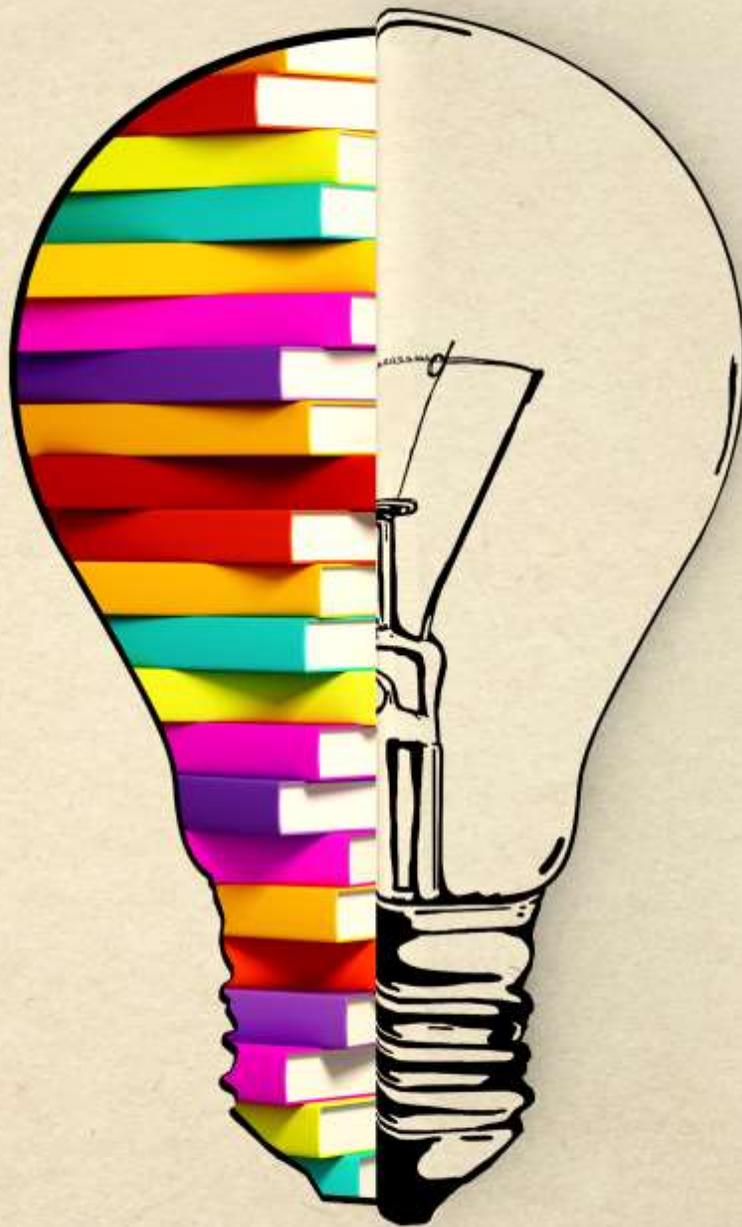


RussoRights

2017 Fall Rights Catalog



Compelling Content from Innovative Business & Education Publishers

ATD • ASCD • LSI • Maven House • NSTA • Old Town • TCK • TPH

RussoRights Publishing Clients in Various Content Specialties

Association for Talent Development (ATD Press) 1

ATD Press is the premier publisher specializing in best practices related to workforce education, training, and professional development. ATD titles help training & learning practitioners increase their relevance, enhance their skills, and align learning to business results. Topics include training basics, management, training evaluation, instructional design, and leadership.

Maven House Press 9

Maven House Press is an independent publishing house specializing in business books for managers and business executives. Its publishing aim is to provide business professionals with books written by experts who will show them various paths to lead their organizations to greatness.

OldTown Publishing 11

The focus of OldTown Publishing is to help readers "build a better life—one habit at a time." At OldTown, they firmly believe that getting more from life means *not* following the latest diet craze or overpriced motivational programs. True success happens when you take action on a daily basis. That's why OldTown books focus on habit development and how it can help readers achieve what they want in life.

TCK Publishing 13

TCK Publishing publishes fiction and nonfiction books in many genres and niches. At TCK, they believe authors make the world a better place by sharing stories, ideas, and experiences that allow us all to better understand the world we live in and make better decisions, which in turn makes the world a better place.

Trainers Publishing House (TPH) 16

TPH specializes in world-class training and development resources for busy talent development professionals. TPH authors are experts in the field of workplace learning dedicated to helping businesses and organizations reach their goals and get results.

Marc Reklau 17

Marc Reklau is an independent publishing house helping individuals and corporations maximize their potential through the power of habit and scientifically proven methods. The guiding principle for Marc Reklau publications is that good habits = great results.

Association for Supervision and Curriculum Development (ASCD®) 18

ASCD is the foremost educational leadership organization dedicated to advancing best practices and policies for the success of each learner. ASCD publishes more than 30 new books each year that provide expert and innovative solutions in professional development, capacity building, and educational leadership essential to the way educators learn, teach, and lead.

National Science Teachers Association (NSTA) 25

NSTA is the largest organization in the world committed to promoting excellence, standards, and innovation in science teaching and learning for all. NSTA Press produces publications that promote professional development and best practices for science teachers for kindergarten through college.

Learning Sciences International (LSi) 33

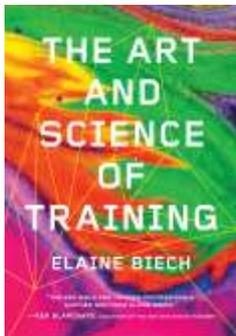
LSi combines instructional strategies grounded in deep research with advanced web-based technology. It provides research-based professional development, customized initiatives, personalized e-learning, on-site training, research services, and supplementary resources to teachers, leaders, schools, and districts.



With more than 30 years' experience in business and education publishing, RussoRights delivers compelling content from innovative publishers to the wider world of publishing. Our keen understanding of today's digital landscape and content rights and licensing will ensure our clients achieve their business goals.

We help publishers manage their rights business to create revenue streams they never knew existed.

—Cat Russo, President, RussoRights



The Art and Science of Training

By Elaine Biech

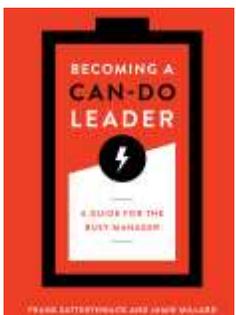
There are more similarities than differences between how artists and scientists work. Both ask countless questions.

Both search in earnest for answers. Both are dedicated to reaching the best results. Not so different from today's trainers, are they? In this book, training expert Elaine Biech, one of the most highly regarded names in talent development, sets out to identify the perfect blend of content mastery and audience insight that top facilitators rely on to deliver outstanding training experiences.

ISBN: 9781607280941 | (December 2016) 6" x 9", 304 pages

Audience: Instructional designers, trainers, training managers | Price: \$32.95

Bestseller!



Becoming a Can-Do Leader

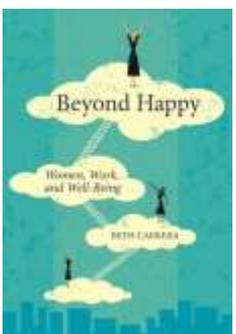
A Guide for the Busy Manager

By Frank Satterthwaite & Jamie Millard

How can leaders learn how to manage without giving up the work they love? Executive coaches Satterthwaite and Millard help leaders discover how to work strategically with staff, grow in their areas of expertise, and take on management responsibilities while continuing their professional work. Their extensive training and coaching of managers at all levels has shown that successful managers both delegate and do—they are can-do leaders.

ISBN: 9781562869922 | (November 2016) 6" x 9", 152 pages

Audience: Managers, senior leaders, talent management & HR professionals | Price: \$28.95



Beyond Happy

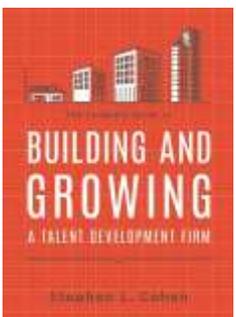
Women, Work, and Well-Being

By Beth Cabrera

Engagingly told by positive psychology authority Beth Cabrera, *Beyond Happy* is a collection of essential findings that offer women proven strategies for living more authentic, meaningful lives. With time-tested methods for thriving based on personal values and developed strengths, it is a guide to what matters most in all our lives—enduring family ties and relationships.

ISBN: 9781562869793 | (August 2015) 5-1/4" x 8", 192 pages

Audience: Personal self-help, HR & talent management professionals | Price: \$19.95



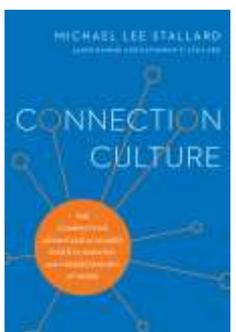
The Complete Guide to Building and Growing a Talent Development Firm

By Stephen L. Cohen

Whether readers are looking to start their own talent development firms or just need some tips to attract new business, Stephen L. Cohen knows how to help. Drawing on 40 years of founding, expanding, selling, merging, and leading talent development firms, he delivers a one-stop shop for thriving in a competitive business environment, overcoming barriers to success, winning over customers, and building repeat business.

ISBN: 9781562867737 | (March 2017) 6" x 9", 256 pages

Audience: Talent & organization development professionals, consultants | Price: \$42.95



Connection Culture

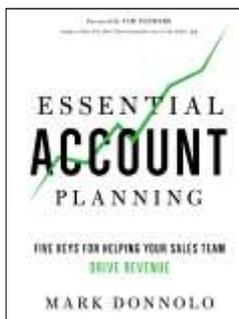
The Competitive Advantage of Shared Identity, Empathy, and Understanding at Work

By Michael Lee Stallard

Organizations thrive when employees feel valued, the environment is energized, and high productivity and innovation are the norm. This requires a new kind of leader who fosters a culture of connection within the organization. *Connection Culture* provides a fresh way of thinking about leadership and offers recommendations for how to tap into the power of human connection.

ISBN: 9781947308398 | (June 2017) 6" x 9", 160 pages (Trade Paper Edition)

Audience: Leaders, managers, mentors, coaches, HR & talent management professionals | Price: \$18.95



Essential Account Planning

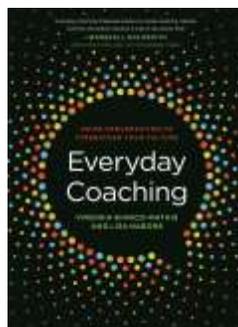
Five Keys for Helping Your Sales Team Drive Revenue

By Mark Donnolo

Client accounts are hard to win and keep. Globalization, cloud computing, and crowdsourcing create a marketplace where any account can be lured away by a hungry startup. And the face-time advantage? Forget it. Today's high-quality sale will likely involve six or more decision makers. It's time to get strategic about framing your approach.

ISBN: 9781562867768 | (May 2017) 7" x 10", 144 pages

Audience: Sales managers, sales trainers, sales enablement practitioners | Price: \$29.95



Everyday Coaching

Using Conversation to Strengthen Your Culture

By Virginia Bianco-Mathis & Lisa Nabors

Not everyone is a professional coach, but with this book, they can take the best of what coaching has to offer—the dialogue, tools, and mindset—and leverage it to transform themselves and their organization. It explores the power of using the language of coaching to achieve expectations, personal growth, and overall strategic success. Includes easy-to-use coaching model to practice formal or informal feedback, making agreements, and guiding behavior.

ISBN: 9781562869939 | (August 2016) 6" x 9", 168 pages

Audience: Managers, mentors, coaches, HR & talent management professionals | Price: \$32.95



Find Your Fit

A Practical Guide to Landing the Job You'll Love

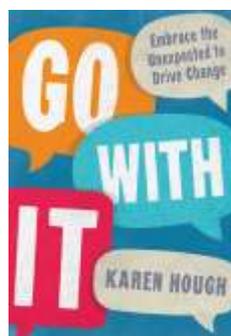
By Sue Kaiden, Editor

How people land jobs has changed. Most need help from a pro, someone who navigates career data, the labor market, and hot jobs with ease. They need an adviser who will tell them what to pursue and what to avoid—what they need is a career coach. Better yet, several. *Find Your Fit* offers the shared expertise of 16 seasoned experts to help guide everyone's journey to the right job with the right fit.

ISBN: 9781562869465 | (October 2016) 7" x 10", 288 pages

Audience: Professionals seeking change, career coaches, HR managers | Price: \$27.95

Bestseller!



Go With It

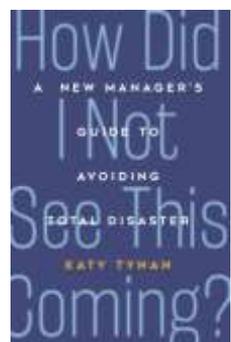
Embrace the Unexpected to Drive Change

By Karen Hough

Improv expert Karen Hough shows how anyone can learn to be more creative and innovative—using improv's flexibility, humor, focus, and "yes, and" principles. In this book, she brings her discoveries from the success of improv troupes to the front lines of innovation in business. Learn how executives and organizations can use improv techniques to get their teams working and innovating together. Hough shares many stories of how companies can break through old patterns and learn to create through listening, agreeing, and discussing ideas.

ISBN: 9781562865719 | (October 2017) 5-1/2" x 8-1/2", 120 pages

Audience: Business leaders, change managers, innovation & creativity experts | Price: \$17.95



How Did I Not See This Coming?

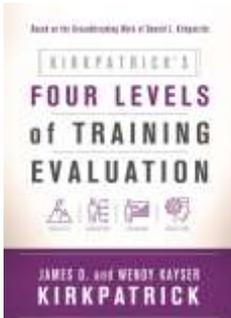
A New Manager's Guide to Avoiding Total Disaster

By Katy Tynan

First-time managers are under tremendous pressure but are often totally unprepared for the rocky journey ahead of them. This book tells the fictional story of Julie, a onetime star producer, to illustrate how a new manager can successfully make the transition to a leadership role. It offers five basic truths about management—starting with recognizing team values and strengths—that can be learned by anyone.

ISBN: 9781562867867 | (December 2017) 5-1/2" x 8-1/2", 100 pages

Audience: Leaders, managers, HR & talent development professionals | Price: \$17.95



Kirkpatrick's Four Levels of Training Evaluation

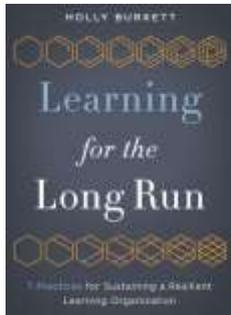
By James D. Kirkpatrick & Wendy Kayser Kirkpatrick

Don Kirkpatrick's groundbreaking *Four Levels of Training Evaluation* is the global standard for training evaluation, but over the last 60 years a number of misassumptions and faulty practices have crept in. Here, James and Wendy Kirkpatrick set the record straight with the New World Kirkpatrick Model, a powerful training evaluation methodology that melds people with metrics. Training leaders and practitioners alike will discover a blueprint to maximize business results by training people more effectively, improving the way they work, and helping their organizations meet goals.

ISBN: 9781607280088 | (October 2016) 7" x 10", 256 pages

Audience: Trainers, training managers, training designers | Price: \$24.95

Bestseller!



Learning for the Long Run

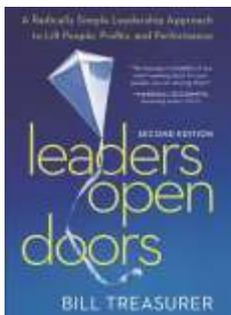
7 Practices for Sustaining a Resilient Learning Organization

By Holly Burkett

Innovative change leader and seasoned performance consultant Holly Burkett explores how to make the learning organization indispensable while tackling sustainability concerns head on by promoting seven simple practices real businesses use to ensure continuity in learning and development. These practices demystify how to earn credibility and grow a learning function into a mature enterprise able to weather today's frequent business disruptions.

ISBN: 9781562869946 | (November 2016) 6" x 9", 400 pages

Audience: HR, talent management, & performance improvement professionals | Price: \$34.95



Leaders Open Doors, 2nd Edition

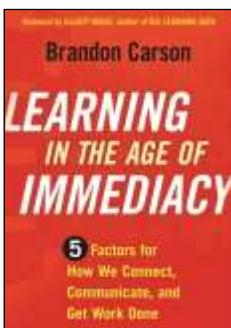
A Radically Simple Leadership Approach to Life, People, Profits, and Performance

By Bill Treasurer

True leaders open doors of opportunity for people. Drawing on two decades of experience, leadership expert Bill Treasurer shows readers how to open doors of opportunity as they master four essential skills that all leaders must hone. He combines personal stories and anecdotes to illustrate how (and how not) to inspire people. He believes that great leadership is the willingness to take initiative to reach the goals crucial to success.

ISBN: 9781562868574 | (November 2015) 5" x 8", 160 pages (Trade Paper Edition)

Audience: Leaders, managers, HR professionals, career coaches | Price: \$16.95



Learning in the Age of Immediacy

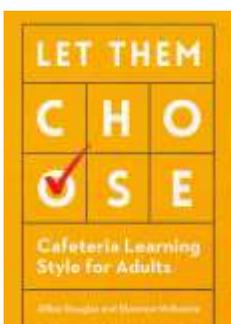
5 Factors for How We Connect, Communicate, and Get Work Done

By Brandon Carson

Automation, the cloud, mobile, big data, and the internet of everything—we live in an on-demand world, and these are the five factors that cause the biggest transformational changes to how we connect, communicate, and get things done. But how do they affect our learning strategy and execution? This book is a primer on what every learning leader needs to know as they enable their organizations to move at the speed of business.

ISBN: 9781562867690 | (May 2017) 6" x 9", 200 pages

Audience: Training managers, learning leaders | Price: \$34.95



Let Them Choose

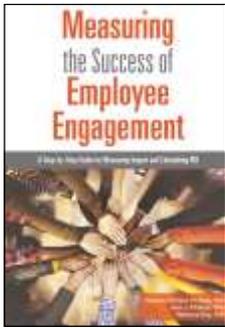
Cafeteria Learning Style for Adults

By Jillian Douglas & Shannon McKenzie

This innovative book walks readers through designing, facilitating, and measuring a learning experience that's proven to delight learners by using the Cafeteria Learning Model, which combines the best of brain science and learning theory with the power of choice. This approach encourages learners to explore and absorb content at their own speed and direction and puts them in the best position to succeed.

ISBN: 9781562866402 | (October 2016) 6" x 9", 144 pages

Audience: Trainers, HR professionals, managers, coaches, instructional designers | Price: \$32.95

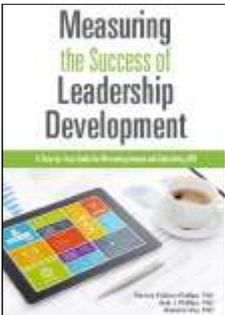


Measuring the Success of Employee Engagement A Step-by-Step Guide for Measuring Impact and Calculating ROI

By Patricia Pulliam Phillips, Jack J. Phillips, & Rebecca Ray

More companies are turning to engagement programs to recoup lost revenue and productivity, but these programs can lose funding when designed without business impact in mind. In this book, the authors make the business case for employee engagement initiatives, reveal what it takes to build a program with the end in mind, and ensure that employees drive innovation and increase sales with an engagement program that earns its keep.

ISBN: 9781562869182 | (April 2016) 7" x 10", 224 pages
Audience: Trainers, training managers, training designers | Price: \$24.95

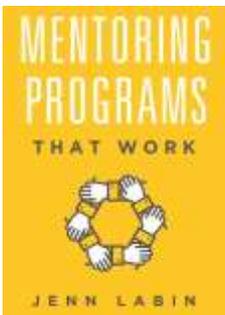


Measuring the Success of Leadership Development A Step-by-Step Guide for Measuring Impact and Calculating ROI

By Patricia Pulliam Phillips, Jack J. Phillips, & Rebecca Ray

More is being invested in leadership development now than at any other time in history—and that translates into additional accountability for anyone spearheading a new program. Reknown ROI experts Jack and Patti Phillips team up with knowledge organization expert Rebecca Ray to offer a proven methodology to help leaders begin the leadership development process with the end in mind and show return on investment to key stakeholders.

ISBN: 9781562869427 | (May 2015) 7" x 10", 264 pages
Audience: Leaders, HR and talent management professionals | Price: \$38.95

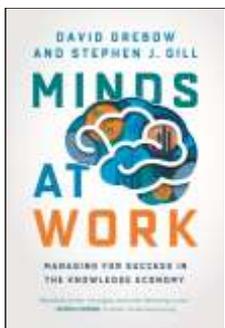


Mentoring Programs That Work

By Jenn Labin

A stellar mentor can change the trajectory of a career. And an enduring mentoring program can become an organization's most powerful talent development tool. But fixing a "broken" mentoring program or developing a new one from scratch requires a unique process, not a standard training methodology. In this book, seasoned program development specialist Jenn Labin provides a model to build connections between people. Her step-by-step approach will help HR and talent development professionals navigate a mentoring program from start to finish.

ISBN: 9781562864583 | (February 2017) 7" x 10", 172 pages
Audience: HR managers, trainers, managers | Price: \$32.95



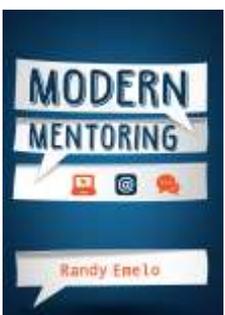
Minds at Work

Managing for Success in the Knowledge Economy

By David Grebow & Stephen J. Gill

The only sustainable advantage in today's competitive marketplace is the ability to learn and adapt faster than everyone else. This book shows how on-demand learning inspires employees to achieve higher levels of performance and helps managers move from traditional "command and control" to being advocates of communication and collaboration. Find out what happens when managers help their direct reports grow as people and use technology to pull the learning they need when they need it.

ISBN: 9781562866839 | (December 2017) 5-1/2" x 8-1/2", 184 pages
Audience: Trainers, training managers, training designers | Price: \$19.95

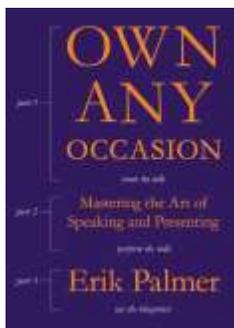


Modern Mentoring

By Randy Emelo

Drawing on his rich business experience, Randy Emelo explains why organizations should consider *all* employees potential mentors. He offers a blueprint for success that benefits more than the select few and steers clear of forcing connections between people. Emelo demonstrates that a culture in which people choose what they want to learn and whom they learn from increases organizational intelligence. His model shows what it takes to grow a modern mentoring culture and which tools to use to facilitate organization-wide mentoring.

ISBN: 9781562869335 | (May 2015) 5.5" x 8", 224 pages
Audience: Managers, leaders, HR professionals, career & talent management professionals | Price: \$32.95



Own Any Occasion

Mastering the Art of Speaking and Presenting

By Erik Palmer

Top speaker Erik Palmer taps into his vast experience to simplify the process of extraordinary speaking, whether giving a wedding toast, preparing for a sales call, or delivering a keynote. His 11 steps show how to craft the perfect message and captivate audiences with exceptional delivery. Whether the audience is large or small, the message personal or professional, Palmer's easy system will help everyone become the best speakers they can be in any situation.

ISBN: 9781562866853 | (October 2017) 6" x 9", 184 pages

Audience: Business leaders, salespeople, trainers, presenters, speakers | Price: \$19.95



Partner for Performance

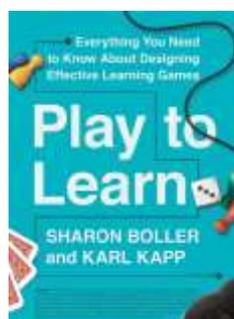
Strategically Aligning Learning and Development

By Ingrid Guerra-López & Karen Hicks

Evolving expectations. Increased calls to add value. Shifting training roles. Training professionals are no longer simply deliverers of learning services and products; they are now allies with managers to support business priorities. This book delivers a framework to strategically align trainers' roles to drive the performance that matters most.

ISBN: 9781562865818 | (July 2017) 7" x 10", 184 pages

Audience: Performance improvement specialists, learning & development professionals | Price: \$39.95



Play to Learn

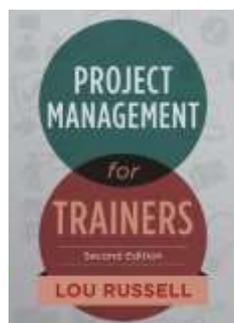
Everything You Need to Know About Designing Effective Learning Games

By Sharon Boller & Karl Kapp

When trainers use games, learners win big. Games are more effective than lectures at holding learners' interest and helping them explore new skills and experience different points of view. This book bridges the gap between instructional design and game design to grow designers' game literacy and strengthen crucial game design skills. Includes real examples of in-person and online games for readers to try as they read.

ISBN: 9781562865771 | (March 2017) 7" x 10", 160 pages

Audience: Instructional designers, trainers, learning & development professionals | Price: \$45.95



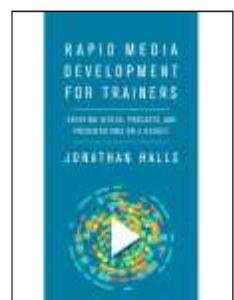
Project Management for Trainers, 2nd Edition

By Lou Russell

Today's trainers are taking on truly unique projects—and often many at once—so a seat-of-the-pants approach to project management no longer works. In this refreshed second edition, seasoned learning and leadership expert Lou Russell offers a structured approach to moving projects from conception to completion. Trainers and instructional designers will discover how to maintain a clear focus on client goals no matter how many changes they request or how many people get involved.

ISBN: 9781562869489 | (October 2015) 7" x 10", 160 pages

Audience: Trainers, training consultants, instructional designers, project managers | Price: \$27.95



Rapid Media Development for Trainers

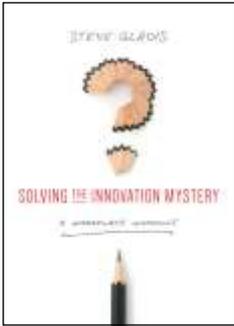
Creating Videos, Podcasts, and Presentations on a Budget

By Jonathan Halls

Shaky camerawork and scratchy audio just won't cut it with today's learners. Even the most time- and budget-constrained training team can produce polished media to help learning teams dazzle by following this guide by Jonathan Halls, who draws on his experience running the BBC's prestigious production training department. Whether building a training program, blending offerings, or flipping a classroom, this book will make learning dynamic with rapid media techniques.

ISBN: 9781562865856 | (December 2016) 7-1/2" x 9-1/4", 208 pages

Audience: Instructional designers, trainers, training managers | Price: \$34.95



Solving the Innovation Mystery

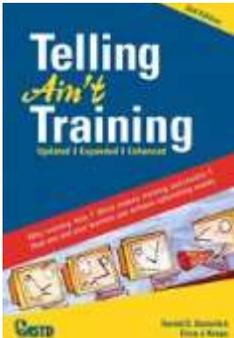
A Workplace Whodunit

By Steve Gladis

In the face of global competition and the explosion of technology, innovation is today's business imperative to remaining productive and adaptive. In this entertaining tour de force, leadership authority Steve Gladis deftly solves the innovation mystery as we track private investigator Roland Epps and executive coach Dana Glass to illustrate his thesis that a safe, trusting culture is essential for creativity to thrive and for innovation to take root.

ISBN: 9781607280071 | (October 2016) 6" x 9", 136 pages

Audience: Leaders, managers, trainers, talent management & HR professionals | Price: \$14.95



Telling Ain't Training, 2nd Edition

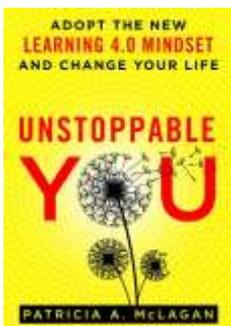
Updated, Expanded, Enhanced

By Harold D. Stolovitch & Erica J. Keeps

Telling Ain't Training is chock-full of myth-busting research and ready-to-use tools. Since its first edition published in 2002, its practical, learner-focused approach has quickly become a favorite with learning and development professionals, as well as school teachers, parents, professors, and anyone else who trains, educates, or instructs. Delivered in a lighthearted and entertaining style, the second edition sets new standards for the training industry.

ISBN: 9781562867010 | (June 2011) 7" x 10", 312 pages

Audience: Trainers, training managers, teachers | Price: \$38.95



Unstoppable You

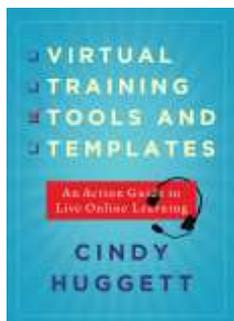
Adopt the New Learning 4.0 Mindset and Change Your Life

By Patricia A. McLagan

Unstoppable You is the ticket to creating a fulfilling and successful life for individuals and to promoting a culture of learning for organizations. Targeted to professionals in any job or industry, this book is an invitation to upgrade to Learning 4.0—where one becomes more fully able to respond to new insights and profound changes in the world—by adopting seven basic practices. Includes a toolkit of templates, guides, and tips.

ISBN: 9781562861094 | (May 2017) 6" x 9", 312 pages

Audience: HR professionals, managers, talent development leaders | Price: \$25.95



Virtual Training Tools and Templates

An Action Guide to Live Online Learning

By Cindy Huggett

How can you reach remote audiences without boarding a single plane? Live online learning. Virtual training expert Cindy Huggett offers her best tips, tools, and templates for delivering effective online training that is short, highly relevant, and extremely engaging. Her worksheets, checklists, and proven tools will make any virtual program successful.

ISBN: 9781562865757 | (June 2017) 7" x 10", 256 pages

Audience: Instructional designers, trainers, training managers | Price: \$38.95



7 Paths to Managerial Leadership

Doing Well by Doing It Right

By Fred Mackenzie

Studies show that most people leave their jobs because they dislike the way they are supervised. So what can managers do? Management consultant Fred Mackenzie presents seven simple paths to effective relationships between managers and staff. Each path offers wisdom that focuses on action, not position, and inspires others to do their best work. This guide helps leaders identify their leadership style and build on their strengths to inspire those they lead.

ISBN: 9781562869458 | (February 2016) 5.5" x 8", 136 pages

Audience: Managers, supervisors, leaders, career coaches | Price: \$19.95



Planning a workshop?
Let our experts do the heavy lifting for you.

Each ATD Workshop Series book provides all the content and tools needed to create and deliver compelling training guaranteed to enhance learner engagement, deepen learner understanding, and increase learning application. Each book includes interactive half-day, one-day, and two-day workshops designed by leading training experts, with flexible timing, fully customizable training and support materials, and more.

Audience: Trainers, training managers, HR professionals | Price: \$69.95

Bestselling Series!

Change Management Training | Elaine Biech

ISBN: 9781607280873 | (May 2016) 8.5" x 11", 216 pages

Coaching Training | Lisa Haneberg

ISBN: 9781562869670 | (March 2015) 8.5" x 11", 224 pages

Communication Skills Training | Maureen Orey

ISBN: 9781562869656 | (November 2014) 8.5" x 11", 200 pages

Customer Service Training | Kimberly Devlin

ISBN: 9781562869687 | (August 2015) 8.5" x 11", 232 pages

Emotional Intelligence Training | Karl Mulle

ISBN: 9781607280989 | (August 2016) 8.5" x 11", 272 pages

Facilitation Skills Training | Kimberly Devlin

ISBN: 9781607280996 | (March 2017) 8.5" x 11", 200 pages

Leadership Training | Lou Russell

ISBN: 9781562869663 | (January 2015) 8.5" x 11", 232 pages

New Employee Orientation Training | Karen Lawson

ISBN: 9781562869700 | (November 2015) 8.5" x 11", 216 pages

New Supervisor Training | Elaine Biech

ISBN: 9781562869694 | (July 2015) 8.5" x 11", 200 pages

Presentation Skills Training | Christee Gabour Atwood

ISBN: 9781562865832 | (January 2017) 8.5" x 11", 192 pages

Project Management Training | Wes Balakian

ISBN: 9781607280965 | (December 2016) 8.5" x 11", 296 pages

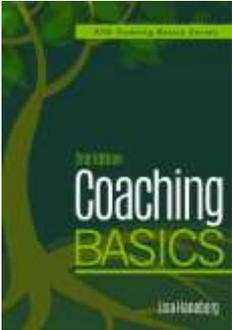
Time Management Training | Lisa J. Downs

ISBN: 9781607280927 | (October 2016) 8.5" x 11", 200 pages



Get Up to Speed on the Fundamentals. Fast.

The ASTD Training Basics series provides a baseline explanation of the theories and concepts behind 23 foundational training topics, as well as instructions for their practical day-to-day application in the workplace. Every title is designed as a concise crash course on a topic significant to workplace learning and performance, with exercises, assessments, and tools to help trainers and talent development professionals quickly and effectively get up to speed on the fundamentals of training. Topics include informal learning, technical training, virtual training, consulting, sales training, knowledge management, leadership development, succession planning, change basics, job aids, organizational development, and more!



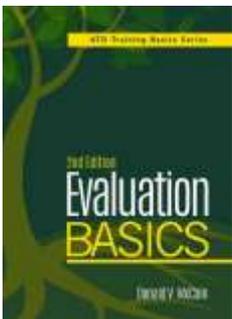
Coaching Basics, *2nd Edition*

By Lisa Haneberg

This fully refreshed edition from expert coach Lisa Haneberg helps everyone who must develop talent in an organization discover a coaching framework that works for them. She offers insights from 40 experienced coaches, including Barry Goldberg and Marshall Goldsmith, that zero in on what it takes to build influencing skills. The revised edition also includes new content on microcoaching that highlights practical ways coaches can leverage technology to drive performance results.

ISBN: 9781607281504 | (March 2016) 7-1/2" x 9-1/2", 144 pages

Audience: Managers, trainers, coaches, HR and talent development professionals | Price: \$29.95



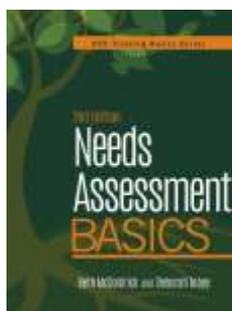
Evaluation Basics, *2nd Edition*

By Donald V. McCain

A good evaluation strategy connects evaluation with performance, program design, and bottom-line value. *Evaluation Basics* will help talent development professionals show impact. Each chapter in this revised edition focuses on a critical aspect of developing and implementing an evaluation plan, including information on Kirkpatrick's Four Levels of Training and Phillip's ROI Methodology.

ISBN: 9781607281047 | (June 2016) 7-1/2" x 9-1/2", 216 pages

Audience: HR professionals, training managers, talent development leaders | Price: \$29.95



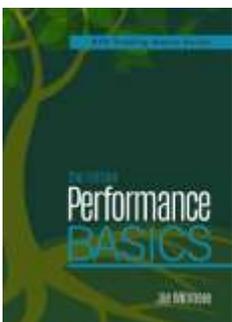
Needs Assessment Basics, *2nd Edition*

By Beth McGoldrick & Deborah Tobey

Organizations need staff to be efficient and effective, so being able to deliver the targeted training that individuals must have to succeed is critical to driving organizational success. McGoldrick and Tobey deliver step-by-step essentials of assessing employee training needs and help talent developers discover how to incorporate the seven-phase needs assessment model into their daily processes and how to identify the big picture of training needs throughout the organization.

ISBN: 9781562867744 | (September 2016) 7-1/2" x 9-1/2", 184 pages

Audience: Instructional designers, trainers, training managers | Price: \$29.95



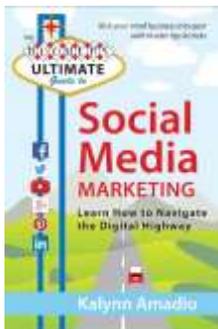
Performance Basics, *2nd Edition*

By Joe Willmore

Learning strategist Joe Willmore guides talent development professionals through the basics of human performance improvement (HPI) and delves into the major changes in performance analysis. He demonstrates what the Performance DNA process looks like at work and how to generate organizational improvement with guidance on how to conduct a front-end analysis; focus on accomplishments; understand the importance of root cause analysis; administer formative, summative, and ROI analyses; and more.

ISBN: 9781607281634 | (May 2016) 7-1/2" x 9-1/2", 192 pages

Audience: Managers, career coaches, HR & talent development professionals | Price: \$29.95



The Boomer's Ultimate Guide to Social Media

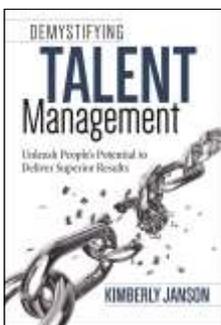
Learn How to Navigate the Digital Highway

By Kalynn Amadio

Using social media to drive business results can be complicated—especially for baby boomers. This guide to social media is designed to teach baby boomer professionals how to build a successful social media marketing strategy to get in front of ideal prospects, to increase customer retention and loyalty, and to grow any business. Includes everything needed to create custom marketing action plans to help any business excel in the digital age.

ISBN: 9781938548482 | (March 2016) 6" x 9", 224 pages

Audience: Small business, social media, | Price: \$19.95



Demystifying Talent Management

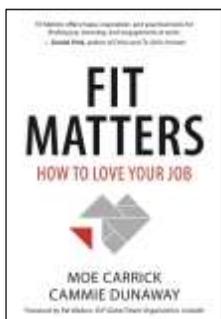
Unleash People's Potential to Deliver Superior Results

By Kimberly Janson

Top talent management expert Kimberly Janson offers a practical guide for managers, senior leaders, and HR/talent professionals on how to work together to build a talented, motivated workforce. She addresses performance, development, coaching, feedback, compensation, and people management with a 360-degree point of view that reveals how each stakeholder views the elements of people management, what they need from each element, and what confusion and conflicts arise among the stakeholders that can limit people's potential.

ISBN: 9781938548307 | (January 2015) 6" x 9", 248 pages

Audience: HR & talent management professionals, leaders, managers, coaches | Price: \$24.95



Fit Matters

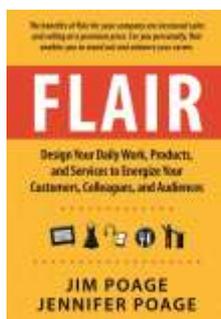
How to Love Your Job

By Moe Carrick & Cammie Dunaway, Foreword by Pat Wadors

With this practical, thought-provoking guide, employees at any career stage will be able to find the job they'll love—one that matches their needs and provides meaning to their lives. *Fit Matters* is designed to help readers evaluate the fit between their needs and the culture of their current or prospective employer, assess what they need to thrive at work, and develop options if they need to make a change.

ISBN: 9781938548741 | (May 2017) 6" x 9", 256 pages

Audience: Careers, self-help, personal success | Price: \$24.95



Flair

Design Your Daily Work, Products, and Services to Energize Your Customers, Colleagues, and Audiences

By James L. Poage & Jennifer S. Poage

Think about the most engaging, intuitive, elegant products and services you've encountered. What sets them apart in a crowded marketplace is their *flair*—their charm, panache, spirit, energy, and joy. This book, a collaboration between a noted performance consultant and a world-class designer, shows how anyone can add meaning and joy—and great flair—to their work to draw in the audience; create a positive, lasting impression; and get results.

ISBN: 9781938548390 | (March 2016) 6" x 9", 248 pages

Audience: Marketing, design, personal success | Price: \$24.95



How to Be a Financial Grownup

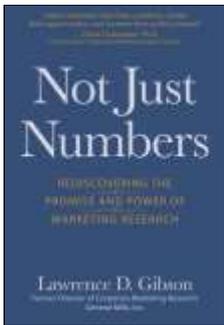
Proven Advice from High Achievers on How to Live Your Dreams and Have Financial Freedom

By Bobbi Rebell, Foreword by Tony Robbins

Award-winning Reuters columnist Bobbi Rebell shares financial lessons that 30 business leaders—*Shark Tank's* Kevin O'Leary, *Mad Money's* Jim Cramer, Zillow's CEO Spencer Rascoff, and others—learned early in their lives that helped them achieve success. The stories are candid and raw, touching on everything from a personal health crisis, to infidelity, to homelessness, and offer actionable advice on how anyone can become a successful financial grownup.

ISBN: 9781938548666 | (October 2016) 6" x 9", 232 pages

Audience: Personal finance & success, wealth management | Price: \$24.95



Not Just Numbers

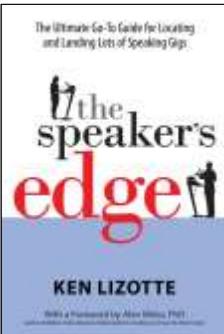
Rediscovering the Promise and Power of Marketing Research

By Lawrence D. Gibson

In this provocative book, marketing expert Lawrence Gibson reveals why the multibillion-dollar marketing research industry has largely failed and how it must change to meet the needs of businesses in solving marketing problems and capitalizing on marketing opportunities. Case studies from his extensive business experience show how his problem-solving approach to designing and using marketing research can produce dramatic results for any company or industry.

ISBN: 9781938548628 | (November 2016) 6" x 9", 232 pages

Audience: Marketing, sales, & business professionals | Price: \$29.95



The Speaker's Edge

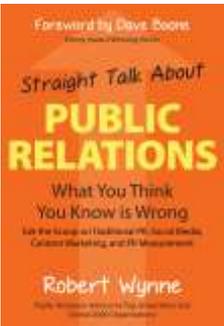
The Ultimate Go-To Guide for Locating and Landing Lots of Speaking Gigs

By Ken Lizotte, Foreword by Alan Weiss, PhD

Speakers for business and nonprofit events are sought out every day. In this book, well-known speaker and author Ken Lizotte reveals hundreds of tactics to find and win these speaking engagements, especially ones that pay. His comprehensive roadmap shows how to position oneself as a go-to thought leader, leverage tools to increase value, negotiate deals, locate speaking venues, and maximize speaking experience by selling products, arranging follow-up gigs, soliciting testimonials, and more. Includes innovative strategies practiced by the most successful veteran speakers.

ISBN: 9781938548369 | (July 2016) 6" x 9", 216 pages

Audience: Consultants, speakers, authors, trainers, business professionals | Price: \$19.95



Straight Talk About Public Relations

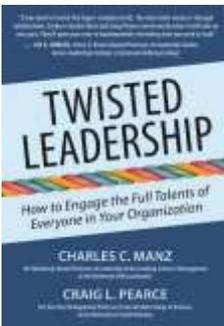
What You Think You Know Is Wrong

By Robert Wynne, Foreword by Dave Boone

Persuading people to buy products or services or to support causes is difficult. But there are tactics that work, and readers will find them in this book by seasoned PR thought leader Robert Wynne. *Straight Talk* teaches the essentials of PR—how to write compelling press releases, pitch to the media, craft editorials that wow, create persuasive social media campaigns, engage audiences with powerful content marketing, and measure PR success.

ISBN: 9781938548789 | (June 2017) 6" x 9", 176 pages

Audience: Public relations, social media, & marketing professionals | Price: \$24.95



Twisted Leadership

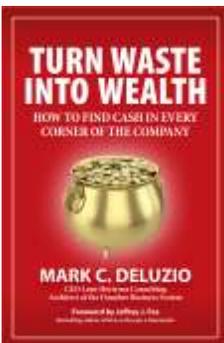
How to Engage the Full Talents of Everyone in Your Organization

By Charles C. Manz and Craig L. Pearce

Twisted Leadership presents a new way of thinking about leadership—as a dynamic, complex social process, not just a role occupied by someone at the top. By integrating self, super, shared, and socially responsible leadership, the book shows step-by-step how anyone, at any level of an organization, can be a leader based on the context, goals, knowledge, experience, or needs of the group.

ISBN: 9781938548864 | (September 2017) 5.5" x 8.5", 160 pages

Audience: Executives, leaders, managers, team members | Price: \$21.95



Turn Waste into Wealth

How to Find Cash in Every Corner of the Company

By Mark C. Deluzio

Cash is laying around everywhere in companies—piled up in warehouses, hiding in plain sight as inventory, and littering offices disguised as incorrect invoices, late billings, incomplete forms, input errors, or sloppy requests from salespeople. It also languishes in countless places in a customer's order from order entry to production to fulfillment. All that cash is retrievable and available for reinvestment and dividends with the know-how provided in this book.

ISBN: 9781938548451 | (2017) 5-1/2" x 7-1/2", 150 pages

Audience: Executives, business professionals, CFOs | Price: \$24.95



Author Spotlight: S.J. Scott

S.J. Scott is a bestselling author and personal habits expert who believes that everyone can build a better life, one habit at a time. He has discovered that true success doesn't mean following the latest diet craze or motivation program but happens when individuals take action on a daily basis. In his books, he shares daily action plans for every area of life—health, fitness, work, and personal relationships. His practical strategies and techniques offer powerful ways anyone can use to reach their goals and achieve the life they have imagined.



10-Minute Declutter

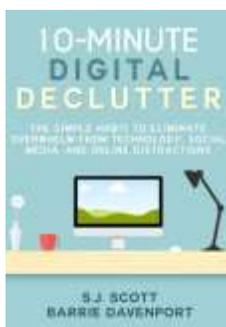
The Stress-Free Habit for Simplifying Your Home

By S.J. Scott & Barrie Davenport

Everyone can live a simpler life by living in a home that's free from clutter. Even busy professionals and parents can make this happen with the daily decluttering techniques and habits in this book. Life habit guru S.J. Scott teaches readers a "10-Minute Declutter" practice to take control and organize their possessions with bite-sized, daily actions.

ISBN: 9781514122460 | (May 2015) 6" x 9", 182 pages

Audience: Self-help, stress management, productivity | Price: \$12.99



10-Minute Digital Declutter

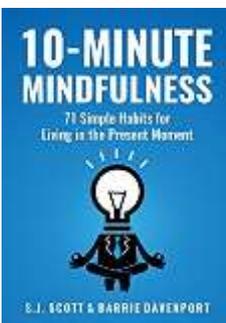
The Simple Habit to Eliminate Technology Overload

By S.J. Scott & Barrie Davenport

Feeling overwhelmed by the pace and complexity of the digital world? Losing sleep over information overload? Bestselling authors Scott and Davenport show readers how to manage the emails, media, documents, photos, videos, and apps that consume their daily lives and to develop strategies for maximizing their interactions in the digital world. This book is for anyone who wants to reclaim the time they spend with digital devices to create an organized, simplified digital life.

ISBN: 9781519555656 | (November 2015) 6" x 9", 170 pages

Audience: Self-help, stress management, productivity | Price: \$12.99



10-Minute Mindfulness

71 Simple Habits for Living in the Present Moment

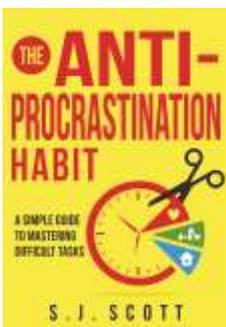
By S.J. Scott & Barrie Davenport

Want to improve your focus, productivity, happiness, and peace of mind? Want to eliminate negativity, stress, and anxiety? Let bestselling authors Scott and Davenport show you how to anchor in the present moment, even if it's just for a few minutes at a time. Choose from 71 mindfulness habits to tailor your personal adventure, discover the practical tools to turn these actions into automatic behavior, and make a positive, lasting impact on your life.

ISBN: 9781546768286 | (May 2017) 6" x 9", 248 pages

Audience: Self-help, mindfulness & well-being, personal growth & success | Price: \$12.99

Bestseller!



The Anti-Procrastination Habit

A Simple Guide to Mastering Difficult Tasks

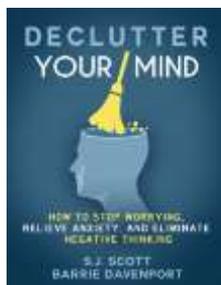
By S.J. Scott

Simply put: Procrastination limits success. Unaddressed, it keeps people from achieving their goals in life. Bestselling author S.J. Scott can help. He delivers a straight-forward, systematic framework for building an action-oriented habit through all areas in life—with actionable advice to break the "anti-procrastination habit" and eliminate barriers to results and success.

ISBN: 9781973775287 | (September 2017) 6" x 9", 156 pages

Audience: Self-help, personal growth & success, productivity | Price: \$12.99

**#1 Kindle New Release in
Motivational Management & Leadership**



Declutter Your Mind

How to Stop Worrying, Relieve Anxiety, and Eliminate Negative Thinking

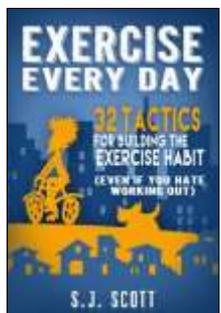
By S.J. Scott & Barrie Davenport

This book helps people practice mindfulness techniques that create more “space” in their minds so that they can enjoy more inner peace and happiness. These simple habits empower readers with the clarity needed to prioritize what’s most important in their lives, let go of what no longer serves their goals, and decide how they want to live every day.

ISBN: 9781535575089 | (August 2016) 6” x 9”, 156 pages

Audience: Self-help, stress management, productivity, mindfulness | Price: \$14.99

Wall Street Journal Bestseller!



Exercise Every Day

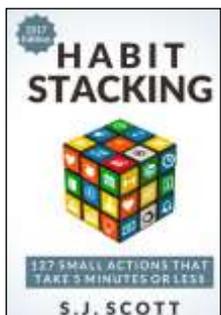
32 Tactics for Building the Exercise Habit (Even If You Hate Working Out)

By S.J. Scott

Many people struggle with building an exercise habit. One of the reasons is that they don’t know how to handle the specific obstacles that get in the way of developing a healthy exercise regime. *Exercise Every Day* gives 32 easy-to-implement strategies for overcoming exercise challenges and transforming your physical health and well-being—one day at a time.

ISBN: 97811511767057 | (April 2015) 6” x 9”, 130 pages

Audience: Self-help, health & well-being, personal success & growth | Price: \$12.99



Habit Stacking

127 Small Actions That Take 5 Minutes or Less, *Expanded Edition*

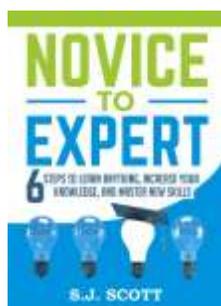
By S.J. Scott

Who wouldn't be willing to spend 5 minutes a day to dramatically improve their lives? In this book, readers will discover 127 quick habits that they can “stack” together into a simple daily routine. These small but powerful life changes will enable them to transform their work lives, strengthen their personal relationships, stay on top of their finances, get organized, and improve their health. Includes productive strategies to create an easily maintained routine and tools to keep readers motivated and consistent.

ISBN: 9781946159014 | (April 2017) 6” x 9”, 270 pages

Audience: Self-help, stress management, productivity | Price: \$14.99

Bestseller!



Novice to Expert

6 Steps to Learn Anything, Increase Your Knowledge, and Master New Skills

By S.J. Scott

Anyone can develop a talent with the right mix of practice, motivation, and coaching—without spending lots of time and money. This book includes strategies to set goals, identify the right things to practice daily, and learn how to practice and implement what you learn during small pockets of spare time in your busy day. The 6 powerful steps in this book will sharpen your skills and abilities to enable you to be the best you.

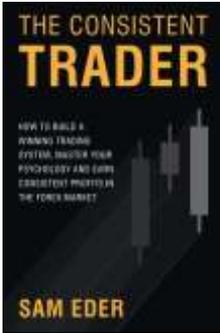
ISBN: 9781542310390 | (January 2017) 6” x 9”, 136 pages

Audience: Self-help, stress management, productivity | Price: \$11.99



Author Spotlight: Barrie Davenport

Barrie Davenport is a certified coach, top-ranked blogger, online teacher, and bestselling author. She writes books for a variety of people hungry for positive change and willing to take action to make it happen—men and women who want better relationships, stronger confidence, positive habits, more mindfulness, and improved emotional intelligence. What makes Barrie’s writing different is her ability to explain complex ideas and science-backed strategies in a simple, accessible way anyone can implement right away.



The Consistent Trader

How to Build a Winning Trading System, Master Your Psychology, and Earn Consistent Profits in the Forex Market

By Sam Eder

Save countless hours and dollars by learning to trade Forex based on the principles and practices of history's greatest traders. Learn what really works and what doesn't. The steps in this book are carefully designed to grow your trading account while protecting you and giving you with the confidence and discipline that will, over time, take you to a place of financial freedom and success.

ISBN: 9781631610257 | (April 2017) 6" x 9", 274 pages

Audience: Business & money, finance, personal wealth & success | Price: \$19.99



Design Your Future

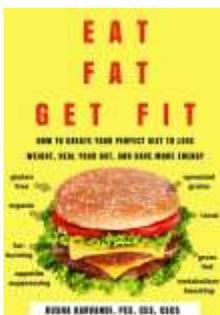
3 Simple Steps to Stop Drifting and Start Living

By Dominick Quartuccio

Feeling bored? Restless? Trapped? This book is for people who have achieved a level of success they've always wanted but still feel that something is off and they can't figure out why. It shows how to break through that self-imposed ceiling to stop drifting and start living. Learn how to take command of life again by awakening to beliefs and stories, disrupting settled patterns and behaviors, and designing a future that inspires.

ISBN: 9781631610394 | (December 2017) 6" x 9", 86 pages

Audience: Motivation, self-help, personal success | Price: \$19.99



Eat Fat, Get Fit

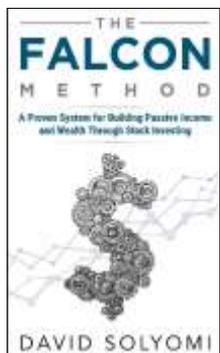
How to Create YOUR Perfect Diet to Lose Weight, Heal Your Gut, and Have More Energy

By Kusha Karvandi

You are unique. Why shouldn't your approach to food be uniquely tailored to your body? This book helps people avoid dieting myths and become their own diet detective to find which foods work best for their bodies. It provides all the tools needed to eat well to supercharge the metabolism, feel vibrant and full of energy, while reaching weight goals, all without counting calories or feeling deprived.

ISBN: 9781631610271 | (April 2017) 6" x 9", 186 pages

Audience: Health, fitness, & dieting, weight loss | Price: \$19.99



The Falcon Method

A Proven System for Building Passive Income and Wealth Through Stock Investing

By David Solyomi

Join investment expert David Solyomi as he shows how to grow cash flow without becoming a full-time investor. Most investment strategies are too complicated, risky, or subjective. The FALCON Method, however, is a structured, evidence-based, decision-making process that makes selecting stocks easy and beats the market again and again. Solyomi proves you don't need to get lucky, take big risks, or fly by the seat of your pants to retire wealthy from stock investing.

ISBN: 9781631610400 | (December 2017) 6" x 9", 72 pages

Audience: Business & money, investing, personal income & wealth | Price: \$19.99



Guest Blogging Goldmine

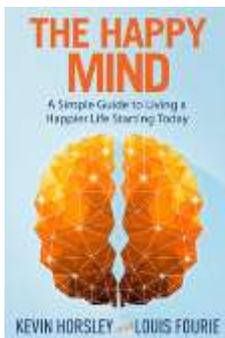
How I Got More Than 100,000 Visitors a Month on My Blog in 9 Months

By Tom Corson-Knowles

Whether blogging for business or fun, everything you need to know is in this easy-to-use guide that includes bonus trainings. Successful blogging, at the end of the day, is about driving traffic to your blog. Tom Corson-Knowles, blogger, entrepreneur, and international bestselling author, shares his strategic marketing secrets so that you can drive traffic to your blog and make money doing it.

ISBN: 9781631610189 | (January 2017) 6" x 9", 138 pages

Audience: Business, social media, marketing | Price: \$19.99



The Happy Mind

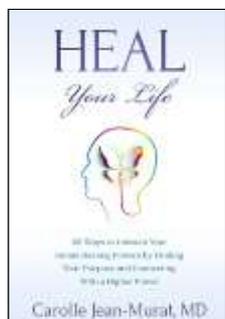
A Simple Guide to Living a Happier Life Starting Today

By Kevin Horsley & Louis Fourie

The search for happiness is fundamental for all humans, but it is not one-size-fits-all. *The Happy Mind* will help everyone discover valuable insights within themselves so that they can create lasting happiness instead of being driven by short-term pleasure-seeking. From the author of the bestselling *Unlimited Memory*, this book is the roadmap to living a happy life, custom-designed just for you.

ISBN: 9781631610387 | (January 2018) 6" x 9", 204 pages

Audience: Self-help, personal success, motivation | Price: \$19.99



Heal Your Life

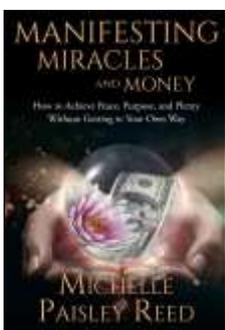
25 Ways to Unleash Your Innate Healing Powers by Finding Your Purpose and Connecting with a Higher Power

By Carolle Jean-Murat, MD

Board-certified physician and primary care specialist, Carolle Jean-Murat explores how the strength of faith and belief in a higher power has a direct impact on physical and mental well-being. Her 25 steps show how to strengthen your relationship with your higher power, take better care of yourself, create healthy boundaries in all areas of life, practice forgiveness, give from the heart, and connect with nature.

ISBN: 9781631610301 | (October 2017) 6" x 9", 128 pages

Audience: Self-help, health & wellness, spirituality | Price: \$19.99



Manifesting Miracles and Money

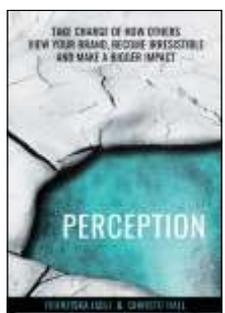
How to Achieve Peace, Purpose, and Plenty Without Getting in Your Own Way

By Michelle Paisley Reed

We are all connected, capable of uniting for peaceful coexistence, harmony, abundance, and evolutionary advancement. Many of us understand that we are one Spirit expressing as various creative souls, and as such, comprehend the law of attraction and how to manifest. This book takes manifestation a step further—igniting the reader to manifest daily so as to give more to others—the very thing that will create movement in their own abundance, as part of the “law” of circulation.

ISBN: 9781631610202 | (February 2017) 6" x 9", 210 pages

Audience: Self-help, motivation, spirituality | Price: \$19.99



Perception

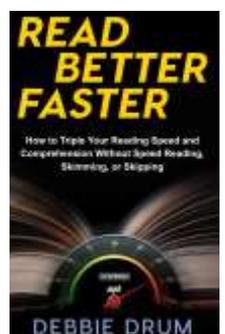
Take Charge of How Others View Your Brand, Become Irresistible, and Make a Bigger Impact

By Christo Hall & Franziska Iseli

Successful entrepreneurs Christo Hall and Franziska Iseli show readers how to harness the power of perception to achieve success—whether they are leading a small business, climbing the career ladder, or simply working to achieve greater success in relationships and improve their personal lives. *Perception* is for small business owners and entrepreneurs who want to grow quickly by creating a clear, authentic message and brand strategy.

ISBN: 9781631619816 | (July 2016) 6" x 9", 200 pages

Audience: Business, marketing, entrepreneurship | Price: \$16.99



Read Better Faster

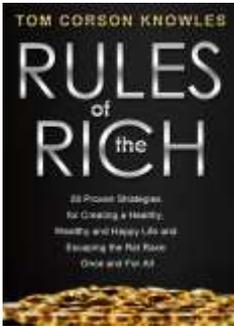
How to Triple Your Reading Speed and Comprehension Without Speed Reading, Skimming, or Skipping

By Debbie Drum

This book by reading expert Debbie Drum combines the best lessons from speed reading techniques, neuroscience, and modern technology to allow you to read faster and comprehend more than you ever thought possible—and you will start reading faster today! Anyone can experience incredible reading results in just 7 days with this comprehensive, inspiring, how-to guide.

ISBN: 9781631610370 | (August 2017) 6" x 9", 118 pages

Audience: Literacy, reading skills, personal success, self-help | Price: \$19.99



Rules of the Rich

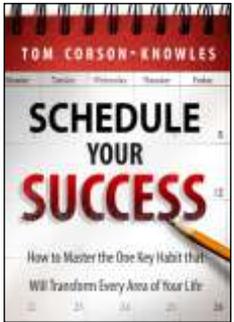
28 Proven Strategies for Creating a Healthy, Wealthy, and Happy Life and Escaping the Rat Race Once and for All

By Tom Corson-Knowles

Young entrepreneur Tom Corson-Knowles was able to retire at age 22 after just 3 years in business, and he believes that early retirement is possible for anyone who is willing to learn. In this practical book, Corson-Knowles shares 28 proven strategies successful people use to create wealth, escape the rat race, and retire early.

ISBN: 9781631610035 | (January 2014) 6" x 9", 156 pages

Audience: Business & money, small business, entrepreneurship | Price: \$14.99



Schedule Your Success

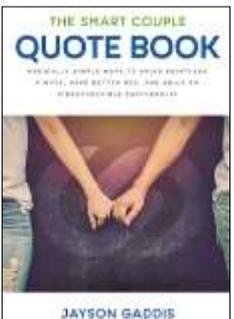
How to Master the One Key Habit That Will Transform Every Area of Your Life

By Tom Corson-Knowles

Humans aren't hardwired to keep track of time—it's a learned skill. Let this book be your guide to greater productivity, creativity, and success. Learn how to schedule in passion and fun, find lost time by eliminating unproductive activities, and other powerful habits. No fancy scheduling apps or productivity software to buy—this proven system gets things done every single day.

ISBN: 9781631610172 | (December 2016) 6" x 9", 90 pages

Audience: Self-help, time management, personal success | Price: \$19.99



The Smart Couple Quote Book

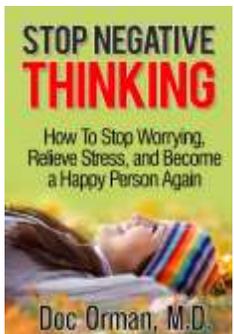
Radically Simple Ways to Avoid Pointless Fights, Have Better Sex, and Build an Indestructible Partnership

By Jayson Gaddis

Long-term relationships are challenging and they don't come with formal training. Jayson Gaddis, host of the popular Smart Couple Podcast and founder of The Relationship School®, wants to help. In this new book, he reveals tools couples can use to turn any relationship challenge into a powerful healing opportunity that deepens and strengthens their love. His short coaching segments include the practical help couples need to grow, heal, and win together in their relationship.

ISBN: 9781631610325 | (November 2017) 6" x 9", 128 pages

Audience: Self-help, marital & relationship success | Price: \$19.99



Stop Negative Thinking

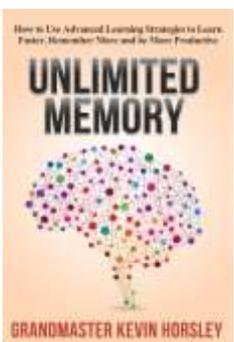
How to Stop Worrying, Relieve Stress, and Become a Happy Person Again

By Doc Orman, MD

What if a few simple techniques could eliminate negative thoughts and enable you to stay more focused, calm, and stress-free? Dr. Mort Orman, physician and founder of the Stress Mastery Academy, shares 10 principles from his years of extensive research on stress and negative thinking that anyone can use to transform themselves into positive thinkers—creating an almost instant release from anxiety, tension, and other stress-related problems.

ISBN: 9781631610073 | (February 2014) 6" x 9", 74 pages

Audience: Self-help, stress management | Price: \$9.99



Unlimited Memory

How to Use Advanced Learning Strategies to Learn Faster, Remember More, and Be More Productive

By Kevin Horsley

Learn how the world's best memory masters train themselves to concentrate at will. When you can easily focus on the task at hand and store and recall useful information, you can double your productivity and eliminate wasted time, stress, and mistakes at work. In this book, world memory record-breaker Kevin Horsley shows readers how anyone can use powerful memory strategies to learn faster, be more productive, and achieve more success.

ISBN: 9781631619984 | (March 2016) 6" x 9", 188 pages

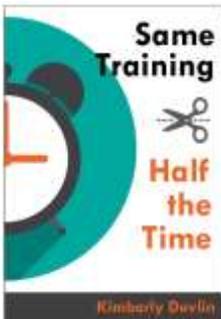
Audience: Business & money, management, leadership | Price: \$16.99

50,000 copies sold in US!



Author Spotlight: Kimberly Devlin

Kimberly Devlin is a popular writer, speaker, facilitator, instructional designer, and communication and talent development consultant, specializing in helping organizations realize business objectives through strategic planning, organization-wide training, service standard creation, train-the-trainer certifications, and other initiatives. Devlin leverages her communication specialist skills and industry-leading training and development qualifications to create highly effective, sought-after learning events. She has also authored two titles in the bestselling ATD Workshop Series: *Customer Service Training* and *Facilitation Skills Training*.



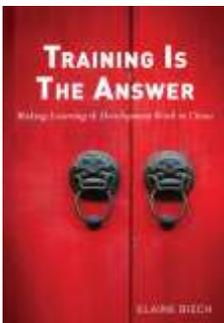
Same Training, Half the Time

By Kimberly Devlin

Same Training, Half the Time? Sound impossible? In the increasingly time-constrained workplace, trainers, human resource professionals, and managers need to be able to develop their workforce quickly and effectively, if they hope to keep pace with their competition and ensure business results. In this book, veteran trainer and instructional designer Kimberly Devlin distills the strategies essential to designing, developing, and delivering better training in half the time. She provides a lifeline to busy talent development professionals who train in a time crunch.

ISBN: 9781939247094 | (January 2018) 6" x 9", 124 pages

Audience: Trainers, talent development & HR professionals, managers | Price: \$16.95



Training Is the Answer

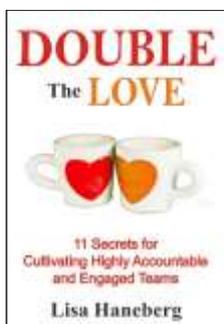
Making Learning & Development Work in China

By Elaine Biech

In this book, training guru Elaine Biech provides a bridge between the training professions in the United States and China, addressing the unique cultural differences in the Chinese workplace with a very practical look at training design and delivery, use of technology, training evaluation, and more. She shares her innovative training secrets and rock-solid training expertise, emphasizing both classic and cutting-edge approaches that ensure learning drives performance.

ISBN: 9781939247063 | (October 2015) 7" x 10", 296 pages

Audience: Trainers, training managers, learning professionals | Price: \$29.95



Double the Love

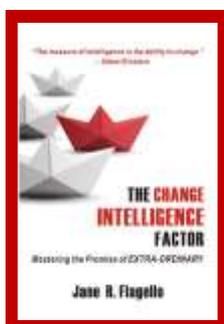
11 Secrets for Cultivating Highly Accountable and Engaged Teams

By Lisa Haneberg

Leadership expert Lisa Haneberg reveals 11 leadership practices that enable leaders to catalyze people's greatness so that it serves a big purpose. Her Accountability and Engagement Model and 11 secrets help cultivate excellence and create performance velocity in teams immediately. Real-life examples and easy-to-use tools help readers develop leadership capabilities and put these powerful ideas into action.

ISBN: 9781939247049 | (April 2014) 6" x 9", 169 pages

Audience: Team leaders, managers, talent development professionals, trainers | Price: \$16.95



The Change Intelligence Factor

Mastering the Promise of EXTRA-ORDINARY

By Jane R. Flagello

In today's complex business climate, emotional intelligence alone isn't enough. One factor makes all the difference—being able to navigate and thrive through change. This requires new skills. Flagello presents three fundamental principles of "change intelligence" and shows how to apply them in key areas in the workplace: employee engagement, communications, leadership development, and customer service. Learn how to leverage key emotional change skills into high-powered change intelligence drivers.

ISBN: 9781939247025 | (September 2013) 6" x 9", 168 pages

Audience: Business executives, change managers, talent development professionals | Price: \$16.95

Introducing Marc Reklau



Marc Reklau is popular speaker, trainer, life and executive coach, personal development expert, and award-winning author. He is dedicated to helping people transform their lives and achieve greater success and satisfaction in every area of their lives using the power of habit. His book *30 Days: Change Your Habits, Change Your Life* is an international #1 bestseller and has been translated into Spanish, German, and Korean.



30 Days Change Your Habits, Change Your Life

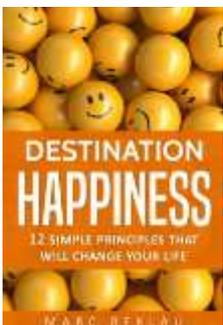
By Marc Reklau

Why do some people seem to get everything easily and others don't? Find out how to take control and full responsibility of your life with a couple of small steps every day that can change everything. Based on neuroscience, positive psychology, and real-life examples, this simple but profound book shows how to use transformative exercises to quickly create momentum towards a happier, healthier, and wealthier life—in 30 Days.

ISBN: 9781502749635 | (August 2014) 6" x 9", 204 pages

Audience: Self-help, time management, personal success & happiness | Price: \$18.95

150K+ sales/downloads!



Destination Happiness 12 Simple Principles That Will Change Your Life

By Marc Reklau

This new book helps anyone, regardless of where they are in their lives, tackle the question of all questions: How can I become happier? It debunks the idea that you are either a happy person or you're not, and that there is nothing you can do about it. Its 12 simple principles reveal how to cultivate the habits and mindset that have been scientifically proven to fuel greater success and fulfillment—and, ultimately, arrive at the destination of happiness.

ISBN: 9781976496117 | (October 2017) 6" x 9", 248 pages

Audience: Self-help, personal success & happiness | Price: \$19.95



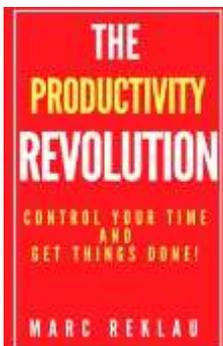
100 Cosas que Puedes Hacer para Mejorar Tu Marca Personal y Ser Más Feliz (100 Things You Can Do to Improve Your Personal Brand and Become Happier)

By Marc Reklau & Pilar Zaragoza de Pedro

Everyone agrees that building a personal brand is important. The strongest personal brands are those built on a foundation of strong personal values and authenticity. That means that there is no easy, one-size-fits-all solution. This book walks you through the important steps of stopping, reflecting, and analyzing your brand, providing a practical, concrete, and enjoyable guide to understanding on the brand you have and creating the one you want.

ISBN: 9788494141690 | (April 2017) 6" x 9", 122 pages

Audience: Self-help, personal success, branding & marketing | Price: \$17.00



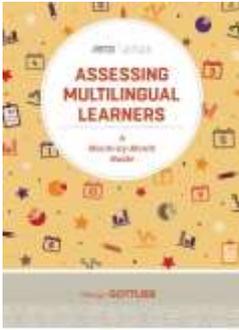
The Productivity Revolution Control Your Time and Get Things Done!

By Marc Reklau

What if you had more time to do the things you love with the people you love? In this book, Marc Reklau shows you his proven secrets to extreme productivity. Learn the key to productive to-do lists, tricks to overcome procrastination, ways to identify real priorities, control your email, tame your inbox, and conquer distractions and interruptions, and so much more. With these simple steps every day, you can create the life you want.

ISBN: 9781533464248 | (May 2016) 5" x 8", 140 pages

Audience: Business & money, time management, personal productivity & happiness | Price: \$11.99



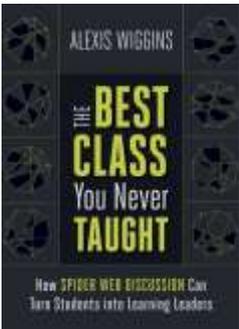
Assessing Multilingual Learners A Month-by-Month Guide (ASCD Arias)

By Margo Gottlieb

Along with adapting to a new school, multilingual students must often first adapt to a new country and language—all while being assessed with their peers. This *ASCD Arias* presents the story of Ana, new to the US and its school system, and then reveals how assessment affects students, teachers, families, and school leaders. It shows teachers how to collect, analyze, and act upon data to improve instruction for multilingual learners.

ISBN: 9781416624509 | (June 2017) 5" x 7-3/4", 81 pages

Audience: Administrators, K–12 principals & teachers, education leaders | Price: \$12.99



The Best Class You Never Taught

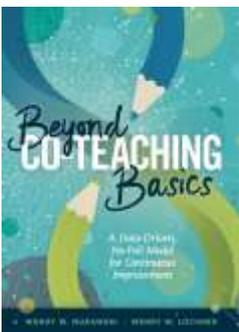
How Spider Web Discussion Can Turn Students into Learning Leaders

By Alexis Wiggins

The best classes are powered by student-led conversations that explore ideas and questions. Alexis Wiggins, daughter of the late Grant Wiggins, has developed a simple but powerful strategy, Spider Web Discussion, that helps students become stronger communicators, collaborators, questioners, and critical thinkers. Includes implementation advice, examples across grade levels and subject areas, and assessment and grading ideas.

ISBN: 9781416624684 | (September 2017) 7" x 9", 160 pages

Audience: K–12 teachers, instructional designers, educators | Price: \$27.95



Beyond Co-Teaching Basics

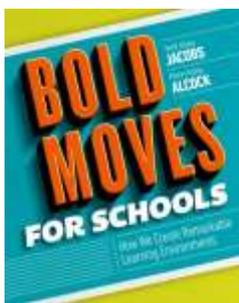
A Data-Driven, No-Fail Model for Continuous Improvement

By Wendy W. Murawski & Wendy W. Lochner

While co-teaching has become a powerful, widely adopted practice, it is difficult to evaluate. Co-teaching experts Wendy Murawski and Wendy Lochner define a co-teaching evaluation rubric as well as a process by which teachers and leaders can collect data, provide professional development, and test the efficacy of instructional shifts in order to methodically improve co-teaching to better improve student outcomes.

ISBN: 9781416624240 | (October 2017) 8-1/2" x 11", 229 pages

Audience: Administrators, K–12 principals & teachers, education leaders | Price: \$34.95



Bold Moves for Schools

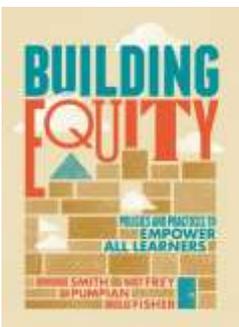
How We Create Remarkable Learning Environments

By Heidi Hayes Jacobs & Marie Hubley Alcock

Packed with fresh ideas from the research and work of two internationally recognized education thought leaders, this book offers a compelling new approach to pedagogy as the basis for the bold moves teachers and leaders need to make to engage all learners. They examine every aspect of K–12 education, including teacher roles, curriculum, instruction, assessment, and physical and virtual learning spaces.

ISBN: 9781416623052 | (February 2017) 7-7/8" x 9-7/8", 200 pages

Audience: K–12 teachers, education leaders | Price: \$31.95



Building Equity

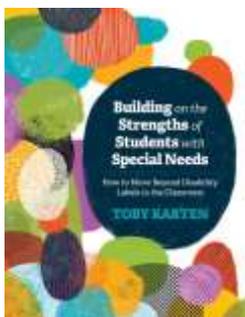
Policies and Practices to Empower All Learners

By Dominique Smith, Nancy Frey, Ian Pumpian, & Douglas Fisher

Imagine a school where every student feels empowered to learn, grow, and pursue their dreams regardless of race, culture, home language, sexual orientation, gender identity, academic history, and individual challenges. This book offers educators practical advice on creating more equitable classrooms and schools and discusses equity from numerous stakeholder perspectives. Includes surveys for action-oriented equity audits.

ISBN: 9781416624264 | (July 2017) 7" x 9", 214 pages

Audience: Administrators, K–12 principals & teachers, education leaders | Price: \$28.95



Building on the Strengths of Students with Special Needs

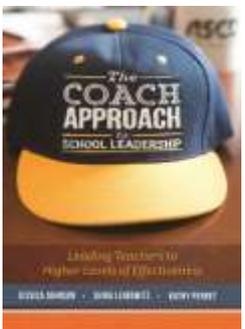
How to Move Beyond Disability Labels in the Classroom

By Toby Karten

For busy teachers with little special education training, this resource supplies classroom-tested guidance focused on specific disabilities and inclusive curriculum scenarios for learners in K–12 environments. Includes dozens of **differentiated strategies that target teachers' anxieties and provide responsive interventions to address specifics** of IEPs and learning plans.

ISBN: 9781416623571 | (March 2017) 7" x 9", 150 pages

Audience: K–12 teachers, special education teachers | Price: \$27.95



The Coach Approach to School Leadership

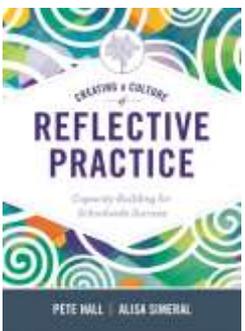
Leading Teachers to Higher Levels of Effectiveness

By Jessica Johnson, Shira Leibowitz, & Kathy Perret

Drawing from the authors' work with schools and their conversations with educators across the globe, this thought-provoking book shows how to incorporate instructional coaching techniques such as "switching hats" between coach and supervisor roles, expanding classroom visits, nurturing relationships, providing effective feedback, and empowering teachers to lead their own professional learning, as integral parts of school improvement.

ISBN: 9781416623854 | (May 2017) 7" x 9", 179 pages

Audience: Administrators, K–12 principals & teachers, education leaders | Price: \$28.95



Creating a Culture of Reflective Practice

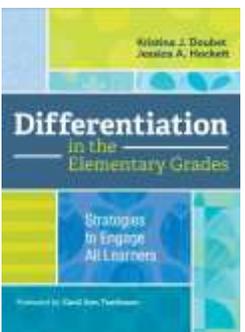
Capacity-Building for Schoolwide Success

By Pete Hall & Alisa Simeral

How can teachers become self-reflective practitioners whose thoughtful approach translates into real gains for student achievement? In this book, the authors share lessons learned from educators across grade levels, content areas, and demographics to help teachers create a culture of reflective practice to ensure students reach their potential. Includes real-life examples, research-based tools, transformational feedback, and strategic coaching.

ISBN: 9781416624448 | (August 2017) 7" x 9", 300 pages

Audience: Administrators, instructional coaches, K–12 principals & teachers | Price: \$33.95



Differentiation in the Elementary Grades

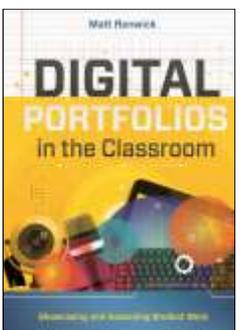
Strategies to Engage and Equip All Students

By Kristina J. Doubet & Jessica A. Hockett

In this companion to *Differentiation in Middle and High School*, educators and ASCD Faculty members Kristi Doubet and Jessica Hockett turn their attention to the elementary classroom and provide tools, templates, and strategies for using differentiated instruction in a variety of subject areas. Includes examples and lesson ideas developed by and for real teachers, plus a foreword by Carol Ann Tomlinson.

ISBN: 9781416624547 | (October 2017) 8-1/2" x 11", 354 pages

Audience: Administrators, K–5 principals & teachers | Price: \$39.95



Digital Portfolios in the Classroom

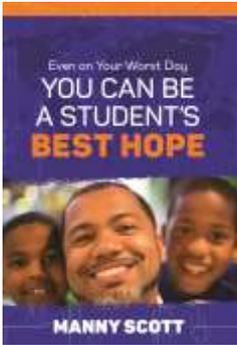
Showcasing and Assessing Student Work

By Matt Renwick

Author and principal Matt Renwick provides teachers with a comprehensive approach to using digital student portfolios—an innovative way for students to personalize how they engage in and show evidence of their learning. Includes advice on what tools to use, how to plan instruction and assessment with portfolios in mind, how to give feedback on student work, and how to use portfolios with students to inform learning.

ISBN: 9781416624646 | (August 2017) 6" x 9", 165 pages

Audience: K–12 principals & teachers, education leaders | Price: \$25.95



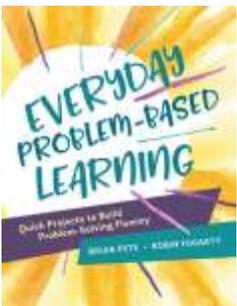
Even on Your Worst Day, You Can Be a Student's Best Hope

By Manny Scott

Like many students, powerhouse speaker Manny Scott, one of the original Freedom Writers, survived a childhood marked by poverty, instability, violence, and despair until a few caring educators gave him a glimpse of his own possibilities. Here, Scott presents an approach honed through years of connecting with kids who desperately need help to visualize a path to a more positive future. He shares lessons on never giving up on any child, teaching from the heart, and more. This book will renew educators' passion for their profession.

ISBN: 9781416624912 | (August 2017) 6" x 9, 127 pages

Audience: Administrators, K–12 teachers, education leaders | Price: \$23.95



Everyday Problem-Based Learning

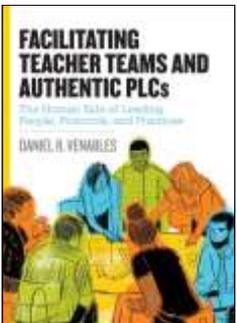
Quick Projects to Build Problem-Solving Fluency

By Brian Pete & Robin Fogarty

This practitioner-friendly guide distills problem-based learning (PBL) into an essential, everyday classroom strategy that teachers can read about on the weekend and implement on Monday. It isn't about creating the perfect, complex project, but rather providing students the opportunity to practice problem solving on a regular basis in a real-world, time-sensitive environment, with a focus on developing student thinking skills.

ISBN: 9781416624721 | (October 2017) 7" x 9", 132 pages

Audience: K–12 principals & teachers, education leaders | Price: \$24.95



Facilitating Teacher Teams and Authentic PLCs

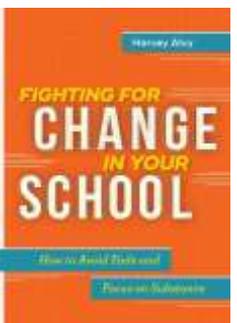
The Human Side of Leading People, Protocols, and Practices

By Daniel Venables

Educator Daniel Venables, an expert on professional learning communities (PLCs) and teacher teams, shows how to navigate the turbulent waters of interpersonal dynamics to keep teams on track toward improving student outcomes. This book helps teacher leaders clarify roles, build trust, manage conflict, and facilitate meaningful discussions of student and teacher learning using data, peer observation, protocols, and other means.

ISBN: 9781416625216 | (December 2017) 7" x 9", 180 pages

Audience: Administrators, K–12 principals & teachers, education leaders | Price: \$29.95



Fighting for Change in Your School

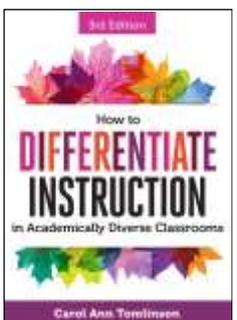
How to Avoid Fads and Focus on Substance

By Harvey Alvy

Veteran educator Harvey Alvy helps school and district leaders make better and more informed decisions about large- and small-scale school initiatives and innovations. He presents seven red flags to watch out for and corresponding practical guidelines to consider, providing proven strategies, real school stories, historical perspective, and helpful tools and takeaways to support sound teaching and learning.

ISBN: 9781416624134 | (August 2017) 6" x 9", 220 pages

Audience: Administrators, K–12 principals, education leaders | Price: \$28.95



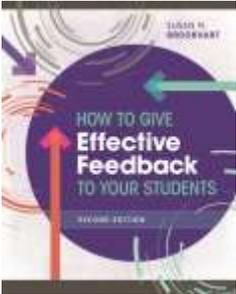
How to Differentiate Instruction in Academically Diverse Classrooms, 3rd Edition

By Carol Ann Tomlinson

Written as a practical guide for teachers, this expanded edition of Tomlinson's groundbreaking work covers the fundamentals of differentiation and provides additional guidelines and new strategies for how to go about it. Teachers will learn how to help each and every student access challenging, high-quality curriculum; engage in meaning-rich learning experiences; and feel at home in a school environment that "fits."

ISBN: 9781416623304 | (March 2017) 7-7/8" x 9-7/8", 186 pages

Audience: K–12 teachers | Price: \$28.95



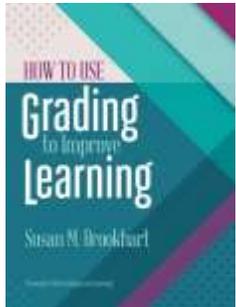
How to Give Effective Feedback to Your Students, *2nd Edition*

By Susan M. Brookhart

This second edition of Susan M. Brookhart's bestselling ASCD title incorporates new research on feedback and new opportunities for students to use feedback formatively to demonstrate understanding. Top education expert Brookhart has created a guide that helps teachers always know how to give the right feedback for all kinds of assignments, in every grade level and subject area.

ISBN: 9781416623069 | (February 2017) 7-7/8" x 9-7/8", 160 pages

Audience: K–12 teachers | Price: \$27.95



How to Use Grading to Improve Learning

By Susan M. Brookhart

Grades are imperfect, shorthand answers to "What did students learn, and how well?" This new book by bestselling author Susan M. Brookhart guides educators at all levels in figuring out how to produce grades—for single assignments and report cards—that **accurately communicate students' achievement of learning goals**. Grounded in research and resonating with the real lessons learned in the classroom, this highly practical book offers strategies that ensure that grading practices actually support student learning.

ISBN: 9781416624073 | (July 2017) 7" x 9", 180 pages

Audience: Administrators, K–12 teachers | Price: \$27.95



The i5 Approach

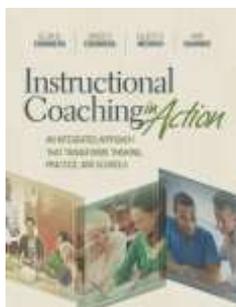
Lesson Planning That Teaches Thinking and Fosters Innovation

By Jane E. Pollock & Susan Hensley

From popular presenters Pollock and Hensley comes a fresh, field-tested approach to thinking skills and technology integration, the i5 (information + images + interaction + inquiry = innovation). Organized around three categories of thinking skills and with examples from real classrooms, the book shows teachers how to modify existing lessons to teach students to think deeply and give them opportunities to practice their skills using digital tools.

ISBN: 9781416624561 | (November 2017) 6" x 9", 151 pages

Audience: K–12 principals & teachers, education leaders | Price: \$28.95



Instructional Coaching in Action

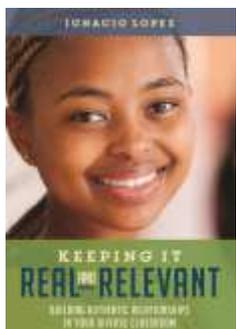
An Integrated Approach That Transforms Thinking, Practice, and Schools

By Ellen B. Eisenberg, Bruce P. Eisenberg, Elliott A. Medrich, & Ivan Charner

Educator-centered instructional coaching offers respectful coaching to develop teachers with evidence-based results across all content areas, authentic practices for data collection and analysis, and nonevaluative, confidential collaboration. This detailed guide shows how to use instructional coaching to make a positive difference.

ISBN: 9781416623687 | (May 2017) 7-7/8" x 9-7/8", 192 pages

Audience: Principals, education leaders | Price: \$29.95



Keeping It Real and Relevant

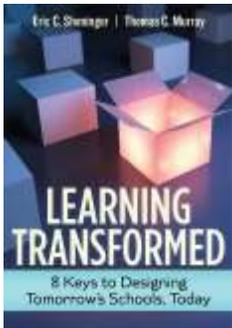
Building Authentic Relationships in Your Diverse Classroom

By Ignacio Lopez

Many teachers find themselves standing in front of children who don't look like them, don't sound like them, and don't share similar cultural and social experiences. From educational psychologist and teacher Ignacio Lopez comes a helpful book for teachers in grades 4–12 looking for examples, activities, and strategies for getting to know their students, creating a safe, culturally relevant classroom environment, addressing behavior issues, and more.

ISBN: 9781416624400 | (August 2017) 6" x 9", 96 pages

Audience: Administrators, Grades 4–12 principals & teachers | Price: \$15.95



Learning Transformed

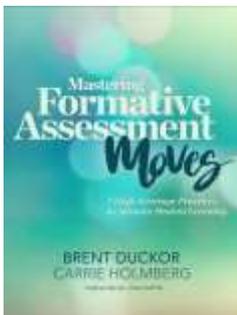
8 Keys to Designing Tomorrow's Schools, Today

By Eric C. Sheninger & Thomas C. Murray

If we want to design schools that can help students prepare for success in a global society, we must dramatically transform education. Leadership and educational technology thought leaders Sheninger and Murray provide a one-stop guide for school leaders on how to shift instruction, technology, culture, and infrastructure to create a forward-thinking learning environment and prepare students for college and career.

ISBN: 9781416623892 | (June 2017) 7" x 10", 260 pages

Audience: K–12 principals & teachers, education leaders | Price: \$31.95



Mastering Formative Assessment Moves

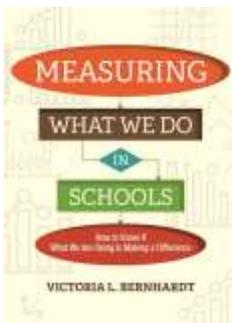
7 High-Leverage Practices to Advance Student Learning

By Brent Duckor & Carrie Holmberg

This book helps teachers make better instructional decisions on the fly and enjoy more teachable moments by focusing on seven research-based, high-leverage formative assessment moves: priming, posing, pausing, probing, bouncing, tagging, and binning. They explore each classroom-tested move with case studies, try-now tasks, tips, and advice from beginning and seasoned teachers who use these formative assessment moves in their classrooms.

ISBN: 9781416622628 | (June 2017) 8" x 10", 360 pages

Audience: K–12 teachers | Price: \$39.95



Measuring What We Do in Schools

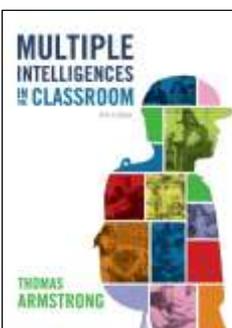
How to Know If What We Are Doing Is Making a Difference

By Victoria L. Bernhardt

To excel, schools must embrace continuous school improvement and evaluation, as well as systems thinking. Here, education leader Bernhardt details the role program evaluation serves in school success and gives a roadmap of how to conduct systemwide evaluations of programs and processes; the tools needed to obtain usable, pertinent information; and how to use data to expand teachers' and administrators' data-informed decision-making focus.

ISBN: 9781416623977 | (June 2017) 7-7/8" x 9-7/8", 160 pages

Audience: Administrators, K–12 principals & teachers, education leaders | Price: \$28.95



Multiple Intelligences in the Classroom, 4th Edition

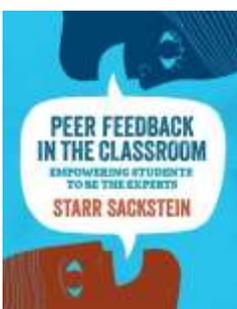
By Thomas Armstrong

Multiple Intelligences in the Classroom, by thought leader and bestselling author Thomas Armstrong, has sold nearly 300K print copies over three editions and has been licensed to the greatest number of foreign publishers out of all of ASCD books, a testament to its global appeal. This new edition includes new material on technology and special education, new examples for respecting the many differences between students, and new research and understandings on formative assessment, child development, standards, and more.

ISBN: 9781416625094 | (November 2017) 7" x 9", 246 pages

Audience: K–12 teachers | Price: \$28.95

More than 300K earlier editions sold!



Peer Feedback in the Classroom

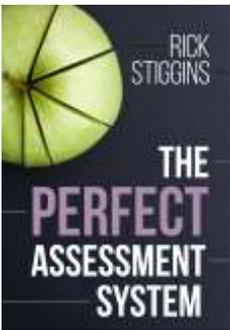
Empowering Students to Be the Experts

By Starr Sackstein

Peer feedback gives students control over their learning, increases their engagement and self-awareness as learners, and frees up the teacher to provide targeted support where it's needed. Drawing on her successful classroom practices, Starr Sackstein helps teachers gain a deeper understanding of what meaningful feedback looks like and how it can be used as a tool for learning.

ISBN: 9781416623663 | (April 2017) 6" x 9", 134 pages

Audience: K-12 teachers, education leaders | Price: \$16.95



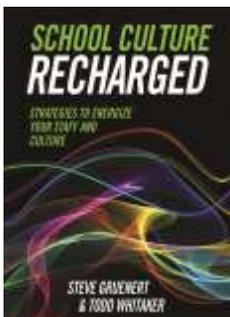
The Perfect Assessment System

By Rick Stiggins

Speaking from more than 40 years of experience in the field—and speaking for all learners who hope to succeed, the teachers who want them to succeed, and the local school leaders whose aspirations for success have been thwarted by assessment traditions—the author maps out the adjustments in practice and culture necessary to generate both accurate accountability data and the specific evidence of individual mastery that will support sound instructional decision making and better learning in the classroom.

ISBN: 9781416623816 | (March 2017) 6" x 9", 120 pages

Audience: K–12 principals & teachers, administrators, education leaders | Price: \$24.95



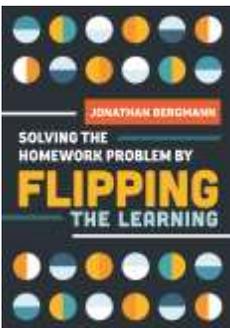
School Culture Recharged Strategies to Energize Your Staff and Culture

By Steve Gruenert and Todd Whitaker

Why do some schools succeed while others struggle? Here is practical advice and strategies that education leaders at all levels can use to build positive energy to reinvigorate their school's culture and staff. This guide clarifies the difference between culture and climate and zeroes in on key school improvement efforts.

ISBN: 9781416623458 | (February 2017) 6" x 9", 200 pages

Audience: K–12 principals, administrators, education leaders | Price: \$28.95



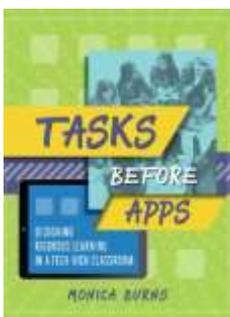
Solving the Homework Problem by Flipping the Learning

By Jonathan Bergmann

Bestselling *Flip Your Classroom* author and educator Jonathan Bergmann shows readers how to move beyond an understanding of flipped learning to actual implementation, with a focus on student homework. Bergmann addresses challenges, possibilities, and success stories and gives readers the strategies they need to make the best use of homework and in-class instructional time.

ISBN: 9781416623724 | (April 2017) 6" x 9", 128 pages

Audience: K–12 teachers | Price: \$21.95



Tasks Before Apps

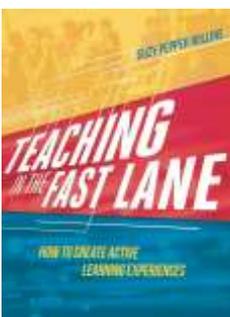
Designing Rigorous Learning in a Tech-Rich Classroom

By Monica Burns

This book shifts the narrative on technology integration from creating lessons around an app or website to leveraging the power of technology to support and strengthen strong pedagogy. Providing sample lesson plans, rubrics, checklists, and anchor charts—with additional information available online—popular Class Tech Tips blogger Monica Burns helps any K–12 teacher maximize the use of technology for student learning.

ISBN: 9781416624660 | (October 2017) 7" x 9", 108 pages

Audience: Instructional designers, K–12 teachers | Price: \$22.95



Teaching in the Fast Lane

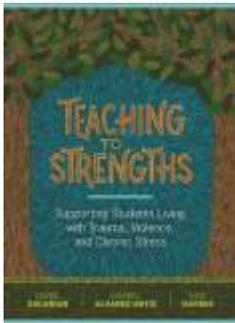
How to Create Active Learning Experiences

By Suzy Pepper Rollins

The active classroom creates learning experiences differently so that students can take responsibility for their own learning. This book details how to design, manage, and maintain an active classroom that balances autonomy and structure. It offers student-centered, practical strategies on sorting, station teaching, and cooperative learning that will help teachers build on students' intellectual curiosity, self-efficacy, and sense of purpose.

ISBN: 9781416623380 | (April 2017) 7" x 9", 130 pages

Audience: K–12 teachers | Price: \$24.95



Teaching to Strengths

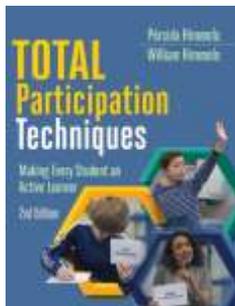
Supporting Students Living with Trauma, Violence, and Chronic Stress

By Debbie Zacarian, Lourdes Alvarez-Ortiz, & Judie Haynes

Far too many preK–12 students live with trauma, violence, or chronic stress. This book gives practical strategies to **recognize and focus on these students' assets and capacities to support their academic and emotional growth.** In presenting strengths-based teaching and schoolwide practices targeted to the unique needs of this burgeoning population of students, the authors address a pressing need for teachers and administrators alike.

ISBN: 9781416624608 | (September 2017) 7" x 9", 204 pages

Audience: Administrators, PreK–12 principals & teachers | Price: \$28.95



Total Participation Techniques

Making Every Student an Active Learner, *2nd Edition*

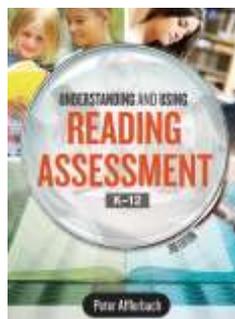
By Pêrsida Himmele & William Himmele

Here are 51 easy-to-use, classroom-tested alternatives to the “stand-and-deliver” teaching techniques that cause so many students to tune out or drop out. Refined through years of classroom experiences and supported by updated research, this 2nd edition delivers a dozen new techniques to engage K–12 students in active learning. Includes step-by-step instructions and examples from authentic classrooms.

ISBN: 9781416623991 | (July 2017) 8" x 10", 208 pages

Audience: Principals, education leaders | Price: \$29.95

More than 100,000 first editions sold!



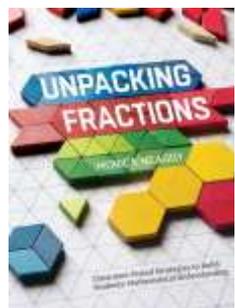
Understanding and Using Reading Assessment, K–12, *3rd Edition*

By Peter Afflerbach

This third edition of a bestselling text (earlier editions published by the International Reading Association) has been comprehensively updated to include materials targeted to school leaders, while retaining and expanding the practical resources for literacy assessment that have made this book a popular choice for K–12 teachers. World renowned literacy expert and professor Peter Afflerbach provides teachers with the guidelines they need to understand and use reading assessment that benefits all students.

ISBN: 9781416625018 | (December 2017) 7" x 9", 288 pages

Audience: Administrators, K–12 principals & teachers, education leaders | Price: \$34.95



Unpacking Fractions

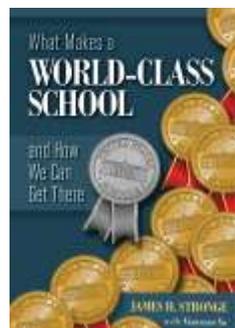
Classroom-Tested Strategies to Build Students' Mathematical Understanding

By Monica Neagoy

Fractions are fundamental to school math and daily life, yet teaching them by rote memorization has resulted in a failure of understanding. This book draws on decades of research and teacher practice to address seven big ideas in teaching fractions in grades 2–6. Each includes a real classroom vignette, common misconceptions, a thorough unpacking of productive mathematical thinking, and thought-provoking, multistep problems.

ISBN: 9781416621232 | (March 2017) 7-7/8" x 9-7/8", 280 pages

Audience: Grades 2–6 teachers, mathematics, STEM | Price: \$38.95



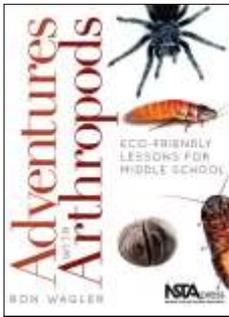
What Makes a World-Class School and How We Can Get There

By James H. Stronge with Xianxuan Xu

For years, US students have lagged behind students in other countries on some measures of achievement—a worrisome gap in an increasingly globalized world. This thought-provoking and copiously researched book provides educators with a blueprint for radical improvement based on the hard-learned experiences of their peers around the world. Armed with statistics, examples, and cautionary tales from Scandinavia to Japan, educators can better prepare students and close that gap.

ISBN: 9781416623939 | (June 2017) 6" x 9", 140 pages

Audience: Administrators, principals, K–12 teachers, education leaders | Price: \$27.95



Adventures With Arthropods

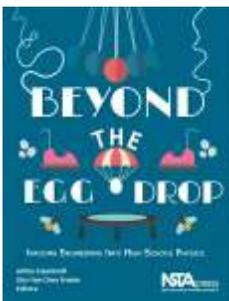
Eco-Friendly Lessons for Middle School

By Ron Wagler

Adventures With Arthropods provides 26 lessons that are geared to middle school teachers and their students. The lessons—many of which support the *Next Generation Science Standards*—teach students everything from anatomy, growth, and behavior to eating preferences and environmental needs of three arthropod groups. They also illustrate arthropods' many essential ecological services.

ISBN: 9781681403052 | (November 2017) 8-1/2" x 11", 135 pages

Audience: Life & environmental science teachers, educators, grades 6–8 | Price: \$22.95



Beyond the Egg Drop

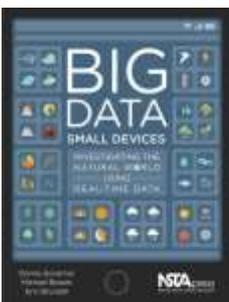
Infusing Engineering Into High School Physics

By Arthur Eisenkraft & Shu-Yee Chen Freake

The approach and lessons in this book will help physics teachers infuse engineering into what they're already teaching, without sacrificing time for teaching physics concepts. With a thorough discussion on the rationale, justification, meaning, and implementation of integrating engineering into science curriculum, this book provides 24 flexible, engineering-infused physics lessons that cover mechanics, optics, electricity, and thermodynamics.

ISBN: 9781681400358 | (September 2017) 8-1/2" x 11", 480 pages

Audience: Physics teachers, educators, grades 9–12 | Price: \$44.95



Big Data, Small Devices

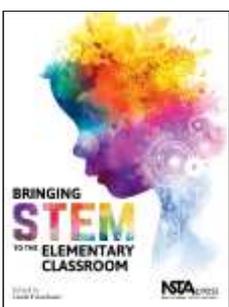
Investigating the Natural World Using Real-Time Data

By Donna Governor, Michael Bowen, & Eric Brunzell

Help students transform their mobile phones and tablets into tools for learning about everything from weather to water quality with this book for Earth and environmental science teachers. Using websites and free apps, students will learn to tap into, organize, and deploy large data sets via their devices to investigate the world around them and detect patterns among phenomena related to atmosphere, biosphere, geosphere, hydrosphere, and seasons.

ISBN: 9781681402765 | (January 2017) 8-1/2" x 11", 262 pages

Audience: Earth & environmental science teachers, grades 3–12 | Price: \$44.95



Bringing STEM to the Elementary Classroom

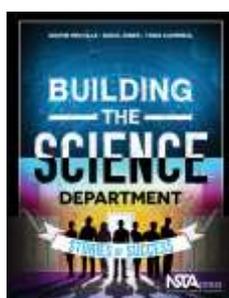
By Linda Froschauer, Editor

This book, curated by the editor of NSTA's award-winning journal *Science and Children*, contains 36 classroom-tested lessons grounded in science education research and designed to encourage learning across disciplines, promote real-world problem-solving skills, introduce children to STEM careers, and serve all students equally well. It provides teachers with new, interesting, and productive strategies to bring STEM alive for students.

ISBN: 9781681400303 | (May 2016) 8-1/2" x 11", 324 pages

Audience: Teachers, educators, grades PreK–5 | Price: \$35.95

Bestseller!



Building the Science Department

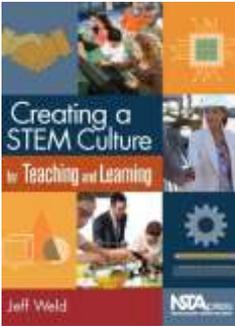
Stories of Success

By Wayne Melville, Todd Campbell, & Doug Jones

This practical guide shows how science departments can become sites for developing science teachers' professional learning. The first part deals with scientific activity as represented in *A Framework for K–12 Science Education* and the *Next Generation Science Standards*. The second part uses teacher vignettes to work through the components of a professional learning framework—context, content, activities, and processes.

ISBN: 9781681402741 | (September 2017) 8-1/2" x 11", 148 pages

Audience: Administrators, science teachers, education leaders | Price: \$29.95



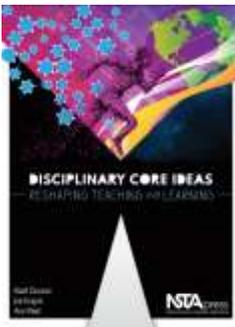
Creating a STEM Culture for Teaching and Learning

By Jeff Weld

Education leader Jeff Weld sees STEM as “a white-hot, transformative revolution in schooling as we know it.” He channels the wisdom of professionals in education, business, and government into the theory and policy behind nationally recognized education models for STEM. He explores why STEM matters; what STEM networks do; how to build community buy-in for STEM; what makes school–business STEM partnerships work; and what STEM means for teachers, learning, and assessment.

ISBN: 9781681403960 | (July 2017) 8-1/2" x 11", 180 pages

Audience: Administrators, principals, science teachers, education leaders, grades K–12 | Price: \$37.95



Disciplinary Core Ideas

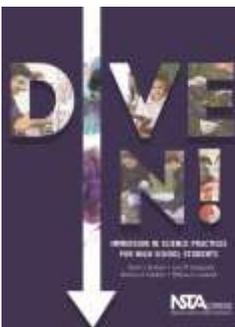
Reshaping Teaching and Learning

By Ravit Golan Duncan, Joseph Krajcik, & Ann E. Rivet, Editors

Students need to see the connections between important science concepts so they can grasp how the world works now—and maybe even make it work better in the future. This conceptual toolkit helps educators make science lessons more coherent and memorable, regardless of subject matter or grade they teach, and helps students learn useful science now—and continue learning throughout their lives. Core ideas covered include four broad areas of science education: physical science, life science, Earth and space sciences, and engineering/technology.

ISBN: 9781938946417 | (October 2016) 8-1/2" x 11", 312 pages

Audience: Administrators, science teachers, grades K–12 | Price: \$39.95



Dive In!

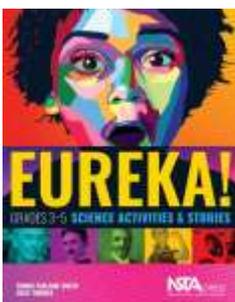
Immersion in Science Practices for High School Students

By Karen J. Graham, Lara M. Gengarelly, Barbara A. Hopkins, & Melissa A. Lombard

What is it really like to plunge into the world of science learning and teaching? Find out in this book that grew out of a teacher–scientist project at the University of New Hampshire that promoted active learning using science practices in the classroom. *Dive In!* provides detailed examples of how veteran teachers and their students can implement A Framework for K–12 Science Education and Next Generation Science Standards.

ISBN: 9781941316290 | (April 2017) 8-1/2" x 11", 288 pages

Audience: Administrators, science teachers, grades 9–12 | Price: \$35.95



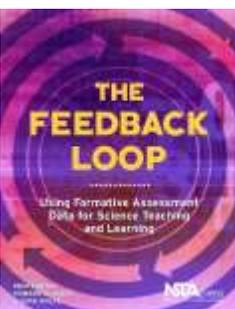
Eureka! Grade 3–5 Activities and Stories

By Donna Farland-Smith & Julie Thomas

Eureka! Grade 3–5 Science Activities and Stories uses 27 lessons linked to children’s trade books to engage students in discovering who scientists and engineers are and what they do. The easy-to-use lessons focus on science and engineering practices, such as asking questions and defining problems, planning and carrying out investigations, and analyzing and interpreting data.

ISBN: 9781681402574 | (October 2017) 8-1/2" x 11, 385 pages

Audience: Science teachers, grades 3–5 | Price: \$39.95



The Feedback Loop

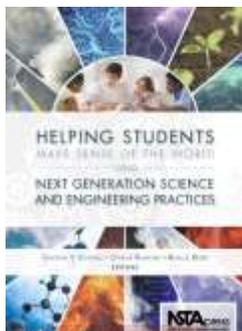
Using Formative Assessment Data for Science Teaching and Learning

By Erin Marie Furtak, Howard M. Glasser, & Zora M. Wolfe

This practitioner-friendly guide distills problem-based learning (PBL) into an essential, everyday classroom strategy that teachers can read about on the weekend and implement on Monday. It isn’t about creating the perfect, complex project, but rather providing students the opportunity to practice problem solving on a regular basis in a real-world, time-sensitive environment, with a focus on developing student thinking skills.

ISBN: 9781941316146 | (March 2016) 8-1/2" x 11", 175 pages

Audience: Principals & teachers, education leaders, grades 6–12 | Price: \$35.95



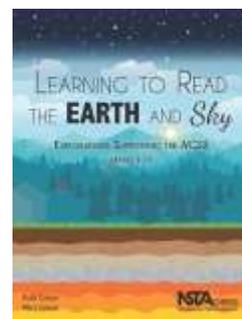
Helping Students Make Sense of the World Using Next Generation Science and Engineering Practices

By Christina V. Schwarz, Cynthia Passmore, & Brian J. Reiser

Written in clear, nontechnical language, this book provides real-world examples to show what's different about practice-centered teaching and learning at all grade levels. Developed for K–12 science teachers, curriculum developers, teacher educators, and administrators, this book shows how to immerse students in science and engineering to help them work together to generate and revise knowledge—not just receive and repeat information.

ISBN: 9781938946042 | (December 2016) 8-1/2" x 11", 381 pages

Audience: Administrators, principals, teachers, education leaders, grades K–12 | Price: \$41.95



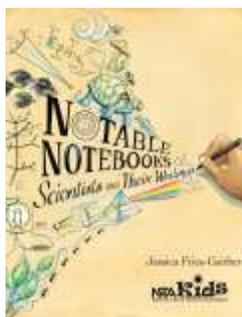
Learning to Read the Earth and Sky Explorations Supporting the NGSS, Grades 6–12

By Russ Colson & Mary Colson

Refresh Earth science instruction with this resource that inspires teachers to reach beyond prepared curricula, engage in discovery along with students, and translate the core ideas of NGSS into examples students can touch, see, and experience. This book includes Earth science labs and activities for teachers and students to experience as co-investigators, stories of real scientific discovery, and teacher-scholar mentoring ideas.

ISBN: 9781941316238 | (December 2016) 8-1/2" x 11", 426 pages

Audience: Earth & environmental science teachers, grades 6–12 | Price: \$44.95



Notable Notebooks

Scientists and Their Writings

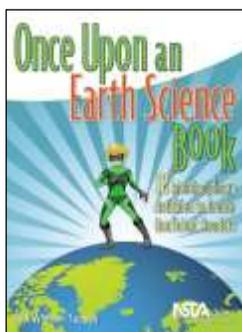
By Jessica Fries-Gaither

Take a trip through time to discover the value of a special place to jot down ideas, whether you are a famous scientist or a student. *Notable Notebooks* brings to life the ways in which a diverse group of scientists from Galileo to Jane Goodall have used notebooks to sketch their observations, imagine experiments, record data, or just capture their thoughts. This book includes steps for students to start their own notebooks.

ISBN: 9781681403076 | (September 2016) 9-1/2" x 11", 32 pages

Audience: Science teachers, parents, students, grades 3–5 | Price: \$12.95

Bestseller!



Once Upon an Earth Science Book

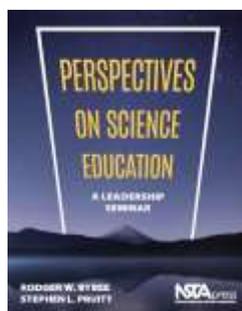
12 Interdisciplinary Activities to Create Confident Readers

By Jodi Wheeler-Toppen

Teachers can improve students' reading abilities and teach science content simultaneously through clearly outlined, inquiry-based lessons and activities that are paired with reading strategies such as comprehensive coding and chunking. Twelve content chapters give hands-on activities with fun titles such as Mountain Mayhem, Oceans on the Move, and Trash Soup—all covered in a concise manner that appeals to teachers and students alike.

ISBN: 9781941316092 | (May 2016) 8-1/2" x 11", 185 pages

Audience: Science teachers, grades 6–8 | Price: \$30.95



Perspectives on Science Education

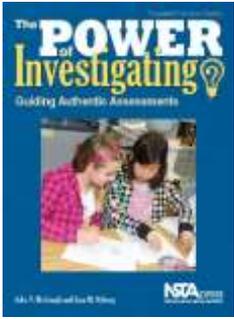
A Leadership Seminar

By Rodger W. Bybee & Stephen L. Pruitt

This book delivers perspectives on leadership and science education presented in the form of a stimulating seminar from two of science education's most prominent thought leaders. Its insightful perspectives are certain to launch professional conversations that can contribute to a deeper understanding of science education and strengthen educators' desire and ability to lead.

ISBN: 9781941316306 | (April 2017) 8-1/2" x 11", 416 pages

Audience: Administrators, principals, science teachers, education leaders, grades K–12 | Price: \$44.95



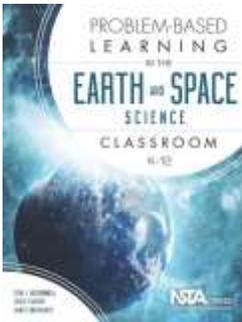
The Power of Investigating Guiding Authentic Assessments

By Julie V. McGough & Lisa M. Nyberg

Children want to explore, dig, build, play, and wonder, so they need to touch, feel, see, observe, listen, manipulate, plan, and create. Through investigations, teachers help students explore concepts and develop understanding while maintaining the integrity of the curriculum. This powerful book shows how to build a learning environment to investigate meaningful questions, plan and manage ongoing investigations, and bring learning to life.

ISBN: 97816811404929 | (March 2017) 8-1/2" x 11", 112 pages

Audience: K–5 STEM teachers, grades K–5 | Price: \$22.95



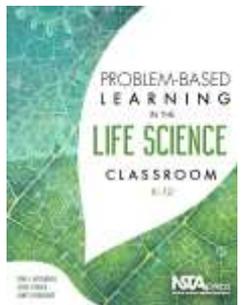
Problem-Based Learning in the Earth and Space Science Classroom, K–12

By Tom J. McConnell, Joyce Parker, & Janet Eberhardt

This second volume in NSTA's *Problem-Based Learning* series engages students with scenarios that represent real-world science in all its messy, thought-provoking glory. The scenarios stimulate students to get deeply involved in analyzing problems, asking questions, posing hypotheses, and constructing solutions. Classroom lessons cover Earth's landforms and water, the rock cycle and plate tectonics, weather, and astronomy, and are rich with examples, instructions, tips, assessment questions, and model responses to assessments.

ISBN: 9781941316191 | (March 2017) 8-1/2" x 11", 280 pages

Audience: Earth & space science teachers, grades K–12 | Price: \$39.95



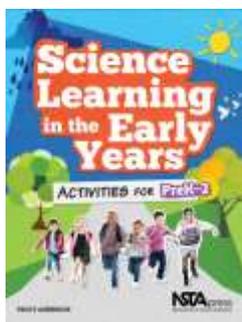
Problem-Based Learning in the Life Science Classroom, K–12

By Tom J. McConnell, Joyce Parker, & Janet Eberhardt

This first volume in NSTA's *Problem-Based Learning* series offers a great way to ignite creativity. The authors, veteran educators, show how to engage students with scenarios that represent real-world science and prompt them to immerse themselves in analyzing problems, asking questions, posing hypotheses, finding information, and constructing a solution. Also included with the complete lessons plans that cover life cycles, ecology, genetics, and cellular metabolism are examples, instructions, and tips.

ISBN: 9781941316207 | (June 2016) 8-1/2" x 11", 245 pages

Audience: Life science teachers, grades K–12 | Price: \$39.95



Science Learning in the Early Years

Activities for PreK–2

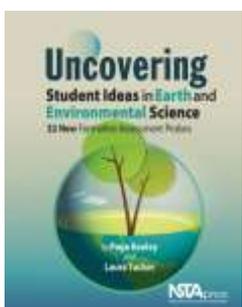
By Peggy Ashbrook

Teacher, columnist, and blogger Peggy Ashbrook provides educators with 40-plus science classroom activities and an understanding of how to use them with young students. She shows how to go beyond demonstrations to create experiences to actually engage students. The activities focus on science concepts that are important, clearly presented, and developmentally appropriate for preK–2 classrooms.

ISBN: 9781941316337 | (March 2016) 8-1/2" x 11", 376 pages

Audience: Science teachers, parents, grades PreK–2 | Price: \$32.95

2017 Association of American Publishers
REVERE Award Winner!



Uncovering Student Ideas in Earth and Environmental Science

32 New Formative Assessment Probes

By Page Keeley & Laura Tucker

This tenth book in the wildly popular, award-winning *Uncovering Student Ideas in Science* series offers field-tested teacher materials that provide science background and link to national standards. The new probes are short, ready to reproduce, easy to use, and enable teachers to help their students demystify why the ocean is salty, how old the Earth is, which direction water swirls when it goes down the drain, and more.

ISBN: 9781938946479 | (March 2016) 8-1/2" x 11", 180 pages

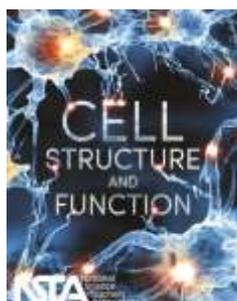
Audience: Earth and environmental science teachers, grades 3–12 | Price: \$37.95

Bestseller!



Rich with outstanding graphics, dynamic enhancements, and interactive features that enable students and teachers to learn, share, and explore, NSTA's Enhanced E-Books are engaging and inspiring—taking the learning experience to a new level. Animations, simulations, and video bring content to life, while pop-up review questions and special notes help underscore the most crucial points of knowledge. eBooks+, covering 25 different topics, are available in two editions. The Student Edition, designed for grades 6–12, includes enhanced features such as answer-embedded assessment questions; ability to upload completed assignments and post to class blogs; access to notes, highlights, and assignments from different devices, and more. The Professional Learning Edition, designed for teachers, includes all the content and features of the Student Edition as well as teacher-specific chapters covering pedagogical implications and learning outcomes. Compatible with PCs, Macs, iPads, Android tablets, and most brands of Chromebooks.

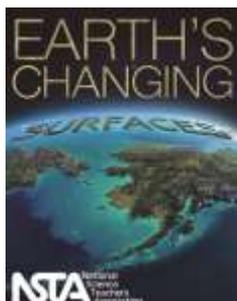
Audience: Administrators, teachers, & students, grades 6–12 | Price: \$29.95



Cell Structure and Function

This Enhanced E-Book explores how living things are composed of cells and how those cells carry out the functions necessary for organisms to live and grow. It brings this content to life by exploring how cells function as systems of organelles and associated structures in a dynamic equilibrium between their internal and external environments, focusing on topics related to the structure of various types of cells, the molecular workings inside the cell, and the role of proteins as the main structural and functional molecules.

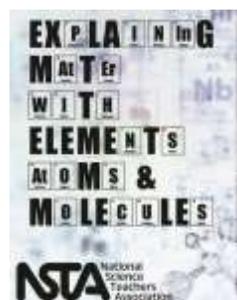
ISBN: 9781681404196 (student) | (2016)
ISBN: 9781941316559 (professional) | (2015)



Earth's Changing Surface

The Earth of today does not look the same as it did millions of years ago; even the Earth of thousands of years ago has distinct differences from the Earth we know today. The eBooks+ explores how Earth's ever-changing surface is due to continuous natural processes such as tectonic activity, earthquakes, volcanic activities, weathering and erosion, sedimentation, and the reformation of rock. It examines topics related to how and why these processes occur and how elements cycle through the land, oceans, and atmosphere.

ISBN: 9781681404240 (student) | (2016)
ISBN: 9781681400211 (professional) | (2016)



Explaining Matter With Elements, Atoms, and Molecules

This Enhanced E-Book explores the properties of substances and elements and examines the investigative evidence for the atoms and molecules that make up all matter. It helps build an understanding of how certain properties can be used to distinguish substances and changes in substances and how patterns of properties of elements and substances led scientists to develop the periodic table of elements.

ISBN: 9781681404271 (student) | (2017)
ISBN: 9781681400242 (professional) | (2017)



Ocean's Effect on Weather and Climate

Help students understand the profound effect that the oceans have on climate. This stunningly beautiful eBooks+ investigates how Earth's weather patterns, which consist of different conditions of temperature, precipitation, humidity, wind, air pressure, and other atmospheric phenomena, create various climate zones across the globe. It also covers how the transfer of energy from the Sun and the cycling of water and thermal energy in and out of the atmosphere and the oceans influences patterns of precipitation and energy transfer and the widespread consequences that can have on the Earth's climate.

ISBN: 9781681404356 (student) | (2017)
ISBN: 9781681400228 (professional) | (2017)



I Wonder Why Series

The I Wonder Why book series ignites the curiosity of children in grades K–6 while encouraging them to become avid readers. These books explore the marvels of animals, plants, and other phenomena. Included in each volume is a Parent/Teacher Handbook with coordinating activities. Each book in the I Wonder Why series is written by award-winning science educator Lawrence F. Lowery and published by NSTA Kids, a division of NSTA Press.

9.2" x 9.7", 36 pages | Audience: K–6 students, teachers, parents | Price: \$11.95 each



Animals Two by Two

ISBN: 9781941316283 | August 2015 | Grades K–3

Clouds, Rain, Clouds Again

ISBN: 9781938946127 | August 2013 | Grades K–6

Dark as a Shadow

ISBN: 9781941316061 | August 2014 | Grades K–6

Environments of Our Earth

ISBN: 9781938946158 | August 2013 | Grades K–6

Fragrant as a Flower

ISBN: 9781681403533 | August 2016 | Grades K–3

How Does a Plant Grow?

ISBN: 9781936959471 | August 2013 | Grades K–6

How Does the Wind Blow?

ISBN: 9781938946134 | August 2013 | Grades K–6

How Tall Was Milton?

ISBN: 9781936959433 | August 2013 | Grades K–6

Light and Color

ISBN: 9781938946516 | August 2014 | Grades K–6

Look and See

ISBN: 9781681403557 | August 2016 | Grades K–3

Looking for Animals

ISBN: 9781941316276 | August 2015 | Grades K–3

Michael's Racing Machine

ISBN: 9781941316054 | August 2014 | Grades K–6

Our Very Own Tree

ISBN: 9781941316245 | August 2015 | Grades K–3

Quiet as a Butterfly

ISBN: 9781681403540 | August 2016 | Grades K–3

Rubber vs. Glass

ISBN: 9781938946509 | August 2014 | Grades K–6

Sounds Are High, Sounds Are Low

ISBN: 9781941316047 | August 2014 | Grades K–6

Spenser and the Rocks

ISBN: 9781938946110 | August 2013 | Grades K–6

The Tree by Diane's House

ISBN: 9781941316252 | August 2015 | Grades K–3

Up, Up in a Balloon

ISBN: 9781938946141 | August 2013 | Grades K–6

What Can an Animal Do?

ISBN: 9781936959457 | August 2013 | Grades K–6

What Does an Animal Eat?

ISBN: 9781936959464 | August 2013 | Grades K–6

What Makes Different Sounds?

ISBN: 9781936959440 | August 2013 | Grades K–6





Next Time You See a Cloud

ISBN: 9781938946363 | 2016

Next Time You See a Firefly

ISBN: 9781936959181 | 2013

Next Time You See a Maple Seed

ISBN: 9781938946353 | 2014

Next Time You See the Moon

ISBN: 9781938946332 | 2014

Next Time You See a Pill Bug

ISBN: 9781936959174 | 2013

Next Time You See a Spiderweb

ISBN: 9781938946349 | 2015

Next Time You See a Sunset

ISBN: 9781936959167 | 2013

Next Time You See a Seashell

ISBN: 9781936959150 | 2013

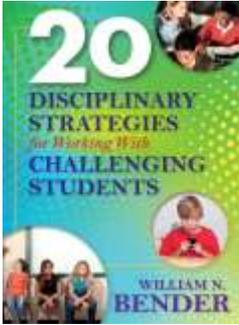


Bestselling Series!

Next Time You See Series

Awaken a sense of wonder in a child with the Next Time You See series from NSTA Kids. The books will inspire elementary-age (K–6) children to experience the enchantment of everyday phenomena such as insects, clouds, and the Moon. Free supplementary activities are available on the NSTA website. Designed for kids to experience with an adult—be it a parent, teacher, or friend—Next Time You See **books remind everyone that they don't have to look far** to find something remarkable in nature. The series is written by Emily Morgan, a former elementary and middle school teacher who knows how to connect with children both intellectually and emotionally.

9-1/2" x 11", 32 pages | Audience: K–6 students, teachers, parents | Price: \$12.95 each

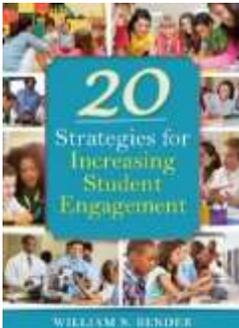


20 Disciplinary Strategies for Working with Challenging Students

By William N. Bender

Effective disciplinary strategies are essential in every classroom so that all teachers can manage difficult situations. With an emphasis on recent issues and trends, Bender offers practical tips for putting advanced disciplinary strategies to immediate use in the modern classroom and describes the research foundation for each tactic. Teachers and administrators working in all subject areas and grade levels can quickly adapt these strategies to meet their needs and improve their classroom management practice.

ISBN: 9781941112229 | (July 2015) 7" x 10", 256 pages
Audience: K–12 teachers & administrators | Price: \$29.95

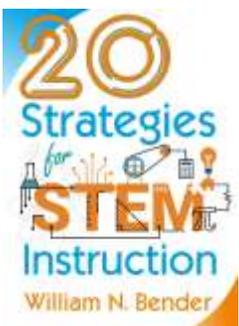


20 Strategies for Increasing Student Engagement

By William N. Bender

When students are meaningfully involved and emotionally invested in content, they learn more and perform better. And in today's rigorous educational landscape, even the most effective teachers must work to polish their practice. In this practical guide, bestselling author and leading education expert William N. Bender offers a wealth of ways to develop intensive, attention-grabbing instructional techniques that foster high levels of student achievement. He provides practical examples, guidelines, and the research behind his teaching tips to help educators focus on specific strategies for engaging students in the classroom.

ISBN: 9781941112793 | (October 2017) 7" x 10", 244 pages
Audience: K–12 teachers & administrators | Price: \$29.95

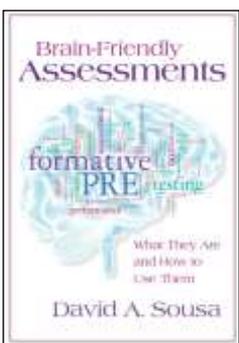


20 Strategies for STEM Instruction

By William N. Bender

Time constraints and heavy workloads can make the transition into STEM instruction difficult. This book offers practical advice, supported by research evidence, to help teachers integrate project-based learning with STEM, modify strategies to meet the needs of each learner, use engineering design principals to focus on real-world problems, and emphasize teamwork and collaboration around rigorous math and science content. Includes step-by-step guidelines for teaching strategies that strengthen STEM instruction.

ISBN: 9781941112786 | (October 2016) 7" x 10", 272 pages
Audience: K–12 STEM teachers | Price: \$29.95



Brain-Friendly Assessments

What They Are and How to Use Them

By David A. Sousa

In this powerful guide, bestselling author and educator David A. Sousa uses neuroscience research to help teachers design and select assessment techniques to accurately gauge how well students learn and retain information. He explores clear, practical, effective ways to develop and administer assessments that are in the best interest of students and design brain-friendly assessments to deepen students' learning.

ISBN: 9781941112212 | (March 2015) 7" x 10", 128 pages
Audience: K–12 STEM teachers & administrators | Price: \$24.95

Award-winning Bestseller!



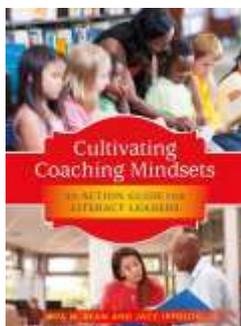
Author Spotlight: William N. Bender

William N. Bender, PhD, is an educational thought leader specializing in instructional tactics for the classroom, with special interests in discipline, project-based learning, classroom technology, and differentiated instruction. He has written 26 books on education, many of which are leading sellers in their respective topics. He writes and speaks widely on education issues focusing on practical strategies and tactics that work in real classroom.



Author Spotlight: Dylan Wiliam

Dylan Wiliam is one of the world's foremost education authorities and has helped implement classroom formative assessment in schools all over the globe, including the US, Singapore, Sweden, Australia, and the UK. A BBC series tracked his work at one British middle school, showing how formative assessment strategies empower students, significantly increase engagement, and shift classroom responsibility from teachers to their students so that students become agents of and collaborators in their own learning. Wiliam is Emeritus Professor of Educational Assessment at University College London.



Cultivating Coaching Mindsets

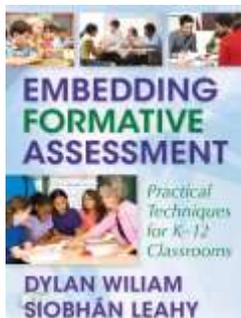
An Action Guide for Literacy Leaders

By Rita M. Bean & Jacy Ippolito

This book provides a detailed framework to help school leaders promote literacy instruction to improve and deepen learning. The authors discuss ways to build trust with teachers to enhance school culture, help teachers use data to improve instruction, and ensure that everyone maintains a focus on lifelong learning. They explain the coaching observation cycle and explore facilitation techniques for providing meaningful feedback to support teachers as they improve literacy learning for all students.

ISBN: 9781941112335 | (June 2016) 7" x 10", 304 pages

Audience: K–12 literacy teachers & administrators | Price: \$34.95



Embedding Formative Assessment

Practical Techniques for K–12 Classrooms

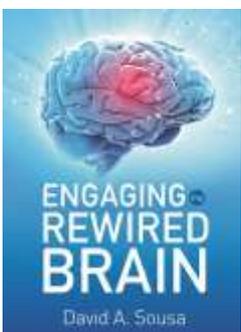
By Dylan Wiliam & Siobhán Leahy

Effective classroom formative assessment helps educators make minute-by-minute, day-by-day instructional decisions. This clear, practical guide for teachers centers on five key instructional strategies, along with an overview of each strategy and formative assessment technique for implementing it in K–12 classrooms. The authors provide guidance on when and how to use each technique, along with tips, cautions, and enhancements to sustain formative assessment.

ISBN: 9781941112298 | (May 2015) 7" x 10", 272 pages

Audience: K–12 teachers & administrators | Price: \$29.95

Bestseller!



Engaging the Rewired Brain

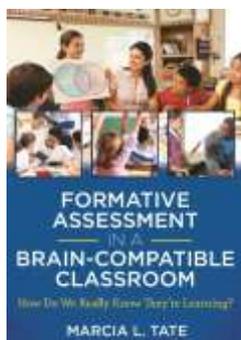
By David A. Sousa

Technology is transforming the human brain, and students are engaging with new information in different ways. Written for educators striving to understand technology's impact on the young brain and to prepare today's learners for an increasingly advanced future, this book by bestselling educational neuroscientist David A. Sousa looks at how technology changes the way young people's brains function and how educators can adapt instruction to keep them motivated to learn.

ISBN: 9781941112250 | (December 2015) 7" x 10", 164 pages

Audience: K–12 teachers | Price: \$24.95

Award-winning Bestseller!



Formative Assessment in a Brain-Compatible Classroom

How Do We Really Know They're Learning?

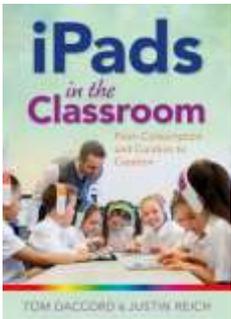
By Marcia L. Tate

Teachers tend to avoid assessments that are difficult to grade, but they are often the only way to know how well students are learning. Tate describes the theories behind various assessment types and addresses ways to create brain-compatible learning environments that foster high achievement. She guides educators in identifying where to begin in the formative assessment process and how to proceed as they develop expertise in different assessment areas.

ISBN: 9781941112311 | (April 2016) 7" x 10", 184 pages

Audience: K–12 teachers | Price: \$27.95

2017 Independent Publisher Book Award Gold Medal Winner!



iPads in the Classroom

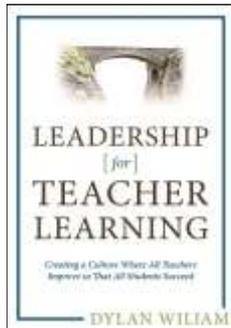
From Consumption and Curation to Creation

By Tom Daccord & Justin Reich

More than just game stations or replacements for notebooks and textbooks, iPads present a tremendous opportunity for teachers to rethink the design of learning environments to best suit the needs of their students. This book isn't about how to click on apps; it's about how to transform schools and change students' lives with differentiated, meaningful, purposeful learning that helps them develop the real-world skills they'll eventually need for the working world and civic life.

ISBN: 9781941112939 | (December 2015) 7" x 10", 136 pages

Audience: K–12 administrators, principals, & teachers | Price: \$24.95



Leadership for Teacher Learning

Creating a Culture Where All Teachers Improve So That All Students Succeed

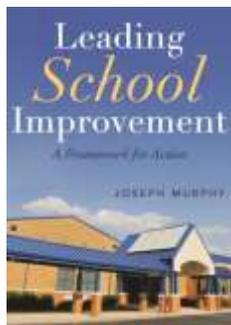
By Dylan Wiliam

Leading education authority Dylan Wiliam explains how formative assessment, when applied properly, helps to increase student achievement. He presents compelling research about changes in classroom practice that are likely to increase learning, differentiated instruction, response to intervention, group leadership's role in ensuring productive collaboration, and integrating formative assessment into teacher evaluation.

ISBN: 9781941112267 | (February 2016) 7" x 10", 288 pages

Audience: K–12 administrators, education leaders | Price: \$29.95

Bestseller!



Leading School Improvement

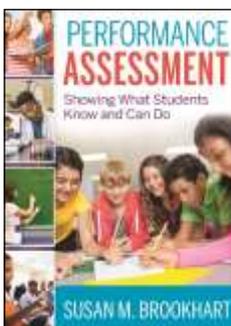
A Framework for Action

By Joseph Murphy

In this cohesive narrative about leadership for school improvement, educator and leadership expert Joseph Murphy explains the work that leaders must do to ramp up academic press and foster a supportive school culture. He unpacks the concept of leadership practice, focusing on principles and values that help create truly powerful learning environments.

ISBN: 9781941112410 | (September 2015) 7" x 10", 120 pages

Audience: K–12 administrators | Price: \$19.95



Performance Assessment

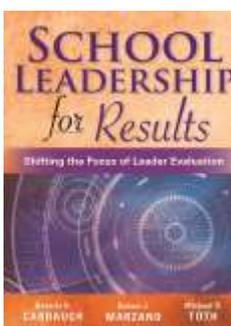
Showing What Students Know and Can Do

By Susan M. Brookhart

Tests show us what learners know, but well-designed performance assessment goes much further. In this book, bestselling educational consultant Susan M. Brookhart shares practical, research-based recommendations to help educators deepen their understanding of what performance assessment is and what purposes it serves, design performance tasks to teach and assess learning, and use rubrics to support formative and summative assessment.

ISBN: 9781941112304 | (June 2015) 7" x 10", 168 pages

Audience: K–12 teachers | Price: \$27.95



School Leadership for Results

Shifting the Focus of Leader Evaluation

By Beverly G. Carbaugh, Robert J. Marzano, & Michael D. Toth

Without the right kind of support, training, vision, and tools, school leaders are often unable to perform at the highest levels of effectiveness. *School Leadership for Results* explores the importance of evaluating school leaders based on something far more powerful than measurement alone: evaluating based on growth.

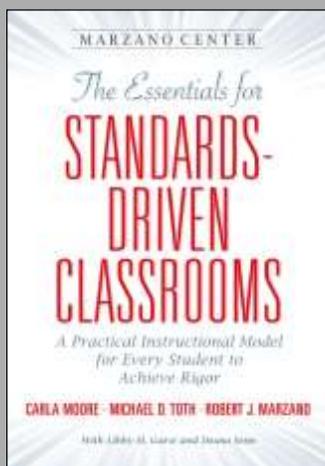
ISBN: 9781941112106 | (March 2015) 7" x 10", 136 pages

Audience: K–12 administrators, education leaders | Price: \$29.95

Bestseller!

The Marzano Center Essentials for Achieving Rigor Series

This practical series, by Robert J. Marzano and his team of highly skilled education experts, is designed to help teachers develop expertise on essential strategies that move students toward **the higher order thinking skills required by today's college and career readiness standards.**



The Essentials for Standards-Driven Classrooms

A Practical Instructional Model for Every Student to Achieve Rigor

By Carla Moore, Michael D. Toth, & Robert J. Marzano

The Essentials for Achieving Rigor model of instruction and corresponding series of books were developed to help teachers provide a caliber of truly rigorous instruction. This guide, created by the authors of the Essentials series, is designed to help teachers leverage essential strategies to:

- Conduct standards-based planning and instruction
- Establish conditions for learning and criteria for success
- Use formative assessment data to make decisions
- Practice strategies in a unified system of instruction.

As the capstone of the series, this guide gives teachers a big-picture view of the Essentials model and its research-based strategies. Its valuable tips and guidance empower educators and leaders to increase classroom rigor and transform their schools into thriving, sustainable communities of practice.

ISBN: 9781943920150 | (March 2017) 7" x 10", 120 pages

Bestseller!

In the Essentials Series:

Creating & Using Learning Targets & Performance Scales: How Teachers Make Better Instructional Decisions

By Carla Moore, Libby H. Garst, & Robert J. Marzano

Students need to be able to understand learning goals embedded in performance scales and be capable of generating their own learning scales. This guide explores how teachers can provide rigorous learning goals to meet students' needs and help them understand and generate performance scales.

ISBN: 9781941112014 | (June 2015) 7" x 10", 136 pages | Audience: K–12 teachers | Price: \$19.95

Engaging in Cognitively Complex Tasks: Classroom Techniques to Help Students Generate & Test Hypotheses Across Disciplines

By Deana Senn & Robert J. Marzano

Students must know how to investigate, experiment, and solve problems. This book explores techniques to teach students to generate and test hypotheses.

ISBN: 9781941112090 | (May 2015) 7" x 10", 128 pages | Audience: K–12 teachers | Price: \$19.95

Examining Reasoning: Classroom Techniques to Help Students Produce & Defend Claims

By Tracy L. Ocasio & Robert J. Marzano

This guide provides teachers with techniques and examples to help students examine their own reasoning and recognize when their logic is flawed.

ISBN: 9781941112069 | (December 2014) 7" x 10", 112 pages | Audience: K–12 teachers | Price: \$19.95

Examining Similarities & Differences: Classroom Techniques to Help Students Deepen Their Understanding

By Connie Scoles West & Robert J. Marzano

This guide provides explicit steps, examples, and adaptations to help educators effectively teach students how to examine similarities and differences.

ISBN: 9781941112052 | (February 2015) 7" x 10", 128 pages | Audience: K–12 teachers | Price: \$19.95

Identifying Critical Content: Classroom Techniques to Help Students Know What Is Important

By Deana Senn, Amber C. Rutherford, & Robert J. Marzano

Students need to be able to determine which content is critical, why it is important, how it connects to their existing knowledge, and when it will inform their future learning. This book explores techniques for mastering a crucial strategy—teaching students the skill of identifying critical content.

ISBN: 9781941112007 | (June 2014) 7" x 10", 96 pages | Audience: K–12 teachers | Price: \$19.95

Organizing for Learning: Classroom Techniques to Help Students Interact Within Small Groups

By Deana Senn & Robert J. Marzano

To meet rigorous standards, students need to be able to engage and reflect on learning in groups. This guide explores explicit techniques for helping students actively process content in partner discussions, cooperative projects, and peer response grouping.

ISBN: 9781941112021 | (June 2015) 7" x 10", 124 pages | Audience: K–12 teachers | Price: \$19.95

Practicing Skills, Strategies, & Processes: Classroom Techniques to Help Students Develop Proficiency

By Kelly Harmon & Robert J. Marzano

Can your students process and respond to information quickly? This book provides explicit steps for teaching students to use new knowledge and processes swiftly and accurately and strategies to avoid making common mistakes.

ISBN: 9781941112076 | (May 2015) 7" x 10", 136 pages | Audience: K–12 teachers | Price: \$19.95

Processing New Information: Classroom Techniques to Help Students Engage with Content

By Tzeporaw Sahadeo-Turner & Robert J. Marzano

Students must know how to retrieve critical information and comprehend key features of the content. This book helps teachers strategically impart the skills students need to authentically engage with content so they can effectively process the learning and store it for future use.

ISBN: 9781941112038 | (April 2015) 7" x 10", 120 pages | Audience: K–12 teachers | Price: \$19.95

Recording & Representing Knowledge: Classroom Techniques to Help Students Accurately Organize and Summarize Content

By Ria A. Schmidt & Robert J. Marzano

Students must know how to record and represent what they've learned to effectively interact with new knowledge. In this guide, teachers learn strategies to help students summarize what they've read, analyze text for specific characteristics, and write about it succinctly to demonstrate understanding.

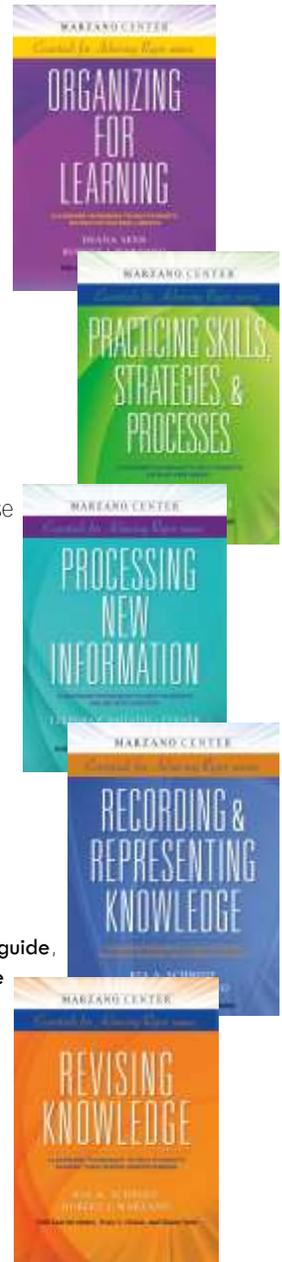
ISBN: 9781941112045 | (January 2015) 7" x 10", 130 pages | Audience: K–12 teachers | Price: \$19.95

Revising Knowledge: Classroom Techniques to Help Students Examine Their Deeper Understanding

By Ria A. Schmidt & Robert J. Marzano

As students work to deepen their own understanding of content, they are continually revising their knowledge. With this instructional guide, teachers learn how to help students revise their knowledge deliberately, using visual tools, written work, and academic notebooks.

ISBN: 9781941112083 | (March 2015) 7" x 10", 136 pages | Audience: K–12 teachers | Price: \$19.95



Author Spotlight: Robert J. Marzano

Robert J. Marzano, PhD, is an internationally recognized education researcher, speaker, trainer, and author of more than 30 books and 150 articles on topics such as instruction, assessment, writing and implementing standards, cognition, effective leadership, and school intervention. His practical translations of the most current research and theory into classroom strategies are widely practiced across the globe by both teachers and administrators. In addition to a broad range of innovative research and work, Marzano has co-developed the Learning Sciences Marzano Center Essentials for Achieving Rigor, a model of instruction that fosters essential teaching skills and strategies to support college and career readiness standards.

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