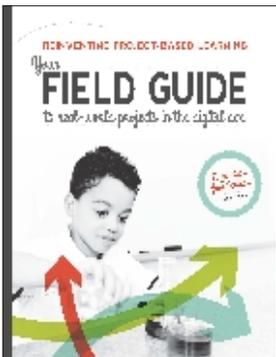
Flipped Learning
Gateway to Student Engagement

Jonathan B. Bergmann and Aaron Sams

ISBN: 9781564843449 | (July 2014) 5-1/2" x 8-1/2", 227 pages
 Languages Sold: Danish, French, Korean, Chinese (simplified), Chinese (complex), Japanese, and Arabic
 Price: \$21.95

In *Flip Your Classroom*, authors Jonathan Bergmann and Aaron Sams provide a window into a flipped classroom. The flipped classroom approach was initially targeted to help those students struggling because of missed classes for school activities or slower learning styles, but it has resulted in assisting a larger, more diverse group of students. This book chronicles the authors' journey from their first shaky steps at trying to "flip" their classrooms to their current "best practice so far" flipped-mastery classroom model.

In *Flipped Learning*, authors Bergmann and Sams take their revolutionary educational philosophy to the next level. Building on the energy of the thousands of educators inspired by the influential book *Flip Your Classroom*, this installment is all about what happens next -- when a classroom is truly student-centered and teachers are free to engage with students on an individual level. Loaded with powerful stories from teachers across curriculum and grade levels, *Flipped Learning* will once again turn expectations upside-down and fuel excitement for teaching and learning.

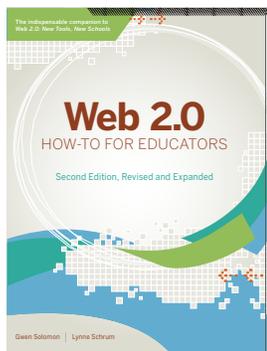


Reinventing Project-Based Learning, Second Edition Your Field Guide to Real-World Projects in the Digital Age

Susie Boss and Jane Krauss

Lead students through powerful learning experiences with *Reinventing Project-Based Learning*, a guide for educators, administrators, and professional development specialists who want to make the shift to a more student-driven learning model. Explore proven strategies for overcoming the limitations of the traditional classroom, including a wealth of technology tools for inquiry, collaboration, and global connection to support this new vision of instructional design. The book itself follows the arc of a project, providing guided opportunities to direct and reflect on your own learning. In the expanded second edition, educators will find new examples of the latest tools, assessment strategies and promising practices that are poised to shape education in the coming years. With rich illustrations and teacher interviews from around the world, *Reinventing Project-Based Learning* shows how to design authentic projects that make the most of available and emerging technologies.

ISBN: 9781564843449 | (October 2014) 7.5" x 9.25", 286 pages
World Rights Available
Price: \$39.95

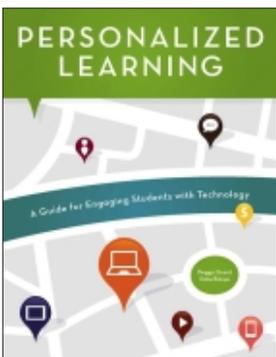


Web 2.0 How-to for Educators, Second Edition Revised and Expanded

Gwen Solomon and Lynne Schrum

Established authors Gwen Solomon and Lynne Schrum ignite creativity in the classroom in this expanded and fully updated edition of their bestselling "Web 2.0: New Tools, New Schools". Using accessible language, the authors help educators expand student and teacher learning by introducing ways to incorporate web tools such as podcasts, blogs, and wikis into the classroom.

ISBN: 9781564843517 | (July 2014) 7" x 9.25", 314 pages
World Rights Available
Price: \$39.95

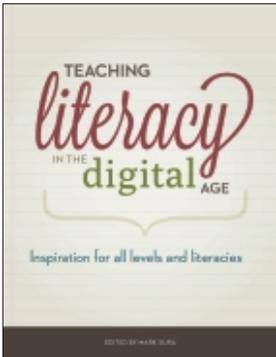


Personalized Learning A Guide for Engaging Students with Technology

Peggy Grant and Dale Basye

With personalized learning, teachers and students are more empowered to take charge of the education experience. The distinguished authors of this new title show how personalized learning with technology can be used to meet the needs of all learners—from gifted students to students with disabilities—and how it can help achieve school goals. Included in the book are examples of what personalized learning looks like, comparisons of tools and technologies, and evaluation tools like surveys and checklists. The book concludes with a step-by-step guide for planning a school-wide personalized learning initiative. The hands-on planning and evaluation tools make this an excellent resource for teachers and administrators, both individuals and entire schools and districts.

ISBN: 9781564843524 | (June 2014) 7" x 9.25", 200 pages
World Rights Available
Price: \$24.95



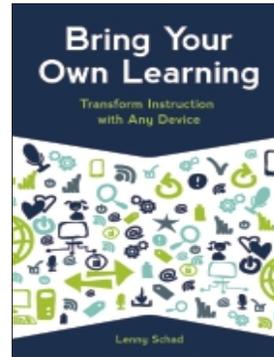
Teaching Literacy in the Digital Age
 Inspiration for All Levels and Literacies

Mark Gura (Editor)

Using myriad technologies, *Teaching Literacy in the Digital Age* is a practical guide to teaching the language arts to students of any literacy level. Dozens of activities pulled together by leaders in education offer advice on how to implement a wide range of

technologies into lesson plans. All of these lessons are tagged with a recommended level, main technologies used, and literacy covered. The activities are easily adaptable for any level, including for students with special needs and English language learners.

ISBN: 9781564843395 | (March 2014) 7" x 9.25", 150 pages
 Languages Sold: French
 Price: \$24.95



Bring Your Own Learning
 Transform Instruction with Any Device

Lenny Schad

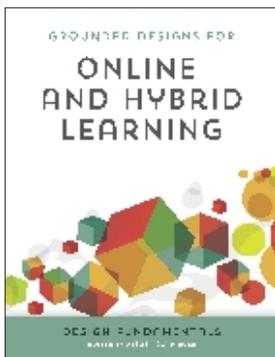
In *Bring Your Own Learning*, highly respected education technology specialist Lenny Schad provides a road map for educators to implement mobile education programs into their school systems. The author walks readers through his own school district's three-year strategy for implementing mobile devices, and uses his own success and

failures as teaching points. Through Schad's program of inclusion, where it no longer matters what technology is being used or who owns the device, students learn in the ways that make sense to them and their teachers. This book is the perfect place to start responding to the bring-your-own device revolution that is sweeping school systems.

ISBN: 9781564843388 | (January 2014) 5-1/2" x 8-1/2", 130 pages
 Languages Sold: French
 Price: \$24.95

GROUNDING DESIGNS FOR ONLINE AND HYBRID LEARNING SERIES

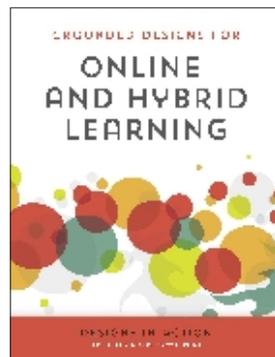
The Grounded Designs for Online and Hybrid Learning series provides practical methods for teachers on incorporating e-learning into their lessons. Each book discusses strategies, includes relevant examples, and provides practical tools to prepare educators on designing and using e-learning environments. The titles each focus on a different aspect of online and hybrid learning, from designing the lessons to implementing them, and each will help educators adapt theories of online learning to their specific classroom.



Grounded Designs for Online and Hybrid Learning
 Design Fundamentals

Atsusi "2c" Hirumi (editor)

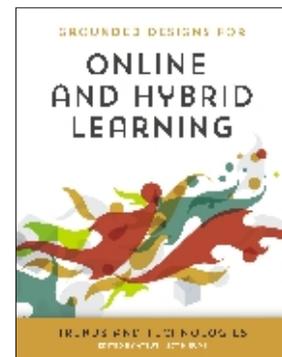
ISBN: 9781564843357 | (January 2014)
 8-1/2" x 11", 200 pages
 World Rights Available
 Price: \$24.95



Grounded Designs for Online and Hybrid Learning
 Designs in Action

Atsusi "2c" Hirumi (editor)

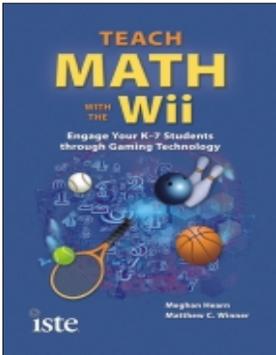
ISBN: 9781564843364 | (January 2014)
 8-1/2" x 11", 232 pages
 World Rights Available
 Price: \$24.95



Grounded Designs for Online and Hybrid Learning
 Trends and Technologies

Atsusi "2c" Hirumi (editor)

ISBN: 9781564843371 | (January 2014)
 8-1/2" x 11", 92 pages
 World Rights Available
 Price: \$24.95



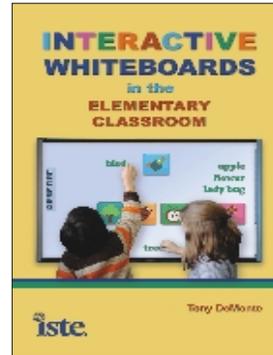
Teach Math with the Wii
Engage Your K-7 Students
through Gaming Technology

Meghan Hearn and
Matthew C. Winner

Experienced educators Meghan Hearn and Matthew C. Winner walk educators through the steps to teaching math using the Wii in the classroom. Wii activities can be engaging, student-friendly data production tools that generate scores, times and rankings for students to explore and discuss in the

mathematics classroom. The book offers advice on how teachers can guide students through rich dialogues, posing questions that elicit mathematical thinking. Using the Wii gaming system in the classroom enhances student motivation and allows them to make real-world connections with math concepts. Organized into 48, easy-to-follow lessons, *Teach Math with the Wii* will help teachers transform their classrooms into places where learning math is fun, engaging, and memorable.

ISBN: 9781564843340 | (October 2013) 5-1/2" x 8-1/2", 100 pages
World Rights Available
Price: \$17.95



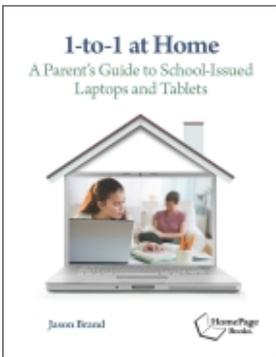
**Interactive Whiteboards in
the Elementary Classroom**

Tony DeMonte

Educational pioneer Tony DeMonte shows teachers how to best incorporate IWBs (Interactive Whiteboards) in their teaching. IWBs can increase student engagement and motivation, and this book offers practical advice on how teachers can do just that. No matter what kind of IWB is present in the

classroom, the author offers classroom-tested insight and advice. The author explores the flexibility of interactive displays, as well as how to use them to present material in diverse and reinforcing lessons. He also coaches educators in motivation strategies, classroom management tips, and general guidelines for maximizing the effectiveness of IWBs. A wealth of tools and ideas that can be put to use in the classroom is included.

ISBN: 9781564843302 | (July 2013) 5-1/2" x 8-1/2", 112 pages
World Rights Available
Price: \$16.95



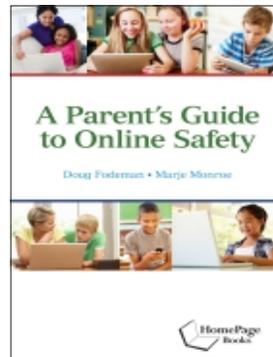
1-to-1 at Home
A Parent's Guide to School-Issued
Laptops and Tablets

Jason Brand

The smart board is the new chalkboard—digital classrooms are more common-place around the world. In this effort, many schools are adopting '1-to-1' policies. In this book parents and educators will find practical information outlining and organizing the details of students' responsibility for the 1-to-1 device,

and parents will learn practices derived from diverse school communities as well as understand how families can deal with digital issues when the device comes home. *1-to-1 at Home* is also designed to be a practical companion for parents; with proper support and good information, parents can easily understand new technologies, accept the central role they increasingly play in our children's technology lives, while making room for rules and limits that are in line within each family. The book gives parents the language to keep conversations on track and provides the perspectives of other adult educators and parents who have addressed similar challenges.

ISBN: 9781564843319 | (July 2013) 7" x 9.25", 106 pages
Languages Sold: French
Price: \$17.95

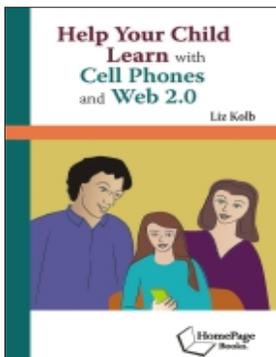


**A Parent's Guide to
Online Safety**

Doug Fodeman and
Marje Monroe

Parents are often overwhelmed by the breadth of information available to their children through the internet and can be at a loss at how to manage this information access. Here is an informative guide to help parents embrace technology, not fear its reach. Because each child has a unique development level, each child should be monitored in a different way. This book provides insight for parents on how and when to set necessary computer use boundaries and the authors cover the digital topics all parents should be aware of: online bullying, privacy, online gaming, social networks, and cell phones, to name a few. *A Parent's Guide to Online Safety* offers parents a solid grasp of the issues and advice on using their own family values as a guide to setting limits for their children.

ISBN: 9781564843272 | (April 2013) 7" x 9.25", 100 pages
World Rights Available
Price: \$14.95



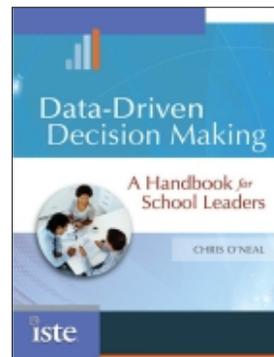
Help Your Child Learn with Cell Phones and Web 2.0

Liz Kolb

From middle-school on, there are few students who don't have a cell phone and with the increased distribution of smart phones and other technologies such as tablets and hand held devices, educators can now take advantage of this technology as a learning tool. *Help Your Child Learn with Cell Phones and Web 2.0* is full of resources, tips, and

ideas on how to model effective, safe, productive, and appropriate cell phone use and make it an effective learning tool. By using this book, educators learn how to encourage students to use their cell phones outside the classroom as a means of performing activities like audio and video recording, brainstorming, data collection, blogging, research, and for social activism. The goal of this book is to introduce cell phones to children as potential learning tools and lifelong professional tools. It also demonstrates that learning can be fun and be done anywhere at any time.

ISBN: 9781564843296 | (June 2013) 5-1/2" x 8-1/2", 104 pages
World Rights Available
Price: \$16.95



Data-Driven Decision Making A Handbook for School Leaders

Chris O'Neal

In this practical and insightful workbook, Chris O'Neal presents a step-by-step process of building a successful data driven leadership team, how to effectively examine and implement the data presented, and how to maximize the technology currently in the classrooms that will help schools and

districts see a positive and rewarding change. The book includes information on setting up teams, warehousing, accessing, and examining data to help educators stay on the path to success.

ISBN: 9781564843081 | (2012) 7" x 9", 96 pages
World Rights Available
Price: \$21.95



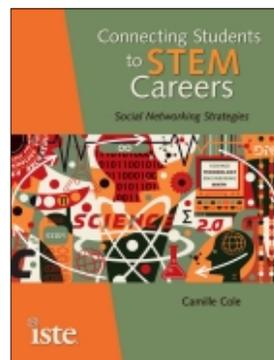
Making Technology Standards Work for You, Third Edition

Susan Brooks-Young

Susan Brooks-Young's update of her classic work incorporates the refreshed NETS for Administrators and remains the definitive guide for progressive educational leaders looking to effectively leverage technology to enhance student learning. Organized by chapters devoted to single aspects of technology leadership such as planning,

curriculum and instruction, assessment, staff development, and legal and social issues, the title provides clear and specific directions for the unique concerns of campus-level, district-level, and superintendent- or cabinet-level leaders, with convenient lists detailing responsibilities. In addition, it also features a rigorous refresh of the wealth of references and resources for each standard, as well as a thoughtful discussion of how the roles of administrators and other leaders affect both teacher and student performance.

ISBN: 9781564843203 | (January 2013) 8-1/2" x 11", 146 pages
World Rights Available
Price: \$47.95



Connecting Students to STEM Careers Social Networking Strategies

Camille Cole

Many future careers will involve science, technology, engineering, and math (STEM), but how can students be expected to go into professions such as mechanical engineering, environmental science, or computer programming when they have never met the people who perform those jobs? Students might not even realize that they have career options in STEM fields. One

great way to encourage students' discovery of STEM jobs is using technology such as videoconferencing and web 2.0 tools. *In Connecting Students to STEM*, author Camille Cole shows educators how to find STEM professionals around the world willing to interact with their students. Cole even includes interviews with STEM professionals. She explains how to set up programs that give students the opportunity to engage in real-world learning experiences, how to tap into current programs, and how to develop professional partnerships in each of the fields. Through this authentic engagement, students will find their STEM education more rewarding and relevant to their lives, hopefully leading many to develop an interest in future STEM careers.

ISBN: 9781564842916 | (2012) 7" x 9", 135 pages
World Rights Available
Price: \$35.95



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