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RussoRights Represents

BUSINESS & PERSONAL SUCCESS



Association for Talent Development (ATD Press) 1

ATD Press is the premier publisher specializing in best practices related to workforce education, training, and professional development. ATD titles help training & learning practitioners increase their relevance, enhance their skills, and align learning to business results. Topics include training basics, management, training evaluation, instructional design, and leadership.



Maven House Press 6

Maven House Press is an independent publishing house specializing in business books for managers and business executives. Its publishing aim is to provide business professionals with books written by experts who will show them various paths to lead their organizations to greatness.



OldTown Publishing 7

The focus of OldTown Publishing is to help readers “build a better life—one habit at a time.” At OldTown, they firmly believe that getting more from life means *not* following the latest diet craze or overpriced motivational programs. True success happens when you take action on a daily basis. That's why OldTown books focus on habit development and how to help readers achieve what they want in life.



TCK Publishing 8

TCK Publishing publishes fiction and nonfiction books in many genres and niches. At TCK, they believe authors make the world a better place by sharing stories, ideas, and experiences that allow us all to better understand the world we live in and make better decisions, which in turn makes the world a better place.



Trainers Publishing House (TPH) 9

TPH publishes world-class business and talent development content from experts in the field who share not only their experience and best practices but also the practical tools and resources you—and your organization—need to achieve excellence.

EDUCATION



Learning Sciences International (LSI) 10

LSI combines instructional strategies grounded in deep research with advanced web-based technology. It provides research-based professional development, customized initiatives, personalized e-learning, on-site training, research services, and supplementary resources to teachers, leaders, schools, and districts.



National Science Teachers Association (NSTA) 14

NSTA is the largest organization in the world committed to promoting excellence, standards, and innovation in science teaching and learning for all. NSTA Press produces publications that promote professional development and best practices for science teachers for kindergarten through college.



The Flipped Books 19

The mission of the Flipped Learning Global Initiative is to coordinate, orchestrate, and scale the key elements required to successfully expand flipped learning. FL Global Publishing will focus on the work of Flipped Learning researchers and practitioners around the world, who are exploring and defining the next practices in Flipped Learning and is the home for bold new voices and innovative ideas for employing Flipped Learning worldwide.

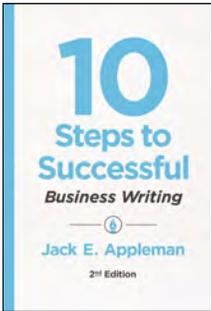


RussoRights

With more than 35 years' experience in business and education publishing, RussoRights delivers compelling content from innovative publishers to the wider world of publishing. Our keen understanding of today's digital landscape and content rights and licensing helps our clients achieve their business goals.

We help publishers manage their rights business to create revenue streams they never knew existed.

—Cat Russo, President, RussoRights



JACK E. APPLEMAN

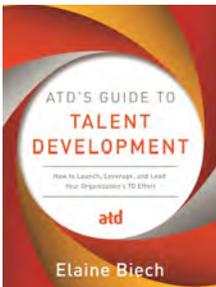
10 Steps to Successful Business Writing, *2nd edition*



Good writing can launch a career. It has the power to break through clutter and capture readers' imaginations. And good writing is not just a skill that marketers must master. Most workplace communication takes written form, and with the rising number of communication channels—social media, instant messaging, blogs—we're writing more and faster than ever. This book can help anyone write more successfully. The second edition of this bestselling classic includes new chapters on electronic publications and master documents for any workplace situation.

ISBN: 9781947308305 | (November 2017) 6" x 9", 232 pages

Audience: Business professionals, managers, communicators | Price: \$19.95



ELAINE BIECH

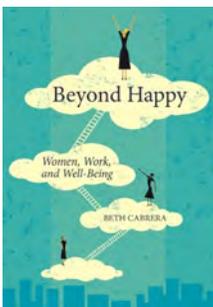
ATD's Guide to Talent Development

How to Launch, Leverage, and Lead Your Organization's TD Effort

Directing an organization's talent development effort can be like a journey without a map. Legendary training and development leader Elaine Biech points the way forward, providing leadership and direction to help any organization. She covers developing a TD strategy, creating an operating plan, and reinforcing an organization's TD mindset, through design and delivery, measurement and evaluation, and preparing for the future. Complete with perspectives from trusted experts and icons in the field, this book serves as a professional atlas for talent development excellence.

ISBN: 9781562868437 | (September 2018) 7" x 9", 800 pages

Audience: Managers, senior leaders, talent management & HR professionals | Price: \$119.95



BETH CABRERA

Beyond Happy

Women, Work, and Well-Being

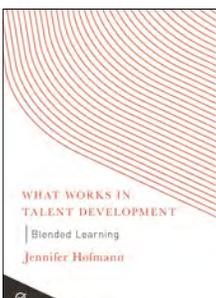


Rights sold: Turkish, Vietnamese

Engagingly told by positive psychology authority Beth Cabrera, *Beyond Happy* is a collection of essential findings that offer women proven strategies for living more authentic, meaningful lives. With time-tested methods for thriving based on personal values and developed strengths, it is a guide to what matters most in all our lives—enduring family ties and relationships.

ISBN: 9781562869793 | (August 2015) 5-1/4" x 8", 189 pages

Audience: Personal success, HR & talent management professionals | Price: \$19.95



JENNIFER HOFMANN

Blended Learning

What Works in Talent Development Series

Modern learning audiences want flexibility and personalization—development on their terms. They need a blended approach to learning that lets them grow their skills and knowledge where they actually perform their work. When designed and implemented effectively, blended learning will help training professionals breathe life back into their talent development offerings.

ISBN: 9781562860981 | (February 2018) 7" x 10", 200 pages

Audience: Talent development professionals, trainers, instructional designers | Price: \$34.95



KAREN HOUGH

Go With It

Embrace the Unexpected to Drive Change

Rights sold: Vietnamese

Improv expert Karen Hough shows how anyone can learn to be more creative and innovative—using improv's flexibility, humor, focus, and “yes, and” principles. She brings her discoveries from the success of improv troupes to the front lines of innovation in business. Learn how leaders can use improv techniques to get their teams working and innovating together. Hough shares many stories of how companies can break through old patterns and learn to create through listening, agreeing, and discussing ideas.

ISBN: 9781562865719 | (October 2017) 5-1/2" x 8-1/2", 120 pages

Audience: Business leaders, change managers, innovation & creativity experts | Price: \$17.95



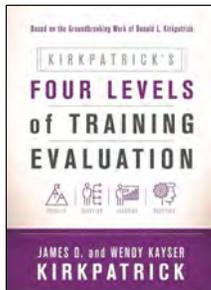
KATY TYNAN

How Did I Not See This Coming? A New Manager's Guide to Avoiding Total Disaster

First-time managers are under tremendous pressure and are often unprepared for the rocky journey ahead of them. This book tells the fictional story of Julie, a onetime star producer, to illustrate how a new manager can successfully make the transition to a leadership role. It offers five basic truths about management—starting with recognizing team values and strengths—that can be learned by anyone.

ISBN: 9781562867867 | (December 2017) 5-1/2" x 8-1/2", 120 pages

Audience: Leaders, managers, HR & talent development professionals | Price: \$17.95



JAMES D. KIRKPATRICK & WENDY KAYSER KIRKPATRICK

Kirkpatrick's Four Levels of Training Evaluation



Rights sold: Chinese, Portuguese

Don Kirkpatrick's groundbreaking *Four Levels of Training Evaluation* is the global standard for training evaluation, but over the last 60 years a number of misassumptions and faulty practices have crept in. Here, James and Wendy Kirkpatrick set the record straight with the New World Kirkpatrick Model, a powerful training evaluation methodology that melds people with metrics. Training leaders and practitioners alike will discover a blueprint to maximize business results by training people more effectively, improving the way they work, and helping their organizations meet goals.

ISBN: 9781607280088 | (October 2016) 7" x 10", 256 pages

Audience: Trainers, training managers, instructional designers | Price: \$24.95



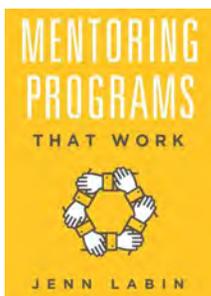
PAUL SMITH

Learning While Working Structuring Your On-the-Job Training

People become experts at their jobs by learning while doing. But how can organizations ensure that everyone receives the same learning experience? After all, most on-the-job training programs leave learners to sink or swim depending on who oversees their work. In *Learning While Working*, talent development manager Paul Smith shows how to structure training on the job to provide the focus and direction needed to track progress and build a pipeline of better-skilled workers.

ISBN: 9781947308541 | (July 2018) 6" x 9", 168 pages

Audience: HR & talent management professionals, training managers, instructional designers | Price: \$42.95



JENN LABIN

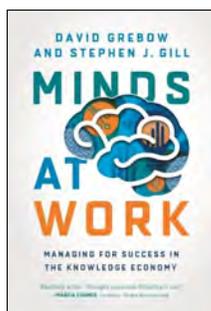
Mentoring Programs That Work

Rights sold: Chinese

A stellar mentor can change the trajectory of a career, and mentoring programs can be organizations' most powerful talent development tool. But fixing a "broken" mentoring program or developing a new one from scratch requires a unique process. Seasoned program development specialist Jenn Labin provides a model to build connections between people with a step-by-step approach to help HR and talent development professionals navigate a mentoring program from start to finish.

ISBN: 9781562864583 | (February 2017) 7" x 10", 172 pages

Audience: HR managers, trainers, managers | Price: \$32.95



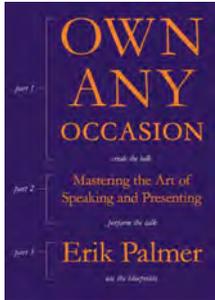
DAVID GREBOW & STEPHEN J. GILL

Minds at Work Managing for Success in the Knowledge Economy

The only sustainable advantage in today's competitive marketplace is the ability to learn and adapt faster than everyone else. This book shows how on-demand learning inspires employees to achieve higher levels of performance and helps managers move from "command and control" to being advocates of communication and collaboration. Find out what happens when managers help direct reports grow and use technology to pull the learning they need when they need it.

ISBN: 9781562866839 | (December 2017) 5-1/2" x 8-1/2", 184 pages

Audience: Trainers, training managers, training designers | Price: \$19.95



ERIK PALMER

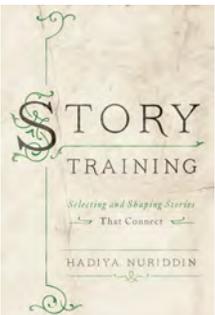
Own Any Occasion

Mastering the Art of Speaking and Presenting

Top speaker Erik Palmer taps into his vast experience to simplify the process of extraordinary speaking, whether giving a wedding toast, preparing for a sales call, or delivering a keynote. His 11 steps show how to craft the perfect message and captivate audiences with exceptional delivery. Whether the audience is large or small, the message personal or professional, Palmer's easy system will help everyone become the best speakers they can be in any situation.

ISBN: 9781562866853 | (October 2017) 6" x 9", 192 pages

Audience: Business leaders, salespeople, trainers, presenters, speakers | Price: \$19.95



HADIYA NURIDDIN

Story Training

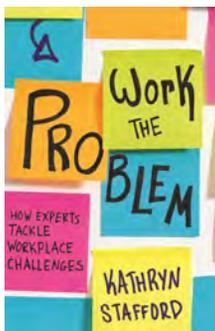
Selecting and Shaping Stories That Connect

Trainers try to facilitate connections for learners, knowing that they must first make connections for themselves. One way to do that is to be a storyteller. But do you select, structure, shape, and tell effective stories? This practical, innovative book by Hadiya Nuriddin, instructional designer and storyteller extraordinaire, explores how to find and deliver stories, engage learners, and make training more relevant.

ISBN: 9781562866891 | (March 2018) 5-1/2" x 8-1/2", 160 pages

Audience: Trainers, HR & talent management professionals, instructional designers | Price: \$32.95

Just Published!



KATHRYN STAFFORD

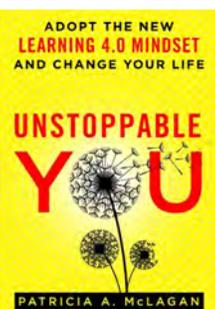
Work the Problem

How Experts Tackle Workplace Challenges

Everyone has experienced a situation at work where challenges pile so high that the only solution seems to be to cut and run. This set of unique yet familiar stories creates a conversation about universal workplace problems that can arise in any career and how we can solve them for ourselves in fresh ways. Whether you're thinking of quitting your job, you feel stalled out at your workplace, or you're advising someone who has hit a wall, *Work the Problem* is the book to reach for.

ISBN: 9781947308572 | (June 2018) 5-1/4" x 8", 168 pages

Audience: Talent & organization development professionals, consultants | Price: \$16.95



PATRICIA A. MCLAGAN

Unstoppable You

Adopt the New Learning 4.0 Mindset and Change Your Life

Unstoppable You is the ticket to creating a fulfilling and successful life for individuals and to promoting a culture of learning for organizations. Targeted to professionals in any job or industry, this is an invitation to upgrade to Learning 4.0—becoming more able to respond to new insights and profound changes in the world—by adopting seven basic practices. Includes a toolkit of templates, guides, and tips.

ISBN: 9781562861094 | (May 2017) 6" x 9", 312 pages

Audience: HR & talent management professionals, managers, talent development leaders | Price: \$25.95

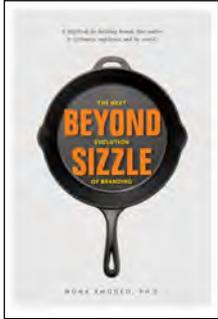


Rights sold: Arabic, Chinese, Portuguese



Author Spotlight: PATRICIA A. MCLAGAN

Pat McLagan is a bestselling author and world-class talent development expert. Her life and career are all about helping people improve their performance and development. McLagan has published extensively, including ATD's bestselling *Unstoppable You*. She has received awards for her thought leadership, worked all around the world, and served in professional leadership roles. Her focus has been helping people unleash their power and work toward a higher purpose at work and in life.



MONA AMODEO

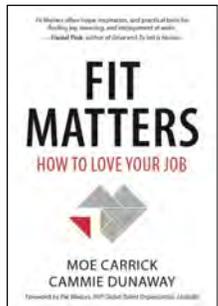
Beyond Sizzle

The Next Evolution of Branding

Today organizations are judged not just for the quality and price of their products but whether they are also a force for good. *Beyond Sizzle* provides a playbook for building brands that matter to customers, employees, and the world. It introduces a workable framework that organizations and their leaders can use to redefine workplaces, reimagine customer experiences, and create innovative products and services that create healthier, more sustainable communities.

ISBN: 9781938548154 | (June 2018) 5-1/2" x 8-1/4", 240 pages

Audience: Green & small business leaders, marketing & organization development professionals | Price: \$24.95



MOE CARRICK & CAMMIE DUNAWAY, FOREWORD BY PAT WADORS

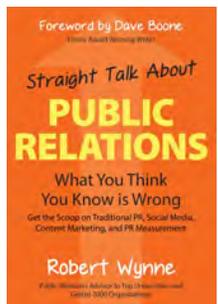
Fit Matters

How to Love Your Job

With this practical, thought-provoking guide, employees at any career stage will be able to find the job they'll love—one that matches their needs and provides meaning to their lives. *Fit Matters* is designed to help readers evaluate the fit between their needs and the culture of their current or prospective employer, assess what they need to thrive at work, and develop options if they need to make a change.

ISBN: 9781938548741 | (May 2017) 6" x 9", 256 pages

Audience: Careers, self-help, personal success | Price: \$24.95



ROBERT WYNNE, FOREWORD BY DAVE BOONE

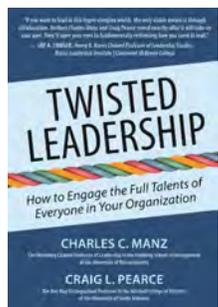
Straight Talk About Public Relations

What You Think You Know Is Wrong

Persuading people to buy products or services or to support causes is difficult. But there are tactics that work, and readers will find them in this book by seasoned PR thought leader Robert Wynne. *Straight Talk* teaches the essentials of PR—how to write compelling press releases, pitch to the media, craft editorials that wow, create persuasive social media campaigns, engage audiences with powerful content marketing, and measure PR success.

ISBN: 9781938548789 | (June 2017) 6" x 9", 176 pages

Audience: Public relations, social media, & marketing professionals | Price: \$24.95



CHARLES C. MANZ & CRAIG L. PEARCE

Twisted Leadership

How to Engage the Full Talents of Everyone in Your Organization

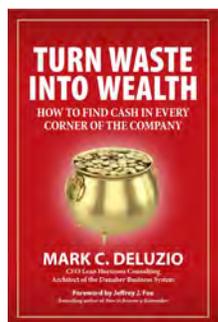
Twisted Leadership presents a new way of thinking about leadership—as a dynamic, complex social process, not just a role occupied by someone at the top. By integrating self, super, shared, and socially responsible leadership, the book shows step-by-step how anyone, at any level of an organization, can be a leader based on the context, goals, knowledge, experience, or needs of the group.

ISBN: 9781938548864 | (September 2017) 5.5" x 8.5", 160 pages

Audience: Executives, leaders, managers, team members | Price: \$21.95



Rights sold: Chinese



MARK C. DELUZIO

Turn Waste Into Wealth

How to Find Cash in Every Corner of the Company

Cash is laying around everywhere in companies—piled up in warehouses, hiding in plain sight as inventory, and littering offices disguised as incorrect invoices, late billings, incomplete forms, input errors, or sloppy requests from salespeople. It also languishes in countless places in a customer's order from order entry to production to fulfillment. All that cash is retrievable and available for reinvestment and dividends with the know-how provided in this book.

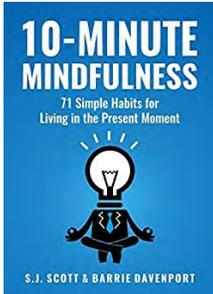
ISBN: 9781938548451 | (March 2016) 5-1/2" x 7-1/2", 150 pages

Audience: Executives, business professionals, CFOs | Price: \$24.95



Author Spotlight: S.J. SCOTT

S.J. Scott is a bestselling author and personal habits expert who believes that everyone can build a better life, one habit at a time. He has discovered that true success doesn't mean following the latest diet craze or motivation program but happens when individuals take action on a daily basis. In his books, he shares daily action plans for every area of life—health, fitness, work, and personal relationships. His practical strategies and techniques offer powerful ways anyone can use to reach their goals and achieve the life they have imagined.



S.J. SCOTT & BARRIE DAVENPORT



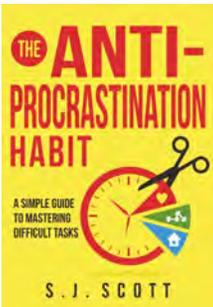
Rights sold: Czech, Korean, Polish

10-Minute Mindfulness 71 Simple Habits for Living in the Present Moment

Want to improve your focus, productivity, happiness, and peace of mind? Want to eliminate negativity, stress, and anxiety? Let bestselling authors Scott and Davenport show you how to anchor in the present moment, even if it's just for a few minutes at a time. Choose from 71 mindfulness habits to tailor your personal adventure, discover the practical tools to turn these actions into automatic behavior, and make a positive, lasting impact on your life.

ISBN: 9781546768286 | (May 2017) 6" x 9", 248 pages

Audience: Self-help, mindfulness & well-being, personal growth & success | Price: \$12.99



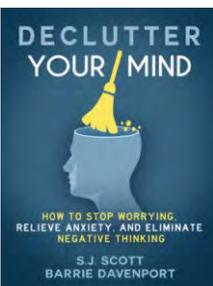
S.J. SCOTT

The Anti-Procrastination Habit A Simple Guide to Mastering Difficult Tasks

Simply put: Procrastination limits success. Unaddressed, it keeps people from achieving their goals in life. Bestselling author S.J. Scott can help. He delivers a straight-forward, systematic framework for building an action-oriented habit through all areas in life—with actionable advice to break the “procrastination habit,” replace it with a set of positive habits, and eliminate barriers to results and success.

ISBN: 9781973775287 | (September 2017) 6" x 9", 156 pages

Audience: Self-help, personal growth & success, productivity | Price: \$12.99



S.J. SCOTT & BARRIE DAVENPORT



Wall Street Journal Bestseller!

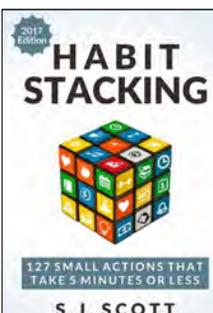
Rights sold: Arabic, Chinese (simple & complex), Estonian, German, Italian, Korean, Polish, Portuguese, Russian, Vietnamese

Declutter Your Mind How to Stop Worrying, Relieve Anxiety, and Eliminate Negative Thinking

This book helps people practice mindfulness techniques that create more “space” in their minds so that they can enjoy more inner peace and happiness. These simple habits empower readers with the clarity needed to prioritize what's most important in their lives, let go of what no longer serves their goals, and decide how they want to live every day.

ISBN: 9781535575089 | (August 2016) 6" x 9", 156 pages

Audience: Self-help, stress management, productivity, mindfulness | Price: \$14.99



S.J. SCOTT



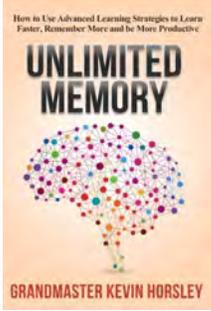
Rights sold: Chinese (simple), Hungarian, Japanese, Korean, Polish, Russian, Vietnamese

Habit Stacking 127 Small Actions That Take 5 Minutes or Less, Expanded Edition

Who wouldn't be willing to spend 5 minutes a day to dramatically improve their lives? In this book, readers discover 127 quick habits that they can “stack” together into a simple daily routine. These small but powerful life changes will enable them to transform their work lives, strengthen their personal relationships, stay on top of their finances, get organized, and improve their health. Includes strategies to create an easily maintained routine and tools to keep readers motivated and consistent.

ISBN: 9781946159014 | (April 2017) 6" x 9", 270 pages

Audience: Self-help, stress management, productivity | Price: \$14.99



KEVIN HORSLEY



100,000 copies sold in US!

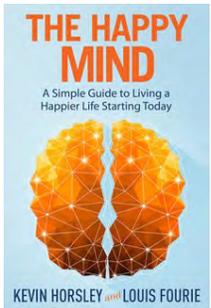
Rights sold: Arabic, Chinese (simple & complex), French, Korean, Lithuanian, Russian, Ukrainian, Vietnamese

Unlimited Memory

How to Use Advanced Learning Strategies to Learn Faster, Remember More, and Be More Productive

Learn how the world's best memory masters train themselves to concentrate at will. When you can easily focus on the task at hand and store and recall useful information, you can double your productivity and eliminate wasted time, stress, and mistakes at work. In this book, world memory record-breaker Kevin Horsley shows readers how anyone can use powerful memory strategies to learn faster, be more productive, and achieve more success.

ISBN: 9781631619984 | (March 2016) 6" x 9", 188 pages
Audience: Business & money, management, leadership | Price: \$19.99



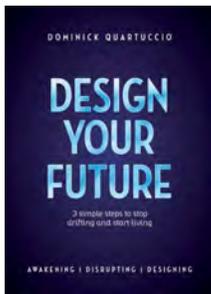
KEVIN HORSLEY & LOUIS FOURIE

The Happy Mind

A Simple Guide to Living a Happier Life Starting Today

The search for happiness is fundamental for all humans, but it is not one-size-fits-all. *The Happy Mind* will help everyone discover valuable insights within themselves so that they can create lasting happiness instead of being driven by short-term pleasure-seeking. From the author of the bestselling *Unlimited Memory*, this book is the road map to living a happy life, custom-designed just for you.

ISBN: 9781631610387 | (January 2018) 6" x 9", 204 pages
Audience: Self-help, personal success, motivation | Price: \$19.99



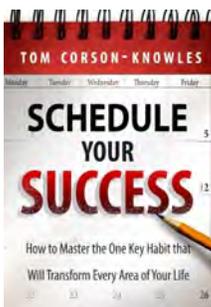
DOMINICK QUARTUCCIO

Design Your Future

3 Simple Steps to Stop Drifting and Start Living

Feeling bored? Restless? Trapped? This book is for people who have achieved a level of success they've always wanted but still feel that something is off and they can't figure out why. It shows how to break through that self-imposed ceiling to stop drifting and start living. Learn how to take command of life again by awakening to beliefs and stories, disrupting settled patterns and behaviors, and designing a future that inspires.

ISBN: 9781631610394 | (December 2017) 6" x 9", 238 pages
Audience: Motivation, self-help, personal success | Price: \$19.99



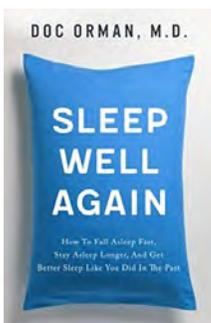
TOM CORSON-KNOWLES

Schedule Your Success

How to Master the One Key Habit That Will Transform Every Area of Your Life

Humans aren't hardwired to keep track of time—it's a learned skill. Let this book be your guide to greater productivity, creativity, and success. Learn how to schedule in passion and fun, find lost time by eliminating unproductive activities, and other powerful habits. No fancy scheduling apps or productivity software to buy—this proven system gets things done every single day.

ISBN: 9781631610172 | (December 2016) 6" x 9", 90 pages
Audience: Self-help, time management, personal success | Price: \$19.99



DOC ORMAN MD

Sleep Well Again

How to Fall Asleep Fast, Stay Asleep Longer, and Get Better Sleep Like You Did in the Past

It's easy to get stuck in ruts, bad habits, or stressful situations in life that can ruin sleep for days, weeks, months, or even years. Noted physician and stress relief expert, Doc Orman, teaches how everyone can feel more rested, energetic, and healthy by understanding and applying simple science-based solutions to get their sleep back on track. They will learn how to make simple changes that can eliminate poor sleep habits, enabling them to sleep like a baby again.

ISBN: 9781631610196 | (February 2017) 6" x 9", 92 pages
Audience: Self-help, health & wellness, personal success | Price: \$19.99



Author Spotlight: KIMBERLY DEVLIN

Kimberly Devlin is a popular writer, speaker, instructional designer, facilitator, and communication consultant, specializing in helping organizations realize business objectives through strategic planning, organization-wide training, and other initiatives. Devlin leverages her communication specialist skills and industry-leading training and development qualifications to create highly effective, sought-after learning events. Her other publications includes *Customer Service Training* and *Facilitation Skills Training* in the bestselling ATD Workshop Series.



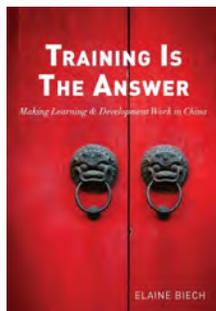
KIMBERLY DEVLIN

Same Training, Half the Time Delivering Results for Busy Learners

Just Published!

Impossible, right? Especially when time is tight and expectations are high. Yet, in today's time-constrained workplace, organizations need to be able to develop their workforce faster and faster if they hope to compete and achieve business results. In this book, expert trainer and instructional designer Kimberly Devlin distills the strategies essential to designing, developing, and delivering *better* training in half the time. Learn to create meaningful learning events in less time and with less stress.

ISBN: 9781939247094 | (March 2018) 6" x 9", 212 pages
Audience: Trainers, talent development & HR professionals, managers | Price: \$16.95



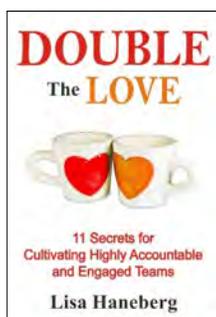
ELAINE BIECH

Training Is the Answer Making Learning and Development Work in China

Rights sold: Chinese

In this book, training guru Elaine Biech provides a bridge between the training professions in the United States and China, addressing the unique cultural differences in the Chinese workplace with a very practical look at training design and delivery, use of technology, training evaluation, and more. She shares her innovative training secrets and rock-solid training expertise, emphasizing both classic and cutting-edge approaches that ensure learning drives performance.

ISBN: 9781939247063 | (October 2015) 7" x 10", 296 pages
Audience: Trainers, training managers, learning professionals | Price: \$29.95

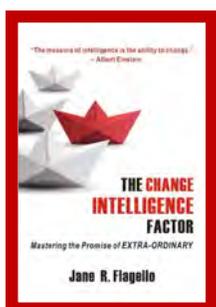


LISA HANEBERG

Double the Love 11 Secrets for Cultivating Highly Accountable and Engaged Teams

Leadership expert Lisa Haneberg reveals 11 leadership practices that enable leaders to catalyze people's greatness so that it serves a big purpose. Her Accountability and Engagement Model and 11 secrets help cultivate excellence and create performance velocity in teams immediately. Real-life examples and easy-to-use tools help readers develop leadership capabilities and put these powerful ideas into action.

ISBN: 9781939247049 | (April 2014) 6" x 9", 169 pages
Audience: Team leaders, managers, talent development professionals, trainers | Price: \$16.95



JANE R. FLAGELLO

The Change Intelligence Factor Mastering the Promise of EXTRA-ORDINARY

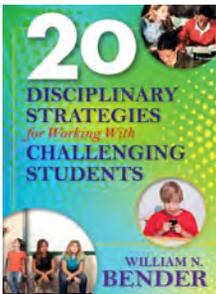
In a complex business climate, one factor makes all the difference—being able to navigate and thrive through change. This requires new skills. Flagello presents three fundamental principles of "change intelligence" and shows how to apply them in key areas in the workplace: employee engagement, communications, leadership development, and customer service. Learn how to leverage key emotional change skills into high-powered change intelligence drivers.

ISBN: 9781939247025 | (September 2013) 6" x 9", 168 pages
Audience: Business executives, change managers, talent development professionals | Price: \$16.95



Author Spotlight: WILLIAM N. BENDER

William N. Bender, PhD, is an educational thought leader specializing in instructional tactics for the classroom, with special interests in discipline, project-based learning, classroom technology, and differentiated instruction. He has written 26 books on education, many of which are leading sellers in their respective topics. He writes and speaks widely on education issues focusing on practical strategies and tactics that work in real classroom.

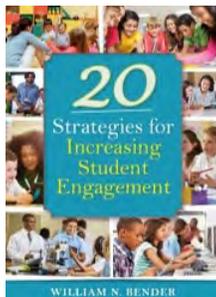


WILLIAM N. BENDER

20 Disciplinary Strategies for Working With Challenging Students

Effective disciplinary strategies are essential in every classroom so that all teachers can manage difficult situations. With an emphasis on recent issues and trends, Bender offers practical tips for putting advanced disciplinary strategies to immediate use in the modern classroom and describes the research foundation for each tactic. Teachers and administrators working in all subject areas and grade levels can quickly adapt these strategies to meet their needs and improve their classroom management practice.

ISBN: 9781941112229 | (July 2015) 7" x 10", 256 pages
Audience: K–12 teachers & administrators | Price: \$29.95

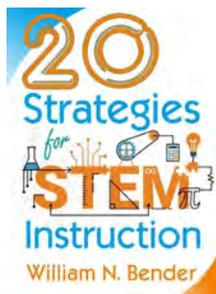


WILLIAM N. BENDER

20 Strategies for Increasing Student Engagement

In today's rigorous educational landscape, even the most effective teachers must work to polish their skills and practice. In this practical guide, leading education expert William N. Bender offers a wealth of ways to develop intensive, attention-grabbing instructional techniques that foster high levels of student achievement. He provides practical examples, guidelines, and the research behind his teaching tips to help educators focus on specific strategies for engaging students in the classroom.

ISBN: 9781941112793 | (October 2017) 7" x 10", 244 pages
Audience: K–12 teachers & administrators | Price: \$29.95



WILLIAM N. BENDER

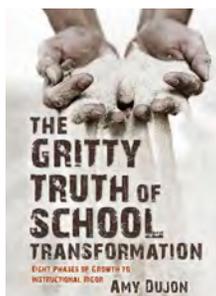
20 Strategies for STEM Instruction

Time constraints and heavy workloads can make the transition into STEM instruction difficult. This book offers practical advice, supported by research evidence, to help teachers integrate project-based learning with STEM, modify strategies to meet the needs of each learner, use engineering design principals to focus on real-world problems, and emphasize teamwork and collaboration around rigorous math and science content. Includes step-by-step guidelines for teaching strategies that strengthen STEM instruction.

ISBN: 9781941112786 | (October 2016) 7" x 10", 272 pages
Audience: K–12 STEM teachers | Price: \$29.95



Rights sold: Turkish



AMY DUJON

The Gritty Truth of School Transformation

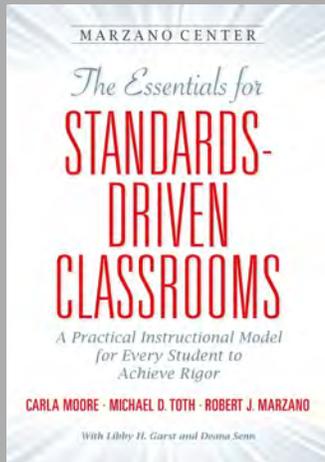
Eight Phases of Growth to Instructional Rigor

Schools define themselves by metrics, but when we dig down into the numbers, questions remain. This book answers these questions and more by revealing how schools of all shapes, sizes, and socioeconomic and academic backgrounds can achieve real faculty and student growth. How? By implementing rigorous instruction in the classroom and empowering school leaders to establish and grow a vision of excellence that involves both teachers and students.

ISBN: 9781943920808 | (April 2018) 7" x 10", 160 pages
Audience: K–12 teachers & administrators | Price: \$24.95

The Marzano Center Essentials for Achieving Rigor Series

This practical series, by Robert J. Marzano and his team of highly skilled education experts, is designed to help teachers develop expertise on essential strategies that move students toward the higher order thinking skills required by today's college and career readiness standards.



CARLA MOORE, MICHAEL D. TOTH, & ROBERT J. MARZANO

The Essentials for Standards-Driven Classrooms A Practical Instructional Model for Every Student to Achieve Rigor

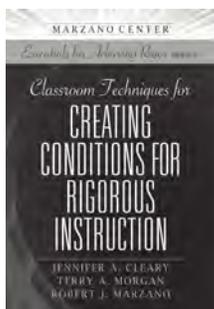


The Essentials for Achieving Rigor model of instruction and corresponding series of books were developed to help teachers provide a caliber of truly rigorous instruction. This guide, created by the authors of the Essentials series, is designed to help teachers leverage essential strategies to:

- Conduct standards-based planning and instruction
- Establish conditions for learning and criteria for success
- Use formative assessment data to make decisions
- Practice strategies in a unified system of instruction.

As the capstone of the series, this guide gives teachers a big-picture view of the Essentials model and its research-based strategies. Its valuable tips and guidance empower educators and leaders to increase classroom rigor and transform their schools into thriving, sustainable communities of practice.

ISBN: 9781943920150 | (March 2017) 7" x 10", 120 pages | Audience: K–12 teachers, administrators | Price: \$19.95



JENNIFER A. CLEARY, TERRY A. MORGAN, & ROBERT J. MARZANO

Final title in the series!

Classroom Techniques for Creating Conditions for Rigorous Instruction

In today's classrooms and schools, rigorous instruction and learning don't just happen by accident. Teachers must be willing to pay close attention to their learning environments. Without the appropriate conditions in place, consistent levels of rigorous instruction, learning, and performance are unachievable. Therein lies the practical magic of this final Essentials guide. It provides activities, insights, and templates for five strategies for teachers of all grade levels and subjects.

ISBN: 9781943920877 | (March 2018) 7" x 10", 160 pages
Audience: K–12 teachers, administrators | Price: \$19.95

Other Titles in the Essentials Series:

Rights sold: Chinese (entire series)

Creating & Using Learning Targets & Performance Scales: How Teachers Make Better Instructional Decisions

CARLA MOORE, LIBBY H. GARST, & ROBERT J. MARZANO

Students need to be able to understand learning goals embedded in performance scales and be capable of generating their own learning scales. This guide explores how teachers can provide rigorous learning goals to meet students' needs and help them understand and generate perfor-

ISBN: 9781941112014 | (June 2015) 7" x 10", 136 pages | Audience: K–12 teachers | Price: \$19.95

Rights sold: Arabic

Engaging in Cognitively Complex Tasks: Classroom Techniques to Help Students Generate & Test Hypotheses Across Disciplines

DEANA SENN & ROBERT J. MARZANO

Students must know how to investigate, experiment, and solve problems. This book explores techniques to teach students to generate and test

ISBN: 9781941112090 | (May 2015) 7" x 10", 128 pages | Audience: K–12 teachers | Price: \$19.95

Rights sold: Arabic

Examining Reasoning: Classroom Techniques to Help Students Produce & Defend Claims

TRACY L. OCASIO & ROBERT J. MARZANO

This guide provides teachers with techniques and examples to help students examine their own reasoning and recognize when their logic is flawed.

ISBN: 9781941112069 | (December 2014) 7" x 10", 112 pages | Audience: K–12 teachers | Price: \$19.95

Rights sold: Arabic

Examining Similarities & Differences: Classroom Techniques to Help Students Deepen Their Understanding

CONNIE SCOLES WEST & ROBERT J. MARZANO

This guide provides explicit steps and examples to help educators teach how to examine similarities and differences.

ISBN: 9781941112052 | (February 2015) 7" x 10", 128 pages | Audience: K–12 teachers | Price: \$19.95

Identifying Critical Content: Classroom Techniques to Help Students Know What Is Important

DEANA SENN, AMBER C. RUTHERFORD, & ROBERT J. MARZANO

Students need to be able to determine which content is critical, why it is important, how it connects to their existing knowledge, and when it will inform their future learning. This book explores techniques for mastering a crucial strategy—teaching students the skill of identifying critical content.

ISBN: 9781941112007 | (June 2014) 7" x 10", 96 pages | Audience: K–12 teachers | Price: \$19.95

Organizing for Learning: Classroom Techniques to Help Students Interact Within Small Groups

DEANA SENN & ROBERT J. MARZANO

To meet rigorous standards, students need to be able to engage and reflect on learning in groups. This guide explores explicit techniques for helping students actively process content in partner discussions, cooperative projects, and peer response grouping.

ISBN: 9781941112021 | (June 2015) 7" x 10", 124 pages | Audience: K–12 teachers | Price: \$19.95

Practicing Skills, Strategies, & Processes: Classroom Techniques to Help Students Develop Proficiency

KELLY HARMON & ROBERT J. MARZANO

Can your students process and respond to information quickly? This book provides explicit steps for teaching students to use new knowledge and processes swiftly and accurately and strategies to avoid making common mistakes.

ISBN: 9781941112076 | (May 2015) 7" x 10", 136 pages | Audience: K–12 teachers | Price: \$19.95

Processing New Information: Classroom Techniques to Help Students Engage with Content

TZEPORAW SAHADEO-TURNER & ROBERT J. MARZANO

Students must know how to retrieve critical information and comprehend key features of the content. This book helps teachers strategically impart the skills students need to authentically engage with content so they can effectively process the learning and store it for future use.

ISBN: 9781941112038 | (April 2015) 7" x 10", 120 pages | Audience: K–12 teachers | Price: \$19.95

Recording & Representing Knowledge: Classroom Techniques to Help Students Accurately Organize and Summarize Content

RIA A. SCHMIDT & ROBERT J. MARZANO

Students must know how to record and represent what they've learned to effectively interact with new knowledge. In this guide, teachers learn strategies to help students summarize what they've read, analyze text for specific characteristics, and write about it succinctly to demonstrate understanding.

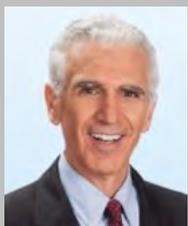
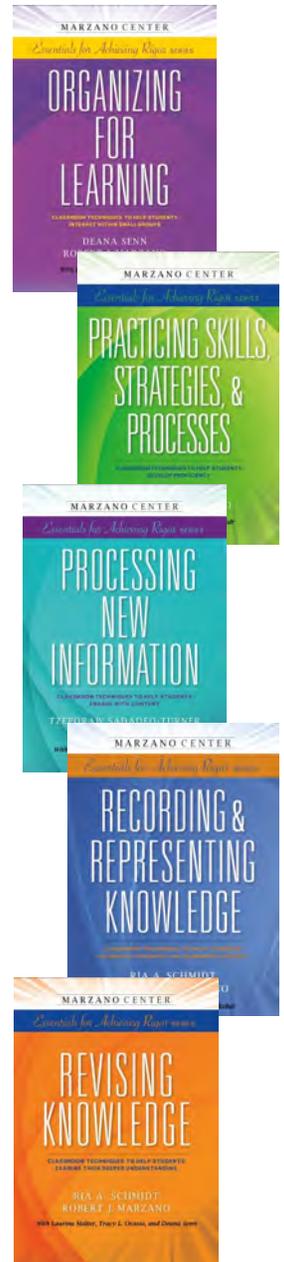
ISBN: 9781941112045 | (January 2015) 7" x 10", 130 pages | Audience: K–12 teachers | Price: \$19.95

Revising Knowledge: Classroom Techniques to Help Students Examine Their Deeper Understanding

RIA A. SCHMIDT & ROBERT J. MARZANO

As students work to deepen their own understanding of content, they are continually revising their knowledge. With this instructional guide, teachers learn how to help students revise their knowledge deliberately, using visual tools, written work, and academic notebooks.

ISBN: 9781941112083 | (March 2015) 7" x 10", 136 pages | Audience: K–12 teachers | Price: \$19.95



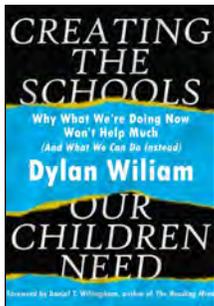
Author Spotlight: Robert J. Marzano

Robert J. Marzano, PhD, is a world-renowned education researcher, speaker, trainer, and author of more than 30 books and 150 articles on topics such as instruction, assessment, writing and implementing standards, cognition, effective leadership, and school intervention. His practical translations of the most current research and theory into classroom strategies are widely practiced across the globe by both teachers and administrators. In addition to a broad range of innovative research and work, Marzano has co-developed the Essentials for Achieving Rigor model of instruction that fosters essential teaching skills and strategies to support college and career readiness standards.



Author Spotlight: DYLAN WILIAM

Dylan Wiliam is one of the world’s foremost education authorities and has helped implement classroom formative assessment in schools all over the globe, including the US, Singapore, Sweden, Australia, and the UK. A BBC series tracked his work at one British middle school, showing how formative assessment strategies empower students, significantly increase engagement, and shift classroom responsibility from teachers to their students so that students become agents of and collaborators in their own learning. Wiliam is Emeritus Professor of Educational Assessment at University College London.



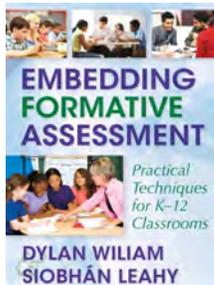
DYLAN WILIAM

Creating the Schools Our Children Need Why What We’re Doing Now Won’t Help Much (And What We Can Do Instead)

Just Published!

There is no simple solution to school improvement that works in every classroom every time—but there are district-wide measures that can improve the odds of success. In this new book from the foremost authority on formative assessment, Dylan Wiliam analyzes the three improvements proven to be factors in school success: building a curriculum focused on developing knowledge, supporting a culture where every teacher improves, and applying a framework for evaluating new district initiatives.

ISBN: 9781943920334 | (March 2018) 7” x 10”, 216 pages
Audience: K–12 teachers & administrators | Price: \$29.95



DYLAN WILIAM & SIOBHAN LEAHY

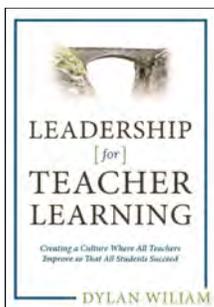
Embedding Formative Assessment Practical Techniques for K–12 Classrooms



Rights sold: Czech, Danish, Dutch, Swedish

Effective classroom formative assessment helps educators make minute-by-minute, day-by-day instructional decisions. This clear, practical guide for teachers centers on five key instructional strategies, along with an overview of each strategy and formative assessment technique for implementing it in K–12 classrooms. The authors provide guidance on when and how to use each technique, along with tips, cautions, and enhancements to sustain formative assessment.

ISBN: 9781941112298 | (May 2015) 7” x 10”, 272 pages
Audience: K–12 teachers & administrators | Price: \$29.95



DYLAN WILIAM

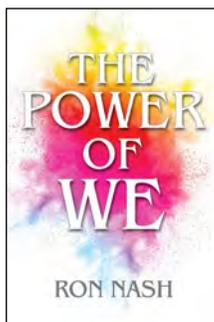
Leadership for Teacher Learning Creating a Culture Where All Teachers Improve So That All Students Succeed



Rights sold: Danish, Swedish

Twisted Leadership presents a new way of thinking about leadership—as a dynamic, complex social process, not just a role occupied by someone at the top. By integrating self, super, shared, and socially responsible leadership, the book shows step-by-step how anyone, at any level of an organization, can be a leader based on the context, goals, knowledge, experience, or needs of the group.

ISBN: 9781941112267 | (February 2016) 7” x 10”, 288 pages
Audience: K–12 administrators, education leaders | Price: \$29.95

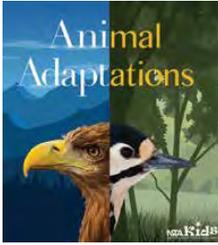


RON NASH

The Power of We Creating Positive and Collaborative Classroom Communities

Students have an endless capacity of positive energy that can be harnessed into deeper understanding. Renowned education expert Ron Nash shows how to harness this energy by involving students as active participants in their own learning. His humorous first-person narrative shows how to encourage face-to-face conversations among students, put students first, embrace (and leverage) mistakes, create a habit to stay positive by monitoring one’s own energy levels, and more.

ISBN: 9781943920266 | (March 2018) 7” x 10”, 160 pages
Audience: K–12 teachers & administrators | Price: \$24.95



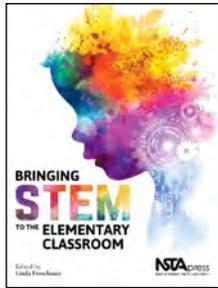
NATIONAL SCIENCE TEACHERS ASSOCIATION

Animal Adaptations

From feet to color to teeth, animals have many special structures that help them survive. These physical characteristics help them move, find food, and protect themselves. *Animal Adaptations* allows children to use their powers of observation to compare the physical characteristics of animals to figure out how the characteristics help the animals survive in their environments. It is based on the popular NSTA interactive e-book, *I Live Where I Live Because*.

ISBN: 9781681405964 | (April 2017) 12" x 16, 36 pages

Audience: Science teachers, parents, students, grades K–4 | Price: \$12.95



LINDA FROSCHAUER, EDITOR

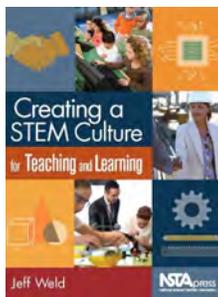
Bringing STEM to the Elementary Classroom



This book, curated by the editor of NSTA's award-winning journal *Science and Children*, contains 36 classroom-tested lessons grounded in science education research and designed to encourage learning across disciplines, promote real-world problem-solving skills, introduce children to STEM careers, and serve all students equally well. It provides teachers with new, interesting, and productive strategies to bring STEM alive for students.

ISBN: 9781681400303 | (May 2016) 8-1/2" x 11", 324 pages

Audience: Science teachers, educators, grades PreK–5 | Price: \$35.95



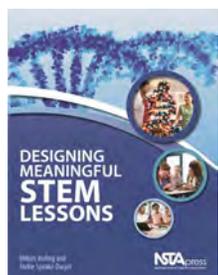
JEFF WELD

Creating a STEM Culture for Teaching and Learning

Education leader Jeff Weld sees STEM as "a white-hot, transformative revolution in schooling as we know it." He channels the wisdom of professionals in education, business, and government into the theory and policy behind nationally recognized education models for STEM. He explores why STEM matters; what STEM networks do; how to build community buy-in for STEM; what makes school–business STEM partnerships work; and what STEM means for teachers, learning, and assessment.

ISBN: 9781681403960 | (July 2017) 8-1/2" x 11", 180 pages

Audience: Administrators, principals, science teachers, education leaders, grades K–12 | Price: \$37.95



MILTON HULING & JACKIE SPEAKE DWYER

Designing Meaningful STEM Lessons

Sure, there are lots of cool STEM activities teachers can use in class. But do they really help students learn science? This book shows how to take lessons teachers are already familiar with and, through small changes, transform them into lessons that are meaningful and teach the content students need to learn in science. Its conceptual framework keeps science front and center, showing teachers how to embed engineering, technology, and science applications into their lessons.

ISBN: 9781681405568 | (May 2018) 8-1/2" x 11", 176 pages

Audience: Science teachers, educators, grades 3–8 | Price: \$22.95



RODGER W. BYBEE

STEM Education Now More Than Ever

This is not a typical STEM book. Veteran education Rodger W. Bybee believes that now, more than ever, science educators and leaders must address STEM issues at the local, national, and global levels if our children are to be prepared to meet the challenges of the future. This thought-provoking but positive book tackles familiar and not-so-familiar topics to make an updated case for STEM—including ideas about the Enlightenment, democracy, and citizenship as reminders of the effects of STEM disciplines on nations' foundational ideas and values.

ISBN: 9781681406015 | (May 2018) 8-1/2" x 11", 160 pages

Audience: Administrators, education leaders, science teachers, grades K–12 | Price: \$29.95

STEM Road Map Curriculum Series

The *STEM Road Map Curriculum Series* is an in-depth, flexible resource that helps meet the growing need to infuse real-world learning into K–12 classrooms. Each book in the series steers students toward authentic problem solving while grounding them in integrated STEM discipline with an interdisciplinary module that uses project- and problem-based learning. Students will explore content, develop conceptual understanding of technology innovations, use inquiry activities in science, and apply this knowledge to a challenge working collaboratively.

Audience: Science teachers & education leaders | 8-1/2" x 11" | Price: \$22.95

Amusement Park of the Future, Grade 6

Challenge sixth graders to work in teams to design an amusement park for children of tomorrow to safely enjoy, including creating blueprints and models, building and testing small-scale prototypes, and developing cost-benefit analyses.

ISBN: 9781681404837 | 114 pages | (Nov 2017)

Construction Materials, Grade 11

Challenge 11th graders to gain understanding of the feats of engineering required to build high-rise buildings—and maybe even improve them. This guide gives an inside look at the complex technologies and science behind buildings and examines micro- and macro-properties of construction materials used in high-rise buildings.

ISBN: 9781681404714 | 115 pages | (Nov 2017)

Harnessing Solar Energy, Grade 4

Challenge fourth graders to examine solar energy's potential and limitations while they take part in an Water Conservation Expo to exhibit their understanding of solar energy, water scarcity, and desalination worldwide.

ISBN: 9781681404028 | 208 pages | (Nov 2017)



Transportation in the Future, Grade 3

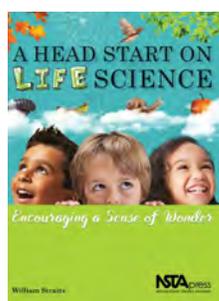
Challenge third graders to design the train of the future by taking the Maglevacation Train Challenge, working collaboratively, and using the engineering design process. They will create a prototype train to safely carry passengers and then prepare a presentation about their train's design features.

ISBN: 9781681403991 | 187 pages | (Aug 2017)

Wind Energy, Grade 5

Challenge fifth graders to develop an economical, eco-friendly wind farm. This volume outlines a journey that uses project- and problem-based learning to investigate the interactions of Earth's systems, including geography, weather, and wind.

ISBN: 9781681404462 | 220 pages | (Dec 2017)



WILLIAM STRAITS

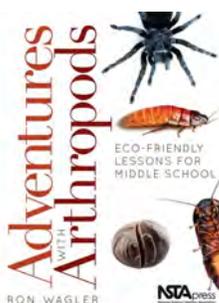
A Head Start on Life Science

Encouraging a Sense of Wonder

Nurture curiosity and a sense of wonder about the natural world in the youngest scientists with these 24 inquiry-based lessons from education expert William Straits. Each lesson includes lists of learning objectives and required materials, relevant background to help teachers prepare, plus at-home activities written in English and Spanish. Extensions help teachers relate science to children's everyday lives and encourage them to explore with their families.

ISBN: 9781681403489 | (February 2018) 8-1/2" x 11", 209 pages

Audience: Science teachers, PreK–2 | Price: \$29.95



RON WAGLER

Adventures With Arthropods

Eco-Friendly Lessons for Middle School

Adventures With Arthropods helps teachers get their middle school students get up close and personal with amazing arthropods, the bugs that make up more than 75 percent of Earth's animal species. Its 26 lessons teach students anatomy, growth, behavior, eating preferences, and environmental needs of three arthropod groups. The lessons also illustrate arthropods' many essential ecological services, without which global ecosystems would collapse. It comes with a guide for which arthropods are classroom-safe and how to care for them humanely in the classroom.

ISBN: 9781681403052 | (December 2017) 8-1/2" x 11", 135 pages

Audience: Science teachers, grades 6–8 | Price: \$27.95



Next Time You See a Cloud

ISBN: 9781938946363 | 2016

Next Time You See a Firefly

ISBN: 9781936959181 | 2013

Next Time You See a Maple Seed

ISBN: 9781938946356 | 2014

Next Time You See the Moon

ISBN: 9781938946332 | 2014

Next Time You See a Pill Bug

ISBN: 9781936959174 | 2013

Next Time You See a Spiderweb

ISBN: 9781938946349 | 2015

Next Time You See a Sunset

ISBN: 9781936959167 | 2013

Next Time You See a Seashell

ISBN: 9781936959150 | 2013



Next Time You See Series

Awaken a sense of wonder in a child with the **Next Time You See** series from NSTA Kids. The books will inspire elementary-age (K–5) children to experience the enchantment of everyday phenomena such as insects, clouds, and the Moon. Free supplementary activities are available on the NSTA website. Designed for kids to experience with an adult—be it a parent, teacher, or friend—**Next Time You See** books remind everyone that they don't have to look far to find something remarkable in nature. The series is written by Emily Morgan, a former elementary and middle school teacher who knows how to connect with children both intellectually and emotionally.

9-1/2" x 11", 32 pages | Audience: K–5 students, teachers, parents | Price: \$12.95 each



Rights sold: Chinese (entire series),
Turkish (select titles)

I Wonder Why Series

The *I Wonder Why* book series ignites the curiosity of children in grades K–6 while encouraging them to become avid readers. These books explore the marvels of animals, plants, and other phenomena. Included in each volume is a Parent/Teacher Handbook with coordinating activities. Each book in the *I Wonder Why* series is written by award-winning science educator Lawrence F. Lowery and published by NSTA Kids, a division of NSTA Press.

9.2" x 9.7", 36 pages | Audience: K–6 students, teachers, parents | Price: \$11.95 each



Animals Two by Two

ISBN: 9781941316283 | August 2015 | Grades K–3

Clouds, Rain, Clouds Again

ISBN: 9781938946127 | August 2013 | Grades K–6

Dark as a Shadow

ISBN: 9781941316061 | August 2014 | Grades K–6

Environments of Our Earth

ISBN: 9781938946158 | August 2013 | Grades K–6

Fragrant as a Flower

ISBN: 9781681403533 | August 2016 | Grades K–3

How Does a Plant Grow?

ISBN: 9781936959471 | August 2013 | Grades K–6

How Does the Wind Blow?

ISBN: 9781938946134 | August 2013 | Grades K–3

How Tall Was Milton?

ISBN: 9781936959433 | August 2013 | Grades K–6

Light and Color

ISBN: 9781938946516 | August 2014 | Grades K–6

Look and See

ISBN: 9781681403557 | August 2016 | Grades K–3

Looking for Animals

ISBN: 9781941316276 | August 2015 | Grades K–3

Michael’s Racing Machine

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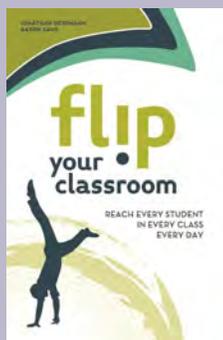
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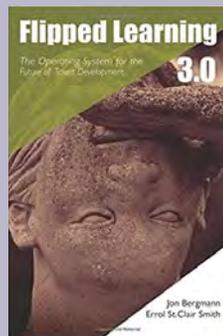


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