

# RussoRights

## 2018 FALL RIGHTS GUIDE

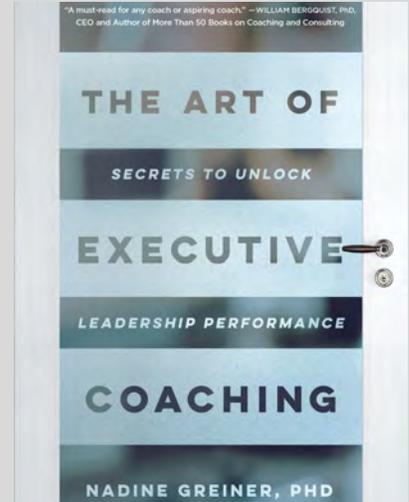


<b>2</b>	<b>ATD (Association for Talent Development)</b>
<b>8</b>	<b>Maven House</b>
<b>9</b>	<b>TPH (Trainers Publishing House)</b>
<b>10</b>	<b>TCK Publishing</b>
<b>11</b>	<b>Old Town</b>
<b>13</b>	<b>LSI (Learning Sciences International)</b>
<b>19</b>	<b>NSTA (National Science Teachers Association)</b>
<b>23</b>	<b>Flipped Learning Global Initiative</b>

NADINE GREINER

## The Art of Executive Coaching

### Secrets to Unlock Leadership Performance



With businesses becoming more complex, they tend to lean on their high performers to keep the company first class, fend off competitors, innovate, or pivot to new, unexplored markets. But who do these executives and leaders turn to when they need to refine their own skills?

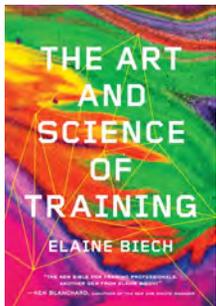
Executive coaches.

In *The Art of Executive Coaching*, coaching expert Nadine Greiner reveals the secrets, tips, and tricks to unlocking the better performance leaders need to thrive. Readers follow along as she tells nine stories of an executive coach, Alice Well, and her clients. With Alice's help, these individuals learn to adapt their personal leadership styles, illuminate their blind spots, and adopt new ways of relating and managing to benefit their teams and organizations.

But it's not all smooth sailing—this coach shares the bumps along the way, too. With this book, aspiring executive coaches will understand why coaching works so well—why certain techniques enable leaders to achieve dramatic results in a relatively short time.

ISBN: 9781947308794 | (October 2018) 5-1/4" x 8", 152 pages

Audience: Executive coaches, managers, HR & talent development professionals | Price: \$29.95



ELAINE BIECH

## The Art and Science of Training

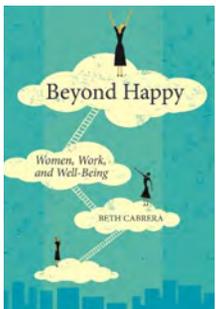


Washington Post  
#1 Bestseller!

There are more similarities than differences between how artists and scientists work. Both ask countless questions. Both search in earnest for answers. Both are dedicated to reaching the best results. Not so different from today's trainers, are they? In this book, training expert Elaine Biech, one of the most highly regarded names in talent development, sets out to identify the perfect blend of content mastery and audience insight that top facilitators rely on to deliver outstanding training experiences.

ISBN: 9781607280941 | (December 2016) 6" x 9", 304 pages

Audience: Instructional designers, trainers, training managers | Price: \$32.95



BETH CABRERA

## Beyond Happy

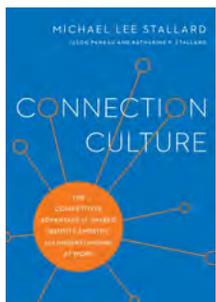
### Women, Work, and Well-Being



Engagingly told by positive psychology authority Beth Cabrera, *Beyond Happy* is a collection of essential findings that offer women proven strategies for living more authentic, meaningful lives. With time-tested methods for thriving based on personal values and developed strengths, it is a guide to what matters most in all our lives—enduring family ties and relationships.

ISBN: 9781562869793 | (August 2015) 5-1/4" x 8", 189 pages

Rights sold: Turkish, Vietnamese | Audience: Personal success, HR & talent development professionals | Price: \$19.95



MICHAEL LEE STALLARD

## Connection Culture

### The Competitive Advantage of Shared Identity, Empathy, and Understanding at Work

Organizations thrive when employees feel valued, the environment is energized, and high productivity and innovation are the norm. This requires a new kind of leader who fosters a culture of connection within the organization. *Connection Culture* provides a fresh way of thinking about leadership and offers recommendations for how to tap into the power of human connection.

ISBN: 9781947308398 | (June 2017) 6" x 9", 160 pages (Trade Paper Edition)

Audience: Leaders, managers, mentors, coaches, HR & talent development professionals | Price: \$18.95

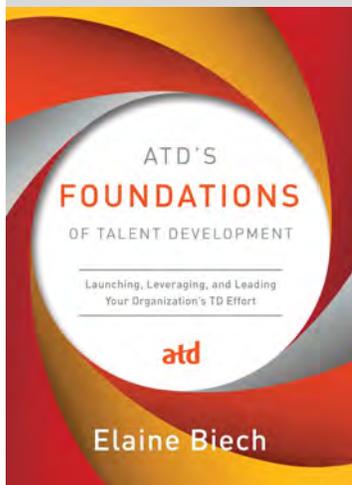
# The Talent Development Atlas Just Expanded...Exponentially

As futurist Ray Kurzweil once said, "If I take 30 steps linearly, I get to 30. If I take 30 steps exponentially, I get to a billion."

Staying ahead of change in the world, your organization, and your profession requires action. You learned a lot to launch your organization's talent development effort. As you position it for the future, what you need to know is growing.



**How do you prepare for exponential growth? Get started now. Take action with these mission-critical, industry-leading, visionary, yet practical resources for the future of talent development.**



ELAINE BIECH

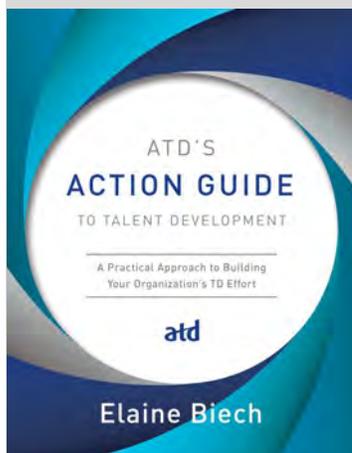
## ATD's Foundations of Talent Development

Launching, Leveraging, and Leading Your Organization's TD Effort



Directing an organization's talent development effort can be like a journey without a map. Legendary training and development leader Elaine Biech points the way forward, providing leadership and direction to help any organization. Biech imbues this comprehensive volume with the energy and passion she has manifested in a career spanning more than three decades. She serves as guide to developing a talent development strategy, creating an operating plan, and reinforcing the organization's talent development mindset, through design and delivery, measurement and evaluation, and preparing for the future. And she includes an inspired customized talent development framework to pull it all together. Complete with perspectives from trusted experts and icons in the field, this book serves as a professional atlas for talent development excellence.

ISBN: ISBN: 9781562868437 | (September 2018) 7" x 9", 656 pages  
Audience: Managers, senior leaders, HR & talent development professionals | Price: \$119.95



ELAINE BIECH

## ATD's Action Guide to Talent Development

A Practical Approach to Building Your Organization's TD Effort



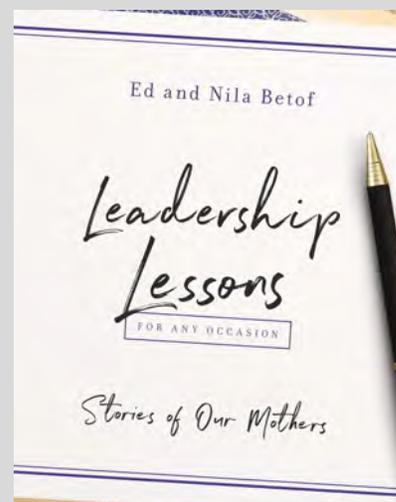
In this new book, talent development expert and bestselling author Elaine Biech lays out the steps TD professionals can take to position their organizations to thrive as active learning enterprises. The companion volume to *ATD's Foundations of Talent Development*, this guide follows Biech's revolutionary eight-step framework for defining an organization's learning foundation through preparing for the future—and offers practical questions, organizational assessments, and tips for each step. Biech also presents the newest thinking on talent development from university educators and researchers, industry practitioners, and luminaries in leadership and development to keep talent development professionals on the forward edge of their profession and to keep their organizations at the top of their game.

ISBN: 9781949036220 | (September 2018) 7" x 9", 528 pages  
Audience: Managers, senior leaders, HR & talent development professionals | Price: \$84.95

ED BETOF & NILA BETOF

## Leadership Lessons for Any Occasion

Stories of Our Mothers



Nearly everyone has stories of advice given by their mothers. Mothers are often the first coaches and teachers we encounter and their guidance has a special value.

In *Leadership Lessons for Any Occasion: Stories of Our Mothers*, executive coaches and authors Ed and Nila Betof have collected stories from a wide range of leaders, teachers, coaches, and talent development professionals about how their mothers guided their paths to helping others lead resourceful, meaningful lives.

This insightful new book explores how stories have the unique power to impart perspective, engage people with the empathetic aspects of coaching and leading, and approach problems from a new angle. Its bite-sized anecdotes inspire every reader to dive deep into their past and rediscover how their earliest childhood lessons can continue to help them—and the people they coach and lead—grow today.

ISBN: 9781947308626 | (November 2018) 5" x 8", 120 pages

Audience: Leaders, teachers, coaches, trainers, people managers | Price: \$24.95



SARAH R. JOHNSON

## Engaging the Workplace

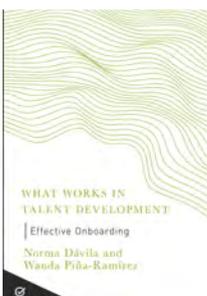
Using Surveys to Spark Change



Author Sarah Johnson has scanned the diminishing state of the organizational survey and reached a profound, yet simple, conclusion: Companies don't know why they want to conduct a survey or how they plan to act on its results. In this new book, she shows how any organization can relaunch the survey process to be able to make decisions based on data—rather than on fads, trends, or guesses—and to drive organizational excellence.

ISBN: 9781562860974 | (July 2018) 5" x 8", 160 pages

Audience: HR & talent development professionals, leaders | Price: \$24.95



NORMA DÁVILA & WANDA PIÑA-RAMÍREZ

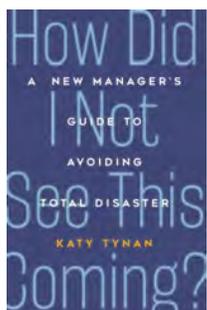
## Effective Onboarding



Part of the new ATD series *What Works in Talent Development*, this book clarifies the differences between orientation and onboarding, describes how to build a business case for onboarding programs, and shows how to design, implement, evaluate, and sustain the program that's right for the organization. Talent development experts Norma Dávila and Wanda Piña-Ramírez have created a single source for onboarding best practices, job aids, templates, checklists, and real-life examples.

ISBN: 9781947308602 | (September 2018) 7" x 10", 200 pages

Audience: Managers, HR & talent development professionals | Price: \$34.95



KATY TYNAN

## How Did I Not See This Coming?

A New Manager's Guide to Avoiding Total Disaster

First-time managers are under tremendous pressure and are often unprepared for the rocky journey ahead of them. This book tells the fictional story of Julie to illustrate how a new manager can successfully make the transition from star employee to effective manager. It offers five basic truths about management—starting with recognizing team values and strengths—that can be learned by anyone.

ISBN: 9781562867867 | (December 2017) 5-1/2" x 8-1/2", 120 pages

Rights sold: English reprint—India | Audience: Leaders, managers, HR & talent development professionals | Price: \$17.95



KAREN HOUGH

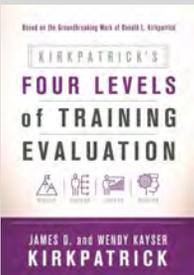
## Go With It

### Embrace the Unexpected to Drive Change

Improv expert Karen Hough shows how anyone can learn to be more creative and innovative—using improv’s flexibility, humor, focus, and “yes, and” principles. She brings her discoveries from the success of improv troupes to the front lines of innovation in business. Learn how leaders can use improv techniques to get their teams working and innovating together. Hough shares many stories of how companies can break through old patterns and learn to create through listening, agreeing, and discussing ideas.

ISBN: 9781562865719 | (October 2017) 5-1/2” x 8-1/2”, 120 pages

Rights sold: Vietnamese | Audience: Business leaders, change managers, innovation & creativity experts | Price: \$17.95



JAMES D. KIRKPATRICK & WENDY KAYSER KIRKPATRICK

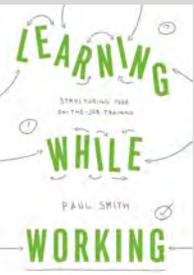
## Kirkpatrick’s Four Levels of Training Evaluation



Don Kirkpatrick’s groundbreaking *Four Levels of Training Evaluation* is the global standard for training evaluation, but over the last 60 years a number of misassumptions and faulty practices have crept in. Here, James and Wendy Kirkpatrick set the record straight with the New World Kirkpatrick Model, a powerful training evaluation methodology that melds people with metrics. Training leaders and practitioners alike will discover a blueprint to maximize business results by training people more effectively, improving the way they work, and helping their organizations meet goals.

ISBN: 9781607280088 | (October 2016) 7” x 10”, 256 pages

Rights sold: Bulgarian, Chinese (simplified), English reprint—India, Portuguese  
Audience: Trainers, training managers, instructional designers | Price: \$24.95



PAUL SMITH

## Learning While Working

### Structuring Your On-the-Job Training



Most on-the-job (OTJ) training programs leave learners to sink or swim, but training is too important to leave to chance. This book shows you how to track on-the-job progress and build a pipeline of better-skilled workers. Author Paul Smith combines real-life insight into creating a structured OTJ training program for project managers at the Waldinger Corporation with in-depth interviews of experienced learning and development professionals to help any company build a well-designed structured on-the-job training program to help them reach their business goals.

ISBN: 9781947308541 | (July 2018) 6” x 9”, 192 pages

Audience: HR & talent development professionals, managers, trainers | Price: \$42.95



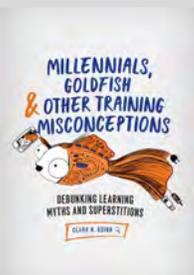
JENN LABIN

## Mentoring Programs That Work

A stellar mentor can change the trajectory of a career, and mentoring programs can be organizations’ most powerful talent development tool. But fixing a “broken” mentoring program or developing a new one from scratch requires a unique process. Seasoned program development specialist Jenn Labin provides a model to build connections between people with a step-by-step approach to help HR and talent development professionals navigate a mentoring program from start to finish.

ISBN: 9781562864583 | (February 2017) 7” x 10”, 172 pages

Rights sold: Chinese (simplified) | Audience: HR managers, trainers, managers, mentors, coaches | Price: \$32.95



CLARK N. QUINN

## Millennials, Goldfish & Other Training Misconceptions

### Debunking Learning Myths and Superstitions



Learning myths in organizations can be costly and dangerous. But now, myth busting has never been easier. Performance expert Clark Quinn debunks more than 30 common assumptions about good learning design to help talent professionals avoid wasting time, resources, and goodwill on unproven practices. Drawing on cognitive psychology and learning sciences, Clark helps organizations be smart consumers of training, backed up by the science of learning.

ISBN: 9781947308374 | (April 2018) 5-1/4” x 7-3/4”, 200 pages

Audience: Talent development & HR professionals, managers, trainers | Price: \$19.95

ANNE BRUCE &amp; SARDÉK LOVE

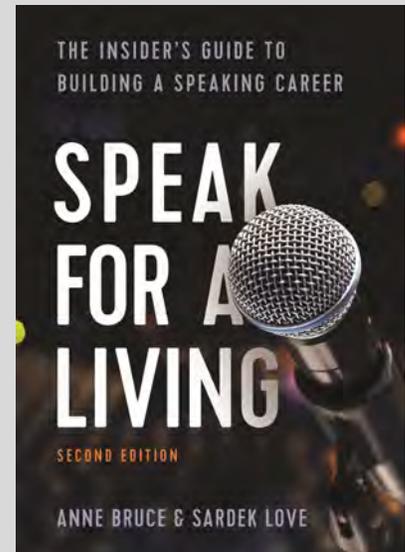
## Speak for a Living

*The Insider's Guide to Building a Speaking Career, 2nd Edition*

In this revised and expanded edition, bestselling authors and speakers Anne Bruce and Sardék Love offer updated strategies for navigating the public-speaking business. Their new material on social media and website marketing will help speakers (veteran and aspiring alike) find their niche and create a unique brand that reaches the right audience. Bruce and Love show how to diversify services in an increasingly globalized industry, whether through booking international gigs, getting published, or developing new products. And they'll use their years of experience to help readers avoid the mistakes so many speakers and trainers make.

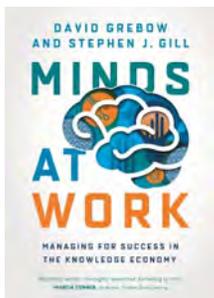
*Speak for a Living* includes valuable field-tested tools and checklists to help identify ideal clients, prepare for any presentation, and become a meeting or event planner's dream speaker. There is also a whole chapter to sharpen speakers' performance skills to take their abilities to the next level.

*Speak for a Living* is the ultimate insider's guide. Use it to become the speaker or trainer people request again and again.



ISBN: 9781562860912 | (October 2018) 6" x 9", 220 pages

Audience: Professional and aspiring speakers, sales people | Price: \$22.95



DAVID GREBOW &amp; STEPHEN J. GILL

## Minds at Work

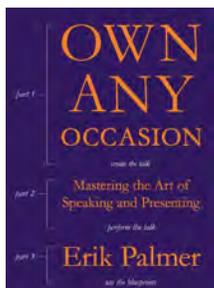
*Managing for Success in the Knowledge Economy*

The only sustainable advantage in today's competitive marketplace is the ability to learn and adapt faster than everyone else. This book shows how on-demand learning inspires employees to achieve higher levels of performance and helps managers move from "command and control" to being advocates of communication and collaboration. Find out what happens when managers help direct reports grow and use technology to pull the learning they need when they need it.

ISBN: 9781562866839 | (December 2017) 5-1/2" x 8-1/2", 176 pages

Rights sold: China (simplified), English reprint—India

Audience: Managers, talent development professionals, team leaders | Price: \$19.95



ERIK PALMER

## Own Any Occasion

*Mastering the Art of Speaking and Presenting*

Top speaker Erik Palmer taps into his vast experience to simplify the process of extraordinary speaking, whether giving a wedding toast, preparing for a sales call, or delivering a keynote. His 11 steps show how to craft the perfect message and captivate audiences with exceptional delivery. Whether the audience is large or small, the message personal or professional, Palmer's easy system will help everyone become the best speakers they can be in any situation.

ISBN: 9781562866853 | (October 2017) 6" x 9", 184 pages

Audience: Business leaders, salespeople, trainers, presenters, speakers | Price: \$19.95



INGRID GUERRA-LÓPEZ &amp; KAREN HICKS

## Partner for Performance

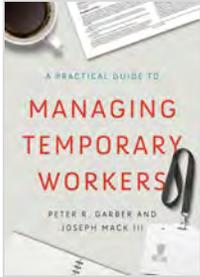
*Strategically Aligning Learning and Development*

Evolving expectations. Increased calls to add value. Shifting training roles. Training professionals are no longer simply deliverers of learning services and products; they are now allies with managers to support business priorities. This book delivers a framework to strategically align trainers' roles to drive the performance that matters most.

ISBN: 9781562865818 | (July 2017) 7" x 10", 184 pages

Rights sold: Chinese (simplified)

Audience: Performance improvement specialists, learning &amp; development professionals | Price: \$39.95



PETER R. GARBER & JOSEPH MACK III

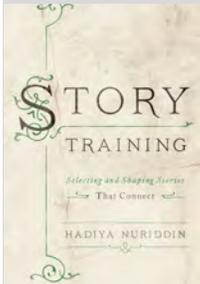
## A Practical Guide to Managing Temporary Workers



Today's economic reality is changing the traditional employment model. Alongside regular employees might be temps, freelancers, and independent contractors, all offering a more cost-effective and efficient model to address human resource needs. This book takes readers inside this process as one way to reduce costs and enhance performance. From developing a strategy and guidelines around contingent workers to training and treating them fairly, this book helps organizations gain a better understanding of the impact of these workers on their future and the best ways to manage them more effectively.

ISBN: 9781947308664 | (September 2018) 6" x 9", 152 pages

Audience: HR & talent development professionals, managers | Price: \$34.95



HADIYA NURIDDIN

## Story Training

### Selecting and Shaping Stories That Connect

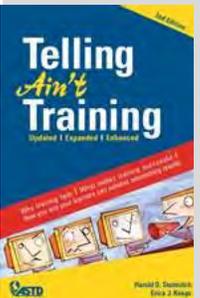


Trainers try to facilitate connections for learners, knowing that they must first make connections for themselves. One way to do that is to be a storyteller. But how do you select, structure, shape, and tell effective stories? This practical, innovative book by Hadiya Nuriddin, instructional designer and storyteller extraordinaire, explores how to find and deliver stories, engage learners, and make training more relevant.

ISBN: 9781562866891 | (March 2018) 5-1/2" x 8-1/2", 160 pages

Rights sold: Chinese (simplified)

Audience: Trainers, HR & talent development professionals, instructional designers | Price: \$32.95



HAROLD D. STOLOVITCH & ERICA J. KEEPS

## Telling Ain't Training, 2nd Edition

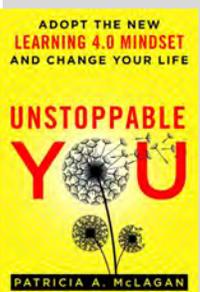
### Updated, Expanded, Enhanced



*Telling Ain't Training* is chock-full of myth-busting research and ready-to-use tools. Since its first edition published in 2002, its practical, learner-focused approach has quickly become a favorite with learning and development professionals, as well as school teachers, parents, professors, and anyone else who trains, educates, or instructs. Delivered in a lighthearted and entertaining style, the second edition sets new standards for the training industry.

ISBN: 9781562867010 | (June 2011) 7" x 10", 312 pages

Rights sold: Chinese (simplified), English reprint—India | Audience: Trainers, training managers, teachers | Price: \$38.95



PATRICIA A. MCLAGAN

## Unstoppable You

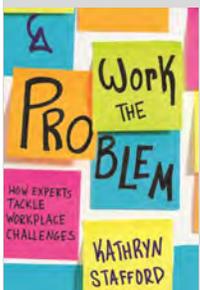
### Adopt the New Learning 4.0 Mindset and Change Your Life

*Unstoppable You* is the ticket to creating a fulfilling and successful life for individuals and to promoting a culture of learning for organizations. Targeted to professionals in any job or industry, this is an invitation to upgrade to Learning 4.0—becoming more able to respond to new insights and profound changes in the world—by adopting seven basic practices. Includes a toolkit of templates, guides, and tips.

ISBN: 9781562861094 | (May 2017) 6" x 9", 312 pages

Rights sold: Arabic, Chinese (simplified), Japanese

Audience: HR & talent development professionals, managers, leaders | Price: \$25.95



KATHRYN STAFFORD

## Work the Problem

### How Experts Tackle Workplace Challenges



Everyone has experienced a situation at work where challenges pile so high that the only solution seems to be to cut and run. This set of unique yet familiar stories creates a conversation about universal workplace problems that can arise in any career and how we can solve them for ourselves in fresh ways. Whether you're thinking of quitting your job, you feel stalled out at your workplace, or you're advising someone who has hit a wall, *Work the Problem* is the book to reach for.

ISBN: 9781947308572 | (June 2018) 5-1/4" x 8", 168 pages

Audience: Talent & organization development professionals, consultants | Price: \$16.95

MONA AMODEO

## Beyond Sizzle

### The Next Evolution of Branding



Are you interested in learning how to create companies people love to love?

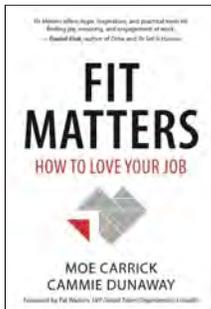
Today organizations are judged not just for the quality and price of their products but whether they are also a force for good. *Beyond Sizzle* provides a playbook for building brands that matter to customers, employees, and the world. It introduces a workable framework that organizations and their leaders can use to redefine workplaces, reimagine customer experiences, and create innovative products and services that create healthier, more sustainable communities.

Award-winning management strategist Dr. Mona Amodeo brings together the best practices of change management, marketing, and communications to give readers an actionable process for creating brands that matter—organizations that are redefining workplaces, reimagining customer experiences, and creating innovative products and services that are building healthier, more sustainable communities—in turn, creating a better world for us all.



ISBN: 9781938548154 | (September 2018) 5-1/2" x 8-1/4", 334 pages

Audience: Green & small business leaders, marketing & organization development professionals | Price: \$24.95



MOE CARRICK & CAMMIE DUNAWAY  
FOREWORD BY PAT WADORS

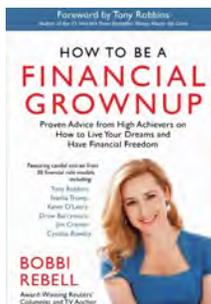


## Fit Matters

With this practical, thought-provoking guide, employees at any career stage will be able to find the job they'll love—one that matches their needs and provides meaning to their lives. *Fit Matters* is designed to help readers evaluate the fit between their needs and the culture of their current or prospective employer, assess what they need to thrive at work, and develop options if they need to make a change.

ISBN: 9781938548741 | (May 2017) 6" x 9", 256 pages

Rights sold: Chinese (simplified characters) | Audience: Careers, self-help, personal success | Price: \$24.95



BOBBI REBELL, FOREWORD BY TONY ROBBINS



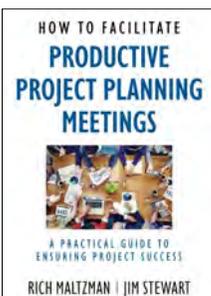
## How to Be a Financial Grownup

### Proven Advice from High Achievers on How to Live Your Dreams and Have Financial Freedom

Award-winning Reuters columnist Bobbi Rebell shares financial lessons that 30 business leaders—*Shark Tank*'s Kevin O'Leary, *Mad Money*'s Jim Cramer, Zillow's CEO Spencer Rascoff, and others—learned early in their lives that helped them achieve success. The stories are candid and raw, touching on everything from a personal health crisis, to infidelity, to homelessness, and offer actionable advice on how anyone can become a successful financial grownup.

ISBN: 9781938548666 | (October 2016) 6" x 9", 232 pages

Rights sold: English reprint—India | Audience: Personal finance & success, wealth management | Price: \$24.95



RICH MALTZMAN & JIM STEWART



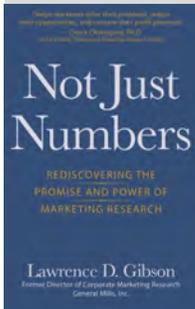
## How to Facilitate Productive Project Planning Meetings

### A Practical Guide to Ensuring Project Success

Rigorous planning is vital to project success, and yet project planning tends to be done piecemeal or not at all, often leading to incomplete information and ultimately poor results. This practical guide to facilitating planning meetings provides the step-by-step road map to effectively jump-start projects for success. The award-winning authors feature dozens of stories from practicing project managers to illustrate meeting techniques that work and easy-to-use templates, sample schedules, and checklists to help every project manager get the results their organizations need out of every project.

ISBN: 9781938548260 | (November 2018) 6" x 9", 240 pages

Audience: Project managers, team leaders, managers, facilitators | Price: \$24.95



LAWRENCE D. GIBSON

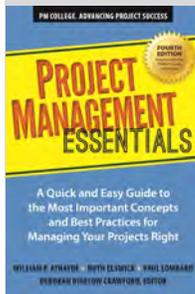
## Not Just Numbers

### Rediscovering the Promise and Power of Marketing Research

In this provocative book, marketing expert Lawrence Gibson reveals why the multibillion-dollar marketing research industry has largely failed and how it must change to meet the needs of businesses in solving marketing problems and capitalizing on marketing opportunities. Case studies from his extensive business experience show how his problem-solving approach to designing and using marketing research can produce dramatic results for any company or industry.

ISBN: 9781938548628 | (November 2016) 6" x 9", 232 pages

Rights sold: English reprint—India | Audience: Marketing, sales, & business professionals | Price: \$29.95



WILLIAM P. ATHAYDE, RUTH ELSWICK &amp; PAUL LOMBARD

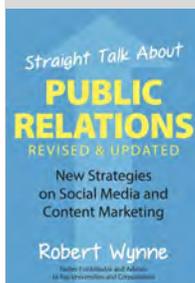
## Project Management Essentials, 4th Edition

### A Quick and Easy Guide to the Most Important Concepts and Best Practices for Managing Your Projects Right

Whether readers are new to project management or just need to refresh their knowledge, *Project Management Essentials* is the quickest, easiest way to learn how to manage projects successfully. The simple strategies, tips, and techniques in this book deliver the essential tools needed to be an effective project manager. This new edition of the bestselling guide offers new templates and updated content and complies with the most recent project management standard, the PMBOK® Guide 6th Edition.

ISBN: 9781938548970 | (December 2018) 6" x 9", 240 pages

Third edition rights sold: Chinese (simplified), English reprint—India | Audience: Project managers, managers | Price: \$24.95



ROBERT WYNNE

## Straight Talk About Public Relations, Revised & Updated

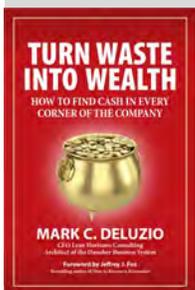
### New Strategies on Social Media and Content Marketing

Public relations is the persuasion business. Anyone who wants to learn how to communicate their message and influence the media, clients, employees, their peers, or anyone else will benefit from this witty, no-holds-barred introduction to the art of public relations. In this expanded edition, seasoned PR thought leader Robert Wynne delivers the essentials of PR—how to write compelling press releases, pitch to the media, craft editorials that wow, create persuasive social media campaigns, engage audiences with powerful content marketing, and measure PR success.

ISBN: 9781938548857 | (January 2019) 6" x 9", 174 pages

First edition rights sold: Chinese (simplified), English reprint—India

Audience: Entrepreneurs, public relations, social media, & marketing professionals | Price: \$19.95



MARK C. DELUZIO

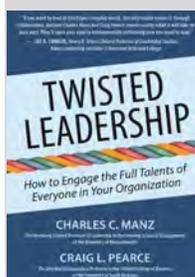
## Turn Waste Into Wealth

### How to Find Cash in Every Corner of the Company

Cash is laying around everywhere in companies—piled up in warehouses, hiding in plain sight as inventory, and littering offices disguised as incorrect invoices, late billings, incomplete forms, input errors, or sloppy requests from salespeople. It also languishes in countless places in a customer's order from order entry to production to fulfillment. All that cash is retrievable and available for reinvestment and dividends with the know-how provided in this book.

ISBN: 9781938548451 | (March 2016) 5-1/2" x 7-1/2", 150 pages

Audience: Executives, business professionals, CFOs | Price: \$24.95



CHARLES C. MANZ &amp; CRAIG L. PEARCE

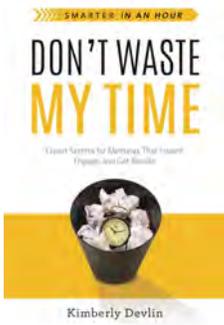
## Twisted Leadership

### How to Engage the Full Talents of Everyone in Your Organization

*Twisted Leadership* presents a new way of thinking about leadership—as a dynamic, complex social process, not just a role occupied by someone at the top. By integrating self, super, shared, and socially responsible leadership, the book shows step-by-step how anyone, at any level of an organization, can be a leader based on the context, goals, knowledge, experience, or needs of the group.

ISBN: 9781938548864 | (September 2017) 5-1/2" x 8-1/2", 160 pages

Rights sold: Chinese (simplified characters) | Audience: Executives, leaders, managers, team members | Price: \$21.95



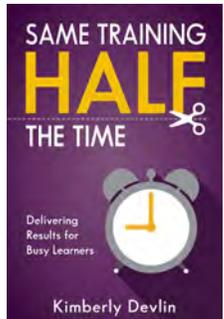
KIMBERLY DEVLIN

## Don't Waste My Time

### Expert Secrets for Meetings That Inspire, Engage, and Get Results

Everybody hates meetings, right? Necessary, but boring, unproductive, and often a waste of time. In TPH's new series, **Smarter in an Hour**, Kimberly Devlin shows how to change that with her surefire PLANNER strategy to make planning productive meetings easy and effective. She also provides guidance on agendas, managing difficult behaviors, follow through, and action planning backed up with tools, templates, assessments, and more. No matter the size, purpose, or timing of your meetings, this book will be the best one-hour investment you can make to get the results you want in your business and personal meetings.

ISBN: 9781939247117 | (January 2019) 6" x 9", 176 pages | Audience: Managers, leaders, facilitators | Price: \$16.95



KIMBERLY DEVLIN

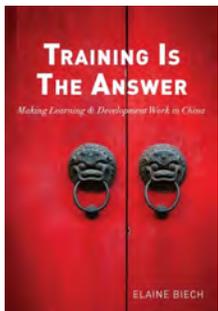
## Same Training, Half the Time

### Delivering Results for Busy Learners

Impossible, right? Especially when time is tight and expectations are high. Yet, in today's time-constrained workplace, organizations need to be able to develop their workforce faster and faster if they hope to compete and achieve business results. In this book, expert trainer and instructional designer Kimberly Devlin distills the strategies essential to designing, developing, and delivering *better* training in half the time. Learn to create meaningful learning events in less time and with less stress.

ISBN: 9781939247094 | (March 2018) 6" x 9", 212 pages

Rights sold: Japan | Audience: Trainers, talent development & HR professionals, managers | Price: \$16.95



ELAINE BIECH

## Training Is the Answer

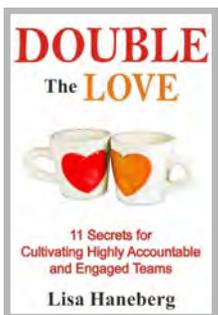
### Making Learning and Development Work in China

In this book, training guru Elaine Biech provides a bridge between the training professions in the United States and China, addressing the unique cultural differences in the Chinese workplace with a very practical look at training design and delivery, use of technology, training evaluation, and more. She shares her innovative training secrets and rock-solid training expertise, emphasizing both classic and cutting-edge approaches that ensure learning drives performance.

ISBN: 9781939247063 | (October 2015) 7" x 10", 296 pages

Rights sold: China (simplified), English reprint—India

Audience: Trainers, training managers, learning professionals | Price: \$29.95



LISA HANEBERG

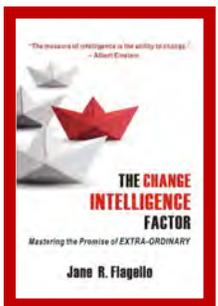
## Double the Love

### 11 Secrets for Cultivating Highly Accountable and Engaged Teams

Leadership expert Lisa Haneberg reveals 11 leadership practices that enable leaders to catalyze people's greatness so that it serves a big purpose. Her Accountability and Engagement Model and 11 secrets help cultivate excellence and create performance velocity in teams immediately. Real-life examples and easy-to-use tools help readers develop leadership capabilities and put these powerful ideas into action.

ISBN: 9781939247049 | (April 2014) 6" x 9", 169 pages

Audience: Team leaders, managers, talent development professionals, trainers | Price: \$16.95



JANE R. FLAGELLO

## The Change Intelligence Factor

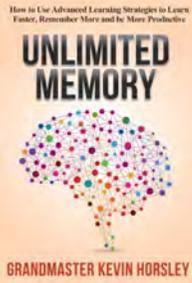
### Mastering the Promise of EXTRA-ORDINARY

In a complex business climate, one factor makes all the difference—being able to navigate and thrive through change. This requires new skills. Flagello presents three fundamental principles of "change intelligence" and shows how to apply them in key areas in the workplace: employee engagement, communications, leadership development, and customer service. Learn how to leverage key emotional change skills into high-powered change intelligence drivers.

ISBN: 9781939247025 | (September 2013) 6" x 9", 168 pages

Rights sold: English reprint—India

Audience: Business executives, change managers, talent development professionals | Price: \$16.95



KEVIN HORSLEY

## Unlimited Memory

How to Use Advanced Learning Strategies to Learn Faster, Remember More, and Be More Productive

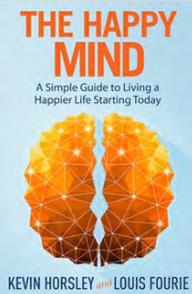
Learn how the world's best memory masters train themselves to concentrate at will. When you can easily focus on the task at hand and store and recall useful information, you can double your productivity and eliminate wasted time, stress, and mistakes at work. In this book, world memory record-breaker Kevin Horsley shows readers how anyone can use powerful memory strategies to learn faster, be more productive, and achieve more success.



150,000 copies sold!

ISBN: 9781631619984 | (March 2016) 6" x 9", 188 pages

Rights sold: Arabic, Chinese (simplified & complex), French, Korean, Lithuanian, Russian, Ukrainian, Polish, Thai, Turkish, Vietnamese | Audience: Business & money, management, leadership | Price: \$19.99



KEVIN HORSLEY & LOUIS FOURIE

## The Happy Mind

A Simple Guide to Living a Happier Life Starting Today

The search for happiness is fundamental for all humans, but it is not one-size-fits-all. *The Happy Mind* will help everyone discover valuable insights within themselves so that they can create lasting happiness instead of being driven by short-term pleasure-seeking. From the author of the bestselling *Unlimited Memory*, this book is the road map to living a happy life, custom-designed just for you.



ISBN: 9781631610387 | (January 2018) 6" x 9", 204 pages

Rights sold: English reprint—India | Audience: Self-help, personal success, motivation | Price: \$19.99



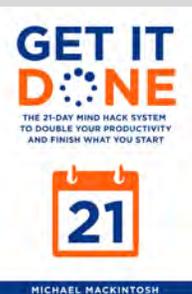
DOMINICK QUARTUCCIO

## Design Your Future

3 Simple Steps to Stop Drifting and Start Living

Feeling bored? Restless? Trapped? This book is for people who have achieved a level of success they've always wanted but still feel that something is off and they can't figure out why. It shows how to break through that self-imposed ceiling to stop drifting and start living. Learn how to take command of life again by awakening to beliefs and stories, disrupting settled patterns and behaviors, and designing a future that inspires.

ISBN: 9781631610394 | (December 2017) 6" x 9", 238 pages  
Audience: Motivation, self-help, personal success | Price: \$19.99



MICHAEL MACKINTOSH

## Get It Done

The 21-Day Mind Hack System to Double Your Productivity and Finish What You Start

Reaching your most important goals is never easy. And if you're too busy, too anxious, or just having trouble getting started, something needs to change. Let thought leader Michael Mackintosh help you get results in business and life by using tools and mindsets to take massive action to bring your brightest ideas and most important projects to life in 21 days or less. You can be as much as 16 times more successful than you currently are by following the strategies in this book—paying attention to what really matters, staying focused, and no longer wasting time in the weeds.



ISBN: 9781631610639 | (December 2018) 6" x 9", 222 pages  
Audience: Motivation, productivity, self-help, personal success | Price: \$19.99



DOC ORMAN MD

## Sleep Well Again

How to Fall Asleep Fast, Stay Asleep Longer, and Get Better Sleep Like You Did in the Past

It's easy to get stuck in ruts, bad habits, or stressful situations in life that can ruin sleep for days, weeks, months, or even years. Noted physician and stress relief expert, Doc Orman, teaches how everyone can feel more rested, energetic, and healthy by understanding and applying simple science-based solutions to get their sleep back on track. They will learn how to make simple changes that can eliminate poor sleep habits, enabling them to sleep like a baby again.

ISBN: 9781631610196 | (February 2017) 6" x 9", 92 pages  
Audience: Self-help, health & wellness, personal success | Price: \$19.99

S.J. SCOTT & BARRIE DAVENPORT



120,000 copies sold!

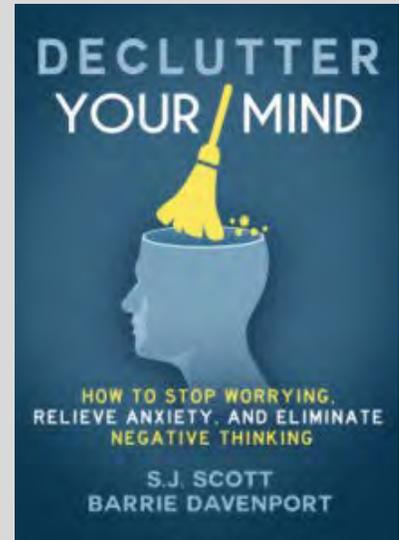
## Declutter Your Mind

### How to Stop Worrying, Relieve Anxiety, and Eliminate Negative Thinking

This book from bestselling authors S.J. Scott and Barrie Davenport helps people practice mindfulness techniques that create more “space” in their minds so that they can enjoy more inner peace and happiness. These simple habits empower readers with the clarity needed to prioritize what’s most important in their lives, let go of what no longer serves their goals, and decide how they want to live every day. They will discover:

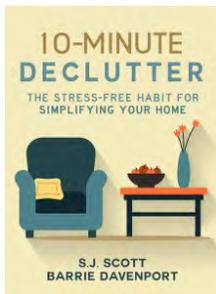
- 4 causes of mental clutter
- Techniques to reframe negative thoughts
- 4 strategies to improve (or eliminate) bad relationships
- 400 words that help identify personal values
- How to meditate and use focused deep breathing techniques
- How to create goals that connect to their passions

Instead of just telling readers to do something, the authors provide practical, science-backed, daily actions that readers can take to create real and lasting change.



ISBN: 9781535575089 | (August 2016) 6” x 9”, 156 pages

Rights sold: Arabic, Chinese (simplified), Estonian, German, Italian, Korean, Polish, Portuguese, Russian, Turkish, Vietnamese  
Audience: Self-help, stress management, productivity, mindfulness | Price: \$14.99



S.J. SCOTT & BARRIE DAVENPORT

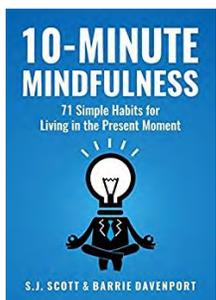
## 10-Minute Declutter

### The Stress-Free Habit for Simplifying Your Home

Everyone can live a simpler life by living in a home that’s free from clutter. Even busy professionals and parents can make this happen with the daily decluttering techniques and habits in this book. Life habit guru S.J. Scott teaches readers a “10-Minute Declutter” practice to take control and organize their possessions with bite-sized, daily actions.

ISBN: 9781514122460 | (May 2015) 6” x 9”, 182 pages

Audience: Self-help, stress management, productivity | Price: \$12.99



S.J. SCOTT & BARRIE DAVENPORT

## 10-Minute Mindfulness

### 71 Simple Habits for Living in the Present Moment

Want to improve your focus, productivity, happiness, and peace of mind? Want to eliminate negativity, stress, and anxiety? Let bestselling authors Scott and Davenport show you how to anchor in the present moment, even if it’s just for a few minutes at a time. Choose from 71 mindfulness habits to tailor your personal adventure, discover the practical tools to turn these actions into automatic behavior, and make a positive, lasting impact on your life.

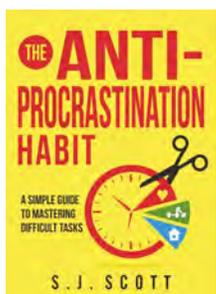
ISBN: 9781546768286 | (May 2017) 6” x 9”, 248 pages

Rights sold: Czech, Korean, Polish, Turkish

Audience: Self-help, mindfulness & well-being, personal growth & success | Price: \$12.99



60,000 copies sold!



S.J. SCOTT

## The Anti-Procrastination Habit

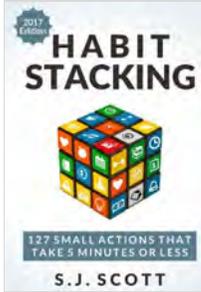
### A Simple Guide to Mastering Difficult Tasks

Simply put: Procrastination limits success. Unaddressed, it keeps people from achieving their goals in life. Bestselling author S.J. Scott can help. He delivers a straight-forward, systematic framework for building an action-oriented habit through all areas in life—with actionable advice to break the “procrastination habit,” replace it with a set of positive habits, and eliminate barriers to results and success.

ISBN: 9781973775287 | (September 2017) 6” x 9”, 156 pages

Rights sold: Chinese (simplified), Korean, Polish

Audience: Self-help, personal growth & success, productivity | Price: \$12.99



S.J. SCOTT

## Habit Stacking

127 Small Actions That Take 5 Minutes or Less, *Expanded Edition*

Who wouldn't be willing to spend 5 minutes a day to dramatically improve their lives? In this book, readers discover 127 quick habits that they can "stack" together into a simple daily routine. These small but powerful life changes will enable them to transform their work lives, strengthen their personal relationships, stay on top of their finances, get organized, and improve their health. Includes strategies to create an easily maintained routine and tools to keep readers motivated and consistent.

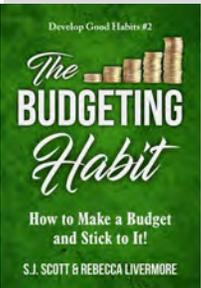


50,000 copies sold!

ISBN: 9781946159014 | (April 2017) 6" x 9", 270 pages

Rights sold: Chinese (simplified), Hungarian, Japanese, Korean, Russian, Vietnamese

Audience: Self-help, stress management, productivity | Price: \$14.99



S.J. SCOTT & REBECCA LIVERMORE

## The Budgeting Habit

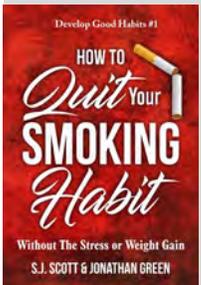
How to Make a Budget and Stick to It!

Many people struggle with their finances, buried in credit card debt and failing to reach their financial goals. It's no secret that a budget would help them, but the truth is that most people hate budgets because they think they are hard, restrictive, and no fun. But what if there was a simple way to create a budget and stick to it? The solution is reframing thinking and implementing the step-by-step process revealed in *The Budgeting Habit*. Readers will discover how to create a sustainable budget, stay motivated, identify financial goals, accelerate debt reduction, and so much more.



ISBN: 9781946159144 | (July 2018) 6" x 9", 130 pages

Audience: Financial self-help, personal success | Price: \$11.99



S.J. SCOTT & JONATHAN GREEN

## How to Quit Your Smoking Habit

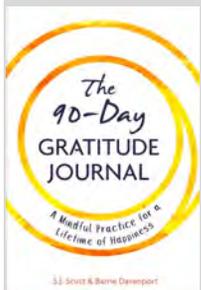
Without the Stress or Weight Gain

Think of what life would be like when you become a non-smoker. Imagine no longer feeling like a slave to an addictive habit that you hate. And picture the happy looks on the faces of your friends and family as you stub out your last cigarette. But how? You've tried to quit countless times before—with no success. This new book, first in the Develop Good Habit series, shows you how to use simple habit development principles to forever kick your smoking addiction.



ISBN: 9781946159113 | (May 2018) 6" x 9", 162 pages

Audience: Smoking cessation, self-help, wellness, health | Price: \$11.99



S.J. SCOTT & BARRIE DAVENPORT

## The 90-Day Gratitude Journal

A Mindful Practice for a Lifetime of Happiness

The antidote to unhappiness isn't the newest thing—the latest diet fad or the next achievement. It is gratitude—for what you have right now, for the people in your life, for all good things in this moment. And the simplest way to practice gratitude, even in a busy schedule, is to turn it into a daily habit. *The 90-Day Gratitude Journal* helps readers discover a simple nine-step process for turning gratitude journaling into a favorite, transformative, daily habit that just takes 10 minutes a day.



ISBN: 9781946159151 | (August 2018) 6" x 9", 121 pages

Audience: Weight loss, health, wellness, personal success | Price: \$9.99



S.J. SCOTT & BARRIE DAVENPORT

## The Mindfulness Journal

Daily Practices, Writing Prompts, and Reflections for Living in the Present Moment

It's easy to feel worried when surrounded by negativity and headlines full of bad news. *The Mindfulness Journal* from personal habit gurus Scott and Davenport helps anyone build a stress-reducing habit to reduce anxiety and learn to live in the present moment. Its 365 daily unique, actionable writing prompts are divided into 52 weekly mindfulness topics to give journalers seven days to dive deeper into each topic. This engaging journal will awaken readers to appreciation for the world around them.

ISBN: 9781416613626 | (December 2017) 7-1/2" x 9", 431 pages

Audience: Self-help, spirituality, wellness, meditation | Price: \$17.99

DYLAN WILIAM



## Creating the Schools Our Children Need

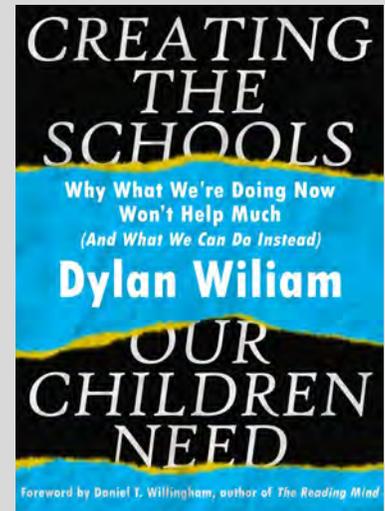
*Why What We're Doing Now Won't Help Much (And What We Can Do Instead)*

Dylan Wiliam is the world's foremost authority on formative assessment and has worked for years to improve the state of education in the US and abroad. Through his experience teaching in classrooms, leading schools, and directing research, Wiliam has found there is no simple solution to school improvement that works in every classroom every time—but there are district-wide measures that can improve the odds of success.

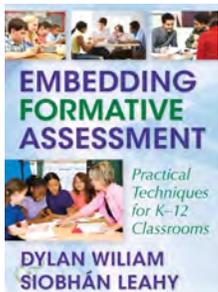
In *Creating the Schools Our Children Need*, Wiliam breaks down the methods American schools use to improve, and the gaps between what research tells us works and what we actually do. Wiliam analyzes the three real, implementable improvements that are proven to be factors in school success:

- Building a curriculum focused on developing knowledge
- Supporting a culture where every teacher improves
- Applying a framework for evaluating new district initiatives

To create the schools children need, education leaders must understand why what we're doing right now really won't help much, and critically, what we can do instead.



ISBN: 9781943920334 | (March 2018) 7" x 10", 216 pages  
Rights sold: Swedish  
Audience: K–12 teachers & administrators | Price: \$29.95



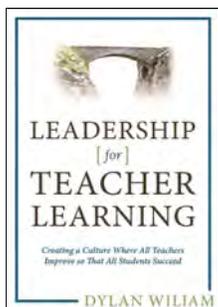
DYLAN WILIAM & SIOBHÁN LEAHY

## Embedding Formative Assessment

*Practical Techniques for K–12 Classrooms*

Effective classroom formative assessment helps educators make minute-by-minute, day-by-day instructional decisions. This clear, practical guide for teachers centers on five key instructional strategies, along with an overview of each strategy and formative assessment technique for implementing it in K–12 classrooms. The authors provide guidance on when and how to use each technique, along with tips, cautions, and enhancements to sustain formative assessment.

ISBN: 9781941112298 | (May 2015) 7" x 10", 272 pages  
Rights sold: Czech, Dutch, Danish, Swedish, English reprint—Australia  
Audience: K–12 teachers & administrators | Price: \$29.95



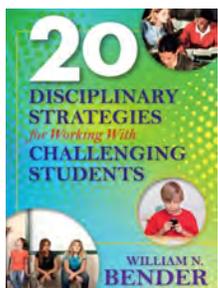
DYLAN WILIAM

## Leadership for Teacher Learning

*Creating a Culture Where All Teachers Improve So That All Students Succeed*

Leading education authority Dylan Wiliam explains how formative assessment, when applied properly, helps to increase student achievement. He presents compelling research about changes in classroom practice that are likely to increase learning, differentiated instruction, response to intervention, group leadership's role in ensuring productive collaboration, and integrating formative assessment into teacher evaluation.

ISBN: 9781941112267 | (February 2016) 7" x 10", 288 pages  
Rights sold: Danish, Swedish, English reprint—Australia  
Audience: K–12 administrators, education leaders | Price: \$29.95

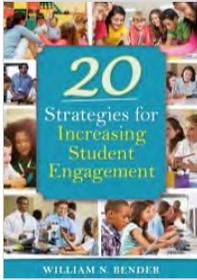


WILLIAM N. BENDER

## 20 Disciplinary Strategies for Working With Challenging Students

Effective disciplinary strategies are essential in every classroom so that all teachers can manage difficult situations. With an emphasis on recent issues and trends, Bender offers practical tips for putting advanced disciplinary strategies to immediate use in the modern classroom and describes the research foundation for each tactic. Teachers and administrators working in all subject areas and grade levels can quickly adapt these strategies to meet their needs and improve their classroom management practice.

ISBN: 9781941112229 | (July 2015) 7" x 10", 256 pages  
Rights sold: English reprint—Australia | Audience: K–12 teachers & administrators | Price: \$29.95

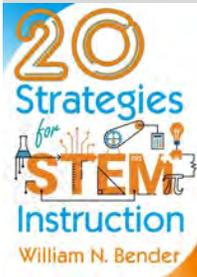


WILLIAM N. BENDER

## 20 Strategies for Increasing Student Engagement

In today's rigorous educational landscape, even the most effective teachers must work to polish their skills and practice. In this practical guide, leading education expert William N. Bender offers a wealth of ways to develop intensive, attention-grabbing instructional techniques that foster high levels of student achievement. He provides practical examples, guidelines, and the research behind his teaching tips to help educators focus on specific strategies for engaging students in the classroom.

ISBN: 9781941112793 | (October 2017) 7" x 10", 244 pages  
Audience: K–12 teachers & administrators | Price: \$29.95



WILLIAM N. BENDER

## 20 Strategies for STEM Instruction

Time constraints and heavy workloads can make the transition into STEM instruction difficult. This book offers practical advice, supported by research evidence, to help teachers integrate project-based learning with STEM, modify strategies to meet the needs of each learner, use engineering design principals to focus on real-world problems, and emphasize teamwork and collaboration around rigorous math and science content. Includes step-by-step guidelines for teaching strategies that strengthen STEM instruction.

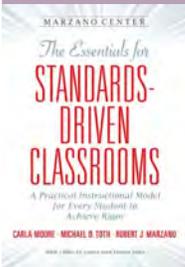
ISBN: 9781941112786 | (October 2016) 7" x 10", 272 pages

Rights sold: Turkish, English reprint—Australia | Audience: K–12 STEM teachers | Price: \$29.95



## The Marzano Center Essentials for Achieving Rigor Series

The **Essentials for Achieving Rigor** multi-volume series details essential classroom strategies to support the complex shifts in teaching that are necessary for an environment where academic rigor is a requirement for all students. *For full title details, visit [www.russorights.com/lsi](http://www.russorights.com/lsi).*



CARLA MOORE, MICHAEL D. TOTH, &amp; ROBERT J. MARZANO

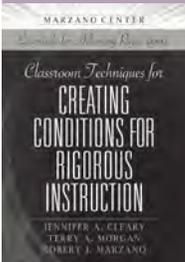
## The Essentials for Standards-Driven Classrooms

*A Practical Instructional Model for Every Student to Achieve Rigor*

This guide, created by the authors of the Essentials series, is the capstone of the series and gives teachers a big-picture view of the Essentials model and its research-based strategies. Its valuable tips and guidance empower educators and leaders to increase classroom rigor and transform their schools into thriving, sustainable communities of practice.

ISBN: 9781943920150 | (March 2017) 7" x 10", 120 pages

Rights sold: Chinese (simplified), English reprint—Australia | Audience: K–12 teachers & administrators | Price: \$19.95



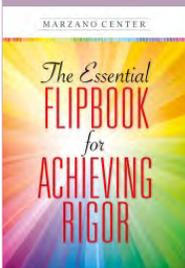
JENNIFER A. CLEARY, TERRY A. MORGAN, &amp; ROBERT J. MARZANO

## Classroom Techniques for Creating Conditions for Rigorous Instruction

In today's classrooms and schools, rigorous instruction and learning don't just happen by accident. Teachers must be willing to pay close attention to their learning environments. Without the appropriate conditions in place, consistent levels of rigorous instruction, learning, and performance are unachievable. Therein lies the practical magic of this guide in the groundbreaking Essentials series. It provides activities, insights, and templates for five strategies for teachers of all grade levels and subjects.

ISBN: 9781943920877 | (March 2018) 7" x 10", 160 pages

Audience: K–12 teachers & administrators | Price: \$19.95



AMY M. DUJON

## The Essential Flipbook for Achieving Rigor

Edited by Amy M. Dujon, this guide is designed to provide classroom teachers with an overview of the key criteria for the Essentials model complete with multiple sample techniques for each element and practical advice for their implementation. Educators who have begun the process of implementing standards-based learning in their classrooms will find that this is the essential flipbook for achieving rigor.

ISBN: 9781943920525 | (July 2018) 7" x 10", 72 pages

Audience: K–12 teachers | Price: \$24.95



SARA CROLL WITH DEANA SENN

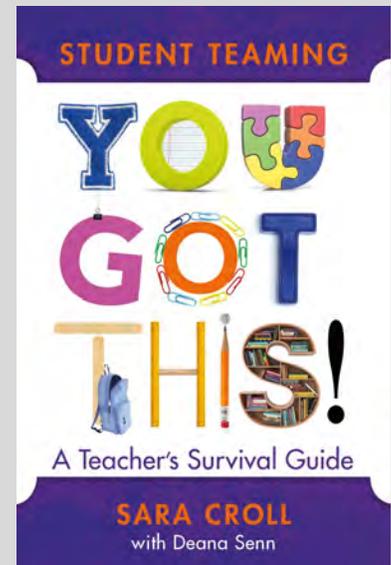
## Student Teaming: You Got This!

### A Teacher's Survival Guide

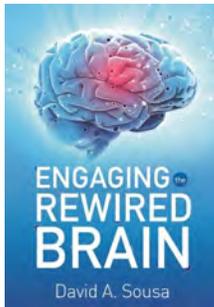
The most important gift teachers and school administrators can give students is to prepare them to be autonomous, fully accountable problem solvers—people who are adept at collaborating with others, who can think critically and creatively, and who are able to manage their projects efficiently with minimal oversight from supervisors.

Implementing student teams in the classroom is the single most effective method of developing these skills—but it can also be one of the most challenging. *Student Teaming: You Got This!* is a survival guide for teachers ready to take on that challenge. Written by Sara Croll, an educator and literacy coach for ten years, this guide is meant to be used for quick on-the-spot help with student teaming. Teachers who use this lifeline resource will want to flip through the sections relevant to their lessons, mark it up, and fill it with sticky notes!

Teachers sometimes struggle with releasing ownership of learning to students because ownership was never released to them. Through self-reflection questions, specific advice, and practical instruction, this guide gives every educator—whether new to teaming or familiar practitioner—the confidence to say “I got this!”



ISBN: 9781943920518 | (August 2018) 6" x 9", 96 pages  
Audience: K–12 teachers & administrators | Price: \$14.95



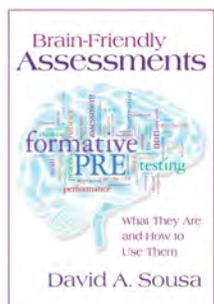
DAVID A. SOUSA

## Engaging the Rewired Brain

Technology is transforming the human brain, and students are engaging with new information in different ways. Written for educators striving to understand technology's impact on the young brain and to prepare today's learners for an increasingly advanced future, this book, by bestselling educational neuroscientist David A. Sousa, looks at how technology changes the way young brains function and how educators can adapt instruction to keep them motivated to learn.



ISBN: 9781941112250 | (December 2015) 7" x 10", 164 pages  
Rights sold: English reprint—Australia, Spanish | Audience: K–12 teachers | Price: \$24.95



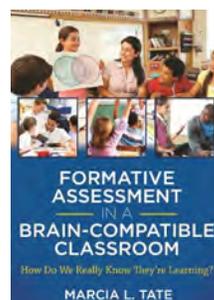
DAVID A. SOUSA

## Brain-Friendly Assessments

### What They Are and How to Use Them

In this powerful guide, bestselling author and educator David A. Sousa uses neuroscience research to help teachers design and select assessment techniques to accurately gauge how well students learn and retain information. He explores clear, practical, effective ways to develop and administer assessments that are in the best interest of students and design brain-friendly assessments to deepen students' learning.

ISBN: 9781941112212 | (March 2015) 7" x 10", 128 pages  
Rights sold: English reprint—Australia | Audience: K–12 teachers & administrators | Price: \$24.95



MARCIA L. TATE

## Formative Assessment in a Brain-Compatible Classroom

### How Do We Really Know They're Learning?

Teachers tend to avoid assessments that are difficult to grade, but they are often the only way to know how well students are learning. Tate describes the theories behind various assessment types and addresses ways to create brain-compatible learning environments that foster high achievement. She guides educators in identifying where to begin in the formative assessment process and how to proceed as they develop expertise in different assessment areas.

ISBN: 9781941112311 | (April 2016) 7" x 10", 184 pages  
Rights sold: English reprint—Australia | Audience: K–12 teachers | Price: \$27.95



RON NASH

## The Power of We

### Creating Positive and Collaborative Classroom Communities

Students have an endless capacity of positive energy that can be harnessed into deeper understanding. Renowned education expert Ron Nash shows how to harness this energy by involving students as active participants in their own learning. His humorous first-person narrative shows how to encourage face-to-face conversations among students, put students first, embrace (and leverage) mistakes, create a habit to stay positive by monitoring one's own energy levels, and more.

ISBN: 9781943920266 | (March 2018) 7" x 10", 160 pages  
Audience: K–12 teachers & administrators | Price: \$24.95



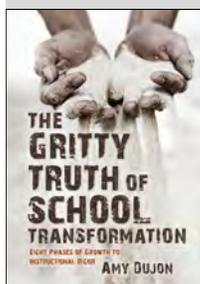
RON NASH

## And What About You?

### Getting Started with Interactive Pairs and Small Groups in Classrooms

*And What About You?* serves as a supplemental guide to *The Power of We*, providing the concrete steps and process considerations that make implementing interactive techniques in the classroom easy and practical. Through personal experience and expert research, Nash provides the essential guide for those teachers who don't know where to begin or feel like group work could never work in their classroom. When teachers are willing to learn, and students are empowered to teach, the result is an extraordinary source of renewable energy in the classroom.

ISBN: 9781943920280 | (April 2018) 6" x 9", 80 pages  
Audience: K–12 teachers & administrators | Price: \$14.95



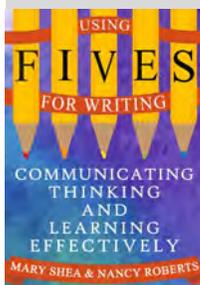
AMY M. DUJON

## The Gritty Truth of School Transformation

### Eight Phases of Growth to Instructional Rigor

Schools define themselves by metrics, but when they dig down into the numbers, questions remain. This book answers these questions and more by revealing how schools of all shapes, sizes, and socioeconomic and academic backgrounds can achieve real faculty and student growth. How? By implementing rigorous instruction in the classroom and empowering school leaders to establish and grow a vision of excellence that involves both teachers and students.

ISBN: 9781943920808 | (April 2018) 7" x 10", 160 pages  
Audience: K–12 teachers & administrators | Price: \$24.95



MARY SHEA &amp; NANCY ROBERTS

## Using FIVES for Writing

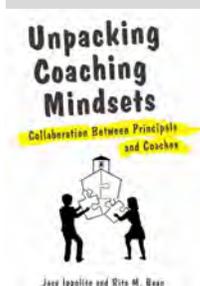
### Communicating, Thinking, and Learning Effectively

In *Using FIVES for Writing*, Shea and Roberts help educators of all grades help their students meet the standards for writing competence—covering everything from constructed response paragraphs and integrated response essays to practical written expression. Based on years of hands-on classroom experience and research, this book breaks down the steps for both reading with understanding and writing with confidence.

ISBN: 9781943920303 | (July 2018) 7" x 10", 136 pages  
Audience: K–12 teachers, writing, literacy, & reading specialists | Price: \$27.95



Companion book by Shea & Roberts: *The FIVES Strategy for Reading Comprehension*, ISBN: 9781943920013 | June 2016 | 200 pages | Price: \$27.95



JACY IPPOLITO &amp; RITA M. BEAN

## Unpacking Coaching Mindsets

### Collaboration Between Principals and Coaches

In *Cultivating Coaching Mindsets: An Action Guide for Literacy Leaders*, Rita M. Bean and Jacy Ippolito put their years of research experience, classroom teaching, and consulting work into the ultimate guide for coaches and leaders responsible for literacy learning in their schools. In *Unpacking Coaching Mindsets*, Ippolito and Bean take that guide and distill it into an approachable, on-the-go resource for literacy leaders and principals alike.

ISBN: 9781943920273 | (July 2018) 5" x 7", 78 pages  
Audience: K–12 teachers & administrators, literacy & reading specialists | Price: \$14.95

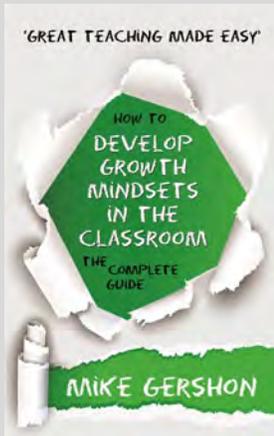


Companion book by Bean & Ippolito: *Cultivating Coaching Mindsets*, ISBN: 978194112335 | June 2016 | 304 pages | Price: \$29.95

## Great Teaching Made Easy Series

**Mike Gershon** is the bestselling author of more than 100 books and guides and a teacher trainer who provides educational consultancy and professional development. His online teaching tools have been viewed and downloaded more than 2.3 million times by teachers in over 180 countries and territories. He developed this series out of a desire to share great classroom practice with teachers around the world no matter what age group or subject they are teaching. Each volume focuses on a different element of classroom practice and is filled with brilliant, ready-to-use strategies, techniques, and activities. Written from the perspective of a working teacher, the series takes into account the realities of the classroom with a perfect blend of theoretical insight and a consistently practical focus.

Audience: K–12 teachers | (August 2018) 6" x 9" | Price: \$14.95



MIKE GERSHON

### How to Develop Growth Mindsets in the Classroom The Complete Guide



How can we help our students become more resilient, more determined, and happier to embrace challenges? What can we do to change how they think about mistakes? And how can we help them appreciate that targeted effort is the number one path to mastery?

In this timely and compelling book, bestselling author Mike Gershon presents teachers with everything to develop growth mindsets in the classroom. Calling on a wealth of teaching and training experience, Gershon sets out the different areas of pedagogy teachers need to focus on and then delivers practical strategies to make change happen. With more than 200 exemplar questions and 60 strategies, activities, and techniques, this book is the ultimate teacher's guide for establishing, cultivating, and sustaining growth mindsets for students.

ISBN: 9781943920396 | 152 pages

### How to Manage Behaviour in the Classroom: The Complete Guide

This guide is a one-stop shop for improving the quality of classroom interactions, solving nagging behavioral issues, and creating a positive, can-do culture in the classroom. It includes tools to help plan for learning, use praise, eliminate low-level disruption, create engagement, build rapport, and deal with common problems.

ISBN: 9781943920419 | 168 pages

### How to Teach EAL Students in the Classroom: The Complete Guide

This guide gives classroom teachers everything they need to ensure students who are learning English as an additional language (also known as ELL students) thrive, achieve, and succeed in their lessons. It includes activities, strategies, and techniques that teachers can use to make learning accessible for all EAL (ELL) learners.

ISBN: 9781943920433 | 120 pages

### How to Use Bloom's Taxonomy in the Classroom: The Complete Guide

This go-to guide helps teachers improve the quality of their lessons, questions, activities, and assessments. Its practical analysis of Bloom's taxonomy details how it works, why it works, and how to use it to raise achievement in the classroom. It covers knowledge/comprehension, application/analysis, synthesis/evaluation, objectives/outcomes, activities/products, questioning, stretch/challenge, and assessment.

ISBN: 9781943920457 | 208 pages



### How to Use Discussion in the Classroom: The Complete Guide

In this guide, Gershon outlines and exemplifies 20 strategies and techniques every teacher can master to facilitate fantastic discussion. Then he explains and illustrates 40 different activities that can be used with any set of students to teach almost any topic.

ISBN: 9781943920471 | 168 pages

### How to Use Questioning in the Classroom: The Complete Guide

Here Gershon gives teachers everything they need to create brilliant lessons filled with great learning opportunities for all their students. He delivers 20 strategies every teacher can master to facilitate fantastic discussion backed up by 40 activities for any set of students or topic.

ISBN: 9781943920495 | 176 pages

RODGER W. BYBEE

## STEM Education Now More Than Ever

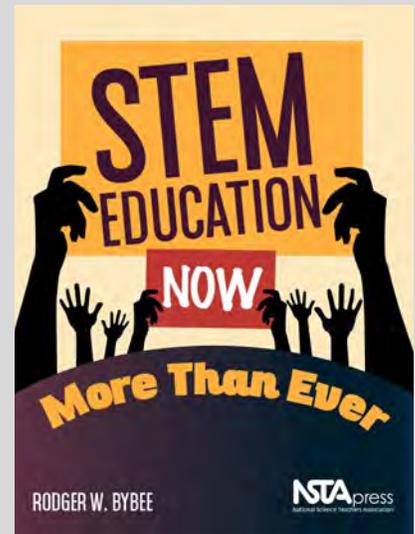


This is not a typical STEM book.

Longtime thought leader in science education Rodger W. Bybee believes that now, more than ever, science educators and leaders must address STEM issues at the local, national, and global levels if our children are to be prepared to meet the challenges of the future.

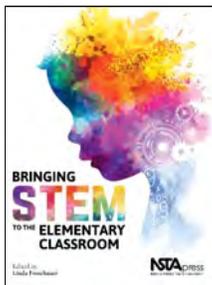
This thought-provoking but positive book tackles familiar and not-so-familiar topics to make an updated case for STEM—including ideas about the Enlightenment, democracy, and citizenship as reminders of the effects of STEM disciplines on nations’ foundational ideas and values.

Bybee ties it all together with positive, practical recommendations. A major one involves newer, faster ways to help teachers develop STEM units that address contemporary challenges in their classes. Another involves the importance of strong leadership from teachers and the STEM education community, which Bybee believes is more crucial than ever.



ISBN: 9781681406015 | (May 2018) 8-1/2” x 11”, 159 pages

Rights sold: English reprint—Australia | Audience: Administrators, education leaders, science teachers, grades K–12 | Price: \$29.95



LINDA FROSCHAUER, *EDITOR*

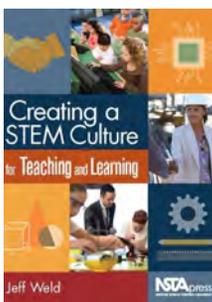
## Bringing STEM to the Elementary Classroom



This book, curated by the editor of NSTA’s award-winning journal *Science and Children*, contains 36 classroom-tested lessons grounded in science education research and designed to encourage learning across disciplines, promote real-world problem-solving skills, introduce children to STEM careers, and serve all students equally well. It provides teachers with new, interesting, and productive strategies to bring STEM alive for students.

ISBN: 9781681400303 | (May 2016) 8-1/2” x 11”, 324 pages

Rights sold: Chinese (simplified & complex), English reprint—Australia  
Audience: Science teachers, educators, grades preK–5 | Price: \$35.95



JEFF WELD

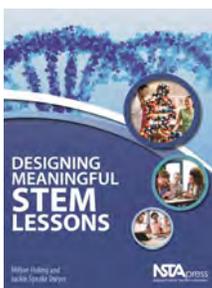
## Creating a STEM Culture for Teaching and Learning

Education leader Jeff Weld sees STEM as “a white-hot, transformative revolution in schooling as we know it.” He channels the wisdom of professionals in education, business, and government into the theory and policy behind nationally recognized education models for STEM. He explores why STEM matters; what STEM networks do; how to build community buy-in for STEM; what makes school–business STEM partnerships work; and what STEM means for teachers, learning, and assessment.

ISBN: 9781681403960 | (July 2017) 8-1/2” x 11”, 180 pages

Rights sold: Chinese (complex)

Audience: Administrators, principals, science teachers, education leaders, grades K–12 | Price: \$37.95



MILTON HULING & JACKIE SPEAKE DWYER

## Designing Meaningful STEM Lessons



Sure, there are lots of cool STEM activities teachers can use in class, but do they really help students learn science? This book shows how to take the lessons teachers are already familiar with and, through small changes, transform them into lessons that are meaningful and teach the content students need to learn in science. Its conceptual framework keeps science front and center, showing teachers how to embed engineering, technology, and science applications into their lessons.

ISBN: 9781681405568 | (May 2018) 8-1/2” x 11”, 199 pages

Rights sold: English reprint—Australia | Audience: Science teachers, educators, grades 3–8 | Price: \$24.95

## STEM Road Map Curriculum Series

The **STEM Road Map Curriculum** series is an in-depth, flexible resource that helps meet the growing need to infuse real-world learning into K–12 classrooms. Each title steers students toward authentic problem solving while grounding them in integrated STEM disciplines with an interdisciplinary module that uses project- and problem-based learning. Students will explore content, develop conceptual understanding of technology innovations, use inquiry activities in science, and apply this knowledge to a challenge working collaboratively. 8-1/2" x 11" | Price: \$24.95



### Amusement Park of the Future, Grade 6

Challenge 6th graders to work in teams to design an amusement park for children of tomorrow to safely enjoy, including creating blueprints and models, building and testing small-scale prototypes, and developing cost-benefit analyses.

ISBN: 9781681404837 | 114 pages | (Nov 2017)

### Construction Materials, Grade 11

Challenge 11th graders to explore feats of engineering required to build high-rise buildings. This guide gives an inside look at the complex technologies and science behind buildings and examines micro- and macro-properties of construction materials used in high-rise buildings.

ISBN: 9781681404714 | 115 pages | (Nov 2017)

### Harnessing Solar Energy, Grade 4

Challenge 4th graders to examine solar energy's potential and limitations while taking part in an Water Conservation Expo to exhibit their understanding of solar energy, water scarcity, and desalination worldwide.

ISBN: 9781681404028 | 208 pages | (Nov 2017)

### Improving Bridge Design, Grade 8

Challenge 8th graders to explore the state of infrastructure in their communities by constructing scale models of bridges using scale factor, linear equations, and models.

ISBN: 9781681404141 | 234 pages | (July 2018)

### Packaging Design, Grade 6

Challenge 6th graders to explore how marketing, packaging, and communications connect. They will examine how to repurpose a product and market it to new customers through innovative containers.

ISBN: 9781681404523 | 180 pages | (July 2018)

### Transportation in the Future, Grade 3

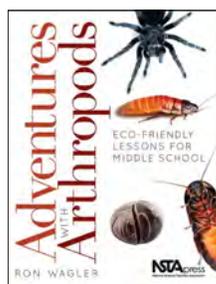
Challenge 3rd graders to design the train of the future by taking the Maglevacation Train Challenge, working collaboratively and using the engineering design process to create a prototype train to safely carry passengers and then present their train's design features.

ISBN: 9781681403991 | 187 pages | (Aug 2017)

### Wind Energy, Grade 5

Challenge 5th graders to develop an economical, eco-friendly wind farm. This volume outlines a journey that uses project- and problem-based learning to investigate the interactions of Earth's systems, including geography, weather, and wind.

ISBN: 9781681404462 | 220 pages | (Dec 2017)



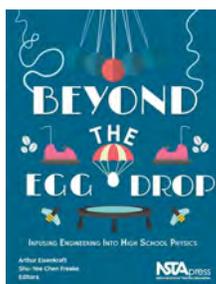
RON WAGLER

## Adventures With Arthropods

### Eco-Friendly Lessons for Middle School

*Adventures With Arthropods* helps teachers get their middle school students up close and personal with amazing arthropods, the bugs that make up more than 75 percent of Earth's animal species. Its 26 lessons teach students anatomy, growth, behavior, eating preferences, and environmental needs of three arthropod groups. The lessons also illustrate arthropods' many essential ecological services, without which global ecosystems would collapse. It comes with a guide for which arthropods are classroom-safe and how to care for them humanely in the classroom.

ISBN: 9781681403052 | (December 2017) 8-1/2" x 11", 110 pages  
Audience: Science teachers, grades 6–8 | Price: \$27.95



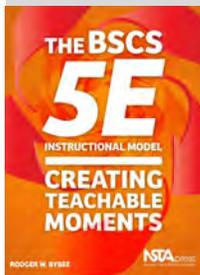
ARTHUR EISENKRAFT & SHU-YEE CHEN FREAKE, EDITORS

## Beyond the Egg Drop

### Infusing Engineering Into High School Physics

The approach and lessons in this book will help physics teachers infuse engineering into what they're already teaching, without sacrificing time for teaching physics concepts. With a thorough discussion on the rationale, justification, meaning, and implementation of integrating engineering into science curriculum, this book provides 24 flexible, engineering-infused physics lessons that cover mechanics, optics, electricity, and thermodynamics.

ISBN: 9781681400358 | (September 2017) 8-1/2" x 11", 473 pages  
Rights sold: English reprint—Australia | Audience: Physics teachers, educators, grades 9–12 | Price: \$44.95



RODGER W. BYBEE

## The BSCS 5E Instructional Model

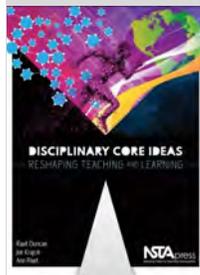
### Creating Teachable Moments



How can teachers engage their students more fully and consistently create teachable moments in their classrooms? The key is to employ the popular BSCS 5E Instructional Model with its five phases—engage, explore, explain, elaborate, and evaluate—created by a team led by author Rodger W. Bybee. This guide will unlock the model and its secrets with in-depth explanations of how to put it to work in any classroom.

ISBN: 9781941316009 | (March 2015) 7-7/8" x 9-7/8", 126 pages

Rights sold: Spanish, English reprint—India | Audience: K–12 teachers, education leaders | Price: \$34.95



RAVIT GOLAN DUNCAN, JOSEPH KRAJCIK, &amp; ANN E. RIVET, EDITORS

## Disciplinary Core Ideas

### Reshaping Teaching and Learning



Students need to see the connections between important science concepts so they can grasp how the world works now—and maybe even make it work better in the future. This conceptual toolkit helps educators make science lessons more coherent and memorable, regardless of subject matter or grade they teach, and helps students learn useful science now and throughout their lives. Core ideas covered include four broad areas of science education: physical science, life science, Earth and space sciences, and engineering/technology.

ISBN: 9781938946417 | (October 2016) 8-1/2" x 11", 312 pages

English reprint—Australia | Audience: Administrators, science teachers, grades K–12 | Price: \$39.95



WILLIAM STRAITS

## A Head Start on Life Science

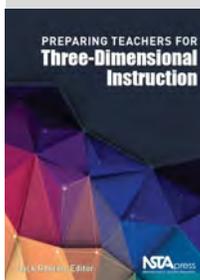
### Encouraging a Sense of Wonder



Nurture curiosity and a sense of wonder about the natural world in the youngest scientists with these 24 inquiry-based lessons from education expert William Straits. Each lesson includes lists of learning objectives and required materials, relevant background to help teachers prepare, plus at-home activities written in English and Spanish. Extensions help teachers relate science to children's everyday lives and encourage them to explore with their families.

ISBN: 9781681403489 | (February 2018) 8-1/2" x 11", 209 pages

Audience: Science teachers, preK–2 | Price: \$34.95



JACK RHOTON, EDITOR

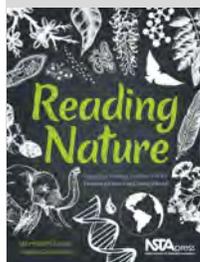
## Preparing Teachers for Three-Dimensional Instruction



It's not enough for teachers to just read through the *Next Generation Science Standards* (NGSS) and correlate the content to curriculum; they must make the vision of the NGSS come alive in their classrooms. Editor Jack Rhoton maintains that the preparation will be most effective if it begins in undergraduate coursework and is sustained by ongoing professional development designed to bring about real change. This book showcases the many shifts that higher education science faculty, teacher education faculty, and others are already making to bring the standards to life.

ISBN: 97811681403939 | (April 2018) 8-1/2" x 11", 166 pages

Audience: Preservice &amp; practicing science teachers, university education faculty | Price: \$41.95



MATTHEW KLOSER &amp; SOPHIA GRATHWOL

## Reading Nature

### Engaging Biology Students With Evidence From the Living World



*Reading Nature* delivers a fresh way to motivate students to look at the living world and ask not only "Why?" but also "How do we know?" Unique in both its structure and approach, this engaging supplemental resource provides a window into science ideas and practices. It helps teachers prompt students to think deeply about the "endeavor of science" as it truly is—full of ingenious experiments, frustrating dead ends, and incredible finds that contribute to our understanding of the amazing phenomena of living things.

ISBN: 9781681402802 | (September 2018) 7-7/8" x 9-7/8", 195 pages

Audience: Science &amp; biology teachers, grades 6–12 | Price: \$24.95

## Next Time You See Series

Awaken a sense of wonder in a child with the *Next Time You See* series, which inspires elementary-age children to experience the enchantment of everyday phenomena. Written by veteran teacher Emily Morgan and designed for kids to experience with an adult—be it a parent, teacher, or friend—these books remind everyone that they don't have to look far to find something remarkable in nature.



Rights sold: Chinese (complex, entire series), Turkish (select titles) | 9-1/2" x 11", 32 pages | Audience: K-5 students, teachers, parents | Price: \$12.95 each

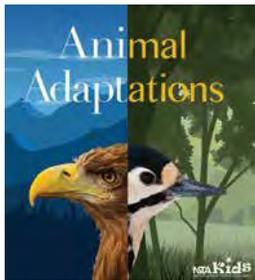
## I Wonder Why Series

The *I Wonder Why* series ignites the curiosity of children in grades K-6 while encouraging them to become avid readers. These books explore the marvels of animals, plants, and other phenomena. Included in each volume is a Parent/Teacher Handbook with coordinating activities. Each book in the *I Wonder Why* series is written by award-winning science educator Lawrence F. Lowery.



For a full listing of titles in each of these series, see: [www.russorights.com/NSTA](http://www.russorights.com/NSTA)

Rights sold: Chinese (simplified, entire series), Turkish (select titles), Serbian (one title) 9.2" x 9.7", 36 pages | Audience: K-6 students, teachers, parents | Price: \$11.95 each



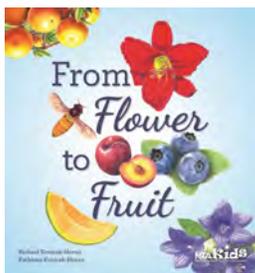
NATIONAL SCIENCE TEACHERS ASSOCIATION

## Animal Adaptations

From feet to color to teeth, animals have many special structures that help them survive. These physical characteristics help them move, find food, and protect themselves. *Animal Adaptations* allows children to use their powers of observation to compare the physical characteristics of animals to figure out how the characteristics help the animals survive in their environments. It is based on the popular NSTA interactive e-book, *I Live Where I Live Because*.

ISBN: 9781681405964 | (April 2017) 12" x 16, 36 pages

Audience: Science teachers, parents, students, grades K-5 | Price: \$14.95



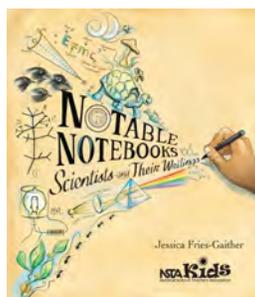
RICHARD KONICEK-MORAN & KATHLEEN KONICEK-MORAN

## From Flower to Fruit

This book will transform curious readers—children and adults—into budding botanists. The authors are a husband-and-wife team of naturalists who draw readers in with rich illustrations and an engaging narrative. More than just a pretty storybook, it sparks curiosity about the parts of a flower and the vital roles of bees and seeds in plant reproduction. This engaging book includes six kid-friendly activities and background information for parents and teachers to complement the text.

ISBN: 978941316344 | (April 2017) 7" x 10", 36 pages

Rights sold: English reprint—Australia | Audience: Science teachers, parents, students, grades K-5 | Price: \$12.95



JESSICA FRIES-GAITHER

## Notable Notebooks Scientists and Their Writings

Take a trip through time to discover the value of a special place to jot down ideas, whether you are a famous scientist or a student. *Notable Notebooks* brings to life the ways in which a diverse group of scientists from Galileo to Jane Goodall have used notebooks to sketch their observations, imagine experiments, record data, or just capture their thoughts. This book includes steps for students to create their own notebooks.

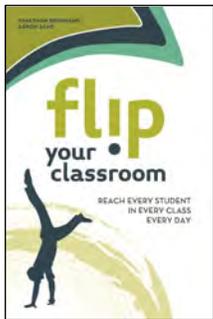
ISBN: 9781681403076 | (September 2016) 9-1/2" x 11", 32 pages

Rights sold: English reprint—Australia | Audience: Science teachers, parents, students, grades 3-5 | Price: \$14.95



# Flip Your Classroom

The flipped classroom approach, created to help students struggling because of missed classes, reverses the traditional learning environment by delivering instructional content, often online, outside of the classroom and moves activities, including those usually considered “homework,” into the classroom. Education innovators Jonathan Bergmann, Aaron Sams, and others share their pioneering work and expertise with practical and definitive guidance on how to make the flipped-mastery model work in the classroom and beyond. The *Insanely Simple Guides* series, which are based on the Flipped Learning 3.0 framework, are designed to make Flipped Learning professional development as simple as possible.



JONATHAN BERGMANN & AARON SAMS

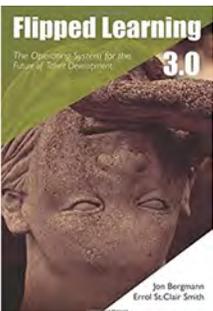
## Flip Your Classroom

*Reach Every Student in Every Class Every Day*

Here is the book that started it all. Education innovators Jonathan Bergmann and Aaron Sams pioneered the flipped classroom approach in the high school classroom and developed the flipped-mastery classroom model. This book chronicles the authors’ journey from their first shaky steps at trying to “flip” their classrooms to their current “best practice so far” model. Educators will learn what a flipped classroom is and why it works, and then how to implement the model to help their students learn at their own pace and personalize their education.

ISBN: 9781564843159 | (July 2011) 5-1/2” x 8-1/2”, 112 pages

Rights sold: Arabic, Chinese (simplified), Danish, French, Icelandic, Italian, Japanese, Portuguese, Spanish, Thai  
Audience: Teachers, administrators, grades K–12 | Price: \$19.95



JONATHAN BERGMANN & ERROL ST. CLAIR SMITH

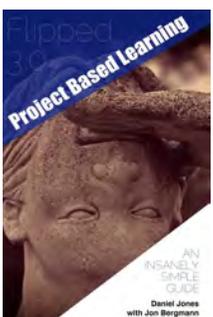
## Flipped Learning 3.0

*The Operating System for the Future of Talent Development*

*Flipped Learning 3.0* is the bible of Flipped Learning for corporate training. Technology has expanded the corporate learning universe with a growing constellation of disparate training trends, strategies, tools, and systems. This guide provides a simple but powerful framework for understanding and working with the new wave of training choices and shows how to integrate them into any training program.

ISBN: 9780999139707 | (August 2017) 6” x 9”, 246 pages

Audience: HR & talent development professionals, trainers, training managers | Price: \$36.00



DANIEL JONES WITH JONATHAN BERGMANN

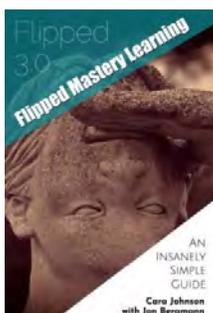
## Flipped 3.0 Project Based Learning

*An Insanely Simple Guide*

Flipped Learning is not just another teaching tactic, but a meta-teaching strategy that supports all others. This book shows how Flipped Learning enables project based learning. It helps teachers, even those who don’t flip their classes, grasp what project based learning is and how to make it happen in their classes. The book offers a roadmap, along with practical tips, strategies, and useful forms, to help educators succeed with project based learning.

ISBN: 9780999139714 | (April 2018) 6” x 9”, 106 pages

Audience: Teachers, grades K–12 | Price: \$15.00



CARA JOHNSON WITH JONATHAN BERGMANN

## Flipped 3.0 Flipped Mastery Learning

*An Insanely Simple Guide*

Flipped Mastery Learning is an instructional strategy in which students learn at a flexible pace and only progress to the next learning objective after they have mastered the preceding one. In this framework, the learning environment centers on students’ learning needs, and teachers guide individual students or small groups through the learning. Author Cara Johnson is a master of the Flipped Mastery model, and in this new book she shares simple, fast, and easy guidance to help educators move from simply flipping their instruction to Flipped Mastery.

ISBN: 9780999139721 | (July 2018) 6” x 9”, 72 pages

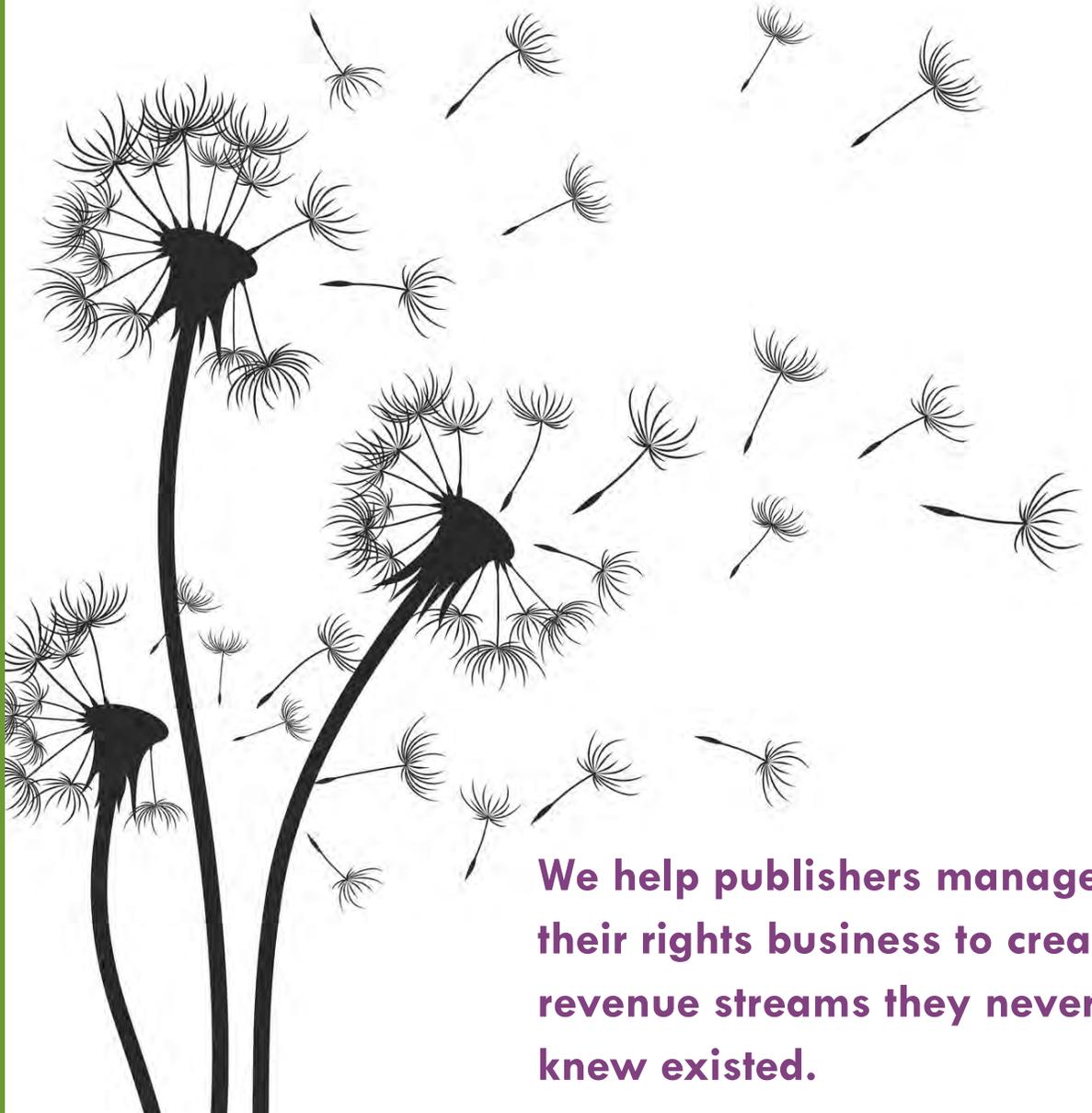
Audience: Teachers, grades K–12 | Price: \$12.99



# How can RussoRights help you spread great ideas?



With more than 30 years' experience in business & education publishing, RussoRights delivers compelling content from innovative publishers to the wider world of publishing. Our keen understanding of today's digital landscape and content rights licensing ensures that our clients achieve their business goals.



**We help publishers manage their rights business to create revenue streams they never knew existed.**



RussoRights

[info@russorights.com](mailto:info@russorights.com)

[www.russorights.com](http://www.russorights.com)