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REPRESENTATION



2015 FRANKFURT BOOK FAIR CATALOG



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TRAINERS PUBLISHING HOUSE
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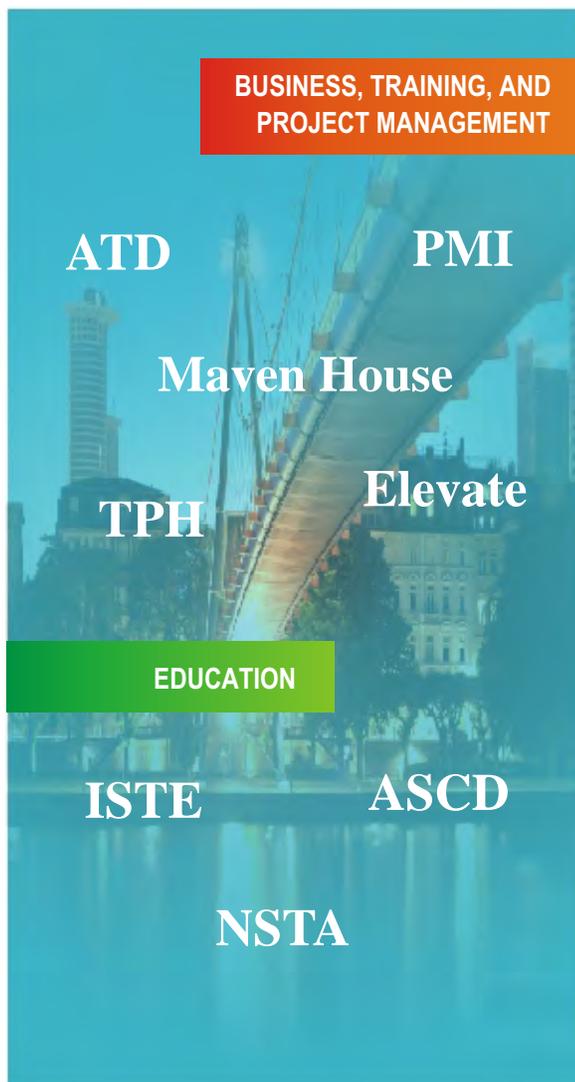
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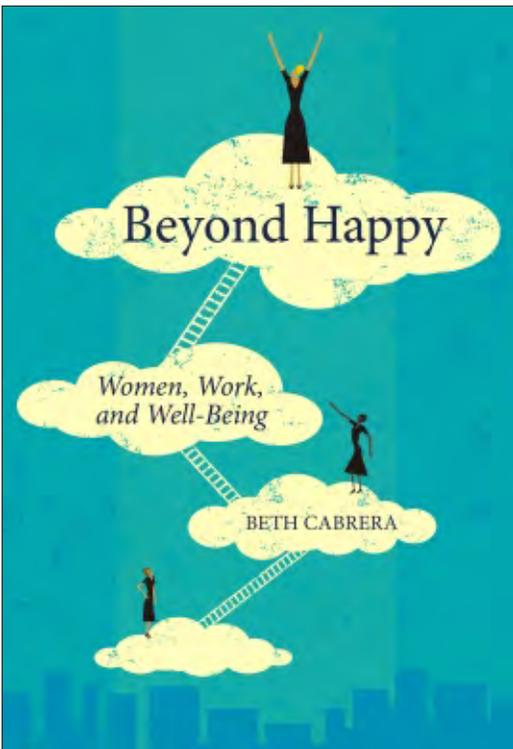
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Association for Talent Development (ATD)

Formerly ASTD



The Association for Talent Development (ATD), formerly ASTD, is the world's largest association dedicated to those individuals who develop talent in organizations. These professionals help others achieve their full potential by improving their knowledge, skills, and abilities. ATD's members come from more than 120 countries and work in public and private organizations in every industry sector. Since its founding more than 70 years ago, the training and development field has grown dramatically and the transition of the profession has moved to back the global drive for developing top-quality talent in organizations through training, learning, and human capital investments. ATD Press produces more than 30 new titles each year that focus on supporting ATD members and other talent development practitioners.



Beyond Happy Women, Work, and Well-Being

Beth Cabrera

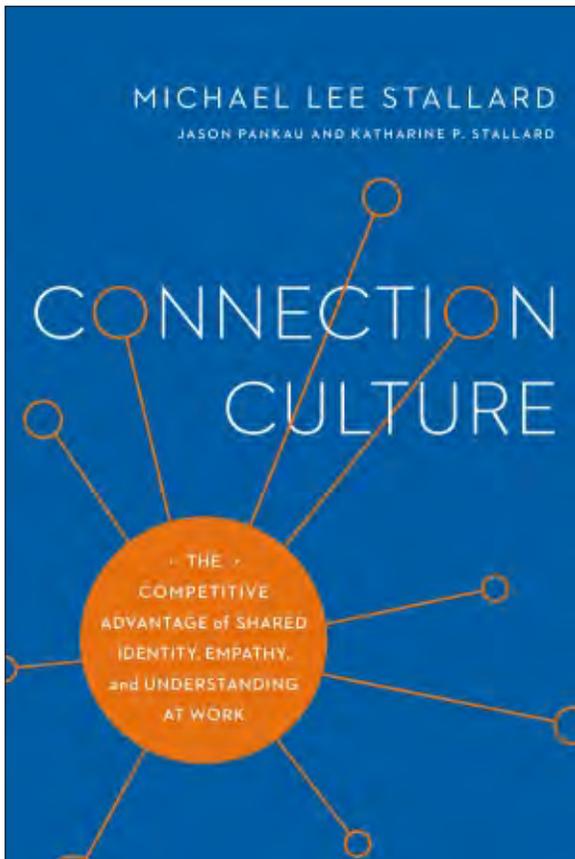
Over the course of a decade, positive psychology authority Beth Cabrera has surveyed and interviewed more than a thousand women to gather insight into how to effectively balance career and family responsibilities. *Beyond Happy: Women, Work, and Well-Being* gathers essential findings and offers women proven strategies for living more authentic, meaningful lives. Through the lens of shared experience, Cabrera thoughtfully examines the challenges women face and presents a simple yet powerful model for enhancing well-being that can both improve and transform lives. Helpful self-assessments guide readers toward feeling good and doing good, and each chapter delivers tried-and-true tactics that real women have used to manage the difficulties of fulfilling their multiple, often conflicting, roles. Readers will discover pathways to reducing stress, experiencing greater joy, and finding more meaning in their lives by employing Cabrera's solid strategies for thriving based on personal values, developed strengths, and what matters most—enduring family ties and relationships.

ISBN: 9781562869793 | (August 2015) 5-1/4" x 8", 192 pages

Audience: Women in business, personal success

World Rights Available

Price: \$19.95

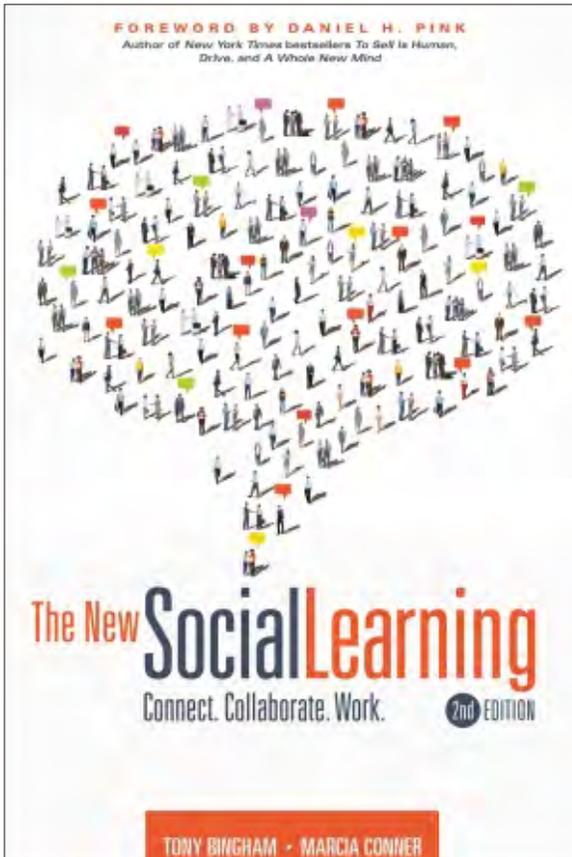


Connection Culture
The Competitive Advantage of Shared Identity, Empathy, and Understanding at Work

Michael Lee Stallard, Jason Pankau, and Katharine P. Stallard

In this book, author of business mega-seller, *Fired Up or Burned Out: How to Reignite Your Team's Passion, Creativity, and Productivity*, Michael Lee Stallard delivers a fresh way to think about leadership with ideas and plans for tapping into the power of human connection. Organizations thrive in cultures where employees feel valued, and it's the top leadership who are responsible for creating a culture where the environment is energized, and high productivity and innovation are the norm. Stallard looks at the skills required of what a new kind of leader looks like—one who fosters a culture of connection within the organization. Both inspiring and practical, this book challenges readers to set the performance bar high and to keep on reaching. Readers will learn how they can emulate best practices of connected workplaces like those at Pixar and Duke University's men's basketball team, plus boost vision, value, and voice within their organizations.

ISBN: 9781562869274 | (April 2015) 6" x 9", 160 pages (Hardcover)
World Rights Available
Price: \$24.95

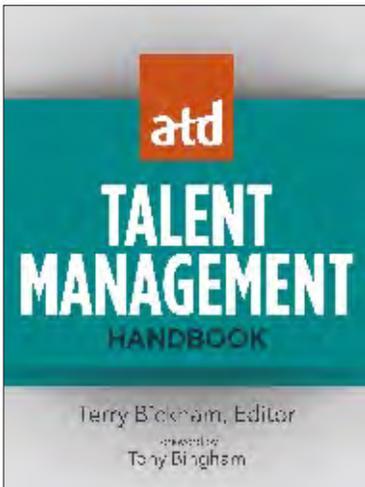


The New Social Learning, 2nd Edition
Connect. Collaborate. Work.

Tony Bingham and Marcia Conner

Times have changed. Worldwide, people have more access to mobile phones than they do to running water. Across the globe, people rely on mobile and social technologies to connect and collaborate, share information, and often create change. Following publication of the first edition, organization leaders discovered that technology once considered a distraction is actually a vital means to engage with people. Social learning moves organizational practices from rote and mechanical to agile and interpersonal. Social learning becomes learning for a connected social age. The all-new revised and updated second edition elevates social learning as a key means of achieving more impact for learning in organizations.

ISBN: 9781562869960 | (June 2015) 6" x 9", 352 pages
Audience: Business readers, training managers, learning professionals, organizational development
Languages sold: Chinese (simplified), Korean
Price: \$19.95



ATD Talent Management Handbook

Terry Bickham, Editor

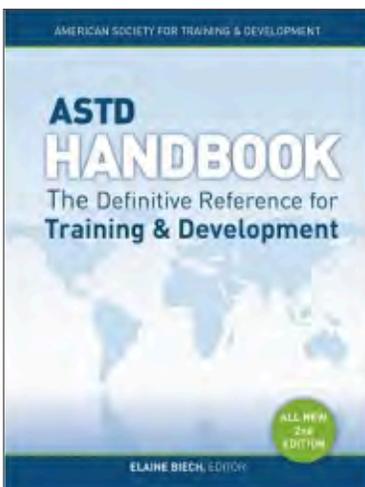
The complex and ever-changing nature of today's and tomorrow's workforce demands that all involved in talent management rethink how to attract, engage, and grow future talent. This forward-looking handbook captures talent management's evolution from a series of transactions to a fluid process that includes talent development. With 20-plus chapters written by more than 30 contributors, the *ATD Talent Management Handbook* challenges readers to think about the talent model of the future through the lens of different workforce models. It offers progressive thoughts on the current state of talent management and on how the function needs to adapt. Leaders, practitioners, and consultants alike will find useful insights and answers to relevant talent management challenges.

ISBN: 9781562869847 | (November 2015) 7" x 9", 336 pages (Hardcover)

Audience: Trainers, managers, T&D professionals

World Rights Available

Price: \$89.95



ASTD Handbook

The Definitive Reference for Training & Development, 2nd Edition

Elaine Biech, Editor

This new edition of the *ASTD Handbook* is the must-have resource for training and development practitioners. The *ASTD Handbook: The Definitive Reference for Training & Development* maintains the credibility of ASTD's first *Handbook* (2008) and incorporates the brand-new competencies of the profession. It also includes more than 50 chapters authored by the top professionals in the training and talent development arena. This all-new material is not just the "best of," it is the best there is. It represents the essence of the training practice with solid how-to content, as well as tools, resources, technology, and more. This title was spearheaded by expert trainer and world-renowned author, editor, and speaker, Elaine Biech.

ISBN: 9781562869137 | (May 2014) 7" x 9", 984 pages (Hardcover)

Audience: Trainers, learning professionals

Languages Sold: Chinese (simplified)

Price: \$145.95

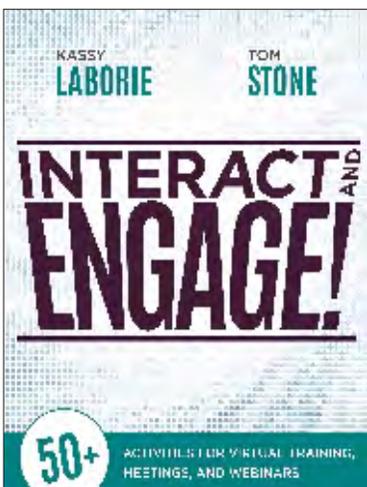


Passing the Torch
A Guide to the Succession Planning Process

Wanda Piña-Ramírez and Norma Dávila

Authored by talent development experts Wanda Piña-Ramírez and Norma Dávila, this book highlights the importance of knowledge transfer in a time of fierce competition for talent, an aging workforce, and a critical shortage of people with the right set of skills. Managing succession planning is indispensable for the CEO as well as the small business owner. *Passing the Torch* presents stories from the boardroom to the family-owned bakery, from the car dealership to the beach resort hotel. This is a book for everyone in business with a stake in maintaining the livelihood of a business. Includes templates to guide readers through the seven-step succession planning life cycle model.

ISBN: 9781562869410 | (May 2015) 7" x 10", 184 pages
Audience: Career specialists, HR, managers
World Rights Available
Price: \$24.95



Interact and Engage!
50+ Activities for Virtual Training, Meetings, and Webinars

Kassy LaBorie and Tom Stone

Virtual classroom training is here to stay as is web and video conferencing. *Interact and Engage!* offers proven strategies for captivating online audiences. Included are more than 50 activities ranging from session openers and icebreakers to closers developed by instructional design experts Kassy LaBorie and Tom Stone. This new title presents a framework readers can employ for igniting online training programs, meetings, and webinars.

ISBN: 9781562869366 | (September 2015) 7-1/2" x 9-1/4", 232 pages
Audience: Instructional designers, trainers
World Rights Available
Price: \$32.95

The **BRAND-NEW** ATD Workshop Series



Coaching Training

Lisa Haneberg

Great coaching has the power to catalyze breakthroughs in individual performance. Think of coaching as made-to-order learning that gives performers just what they need, when they need it. In *Coaching Training*, expert coach and trainer Lisa Haneberg presents all the resources and tools needed to conduct effective coaching training, focusing on helping coaches define their coaching roles, develop essential coaching skills, and practice coaching conversations that can transform performance. This complete workshop guide features half-day, full-day, and two-day programs to teach coaches and other leaders how to engage and inspire others.

ISBN: 9781562869670 | (March 2015) 8-1/2" x 11", 224 pages
Audience: Coaches, trainers, instructional designers, managers
 World Rights Available
Price: \$69.95

Communication Skills Training

Maureen Orey

Individuals, teams, and organizations are only as good as their ability to communicate effectively. *Communication Skills Training* offers the crucial tools you'll need to help your workshop participants master the skills that drive performance. This first book in the ATD Workshop Series offers practical, road-tested strategies and tactics for use at all levels of your organization. Presented in two-day, one-day, and half-day, and other program options for easy delivery, each workshop has its own agenda driving the training day. Included are all the original, supporting content pieces for use in delivering the programs, as well as instructions on how to incorporate technology use into your workshop.

SBN: 9781562869656 | (November 2014) 8-1/2" x 11", 200 pages
Audience: Trainers, instructional designers, managers
 World Rights Available
Price: \$69.95

Customer Service Training

Kimberly Devlin

Expert facilitator and trainer Kimberly Devlin is here to let us know that customer service is more than just telling staff to be "nice." This step-by-step blueprint in the new ATD Workshop series focuses on techniques to help customer service providers manage challenging customers and situations, respond proactively to conflict, and create mistake-proof processes to avoid customer frustration. This innovative, comprehensive approach to service enables a deep dive into service behaviors, strategies, and systems for organizations committed to examining and reengineering their customer service systems. Includes all the activities, handouts, tools, and assessments needed to deliver powerful customer service training.

ISBN: 9781562869687 | (August 2015) 8-1/2" x 11", 232 pages
Audience: Trainers, customer service supervisors, instructional designers, managers
 World Rights Available
Price: \$69.95



Leadership Training

Lou Russell

Leaders focus on aligning the right people to the right tasks at the right time. The best leadership training does the same. In this ATD Workshop Series book, leadership expert and master trainer Lou Russell guides trainers and HR professionals to developing and delivering powerful leadership training. The step-by-step blueprint provides an interactive review of key leadership competencies, tools to assess leadership strengths and weaknesses, and a simulation to integrate all the competencies into a typical organizational challenge. Two-hour, one-day, and two-day workshop programs make planning easy, and can be tailored to the unique needs of organizations. Includes the bonus 21st Century Leadership Competency Model 360, a robust self- and peer-assessment tool to help participants engage in the inner work crucial to improved leadership performance and all the support materials (presentation slides, handouts, assessments, and learning activities) needed to conduct leadership training.

ISBN: 9781562869663 | (January 2015) 8-1/2" x 11", 232 pages

Audience: Trainers, instructional designers, leadership development

World Rights Available

Price: \$69.95

New Employee Orientation Training

Karen Lawson

Investing in an organization's newest employees will pay dividends in improved performance, better retention rates, and greater job satisfaction. Renowned speaker and trainer Karen Lawson has created comprehensive new employee orientation workshops for all employees regardless of job level. The two-day, one-day, or half-day agendas include all the resources trainers need to deliver engaging, interactive sessions that will enable their new employees to integrate smoothly and effectively into their organization and its mission. Bonus Supervisor Toolkit includes tools and checklists for busy supervisors and managers who must conduct new employee orientations in their departments.

ISBN: 9781562869700 | (November 2015) 8-1/2" x 11", 216 pages

Audience: Trainers, instructional designers, managers, HR

World Rights Available

Price: \$69.95

New Supervisor Training

Elaine Biech

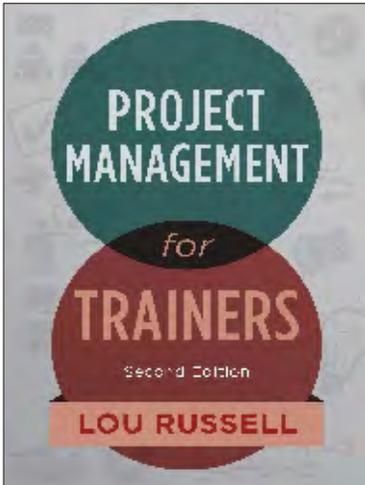
Transitioning from employee to supervisor is one of the biggest career moves. These unsung—and often undertrained—heroes are on the front line of planning and organizing the work in every organization. So how to prepare these new supervisors for such critical roles? In this new title from ATD Press, training veteran and author of more than 60 books, Elaine Biech, presents innovative training workshops to help new supervisors embrace their roles and build skills in five key areas: promoting communication, guiding work, leading the workforce, coaching employee performance, and developing themselves. Complete with interactive and engaging programs, straightforward and practical instructions, flexible timing for programs, guidance on leveraging learning technologies, printable training materials, and follow-up support for trainees.

ISBN: 9781562869694 | (July 2015) 8-1/2" x 11", 200 pages

Audience: Trainers, instructional designers, managers

World Rights Available

Price: \$69.95



Project Management for Trainers, Second Edition

Lou Russell

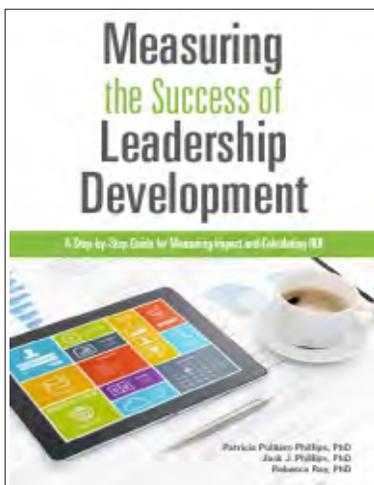
A seat-of-the-pants approach to project management is no longer viable. Today's trainer is taking on truly unique projects—and often many at once—whether they're developing materials on unfamiliar topics or writing courses for others to deliver using new technology. Seasoned learning and leadership expert Lou Russell offers a structured approach to moving projects from conception to completion. In *Project Management for Trainers*, Russell takes trainers through all the steps of a project from beginning to end, including defining, planning, utilizing course development templates, managing, and reviewing projects. This refreshed second edition also guides readers through managing consulting projects and suppliers.

ISBN: 9781562869489 | (October 2015) 7" x 10", 160 pages

Audience: Trainers, training managers, HR

World Rights Available

Price: \$27.95



Measuring the Success of Leadership Development A Step-by-Step Guide to Measuring Impact and Calculating ROI

Patricia Pulliam Phillips, Jack J. Phillips, and Rebecca Ray

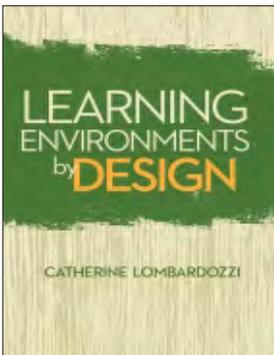
Measuring the Success of Leadership Development offers a proven methodology that will help leadership development professionals step up to the challenge. Renowned return on investment experts (ROI) Jack Phillips and Patricia Pulliam Phillips have joined knowledge organization expert Rebecca Ray to support readers to begin the leadership development process with the end in mind and show return on investment to key stakeholders. This essential guide outlines each step of the proven ROI methodology and explains how to apply it to driving leadership development program performance and evaluating results. Case studies show the methodology in action across seven successful leadership development programs.

ISBN: 9781562869427 | (May 2015) 7" x 10", 238 pages

Audience: Evaluation specialists, leaders, training managers

World Rights Available

Price: \$38.95



Learning Environments by Design

Catherine Lombardozzi

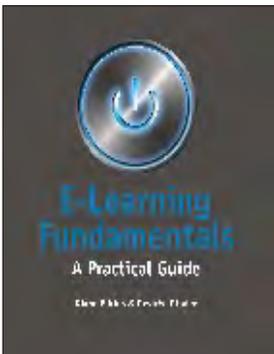
Since the boom of e-learning, informal learning, and social learning, the learning environment landscape has changed dramatically and now offers a wide array of options for supporting knowledge and skill development at work. In this book, learning strategist Catherine Lombardozzi describes practical ways to customize learning experiences by creating a curated approach to skills development—one that features informal and social learning, developmental activities, experiential learning, and formal training. This book is filled with useful examples, resources, and suggested learning environment blueprints to help training professionals design a learning environment that supports learning and performance, deliver more focused and impactful solutions to learning needs, and scaffold self-directed and social learning.

ISBN: 9781562869977 | (September 2015) 5-1/2" x 8", 192 pages

Audience: Learning leaders, consultants, designers, managers and business leaders, technical specialists

World Rights Available

Price: \$26.95



E-Learning Fundamentals A Practical Guide

Diane Elkins and Desirée Pinder

Why do we even need e-learning? What is an LMS? How do I write a storyboard? This guide provides a high-level overview to help trainers and training designers answer these questions. Here, e-learning development experts and educators Diane Elkins and Desirée Pinder deliver a comprehensive examination of the e-learning process from the ground up.

ISBN: 9781562869472 | (June 2015) 8" x 9-1/4", 176 pages

Audience: E-Learning specialists, instructional designers

World Rights Available

Price: \$32.95



Facilitation Basics, 2nd Edition

Donald V. McCain

Whether a subject matter expert who occasionally takes on a trainer role, a trainer who wants to build on solid presentation skills, or anywhere in between, *Facilitation Basics* will help trainers and facilitators create supportive and effective learning. This refreshed second edition will guide readers on how to enhance their skills as facilitators and create supportive and effective learning environments for face-to-face and online learners.

ISBN: 9781562869267 | (September 2015) 7-1/2" x 9-1/2", 216 pages

Audience: Trainers, instructional designers, managers

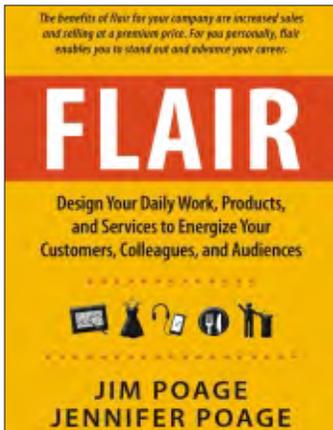
World Rights Available

Price: \$29.95

Maven House Press



Maven House Press is a new independent publishing house specializing in business books for managers and business executives. The publishing aim is to provide business professionals with books written by experts who will show them various paths to lead their organizations to greatness. For a complete Maven House Catalog, visit www.russorights.com.



Flair

Design Your Daily Work, Products, and Services to Energize Your Customers, Colleagues, and Audiences

James L. Poage and Jennifer S. Poage

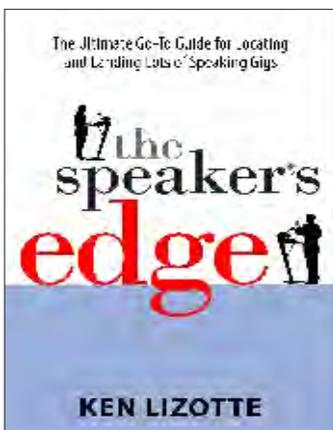
Flair sells. A top technology device company sells products at premium prices with customers waiting in line for each new offering. Flair used effectively in the service industry and your daily work can also energize your colleagues and audiences to remember and appreciate your results and ideas. *Flair* shows readers how to add great design to products, services, and everyday work to draw in the viewer or listener and create a positive and lasting impression. The authors show that by employing the specific principles and tips found in the book, anyone can create great flair in their work. The techniques in this book are applicable to businesses of any size, to teams, or to individuals.

ISBN: 9781938548390 | (March 2016) 6" x 9", 240 pages

Audience: Marketers, personal success

World Rights Available

Price: \$24.95



The Speaker's Edge

The Ultimate Go-To Guide for Locating and Landing Lots of Speaking Gigs

Ken Lizotte

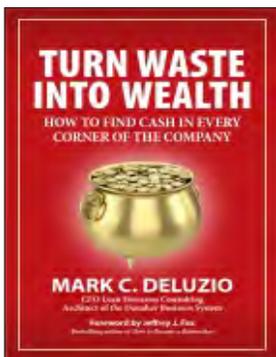
Speakers for business and nonprofit events are sought out each and every day by meeting planners and program directors. Those who get the call are typically those who will fill a specific need and can boast the correct credentials and experience. *The Speaker's Edge* will show readers how to land these speaking engagements, especially ones that pay. This comprehensive book covers all the conventional means for locating and winning speaking engagements as well as clever, innovative tactics practiced by the most successful veteran speakers.

ISBN: 9781938548369 | (May 2016) 6" x 9", 240 pages

Audience: Consultants, speakers, trainers, personal success

World Rights Available

Price: \$19.95



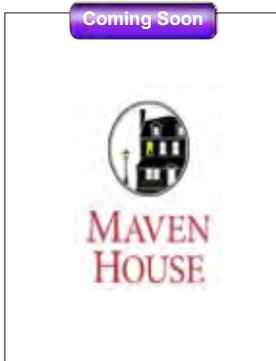
Turning Waste into Wealth

How to Find Cash in Every Corner of the Company

Mark C. DeLuzio
Foreword by Jeffrey J. Fox

Cash is lying around everywhere in companies. It's piled to the ceilings in warehouses and on shelves, hiding in plain sight as inventory. It litters administrative offices, disguised as incorrect invoices, late billings, incomplete forms, input errors, sloppy requests from salespeople. It languishes in the countless places a customer's order can hide as it crawls from order entry to production and shipment. It sits in business's lobbies waiting for sales calls to start. All that cash is retrievable, gettable, bankable—available for re-investment and dividends. *Turning Waste into Wealth* will help you get that cash by becoming a Lean Company.

ISBN: 9781938548451 | (March 2016) 5-1/2" x 8-1/2", 168 pages
World Rights Available
Price: \$24.95



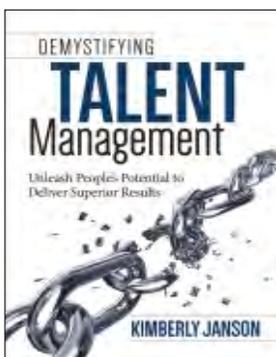
The Boomer's Ultimate Guide to Social Media Marketing

Learn How to Navigate the Digital Highway

Kalynn Amadio

This book is a travel guide for baby boomer professionals struggling to make sense of the new digital era. It's designed to teach baby boomers how to build a successful social media marketing strategy so they can get in front of ideal prospects, increase customer retention and loyalty, and grow any business.

ISBN: 9781938548482 | (March 2016) 6" x 9", 240 pages
Audience: Business professional, personal success
World Rights Available
Price: \$19.95



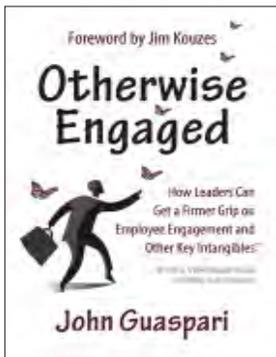
Demystifying Talent Management

Unleash People's Potential to Deliver Superior Results

Kimberly Janson

Demystifying Talent Management offers practical advice for all managers, HR professionals, senior leaders, and other employees on how to work together to build a talented and motivated workforce. The book addresses performance, development, coaching, feedback, compensation, and other elements of people management. By taking a 360-degree point of view, the book reveals how each stakeholder views the elements of people management, what they need from each element, and what confusion and conflicts arise among the stakeholders, limiting people's potential. Using simple, straightforward language, Kim Janson tells leaders how to avoid the confusion and conflicts.

ISBN: 9781938548307 | (January 2015) 6" x 9", 248 pages
Audience: Talent managers, HR, managers
World Rights Available
Price: \$24.95



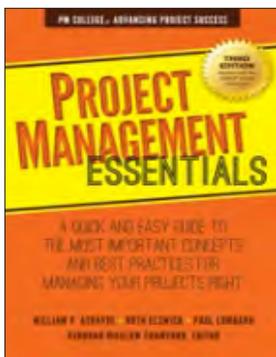
Otherwise Engaged

How Leaders Can Get a Firmer Grip on Employee Engagement and Other Key Intangibles

John Guaspari, Foreword by Jim Kouzes

Ask leaders what their biggest challenge is, and they're likely to say: "It's the people part of the job...the soft stuff...the so-called intangibles." *Otherwise Engaged* shows leaders how to get a grip on the intangibles. This thought-provoking book reveals: How to recognize and embrace the fact that the Intangibles are...intangible; Why employee engagement can be a trap and how to avoid it; How to create a culture where employees feel empowered; Why leaders so often do the wrong things to elicit trust and respect; Why good faith efforts to promulgate values throughout an organization can be ineffectual and, in some cases, even damaging. Using humor and metaphor and providing clear, specific actions that a new or experienced leader can take, Guaspari shows us that, in the PowerPoint world of analysis and logic that permeates most organizations, it's really our humanity and feelings of trust, respect, and safety that generate commitment and therefore performance.

ISBN: 9781938548338 | (March 2015) 6" x 9", 168 pages
 Audience: Business leaders, business professionals
 World Rights Available
 Price: \$24.95



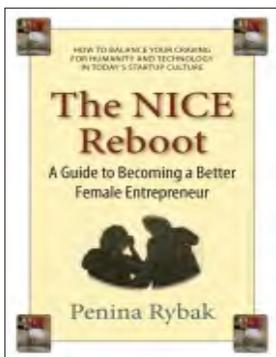
Project Management Essentials, Third Edition

A Quick and Easy Guide to the Most Important Concepts and Best Practices for Managing Your Projects Right

William P. Athayde, Ruth Elswick, and Paul Lombard

For readers new to project management or who need to refresh their knowledge, *Project Management Essentials*, is the quickest and easiest way to learn how to manage projects successfully. The concepts presented are not rocket science. They're just common sense. The simple techniques and templates in this book provide readers with the essential tools they'll need to be effective project managers. It's as simple as that.

ISBN: 9781938548093 | (August 2013) 6" x 9", 240 pages
 Audience: Project Managers, business leaders
 Languages sold: Chinese (simplified)
 Price: \$24.95



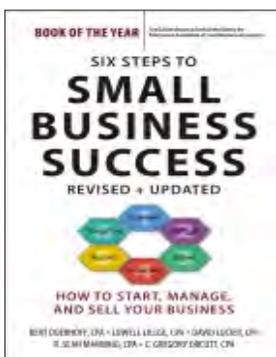
The NICE Reboot

A Guide to Becoming a Better Female Entrepreneur

Penina Rybak

In *The NICE Reboot*, entrepreneur, consultant, and speaker Penina Rybak provides a self-help manual for today's female entrepreneurs who are looking for practical help, who need to stay current, and who want to be more tech-savvy. The book is filled with practical strategies to increase the reader's business IQ and technology IQ, hyperlinks to dozens of helpful articles, examples and inspiring quotes from entrepreneurial thought leaders, and philosophical questions for entrepreneurs to consider. It's a blueprint of best practices for female entrepreneurs to create disruptive innovation and orchestrate change.

ISBN: 9781938548185 | (February 2014) 6" x 9", 240 pages
 Audience: Small business owners, entrepreneurs
 World Rights Available
 Price: \$19.95



Six Steps to Small Business Success, Revised and Updated

How to Start, Manage, and Sell Your Business

Bert Doherrhoff et al.

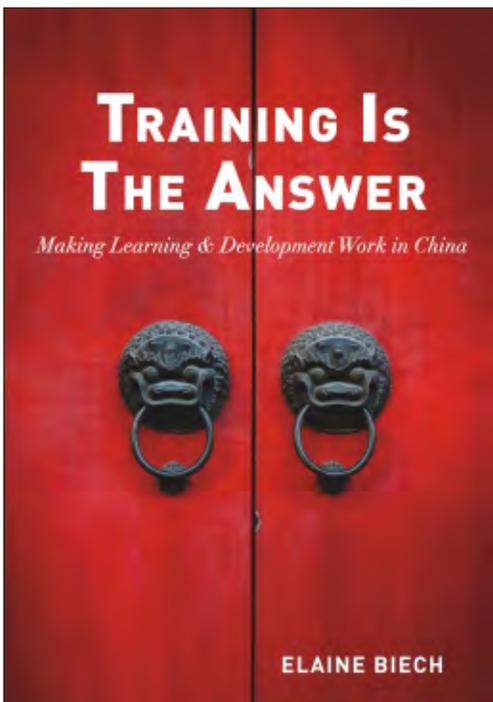
Many entrepreneurs fail, not because they have a bad idea, but rather because they don't have the knowledge and skills it takes to convert their ideas into success. *Six Steps to Small Business Success* offers a series of simple steps that business owners should take as they work to convert their dreams into reality. The steps include Pre-Business Planning, Start-Up, People, Operations, Sale, and Transition. The first edition of this book won the 2011 Book of the Year Award presented by the Professional Association of Small Business Accountants.

ISBN: 9781938548215 | (May 2014) 6" x 9", 272 pages
 Audience: Small business owners, entrepreneurs
 World Rights Available
 Price: \$21.95

Trainers Publishing House (TPH)



Trainers Publishing House (TPH) is dedicated to world-wide advancement of top-tier learning & development, as well as niche business titles authored by experienced and recognized practitioners across the training and development industry. The TPH team is an experienced and professional publishing group that collaborates with authors and guides not just the publishing project, but the author's ability to increase the reach and impact of his/her work. TPH is the packager-publisher for the ATD Trainers Workshop Series (see page 5). For more information about TPH visit www.trainerspublishinghouse.com.



Training Is the Answer: Making Learning & Development Work in China

Elaine Biech

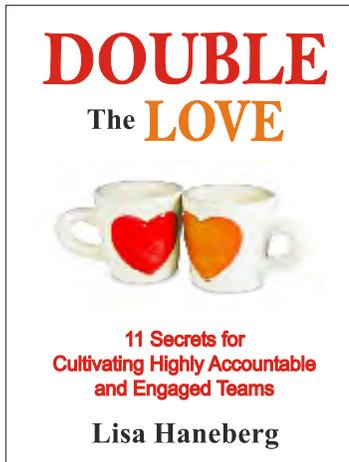
In this book, training guru Elaine Biech provides a bridge between the training professions in the United States and China, addressing the unique cultural differences in the Chinese workplace with a very practical look at training design and delivery, use of technology, training evaluation, and more. She shares her innovative training secrets and rock-solid training expertise, emphasizing both classic and cutting-edge approaches that ensure that learning occurs and drives performance.

Elaine Biech is a world-renowned trainer, facilitator, speaker, leadership and change management expert, master instructional designer, and "training guru" to the stars of industry, defense, and governments around the globe, including China. Her 60+ books have sold more than 2,000,000 copies. They are the trusted, go-to resources for the training and talent development world. With this book, Biech delivers a lifeline that includes everything a trainer needs to succeed in China.

ISBN: 9781939247063 | (October 2015) 7" x 10", 296 pages

Audience: Trainers and training managers (Chinese), administrators, learning directors
World Rights Available

Price: \$29.95



Double the Love

11 Secrets for Cultivating Highly Accountable and Engaged Teams

Lisa Haneberg

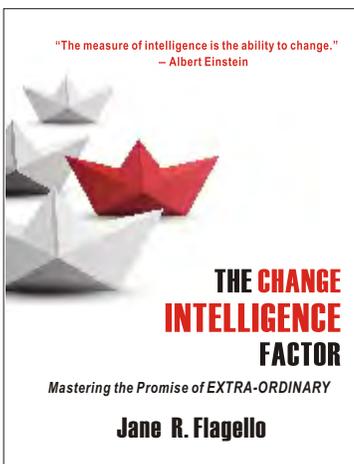
In this timely and practical new title, leadership expert Lisa Haneberg presents the Accountability and Engagement Model as a framework for cultivating effective teams and reveals 11 leadership practices that will enable leaders to catalyze peoples' greatness so that it serves a big purpose. The 11 secrets are practical, simple, and profound; each helps cultivate excellence and create performance velocity (performing with speed and focus) in staffs and teams immediately. Real-life examples and easy-to-use tools help readers develop leadership capabilities and put these powerful ideas into action.

ISBN: 9781939247049 | (April 2014) 6" x 9", 168 pages

Audience: Teams, healthcare professionals, administrators, coaches

Reprint Rights Sold

Price: \$16.95



The Change Intelligence Factor

Mastering the Promise of EXTRA-ORDINARY

Jane R. Flagello

Change is the name of the game in the complex business climate that professionals face today. Successfully moving through change initiatives requires new skills. Flagello marries the concepts of change with emotional intelligence to offer an easy-to-follow formula for success in the new economy. This title presents three fundamental principles of *Change Intelligence* and how to apply these principals in key areas of the workplace: engaging employees, communications, leadership development, and customer service. Executives, managers, supervisors, leaders, and knowledge-workers will learn how to leverage key emotional change skills into high powered change intelligence drivers that lead to outstanding personal and professional performance results.

ISBN: 9781939247025 | (September 2013) 6" x 9", 168 pages

Audience: Organization development professionals, change managers, self-help

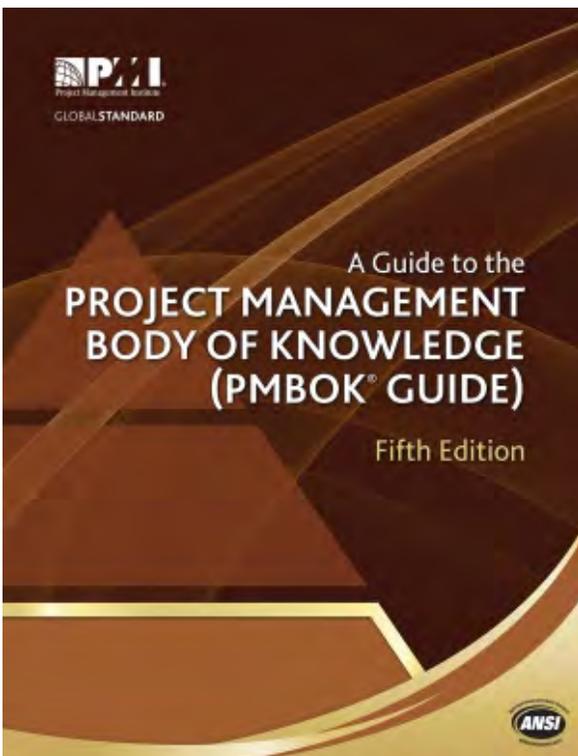
Reprint Rights Sold

Price: \$16.95

Project Management Institute (PMI®)



PMI (Project Management Institute) is the world's leading publisher of project management information and knowledge. The organization offers a range of services to the Project Management profession such as the development of standards, research, education, publications, networking opportunities in local chapters, hosting conferences and training seminars, and maintaining multiple credentials in project management. Its single, largest best-selling title, the PMBOK® Guide, is now in its 5th edition (see below). All of PMI's publications are unique and support the project management profession. PMI publications feature career advice, best practices, and project profiles; books are written by subject matter experts. For more information about PMI, visit www.PMI.org. For a complete PMI catalog, download it from www.russorights.com.



A Guide to the Project Management Body of Knowledge (PMBOK® Guide), Fifth Edition

PMI

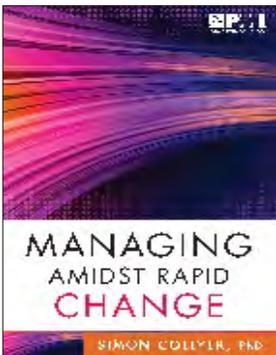
A Guide to the Project Management Body of Knowledge (PMBOK® Guide)–Fifth Edition reflects the collaboration and knowledge of working project managers and provides the fundamentals of project management as they apply to a wide range of projects. This internationally recognized standard gives project managers the essential tools to practice project management and deliver organizational results. Thoroughly expanded and revised, four new planning processes have been added, Plan Scope Management, Plan Schedule Management, Plan Cost Management, and Plan Stakeholder Management, to reinforce the concept that each of the subsidiary plans are integrated through the overall project management plan. In addition, project data information and information flow have been redefined to bring greater consistency and to be more aligned with the Data, Information, Knowledge and Wisdom (DIKW) model used in the field of Knowledge Management.

ISBN: 9781935589679 | (January 2013) 8-1/2" x 11", 589 pages

Audience: Project managers of all levels, especially those preparing for certification

Reprint rights (translated editions) sold for: Russian and Portuguese (Brazilian).

Price: \$69.95



Managing Amidst Rapid Change

Simon Collyer, PhD

The ability to deliver value in dynamic environments has become an essential skill for today's project managers given the ever increasing rates of change driven by deregulation, the information age, and globalization. *Managing Amidst Rapid Change* responds to this new reality with specific management techniques that refine the theory of how best to handle projects significantly challenged by dynamism. Combining management research with advice from experienced practitioners across 10 industries, and interspersed with analyses of case studies from Google, NASA, and IBM, to name just a few, this practitioner-focused book proposes a new theoretical model for managing rapid change in projects.

ISBN: 9781628250763 | (May 2015) 9-1/2" x 11" 120 pages
Audience: Project managers, change managers
World Rights Available
Price: \$34.95

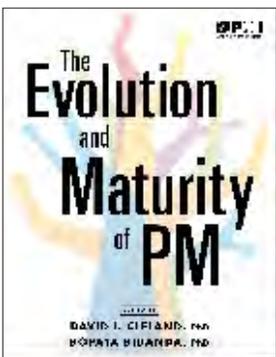


Collaborative Project Procurement Arrangements

Derek H.T. Walker, PhD and Beverly M. Lloyd-Walker, PhD

Large projects, especially in the construction and infrastructure sectors, involve collaborations of many different types, such as built-own-operate, public-private partnership or competitive dialogue. This monograph details the authors' research on the types of collaborative projects; how they vary in different parts of the world; what sort of knowledge, skills, attributes and experience are necessary to deliver these projects; and how any identified gaps can be bridged. Recommendations are made based on interviews with 36 subject matter experts from several countries, as well as an extensive literature review.

ISBN: 9781628250671 | (March 2015) 8-1/2" x 11", 220 pages
Audience: Project managers, logisticians, procurement specialists
World Rights Available
Price: \$34.95

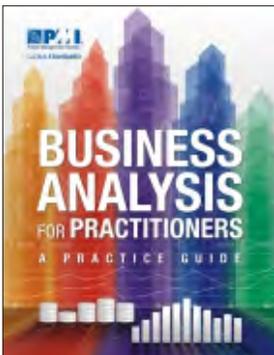


The Evolution and Maturity of PM

David I. Cleland, PhD, and Bopaya Bidanda, PhD (editors)

This book presents an overview of when and how project management developed in history—through the informal management concepts applied in ancient projects of human achievement like the Great Wall of China and the pyramids of Egypt up to the present state of the art. Recounting the intellectual history and philosophical sources on which the current body of knowledge is founded, this book also surveys project management tools, techniques, and processes that have become formalized in present day project-based organizations.

ISBN: 9781628250688 | (February 2015) 8-1/2" x 11", 200 pages
Audience: Project managers, logisticians, procurement specialists
World Rights Available
Price: \$34.95



Business Analysis for Practitioners A Practice Guide

PMI

Business Analysis for Practitioners provides practical resources to tackle the project-related issues associated with requirements and business analysis—and addresses a critical need in the industry for more guidance in this area. Regardless of your job title or industry, this guide will help you drive your projects and programs to more successful outcomes.

ISBN: 9781628250695 | (January 2015) 8-1/2" x 11", 206 pages
Audience: Project managers, logisticians, procurement specialists
Languages sold: Chinese (simplified) and Portuguese (Brazilian)
Price: \$34.95

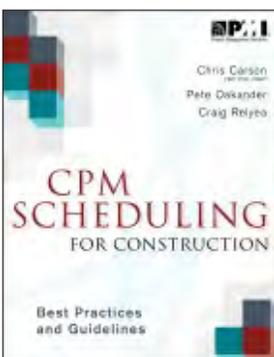


Project Manager Development Paths What Project Managers Learn from Their Experiences and What Influences Their Learning

Liselore Havermans, PhD; Chantal Savelsbergh, PhD; Peter Storm, PhD;
 Henk Broekema, MSc

This study investigates the professional development of project managers through interviews, surveys, and personality inventories from a sample of practitioners. The research results show how learning experiences as well as personal characteristics comport with professional development. The authors' analysis reveals patterns in the experiences of respondents. Exploring these patterns can help practitioners and the resource managers who support them to develop a focused and more rapid professional development path.

ISBN: 9781628250664 | (October 2014) 10-1/2" x 11", 288 pages
Audience: Project managers, logisticians, procurement specialists
World Rights Available
Price: \$39.95



CPM Scheduling for Construction Best Practices and Guidelines

Christopher Carson, PMP, PSP, DRMP; Peter Oakander and Craig Relyea (editors)

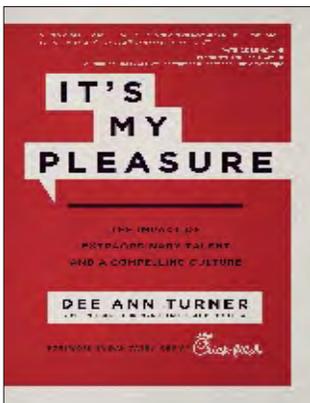
This new edition, an SEI collaboration with the PMI Scheduling Community of Practice, is like having an experienced scheduling professional at hand. The book follows the phases of building a project schedule: from project planning to project definition and schedule design, to development, maintenance, and usage of the schedule, with each section, from planning through usage, broken up into separate categories for detailed discussion and for easy reference. As a reference manual, CPM Scheduling for Construction is indispensable to assist schedule technicians and project managers with a step-by-step process for developing, analyzing, and maintaining a project schedule.

ISBN: 9781628250374 | (October 2014) 11-1/2" x 11", 74 pages
Audience: Project managers, logisticians, procurement specialists
Reprint Rights Sold: Russian and Portuguese (Brazilian)
Price: \$23.95

Elevate Publishing



Elevate Publishing, based in Boise, Idaho, is devoted to empowering authors to deliver transformative messages to the world. Whether through business, faith, or fiction, Elevate Publishing supports inspiring authors who are making headlines and a difference (www.elevatepub.com). For rights information, contact russorights.com.



It's My Pleasure The Impact of Extraordinary Talent and a Compelling Culture

Dee Ann Turner

Businesses are built by growing relationships with customers. Culture is created by the stories those relationships tell. Author Dee Ann Turner shows that two of the most important differentiators of a business are its talent and its culture. Talent energized by a compelling culture will drive organizational success and provide innovative growth opportunities for both the business and the individuals working in the business. Based on her more than 30 years at Chick-fil-A, most recently as VP, Corporate Talent, Turner shares how Chick-fil-A has built a devoted talent and fan base that spans generations. *It's My Pleasure* is filled with powerful stories and applications on how to develop extraordinary talent able to build and or stimulate an organization's culture.

ISBN: 9781937498887 | (November 2015) 5" x 8", 150 pages

Audience: Business, managers, leaders, HR, talent managers, customer service managers

World Rights Available

Price: \$22.95

Coming Soon



Breakthrough to Yes 10 Steps to Essential Collaboration, Building Your Culture, Learning Together and Creating Breakthrough Thinking

Dave Savage

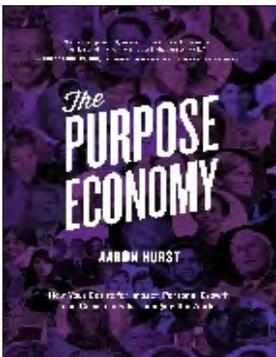
The traditional hierarchy of business leadership is being proven more and more each year to be unsustainable. In an economy where innovation is king, companies find it much more difficult to create competitive advantage when ideas, solutions, and strategies flow from the top down. In *Breakthrough to Yes*, Dave Savage offers ten steps to heading a company in the right direction.

ISBN: 9781943425150 | (February 2016) 6" x 9", 184 pages

Audience: Business, managers, leaders, HR, talent managers, customer service managers

World Rights Available

Price: \$24.95



The Purpose Economy

How Your Desire for Impact, Personal Growth and Community Is Changing the World

Aaron Hurst

A series of shifts are happening in our economy: millennials are trading in conventional career paths to launch technology start-ups, start small businesses that are rooted in local communities, or freelance their expertise. We are sharing everything: bikes, cars, even extra rooms in our homes. In his latest book, Aaron Hurst argues that purpose is the new driver of the American and now global economy. It's also a blueprint for a new economic era that is transforming companies, markets, and careers to better serve individuals and communities around the world.

"Aaron Hurst powerfully sums up in *The Purpose Economy* the fundamental changes taking place in the business world."
-- Arianna Huffington, Chair, President and Editor-in-Chief of the Huffington Post Media Group

ISBN: 9781937498290 | (April 2014) 8.7" x 5.8", 288 pages

Audience: Business readers, social innovation leaders, corporate leadership

World Rights Available

Price: \$25.95



Flying Your Business

Leadership Lessons from the Cockpit

Fred Caldwell

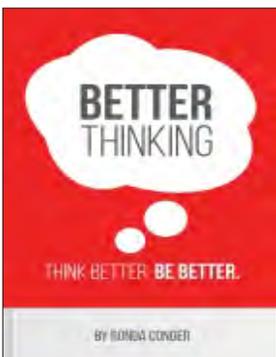
Uniquely qualified to speak on leadership both in business and in the cockpit, CEO Fred Caldwell (Caldwell Companies) shares with his readers the skills needed to be successful leading any organization. In *Flying Your Business: Leadership Lessons from the Cockpit*, Caldwell examines the errors made in highly publicized airline accidents and compares those mistakes to those made by corporate leaders.

ISBN: 9781937498597 | (May 2015) 6" x 9", 210 pages

Audience: Aviation leaders, business readers, entrepreneurs

World Rights Available

Price: \$17.95



Better Thinking

Think Better, Be Better

Ronda Conger

Filled with hundreds of inspiring and thought-provoking quotations, *Better Thinking* is the perfect pick-me-up to think better so you are better.

ISBN: 9781937498818 | (October 2015) 4-1/2" x 6", 150 pages

Audience: Talent managers, HR, managers

World Rights Available

Price: \$13.95



Better Human
It's a Full-Time Job

Ronda Conger

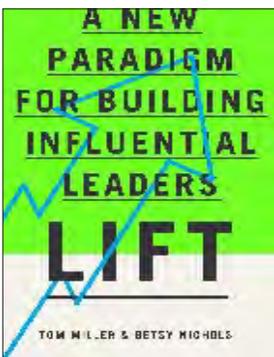
Learn the secrets behind becoming a better person. It's clear that this is a full-time job and takes discipline to become a better person. *Better Human* is not just a book; it's a branded movement to help readers excel at everything they do in life.

ISBN: 9781937498788 | (October 2015) 6" x 9", 164 pages

Audience: Team leaders, women in business, entrepreneurs, purposeful adults entering the workforce

World Rights Available

Price: \$21.95



Lift
A New Paradigm for Building Influential Leaders

Tom Miller & Betsy Nichols

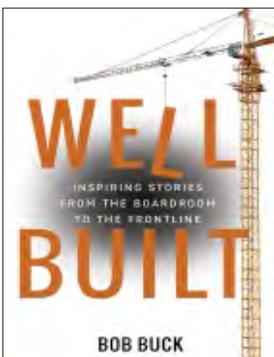
Miller and Nichols show how influence based on Position, Possessions, and Pedigree produces nothing more than the status quo, a static semblance of success, whereas influence based on Community, Character, and Choice lifts leadership to the level of productive, organic, and lasting change. *Lift* is set to add a new layer to the developing dialogue of purpose-driven business—a contemporary definition and arena for the concept of influence.

ISBN: 9781943425006 | (January 2016) 6" x 9", 200 pages

Audience: Business readers, managers, HR directors, business students

World Rights Available

Price: \$24.95



Well Built
Inspiring Stories from the Boardroom to the Front Line

Bob Buck

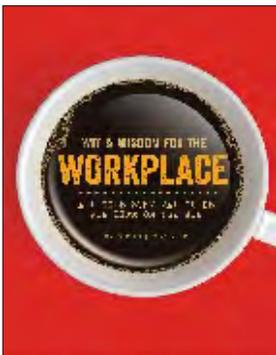
Author Bob Buck has compiled more than ten years of beautifully written and well-documented letters and emails filled with inspiring feedback, knowledge, and direction. Through daily positive reinforcement of the values he holds most dear, the author has greatly impacted the numerous prosperous companies he has led. This new title will challenge every leaders' understanding of how employee relationships should be handled in order to build a healthy corporate culture.

ISBN: 9781937498764 | (August 2015) 6" x 9", 300 pages

Audience: Managers, business executives, Gen-X professionals, business owners

World Rights Available

Price: \$24.95

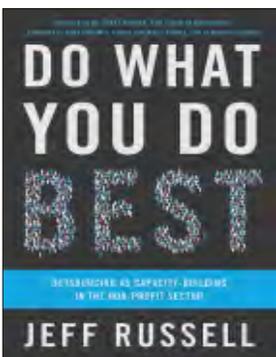


Wit & Wisdom for the Workplace

Jedd Hafer & Todd Hafer

Today's workforce is under a lot of stress. To counteract that stress, here comes a book filled with a daily dose of some workplace humor—a Job Survival Kit in a handy book form. This book is a delightful collection of jokes, trivia, lists, quotes, cartoons, and timeless "water-cooler wisdom" that is sure to brighten up those stressful or tedious days on the job. The authors' previous books include best-selling: *Battlefield of the Mind for Teens*, *City on Our Knees*, *Bad Idea: A Novel with Coyotes*; *Shrink Your Stress in 5 Steps*, and *In the Chat Room with God*.

ISBN: 9781943425143 | (March 2016) 5-1/2" x 7-1/2", 96 pages
Audience: Stressed-out workers, HR professional
World Rights Available
Price: \$13.95



Do What You Do Best Outsourcing as Capacity Building in the Non-profit Sector

Jeff Russell

In *Do What You Do Best* author Jeff Russell shows how nonprofit organizations and their causes can benefit from outsourcing. Readers will learn about the theory of outsourcing as capacity building, outsourcing not just for the back office, benefits for nonprofits, and for owners, how everything can be outsourced without headaches.

ISBN: 9781937498207 | (February 2013) 5-1/2" x 8-1/2", 109 pages
Audience: Nonprofit business, associations, NGOs
World Rights Available
Price: \$19.99

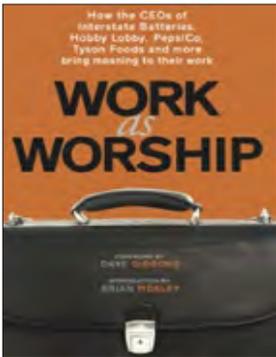


Transform Your Worklife Turn Your Ordinary Day into an Extraordinary Calling

Graham Power and Dion Forster

Does your work matter? Most people spend between 60 and 70 percent of their lives at work. Yet the majority of people don't find great purpose and meaning from that work. In *Transform Your Worklife*, the authors help readers turn their mundane, daily grind into an exhilarating experience of living for a greater purpose.

ISBN: 9780982930076 | (June 2011) 160 pages
Audience: Faith-based business readers
World Rights Available
Price: \$14.99



Work as Worship

How the CEOs of Interstate Batteries, Hobby Lobby, PepsiCo, Tyson Foods, and More Bring Meaning to Their Work

Mark L. Russell, Editor

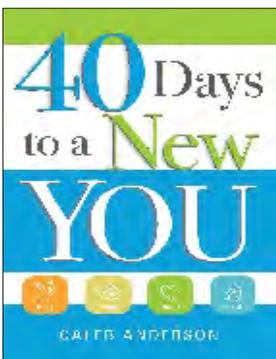
The time has come for everyone to see a purpose for business that goes beyond money and that has a vision for this economy that goes beyond even this earth. Built around 12 themes: calling, leadership, character, success, money, stewardship, balance, discipline, relationships, pluralism, ethics, and giving, *Work as Worship* opens our eyes to the spiritual nature of our daily work.

ISBN: 9781937498023 | (January 2012) 6" x 9", 160 pages

Audience: Business readers, leadership, managers

World Rights Available

Price: \$14.99



40 Days to a New You
Body, Mind, Heart, Spirit

Caleb Anderson

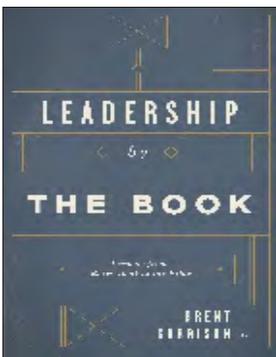
God designed everyone for a particular and special purpose. To fulfill our uniqueness, we need to realize that we are created with distinct emotional, mental, physical, and spiritual attributes. In this title, author Caleb Anderson lays out a simple and practical framework for readers to understand these four foundational attributes and then develop a plan for improving quickly and realistically.

ISBN: 9781937498214 | (April 2013) 5-1/2" x 8-1/2", 128 pages

Audience: Faith-based readers

World Rights Available

Price: \$9.99



Leadership by the Book
Lessons from Every Book of the Bible

Brent Garrison, Ph.D.

Christian men and women in the United States experience leadership in many different ways. Some lead a congregation, youth group, or ministry. Some lead in their homes, businesses, or volunteer organizations. In *Leadership by the Book*, Brent Garrison offers examples from each book of the Old and New Testaments of how God's servants have lead his people, and the lessons that today's leaders can learn from them. With insightful applications and spiritual adaptations for modern problems on every page, the new book will help Christian leaders in their personal, spiritual, and professional lives.

ISBN: 9781943425020 | (February 2016) 6" x 9", 250 pages

Audience: Faith-based business readers

World Rights Available

Price: \$17.95



Mentally Strong
Turning Momentary Setbacks into Monumental Successes

Michele Jacobi

Life handed Michelle Jacobi a challenge: as a 29-year-old mother of three, she was diagnosed with multiple sclerosis. Bouncing back from adversity isn't easy, but in this new title, Jacobi takes readers through her own story and struggles, and suggests ways to stay strong against life's setbacks.

ISBN: 9781943425044 | (January 2016) 6" x 9", 198 pages

Audience: Self-help, motivation

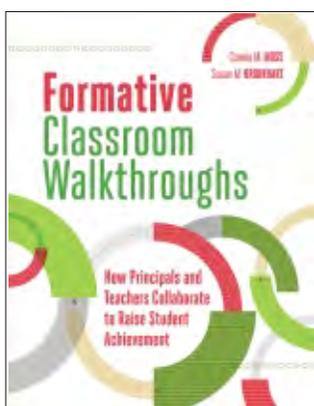
World Rights Available

Price: \$16.95

Association for Supervision and Curriculum Development (ASCD)



ASCD is the foremost educational leadership organization dedicated to advancing best practices and policies for the success of each learner. ASCD publishes more than 30 new books each year that provide expert and innovative solutions in professional development, capacity building, and educational leadership essential to the way educators learn, teach, and lead. For more information about ASCD, please visit www.ASCD.org and to download the ASCD 2015 Rights Catalog, visit www.russorights.com.



Formative Classroom Walkthroughs How Principals and Teachers Collaborate to Raise Student Achievement

Connie M. Moss and Susan M. Brookhart

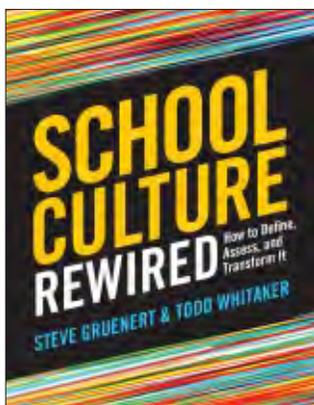
Drawing upon their extensive research and work with K–12 teachers and administrators, Moss and Brookhart delve into the learning target theory of action that debuted in *Learning Targets: Helping Students Aim for Understanding in Today's Lesson* to show teachers and administrators how to develop a schoolwide collaborative culture that enhances the learning of teachers, administrators, coaches, and students. The authors share their field-tested formative walkthrough model to help principals and teacher leaders identify, evaluate, and understand evidence of student learning in the classroom, and use it both to support teachers and to improve student outcomes. They present detailed examples of how formative walkthroughs work across grade levels and subject areas, and provide useful templates that administrators and coaches can use to begin their own work. *Formative Classroom Walkthroughs* offers a path to improvement that makes sense—and makes a difference.

ISBN: 9781416619864 | (January 2015) 7" x 9", 230 pages

Audience: Teachers, administrators

World Rights Available

Price: \$22.95



School Culture Rewired How to Define, Assess, and Transform It

Tom Gruenert and Todd Whitaker

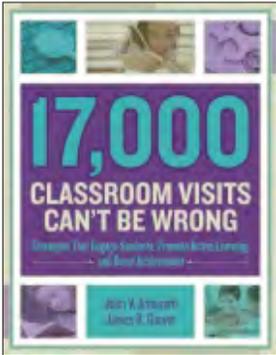
In this groundbreaking book, education experts Steve Gruenert and Todd Whitaker offer tools, strategies, and advice for defining, assessing, and ultimately transforming a school's culture into one that is positive, forward-looking, and actively working to enrich students' lives. Drawing from decades of research on organizational cultures and school leadership, the authors provide everything educators need to optimize both the culture and the climate of their schools to support student achievement.

ISBN: 9781416619901 | (January 2015) 6" x 9", 170 pages

Audience: K–12 principals, school leaders, teacher leaders

Languages sold: Arabic

Price: \$23.95

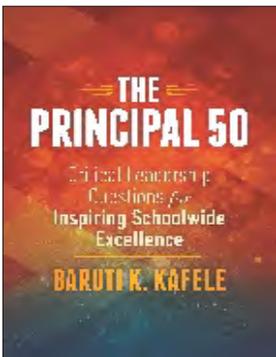


17,000 Classroom Visits Can't Be Wrong
Strategies That Engage Students, Promote Active Learning, and Boost Achievement

John V. Antonetti and James R. Garver

Popular consultants and researchers Antonetti and Garver have visited more than 17,000 classrooms and share their lessons learned in this book, along with stories of successful practice and practical tools ready for immediate classroom application. The authors—with the help of the thousands of students they met—provide insights on successful and engaging practices to shift from teaching to learning. They also provide opportunities for reflection and closure designed to help educators explore their current beliefs and practices. Includes advice on learning targets, differentiation, brain-based learning, and more.

ISBN: 9781416620082 | (February 2015) 7-7/8" x 9-7/8", 190 pages
Audience: K–12 principals, school administrators, superintendents
World Rights Available
Price: \$28.95

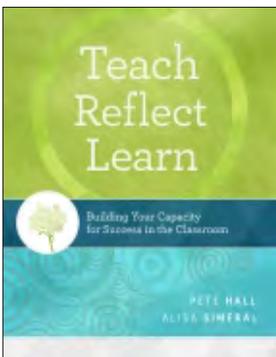


The Principal 50
Critical Leadership Questions for Inspiring Schoolwide Excellence

Baruti K. Kafele

In *The Principal 50: Critical Leadership Questions for Inspiring Schoolwide Excellence*, veteran school administrator and bestselling author Baruti K. Kafele guides motivated school leaders through 50 self-reflection exercises designed to yield a deeper understanding of the meaning behind the work that they do. Educators will learn how to inspire and motivate students, teachers, and other school staff to approach their work with vigor and purpose; ensure that all students, regardless of color, creed, or origin, are valued and represented in the school culture; as well as focus mission and vision statements to address students' most critical needs and integrate shared values and objectives into the fabric of the school all with the goal of guaranteeing the strongest outcomes for students.

ISBN: 9781416620143 | (March 2015) 6" X 9", 112 pages
Audience: Administrators, principals, new principals
World Rights Available
Price: \$18.95

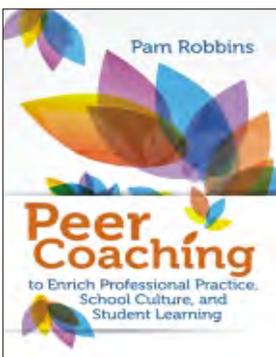


Teach, Reflect, Learn
Building Your Capacity for Success in the Classroom

Pete Hall and Alisa Simeral

A companion to *Building Teachers' Capacity for Success*, Hall & Simeral's popular book for leaders and coaches, this title will help individual teachers build their own capacity and improve along a continuum of reflective practice. Using the tools in this volume, educators can assess their current self-reflective tendencies, identify opportunities to reflect on their instruction, and begin to forge a path toward continuous growth and educational excellence.

ISBN: 9781416620105 | (April 2015) 7" x 9", 160 pages
Audience: Teachers, teacher leaders, coaches
World Rights Available
Price: \$26.95

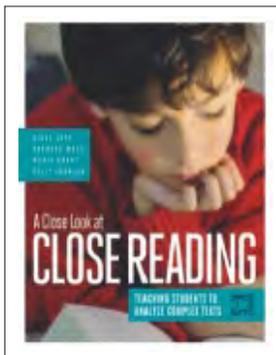


Peer Coaching to Enrich Professional Practice, School Culture, and Student Learning

Pam Robbins

This new title by educator Pam Robbins explains how educators can work together more effectively to improve professional practice in a way that enhances student performance. Combining collaborative activities and peer coaching—teachers supporting teachers—this title describes how any school can implement these proven practices and experience positive changes in teaching, school culture, and learning. Peer coaching offers a job-embedded learning strategy; it's a valuable structure for supporting school- and districtwide priorities such as analyzing data, improving instruction, integrating technology, and implementing standards.

ISBN: 9781416620242 | (May 2015) 6" x 9", 180 pages
Audience: Teachers, teacher leaders, administrators, principals
World Rights Available
Price: \$26.95

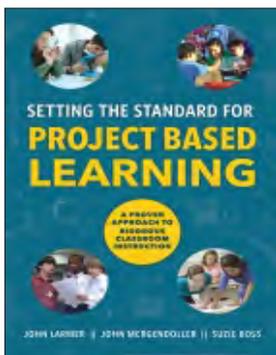


A Close Look at Close Reading, Grades K–5
Teaching Students to Analyze Complex Texts

Diane Lapp, Barbara Moss, Maria Grant, and Kelly Johnson

Literacy expert Diane Lapp and her colleagues show how students in grades K–5 can be taught to deeply and analytically read increasingly complex texts. This book will show readers how to meet the goals of reading standards—and make grade-level reading a reality for every child.

ISBN: 9781416619475 | (May 2015) 7-7/8" x 9-7/8", 220 pages
Audience: K–5 teachers
World Rights Available
Price: \$29.99

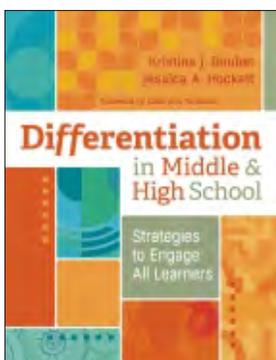


Setting the Standard for Project Based Learning
A Proven Approach to Rigorous Classroom Instruction

John Larmer, John Mergendoller, and Suzie Boss

It is very common for educators to add some form of projects to their traditional classes, but it's not enough to just "do projects." For effective project-based learning (PBL), projects need to be rigorous, engaging, and in-depth, and they need to have student voice and choice built in. In this book, the authors—leaders at the respected Buck Institute for Education—take teachers through the step-by-step process of how to create, implement, and assess PBL using a classroom-tested framework. They provide the latest experience on what makes effective PBL, or what they call Gold Standard PBL, with examples from all grade levels and content areas. Included are chapters for school leaders on implementing PBL systemwide and the use of PBL in informal settings such as after-school programs.

ISBN: 9781416620334 | (May 2015) 6" x 9", 240 pages
Audience: K–12 teachers and administrators
Languages sold: Chinese (simplified)
Price: \$27.95

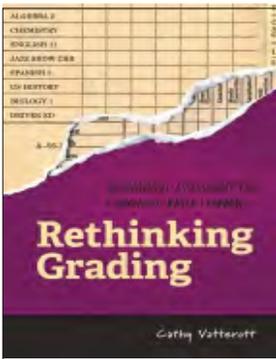


Differentiation in Middle and High School
Strategies to Engage All Learners

Kristina J. Doubet and Jessica A. Hockett

In this one-stop resource for middle and high school teachers, experts Doubet and Hockett explore how to use differentiated instruction to help students be more successful learners—regardless of background, native language, learning style, motivation, or school savvy. The authors explain how to create a healthy classroom community in which students' unique qualities and needs are as important as the ones they have in common, how to translate curriculum into manageable and meaningful learning goals that are fit to be differentiated, how to use pre-assessment and formative assessment to uncover students' learning needs, and how to tailor tasks accordingly. Each chapter provides a plethora of practical tools, templates, and strategies for a variety of subject areas developed by and for real teachers.

ISBN: 9781416620181 | (July 2015) 8.5" x 11", 295 pages
Audience: K–12 teachers, new teachers, teacher leaders
World Rights Available
Price: \$33.95

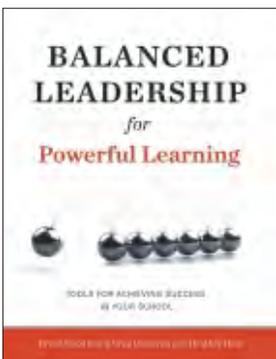


Rethinking Grading
Meaningful Assessment for Standards-Based Learning

Cathy Vatterott

After careful research and years of experience with grading as a teacher and a parent, Cathy Vatterott examines and debunks traditional practices and policies of grading in K–12 schools. She offers a new paradigm for standards-based grading that focuses on student mastery of content and gives concrete examples from elementary, middle, and high schools. *Rethinking Grading* shows educators how standards-based grading can authentically reflect student progress and learning and significantly improve both teaching and learning.

ISBN: 9781416620495 | (July 2015) 6" x 9", 130 pages
 Audience: High school teachers, administrators, principals
 World Rights Available
 Price: \$23.95

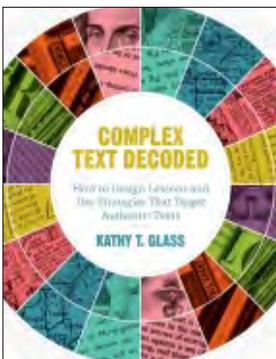


Balanced Leadership for Powerful Learning
Tools for Achieving Success in Your School

Bryan Goodwin and Greg Cameron with Heather Hein

What makes a great school leader? The answer is tied to specific behaviors and actions that have positive effects on student achievement—behaviors and actions that any school leader can learn and put into practice. Over the last decade, thousands of school principals have done that by implementing “balanced leadership,” an approach that recognizes the need to both maintain and challenge the status quo in order to move schools forward. Building on the analysis first reported in *School Leadership That Works*, the authors of *Balanced Leadership* identify the 21 responsibilities associated with effective leadership and show how they relate to three overarching responsibilities: establishing a clear focus, managing change, and developing a purposeful community.

ISBN: 9781416620884 | (August 2015) 8.5" x 11", 112 pages
 Audience: K–12 administrators, teachers
 World Rights Available
 Price: \$23.95

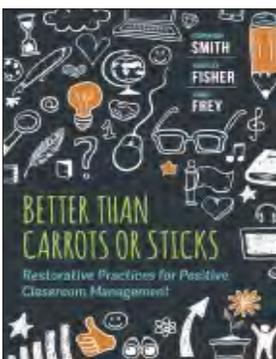


Complex Text Decoded
How to Design Lessons and Use Strategies That Target Authentic Texts

Kathy T. Glass

In this practical book, noted author and educator Kathy Glass offers a wealth of proven strategies for designing lessons that incorporate close examination of the text and that encourage students to delve deeply into content. Includes strategies for pre-reading, text-dependent questions, vocabulary, and assessment that teachers can start using immediately.

ISBN: 9781416620372 | (August 2015) 7 7/8" x 9 7/8", 195 pages
 Audience: Teachers
 World Rights Available
 Price: \$28.95



Better Than Carrots or Sticks
Restorative Practices for Positive Classroom Management

Dominique Smith, Douglas Fisher, and Nancy E. Frey

In *Better Than Carrots or Sticks*, longtime educators and bestselling authors Dominique Smith, Douglas Fisher, and Nancy Frey provide a practical blueprint for creating a cooperative and respectful classroom climate in which students and teachers work through behavioral issues together. After a comprehensive overview of the roots of the restorative practices movement in schools, the authors explain how to establish procedures and expectations for student behavior that encourage the development of positive interpersonal skills; develop a non-confrontational rapport with even the most challenging students; and implement conflict-resolution strategies that prioritize relationship building and mutual understanding over finger-pointing and retribution.

ISBN: 9781416620624 | (August 2015) 6" x 9", 170 pages
 Audience: K–12 teachers, administrators
 World Rights Available
 Price: \$24.95

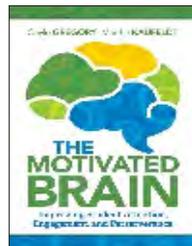


**Leading for Differentiation
Growing Teachers Who Grow Kids**

Carol Ann Tomlinson and Michael Murphy

Bestselling differentiated instruction authority Carol Ann Tomlinson and change leadership expert Michael Murphy team up to explore a collaborative schoolwide approach to differentiation. They provide insights, real-world examples, and tools that will help educators make effective differentiation a standard in their schools.

ISBN: 9781416620808 | (September 2015) 7-7/8" x 9-7/8", 192 pages
Audience: Administrators, educators
World Rights Available
Price: \$30.95



**The Motivated Brain
Improving Student Attention, Engagement,
and Perseverance**

Gayle Gregory and Martha Kaufeldt

The drive to seek, as neuroscientist Jaak Panksepp terms it, is the source of motivation to learn—seeking is what gets people out of bed in the morning and is the engine that powers their actions. Using these new findings, internationally renowned educators Gregory and Kaufeldt identify brain-friendly strategies to improve student motivation, knowledge acquisition, and retention resulting in academic success. This title presents the science behind the motivated brain and its relationship to student learning and then shows educators how to create a motivational and engaging learning environment and presents strategies to improve depth of knowledge, complex thinking, and synthesis with students.

ISBN: 9781416620488 | (September 2015) 6" x 9", 168 pages
Audience: K–12 teachers, teacher leaders, administrators, principals
World Rights Available
Price: \$24.95

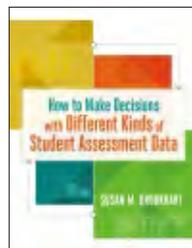


**Questioning for Discussion
Nurturing Thoughtful Speaking
and Respectful Listening**

Jackie Acree Walsh and
Beth Dankert Sattes

Bestselling Corwin authors Walsh and Sattes developed a nationally validated professional development program on effective questioning. This book supports instruction aligned to English Language Arts (ELA) standards for speaking and listening, with guidelines, examples, strategies, and protocols.

ISBN: 9781416620983 | (November 2015) 7" x 9", 223 pages
Audience: K–12 teachers
World Rights Available
Price: \$28.95



**How to Make Decisions with
Different Kinds of Student
Assessment Data**

Susan M. Brookhart

Bestselling ASCD author Susan Brookhart offers a framework for understanding data in schools, focusing on four main types of data and how best to use these multiple measures to make informed decisions to improve achievement.

ISBN: 9781416621034 | (December 2015) 7" x 9", 140 pages
Audience: Teacher leaders, administrators, principals
World Rights Available
Price: \$24.95



**The Principal Influence
A Framework for Building Leadership Capacity**

Pete Hall, Deborah Childs-Bowen, Ann Cunningham-Morris, Phyllis Pajardo, and Alisa A. Simeral

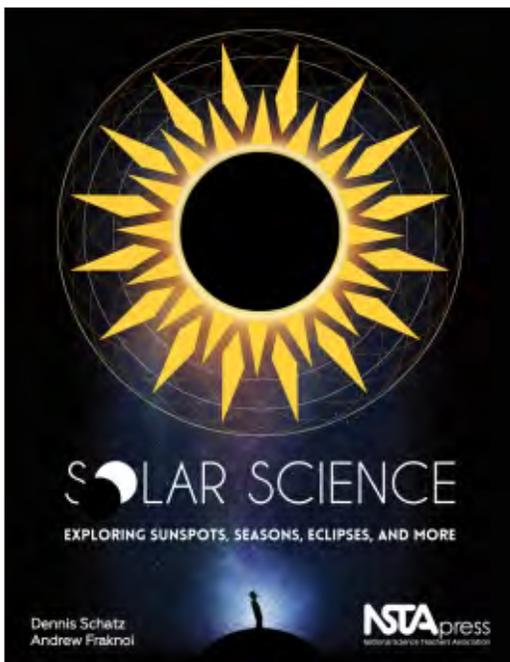
Showcasing ASCD's four-part *Principal Leadership Development Framework*, this impressive team of experts shares a framework for acting principals, assistant principals, and aspiring principals to learn how to build their own leadership capacity and for school district leaders and supervisors to learn how to create meaningful, job-embedded growth opportunities for the principals in their schools. Includes downloadable tools.

ISBN: 9781416621447 | (December 2015), 8-1/2" x 11", 195 pages
Audience: K–12 principals, school administrators, superintendents
World Rights Available
Price: TBD

National Science Teachers Association (NSTA Press)



The National Science Teachers Association (NSTA) is the largest organization in the world committed to promoting excellence, standards, and innovation in science teaching and learning for all. NSTA Press produces many books and journals that promote professional development and best practices for science teachers for kindergarten through college. For more information about NSTA, visit www.NSTA.org, and to download a complete catalog of their titles, please visit www.russorights.com.



Solar Science

Exploring Sunspots, Seasons, Eclipses, and More

Dennis Schatz and Andrew Fraknoi

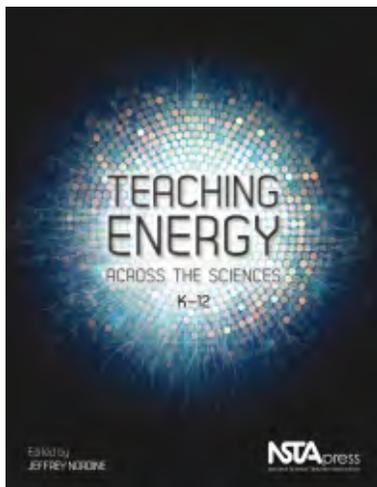
This new book offers more than three dozen hands-on, inquiry-based activities on many fascinating aspects of solar astronomy. The activities cover the Sun's motions, space weather caused by the Sun, the measuring of time and seasons in daily lives, and much more. The authors are award-winning experts in both astronomy and science education, so they know how to prompt students to work like scientists by asking questions, doing experiments, comparing notes, and refining and reporting results. They also know teachers have to make the most of every instructional minute. The book contains plenty of ideas for related writing projects, grade-appropriate math examples, and connections to music, art, fiction, and history. It also supports the three-dimensional learning encouraged by the *Next Generation Science Standards* and connects to the *Common Core State Standards*.

ISBN: 9781941316078 | (November 2015) 8-1/2" x 11", 360 pages

Audience: Middle school science teachers, educators

World Rights Available

Price: \$39.95

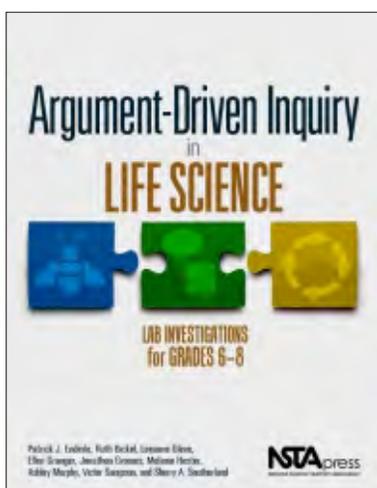


Teaching Energy Across the Sciences, K–12

Jeffrey Nordine, Editor

It's a simple fact: Students will learn about energy more effectively if teachers present it more consistently in all grades and across all scientific disciplines. This book gives teachers and educators the strategies and tools they need to help their students understand energy as a concept that cuts across all sciences. The result will be a clear lens for interpreting how energy works in many contexts, both inside and outside the classroom.

ISBN: 9781941316016 | (November 2015) 8-1/2" x 11", 216 pages
Audience: K–12 science teachers, educators
World Rights Available
Price: \$34.95

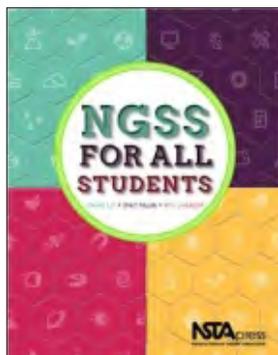


Argument-Driven Inquiry in Life Science Lab Investigations for Grades 6–8

Patrick J. Enderle et al.

For educators who have been wanting to bring the benefits of argument-driven inquiry to their middle school life science classes, this book will help them get started. The book provides 20 field-tested labs to help students learn how to read, write, speak, and use math in the context of science. These investigations are much more authentic than traditional laboratory activities because students both learn important content and participate in scientific practices. The students design their own method, develop models, collect and analyze data, and critique information. The labs cover topics in four broad areas of life science: molecules and organisms, ecosystems, biological evolution, and heredity. This new book follows the same winning formula as the high school versions of *Argument-Driven Inquiry* for chemistry and biology. Each easy-to-use lab includes reproducible student pages, teacher notes, and checkout questions. The labs are versatile enough to introduce a topic or to conclude the unit by having students apply what they've learned. Perhaps most important, the authors are veteran teachers. They know the importance of connecting all of the investigations to today's standards—and of providing the information and instructional materials you need in one useful resource that combines literacy, math, and science.

ISBN: 9781938946240 | (June 2015) 8-1/2" x 11", 386 pages
Audience: Middle school science teachers, educators
World Rights Available
Price: \$44.95

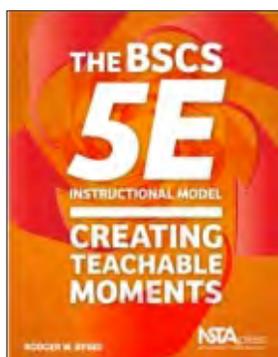


NGSS for All Students

Okhee Lee, Emily Miller, and Rita Januszyk, Editors

This unique book portrays real teaching scenarios written by real teachers. The seven authentic case studies vividly illustrate research- and standards-based classroom strategies teachers can use to engage seven diverse demographic groups: economically disadvantaged students, students from major racial and ethnic groups, students with disabilities, English language learners, girls, students in alternative education, and gifted and talented students. Supplementing the case studies are additional chapters to deepen teachers' understanding of the strategies and make what students learn more usable.

ISBN: 9781938946295 | (April 2015) 8-1/2" x 11", 225 pages
Audience: K-12 science teachers, educators
 World Rights Available
Price: \$35.95

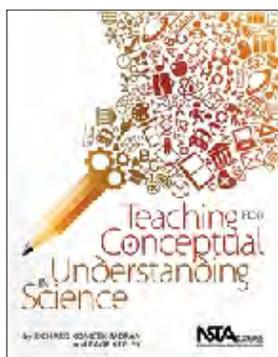


The BSCS 5E Instructional Model Creating Teachable Moments

Rodger W. Bybee

The BSCS 5E Instructional Model can help teachers create more memorable moments in the classroom. Created in the late 1980s by a team led by author Rodger Bybee, the popular *BSCS 5E Instructional Model* includes five phases: engage, explore, explain, elaborate, and evaluate. Much of the book is devoted to an in-depth explanation of how to put the model to work in the classroom, but the book also explores the historical idea of what can be considered instructional models and discusses research that supports such models; explains how to connect the model to the *Next Generation Science Standards*, STEM education, 21st-century skills, and implementation in your classroom; and weaves a narrative that encompasses education research, the psychology of learning, and the reality of classroom practice.

ISBN: 9781941316009 | (March 2015) 126 pages
Audience: K-12 science teachers, educators
Languages sold: Spanish
Price: \$33.95

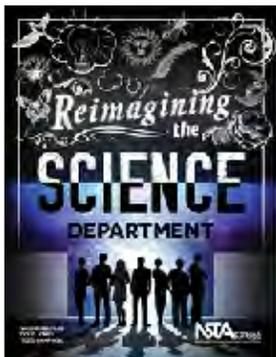


Teaching for Conceptual Understanding in Science

Richard Kinick-Moran and Page Keeley

Written in an appealing conversational style, this new book explores where science education has been and where it's going; emphasizes how knowing the history and nature of science can help teachers engage in conceptual understanding and change; stresses the importance of formative assessment as a pathway to change; and provides a bridge between research and practice.

ISBN: 9781938946103 | (March 2015) 8-1/2" x 11", 248 pages
Audience: K-12 science teachers, educators
 World Rights Available
Price: \$35.95



Reimagining the Science Department

Wayne Melville, Doug Jones, and Todd Campbell

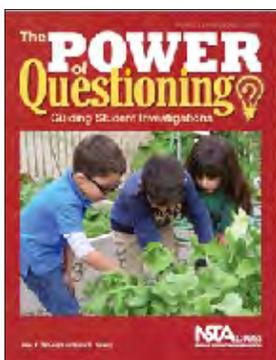
Reimagining the Science Department is a thoughtful reflection on how teachers can reassess past and current practices in science departments as a way to rethink the future for teachers and students in the classroom. Although the text offers a rich historical perspective, readers come away with sensible strategies—bolstered by practitioner vignettes and related research—that entire departments can put to work right away. *Reimagining the Science Department* is a must-read resource for department directors and is also useful for school administrators.

ISBN: 9781938946325 | (April 2015) 8-1/2" x 11", 118 pages

Audience: Middle school and high school science teachers, educators

World Rights Available

Price: \$29.95



The Power of Questioning Guiding Student Investigations

Julie V. McGough and Lisa M. Nyberg

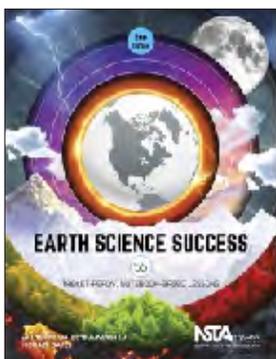
This pedagogical picture book is a powerful tool that invites readers to nurture the potential for learning that grows out of children's irrepressible urges to ask questions. The book's foundation is a three-part instructional model, Powerful Practices, grounded in questioning, investigation, and assessment.

ISBN: 9781938946288 | (March 2015) 8-1/2" x 11", 64 pages

Audience: Elementary school science teachers

World Rights Available

Price: \$19.95



Earth Science Success, 2nd Edition 55 Tablet-Ready, Notebook-Based Lessons

Catherine Oates-Bockenstedt and Michael Oates

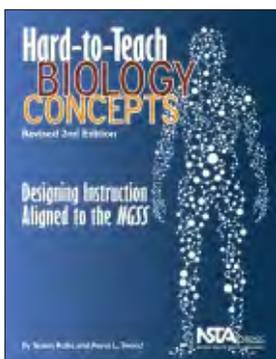
This fully revised version of *Earth Science Success*, specially designed to work with modern tablets, has a goal to make teaching easier and more effective by combining best practices with new tools and standards to fit the changing times. All 55 lessons enable teachers to incorporate electronic tablets using teacher-tested methods. In addition, the investigations all support the disciplinary core ideas from the *Next Generation Science Standards*.

ISBN: 9781941316160 | (March 2015) 8-1/2" x 11", 350 pages

Audience: Middle school and high school science teachers

World Rights Available

Price: \$32.95



Hard-to-Teach Biology Concepts, Revised 2nd Edition Designing Instruction Aligned to the NGSS

Susan Koba and Anne Tweed

Hard-to-Teach Biology Concepts provides an Instructional Planning Framework that helps teachers and educators understand their students' learning needs, incorporate appropriate teaching strategies, and interpret the framework and the teaching tools through the lens of the NGSS. Veteran teachers and those new to the classroom can use the framework to develop students' conceptual understanding of the four NGSS disciplinary core ideas: development of organisms, ecosystems, hereditary, and biological evolution. Timely and practical, this new edition helps all educators make sure that their students are getting the most out of their biology education.

ISBN: 9781938946486 | (July 2014) 8-1/2" x 11", 336 pages

Audience: High school science teachers

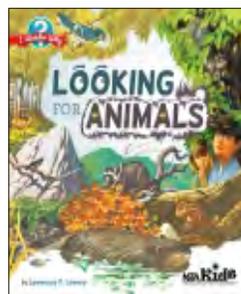
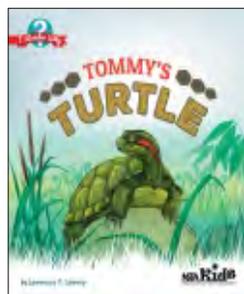
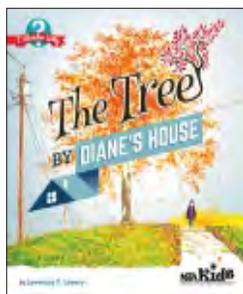
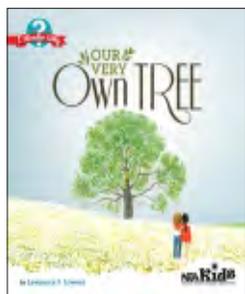
World Rights Available

Price: \$35.95

NSTA KIDS BOOKS



The *I Wonder Why* book series is written to ignite the curiosity of children in grades K–3 while encouraging them to become avid readers. These books explore the marvels of animals, plants, and other phenomena related to biology. Included in each volume is a Parent/Teacher Handbook with coordinating activities. Each book in the *I Wonder Why* series is written by award-winning science educator Lawrence F. Lowery and published by NSTA Kids, a division of NSTA Press.



(August 2015) 36 pages / Audience: K–3 students, teachers, parents
Chinese (simplified characters) Rights sold—whole series
Price: \$11.95 / each

Our Very Own Tree

What happens when two friends take an interest in an oak tree? They begin to notice more about the world around them, such as the seasons changing and squirrels making homes. They are inspired to do independent research, from studying acorns to looking up scientific terms, and to be creative by composing pictures and poems. And they discover new things, such as their tree's structure and characteristics—all because they stopped to look around them. As warm and dreamy as a summer day, *Our Very Own Tree* will inspire readers to seek out their very own places in nature. ISBN: 9781941316245

The Tree by Diane's House

This book about life cycles and the food chain begs to be read out loud. Written in the rhythm of "The House That Jack Built," *The Tree by Diane's House* tells the story of a budding tree and a growing girl. As the tree grows from seed to sycamore, its leaves become meals for caterpillars, which become food for birds. Diane witnesses what happens when living things depend on one another—until they can't do so anymore. This bittersweet tale provides a thought-provoking ending for young readers about the circle of life in the natural world. ISBN: 9781941316252

Tommy's Turtle

Tommy's Turtle offers subtle lessons in both pet care and the importance of close observation. Tommy learns what his turtle needs to thrive, including a safe habitat and tiny bites of healthy food. As he watches his turtle swim, crawl, and go into its armorlike shell, Tommy learns about the characteristics of living organisms. Budding herpetologists and pet-loving kids alike will enjoy this gentle tale of finding and caring for an animal friend. ISBN: 9781941316269

Looking for Animals

Now you see them, now you don't! By showing the same creatures in two different settings, *Looking for Animals* brings out the detective in young readers. They can investigate the role of protective coloration—nature's own camouflage—for katydids, crickets, bumblebees, beavers, spiders, and spotted green frogs. The vivid examples encourage children to closely examine the characteristics of hidden creatures that may be looking back at them, whether from the pages of this book or in their own backyards. ISBN: 9781941316276

Animals Two by Two

Children who love both animals and a rousing game of I Spy will have fun with this book. To give kids practice identifying similarities and differences, the book starts by pairing easy-to-distinguish animals such as zebras and horses. Then it moves on to duos that are more difficult to tell apart, such as turtles and tortoises and seals and sea lions. Reading *Animals Two by Two* is like taking a walk through the zoo with an eagle-eyed friend—one who wants to know if you can spot the differences between a frog and a toad or a mole and a vole! ISBN: 9781941316283

NSTA KIDS BOOKS



Series Author: Lawrence F. Lowery
 (July 2014) 36 pages / Audience: K–3 students, teachers, parents
 Chinese (simplified characters) Rights sold—whole series
 Price: \$11.95 / each

Dark as a Shadow

Time for shadow play! After reading about how light and objects interact to create shadows, young children won't be able to resist twisting, wiggling, bending, and shaking to see the phenomenon for themselves. To add to the enjoyment, ***Dark as a Shadow*** is written in lively rhymes, making it even more fun to learn the science behind why shadows change length throughout the day and disappear in the dark. **ISBN:** 9781941316061

Michael's Racing Machine

While building a soapbox racing car, a pair of friends provide an easy-to-understand lesson in how simple machines are all around us, making our work more efficient. In ***Michael's Racing Machine***, Michael and Luci show readers that a broom is a lever, nails are wedges, and a screwdriver is both a lever and a wheel and axle. The two also prove that curious children can be just like scientists, making observations and using *how* and *what* questions to explore physical science principles they encounter all the time. **ISBN:** 9781941316054

Sounds Are High, Sounds Are Low

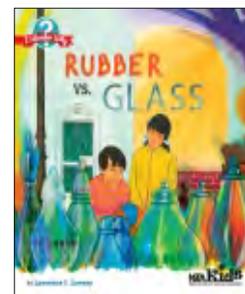
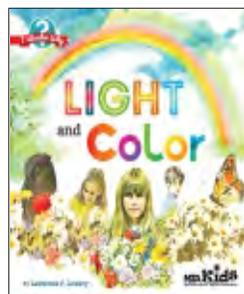
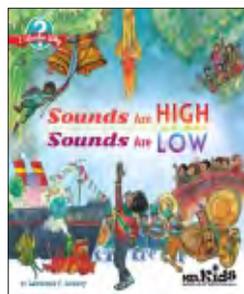
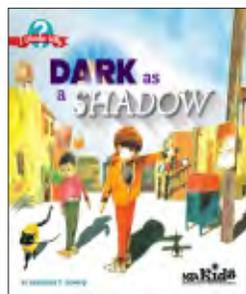
Here's humorous proof of just how fun it is to observe with your ears. A whimsical introduction to pitch and volume, this book practically begs young scientists to read it aloud. And why not? It's the best way to compare the differences among a telephone's high *ring*, a cow's low *moo*, a fire truck's loud *clang*, and a flying string band's *plinkety plink plunk*. ***Sounds Are High, Sounds Are Low*** is ideal for beginning readers and hilarious practice for future sound effects pros. **ISBN:** 9781941316047

Light and Color

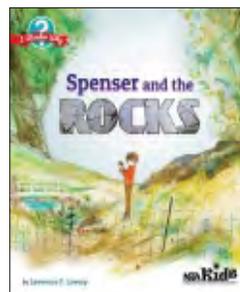
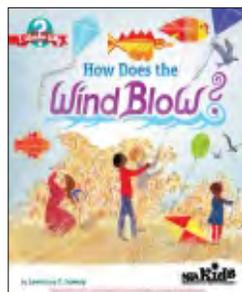
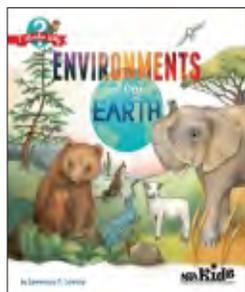
Light and Color unfolds as a series of observations about light, including where it comes from, how it bounces off of people and objects, and what we mean when we say the colors of a rainbow are the colors in light. Throughout the text, informal experiments prompt young scientists to learn by doing, and impressionistic drawings bring the mysteries of light and color to life. By the book's end, students will have a useful foundation to learn about energy, wavelengths, and the electromagnetic spectrum. **ISBN:** 9781938946516

Rubber vs. Glass

In ***Rubber vs. Glass***, a friendly debate leads twins Bill and Mary to compare rubber balls, rafts, and gloves with glass marbles, greenhouses, and jars, objects that at first seem very different. A field trip teaches the twins that both rubber and glass can bend, bounce, stretch, and even melt. This lively story introduces the concept of properties. As scientists know, properties are characteristics that help us understand the traits of substances all around us if—like Bill and Mary—we observe closely. **ISBN:** 9781938946509



NSTA KIDS BOOKS



Series Author: Lawrence F. Lowery

(July / Aug. 2013) 36 pages / Audience: K–5 students, teachers, parents

Chinese (simplified characters) Rights sold—whole series

Price: \$11.95 / each

Environments of Our Earth

Take a world tour between the covers of a book! *Environments of Our Earth* guides children through six types of regions that are shaped by rainfall—or the lack thereof. Readers take a journey that starts with dense tropical rainforests and woodlands, travels through grassy savannas and prairies, and ends at dry steppes and deserts. Throughout the book, attentive readers can compare how and why each region is alike and different. They will also discover fun facts about the wettest and driest places on Earth and the amazing effect rainfall has on plants, animals, and people. **ISBN:** 9781938946158

Clouds, Rain, Clouds Again

This soothing book is the perfect invitation to a relaxed afternoon of cloud gazing. *Clouds, Rain, Clouds Again* starts by encouraging young readers to observe what clouds look like, from thin wisps to puffy air castles to giant faces. Then the story raises natural questions: Where do clouds get water? Why does it rain? When rain makes puddles and puddles dry up, what happens to the water? The answers give children an easy-to-grasp picture of the water cycle while instilling the kind of curiosity that can lead to a lifetime of experiencing the world from a scientific perspective. **ISBN:** 9781938946127

How Does the Wind Blow?

Wind is invisible, but watchful students see how air in motion can be detected by movement around them. This simple book introduces the different intensities of the wind, from gentle breezes that make flags flutter to powerful tornadoes that can lift a house. As *How Does the Wind Blow?* progresses, readers discover how wind intensities can be measured, and they indirectly become acquainted with the Beaufort Wind Scale used by meteorologists. Throughout the book, the text flows like poetry, moving young readers along as easily as the wind makes little boats sail across the water. **ISBN:** 9781938946134

Spenser and the Rocks

As he begins to discover the interesting rocks all around him, Spenser has many questions about what he finds. Given the differences in the rocks' colors, sizes, shapes, and textures, there is much to learn about rocks! But that's not all the curious child learns in this tale of discovery. In *Spenser and the Rocks*, Spenser's fascination grows as he sorts and re-sorts his rock collection and asks questions about what he observes. For Spenser—as well as young readers—the experience is an engaging introduction to scientific procedures such as classification and research. **ISBN:** 9781938946110

Up, Up in a Balloon

Young scientists will get both inspiration and giggles from this humorous but true tale of early experiments with flying. The book tells how the first successful venture into human flight came about because of two French brothers, several paper bags, heated air, leaky cloth, hydrogen gas, frightened farmers, a duck, a rooster, a sheep, and a brave friend of the French king. In addition to introducing scientific processes and principles of flight, *Up, Up in a Balloon* may prompt budding inventors to try, try again—just as the Montgolfier brothers did when they launched the first hot air balloons more than 200 years ago.

ISBN: 9781938946141

NSTA KIDS BOOKS



Series Author: Lawrence F. Lowery
 (October 2012) 36 pages / Audience: K–5 students, teachers, parents
 Chinese (simplified characters) Rights sold—whole series
 Price: \$11.95 / each

How Does a Plant Grow?

Children don't have to be botanists-in-training to discover the message of this book: "All plants are interesting. Even the weeds." Young readers are sure to be intrigued by the wide variety of shapes, sizes, and functions in flowers, fruit trees, and all sorts of other flora. **How Does a Plant Grow?** will inspire children to be newly alert to the many wonders of the plant world, from how seeds sprout to why leaves turn to the light to the vital roles of stems and roots.

ISBN: 9781936959471

How Tall Was Milton?

In this funny fairy tale, it takes a village to figure out the height of Milton the friendly giant. The townspeople's attempts to gauge just how big he is will entertain young readers as they learn the importance of standard units of measurement. **How Tall Was Milton?** even accounts for the real-life origin of such silly-sounding units as feet. **ISBN:** 9781936959433

What Can an Animal Do?

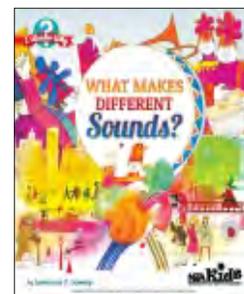
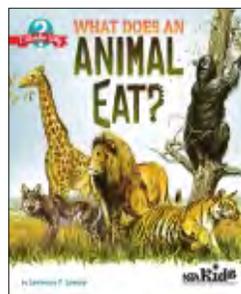
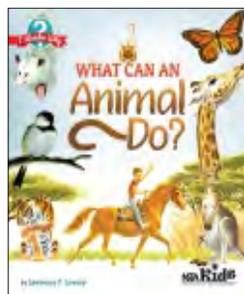
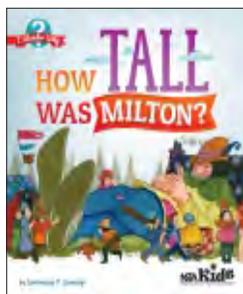
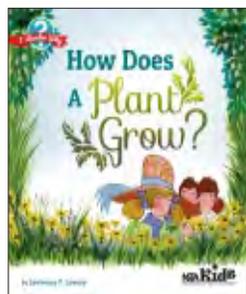
This lively book proves that an animal can do all kinds of things! It encourages children to notice the characteristics and behavior of a world of different creatures: from gnawing, swimming beavers to spinning, climbing spiders to hopping, baby-toting kangaroos. **What Can an Animal Do?** is a lively introduction to observing, comparing, and describing—all things budding scientists can do, too. **ISBN:** 9781936959457

What Does an Animal Eat?

Kids who want to know all about animals will find this book fascinating. **What Does an Animal Eat?** offers insights into two special aspects of hungry animals: how their teeth and beaks offer clues to what they eat and the food chain's role in helping to make sure there's enough for all. Illustrated with detailed drawings, the book's simple explanations lay the foundation for a deeper understanding of animal adaptation and the need for human help to protect the food chain. **ISBN:** 9781936959464

What Makes Different Sounds?

On their walk home from school, twins Jane and Jim explore why sounds can be startling (like sirens), soothing (like music), or mysterious (like eerie creaking in an empty house). By coming along, young readers of **What Makes Different Sounds?** can learn as the twins do. They'll be introduced to the roles vibration, pitch, and volume play in how rustles, rumbles, and rat-a-tat-tats are made and transferred to their own ears. **ISBN:** 9781936959440



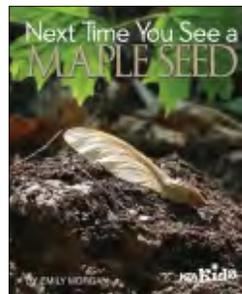
NSTA KIDS BOOKS



Awaken a sense of wonder in a child with the **Next Time You See** series from NSTA Kids. The books will inspire elementary-age children to experience the enchantment of everyday phenomena such as insects, seashells, and sunsets. Free supplementary activities are available on the NSTA website. Especially designed to be experienced with an adult—be it a parent, teacher, or friend—*Next Time You See* books serve as a reminder that you don't have to look far to find something remarkable in nature.



(October 2015)



(September 2014)



(July 2014)

Series Author: Emily Morgan

32 pages / Audience: Grades K–6 students, teachers, parents

World Rights Available

Price: \$12.95 / each

Next Time You See a Spiderweb

If you know children who say "lck!" when they spot a spider, this irresistible book will make them say "Ooh!" instead. *Next Time You See a Spiderweb* describes how these skilled creatures weave nature's most clever traps—their webs. It shows how spiders snare their prey with messy tangled webs and intricate orb webs. Readers will learn how spiders spin sticky silk without getting stuck themselves. Children and adults alike will want to take *Next Time You See a Spiderweb* with them when they go on their next nature walk. **ISBN:** 9781938946349

Next Time You See a Maple Seed

It's fun to toss maple seeds up in the air and watch them twirl down to the ground like nature's own helicopters. This book offers a close look at these marvels of aerial engineering, including the seeds' real name (no, not *whirlybird*), the work they do for maple trees, and how to uncover the tiny trees waiting to grow from the spinning seedlings. **ISBN:** 9781938946356

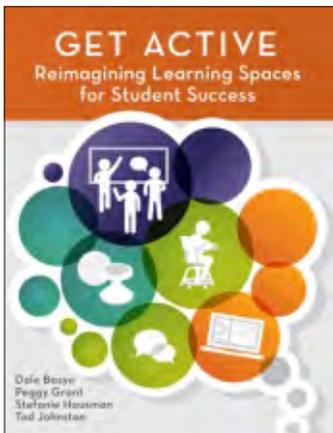
Next Time You See the Moon

This fascinating book will stay with children every time they gaze up at the night sky. Through vivid pictures and engaging explanations, children will learn about many of the Moon's mysteries: why it looks like a silvery crescent one time and a chalk-white ball a few nights later, where it gets its light, and how scientists can predict the Moon's shape on your birthday a thousand years from now. Pack this book with a flashlight and blanket on a clear night, and you'll have an evening outing you'll never forget. **ISBN:** 9781938946332

International Society for Technology in Education (ISTE)



ISTE (International Society for Technology in Education) is the premier membership association for educators and education leaders engaged in improving teaching and learning by advancing the effective use of technology in pre-K to 12 and teacher education. ISTE is the trusted source for professional development, knowledge generation, advocacy, and leadership for innovation. As a publisher, ISTE produces top-quality and vital books relevant to education professionals. Its bestselling *Flip Your Classroom: Reach Every Student in Every Class Every Day*, co-published with ASCD, has been reaching audiences through print, e-book, and author appearances around the globe. For more information about ISTE, visit www.iste.org.

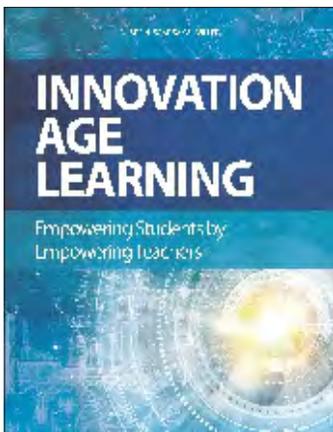


Get Active Reimagining Learning Spaces for Student Success

Dale Basye, Peggy Grant, Stefanie Hausman, and Tod Johnston

Active learning spaces offer students opportunities to engage, collaborate, and learn in an environment that taps into their innate curiosity and creativity. Students well versed in active learning—the capabilities that colleges, vocational schools, and the workforce demand—will be far more successful than those educated in traditional classrooms. *Get Active* is a practical guide to inform educators thinking about how best to design schools and classrooms to support learning in a connected, digital world. From classroom redesigns to schoolwide renovation projects and new building construction, the authors show the many ways that active learning spaces can improve the learning experience.

ISBN: 9781564843654 | (September 2015) 8-1/2" x 11", 175 pages
Audience: K–12 tech administrators, teachers
World Rights Available
Price: \$21.95



Innovation-Age Learning Empowering Students by Empowering Teachers

Sharon "Sam" Sakai-Miller

Ready or not, education has entered the Innovation Age, where it's not about what students know but what they can do with what they know. Teachers can prepare students thrive in the Innovation Age by teaching them at three levels, closing the learning environment gap, and systematically infusing technology. In *Innovation-Age Learning*, author Sharon "Sam" Sakai-Miller shares her vision for active, constructivist-based learning, infused with innovation skills, which leads to proven student success. In this strategy, students are challenged to cultivate empathetic thinking skills to become innovators who can turn knowledge into effective real-world solutions.

ISBN: 9781564843555 | (November 2015) 7-1/2" x 9-1/4", 220 pages
Audience: K–12 teachers, leaders, coaches, and IT specialists
World Rights Available
Price: \$24.95

Coming Soon



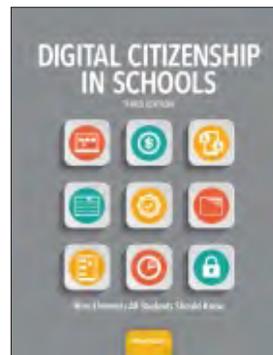
Effective Digital Learning Environments
Your Guide to the ISTE Standards for Coaches

Jo Williamson

The ISTE Standards for Coaches describe the essential role that technology coaches play in transforming schools into digital age global learning environments. A full implementation of these standards and performance indicators is critical to supporting technology implementation in schools. In this book, author

Jo Williamson breaks down each of the ISTE Standards for Coaches into applicable strategies—illustrated with scenarios and real-life case studies from across the United States and around the world—to help teachers and educators understand the standards and adapt them to their school's or organization's unique setting. With chapters dedicated to each of the six standards, in-depth examinations of the supporting elements, a rubric, and other learning resources, this valuable guide will support them in creating highly effective digital age learning environments.

ISBN: 9781564843678 | (October 2015) 8-1/2" x 11", 200 pages
Audience: Teachers, coaches, IT specialists
World Rights Available
Price: \$36.95



Digital Citizenship in Schools, Third Edition
Nine Elements All Students Should Know

Mike Ribble

Students today have always had technology in their lives so many teachers assume their students are competent tech users—more competent, in fact, than themselves. In reality, not all students are as tech savvy as teachers might assume, and not all teachers are as incompetent as

they fear. Even when students are comfortable using technology, they may not be using it appropriately. Likewise, educators of all skill levels may not understand how to use technology effectively. Both students and teachers need to become members of a digital citizenry. In this essential exploration of digital citizenship, Mike Ribble provides a framework for asking what educators should be doing with respect to technology so they can become productive and responsible users of digital technologies.

ISBN: 9781564843647 | (September 2015) 8-1/2" x 11", 220 pages
Audience: K–12 teachers, administrators, IT specialists, instructional designers
World Rights Available
Price: \$36.95



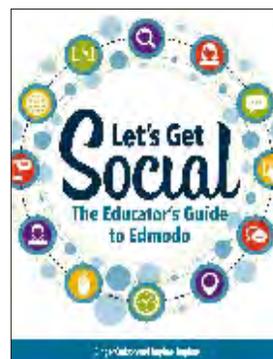
Integrating Technology in the Classroom
Tools to Meet the Needs of Every Student

Boni Hamilton

Integrating Technology in the Classroom helps teachers discern which technology tools and projects resonate with individual teaching styles, classroom context, and technology skill levels—all while helping students achieve academic growth. In this book every teacher can find new and immediately applicable ways to integrate

technology in the classroom. Educators will discover hundreds of tools and activities that support collaborative, student-centered learning, presented in order of complexity and difficulty to help them build confidence and skills in each area. Filled with the examples of teachers who have successfully employed technology in the classroom, this title will help educators revise lessons to meet the ISTE Standards for Students in an easy and straight forward way.

ISBN: 9781564843456 | (June 2015) 7-1/2" x 9-1/4", 250 pages
Audience: K–12 teachers, administrators, IT specialists, instructional designers
World Rights Available
Price: \$27.95



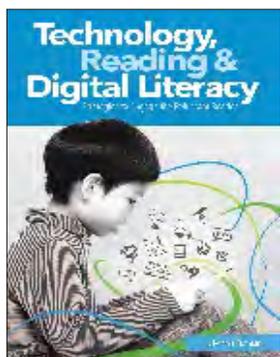
Let's Get Social
The Educator's Guide to Edmodo

Ginger Carlson and Raphael Raphael

Social networks are a growing part of our daily lives. But what people may not know is that these powerful and diverse online communities can also inform the way students learn, the way teachers teach, and the way educators communicate and share ideas. *Let's Get Social* is an instructional toolbox from which educators for any grade level can

learn everything they need to know about integrating social learning using the popular educational social network, Edmodo. Filled with valuable tips and resources for both novice and experienced users, this title provides immediately adaptable strategies for incorporating Edmodo's suite of tools and apps in classrooms. Educators will learn how to leverage Edmodo for assessment, project-based learning, flipped classroom, gamification and more.

ISBN: 9781564843562 | (July 2015) 7-1/2" x 9-1/4", 200 pages
Audience: K–12 teachers, administrators, IT specialists, instructional designers
World Rights Available
Price: \$21.95



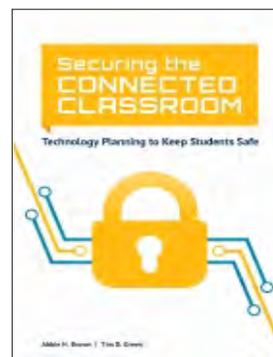
Technology, Reading and Digital Literacy
Strategies to Engage the Reluctant Reader

L. Robert Furman

Reading is fundamental to learning and this new book offers strategies teachers can use to motivate all students, including the most reluctant, to rediscover the joys of reading, share what they've read and discover innovative ways of exploring new things using

technology as a springboard. *Technology, Reading & Digital Literacy* shows teachers how to connect traditional teaching strategies with engaging online tools and resources designed to inspire a love of literature in new and reluctant readers. Filled with a robust collection of literacy tools, this title is for educators at all levels who want to boost digital literacy for all students.

ISBN: 9781564843568 | (June 2015) 5-1/2" x 8-1/2", 100 pages
 Audience: K–12 teachers, administrators, IT specialists, instructional designers
 World Rights Available
 Price: \$19.95



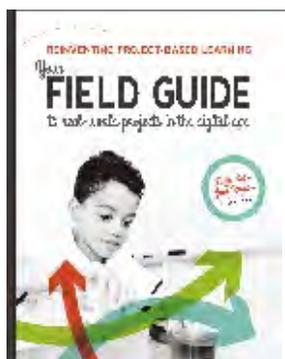
Securing the Connected Classroom
Technology Planning to Keep Students Safe

Abbie H. Brown and Tim D. Green

While there is no single method for solving all technology safety challenges in schools, there is a process that ensures that technology leaders make effective decisions about technology and that meets the unique instructional needs of their institutions. Specialists in this field, authors

Abbie H. Brown and Tim D. Green, outline a new process education leaders can follow to ensure a secure environment for learning with technology. This book guides educators, administrators and IT staff through a step-by-step process for creating a districtwide blueprint for keeping students safe while maintaining an appropriate level of security. Filled with practical advice on identifying and organizing a stakeholder group, assessing potential threats and developing appropriate responses, this book will help inform conversations around security in the classroom.

ISBN: 9781564843548 | (April 2015) 5-1/2" x 8-1/2", 120 pages
 Audience: K–12 teachers, administrators, IT specialists, instructional designers
 World Rights Available
 Price: \$24.95



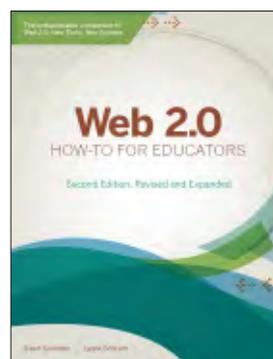
Reinventing Project-Based Learning, Second Edition
Your Field Guide to Real-World Projects in the Digital Age

Susie Boss and Jane Krauss

This book explores proven strategies for overcoming the limitations of the traditional classroom, including a wealth of technology tools for inquiry, collaboration, and global connection to support this new vision of instructional design. The title follows the arc of

a project, providing guided opportunities to direct and reflect educators' own learning and professional development. In the expanded second edition, educators will find new examples of the latest tools, assessment strategies and promising practices that are poised to shape education in the future. With rich illustrations and teacher interviews from around the world, *Reinventing Project-Based Learning* shows how to design authentic projects that make the most of available and emerging technologies.

ISBN: 9781564843531 | (October 2014) 7" x 9-1/4", 270 pages
 Audience: K–12 teachers, administrators, IT specialists, instructional designers
 World Rights Available
 Price: \$39.95



Web 2.0 for Educators
The Indispensable Companion to Web 2.0 New Tools, New Schools

Gwen Solomon and Lynne Schrum

Ignite creativity by weaving Web 2.0 tools into the classroom. In this expanded and fully updated edition, the authors introduce educators and teachers to more collaborative tools and

and expertly lead them through classroom and professional applications that help expand student and teacher learning.

ISBN: 9781564843517 | (July 2014) 7" x 9-1/4", 314 pages
 Audience: K–12 teachers, administrators, IT specialists, instructional designers
 World Rights Available
 Price: \$39.95

FLIPPED LEARNING SERIES

Building on their best-selling book *Flip Your Classroom: Reach Every Student in Every Class Every Day*, flipped education innovators Jonathan Bergmann and Aaron Sams return with a book series that supports flipped learning in the four topic areas of science, math, English and social studies as well as the elementary classroom. Each title in the series addresses a different topic: how flipping your classroom can support elementary instruction; how educators can successfully apply the flipped classroom model to teaching English language arts; how educators can apply flipped learning to social studies instruction; how educators can successfully apply the flipped classroom model to teaching math; how educators can successfully apply the flipped classroom model to teaching science—both in the classroom and in the lab—as well as how to employ inquiry-based and project-based learning techniques in the science classroom.

Flipped Learning for Elementary Instruction

(October 2015) ISBN: 9781564843630

Flipped Learning for English Instruction

(September 2015) ISBN: 9781564843623

Flipped Learning for Social Studies Instruction

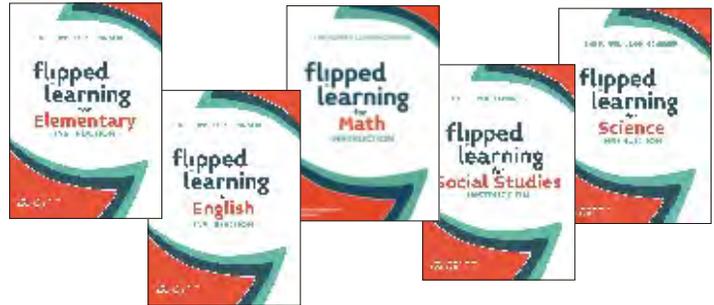
(September 2015) ISBN: 9781564843616

Flipped Learning for Math Instruction

(May 2015) ISBN: 9781564843609

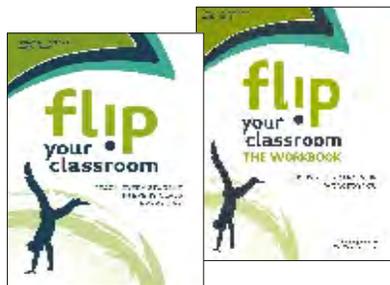
Flipped Learning for Science Instruction

(April 2015) ISBN: 9781564843593



Series Authors: Jonathan Bergmann and Aaron Sams

5-1/2" x 8-1/2", 124 pages, Audience: K–12 teachers, administrators, instructional designers
World Rights Available, Price: \$14.95 / each



**Flip Your Classroom
Reach Every Student in
Every Class Every Day**

ISBN: 9781564843159

(June 2012)

5-1/2" x 8-1/2", 112 pages

Languages Sold: Arabic, Chinese (simplified), Danish, French, Icelandic, Italian, Japanese, Korean, Portuguese, Spanish, Spanish (Castilian), Thai
Price: \$19.95

**Flip Your Classroom,
The Workbook
Making Flipped Learning
Work for You**

ISBN: 9781564843661

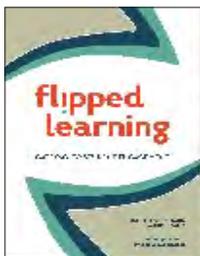
(March 2016)

8-1/2" x 11", 24 pages

World Rights Available

Price: \$9.95

Audience: K–12 teachers, administrators, instructional designers



**Flipped Learning
Gateway to Student Engagement**

ISBN: 9781564843449

(July 2014)

5-1/2" x 8-1/2", 227 pages

Languages sold: Arabic, Chinese (simplified & complex), Danish, French, Japanese, Korean
Price: \$21.95

In *Flip Your Classroom*, authors Jonathan Bergmann and Aaron Sams provide a window into a flipped classroom. The flipped classroom approach was initially targeted to help those students struggling because of missed classes for school activities or slower learning styles, but it has resulted in assisting a larger, more diverse group of students. This book chronicles the authors' journey from their first shaky steps at trying to "flip" their classrooms to their current "best practice so far" flipped-mastery classroom model.

This companion *Flip Your Classroom Workbook* uses questions and activities to help educators think carefully about the flipped classroom model in order to create personalized versions that will work effectively for them and their students. Readers are encouraged to reflect on why as well as how they can implement the flipped classroom and the flipped-mastery models. This workbook offers opportunities to explore aspects such as creating or finding videos, designing a flipped lesson, preparing for change, and working with administrators. Bergmann and Sams also encourage teachers to collaborate with others in this exploration and to connect with the wider flipped learning community for support and ideas.

In *Flipped Learning: Gateway to Student Engagement*, authors Bergmann and Sams take their revolutionary educational philosophy to the next level. Building on the energy of the thousands of educators inspired by the influential book *Flip Your Classroom*, this installment is all about what happens next—when a classroom is truly student-centered and teachers are free to engage with students on an individual level. Loaded with powerful stories from teachers across curriculum and grade levels, *Flipped Learning* will once again turn expectations upside-down and fuel excitement for teaching and learning.

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Trainers Publishing House
Introduces

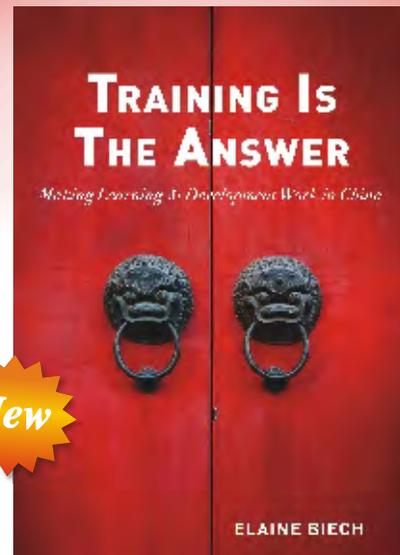
TRAINING IS THE ANSWER

*Making Learning & Development
Work in China*

from world-renowned trainer
Elaine Biech

TPH

www.trainerspublishinghouse.com



ISBN: 9781939247063 | (October 2015) 7" x 10", 296 pages
Audience: Trainers and training managers (Chinese),
administrators, learning directors
World Rights Available / Price: \$29.95



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NSTA Kids
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