



RussoRights

2019 SPRING RIGHTS GUIDE

- 2 **ATD (Association for Talent Development)**
- 6 **Art of Productivity**
- 8 **Maven House**
- 9 **TCK Publishing**
- 10 **TPH (Trainers Publishing House)**
- 11 **Old Town**
- 12 **LSI (Learning Sciences International)**
- 16 **NSTA (National Science Teachers Association)**
- 20 **ASCD (Association for Supervision & Curriculum Development)**



LISA HANEBERG

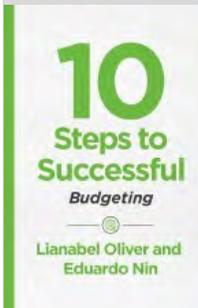
10 Steps to Be a Successful Manager, 2nd Edition



Organizations need managers who help individuals and teams do their best work to meet company goals, but being a great manager isn't easy. Management consultant Lisa Haneberg has seen it all and is here to guide managers to success. From the importance of knowing the business to understanding motivation, managing change, and leaving a legacy, she illustrates how to establish or realign management habits, describing in each step the action needed to develop healthy practices. Complete with tips and tools and backed by ATD's survey-based research on the social skills crucial to managerial success, this updated edition in ATD's bestselling 10 Steps series is intended for all experience levels, helping managers embrace their challenges and triumph over management barriers.

ISBN: 9781949036206 | (May 2019) 6" x 9", 168 pages

Audience: Business leaders, frontline & middle managers, HR & talent development professionals | Price: \$19.95



LIANABEL OLIVER & EDUARDO NIN

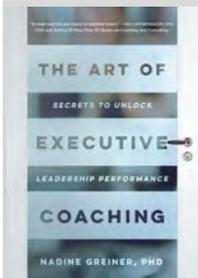
10 Steps to Successful Budgeting



The budgeting process in many organizations is stressful—an item to dread on the to-do list. But it doesn't have to be that way. This new book in the 10 Steps series walks managers and organization leaders through the fundamentals—planning, organization, documentation, preparation, and follow-up. The simple, clear explanations and true-to-life examples of budgets and planning tools help teams, departments, and organizations clarify their spending needs and reexamine who they are, what they do, and how they can use their resources more effectively.

ISBN: 9781947308862 | (January 2019) 6" x 9", 144 pages

Audience: Managers, executives, team leaders | Price: \$19.95



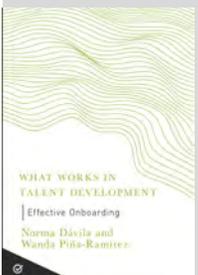
NADINE GREINER

The Art of Executive Coaching Secrets to Unlock Leadership Performance

Businesses lean on high performers to enable their companies to compete, innovate, or pivot to new, unexplored markets. But who do these leaders turn to when they need to refine their own skills? Executive coaches. In this book, coaching expert Nadine Greiner reveals the secrets to unlocking the better performance leaders need to thrive. She shows how coaching helps leaders adapt their personal leadership styles, illuminate their blind spots, and adopt new ways of relating and managing to benefit their teams and organizations. Aspiring executive coaches will learn the coaching techniques that enable leaders to achieve dramatic results in a relatively short time.

ISBN: 9781947308794 | (October 2018) 5-1/4" x 8", 152 pages

Audience: Executive coaches, managers, HR & talent development professionals | Price: \$29.95



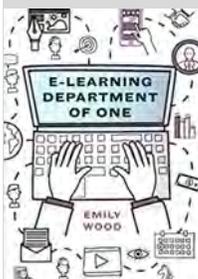
NORMA DÁVILA & WANDA PIÑA-RAMÍREZ

Effective Onboarding

Part of the new ATD series What Works in Talent Development, this book clarifies the differences between orientation and onboarding, describes how to build a business case for onboarding programs, and shows how to design, implement, evaluate, and sustain the program that's right for the organization. Talent development experts Norma Dávila and Wanda Piña-Ramírez have created a single source for onboarding best practices, job aids, templates, checklists, and real-life examples.

ISBN: 9781947308602 | (September 2018) 7" x 10", 200 pages

Audience: Managers, HR & talent development professionals | Price: \$34.95



EMILY WOOD

E-Learning Department of One



Creating e-learning on your own can feel like being stranded on a deserted island and struggling to manage dozens of training requests. Learning experience designer Emily Wood knows a thing or two about being an e-learning department of one. In this book she shares shortcuts to create quality products when faced with limited resources, help, and time. Design and development hacks include how to manage complex content with a storyboard, decide which authoring tool fits the budget, gather and organize feedback data from pilot tests, and ensure the product meets accessibility requirements. Seasoned instructional designers, overburdened talent development professionals, and classroom trainers new to e-learning will benefit from this practical lifeline.

ISBN: 9781947308824 | (December 2018) 6" x 9", 200 pages

Audience: Trainers, instructional designers, e-learning specialists | Price: \$35.95

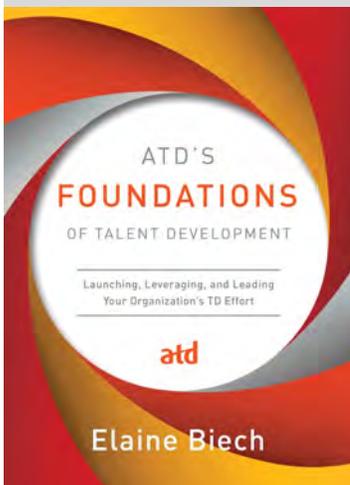
The Talent Development Atlas Just Expanded...Exponentially

As futurist Ray Kurzweil once said, "If I take 30 steps linearly, I get to 30. If I take 30 steps exponentially, I get to a billion."

Staying ahead of change in the world, your organization, and your profession requires action. You learned a lot to launch your organization's talent development effort. As you position it for the future, what you need to know is growing.



How do you prepare for exponential growth? Get started now. Take action with these mission-critical, industry-leading, visionary, yet practical resources for the future of talent development.



ELAINE BIECH

ATD's Foundations of Talent Development

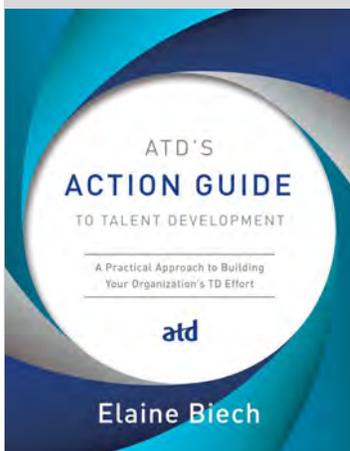
Launching, Leveraging, and Leading Your Organization's TD Effort



Directing an organization's talent development effort can be like a journey without a map. Legendary training and development leader Elaine Biech points the way forward, providing leadership and direction to help any organization. Biech imbues this comprehensive volume with the energy and passion she has manifested in a career spanning more than three decades. She serves as guide to developing a talent development strategy, creating an operating plan, and reinforcing the organization's talent development mindset, through design and delivery, measurement and evaluation, and preparing for the future. And she includes an inspired customized talent development framework to pull it all together. Complete with perspectives from trusted experts and icons in the field, this book serves as a professional atlas for talent development excellence.

ISBN: ISBN: 9781562868437 | (September 2018) 7" x 9", 656 pages

Audience: Managers, senior leaders, HR & talent development professionals | Price: \$119.95



ELAINE BIECH

ATD's Action Guide to Talent Development

A Practical Approach to Building Your Organization's TD Effort



In this new book, talent development expert and bestselling author Elaine Biech lays out the steps TD professionals can take to position their organizations to thrive as active learning enterprises. The companion volume to *ATD's Foundations of Talent Development*, this guide follows Biech's revolutionary eight-step framework for defining an organization's learning foundation through preparing for the future—and offers practical questions, organizational assessments, and tips for each step. Biech also presents the newest thinking on talent development from university educators and researchers, industry practitioners, and luminaries in leadership and development to keep talent development professionals on the forward edge of their profession and to keep their organizations at the top of their game.

ISBN: 9781949036220 | (September 2018) 7" x 9", 528 pages

Audience: Managers, senior leaders, HR & talent development professionals | Price: \$84.95

RYAN CHANGCOCO, MEGAN COLE & JACK HARLOW, EDITORS

Focus on Them

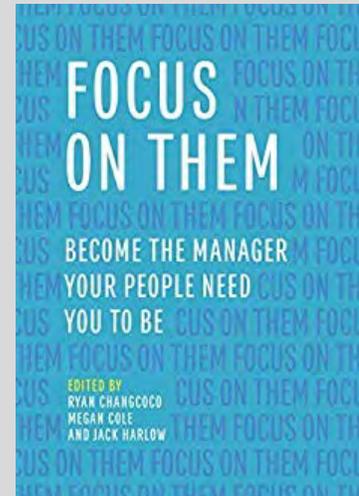
Become the Manager Your People Need You to Be



An engagement crisis, a management skill shortage, a retention problem—call it what you will—today's research and workplace insights emphasize that many employees leave managers . . . not companies. Good managers know they need to deliver results to be successful. But great ones? They understand the essence of managing encompasses something more: making connections, embodying the right skills, and developing their direct reports. They also realize managing well takes practice.

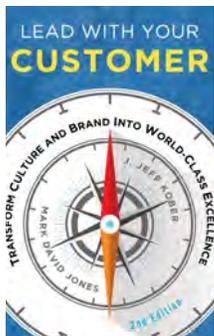
Focus on Them delivers the tools and know-how every manager needs to excel as it explores ATD's new management framework—the ACCEL model. Each chapter, written by a leader in management and talent development, focuses on one of the five skills all managers need: accountability, communication, collaboration, engagement, and listening/assessing.

By focusing on the basics, any manager can transform from being a results-oriented manager into the super people manager employees need.



ISBN: 9781562868710 | (December 2018) 6" x 9", 208 pages

Audience: Leaders, managers, HR & talent development professionals | Price: \$24.95



MARK DAVID JONES & J. JEFF KOBER

Lead With Your Customer, 2nd Edition

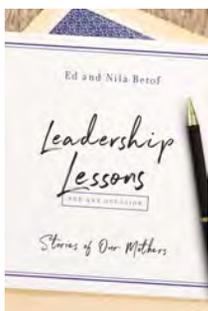
Transform Culture and Brand Into World-Class Excellence



Leadership experts Jones and Kober identify the key success tools all world-class companies have in common and explain how any company can adopt them. Their customer-first approach, the World Class Excellence Model, was developed from decades of success as leaders at Walt Disney and experience working with 20+ Fortune 500 companies. They show how top companies view each person inside and outside the organization as a "customer"—internally, as they engage their employees and build their organization's culture, and externally, as they engage their customers and build their brand. This edition includes real-life examples from IKEA, Southwest Airlines, Ritz-Carlton, Walt Disney, and others.

ISBN: 9781947308848 | (February 2019) 6" x 9", 272 pages

Audience: Executives, leaders, managers, HR & talent development professionals | Price: \$29.95



ED BETOF & NILA BETOF

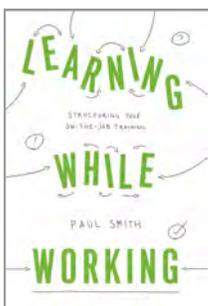
Leadership Lessons for Any Occasion

Stories of Our Mothers

Mothers are often the first coaches and teachers we encounter and their guidance has special value. In this book, executive coaches Ed and Nila Betof have collected stories from a wide range of leaders, teachers, coaches, and talent development professionals about how their mothers guided their paths to helping others lead resourceful, meaningful lives. This insightful new book explores how stories have the unique power to impart perspective, engage people with the empathetic aspects of coaching and leading, and approach problems from a new angle. Its bite-sized anecdotes inspire every reader to dive deep into their past and rediscover how their earliest childhood lessons can continue to help them—and the people they coach and lead—grow today.

ISBN: 9781947308626 | (December 2018) 5" x 8", 200 pages

Audience: Leaders, teachers, coaches, trainers, people managers | Price: \$24.95



PAUL SMITH

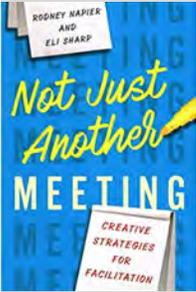
Learning While Working

Structuring Your On-the-Job Training

Most on-the-job (OTJ) training programs leave learners to sink or swim, but training is too important to leave to chance. This book shows you how to track on-the-job progress and build a pipeline of better-skilled workers. Author Paul Smith combines real-life insight into creating a structured OTJ training program for project managers at the Waldinger Corporation with in-depth interviews of experienced learning and development professionals to help any company build a well-designed, structured, on-the-job training program to help them reach their business goals.

ISBN: 9781947308541 | (July 2018) 6" x 9", 192 pages

Audience: HR & talent development professionals, managers, trainers | Price: \$42.95



RODNEY NAPIER & ELI SHARP

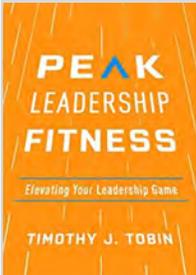
Not Just Another Meeting

Creative Strategies for Facilitation

Meetings often draw employees away from day-to-day tasks and yet fail to get results. This new book shows how to create a fresh, intentional approach to meetings that turns wasted opportunities into sessions that fully engage participants and teams. Facilitation experts Napier and Sharp describe 13 classic facilitation designs, such as Collapsing Consensus and Genie in the Bottle, and then provide the tools to enable any gathering to solve problems, build trust, and deal with conflict. Animated videos are included to show how to facilitate each design.



ISBN: 9781562866884 | (November 2018) 6" x 9", 188 pages
Audience: Team leaders, managers, facilitators, trainers | Price: \$32.95



TIMOTHY J. TOBIN

Peak Leadership Fitness

Elevating Your Leadership Game

Join leadership coach and fitness expert Timothy J. Tobin as he shares the four fitness principles at the intersection of physical and leadership fitness: You never know what you're capable of until you take that first step. You must put in the effort. You learn more about yourself when times are tough. What you consume matters. He reveals the foundations of leadership fitness, including motivation and mindset, and details his steps to being leadership-fit. From taking your pulse to seeking recovery by building endurance, he uses fitness metaphors to enlighten leadership training. Train smart; train often. Build good habits. Develop yourself and others.



ISBN: 9781947308763 | (February 2019) 5-1/2" x 8-1/4", 168 pages
Audience: Leaders, managers, HR & talent development professionals | Price: \$24.95



CHAD UDELL & GARY WOODILL

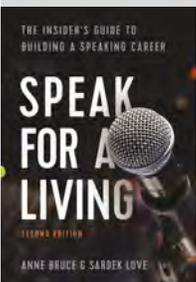
Shock of the New

The Challenge and Promise of Emerging Technology

Most new and emerging technologies have been in development for decades, but as soon as they land on our doorstep, they inspire "the shock of the new." How do learning professionals prepare for what they don't know is coming? How do they judge what is important and what is just a fad? In *Shock of the New*, mobile learning experts Udell and Woodill create a new framework for anticipating emerging learning technologies, outline key perspectives to consider with any new technology, and point the way to developing strategies to apply any new tech coming down the pike.



ISBN: 9781947308800 | (April 2019) 6" x 9", 266 pages
Audience: HR & talent development professionals, managers, trainers | Price: \$36.95



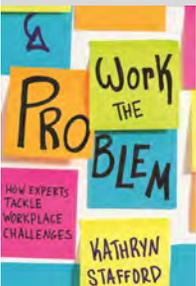
ANNE BRUCE & SARDÉK LOVE

Speak for a Living, 2nd Edition

The Insider's Guide to Building a Speaking Career

In this ultimate insider's guide, bestselling authors and speakers Bruce and Love offer strategies for navigating the public-speaking business. Their material on social media and website marketing will help speakers (veteran and aspiring alike) create a unique brand that reaches the right audience. They show how to diversify services in a globalized industry, whether through booking international gigs, getting published, or developing new products, and include valuable field-tested tools and checklists to identify ideal clients, prepare for any presentation, and sharpen performance skills to take speaking abilities to the next level.

ISBN: 9781562860912 | (October 2018) 6" x 9", 256 pages
Audience: Professional & aspiring speakers, sales people | Price: \$22.95



KATHRYN STAFFORD

Work the Problem

How Experts Tackle Workplace Challenges

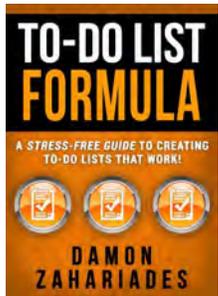
Everyone has experienced a situation at work where challenges pile so high that the only solution seems to be to cut and run. This set of unique yet familiar stories creates a conversation about universal workplace problems that can arise in any career and how they can be solved in fresh ways. Whether you're thinking of quitting your job, you feel stalled out at your workplace, or you're advising someone who has hit a wall, *Work the Problem* is the book to reach for.

ISBN: 9781947308572 | (June 2018) 5-1/4" x 8", 168 pages
Audience: Talent & organization development professionals, consultants | Price: \$16.95

Art of Productivity: Damon Zahariades



Damon Zahariades is the powerhouse behind ArtofProductivity.com (AOP). Through his books and website, Damon delivers time management strategies, reviews productivity applications, and teaches people to create habits to help get more done while enjoying more free time. Author of more than 10 bestselling titles and consistently among the **Top 5 Amazon authors in Business & Investing**, Damon comes out of the corporate world and knows first-hand the frustration of not being able to control time because of productivity killers like long meetings, socializing co-workers, and our own procrastination habits. Whether you are a professional looking to boost your productivity or you just want to get the most out of life, Damon's books will help you get things done faster so that you can create a more rewarding lifestyle built on his powerful yet practical strategies.



DAMON ZAHARIADES

To-Do List Formula

A Stress-Free Guide to Creating To-Do Lists That Work!

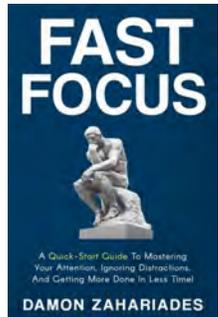
Frustrated you can't seem to finish your daily to-do lists? Discouraged you're not effectively managing your workload and responsibilities at your office and home? If so, it's not your fault. Millions of people are using to-do lists that set them up for failure. No matter how hard they work, they're left with a laundry list of unfinished tasks at the end of each day. There is a simple solution. *To-Do List Formula* reveals an approach specifically designed to help you organize, manage, and address every task and responsibility on your plate in a timely fashion. This guide gives everything you need to create lists that get results immediately.

ISBN: 9781539438120 | (October 2016) 5-1/2" x 8-1/2", 176 pages

Audience: Self-help, productivity, time management, personal growth & success | Price: \$8.99

Amazon #1 Bestseller

Stress Management



DAMON ZAHARIADES

Fast Focus

A Quick-Start Guide to Mastering Your Attention, Ignoring Distractions, and Getting More Done in Less Time!

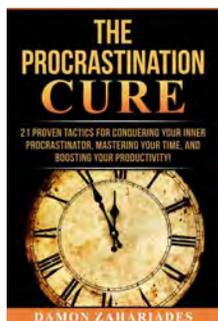
Put simply, distractions prevent you from getting things done. The problem is, it's difficult to stay focused for more than a few minutes at a time. *Fast Focus* shows you how to master your attention and keep distractions at bay. The result? A huge increase in your productivity! This action guide provides a no-nonsense, fast-track blueprint for developing razor-sharp focus. You'll learn how to get "in the zone" whenever you need to so you can concentrate on getting more done—at work, at home, or at play!

ISBN: 9781520488875 | (January 2017) 5-1/2" x 8-1/2", 176 pages

Audience: Self-help, productivity, time management, personal growth & success | Price: \$9.99

Amazon #1 Bestseller

Business Planning



DAMON ZAHARIADES

The Procrastination Cure

21 Proven Tactics for Conquering Your Inner Procrastinator, Mastering Your Time, and Boosting Your Productivity!

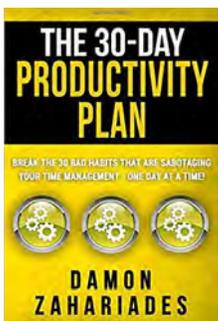
Do you regularly procrastinate? Struggle to get started on important projects? Allow tasks to pile up until they make you feel stressed and overwhelmed? Procrastination can be crippling, but there is help: *The Procrastination Cure*. In this book, Zahariades delivers 21 proven tactics to help you overcome procrastination. You will learn how to start tackling, completing, and crossing off tasks, make quick decisions regarding which projects receive your immediate attention, and finish your work each day with hours to spare!

ISBN: 9781521345474 | (May 2017) 5-1/2" x 8-1/2", 166 pages

Audience: Self-help, productivity, time management, personal growth & success | Price: \$9.99

Amazon #1 Bestseller

Health > Practice Management



DAMON ZAHARIADES

The 30-Day Productivity Plan

Break the 30 Bad Habits That Are Sabotaging Your Time Management—One Day at a Time!

This bestselling guide offers a 30-day blueprint for boosting your productivity exponentially. It includes 30 fast-moving chapters that describe 30 bad habits that may be wreaking havoc with your ability to efficiently manage your time. Each chapter gives actionable tips to help you curb bad habits and replace them with healthier patterns. Jump directly to the chapters that address your current challenges or use it as a benchmark to monitor your daily progress.

ISBN: 9781519052278 | (November 2016) 5-1/2" x 8-1/2", 196 pages

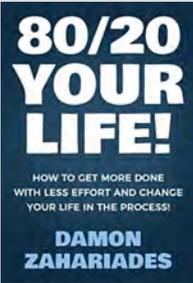
Audience: Self-help, productivity, time management, personal growth & success | Price: \$9.99

Amazon #1 Bestseller

Time Management > Business



The 30-Day Productivity Plan, Vol. II, tackles 30 more bad habits! ISBN: 9781790302161 | November 2018 | 190 pages | Price: \$9.99



DAMON ZAHARIADES

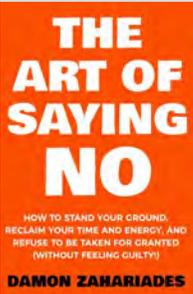
80/20 Your Life!

How to Get More Done with Less Effort and Change Your Life in the Process!

Pareto's 80/20 rule says that 80 percent of your results come from 20 percent of your efforts. In a nutshell: Most tasks waste time and effort. We can accomplish more by focusing on what matters. Zahariades offers a clear, easy-to-implement strategy to apply this principle in every area of your life. You'll learn how to adopt an unconventional mindset to optimize every aspect of your daily experience, with practical tips and tools to advance your career, manage your home life, build meaningful relationships, get into shape without crazy diets or exercise fads, streamline your finances in minutes per month, and much more.

ISBN: 9781980643289 | (March 2018) 5-1/2" x 8-1/2", 180 pages

Audience: Self-help, productivity, time management, personal growth & success | Price: \$9.99



DAMON ZAHARIADES

The Art of Saying NO

How to Stand Your Ground, Reclaim Your Time and Energy, and Refuse to Be Taken for Granted (Without Feeling Guilty)!

Being a people pleaser can make you feel exhausted and resentful. Worse, it can erode your self-confidence as you start feeling like a doormat. *The Art of Saying NO* shows how to set boundaries and gain others' respect in the process. This action guide investigates the reasons we put other people's priorities ahead of our own. It also provides a 10-step strategic guide for turning people down with grace and finesse. This system works whether you're talking to your boss, co-worker, family members, clients, neighbors, or strangers!

ISBN: 9781549572746 | (August 2017) 5-1/2" x 8-1/2", 170 pages

Audience: Self-help, productivity, time management, personal growth & success | Price: \$9.99

Amazon #1 Bestseller

Social Science Methodology



DAMON ZAHARIADES

Morning Makeover

How to Boost Your Productivity, Explode Your Energy, and Create an Extraordinary Life—One Morning at a Time!

From world-class athletes to high-powered CEOs, many successful people swear by their morning routines. They rely on them to boost their energy, increase their productivity, and improve their mindset. *Morning Makeover* will show you how to do the same. This action guide takes you through a step-by-step system for creating tailored morning routines that help you accomplish your goals. You'll discover how to squeeze maximum value from your mornings and design a more rewarding lifestyle in the process!

ISBN: 9781520814797 | (March 2017) 5-1/2" x 8-1/2", 158 pages

Audience: Self-help, productivity, time management, personal growth & success | Price: \$9.99



DAMON ZAHARIADES

Small Habits Revolution

10 Steps to Transforming Your Life Through the Power of Mini Habits!

Good habits are tough to develop—making them stick is even tougher! But there's a simple, proven formula for creating positive behavioral routines that last. *Small Habits Revolution* takes you step by step through a simple system to make positive, lasting changes in your life. You'll discover the easiest way to create any new habit you desire—and make it stick. In just a few minutes a day, you can develop and master habits that lead to better health, greater self-confidence, improved productivity, stronger relationships, and a more fulfilling lifestyle.

ISBN: 9781520732367 | (March 2017) 5-1/2" x 8-1/2", 168 pages

Audience: Self-help, productivity, time management, personal growth & success | Price: \$9.99

Amazon #1 Bestseller

Applied Psychology



DAMON ZAHARIADES

The Time Chunking Method

A 10-Step Action Plan for Increasing Your Productivity

Managing your time and increasing your productivity is easy when you use a proven system—and the Time Chunking Method is one of the best time management strategies ever created. Students, corporate managers, small business owners, and stay-at-home moms employ it to get more done, stay motivated, and carve out more free time. This easy-to-execute blueprint shows how to use time chunking to streamline your workflow and skyrocket your productivity. Its practical approach shows how to get started, overcome roadblocks, set goals, get the most out of the breaks that separate your time chunks, prevent burnout, and more!

ISBN: 9781520902272 | (March 2017) 5-1/2" x 8-1/2", 168 pages

Audience: Self-help, productivity, time management, personal growth & success | Price: \$9.99

MOE CARRICK

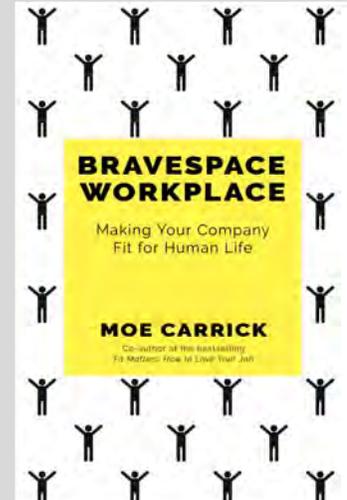
Bravespace Workplace

Making Your Company Fit for Human Life

People are what make companies great. Good leaders know this, and spend time and resources trying to engage and take care of their people. So why are so many people still miserable at work?

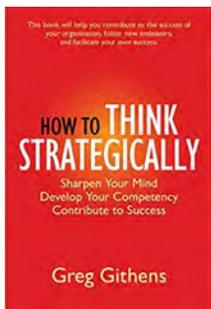
Bravespace Workplace reveals the unadulterated truth of what it takes to make companies bring out the absolute best in their greatest asset—their people. Using potent examples from 35 years of working with companies striving to be people centered, bestselling author and organizational culture expert Moe Carrick offers a fresh, honest, and direct roadmap for leaders everywhere who seek to make their workplace fit for human life.

He shows leaders how to focus on six interdependent levers of day-to-day work (culture, leadership, team, meaning, design, and partnership with machines) to ensure that employees grow, connect, and thrive. Because when that happens, performance skyrockets, business results are realized, and everyone wins—employers and employees alike.



ISBN: 978193854837 | (May 2019) 5-1/2" x 8-1/4", 264 pages

Audience: Leaders, business owners, managers, employees, HR & talent professionals, organizational designers | Price: \$19.95



GREG GITHENS

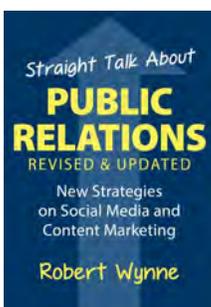
How to Think Strategically

Sharpen Your Mind, Develop Your Competence, Contribute to Success

The human mind is a powerful but imperfect tool for crafting strategy—it is fooled by illusions, neglectful of weak signals, biased to the status quo, and shaped by culture. Smart people can and do make bad strategic decisions. But there is good news! Strategic thinking is a skillset that can be learned! This powerful book delivers tools, techniques, and strategies to help anyone develop their mental acumen and have strategic impact. Includes 20 key micro-skills for strategic thinking, questions to spark strategic insights, advice on how to design and execute strategic plans, tips to mitigate blind spots and decision traps, and more.

ISBN: 9781938548901 | (July 2019) 6" x 9", 304 pages

Audience: Executives, leaders, managers, entrepreneurs, personal success | Price: \$24.95



ROBERT WYNNÉ

Straight Talk About Public Relations, Revised & Updated

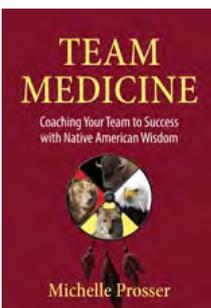
New Strategies on Social Media and Content Marketing

Public relations is the persuasion business. Anyone who wants to learn how to communicate their message and influence the media, clients, employees, their peers, or anyone else will benefit from this witty, no-holds-barred introduction to the art of public relations. In this expanded edition, seasoned PR thought leader Robert Wynne delivers the essentials of PR—how to write compelling press releases, pitch to the media, craft editorials that wow, create persuasive social media campaigns, engage audiences with powerful content marketing, and measure PR success.

ISBN: 9781938548857 | (January 2019) 6" x 9", 174 pages

First edition rights sold: Chinese (simplified), English reprint—India

Audience: Entrepreneurs, public relations, social media, & marketing professionals | Price: \$19.95



MICHELLE PROSSER

Team Medicine

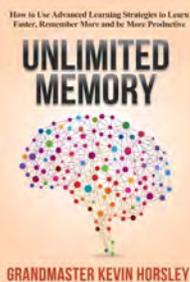
Coaching Your Team to Success with Native American Wisdom

Team Medicine is the first teambuilding book to draw on Native American wisdom to build high-performing teams. It helps leaders discover and nurture the life force of every team. Designed for those who value collaboration, creativity, and accountability, this book shows how teams can progress through the growth stages of the Medicine Wheel and then provides structure and exercises to build a team into a healthy, self-directed Sacred Circle where each member is honored for what he or she brings to the whole. This practical transformation guide and its accompanying innovative assessment shows leaders how to change their culture to enable their teams and their organizations to succeed.

ISBN: 9781947540019 | (September 2019) 6" x 9", 300 pages

Audience: Executives, team leaders, managers, coaches, mentors, HR & talent development professionals | Price: \$21.95





KEVIN HORSLEY

Unlimited Memory

How to Use Advanced Learning Strategies to Learn Faster, Remember More, and Be More Productive

Learn how the world's best memory masters train themselves to concentrate at will. When you can easily focus on the task at hand and store and recall useful information, you can double your productivity and eliminate wasted time, stress, and mistakes at work. In this book, world memory record-breaker Kevin Horsley shows readers how anyone can use powerful memory strategies to learn faster, be more productive, and achieve more success.

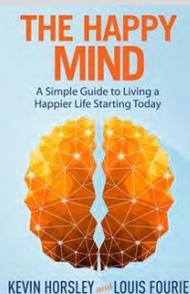
ISBN: 9781631619984 | (March 2016) 6" x 9", 188 pages

Rights sold: Chinese (simplified & complex), French, Korean, Lithuanian, Russian, Ukrainian, Polish, Thai, Turkish, Vietnamese

Audience: Business & money, management, leadership | Price: \$19.99



200,000 copies sold!



KEVIN HORSLEY & LOUIS FOURIE

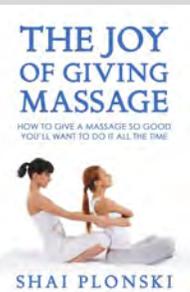
The Happy Mind

A Simple Guide to Living a Happier Life Starting Today

The search for happiness is fundamental for all humans, but it is not one-size-fits-all. *The Happy Mind* will help everyone discover valuable insights within themselves so that they can create lasting happiness instead of being driven by short-term pleasure-seeking. From the author of the bestselling *Unlimited Memory*, this book is the road map to living a happy life, custom-designed just for you.

ISBN: 9781631610387 | (January 2018) 6" x 9", 204 pages

Rights sold: English reprint—India | Audience: Self-help, personal success, motivation | Price: \$19.99



SHAI PLONSKI

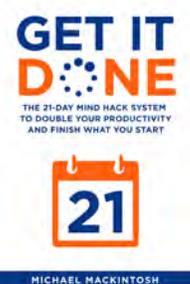
The Joy of Giving Massage

How to Give a Massage So Good You'll Want to Do It All the Time

After a long day of hard work, nothing helps you shake off stress like getting a good massage. But did you know that giving a massage can be even more rewarding? Shai Plonski has been teaching the art and science of modern Thai massage for over 15 years and has helped thousands of people across three continents rediscover the lost art of healing through touch. In this book, she reveals her most effective massage techniques, details the benefits of each movement, ensures the safety and comfort of those receiving the massage, and includes checklists of customized massage routines to provide deeply meditative experiences that come from the heart.

ISBN: 9781631610653 | (December 2018) 6" x 9", 238 pages

Audience: Motivation, self-help, personal success | Price: \$19.99



MICHAEL MACKINTOSH

Get It Done

The 21-Day Mind Hack System to Double Your Productivity and Finish What You Start

Reaching your most important goals is never easy. And if you're too busy, too anxious, or just having trouble getting started, something needs to change. Let thought leader Michael Mackintosh help you get results in business and life by using tools and mindsets to take massive action to bring your brightest ideas and most important projects to life in 21 days or less. You can be as much as 16 times more successful than you currently are by following the strategies in this book—paying attention to what really matters, staying focused, and no longer wasting time in the weeds.

ISBN: 9781631610639 | (December 2018) 6" x 9", 222 pages

Audience: Motivation, productivity, self-help, personal success | Price: \$19.99



DOC ORMAN MD

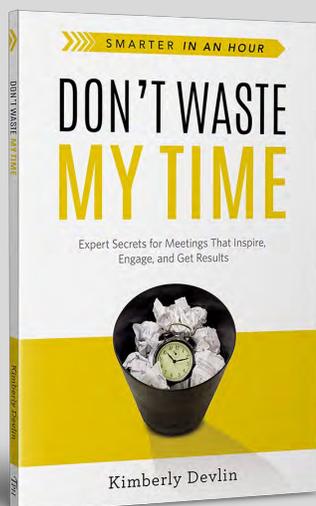
Sleep Well Again

How to Fall Asleep Fast, Stay Asleep Longer, and Get Better Sleep Like You Did in the Past

It's easy to get stuck in ruts, bad habits, or stressful situations in life that can ruin sleep for days, weeks, months, or even years. Noted physician and stress relief expert, Doc Orman, teaches how everyone can feel more rested, energetic, and healthy by understanding and applying simple science-based solutions to get their sleep back on track. They will learn how to make simple changes that can eliminate poor sleep habits, enabling them to sleep like a baby again.

ISBN: 9781631610196 | (February 2017) 6" x 9", 92 pages

Audience: Self-help, health & wellness, personal success | Price: \$19.99



KIMBERLY DEVLIN

Don't Waste My Time

Expert Secrets for Meetings That Inspire, Engage, and Get Results



Master of productivity & learning Kimberly Devlin acknowledges that while meetings often get a bad rap, there is a better way. In *Don't Waste My Time*, first in the new SMARTER IN AN HOUR series, Devlin

- shares her surefire PLANNER strategy for planning productive and engaging meetings
- provides tools that streamline meeting preparation and follow-through
- reveals expert facilitation secrets and techniques so you can lead meetings like a pro
- gives strategies to manage the difficult situations and bad behaviors that perpetually plague meetings.

No matter the size, purpose, or timing of your meetings—whether you are convening multiple teams at a conference, leading a staff meeting, chairing a PTA committee, or facilitating a virtual meeting of remote workers—this book will be the best hour investment you can make to get results in your business and personal meetings—all backed up with tools, templates, assessments, and more.

ISBN: 9781939247117 | (January 2019) 6" x 9", 176 pages

Audience: Managers, leaders, facilitators, team leads | Price: \$16.95

Everyone is busy. But anyone can find an hour to learn how to run a better meeting, lead a team more effectively, enhance customer service, or improve business writing. Whether you need to brush up on your business acumen skills—or acquire them for the first time—commit just 60 minutes to reading a SMARTER IN AN HOUR book, and you are guaranteed to optimize your productivity and start getting the results you want.

SMARTER IN AN HOUR is not just a book series. It is a movement to help people become leaders with greater impact and less stress.



KIMBERLY DEVLIN

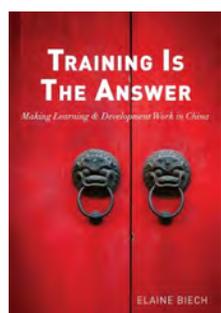
Same Training, Half the Time

Delivering Results for Busy Learners

Impossible, right? Especially when time is tight and expectations are high. Yet, in today's time-constrained workplace, organizations need to be able to develop their workforce faster and faster if they hope to compete and achieve business results. In this book, expert trainer and instructional designer Kimberly Devlin distills the strategies essential to designing, developing, and delivering *better* training in half the time. Learn to create meaningful learning events in less time and with less stress.

ISBN: 9781939247094 | (March 2018) 6" x 9", 212 pages

Rights sold: Chinese, Simplified | Audience: Trainers, talent development & HR professionals, managers | Price: \$16.95



ELAINE BIECH

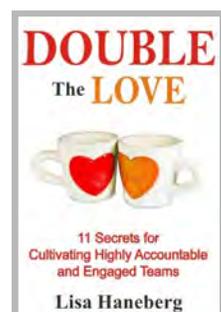
Training Is the Answer

Making Learning and Development Work in China

In this book, training guru Elaine Biech provides a bridge between the training professions in the United States and China, addressing the unique cultural differences in the Chinese workplace with a very practical look at training design and delivery, use of technology, training evaluation, and more. She shares her innovative training secrets and rock-solid training expertise, emphasizing both classic and cutting-edge approaches that ensure learning drives performance.

ISBN: 9781939247063 | (October 2015) 7" x 10", 296 pages

Rights sold: China (simplified), English reprint—India
Audience: Trainers, training managers, learning professionals | Price: \$29.95



LISA HANEBERG

Double the Love

11 Secrets for Cultivating Highly Accountable and Engaged Teams

Leadership expert Lisa Haneberg reveals 11 leadership practices that enable leaders to catalyze people's greatness so that it serves a big purpose. Her Accountability and Engagement Model and 11 secrets help cultivate excellence and create performance velocity in teams immediately. Real-life examples and easy-to-use tools help readers develop leadership capabilities and put these powerful ideas into action.

ISBN: 9781939247049 | (April 2014) 6" x 9", 169 pages

Audience: Team leaders, managers, talent development professionals, trainers | Price: \$16.95

S.J. SCOTT & BARRIE DAVENPORT



120,000 copies sold!

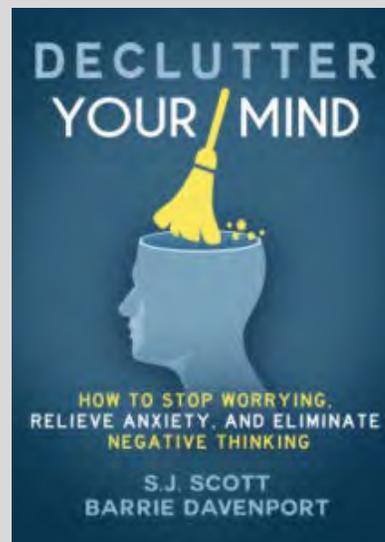
Declutter Your Mind

How to Stop Worrying, Relieve Anxiety, and Eliminate Negative Thinking

This book from bestselling authors S.J. Scott and Barrie Davenport helps people practice mindfulness techniques that create more “space” in their minds so that they can enjoy more inner peace and happiness. These simple habits empower readers with the clarity needed to prioritize what’s most important in their lives, let go of what no longer serves their goals, and decide how they want to live every day. They will discover:

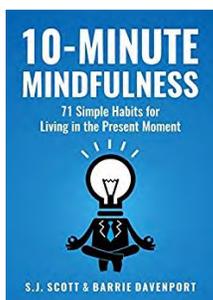
- 4 causes of mental clutter
- Techniques to reframe negative thoughts
- 4 strategies to improve (or eliminate) bad relationships
- 400 words that help identify personal values
- How to meditate and use focused deep breathing techniques
- How to create goals that connect to their passions

Instead of just telling readers to do something, the authors provide practical, science-backed, daily actions that readers can take to create real and lasting change.



ISBN: 9781535575089 | (August 2016) 6” x 9”, 156 pages

Rights sold: Chinese (simplified), Estonian, German, Hebrew, Italian, Korean, Polish, Portuguese, Russian, Turkish, Vietnamese
Audience: Self-help, stress management, productivity, mindfulness | Price: \$14.99



S.J. SCOTT & BARRIE DAVENPORT

10-Minute Mindfulness

71 Simple Habits for Living in the Present Moment

Want to improve your focus, productivity, happiness, and peace of mind? Want to eliminate negativity, stress, and anxiety? Let bestselling authors Scott and Davenport show you how to anchor in the present moment, even if it’s just for a few minutes at a time. Choose from 71 mindfulness habits to tailor your personal adventure, discover the practical tools to turn these actions into automatic behavior, and make a positive, lasting impact on your life.

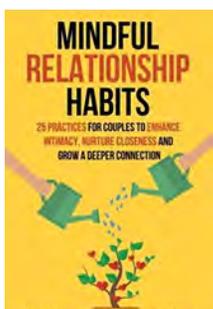
ISBN: 9781546768286 | (May 2017) 6” x 9”, 248 pages

Rights sold: Czech, Korean, Polish, Turkish

Audience: Self-help, mindfulness & well-being, personal growth & success | Price: \$12.99



60,000 copies sold!



S.J. SCOTT & BARRIE DAVENPORT

Mindful Relationship Habits

25 Practices for Couples to Enhance Intimacy, Nurture Closeness, and Grow a Deeper Connection

Feel disconnected from your spouse or partner? Struggle to keep your relationship fresh? Worried that everything will end in heartbreak? If you want to build a deeper connection with your spouse or partner, *Mindful Relationship Habits* will show you how to have a more mindful relationship by applying 25 specific practices. These habits will help you be more present with one another, communicate better, avoid divisive arguments, and understand how to respond to one another’s needs in a more loving, empathic, and conscious way.

ISBN: 9781983507946 | (January 2018) 6” x 9”, 280 pages

Audience: Self-help, communication & social skills, relationships, personal growth & success | Price: \$13.99

S.J. SCOTT & BARRIE DAVENPORT

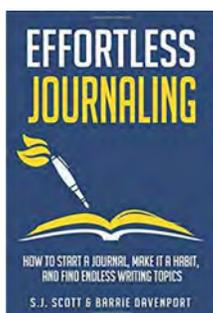
Effortless Journaling

How to Start a Journal, Make It a Habit, and Find Endless Writing Topics

Journaling can change your life—helping you be healthier, happier, smarter, and more self-aware. But developing the journal habit on your own can be challenging. With *Effortless Journaling*, you are not alone. It provides a practical roadmap to making journaling part of your daily routine, including guidance on understanding the positive impact of journaling, how to combine journaling with the practice of mindfulness, simple tools to get you started, 9 popular strategies and how to pick the one that’s right for you, and tools to help you turn journaling into a sticky, permanent habit that can transform your life.

ISBN: 9781946159175 | (November 2018) 6” x 9”, 156 pages

Audience: Self-help, personal growth & success, mental health, productivity | Price: \$10.99



DYLAN WILIAM



Creating the Schools Our Children Need

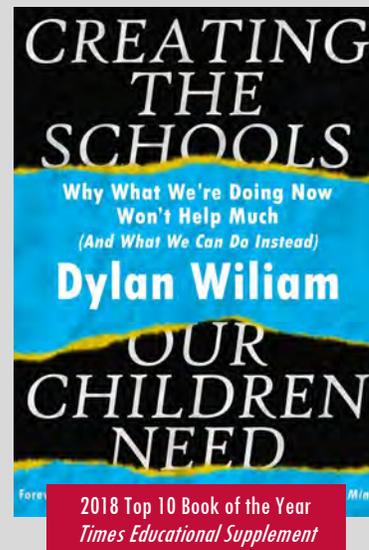
Why What We're Doing Now Won't Help Much (And What We Can Do Instead)

Dylan Wiliam is the world's foremost authority on formative assessment and has worked for years to improve the state of education in the US and abroad. Through his experience teaching in classrooms, leading schools, and directing research, Wiliam has found there is no simple solution to school improvement that works in every classroom every time—but there are district-wide measures that can improve the odds of success.

In *Creating the Schools Our Children Need*, Wiliam breaks down the methods American schools use to improve, and the gaps between what research tells us works and what we actually do. Wiliam analyzes the three real, implementable improvements that are proven to be factors in school success:

- Building a curriculum focused on developing knowledge
- Supporting a culture where every teacher improves
- Applying a framework for evaluating new district initiatives

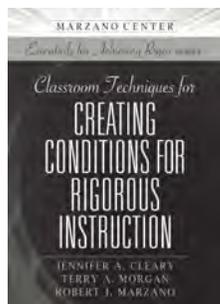
To create the schools children need, education leaders must understand why what we're doing right now really won't help much, and critically, what we can do instead.



ISBN: 9781943920334 | (March 2018) 7" x 10", 216 pages

Rights sold: Swedish

Audience: K–12 teachers & administrators | Price: \$29.95



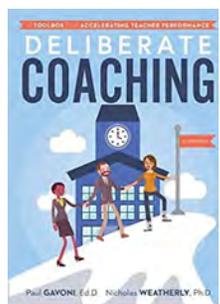
JENNIFER A. CLEARY, TERRY A. MORGAN, & ROBERT J. MARZANO

Classroom Techniques for Creating Conditions for Rigorous Instruction

In today's classrooms and schools, rigorous instruction and learning don't just happen by accident. Teachers must be willing to pay close attention to their learning environments. Without the appropriate conditions in place, consistent levels of rigorous instruction, learning, and performance are unachievable. Therein lies the practical magic of this guide in the groundbreaking *Essentials* series. It provides activities, insights, and templates for five strategies for teachers of all grade levels and subjects. The **Essentials for Achieving Rigor** multi-volume series details essential classroom strategies to support the complex shifts in teaching that are necessary for an environment where academic rigor is a requirement for all students. *For full series details, visit www.russorights.com/Isi.*

ISBN: 9781943920877 | (March 2018) 7" x 10", 160 pages

Audience: K–12 teachers & administrators | Price: \$19.95



PAUL GAVONI & NICHOLAS WEATHERLY

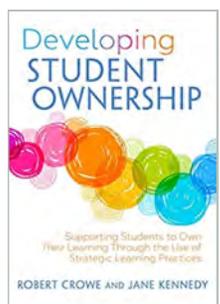
Deliberate Coaching

A Toolbox for Accelerating Teacher Performance

Forget the old concept of “behavior consequences” as either good or bad, or that rewards and reinforcement are the same thing. Education experts Gavoni and Weatherly believe that there is a bigger picture we're missing. Here they introduce the science of human behavior, or Applied Behavior Analysis, which is based in scientific research on learning and performance and works within any field to accelerate achievement and performance for all outcomes, especially education. *Deliberate Coaching* is a toolbox of behavioral techniques for educators and leaders who are looking to move their coaching from haphazard to deliberate.

ISBN: 9781943920372 | (February 2019) 7" x 10", 192 pages

Audience: K–12 teachers & administrators, school leaders, teacher coaches & developers | Price: \$24.95



ROBERT CROWE & JANE KENNEDY

Developing Student Ownership

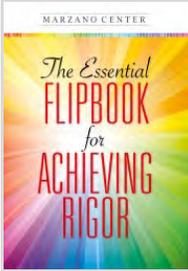
Supporting Students to Own Their Learning Through the Use of Strategic Learning Practices

All too often, students are just doing school. *Developing Student Ownership* provides validated techniques that transform students from passengers in their education to active participants. This comprehensive professional guide delivers support for every teacher looking to increase student achievement through ownership. Crowe and Kennedy combine 50+ years of research, consulting, and practical classroom experience to break down 12 strategic learning practices in curriculum, instruction, assessment, and classroom climate, supported by self-assessment prompts, implementation strategies, and feedback from real teachers and students to increase the opportunities for learning for all K-12 students.

ISBN: 9781943920556 | (December 2018) 7" x 10", 184 pages

Audience: K–12 teachers & administrators, school leaders, teacher coaches & developers | Price: \$24.95



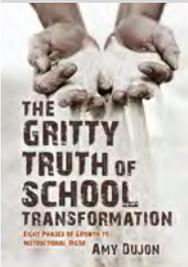


AMY M. DUJON, *EDITOR*

The Essential Flipbook for Achieving Rigor

Edited by education expert Amy M. Dujon, this guide is designed to provide classroom teachers with an overview of the key criteria for the Essentials model featured in the **Essentials for Achieving Rigor** series, complete with multiple sample techniques for each element and practical advice for their implementation. Educators who have begun the process of implementing standards-based learning in their classrooms will find that this is *the* essential flipbook for achieving rigor. For full series details, visit www.russorights.com/lsi.

ISBN: 9781943920525 | (July 2018) 7" x 10", 72 pages
Audience: K–12 teachers | Price: \$24.95



AMY M. DUJON

The Gritty Truth of School Transformation

Eight Phases of Growth to Instructional Rigor

Schools define themselves by metrics, but when they dig down into the numbers, questions remain. This book answers these questions and more by revealing how schools of all shapes, sizes, and socioeconomic and academic backgrounds can achieve real faculty and student growth. How? By implementing rigorous instruction in the classroom and empowering school leaders to establish and grow a vision of excellence that involves both teachers and students.

ISBN: 9781943920808 | (April 2018) 7" x 10", 160 pages
Audience: K–12 teachers & administrators | Price: \$24.95



RON NASH

In Praise of Foibles

The Impact of Mistakes, Failure, and Fear on Continuous Improvement in Schools

Classrooms should be inviting, safe places where students can strive to achieve worthwhile goals, even as they learn that the road to improvement is not always paved. This deceptively simple guiding principle is what bestselling author Ron Nash has spent four decades in education pursuing and refining. *In Praise of Foibles* delivers research-based techniques and best practices for teachers to establish an environment of safety instead of fear, encourage risk-taking and resilience, set high expectations and achieve high engagement, and let go of control so students can flourish.

ISBN: 9781943920570 | (March 2019) 6" x 9", 120 pages
Audience: K–12 teachers & administrators | Price: \$14.95



RON NASH

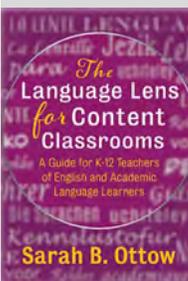
The Power of We

Creating Positive and Collaborative Classroom Communities

Students have an endless capacity of positive energy that can be harnessed into deeper understanding. Renowned education expert Ron Nash shows how to harness this energy by involving students as active participants in their own learning. His humorous first-person narrative shows how to encourage face-to-face conversations among students, put students first, embrace (and leverage) mistakes, create a habit to stay positive by monitoring one's own energy levels, and more.

ISBN: 9781943920266 | (March 2018) 7" x 10", 160 pages
Audience: K–12 teachers & administrators | Price: \$24.95

Supplemental guide by Nash: *And What About You?* ISBN: 9781943920280 | April 2018 | 80 pages | Price: \$14.95



SARAH B. OTTOW

The Language Lens for Content Classrooms

A Guide for K–12 Educators of Academic and English Language Learners

Every teacher is a language teacher, every student is a language learner, and every classroom needs a Language Lens that cultivates a cultural and linguistic responsiveness to improve the learning experience and achievement of every language learner—be they English Language Learners (ELLs), Academic Language Learners, or both. Sarah Ottow, 20-year veteran of helping schools and organizations develop cultural and linguistic responsiveness, has created a comprehensive guide for any K–12 instructor to be more effective, inclusive, and responsive in their teaching, whether they teach Chemistry, Gym, or Language Arts.

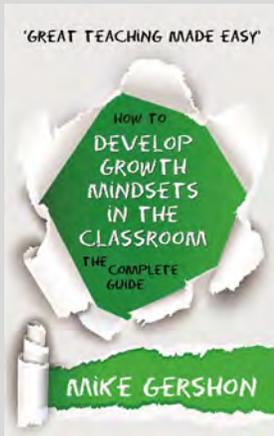
ISBN: 9781943920808 | (March 2019) 7" x 10", 113 pages
Audience: K–12 teachers & administrators, ESL teachers | Price: \$24.95



Great Teaching Made Easy Series

Mike Gershon is the bestselling author of more than 100 books and guides and a teacher trainer who provides educational consultancy and professional development. His online teaching tools have been viewed and downloaded more than 2.3 million times by teachers in over 180 countries and territories. He developed this series out of a desire to share great classroom practice with teachers around the world no matter what age group or subject they are teaching. Each volume focuses on a different element of classroom practice and is filled with brilliant, ready-to-use strategies, techniques, and activities. Written from the perspective of a working teacher, the series takes into account the realities of the classroom with a perfect blend of theoretical insight and a consistently practical focus.

Audience: K–12 teachers | (August 2018) 6" x 9" | Price: \$14.95



MIKE GERSHON

How to Develop Growth Mindsets in the Classroom The Complete Guide



How can we help our students become more resilient, more determined, and happier to embrace challenges? What can we do to change how they think about mistakes? And how can we help them appreciate that targeted effort is the number one path to mastery?

In this timely and compelling book, bestselling author Mike Gershon presents teachers with everything to develop growth mindsets in the classroom. Calling on a wealth of teaching and training experience, Gershon sets out the different areas of pedagogy teachers need to focus on and then delivers practical strategies to make change happen. With more than 200 exemplar questions and 60 strategies, activities, and techniques, this book is the ultimate teacher's guide for establishing, cultivating, and sustaining growth mindsets for students.

ISBN: 9781943920396 | 152 pages

How to Manage Behaviour in the Classroom: The Complete Guide

This guide is a one-stop shop for improving the quality of classroom interactions, solving nagging behavioral issues, and creating a positive, can-do culture in the classroom. It includes tools to help plan for learning, use praise, eliminate low-level disruption, create engagement, build rapport, and deal with common problems.

ISBN: 9781943920419 | 168 pages

How to Teach EAL Students in the Classroom: The Complete Guide

This guide gives classroom teachers everything they need to ensure students who are learning English as an additional language (also known as ELL students) thrive, achieve, and succeed in their lessons. It includes activities, strategies, and techniques that teachers can use to make learning accessible for all EAL (ELL) learners.

ISBN: 9781943920433 | 142 pages

How to Use Bloom's Taxonomy in the Classroom: The Complete Guide

This go-to guide helps teachers improve the quality of their lessons, questions, activities, and assessments. Its practical analysis of Bloom's taxonomy details how it works, why it works, and how to use it to raise achievement in the classroom. It covers knowledge/comprehension, application/analysis, synthesis/evaluation, objectives/outcomes, activities/products, questioning, stretch/challenge, and assessment.

ISBN: 9781943920457 | 226 pages



How to Use Discussion in the Classroom: The Complete Guide

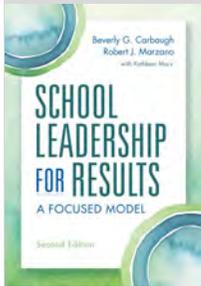
In this guide, Gershon outlines and exemplifies 20 strategies and techniques every teacher can master to facilitate fantastic discussion. Then he explains and illustrates 40 different activities that can be used with any set of students to teach almost any topic.

ISBN: 9781943920471 | 229 pages

How to Use Questioning in the Classroom: The Complete Guide

Here Gershon gives teachers everything they need to create brilliant lessons filled with great learning opportunities for all their students. He delivers 20 strategies every teacher can master to facilitate fantastic discussion backed up by 40 activities for any set of students or topic.

ISBN: 9781943920495 | 232 pages



BEVERLY G. CARBAUGH, ROBERT J. MARZANO, & MICHAEL D. TOTH

School Leadership for Results, 2nd Edition

A Focused Model



In 2015, the bestselling *School Leadership for Results* encouraged schools all over the world to change their approach to leader evaluation, shifting the focus from simple measurement to real, effective evaluation based on growth. Research into school leader evaluation has continued to evolve, and so has the Model. Here, in this second edition, education innovators Carbaugh and Marzano update their seminal work to reflect the most up to date literature and understanding of leadership roles and responsibilities, translating the research into six domains of action every school can take.

ISBN: 9781943920532 | (September 2018) 8" x 10", 240 pages
Audience: K–12 administrators, education leaders | Price: \$29.95



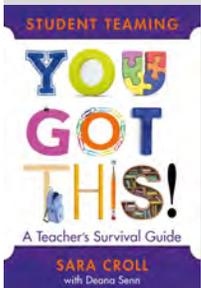
TOM SHERRINGTON

The Rosenshine Principles in Practice



Effective instruction isn't defined by a flashy system of high concepts and buzzwords that can only be taught by a specialized instructor; it's the simple truths good teachers stumble across intuitively. Education thought leader Barak Rosenshine has cut out the guess work with his 10 principles of effective instruction, supported by the most current models in cognitive science. In this guide for principals, coaches, and classroom teachers, Tom Sherrington draws on his years as a principal and trainer in schools across Europe to highlight and enhance Rosenshine's principles, providing an authentic lens for their use in real classrooms.

ISBN: 9781943920679 | (June 2019) 6" x 9", 30 pages
Audience: K–12 teachers & administrators | Price: \$14.95



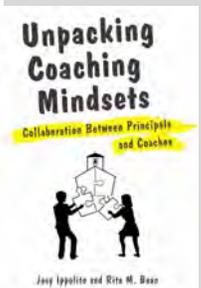
SARA CROLL WITH DEANA SENN

Student Teaming: You Got This!

A Teacher's Survival Guide

The most important gift educators can give students is to prepare them to be problem solvers—people who are adept at collaborating with others, who can think critically and creatively, and who are able to manage projects efficiently with minimal oversight. Implementing student teams in the classroom is the single most effective method of developing these skills. This survival guide from teaching expert Sara Croll is designed for teachers ready to take on the challenge of student teaming. Through self-reflection questions, expert advice, and practical instruction, it gives every educator—whether new to teaming or familiar practitioner—the confidence to say “I got this!”

ISBN: 9781943920518 | (August 2018) 6" x 9", 96 pages
Audience: K–12 teachers & administrators | Price: \$14.95



JACY IPPOLITO & RITA M. BEAN

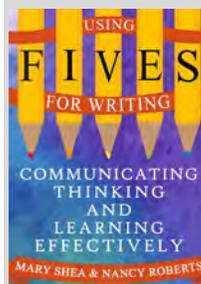
Unpacking Coaching Mindsets

Collaboration Between Principals and Coaches

In *Cultivating Coaching Mindsets: An Action Guide for Literacy Leaders*, Rita M. Bean and Jacy Ippolito put their years of research experience, classroom teaching, and consulting work into the ultimate guide for coaches and leaders responsible for literacy learning in their schools. In *Unpacking Coaching Mindsets*, Ippolito and Bean take that guide and distill it into an approachable, on-the-go resource for literacy leaders and principals alike.

ISBN: 9781943920273 | (July 2018) 5" x 7", 78 pages
Audience: K–12 teachers & administrators, literacy & reading specialists | Price: \$14.95

Companion book by Bean & Ippolito: *Cultivating Coaching Mindsets*, ISBN: 978194112335 | June 2016 | 304 pages | Price: \$29.95



MARY SHEA & NANCY ROBERTS

Using FIVES for Writing

Communicating, Thinking, and Learning Effectively

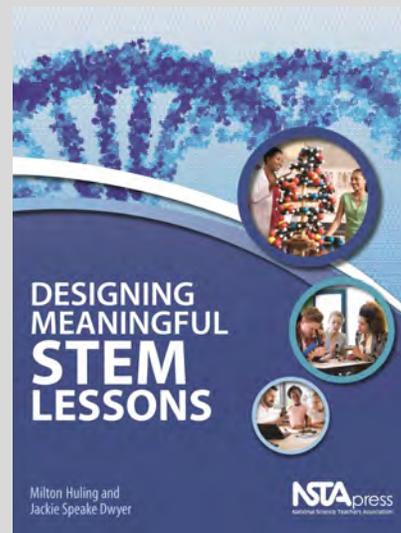
In *Using FIVES for Writing*, Shea and Roberts help educators of all grades help their students meet the standards for writing competence—covering everything from constructed response paragraphs and integrated response essays to practical written expression. Based on years of hands-on classroom experience and research, this book breaks down the steps for both reading with understanding and writing with confidence.

ISBN: 9781943920303 | (July 2018) 7" x 10", 136 pages
Audience: K–12 teachers, writing, literacy, & reading specialists | Price: \$27.95

Companion book by Shea & Roberts: *The FIVES Strategy for Reading Comprehension*, ISBN: 9781943920013 | June 2016 | 200 pages | Price: \$27.95

MILTON HULING & JACKIE SPEAKE DWYER

Designing Meaningful STEM Lessons

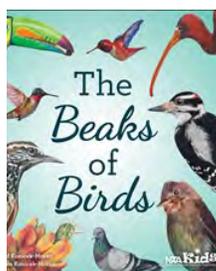


Sure, there are lots of cool STEM activities to use in class. But do they really help students learn science? This book shows how to take lessons teachers are already familiar with and, through small changes, do what the title says: Design STEM lessons that are actually meaningful for teaching and learning science with content that students actually need to learn.

The conceptual framework of this practical book keeps science front and center, showing educators how to embed engineering, technology, and science applications in their lessons—similar to how they would embed literacy skills in their classwork. It provides 13 ready-to-use lessons in physical science, life science, and Earth and space science. Both relevant and exciting, the lessons have titles such as “Cell-fie” and “Aircraft Catapult.” All correlate with A Framework for K–12 Science Education, take a constructivist approach, and operate within the 5E instructional model. By presenting STEM as a “process and not a thing,” *Designing Meaningful STEM Lessons* enables teachers to bring STEM learning to life in their classrooms, easily and effectively.

ISBN: 9781681405568 | (May 2018) 8-1/2" x 11", 199 pages

Rights sold: Chinese (simplified characters), English reprint—Australia | Audience: Science teachers, educators, grades 3–8 | Price: \$24.95



RICHARD KONICEK-MORAN & KATHLEEN KONICEK-MORAN

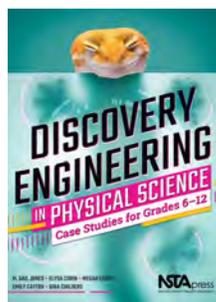
The Beaks of Birds



Come along on a tour of the wonderful world of birds and their beaks from husband-and-wife naturalists who wrote and illustrated the bestselling book *From Flower to Fruit*. Readers will find out what birds eat by the shape of their bills—and why some have beaks like straws, pouches, or even daggers. They will also find answers to all kinds of questions about amazing birds—from house finches to hummingbirds to great blue herons—that use their own built-in tools for eating. Rounding out the story are five kid-friendly activities and background information parents and teachers can use.

ISBN: 9781681403526 | (November 2018) 7" x 10", 36 pages

Audience: Science teachers, parents, students, grades preK–5 | Price: \$12.95



M. GAIL JONES, ELYSA CORIN, MEGAN ENNES, EMILY CAYTON & GINA CHILDERS

Discovery Engineering in Physical Science

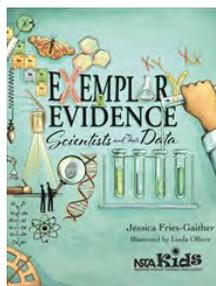
Case Studies for Grades 6-12



Who knew that gecko feet inspired scientists to develop a stickier adhesive or that cockleburs in dog fur led to the invention of Velcro? *Discovery Engineering* uses surprising cases of innovations sparked by accidental observations to teach about the role of serendipity in science and to integrate engineering into physical science classes. Each of the book's 22 easy-to-implement investigations starts with a real case of accidental inspiration that students explore through primary documents or historical accounts. Then they become the innovators, tasked to research, examine data and physical materials, and use their own creativity to design new products or problem-solving applications.

ISBN: 9781681406176 | March 2019) 8-1/2" x 11", 297 pages

Audience: Science & engineering teachers, grades 6–12 | Price: \$39.95



JESSICA FRIES-GAITHER

Exemplar Evidence

Scientists and Their Data



If science as a puzzle, then data is a key to unlocking it. Jessica Fries-Gaither, science educator and author of NSTA Kids' bestselling, award-winning *Notable Notebooks*, mixes sprightly storytelling with light-hearted drawings to bring the ideas to life. In this new book, she shares how scientists have solved such puzzles by collecting measurements, taking notes, and even making sketches—in short, by capturing and analyzing data. She reveals how important data has been to scientists for centuries and how it continues to drive the science that helps humankind. The book also includes mini-bios of nine featured scientists and four steps to using data to tease out answers about how the world works.

ISBN: 9781681403618 | (November 2018) 9-1/2" x 11", 32 pages

Audience: Science teachers, parents, students, grades 3–5 | Price: \$14.95

STEM Road Map Curriculum Series



The bestselling *STEM Road Map Curriculum* series is an in-depth, flexible resource that helps meet the growing need to infuse real-world learning into K–12 classrooms. Each of the 13 titles steers students toward authentic problem solving while grounding them in integrated STEM disciplines with an interdisciplinary module that uses project- and problem-based learning. Students will explore content, develop conceptual understanding of technology innovations, use inquiry activities in science, and apply this knowledge to a challenge working collaboratively.

8-1/2" x 11" | Price: \$24.95 (unless otherwise indicated)



Amusement Park of the Future, Grade 6

Challenge 6th graders to work in teams to design an amusement park for children of tomorrow to safely enjoy, including creating blueprints and models, building and testing small-scale prototypes, and developing cost-benefit analyses.

ISBN: 9781681404837 | 114 pages | (Nov 2017)

Car Crashes, Grade 12

Challenge 12th graders to understand car crashes in the context of physical forces, manufacturing challenges, government safety standards, and individual rights. Timely and informative for students just starting to drive.

ISBN: 9781681405469 | 158 pages | (September 2018)

Construction Materials, Grade 11

Challenge 11th graders to explore feats of engineering required to build high-rise buildings. They will look at the complex technologies, science, and construction materials used in high-rise buildings in high-rise buildings.

ISBN: 9781681404714 | 115 pages | (Nov 2017)

Harnessing Solar Energy, Grade 4

Challenge 4th graders to examine solar energy's potential and limitations while taking part in an Water Conservation Expo to exhibit their understanding of solar energy, water scarcity, and desalination worldwide.

ISBN: 9781681404028 | 208 pages | (Nov 2017)

Improving Bridge Design, Grade 8

Challenge 8th graders to explore the state of infrastructure in their communities by constructing scale models of bridges using scale factor, linear equations, and models.

ISBN: 9781681404141 | 234 pages | (July 2018)

Investigating Environmental Changes, Grade 2

Challenge 2nd graders to design an outdoor STEM classroom with a butterfly garden, birdbath, and sundial to make discoveries about a range of natural and human-created phenomena.

ISBN: 9781681405346 | 166 pages | (Feb 2019) | Price: \$29.95

Packaging Design, Grade 6

Challenge 6th graders to explore how marketing, packaging, and communications connect. They will examine how to repurpose a product and market it to new customers through innovative containers.

ISBN: 9781681404523 | 180 pages | (July 2018)

Patterns in the Plant World, Grade 1

Challenge first graders to relate changes in seasonal weather patterns to changes in the plant world using a container garden. They will create an observation notebook to record data about their garden and present it in graphic form.

ISBN: 9781681405070 | 219 pages | (Oct 2018)

Radioactivity, Grade 11

Challenge 11th graders to figure out the best response to a partial meltdown at a nuclear reactor in a fictional town to help them understand the debate over the safety of using nuclear power.

ISBN: 97816814034745 | 145 pages | (May 2019) | Price: \$29.95

Rainwater Analysis, Grade 5

Challenge 5th graders to design rainwater recycling and delivery systems to provide water for a community garden as they use your own school building and grounds as a design lab.

ISBN: 9781681404493 | 256 pages | (Aug 2019) | Price: \$29.95

Swing Set Makeover, Grade 3

Challenge 3rd graders to design a swing set that's safe but still lots of fun with this four-lesson interdisciplinary module that uses project- and problem-based learning.

ISBN: 9781681404622 | 220 pages | (Sept 2018)

Transportation in the Future, Grade 3

Challenge 3rd graders to design the train of the future by taking the Maglevacation Train Challenge, working collaboratively and using the engineering design process to create a prototype train to safely carry passengers and then present their train's design features.

ISBN: 9781681403991 | 187 pages | (Aug 2017)

Wind Energy, Grade 5

Challenge 5th graders to develop an economical, eco-friendly wind farm. This volume outlines a journey that uses project- and problem-based learning to investigate the interactions of Earth's systems, including geography, weather, and wind.

ISBN: 9781681404462 | 220 pages | (Dec 2017)

Next Time You See Series

Awaken a sense of wonder in a child with the *Next Time You See* series, which inspires elementary-age children to experience the enchantment of everyday phenomena. Written by veteran teacher Emily Morgan and designed for kids to experience with an adult—be it a parent, teacher, or friend—these books remind everyone that they don't have to look far to find something remarkable in nature.



Rights sold: Chinese (complex, entire series), Turkish (select titles) | 9-1/2" x 11", 32 pages | Audience: K–5 students, teachers, parents | Price: \$12.95 each

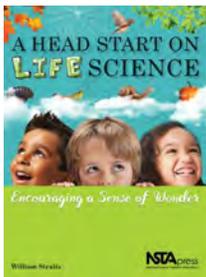
I Wonder Why Series

The *I Wonder Why* series ignites the curiosity of children in grades K–6 while encouraging them to become avid readers. These books explore the marvels of animals, plants, and other phenomena. Included in each volume is a Parent/Teacher Handbook with coordinating activities. Each book in the *I Wonder Why* series is written by award-winning science educator Lawrence F. Lowery.



A full list of titles in each of these series available at: www.russorights.com/NSTA

Rights sold: Chinese (simplified, entire series), Turkish (select titles), Serbian (one title) 9.2" x 9.7", 36 pages | Audience: K–6 students, teachers, parents | Price: \$11.95 each

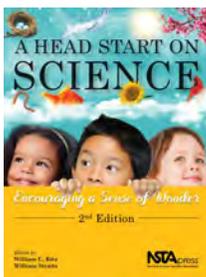


WILLIAM STRAITS

A Head Start on Life Science Encouraging a Sense of Wonder

Nurture curiosity and a sense of wonder about the natural world in the youngest scientists with these 24 inquiry-based lessons from education expert William Straits. Each lesson includes lists of learning objectives and required materials, relevant background to help teachers prepare, plus at-home activities written in English and Spanish. Extensions help teachers relate science to children's everyday lives and encourage them to explore with their families.

ISBN: 9781681403489 | (February 2018) 8" x 10-1/2", 215 pages
Audience: Science teachers, early childhood educators & caregivers, grades preK–2 | Price: \$34.95

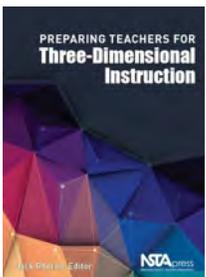


WILLIAM C. RITZ & WILLIAM STRAITS, EDITORS

A Head Start on Science, 2nd Edition Encouraging a Sense of Wonder

Imagine what fun it could be for 3- to 7-year-olds to engage in a game of Prism Play or Magnetic Scavenger Hunt or Where Did the Shadows Go? Then imagine how convenient it would be for teachers if such activities came with the connections, standards, and assessments today's early childhood educators need most. This dream resource comes to life in a revised and expanded edition that builds on children's innate curiosity through 89 developmentally appropriate, teacher-tested activities in life, Earth, and physical science.

ISBN: 9781681406398 | (June 2019) 8" x 10-1/2", 350 pages
Audience: Science teachers, early childhood educators & caregivers, grades preK–2 | Price: \$34.95

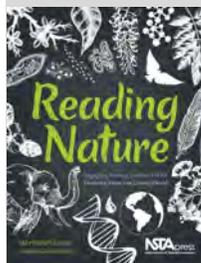


JACK RHOTON, EDITOR

Preparing Teachers for Three-Dimensional Instruction

It's not enough for teachers to just read through the *Next Generation Science Standards (NGSS)* and correlate the content to curriculum; they must make the vision of the *NGSS* come alive in their classrooms. Editor Jack Rhoton maintains that the preparation will be most effective if it begins in undergraduate coursework and is sustained by ongoing professional development designed to bring about real change. This book showcases the many shifts that higher education science faculty, teacher education faculty, and others are already making to bring the standards to life.

ISBN: 97811681403939 | (April 2018) 8-1/2" x 11", 166 pages
Audience: Preservice & practicing science teachers, university education faculty | Price: \$41.95



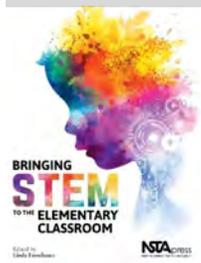
MATTHEW KLOSER & SOPHIA GRATHWOL

Reading Nature

Engaging Biology Students With Evidence From the Living World

Reading Nature delivers a fresh way to motivate students to look at the living world and ask not only “Why?” but also “How do we know?” Unique in both its structure and approach, this engaging supplemental resource provides a window into science ideas and practices. It helps teachers prompt students to think deeply about the “endeavor of science” as it truly is—full of ingenious experiments, frustrating dead ends, and incredible finds that contribute to our understanding of the amazing phenomena of living things.

ISBN: 9781681402802 | (September 2018) 7-7/8" x 9-7/8", 195 pages
Audience: Science & biology teachers, grades 6–12 | Price: \$24.95

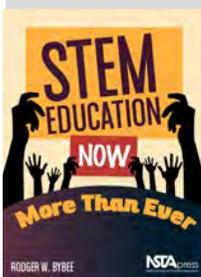


LINDA FROSCHAUER, EDITOR

Bringing STEM to the Elementary Classroom

This book, curated by the editor of NSTA's award-winning journal *Science and Children*, contains 36 classroom-tested lessons grounded in science education research and designed to encourage learning across disciplines, promote real-world problem-solving skills, introduce children to STEM careers, and serve all students equally well. It provides teachers with new, interesting, and productive strategies to bring STEM alive for students.

ISBN: 9781681400303 | (May 2016) 8-1/2" x 11", 324 pages
Rights sold: Chinese (simplified & complex), English reprint—Australia
Audience: Science teachers, educators, grades preK–5 | Price: \$35.95



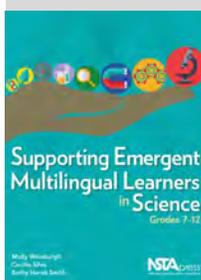
RODGER W. BYBEE

STEM Education Now More Than Ever

This is not a typical STEM book. Science education thought leader Rodger W. Bybee has created a thought-provoking book that tackles the familiar and not-so-familiar topics that make an updated case for STEM—including ideas about the Enlightenment, democracy, and citizenship as reminders of the effects of STEM disciplines on nations' foundational ideas and values. He ties it all together with positive, practical recommendations.

ISBN: 9781681406015 | (May 2018) 8-1/2" x 11", 159 pages
Rights sold: English reprint—Australia

Audience: Administrators, education leaders, science teachers, grades K–12 | Price: \$29.95

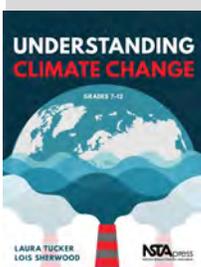


MOLLY WEINBURGH, CECILIA SILVA, & KATHY HORAK SMITH

Supporting Emergent Multilingual Learners in Science, Grades 7–12

There is a growing need for a special approach to integrating science and language, and in this new guide, Weinburgh et al. use their diverse backgrounds in science, mathematics, and bilingual education to combine middle and high school science content with down-to-earth help for emergent multilingual learners (students learning science as well as English). Backed by solid research, they show educators how to use the 5R Instructional Model (Replace, Reveal, Repeat, Reposition, and Reload) and provide a framework for creating instructional strategies that offer authentic language-learning opportunities within an inquiry-based science classroom.

ISBN: 9781681404813 | (May 2019) 8-1/2" x 11", 165 pages
Audience: Science teachers, multi- & bilingual educators, grades 7–12 | Price: TBD



LAURA TUCKER & LOIS SHERWOOD

Understanding Climate Change, Grades 7–12

Climate change is one of the hottest topics in science today. But where to start? This practical nine-session module provides step-by-step instructions for using three-dimensional methods to explore this complex subject. Fitting easily into any middle or high school curriculum, the module can be covered in just three weeks or used to supplement existing curriculum. Students will come away prepared to analyze what they hear about climate change outside of class with ready-to-use critical thinking skills to draw conclusions about what should be done and ways they can take action to mitigate the effects of climate change in their homes, schools, and communities.

ISBN: 9781681406329 | (April 2019) 8-1/2" x 11", 160 pages
Audience: Science & biology teachers, grades 7–12 | Price: \$31.95



NANCY FREY, DOUGLAS FISHER, & DOMINIQUE SMITH



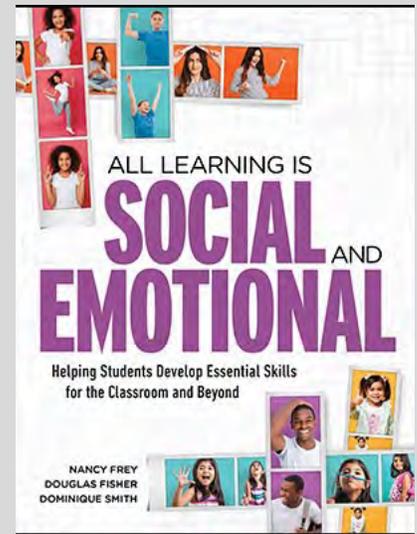
All Learning Is Social and Emotional

Helping Students Develop Essential Skills for the Classroom and Beyond

All learning is social and emotional learning (SEL). What teachers say, the values they express, the materials and activities they choose, and the skills they prioritize all influence how students think, see themselves, and interact with content and with others.

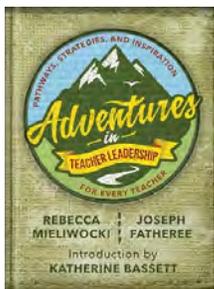
Created for teachers who teach kids rather than standards, this book offers a comprehensive, five-part SEL model that's easy to integrate into everyday content instruction, no matter what subject or grade level. Teachers will learn the hows and whys of

- Building students' sense of identity and confidence in their ability to learn, overcome challenge, and influence the world around them.
- Helping students identify, describe, and regulate their emotional responses.
- Promoting the cognitive regulation skills critical to decision making and problem solving.
- Fostering students' social skills, including teamwork and sharing, and their ability to establish and repair relationships.
- Equipping students to becoming informed and involved citizens.



ISBN: 9781416627074 | (January 2019) 7" x 9", 197 pages

Rights sold: Chinese (simplified characters), Audience: K–12 teachers, administrators, teacher leaders | Price: \$28.95



REBECCA MELIWOCKI & JOSEPH FATHEREE



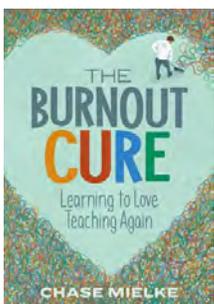
Adventures in Teacher Leadership

Pathways, Strategies, and Inspiration for Every Teacher

Written for any teachers who have ever imagined themselves as teacher leaders but weren't quite sure what it would take, this engaging guide gives the step-by-step for teachers to expand their professional reach, empower the profession of teaching, and ultimately make a lasting difference in the lives of students. The authors, both Teachers of the Year, explore tools to tackle every aspect of developing leadership skills and share real-life experiences of stellar teacher leaders that detail the various pathways to leadership, the strategies needed for success, and the pitfalls to avoid.

ISBN: 9781416627166 | (April 2019) 7" x 9", 130 pages

Audience: K–12 teachers, aspiring teacher leaders | Price: \$24.95



CHASE MIELKE



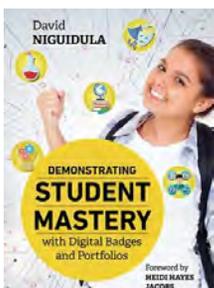
The Burnout Cure

Learning to Love Teaching Again

Burnout can be a very real problem for teachers faced with greater challenges, more responsibilities, and fewer resources. In this environment, how can teachers stay energized and maintain their love of teaching? Award-winning teacher Chase Mielke draws from his own research, lesson plans, and experiences with burnout to help teachers change their outlook, strengthen their determination to be terrific teachers, and reignite their core passion for teaching. Lighthearted, yet thoroughly grounded in research on social-emotional learning and positive psychology, Mielke explains how shifts in awareness, attitudes, and actions can be transformational for teachers—and their students—and delivers specific steps to develop and enhance mindfulness, empathy, gratitude, and altruism.

ISBN: 9781416627258 | (March 2019) 6" x 9", 230 pages

Audience: K–12 teachers, administrators, teacher leaders | Price: \$29.95



DAVID NIGUIDULA

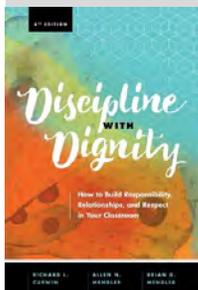


Demonstrating Student Mastery with Digital Badges and Portfolios

Digital badges are online records of achievements that can be used to set and track goals, motivate behaviors, represent achievements, and communicate success. Importantly, they can support connected learning environments by motivating learning and signaling achievement both within learning communities as well as across communities and institutions. This new book shows step by step how schools can implement a creative, proficiency-based approach to student learning that empowers students to meet standards and express their individuality through digital badges and portfolios. Replete with real-life examples, this book is essential reading for principals who want to take their schools to the next level, and for teachers who want a refreshing and sensible approach to assessment.

ISBN: 9781416627067 | (January 2019) 7" x 10", 200 pages

Audience: K–12 teachers, administrators | Price: \$29.95



RICHARD L. CURWIN, ALLEN N. MENDLER, & BRIAN D. MENDLER

Discipline with Dignity

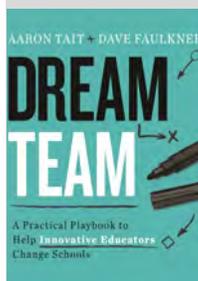
How to Build Responsibility, Relationships, and Respect in Your Classroom, 4th Edition

This updated 4th edition provides in-depth guidance for implementing a proven approach to classroom management that can help students make better choices and teachers be more effective. Emphasizing the importance of mutual respect and self-control, the authors offer specific strategies and techniques for building strong relationships with disruptive students and counteracting the toxic social circumstances that affect many of them, including dysfunctional families, gangs, and poverty.

ISBN: 9781416625810 | (April 2018) 6" x 9", 234 pages

Audience: K–12 teachers, administrators, education leaders | Price: \$28.95

BEST
SELLER



AARON TAIT & DAVE FAULKNER

Dream Team

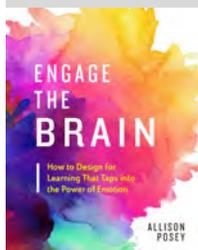
A Practical Playbook to Help Innovative Educators Change Schools

Edupreneurs Aaron Tait and Dave Faulkner help principals and leadership teams cut through the noise of conflicting voices, top-down directives, and distracting fads to focus on 13 steps for meaningful change. The book, illustrated by stories of success from around the world, helps readers identify the problems worth solving, understand these problems, support the innovation of solutions to these problems, implement and embed the new solutions, and scale these solutions to make them work for diverse student populations.

ISBN: 9781416626619 | (December 2018) 7" x 9", 245 pages

Audience: K–12 principals, administrators, education leaders | Price: \$31.95

NEW



ALLISON POSEY

Engage the Brain

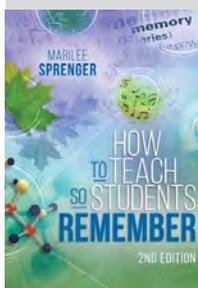
How to Design for Learning That Taps into the Power of Emotion

Neurologically, emotions are essential for learning. This book, from curriculum and design specialist Allison Posey, provides six brain-based strategies that tap into emotion for engagement, information retention, perseverance, and transfer. Incorporating Universal Design for Learning (UDL), the latest neuroscientific understandings of how the brain learns, and field-tested practices, this book explains the best way to keep students engaged and maximize learning.

ISBN: 97814116626282 | (November 2018) 7" x 9", 180 pages

Audience: K–12 principals & teachers, education leaders | Price: \$28.95

NEW



MARILEE SPRENGER

How to Teach So Students Remember, 2nd Edition

In this celebrated bestseller, Marilee Sprenger provides teachers with a proven, research-based, easy-to-follow framework to ensure that the knowledge teachers impart is appropriately stored in the brain and easily retrieved when necessary. This updated edition includes recent research and developments in the fields of memory and teaching. It offers seven concrete, actionable steps to help students use what they've learned when they need it and will revolutionize the way educators teach with step-by-step strategies.

ISBN: 9781416625315 | (February 2018) 7" x 9", 216 pages

Rights sold: Korean | Audience: K–12 teachers, teacher leaders | Price: \$29.95

BEST
SELLER



AMY KLINGER & AMANDA KLINGER

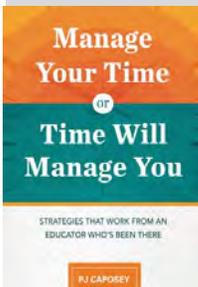
Keeping Students Safe Every Day

How to Prepare for and Respond to School Violence, Natural Disasters, and Other Hazards

Schools must be prepared to deal with a crisis—whether it's a hurricane, an earthquake, an explosion at a nearby facility, or an active shooter. School safety experts Amy Klinger and Amanda Klinger offer practical guidance and tools to assist educators in developing a thorough crisis response. Complete with discussions of past events, research-based best practices, common sense strategies, and training activities, this book prepares educators to prevent, respond to, and recover from school violence, accidents, or natural disasters and equips them with knowledge to give their students, staff members, parents, and the broader community confidence that their school knows how to make safety a top priority.

ISBN: 97814166226435 | (August 2018) 7" x 9", 170 pages

Audience: K–12 teachers, principals, administrators | Price: \$27.95



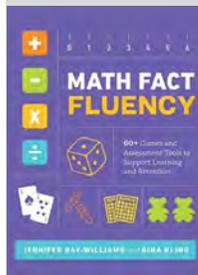
PJ CAPOSEY

Manage Your Time or Time Will Manage You

Strategies That Work from an Educator Who's Been There

For educators who have ever felt (or been told) that they have a time management problem, this practical guide from award-winning educator PJ Caposey has a revelation to share: they probably don't. They may struggle to meet deadlines or stay on top of their myriad responsibilities as educators, but these aren't signs that they can't manage time—they're symptoms of underlying issues. This lifeline identifies eight root causes of "time management difficulties" and provides treatment in the form of advice, support, and coping techniques for teachers and leaders who want to better understand themselves and their coworkers, be more productive, and have greater peace of mind.

ISBN: 9781416626657 | (August 2018) 6" x 9", 137 pages
Audience: K–12 teachers, education leaders | Price: \$25.95



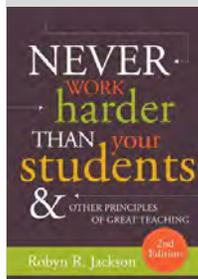
JENNIFER BAY-WILLIAMS & GINA KLING

Math Fact Fluency

60+ Games and Assessment Tools to Support Learning and Retention

Mastering the basic facts for addition, subtraction, multiplication, and division is an essential goal for all students. Most educators also agree that success at higher levels of math hinges on this fundamental skill. But what's the best way to get there? Math education experts Bay-Williams and Kling deliver an indispensable guide for any educator who needs to teach basic math facts and wants to transform students' learning so that they can become more confident, adept, and successful at math.

ISBN: 9781416626992 | (January 2019) 7-7/8" x 9-7/8", 190 pages
Audience: K–12 teachers, math & science educators | Price: \$31.95



ROBYN R. JACKSON

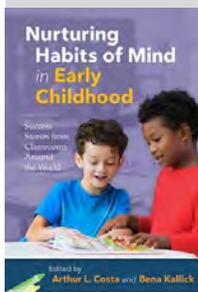
Never Work Harder Than Your Students & Other Principles of Great Teaching, 2nd Edition

The new edition of an ASCD all-time bestseller reaffirms that every teacher can become a master teacher. The secret is developing a master teacher mindset. Professor, researcher, and middle school teacher and administrator Jackson showcases what she has learned since the book was first published and connects to the evolving conversation on teacher leadership and empowerment. Includes new "try this" advice and a new chapter on using the seven principles to create customized professional learning plans.

ISBN: 9781416626527 | (August 2018) 6" x 9", 278 pages
Rights Sold: Arabic, | Audience: K–12 teachers, education leaders | Price: \$29.95



130,000 first editions sold!



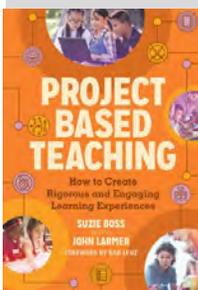
ARTHUR L. COSTA & BENA KALLICK, EDITORS

Nurturing Habits of Mind in Early Childhood

Success Stories from Classrooms Around the World

In the first years of life, as children observe, imitate, and interact with people and their environment, the brain is structuring a foundation for vocabulary, values, cognitive processes, and social skills. Educators can help influence that development by teaching the skills and dispositions of intelligent, creative, effective decision makers and problem solvers (Habits of Mind). Education innovators Costa and Kallick share authentic stories of teachers who have taught Habits of Mind to young children and then show how to design learning experiences that help even the youngest learners develop habits that can feed a lifetime of learning.

ISBN: 9781416627081 | (February 2019) 6" x 9", 208 pages
Audience: preK–2 teachers, early childhood educators & caregivers | Price: \$29.95



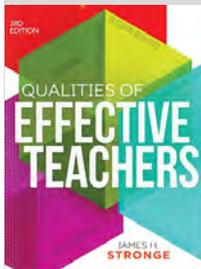
SUZIE BOSS WITH JOHN LARMER

Project Based Teaching

How to Create Rigorous and Engaging Learning Experiences

Project-based teachers encourage active questioning, curiosity, and peer learning; create learning environments in which every student has a voice; and have a mastery of content. They are also comfortable responding to students' questions with "I don't know. Let's find out together." In this book, Boss and Larmer build on the framework for gold standard PBL originally presented in *Setting the Standard for Project Based Learning* by exploring the seven practices integral to project-based teaching: build the culture; design and plan; align to standards; and engage and coach. They deliver practical strategies for each practice and include teachers' suggestions from their classroom experiences.

ISBN: 9781416626732 | (September 2018) 6" x 9", 205 pages
Rights sold: Arabic, Chinese (simplified characters), Audience: K–12 teachers & principals, education leaders | Price: \$28.95



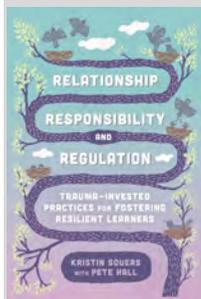
JAMES H. STRONGE

Qualities of Effective Teachers, 3rd Edition

Every teacher wants to have a positive, remarkable, and lasting influence on students' lives. But how? In this new edition, Stronge explores this question as he synthesizes the literature on teacher effectiveness and delivers a research-based framework for effective teaching that addresses professional knowledge, instructional planning and delivery, assessment, learning environment, and more. He includes checklists of skills and positive qualities associated with effective teacher performance as well as red flags that indicate when teachers may not be reaching their full potential in the classroom.

ISBN: 9781416625865 | (March 2018) 7" x 9", 347 pages

Audience: Administrators, K–12 principals & teachers, education leaders | Price: \$37.95



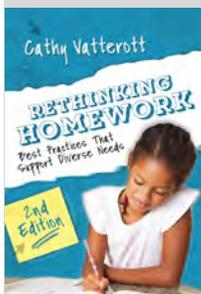
KRISTIN SOUERS WITH PETE HALL

Relationship, Responsibility, and Regulation Trauma-Invested Practices for Fostering Resilient Learners

Educators face the impact of trauma in the classroom every day. They want to be able to seek solutions rather than dwell on problems and to build relationships that allow students to grow, thrive, and learn at high levels. In this follow-up to ASCD's award-winning *Fostering Resilient Learners*, Souers and Hall offer expanded advice on relationships, regulation, and responsibility, as well as strategies to help educators focus on student needs and create a safe space for learning to occur. They explore why trauma hinders the learning, motivation, and success of students in the classroom and then give a strengths-based approach to recalibrate how to view destructive student behaviors and perceive what students need to break negative cycles.

ISBN: 9781416626855 | (December 2018) 6" x 9", 206 pages

Audience: K–12 principals & teachers, school counselors, administrators | Price: \$28.95



CATHY VATTEROTT

Rethinking Homework

Best Practices That Support Diverse Needs, 2nd Edition

From Cathy Vatterott, "the Homework Lady," comes a new edition of her popular and practical ASCD book on homework. She addresses the latest homework research; new emphases on standards-based grading, personalization, and student self-assessment; the increased use of homework as formative assessment; and the widened economic divide, which has led to a growing awareness of homework challenges for students of poverty, coined as the "homework gap." Includes new homework surveys and tests.

ISBN: 9781461126565 | (September 2018) 6" x 9", 214 pages

Audience: K–12 teachers, educators | Price: \$28.95



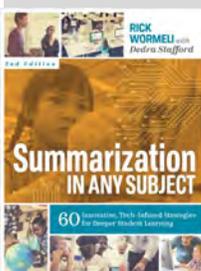
JESSICA SPRICK & RANDY SPRICK

School Leader's Guide to Tackling Attendance Challenges

For students to be successful, they first have to be in school. Jessica and Randy Sprick of Safe & Civil Schools have written the critical resource on fostering a schoolwide culture of attendance, dispelling the myth that educators have little control over student attendance, and providing success stories of schools that have reversed longstanding patterns of absenteeism. They show administrators proven strategies to tackle absenteeism, from building effective team structures and using data, to implementing motivational strategies and appropriate interventions with students, to engaging families and communities.

ISBN: 9871416626817 | (October 2018) 8" x 10", 230 pages

Audience: Principals, administrators, education leaders | Price: \$34.95



RICK WORMELI WITH DEDRA STAFFORD

Summarization in Any Subject

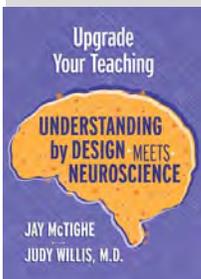
60 Innovative, Tech-Infused Strategies for Deeper Student Learning, 2nd Edition

Educators agree that the ability to summarize—to identify salient information and structure it for meaning, long-term retention, and successful application—is an essential academic skill. Wormeli and Stafford team up for an expanded edition of this bestselling, classroom-tested collection of written, spoken, artistic, and kinesthetic summarization techniques for both individual assignments and group activities across the content areas. With 10 new techniques, advice on formative uses for summarization, and tips for using technology for summarization, this updated edition will help K–12 teachers improve student comprehension across all subject areas.

ISBN: 9781416626770 | (December 2018) 7-7/8" x 9-7/8", 268 pages

First Edition Rights Sold: Arabic, Chinese (simplified & complex characters), German, Indonesian, Turkish, Vietnamese

Audience: K–12 teachers, education leaders | Price: \$31.95



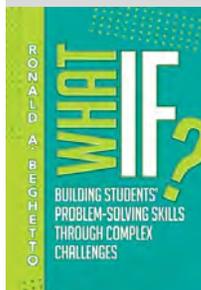
JAY MCTIGHE & JUDY WILLIS, MD

Upgrade Your Teaching

Understanding by Design Meets Neuroscience

How can educators leverage neuroscience research about how the human brain learns? How can this information improve curriculum, instruction, and assessment so students achieve deep learning and understanding in all subject areas? This new book answers these questions by merging insights from neuroscience with Understanding by Design®, the framework used by thousands of educators to craft units of instruction and authentic assessments that emphasize understanding rather than recall. The authors translate research into practical how-to guidance that enables educators at all levels to design and implement units that empower teachers and students to capitalize on the brain's tremendous capacity for learning.

ISBN: 9781416627340 | (April 2019) 7" x 10", 186 pages
Audience: K–12 teachers, education leaders | Price: \$29.95



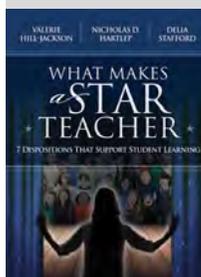
RONALD A. BEGHETTO

What If?

Building Students' Problem-Solving Skills Through Complex Challenges

If a fundamental goal of schooling is to prepare young people for the unknowable future, why are students assigned so many clearly defined tasks with predetermined solutions? Educator and creativity expert Ronald A. Beghetto believes the best way to unleash students' creativity to solve real-world problems is to incorporate complex challenges in the classroom that teach students to respond productively to uncertainty. In this thought-provoking book, Beghetto explains how teachers at every grade level can design a full range of challenges in any subject area.

ISBN: 9781416626411 | (August 2018) 7" x 10", 150 pages
Audience: K–12 teachers, educators | Price: \$27.95



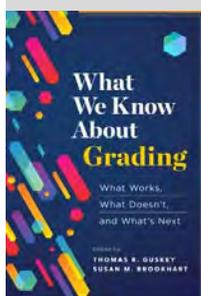
VALERIE HILL-JACKSON, NICHOLAS D. HARTLEP, & DELIA STAFFORD

What Makes a Star Teacher

7 Dispositions That Support Student Learning

How do some teachers manage to engage students in deep learning, harmonize mandated standards with individual student needs, and create trusting relationships in the classroom? What sets these "Star Teachers" apart from other teachers? This book answers these questions with a framework that ensures teachers will be their students' greatest assets. Grounded in research and ideas developed by educational theorist Martin Haberman, this practical guide helps teachers assess, develop, and reflect on the key dispositions of Haberman's Star Teacher framework and includes insightful examples and ready-to-implement strategies to help every teacher—and every student—thrive in the classroom.

ISBN: 9781416626602 | (March 2019) 7" x 9", 220 pages
Audience: K–12 teachers, educators, administrators, teacher leaders | Price: \$31.95



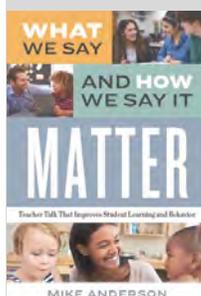
THOMAS R. GUSKEY & SUSAN M. BROOKHART, EDITORS

What We Know About Grading

What Works, What Doesn't, and What's Next

Grading is one of the most hotly debated topics in education. Grading policies and practices are largely based on tradition, instinct, personal history, or philosophy, but to be effective, they must be based on trustworthy research evidence. Enter this book from education giants Guskey and Brookhart: a review of 100-plus years of grading research that presents the broadest and most comprehensive summary of research on grading and reporting available to date, with clear takeaways for learning and teaching. Each chapter addresses a different area of grading research and describes how the major findings in that area might be leveraged to improve grading policy and practice.

ISBN: 9781416627234 | (February 2019) 6" x 9", 236 pages
Audience: K–12 teachers, educators, administrators, teacher leaders | Price: \$29.95



MIKE ANDERSON

What We Say and How We Say It Matters

Teacher Talk That Improves Student Learning and Behavior

All teachers want their students to feel safe, collaborate well with others, feel ownership for their learning, and joyfully engage in their work, but many teachers end up using language patterns that undermine these goals. What teachers say to students—when they praise or discipline, give directions or ask questions, and introduce concepts or share stories—affects student learning and behavior. In this new book, Mike Anderson digs into the nuances of language in the classroom and provides examples that will help teachers examine their language habits and intentionally improve their classroom practice so their language matches and supports their goals.

ISBN: 9781416627043 | (February 2019) 6" x 9", 168 pages
Audience: K–12 teachers, educators, administrators, teacher leaders | Price: \$27.95

